



**City of Salinas**

**FY 2020 – FY 2024 Consolidated Plan**

(July 1, 2020 through June 30, 2025)

Adopted August 2020

City of Salinas  
Community Development Department, Housing Division  
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# Executive Summary

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## ES-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

### 1. Introduction

Salinas is a compact urban community within a unique agricultural setting. Unlike the vaguely defined boundaries and sprawl that characterize so much of urban California, the highly productive agricultural lands surrounding Salinas create a distinct urban-agricultural edge that serves as a reminder of the source of the area's economic well-being. The City lies at the north end of the Salinas Valley, known as "The Salad Bowl of the World," and is the processing and shipping point for lettuce, broccoli, mushrooms, and strawberries, along with numerous other crops. With its mild climate and fertile soil, Salinas has become the processing and shipping point for one of the world's largest agricultural centers. Although agriculture forms its economic base, the economy has diversified substantially over the last 20 to 30 years.

This Fiscal Year (FY) 2020-2024 Consolidated Plan (CP) serves as the official application to the United States Department of Housing and Urban Development (HUD) for Community Development Block Grant (CDBG), HOME Investment Partnership Program (HOME), and Emergency Solutions Grants (ESG) funds for the City of Salinas (City). The CP identifies the housing and community development needs in the City and sets forth a strategic plan for addressing the identified needs within the context of these three programs. It also satisfies the minimum statutory requirements of the CDBG, HOME, and ESG programs. The CP covers the planning period of FY 2020-2024 which is from July 1, 2020, through June 30, 2025.

This CP was prepared using the eCon Planning Suite system developed and mandated by HUD. The system prescribes the structure and contents of this document, following the Federal CP regulations. Two companion documents to this CP is the Regional Analysis of Impediments to Fair Housing Choice (AI) and the Alisal Neighborhood Revitalization Strategy Area (ANRSA). The Regional AI contains detailed data and analyses regarding the demographic and housing market conditions in the County and was completed in 2019. The ANRSA is included as an appendix to this CP and includes specific demographic and housing market conditions within the Alisal neighborhood.

### 2. Summary of the objectives and outcomes identified in the Plan Needs Assessment Overview

This CP incorporates the following Performance Measure Objectives/ Outcomes to be associated with each activity funded:

General Objective Categories- Activities will meet one of the following:

- Decent Housing (DH)
- A Suitable Living Environment (SL)
- Economic Opportunity (EO) General

Outcome Categories- Activities will meet one of the following:

- Availability/Accessibility (1)
- Affordability (2)
- Sustainability (3)

The strategies in this CP are intended to coordinate with and build upon other established City plans and policies, particularly those set forth in the Salinas General Plan Housing Element (HE), Regional AI, Economic Development Element (EDE), Alisal Vibrancy Plan (AVP), Chinatown Revitalization Plan (CRP) and Parks, Recreation and Libraries Master Plan (PRLMP). Strategies also reflect input from residents, service providers, community stakeholders, staff and City officials. Ranking of needs is based upon multiple factors, including:

- Goals, policies and objectives from the City's HE, Regional AI, EDE, AVP, CRP, and PRLMP;

- Findings from the assessment of demographic and housing market conditions (detailed analyses contained in the Regional AI and ANSRA);
- Staffing resources, both for the City and for relevant providers;
- The severity of need among the identified groups and subgroups, including relative needs between income groups;
- Input received from the community via Community Workshops, public outreach and Needs Survey;
- Likely availability of funds over the coming five years for various housing and community development activities, combined with consideration for the most effective use of the limited funds that fall under the purview of the City's CP.

Based upon these factors, needs are assigned one of two priority levels: High or Low, for the purpose of using CDBG, HOME, and ESG funds. The assigned priority represents a relative description of the amount of resources that the City expects to dedicate to the various needs. Assignment of a Low priority does not preclude the City from providing funding or support for activities addressing a particular need, as such, decisions need to also consider not only the CP priorities, but also the availability of other funding and the priorities established by other entities such as the Housing Authority of the County of Monterey (HACM) and the State of California. The City's priorities for the FY 2020-2024 CP are identified below:

**High Priority:**

- Affordable housing for low- and moderate-income households and those with special needs, including seniors, persons with disabilities, large households, and farmworkers, through new construction, rehabilitation, and acquisition/rehabilitation.
- Programs and services focused on the prevention of homelessness, and on the rapid rehousing of those recently homeless or in imminent risk of becoming homeless.
- Emergency shelters and other homeless facilities, as well as transitional housing for the formerly homeless, including runaway and emancipated youth.
- Public services for low- and moderate-income persons and those with special needs, such as recreational programs focusing on youth and children, particularly gang diversion activities.
- Infrastructure improvements in underserved neighborhoods necessary to provide basic levels of safety and habitability.
- Public Facilities, including parks and recreation facilities, libraries, and community and neighborhood centers, particularly in underserved areas.
- Economic development activities to facilitate job creation and retention, and job training programs.
- Fair Housing and tenant/landlord activities.
- Planning and administration of housing and community development programs.

**Low Priority:**

- Increased homeownership opportunities for low- and moderate-income households.
- Energy conservation opportunities in housing.

### **3. Evaluation of past performance**

During the previous CP period, the City undertook a range of housing and community development activities to benefit primarily low- and moderate-income residents. This section only highlights some of the key accomplishments. For more detailed information, please refer to the Consolidated Annual Performance and Evaluation Reports (CAPERs) available at City Hall and on City website.

#### **Affordable Housing**

In terms of affordable housing, significant progress was made in the construction of key rental projects funded with HOME:

- Vista de la Terraza (VDLT): Both CDBG and HOME funds were provided to CHISPA to acquire and rehabilitate the 40-unit dilapidated VDLT project for lower income families. This project was at risk of converting to market-rate; however, CHISPA and the City partnered to preserve VDLT as affordable housing. CHISPA completed this 40-unit multi-family residential rehabilitation project on November 29, 2018.
- Haciendas Phase III (Hikari): The developer, Monterey County Housing Authority Development Corporation (MCHADC) received a final Certificate of Occupancy for this 50-unit modular multi-family residential new construction project on March 18, 2019.
- Mid-Peninsula Moon Gate Plaza (formerly 21 Soledad Street): This mixed-use project consists of ground floor commercial/retail space along with 90 units of multi-family rental housing located in Chinatown. This project will include 12 HOME-assisted units. The project is proposed to be completed by the end of 2020.

#### **Homeless Facilities and Services**

On March 29, 2019 the First United Methodist Church (FUMC) and the City entered into a funding agreement for a project that includes, but is not limited to the reconstruction of the existing kitchen facility, lead and asbestos remediation, sewer line repairs, modification of existing bathrooms, and ADA improvements. FUMC has selected an architectural firm for the project. In addition, non-profit agencies provided services to low-moderate income seniors, youth, persons with disabilities, homeless and general low-moderate income public City wide.

#### **Public Facility and Infrastructure Improvements**

During the previous CP period, the City continued to implement the rehabilitation of the Sherwood Recreation Center, also known as the Old Municipal Swimming Pool Building, located at 920 N. Main Street built in 1949. In 2009, after completion of the New Aquatic Center, the old swimming pool was drained, and the building has not been used since then. The Sherwood Recreation Center called for the remodeling of the old pool building into a recreational sports facility for City residents.

### **4. Summary of citizen participation process and consultation process**

**General Summary:** In preparation of its FY 2020-2024 CP, FY 2020-2021 AAP, and ANRSA the City held two community meetings to invite the public to attend and provide input and discuss housing and community development needs in the community.

#### **Community Meetings:**

The community meetings were held on the following days:

- Community Meeting #1: Wednesday, January 22, 2020, Cesar Chavez Library, 615 Williams Road, 6:30 PM
- Community Meeting #2: Thursday, January 23, 20120, City Hall, 200 Lincoln Avenue, 6:00 PM

To extend community outreach efforts, City Staff developed a presentation and an infographic highlighting previously funded programs and projects and a “Salinas’ Bucks Activity” where participants could prioritize where the funds should be spent. From February 19, 2020 to March 6th, 2020, City Staff organized eight (8) community outreach events utilizing different methods of outreach: presentations, pop-ups or a combination of both. These events include:

California State University Monterey Bay (CSUMB) Art Show (February 19, 2020); CPTED Youth Group-Building Healthy Communities (BHC) (February 20, 2020); Padres Unidos-BHC Office (February 21, 2020); Leadership Academy-Teamsters (February 22, 2020); Cesar Chavez Library (February 27, 2020); NASA Academy Family Café Resource Fair @ Natividad Elementary School (February 29, 2020); Northridge Mall (February 29, 2020); and El Gabilan Library (March 6, 2020).

In addition, the City developed a Housing and Community Development Needs Survey. The City distributed the survey (in English and Spanish) on the City's Housing Division website, City Notice of Funding Availability (NOFA) distribution list, City Census distribution list, City CRP list, City AVP list, City Technical Advisory Committee for Housing Policies and Procedures list, City Manager Newsletter list and throughout the City public libraries. In addition, the City published the CP meeting notifications in The Salinas Californian and El Sol newspapers.

