



City of Salinas

Salinas Public Library
200 Lincoln Avenue
Salinas, CA 93901

FOR IMMEDIATE RELEASE

DATE OF RELEASE: August 9, 2010

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SUBJECT: BACKPACK EXTRAVAGANZA

News Flash: School is About to Start Anyone Need a Backpack?

August 5, 2010 — Salinas, City of Letters. The new school year is about to begin and children in Salinas are filled with expectancy and excitement as they look forward to meeting new teachers, seeing old friends, and making new ones. Unfortunately, many families face the stress of choosing whether to buy food and pay rent, or purchase backpacks and basic school supplies their children need.

In response, the Salinas Public Library's Homework Center will host our second annual **Backpack Extravaganza** and needs your help today!

On Saturday, August 14th, free backpacks and basic school supplies will be provided to children who visit Cesar Chavez Public Library while supplies last. This year's goal is to help 500 children.

The Library is seeking donations of \$20.00 or more to help meet the goal. Each \$20.00 will provide one backpack and basic school supplies for one child. Backpacks and school supplies may be donated at "bins" placed at all three Salinas Public libraries.

On August 14th, the **Backpack Extravaganza** will be held at the Cesar Chavez Public Library. Information tables will be set up to educate parents on the various community services available to support their children's education, and all groups and individuals that make donations will be welcome to participate. The Alisal Family Resource Center and WIC (Women, Infant and Children) will be participating, as well as other community groups. Children will receive free face painting from Caminos del Arte.

Please consider lending a helping hand. *Send a check today to:* Salinas Public Library Backpack Extravaganza, Attn: Mary Ellison, 350 Lincoln Ave., Salinas, CA 93901

Or drop off a backpack or make a cash donation at any Salinas Public Library:

John Steinbeck Library
350 Lincoln Ave.

Cesar Chavez Library
615 Williams Rd.

El Gabilan Library
1400 N. Main St.

For more information, visit www.salinaspubliclibrary.org