



NEWS RELEASE

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HUGE BIRTHDAY PARTY APPROACHING SALINAS

Salinas Public Library Turns 100!

Get ready! It's coming! It's the Salinas Public Library's 100th Birthday Bash! Our Library - the Library you saved in 2005 - will be throwing Salinas' biggest birthday celebration ever!

It all happens September 27, 2009 from 1:00-5:00 p.m. at all three Library locations, with something for everyone – FREE – due to the generosity of great community partners!

The entire community is invited to join us for three of the biggest birthday cakes Salinas has ever seen – and lots of other wonderful features, like...

- “Letters to the Future” - a 100-Year Time Capsule
- The famed PBS “Between the Lions” children’s show characters
- The Library’s own Snappy the Tortoise handing out free Snappy tattoos
- Free Snappy t-shirts to each child with a library card (or receiving a library card that day) – while they last
- The Friends of the Salinas Public Library’s huge recycled book sale (not just books... CDs, DVDs, videos, and more!)

- A reiteration of the 2005 Read-In that saved our libraries featuring celebrity readers including Gary Soto, Alisa Valdes-Rodriguez, Kirk Lumpkin, Para la Gente and Teresa LeYung.
- Lots of live entertainment. Celebrities and speakers who helped save the Library in 2005 will be there! Entrevision and Jammin' 97.9 will be broadcasting live!
- And did we mention Salinas' biggest birthday cake? Come out and get a piece of cake!

At all three locations: "Between the Lions", Salinas' Biggest Birthday Cake, free children's birthday t-shirts and tattoos from Snappy the Tortoise, music and entertainment.

At John Steinbeck Library, 350 Lincoln Ave:

- Restored paintings from the Boronda and Hurd collections
- Kids photo portraits taken with Dora and Sponge Bob

At Cesar Chavez Library, 615 Williams Rd

- Celebrity Author Read-In
- Library Expansion Exhibit

At El Gabilan Library, 1400 N. Main St

- "Letters to the Future" 100-year Time Capsule
- Friends of the Salinas Public Library GIANT BOOK SALE, "Don't Waste a Word – Read and Recycle!"

The Library survived closure in 2005, created national and state visibility, and was featured in the documentary film *The Hollywood Librarian*. The residents of Salinas formed Rally Salinas, and passed Measure V. Revenue from Measure V funds Library operations until it sunsets in 2015.

The Salinas Library has many assets including a Library Commission, Friends of the Salinas Public Library (FOSPL) who raise thousands of dollars to enhance children's programs and library services and events, partnerships with many community organizations and foundations, and 42 extraordinarily-dedicated employees.

As the Library celebrates its Centennial year, it will be the catalyst for public programs on the people and places of Salinas. Programs, exhibits, displays, merchandise, and memories will create a venue for the discussion of the last hundred years, and the next hundred years. The Centennial voices of children, youth and adults will become part of the new collection of voices in the Library.

Sponsoring the Salinas Public Library's 100th Birthday Bash:

- Friends of the Salinas Public Library
- National Steinbeck Center in partnership with the Institute of Museum and Library Sciences
- Winn & Company Insurance Brokers
- Univision
- Salinas Woman's Club
- Trucksis Enterprises
- Driscoll's
- La Plaza Bakery & Café
- Salinas Valley Solid Waste Authority
- Monterey & Salinas Valley Rail Road and Historical Society
- Mission Linen
- The Valley Guild
- Entravision Communications Corporation

Be a part of this once-in-a-lifetime chance to celebrate the Library's 100th Birthday, and help launch the Library into its next hundred years! More information at www.SalinasBirthdayBash.org and 831-758-7311.