**Public Review of Draft Documents:** A HUD required minimum thirty (30) day public review was held from June 27, 2020 through August 4, 2020. Copies of the draft CP, AAP and ANRSA were made available for the public at the following locations, in conformance with the City's CDBG Citizen Participation Plan (CPP):

- John Steinbeck Library, 350 Lincoln Avenue, Salinas;
- Cesar Chavez Library, 615 Williams Road, Salinas;
- El Gabilan Library, 1400 North Main Street, Salinas;
- Housing Division, Community Development Department, 65 W. Alisal Street, 2<sup>nd</sup> Floor, Salinas;
- City Clerk's Office, City Hall, 200 Lincoln Avenue, Salinas, and
- On-line at the City of Salinas website: <http://www.cityofsalinas.org/>.

The final CP, Substantial Amendments (Amendments), Annual Action Plans (AAPs), ANRSA and CAPER will be available upon request at Salinas City Hall during the FY 2020-2024 CP period.

#### **Public Meetings:**

The City conducted the following public meetings regarding the CP, AAP and ANRSA:

- Community Workshop #1: Cesar Chavez Library on January 22, 2020
- Community Workshop #2 – City of Salinas City Hall on January 23, 2020
- City's CDBG/Housing Committee – January 28, 2020
- City's CDBG/Housing Committee – March 10, 2020
- City Housing and Land Use Committee Meeting (formerly CDBG/Housing Committee) – June 16, 2020
- City Council (Public Hearing) – August 4, 2020, published public notice in The Californian (English) and El Sol (Spanish) newspapers.

### **5. Summary of public comments**

A summary of the public comments received is provided in Appendix A.

### **6. Summary of comments or views not accepted and the reasons for not accepting them**

All comments were received.

### **7. Summary**

The City has undertaken diligent and good faith efforts in outreaching to all segments of the community that may benefit from the City's CDBG, HOME, and ESG programs.

# The Process

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## PR-05 Lead & Responsible Agencies 24 CFR 91.200(b)

### 1. Describe agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source

The following are the agencies/entities responsible for preparing the CP and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
Lead Agency	SALINAS	Community Development Department Housing Division
CDBG Administrator	SALINAS	Community Development Department Housing Division
HOME Administrator	SALINAS	Community Development Department Housing Division
ESG Administrator	SALINAS	Community Development Department Housing Division

**Table 1 – Responsible Agencies**

#### Narrative

The City's CDBG, HOME, and ESG programs are administered by the Housing Division of the City's Community Development Department. In addition, the City also administers California Department of Housing and Community Development (HCD) ESG, California Emergency Solutions and Housing (CESH), and the Permanent Local Housing Allocation (PLHA) program approved through California Senate Bill 2.

#### Consolidated Plan Public Contact Information

For matters concerning the City CDBG, HOME and ESG programs, please contact Christopher "C.J." Valenzuela, Planning Manager, City Community Development Department Housing Division, 65 W. Alisal Street, 2nd Floor, Salinas, CA 93901, (831) 775-4244 or christopherv@ci.salinas.ca.us.

## PR-10 Consultation - 91.100, 91.200(b), 91.215(l)

### 1. Introduction

As part of the development of this CP, the City undertook an extensive outreach program to consult and coordinate with non-profit agencies, affordable housing providers, and government agencies regarding the needs of the low- and moderate-income community. The outreach program has been summarized in the Executive Summary and Citizen Participation sections of this CP and provided in Appendix A to this CP.

**Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).**

To outreach to various agencies and organizations, the City compiled an outreach list consisting of more than 200 representatives from agencies and organizations, including:

- Non-profit service providers that cater to the needs of low- and moderate-income households and persons with special needs;
- Local churches and religious groups;
- Groups addressing the needs of individuals exiting institutions;
- Schools;
- Affordable housing providers;
- Housing advocates;
- Housing professionals;
- Public agencies (such as school districts, health services, public works);
- Economic development and employment organizations; and
- Community and neighborhood groups.

These agencies were contacted and notified of the CP development process and community workshops. Specific agencies were also contacted to obtain data in preparation of this CP. For example, the State Developmental Services Department and State Social Services Department were contacted to obtain data and housing resources for persons with disabilities. The Housing Authority of the County of Monterey (HACM) was also contacted to obtain information on Housing Choice Vouchers.

On an ongoing basis, City staff communicates with various nonprofits and public agencies that serve the City's low- and moderate-income residents and special needs groups to identify needs and plans for future activities. The City has established a Housing and Land Use Committee and Technical Advisory Committee for Housing Policies and Programs to provide an additional forum for residents, agencies, and organizations to discuss housing and community development needs and plans.

**Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness**

On an ongoing basis, City staff participates in the following meetings; Continuum of Care (CoC) Leadership Council, CoC Coalition of Homeless Service Providers (CHSP), Salinas Downtown Community Board (SDCB) for the Chinatown Area, and CoC Ten-Year Plan to End Homelessness (Lead Me Home Plan), to identify housing and supportive service needs of the homeless and develop solutions. The City is also the Administrative Entity (AE) for the California Department of Housing and Community Development (HCD) Emergency Solutions Grants (ESG) and HCD California

Emergency Solutions and Housing (CESH) programs and utilizes these funds to further support operations of a year around Warming Shelter located at 111. W. Alisal Street in partnership with the County of Monterey. In addition, the City utilizes HCD ESG and HCD CESH funding to support the operations of the Chinatown Navigation Center (CNC) located at 115-125 E. Lake Street. In addition, the City utilizes HCD ESG and HCD CESH funds for emergency shelter, street outreach, homeless prevention, rapid re-housing services and the Homeless Management Information System (HMIS).

The City also attends the local CoC Point-in-Time Count (PIT), Lead Me Home Plan, CARS, HMIS and Rapid Rehousing meetings and receives updates on initiatives to end homelessness in Monterey County.

The County is the lead agency for coordinating housing, employment, and services for this population. The City also makes an effort to coordinate with the County of Monterey and their work with the City Police Department to address homelessness, including those who have been released from correctional programs and institutions. The Salinas Valley State Prison is located in the City of Soledad, but the County Jail is located in Salinas.

Furthermore, the City funds Interim Inc., a local non-profit organization, for a Street Outreach Specialist to coordinate with the City's Library and Community Services Department.

**Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards and evaluate outcomes, and develop funding, policies and procedures for the administration of HMIS**

The CHSP is a group of private nonprofit and public organizations working together to address the complex issue of homelessness. In 2011, Monterey and San Benito Counties merged into one CoC in order to create an integrated, regional approach to addressing homelessness. The City participates in CHSP meetings and serves as the lead agency for administering HCD ESG and HCD CESH funds for the local CoC service area (Monterey and San Benito Counties).

In 2019, the CHSP facilitated a streamlined update of the Lead Me Home Plan. A full comprehensive update of the Lead Me Home Plan is underway and is scheduled to be completed by the end of 2020. The CP sets forth the following priorities:

- Assure Access to Adequate Housing: Provide a full continuum of housing options and services to help people who are homeless or at-risk access and maintain permanent housing.
- Provide Services, Keep People Housed: Provide integrated, wraparound services to facilitate long-term residential stability
- Support Economic Stability: Increase economic security for people experiencing or most at-risk of homelessness by providing opportunities to access income sufficient to afford housing.
- Return to Housing: Enhance all discharge planning efforts and make housing status a central focus of all exit planning.
- Efforts to Prevent Criminalization of Homelessness: Prevent criminalization of homelessness by supporting homeless court or other alternative court programs, homeless outreach teams that divert people experiencing homelessness to community resources, psychiatric emergency response teams, efforts to link people experiencing homelessness with supports and services rather than jail.

CHSP is the local lead HMIS agency for the CoC service area (Monterey and San Benito Counties). In addition, CHSP organizes and coordinates a series of ongoing, highly targeted, HMIS related meetings and trainings designed to enhance data quality, refine policy and streamline activities at an agency and CoC level. The CoC Leadership Council approved the City to be the Administrative Entity (AE) for the HCD ESG, and HCD CESH programs. The HCD ESG and HCD CESH program funding is to leverage other federal and local funding.

The City has been working with several agencies to provide outreach, shelter, homeless prevention, and rapid re-housing services to the homeless. These programs have been highly successful and the City continues to demonstrate a tremendous and continued need for these services.

**Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdictions consultations with housing, social service agencies and other entities**

As part of the CP, AAP and ANRSA development process, the City developed an outreach list of more than 200 representatives from agencies and organizations, as well as individuals. The outreach list includes County and neighboring cities which were invited to participate in the community workshops and public hearings, or provide comments on the City’s CP, AAP and ANRSA. The list also included hospitals and medical centers that may discharge people into homelessness.

