



2021 - 2022 Neighborhood Beautification Grant (NBG) SCORING RUBRIC

Agency: _____ Project Title: _____

Name of Evaluator: _____ Total Score: _____/21

Areas of Assessment	MISSING (0)	NEEDS IMPROVEMENT (1-3 points)	ADEQUATE (4-6 points)	EXEMPLARY (7-9 points)
1. Plan and funding model: a. complete application with detailed project plan b. funding and expense plan summary.	<i>Proposal does not include a plan or an adequate funding and expense model.</i>	<i>Proposal is vague and contains limited plan; funding model is problematic.</i>	<i>Proposal is adequately defined and contains strategies to implementation; funding model is adequate.</i>	<i>Proposal is clearly defined and contains a solid plan to support implementation; model is realistic.</i>
2. Proposal is feasible and eligible for requested amount of funds: expense budget is reasonable for project size.	<i>Proposal does not include a funding and expense report.</i>	<i>Proposal vaguely includes a funding and expense report; project does not maximize funds.</i>	<i>Proposal adequately includes a funding and expense report; project adequately maximizes funds.</i>	<i>Funding and expense report are clearly defined; project will maximize funds.</i>
3. Proposal encourages community involvement and supports a neighborhood need.	<i>The proposal does not have 5 or more neighbors in support of the project and does not identify a clear community need for the project.</i>	<i>The proposal has 5 or more neighbors in support of the project but does not adequately define the community need for the project.</i>	<i>The proposal has 5 or more neighbors in support of the project and general defines the community need and impact for the project.</i>	<i>The proposal has 5 or more neighbors in support of the project and identified a clear community need and impact for the project.</i>
4. Agency reliability to complete project in a timely manner.	<i>Not likely, prior awardee who did not completed project or grantee with no references or prior history.</i>	<i>Someway likely; prior awardee who did not completed project or grantee with no references or prior history.</i>	<i>Likely, first time applicant with good references or has completed a NBG in the past.</i>	<i>Very likely; has completed a NBG in the past or similar grant project recently plus good references.</i>