Agencies and organizations attended the Community Workshops and/or public meetings in include:

1. Alliance on Aging
2. Central Coast Center for Independent Living (CCCIL)
3. East Salinas - Building Healthy Communities (BHC)
4. Franciscan Workers of Junipero Serra (FWJS)
5. Gloria Moore Realtors
6. Housing Authority of Monterey County (HACM)
7. Housing Resource Center of Monterey County (HRC)
8. Community Homeless Solutions (CHS)
9. Downtown Streets Team (DST)
10. Eden Council for Hope and Opportunity (ECHO)
11. Legal Services for Seniors
12. Monterey County Office of Education
13. Alisal Vibrancy Plan
14. AT&T
15. ExeNet
16. Public Works Department
17. Pacific Gas and Electric
18. Monterey Bay Power
19. ALCO Water
20. California Water Services
21. Monterey One Water
22. Monterey Bay Air Resources District
23. Monterey County Resource Management
24. Monterey County Health Department
25. Monterey County Department of Social Services
26. Monterey County
27. Association of Monterey Bay Governments
28. Institute for Local Government
29. Salinas School Districts
30. Digital Nest

**Table 2 – Agencies, groups, organizations who participated**

1	<b>Agency/Group/Organization</b>	ALLIANCE ON AGING
	<b>Agency/Group/Organization Type</b>	Services-Elderly Persons



	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Non-Homeless Special Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
2	<b>Agency/Group/Organization</b>	CENTRAL COAST CENTER FOR INDEPENDENT LIVING (CCIL)
	<b>Agency/Group/Organization Type</b>	Services - Housing Services-Persons with Disabilities
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Non-Homeless Special Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended Community Workshop #1 on January 22, 2020 and provided input on housing and service needs.
3	<b>Agency/Group/Organization</b>	East Salinas-Building Healthy Communities
	<b>Agency/Group/Organization Type</b>	Services - Housing Services-Health
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Non-Homeless Special Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended Community Workshop #1 on January 22, 2020 and provided input on housing and service needs.
4	<b>Agency/Group/Organization</b>	Franciscan Workers of Junipero Serra
	<b>Agency/Group/Organization Type</b>	Services-homeless
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Homelessness Strategy Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth

	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
5	<b>Agency/Group/Organization</b>	Gloria Moore Realtors
	<b>Agency/Group/Organization Type</b>	Housing
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Needs Assessment
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
6	<b>Agency/Group/Organization</b>	HOUSING AUTHORITY OF THE COUNTY OF MONTEREY
	<b>Agency/Group/Organization Type</b>	Housing PHA
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Public Housing Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency provided data and attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
7	<b>Agency/Group/Organization</b>	Housing Resource Center of Monterey County (HRC)
	<b>Agency/Group/Organization Type</b>	Services-Housing
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Needs Assessment
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
8	<b>Agency/Group/Organization</b>	Community Homeless Solutions (CHS)
	<b>Agency/Group/Organization Type</b>	Services- Homeless

	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Homelessness Strategy Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
9	<b>Agency/Group/Organization</b>	Downtown Streets Team (DST)
	<b>Agency/Group/Organization Type</b>	Services-Homeless
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Homelessness Strategy Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
10	<b>Agency/Group/Organization</b>	Eden Council for Hope and Opportunity (ECHO)
	<b>Agency/Group/Organization Type</b>	Services-Fair Housing Services- Housing
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Needs Assessment Non-Homeless Special Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
11	<b>Agency/Group/Organization</b>	LEGAL SERVICES FOR SENIORS
	<b>Agency/Group/Organization Type</b>	Services - Housing Services-Elderly Persons

	<b>What section of the Plan was addressed by Consultation?</b>	Housing Need Assessment Non-Homeless Special Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended various outreach events conducted for the CP, including community workshops, popup events, and/or public hearings.
12	<b>Agency/Group/Organization</b>	Alisal Vibrancy Plan Group
	<b>Agency/Group/Organization Type</b>	Civic Leaders Neighborhood organization
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Needs Assessment Market Analysis Economic Development
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended Community Workshop #1 on January 22, 2020 and provided input on housing and service needs.
13	<b>Agency/Group/Organization</b>	Monterey County Office of Education
	<b>Agency/Group/Organization Type</b>	Other government- County
	<b>What section of the Plan was addressed by Consultation?</b>	Housing Needs Assessment
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended Community Workshop #1 on January 22, 2020 and provided input on housing and service needs.
14	<b>Agency/Group/Organization</b>	AT&T
	<b>Agency/Group/Organization Type</b>	Other- Internet Service Provider
	<b>What section of the Plan was addressed by Consultation?</b>	Market Analysis Other- Broadband Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended Community Workshop #1 on January 22, 2020 and provided input on housing and service needs.

15	<b>Agency/Group/Organization</b>	ExteNet
	<b>Agency/Group/Organization Type</b>	Other- Internet Service Provider
	<b>What section of the Plan was addressed by Consultation?</b>	Market Analysis Other- Broadband Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Agency attended Community Workshop #1 on January 22, 2020 and provided input on housing and service needs.
16	<b>Agency/Group/Organization</b>	Public Works Department
	<b>Agency/Group/Organization Type</b>	Other government- Local
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department internally coordinates with the key members of the EOC team: Police, Fire, and Public Works. The Public Works Department who was consulted in the Con Plan oversees the City's administration of FEMA flood regulations.
17	<b>Agency/Group/Organization</b>	PG&E (power/gas)
	<b>Agency/Group/Organization Type</b>	Other-Utility Company
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinates with Agency on tasks related to emergency operations. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
18	<b>Agency/Group/Organization</b>	Monterey Bay Power
	<b>Agency/Group/Organization Type</b>	Other-Utility Company
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations

	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinates with Agency on tasks related to emergency operations. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
19	<b>Agency/Group/Organization</b>	ALCO Water
	<b>Agency/Group/Organization Type</b>	Other-Utility Company
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinates with Agency on tasks related to emergency operations. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
20	<b>Agency/Group/Organization</b>	California Water Services
	<b>Agency/Group/Organization Type</b>	Other-Utility Company
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinates with Agency on tasks related to emergency operations. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
21	<b>Agency/Group/Organization</b>	Monterey One Water
	<b>Agency/Group/Organization Type</b>	Other-Utility Company
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinates with Agency on tasks related to emergency operations. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
22	<b>Agency/Group/Organization</b>	Monterey Bay Air Resources District
	<b>Agency/Group/Organization Type</b>	Other government- Federal

	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinates with Agency on tasks related to emergency operations. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
23	<b>Agency/Group/Organization</b>	Monterey County Resource Management Agency
	<b>Agency/Group/Organization Type</b>	Other Government- County
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinated with Agency on tasks related to emergency operations, especially during the pandemic. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
24	<b>Agency/Group/Organization</b>	Monterey County Health Department
	<b>Agency/Group/Organization Type</b>	Health Agency Other Government- County
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinated with Agency on tasks related to emergency operations, especially during the pandemic. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
25	<b>Agency/Group/Organization</b>	Monterey County Department of Social Services
	<b>Agency/Group/Organization Type</b>	Other Government- County
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Emergency Management/Operations

	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City is responsible for overseeing its own Emergency Operations. The Department coordinated with Agency on tasks related to emergency operations, especially during the pandemic. City constantly consults Agency on various City projects that are CDBG funded and coordinate with Agency on larger planning processes.
26	<b>Agency/Group/Organization</b>	Monterey County
	<b>Agency/Group/Organization Type</b>	Other government- County
	<b>What section of the Plan was addressed by Consultation?</b>	Homelessness Strategy Other- Climate Resilience and Broadband Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	City updated Agency about the Con Plan and coordinated funding especially as it relates to homelessness. During the pandemic, City also coordinated its emergency response with the Coalition of Homeless Services Providers. City staff has also been coordinating with the County on updating its Community Resilience Plan. The City has been participating in the County led update to the Comprehensive Economic Development Strategy for EDA. MBEP, CSUMB, small business support providers, business associations and industry representatives have been participating in the process. Access to technology and technology training has emerged as a need during the initial gathering of information to develop the SWOT.
27	<b>Agency/Group/Organization</b>	Association of Monterey Bay Governments (AMBAG)
	<b>Agency/Group/Organization Type</b>	Regional Planning
	<b>What section of the Plan was addressed by Consultation?</b>	Other- Climate Resilience
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	City is working closely with AMBAG and is receiving free technical assistance on Climate Action Plan through the Institute of Local Government.
28	<b>Agency/Group/Organization</b>	Institute for Local Governments
	<b>Agency/Group/Organization Type</b>	Regional Planning
	<b>What section of the Plan was addressed by Consultation?</b>	Other- Climate Resilience



	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	City has have an MOU with the Institute for Local Government (ILG) for Technical Assistance as a BOOST pilot program City. BOOST is an initiative through the Strategic Growth Council designed to help local agencies address climate action and pursue resources. ILG has partnered with PlaceWorks to provide the above training, and other services related to the Climate Action Plan. This will include: limited peer review of our GHG emission inventory (prepared by AMBAG), GHG forecasts to 2030/2050 and General Plan horizon year, identification of GHG reduction targets, GHG reduction strategies, and identification of implementation resources. ILG will also work with the City on initial outreach for the CAP. The CAP will be closely related to the Safety Element of the General Plan as the update must address climate change per Senate Bill 379.
29	<b>Agency/Group/Organization</b>	Salinas School Districts
	<b>Agency/Group/Organization Type</b>	Other government- local
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Broadband Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	Alisal Vibrancy Plan recommendations include improving internet access, establishing/expanding free WiFi zones and the installation of dark fiber. AVP calls for coordination with internet service providers and school districts. City Manager met with School Districts to discuss how to improve internet services for the community.
30	<b>Agency/Group/Organization</b>	Digital Nest
	<b>Agency/Group/Organization Type</b>	Other – Npn Profit Organization
	<b>What section of the Plan was addressed by Consultation?</b>	Other-Broadband Needs
	<b>How was the Agency/Group/Organization consulted and what are the anticipated outcomes of the consultation or areas for improved coordination?</b>	The City's Plan and Project Implementation Division has had conversations with Digital Nest regarding their program and services and how they can support small businesses to get online and have a web presence.

**Identify any Agency Types not consulted and provide rationale for not consulting**

The City distributed information about the community workshops and public meetings to over 200 agencies and organizations as part of the outreach process for this CP. All applicable agencies and agency types were consulted.

**Other local/regional/state/federal planning efforts considered when preparing the Plan**

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care (CoC)	Coalition of Homeless Service Providers (CHSP)	Potential funding allocations to address homeless needs will complement the CoC Strategy.
Lead Me Home	Coalition of Homeless Service Providers (CHSP)	Potential funding allocations to address homeless needs will be consistent with the Lead Me Home Plan.
Salinas Plan	City	Potential funding allocations to address housing and homeless needs will be consistent with the Salinas Plan.
Economic Development Element (EDE) of General Plan	City	Implementation Plan supports youth job training and Alisal economic development, retention and expansion for microbusiness through access to technical assistance and capital.
Urban Greening Plan	City Environmental Resources Program	Eastside/Alisal is one of three neighborhoods studied for techniques to improve the quality of life for residents at the neighborhood level through enhanced public places and improved open space to connect people with nature and with each other.
Chinatown Revitalization Plan (CRP)	City	Sets forth recommendations and implementation strategies to address the housing, access, mobility, and socioeconomic needs of the neighborhood.
Alisal Vibrancy Plan (AVP)	City	Communicates the collective vision of those who live and work in the Alisal and implement community-created solutions for strengthening its neighborhoods.
Parks, Recreation & Libraries Master Plan (PRLMP)	City	This Plan focuses on the system of parks, open space, and recreational facilities and programs, which promotes quality of life and healthy lifestyles.
Regional Analysis of Impediments to Fair Housing Choice (AI)	City	This study assesses the fair housing conditions in the participating jurisdictions (Salinas, Seaside, Monterey, and the Monterey Urban County).

**Table 3 – Other local / regional / federal planning efforts**

**Describe cooperation and coordination with other public entities, including the State and any adjacent units of general local government, in the implementation of the Consolidated Plan (91.215(I))**

The City will continue to promote and participate in regional efforts to address housing, community development, and economic development issues, and to enhance coordination between public and private agencies, social service and housing agencies, and the development community, including:

**Monterey County CDBG Program** - The City and County both utilize City Data Systems (CDS), an online grant management system. A joint online application was developed so that agencies applying for CDBG public services funds to both the City and the County could simplify their applications. The City continues to modify the application process to improve the information collected for administering the program. For the CP preparation, the City and County used a joint Housing and Community Needs Survey tool to collect input from residents.

**Coalition of Homeless Services Providers (CHSP)** - CHSP is the lead agency for the CoC network and HMIS coordinator. Part of the Coalition's role within the CoC is to assess gaps in service and develop programs, creating a web of services that leaves no local need unmet. The City is a community advisor to CHSP.

**State HCD Continuum of Care (CoC) Programs**- The City is the AE for HCD ESG and HCD CESH programs.

**Transportation Agency for Monterey County (TAMC)** - TAMC exists to provide regional planning and coordination of transportation issues and funding. The City actively participates in the oversight of TAMC activities and coordinates its own transportation improvement program with that of this regional agency.

**Association of Monterey Bay Area Governments (AMBAG)** - AMBAG is the designated Metropolitan Planning Organization (MPO) and Council of Governments (COG) organized to serve as a permanent forum for collaboration, planning and study of regional issues of mutual interest to the counties and cities in Monterey, San Benito, and Santa Cruz counties. The City is an active participant in the governance of AMBAG.

**Regional Analysis of Impediments to Fair Housing Choice (AI)** - The City (lead agency) coordinated with the Monterey Urban County (unincorporated areas, Del Rey Oaks, Greenfield, Sand City, and Gonzales), the cities of Monterey and Seaside, as well as with HACM to prepare a Regional AI study. The Regional AI was completed in 2019.

**Fair Housing and Tenant-Landlord Services** - The City contracts with Eden Council for Hope and Opportunity (ECHO) to provide fair housing and tenant-landlord services. ECHO assisted in the community outreach process for the Regional AI.

**Chinatown Revitalization Plan (CRP):** The City and its Chinatown neighborhood partners have undertaken a community-led planning process to continue the revitalization of this critical neighborhood located near the Intermodal Transportation Center (ITC) and Salinas Downtown. The process builds on the extensive work from the 2007 and 2010 Plans to develop updated recommendations and implementation strategies to address the housing, access, mobility, and socioeconomic needs of the neighborhood. Economic conditions slowed the implementation of strategies detailed in prior planning efforts. New economic conditions required an updated study to meet the current needs of the neighborhood.

The updated CRP will support the social, environmental and economic health of Salinas' historic Chinatown district. The strategies, recommendations, and concepts developed through this planning process will guide both future private, public, and social investment. Short and long-term strategies will help identify priorities that will support City staff and partners in proactively managing neighborhood land and resources.

**Alisal Vibrancy Plan (AVP):** The Alisal community and the City are working on a planning process. Since 2013, residents and community organizers have advocated for a community-driven plan focused on East Salinas. The purpose of the plan is to communicate the collective vision of those who live and work in the Alisal and implement community-created solutions for strengthening its neighborhoods. The AVP is an opportunity to improve the quality of life for East Salinas families by creating a more vibrant, equitable and healthy community in a way that builds upon the social and cultural wealth of the Alisal. The AVP was adopted in November 2019. Goals, programs, and objectives in the AVP have been incorporated into this CP and ANRSA.

**Alisal Neighborhood Revitalization Strategy Area (ANRSA)** – Concurrent with the CP preparation, the City is updating the ANRSA. The ANRSA is consistent with and serves as an implementation tool for the Alisal Vibrancy Plan.

**Parks, Recreation & Libraries Master Plan (PRLMP)** – This Master Plan is a city-wide plan that focuses on updating the vision for Salinas' system of parks, open space, and recreational facilities and programs. CDBG funds may be used to implement the improvements outlined in the Master Plan.

## PR-15 Citizen Participation

### 1. Summary of citizen participation process/Efforts made to broaden citizen participation

<b>Summarize citizen participation process and how it impacted goal-setting</b>
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**General Summary:** In preparation of its CP, AAP and ANRSA, the City held two community meetings to invite the public to attend and provide input and discuss housing and community development needs in the community. The community workshops were held on the following days:

- Community Workshop #1: Wednesday, January 22, 2020, Cesar Chavez Library, 615 Williams Road, 6:30 PM
- Community Workshop #2: Thursday, January 23, 2020, City Hall, 200 Lincoln Avenue, 6:00 PM

To expand community outreach efforts, City Staff developed a presentation and an infographic highlighting previously funded programs and projects and a “Salinas’ Bucks Activity” where participants could prioritize where the funds should be spent. From February 19, 2020 to March 6th, 2020, City Staff organized eight community outreach events utilizing different methods of outreach: presentations, pop-ups or a combination of both.

In addition, the City developed a Housing and Community Development Needs Survey. The City distributed the survey (in English and Spanish) on the City’s Housing Division website, City Notice of Funding Availability (NOFA) distribution list, City Census distribution list, City CRP list, City AVP list, Technical Advisory Committee for Housing Policies and Procedures list, City Manager Newsletter list and throughout the City public libraries. In addition, the City published the CP meeting notifications in The Salinas Californian (English) and El Sol (Spanish) newspapers. The Survey was available from October 22, 2019 to April 16, 2020. A total of 47 people responded to the housing and community needs survey.

**Public Review of Draft Documents:** A HUD required minimum thirty (30) day public review and comment period was held from June 27, 2020 through August 4, 2020. Copies of the draft CP, AAP and ANRSA were made available for the public at the following locations, in conformance with the City’s CDBG CPP:

- John Steinbeck Library, 350 Lincoln Avenue, Salinas;
- Cesar Chavez Library, 615 Williams Road, Salinas;
- El Gabilan Library, 1400 North Main Street, Salinas;
- Housing Division, Community Development Department, 65 W. Alisal Street, 2<sup>nd</sup> Floor, Salinas;
- City Clerk’s Office, City Hall, 200 Lincoln Avenue, Salinas, and
- On-line at the City of Salinas website: <http://www.cityofsalinas.org/>.

The final CP, Amendments, AAP, ANRSA and CAPER reports will be available upon request at City Hall (200 Lincoln Avenue) and City Community Development Department Housing Division (65 W. Alisal St – 2<sup>nd</sup> Floor) during the FY 2020-2024 CP period.

#### Public Meetings:

The City conducted the following public meetings regarding the CP, AAP and ANRSA:

- Community Workshop #1: Cesar Chavez Library on January 22, 2020
- Community Workshop #2 – City of Salinas City Hall on January 23, 2020
- City’s CDBG/Housing Committee – January 28, 2020
- City’s CDBG/Housing Committee – March 10, 2020
- City Housing and Land Use Committee Meeting (formerly CDBG/Housing Committee) – June 16, 2020
- City Council (Public Hearing) – August 4, 2020, published public notice in The Californian (English) and El Sol (Spanish) newspapers.

**Citizen Participation Outreach**

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Community Meetings	Minorities Non-English Speaking: Spanish Non-Targeted/ Broad Community	A total of 20 residents and community stakeholders attended the Community Workshops on January 22 and 23, 2020. Workshop on January 22 was focused on issues specific to the Alisal neighborhood	Comments are summarized in Appendix A	All comments were accepted	
2	Community Outreach Events	Non-Targeted/ Broad Community	118 residents participated in 8 community outreach events.	Comments are summarized in Appendix A	All comments were accepted	
3	Internet Outreach	Minorities Non-English Speaking: Spanish	An online survey was conducted with 47 responses. Survey was available in English and Spanish, and also in hard copies at all three City libraries.	Summary of survey results is provided in Appendix A.	All complete surveys were analyzed	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
4	Public Meeting	Non-Targeted/ Broad Community	The City conducted three meetings before the Housing and Land Use Committee (formerly CDBG/Housing Committee). An informational presentation on the Con Plan was presented on January 28, 2020. Updates on the FY 2020-2024 and FY 2020-2021 Action Plans were presented on March 10, 2020, and June 16, 2020. The hearings were well attended by residents and nonprofit organizations.	No comments on the Con Plan FY 2020-2024 or FY 2020 AP were made.	N/A	
5	Newspaper Ad	Minorities Non-English Speaking: Spanish Non-Targeted/ Broad Community	30-day public comment period (June 27, 2020 through August 4, 2020). Notices were published in two newspapers: El Sol and The Salinas Californian. Notices were published in English and Spanish.	No comments were received.	N/A	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
6	Public Hearing	Non-Targeted/ Broad Community	On August 4, 2020, a public hearing was conducted before the City Council to adopt the FY 2020-2024 Con Plan and FY 2020-2021 Action Plan.	No comments were received.	N/A	

**Table 4 – Citizen Participation Outreach**



# Needs Assessment

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## NA-05 Overview

### Needs Assessment Overview

This Needs Assessment was developed with a number of data sources and input from residents, service providers, and community stakeholders.

### Data Sources

The eCon Planning Suite mandated by HUD for preparation of the CP provides default data based on the American Community Survey (ACS) for the analysis of demographic, economic, and housing market conditions. As needed, other data sources are used to supplement the ACS data.

### Survey Results

A total of 47 people responded to the housing and community needs survey. The top categories of needs include:

- Housing – Affordable Rental Housing Development
- Special Needs Housing - Homeless Rapid Rehousing
- Community Facilities – Youth Centers
- Community Programs – Mental Health Services
- Special Needs Services – Homeless Services
- Economic Development – Job Creation/Retention
- Neighborhood Improvements – Street Lighting

### Invest Your HUD Dollars

Overall, 118 residents participated and prioritized the following projects or programs listed from highest to lowest priority:

1. Housing projects that will increase supply and provide housing rehab services.
2. Provide outdoor programs for all ages and support after school programs for youth.
3. Increase “active” public spaces and promote transportation access to health services.
4. Increase access to healthy foods and increase street lighting.
5. Support programs to assist in relocation/fair housing assistance and tenant protections.
6. Improve existing park facilities and equipment and have neighborhood clean-ups.

A detailed summary of the outreach program can be found in Appendix A.

## NA-10 Housing Needs Assessment - 24 CFR 91.205 (a,b,c)

### Summary of Housing Needs

As defined by HUD in the Comprehensive Housing Affordability Strategy (CHAS) data, housing problems include:

- Units with physical defects (lacking complete kitchen or bathroom);
- Overcrowded conditions (housing units with more than one person per room);
- Housing cost burden (including utilities) exceeding 30 percent of gross income; and
- Severe housing cost burden (including utilities) exceeding 50 percent of gross income.

## **Cost Burden**

There is an extensive need for affordable housing in Salinas. Housing problems in the City impacted renter-households more significantly, with 51 percent of all renter-households experiencing at least one housing problem (inadequate housing, overcrowding, cost burden of 50 percent, or cost burden of 30 percent). By comparison, about 39 percent of owner-households were affected by housing problems (Table 8). Of the housing problems described above, the most common was housing cost burden. About 66 percent of Salinas households with housing problems were affected by housing cost burden (Table 7 and Table 9).

## **Overcrowding**

The extent of overcrowding in the City varies by tenure, income level, and household type. Approximately 23 percent of overcrowded households in the City were comprised of multiple, unrelated families living together in the same home (Table 11). This may indicate that multiple families need to pool their resources in order to afford housing.

## **Housing Condition**

In general, most homes begin to require major repairs or have significant rehabilitation needs at 30 or 40 years of age. Approximately 74 percent of the housing stock was at least 30 years of age. Furthermore, housing units constructed prior to 1979 are more likely to contain lead-based paint. The City's housing stock is older with a majority of the housing units (59 percent) built before 1979. The median year built for all units in the City is 1975. Given the age of the housing stock, housing rehabilitation needs in the community will increase substantially in the upcoming decade.

## **Detailed Tables**

To further dissect the housing problems, the following tables provide additional details:

- Table 7 presents the number of households with one or more housing problems (inadequate housing, overcrowding, cost burden of 50 percent, or cost burden of 30 percent) by income and tenure.
- Table 8 summarizes the number of households with more than one or more severe housing problems by income and tenure. Severe housing problems are: inadequate housing; severe overcrowding (1.51 persons or more per room); and housing cost burden of 50 percent.
- Table 9 isolates those households with housing cost burden of over 30 percent (inclusive of those with cost burden of over 50 percent) by income and tenure.
- Table 10 further isolates those households with cost burden of over 50 percent.
- Table 11 presents overcrowding by household type.
- Table 12 is intended to show overcrowding for households with children. However, the American Community Survey (ACS) provides no data for the City.

<b>Demographics</b>	<b>Base Year: 2009</b>	<b>Most Recent Year: 2015</b>	<b>% Change</b>
Population	150,441	155,365	3%
Households	39,885	40,890	3%
Median Income	\$51,116.00	\$49,840.00	-2%

**Table 5 - Housing Needs Assessment Demographics**

**Data Source:** 2005-2009 ACS (Base Year), 2011-2015 ACS (Most Recent Year)

**Number of Households Table**

	0-30% HAMFI	>30-50% HAMFI	>50-80% HAMFI	>80- 100% HAMFI	>100% HAMFI
Total Households *	5,780	6,725	9,140	4,495	14,750
Small Family Households *	2,250	3,240	4,410	2,175	7,740
Large Family Households *	1,070	1,315	2,585	1,120	2,910
Household contains at least one person 62-74 years of age	850	865	1,465	815	3,070
Household contains at least one person age 75 or older	610	765	760	365	985
Households with one or more children 6 years old or younger *	1,920	2,360	3,305	1,019	2,675
* the highest income category for these family types is >80% HAMFI					

**Table 6 - Total Households Table**

**Data Source:** 2011-2015 CHAS

## Housing Needs Summary Tables

### 1. Housing Problems (Households with one of the listed needs)

	Renter					Owner				
	0-30% AMI	>30- 50% AMI	>50- 80% AMI	>80- 100% AMI	Total	0-30% AMI	>30- 50% AMI	>50- 80% AMI	>80- 100% AMI	Total
<b>NUMBER OF HOUSEHOLDS</b>										
Substandard Housing - Lacking complete plumbing or kitchen facilities	70	95	80	0	245	0	4	0	45	49
Severely Overcrowded - With >1.51 people per room (and complete kitchen and plumbing)	380	510	575	130	1,595	0	50	70	50	170
Overcrowded - With 1.01-1.5 people per room (and none of the above problems)	740	820	1,400	375	3,335	100	150	320	240	810
Housing cost burden greater than 50% of income (and none of the above problems)	2,310	1,780	260	15	4,365	570	555	745	90	1,960
Housing cost burden greater than 30% of income (and none of the above problems)	440	1,530	2,610	620	5,200	35	290	710	780	1,815
Zero/negative Income (and none of the above problems)	420	0	0	0	420	150	0	0	0	150

**Table 7 – Housing Problems Table**

**Data Source:** 2011-2015 CHAS

2. Housing Problems (Households with one or more Severe Housing Problems: Lacks kitchen or complete plumbing, severe overcrowding, severe cost burden)

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Having 1 or more of four housing problems	3,500	3,210	2,315	515	9,540	670	755	1,135	430	2,990
Having none of four housing problems	815	1,980	3,875	1,885	8,555	230	775	1,820	1,665	4,490
Household has negative income, but none of the other housing problems	420	0	0	0	420	150	0	0	0	150

**Table 8 – Housing Problems 2**

Data Source: 2011-2015 CHAS

3. Cost Burden > 30%

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
NUMBER OF HOUSEHOLDS								
Small Related	1,665	2,455	1,985	6,105	170	355	835	1,360
Large Related	815	840	955	2,610	135	230	465	830
Elderly	645	595	220	1,460	255	335	320	910
Other	700	665	540	1,905	104	80	45	229
Total need by income	3,825	4,555	3,700	12,080	664	1,000	1,665	3,329

**Table 9 – Cost Burden > 30%**

Data Source: 2011-2015 CHAS

4. Cost Burden > 50%

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
NUMBER OF HOUSEHOLDS								
Small Related	1,560	1,110	165	2,835	170	240	375	785
Large Related	760	300	15	1,075	125	150	195	470
Elderly	420	360	25	805	230	195	195	620
Other	565	415	75	1,055	100	80	20	200
Total need by income	3,305	2,185	280	5,770	625	665	785	2,075

**Table 10 – Cost Burden > 50%**

Data Source: 2011-2015 CHAS

5. Crowding (More than one person per room)

	Renter					Owner				
	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	>80-100% AMI	Total
NUMBER OF HOUSEHOLDS										
Single family households	930	1,175	1,335	320	3,760	85	165	300	185	735
Multiple, unrelated family households	215	160	595	145	1,115	15	30	90	115	250
Other, non-family households	4	0	70	35	109	0	0	0	0	0
Total need by income	1,149	1,335	2,000	500	4,984	100	195	390	300	985

Table 11 – Crowding Information – 1/2

Data Source: 2011-2015 CHAS

	Renter				Owner			
	0-30% AMI	>30-50% AMI	>50-80% AMI	Total	0-30% AMI	>30-50% AMI	>50-80% AMI	Total
Households with Children Present	NA	NA	NA	NA	NA	NA	NA	NA

Table 12 – Crowding Information – 2/2

**Describe the number and type of single person households in need of housing assistance.**

According to the 2013-2017 ACS, approximately 17 percent of households in the City were single-person households. The majority of single-person households were renters (58 percent), while 42 percent were owners. A significant proportion of single-person renter-households were also seniors (28 percent). ACS data indicates that approximately 11 percent of Salinas senior residents had incomes below the poverty level.

**Estimate the number and type of families in need of housing assistance who are disabled or victims of domestic violence, dating violence, sexual assault and stalking.**

**Persons with Disabilities:** According to the 2013-2017 ACS, approximately seven percent of Salinas residents were affected by one or more disabilities. Among persons living with disabilities, ambulatory difficulties were the most prevalent (51 percent), followed by cognitive (37 percent) and independent living difficulties (34 percent). According to the State Department of Developmental Services, as of 2019, approximately 1,777 Salinas residents with developmental disabilities were being assisted by the San Andreas Regional Center. The majority (84 percent) of these individuals were residing in a private home with their parent or guardian. Over half of all Salinas residents with developmental disabilities (56 percent or 991 persons) were under the age of 18. According to the Monterey County 2019 Homeless Point-in-Time Census & Survey, 27 percent of homeless persons in the County reported having a physical disability, and 19 percent reported a psychiatric disability i.e. mental illness including bipolar or schizophrenia.

**Victims of Domestic Violence:** Between 2005 and 2019, there had been a consistent decline in domestic violence calls made to Monterey County law enforcement organizations, according to Kidsdata.org. The rate of local calls per 10,000 people in the County had also been declining to almost matching the statewide rate.

**What are the most common housing problems?**

As mentioned previously, within the City, the most common housing problem is housing cost burden. About 66 percent of Salinas households with housing problems were affected by housing cost burden (Table 7 and Table 9).

**Are any populations/household types more affected than others by these problems?**

In the City, renter-households were slightly more impacted by housing cost burden than owner-households. Housing cost burden affected 51 percent of renter-households and 39 percent of owner-households experiencing at least one housing problem (Table 7 and Table 8). Large households (households with more than five persons) were also more likely than other household types to experience a housing cost burden. Approximately 38 percent of large households in Salinas were overpaying for housing (Table 6 and Table 9).

**Describe the characteristics and needs of Low-income individuals and families with children (especially extremely low-income) who are currently housed but are at imminent risk of either residing in shelters or becoming unsheltered 91.205(c)/91.305(c). Also discuss the needs of formerly homeless families and individuals who are receiving rapid re-housing assistance and are nearing the termination of that assistance.**

Rapid re-housing helps families and individuals who are not chronically homeless obtain permanent housing immediately and to stabilize themselves as soon as possible. These households have lived independently in permanent housing in the past and are in need of temporary assistance for several months—not years. While receiving assistance, these households are able to become increasingly self-sufficient through public assistance and/or employment. They may need long-term non-monetary assistance to prevent the loss of their housing such as free or low cost clothing, food, health care, household supplies, and transportation.

The City utilizes HCD ESG and HCD CESH funds for rapid re-housing services. In FY 2019-2020, the CCCIL was the recipient for funding to operate a rapid re-housing program.

**If a jurisdiction provides estimates of the at-risk population(s), it should also include a description of the operational definition of the at-risk group and the methodology used to generate the estimates:**

The City generally defines extremely low-income households and residents living in poverty as the most at-risk of becoming homeless. These estimates are based on CHAS data provided by HUD and on ACS data by the Census Bureau, respectively.

**Specify particular housing characteristics that have been linked with instability and an increased risk of homelessness**

Extremely low-income households with a severe housing cost burden are more likely to lose their homes in the event of loss of employment or other unexpected expenses. Unemployment and underemployment have been the primary reasons for families losing their homes. In addition, overcrowding and housing displacements are contributing factors to individuals and families becoming homeless.

## NA-15 Disproportionately Greater Need: Housing Problems – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

### Introduction

A disproportionate housing need refers to any group that has a housing need which is at least 10 percentage points higher than the total population. The following tables identify the extent of housing problems by income and race.

#### 0%-30% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	4,645	570	570
White	750	100	260
Black / African American	105	0	10
Asian	235	50	20
American Indian, Alaska Native	20	0	0
Pacific Islander	10	0	0
Hispanic	3,470	405	270

**Table 13 - Disproportionally Greater Need 0 - 30% AMI**

Data Source: 2011-2015 CHAS

\*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

#### 30%-50% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	5,790	935	0
White	905	345	0
Black / African American	75	15	0
Asian	280	70	0
American Indian, Alaska Native	4	0	0
Pacific Islander	0	0	0
Hispanic	4,470	500	0

**Table 14 - Disproportionally Greater Need 30 - 50% AMI**

Data Source: 2011-2015 CHAS

\*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%



### 50%-80% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	6,770	2,370	0
White	970	665	0
Black / African American	40	30	0
Asian	535	95	0
American Indian, Alaska Native	30	0	0
Pacific Islander	0	0	0
Hispanic	5,145	1,570	0

**Table 15 - Disproportionally Greater Need 50 - 80% AMI**

**Data Source:** 2011-2015 CHAS

\*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

### 80%-100% of Area Median Income

Housing Problems	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	2,345	2,150	0
White	475	520	0
Black / African American	8	50	0
Asian	120	190	0
American Indian, Alaska Native	20	0	0
Pacific Islander	20	0	0
Hispanic	1,655	1,350	0

**Table 16 - Disproportionally Greater Need 80 - 100% AMI**

**Data Source:** 2011-2015 CHAS

\*The four housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than one person per room, 4. Cost Burden greater than 30%

### Discussion

Among all households with incomes up to 100 percent AMI, Hispanic and Asian households were the most likely to experience one or more housing problems. Approximately 78 percent of Hispanic households and 73 percent of Asian households in the City experienced a housing problem. The proportions of White and Black households experiencing at least one housing problem (62 percent and 69 percent, respectively) were below the proportion for the jurisdiction as a whole (75 percent).

## NA-20 Disproportionately Greater Need: Severe Housing Problems – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

### Introduction

A disproportionate housing need refers to any group that has a housing need which is at least 10 percentage points higher than the total population. The following tables identify the extent of severe housing problems by income and race. Severe housing problems include inadequate housing; severe overcrowding (1.51 persons or more per room); and housing cost burden of 50 percent.

#### 0%-30% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	4,170	1,045	570
White	640	210	260
Black / African American	105	0	10
Asian	205	80	20
American Indian, Alaska Native	20	0	0
Pacific Islander	10	0	0
Hispanic	3,140	740	270

**Table 17 – Severe Housing Problems 0 - 30% AMI**

Data Source: 2011-2015 CHAS

\*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

#### 30%-50% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	3,965	2,755	0
White	680	575	0
Black / African American	35	55	0
Asian	155	195	0
American Indian, Alaska Native	4	0	0
Pacific Islander	0	0	0
Hispanic	3,065	1,905	0

**Table 18 – Severe Housing Problems 30 - 50% AMI**

Data Source: 2011-2015 CHAS

\*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

### 50%-80% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	3,450	5,695	0
White	275	1,365	0
Black / African American	25	50	0
Asian	240	390	0
American Indian, Alaska Native	0	30	0
Pacific Islander	0	0	0
Hispanic	2,885	3,825	0

**Table 19 – Severe Housing Problems 50 - 80% AMI**

**Data Source:** 2011-2015 CHAS

\*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

### 80%-100% of Area Median Income

Severe Housing Problems*	Has one or more of four housing problems	Has none of the four housing problems	Household has no/negative income, but none of the other housing problems
Jurisdiction as a whole	945	3,550	0
White	95	900	0
Black / African American	0	59	0
Asian	49	265	0
American Indian, Alaska Native	0	20	0
Pacific Islander	0	20	0
Hispanic	800	2,195	0

**Table 20 – Severe Housing Problems 80 - 100% AMI**

**Data Source:** 2011-2015 CHAS

\*The four severe housing problems are:

1. Lacks complete kitchen facilities, 2. Lacks complete plumbing facilities, 3. More than 1.5 persons per room, 4. Cost Burden over 50%

### Discussion

Hispanic and Black households were the mostly likely to experience at least one severe housing problem. About 53 percent of Hispanic households and 49 percent of Black households in Salinas were affected by a severe housing problem. White households were the least likely to experience at least one severe housing problem (at 34 percent) compared to the citywide proportion (48 percent).

## NA-25 Disproportionately Greater Need: Housing Cost Burdens – 91.205 (b)(2)

Assess the need of any racial or ethnic group that has disproportionately greater need in comparison to the needs of that category of need as a whole.

### Introduction:

A disproportionate housing need refers to any group that has a housing need which is at least 10 percentage points higher than the total population. The following tables identify the extent of housing cost burden by race.

### Housing Cost Burden

Housing Cost Burden	<=30%	30-50%	>50%	No / negative income (not computed)
Jurisdiction as a whole	21,150	11,065	8,070	605
White	5,995	2,105	1,655	260
Black / African American	360	64	150	10
Asian	1,710	645	585	25
American Indian, Alaska Native	25	60	24	0
Pacific Islander	4	60	10	0
Hispanic	12,770	8,045	5,550	295

**Table 21 – Greater Need: Housing Cost Burdens AMI**

Data Source: 2011-2015 CHAS

### Discussion:

Overall, 47 percent of households in the City had a housing cost burden (spent more than 30 percent of gross household income on housing) (Table 6 and Table 21). About 20 percent of households experienced a severe housing cost burden (spent more than 50 percent of gross household income on housing). Hispanic and Asian households in Salinas were the mostly likely to overpay for housing. Specifically, 51 percent of Hispanic households and 42 percent of Asian households had housing cost burden issues.

## NA-30 Disproportionately Greater Need: Discussion – 91.205(b)(2)

**Are there any Income categories in which a racial or ethnic group has disproportionately greater need than the needs of that income category as a whole?**

Please see discussions provided under specific needs by income group presented earlier.

**If they have needs not identified above, what are those needs?**

Housing needs of low- and moderate-income minority households have been previously identified.

**Are any of those racial or ethnic groups located in specific areas or neighborhoods in your community?**

Figure 1 identifies the Low- and Moderate-Income Areas in Salinas. As shown in the map, low- and moderate-income areas are located generally in the center of the City (including the entire Alisal neighborhood), the Downtown areas, and in parts of North Salinas. Most of the low and moderate income areas were also identified as minority concentration areas (see Figure 2), an indication that certain parts of the City have a disproportionate number of lower income minority residents.

Figure 1: Low and Moderate Income Areas

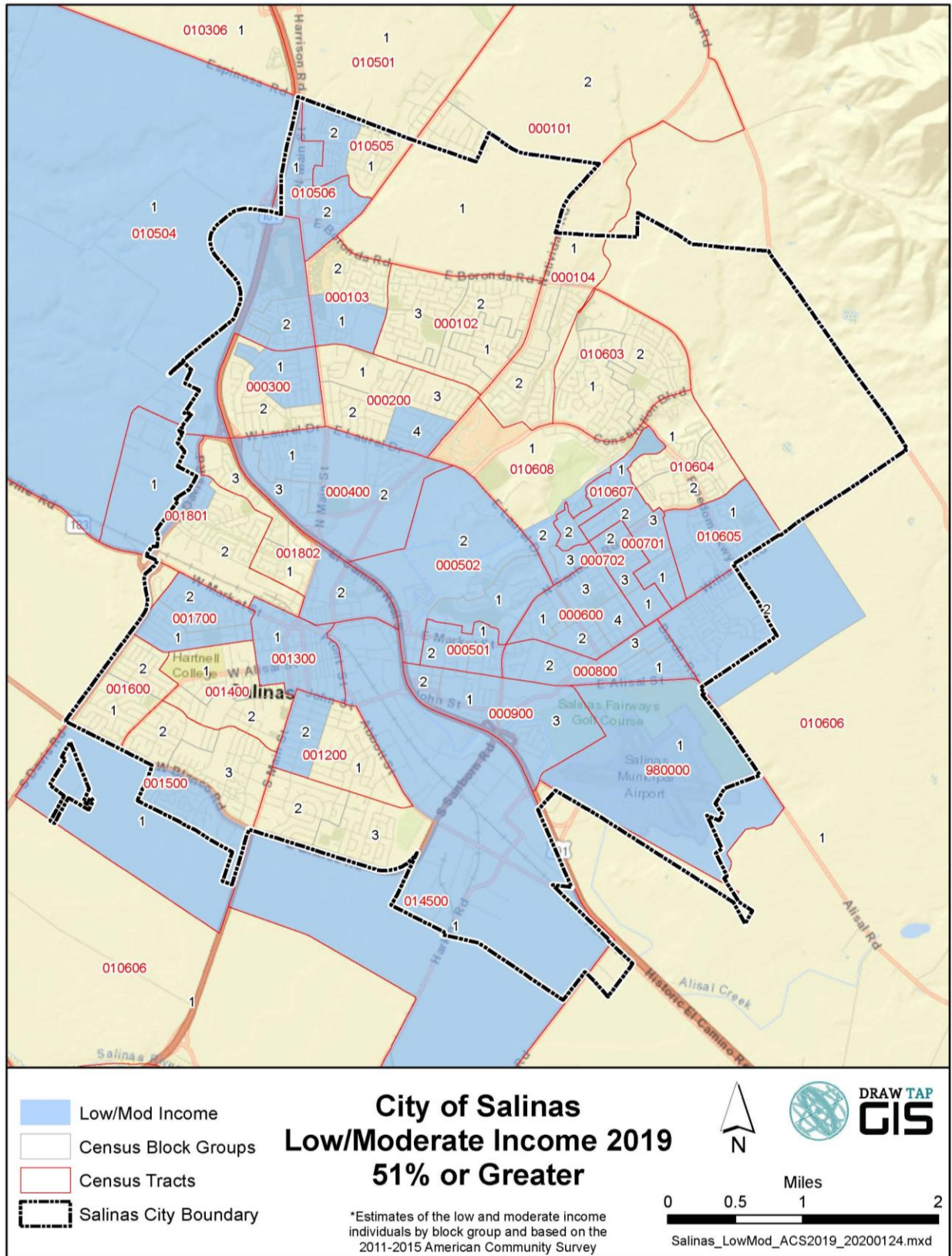
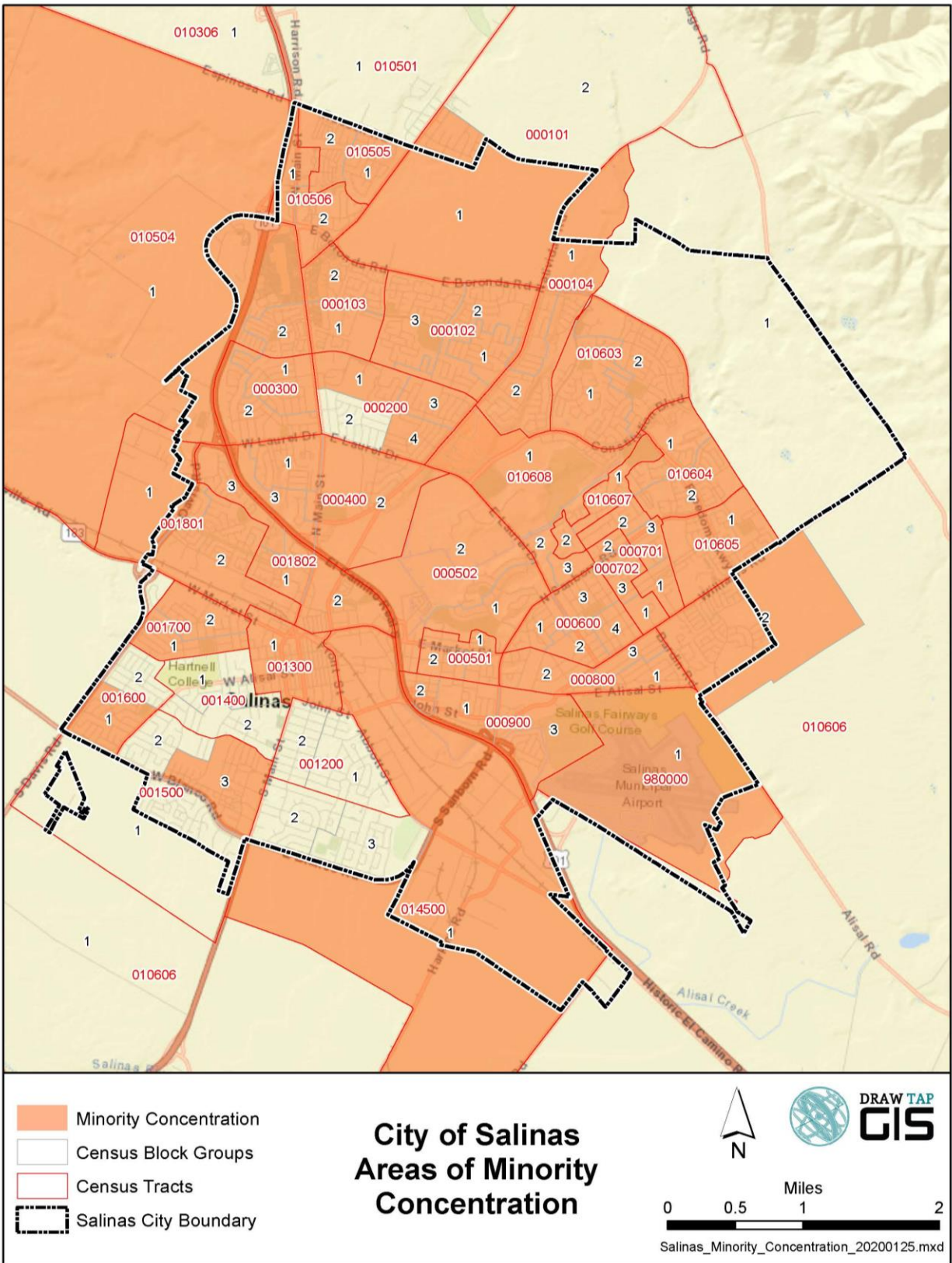




Figure 2: Minority Concentration Areas



## NA-35 Public Housing – 91.205(b)

### Introduction

HACM owns 26 housing developments (including scattered sites, totaling 682 units) in Salinas. Nineteen of the HACM housing complexes in Salinas are concentrated within the ANRSA. Beginning in 2015, the HACM initiated the process of converting its 22 public housing developments into project-based rental assistance units through HUD’s Rental Assistance Demonstration (RAD) program. That conversion process was completed in 2019. The HACM has established the Monterey County Housing Authority Development Corporation (MCHADC) to manage former public housing developments. The following tables represent updated information from HACM for housing vouchers being used in Salinas as of May 2020.

The Housing Authority of the County of Monterey (HACM) has recently completed the conversion of all public housing to project-based rental assistance. For this reason, data provided in the eConPlanning Suite for HACM was outdated and inaccurate. For the Consolidated Plan, the City of Salinas requested specific updated data from HACM. However, HACM was transitioning to a new data system, and unable to provide complete information.

### Totals in Use

	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
# of units vouchers in use	0	0	0	0	276	1,689	65	21	976

**Table 22 - Public Housing by Program Type**

\*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

**Data Source:** HACM ,May 2020

**Characteristics of Residents**

	Program Type							
	Certificate	Mod-Rehab	Public Housing	Vouchers				
				Total	Project - based	Tenant - based	Special Purpose Voucher	
							Veterans Affairs Supportive Housing	Family Unification Program
Average Annual Income	0	0	0	0	\$17,921	\$20,522	\$11,210	\$27,197
Average length of stay	0	0	0	0	--	--	--	--
Average Household size	0	0	0	0	2	2	1	4
# Homeless at admission	0	0	0	0	51	201	39	3
# of Elderly Program Participants (>62)	0	0	0	0	97	685	18	0
# of Disabled Families	0	0	0	0	153	976	42	3
# of Families requesting accessibility features	0	0	0	0	0	2*	0	0
# of HIV/AIDS program participants	0	0	0	0	--	--	--	--
# of DV victims	0	0	0	0	0	6	0	0

**Table 23 – Characteristics of Public Housing Residents by Program Type**

**Data Source:** HACM, May 2020



**Race of Residents**

Race	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
White	0	0	0	0	240	1616	42	20	43
Black/African American	0	0	0	0	12	109	17	1	15
Asian	0	0	0	0	5	30	4	0	2
American Indian/Alaska Native	0	0	0	0	10	29	4	1	6
Pacific Islander	0	0	0	0	30	9	0	0	1
Other	0	0	0	0	0	0	0	0	0
*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition									

**Table 24 – Race of Public Housing Residents by Program Type**

**Data Source:** HACM, May 2020

**Ethnicity of Residents**

Ethnicity	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
Hispanic	0	0	0	0	--	--	--	--	--
Not Hispanic	0	0	0	0	--	--	--	--	--
*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition									

**Table 25 – Ethnicity of Public Housing Residents by Program Type**

Data Source: HACM, May 2020

**Section 504 Needs Assessment: Describe the needs of public housing tenants and applicants on the waiting list for accessible units:**

HACM no longer operates any public housing developments and therefore does not maintain a waitlist for public housing.

**Most immediate needs of residents of Public Housing and Housing Choice voucher holders**

HACM administers 26 housing projects (including scattered sites) with a total of 682 units in Salinas. As of May 2020, 1,616 Salinas households were receiving Housing Choice Vouchers. An additional 1,147 households are on the waiting list for Housing Choice Vouchers. The main issue relating to the Voucher programs is the long wait for assistance.

**How do these needs compare to the housing needs of the population at large**

The housing needs of those currently on the waiting list for vouchers generally reflect housing needs citywide (refer to discussion above), as a significant portion of the County’s voucher recipients are located in Salinas.

**NA-40 Homeless Needs Assessment – 91.205(c)**

**Introduction:**

According to the 2019 Monterey County Homeless Census and Survey, 2422 adults and children in Monterey County were homeless during the point-in-time (P-I-T) count conducted in January of 2019. This number represents a 15-percent decrease from the previous homeless survey in 2017, which reported a record-high homeless count. In Salinas, the homeless population is made up of 1,182 individuals, 83 percent (976 individuals) are unsheltered.

It should be noted that annual P-I-T count measures the scope of homelessness on a single night; it does not represent every person who will experience homelessness throughout the year. The 2019 Monterey County Homeless Census and Survey does not include estimates of persons in rural areas who are homeless or at risk of homelessness (Table 27).

Table 26 and Table 28 represent interpolations for Salinas based on the characteristics of the homeless population in the County. No specific data is available for the City.

**Homeless Needs Assessment**

Population	Estimate the # of persons experiencing homelessness on a given night		Estimate the # experiencing homelessness each year	Estimate the # becoming homeless each year	Estimate the # exiting homelessness each year	Estimate the # of days persons experience homelessness
	Sheltered	Unsheltered				
Persons in Households with Adult(s) and Child(ren)	143	148	364	160	55	338+
Persons in Households with Only Children	0	10	13	6	2	338+
Persons in Households with Only Adults	63	818	1101	485	165	338+

Population	Estimate the # of persons experiencing homelessness on a given night		Estimate the # experiencing homelessness each year	Estimate the # becoming homeless each year	Estimate the # exiting homelessness each year	Estimate the # of days persons experience homelessness
	Sheltered	Unsheltered				
Chronically Homeless Individuals	38	236	343	151	51	338+
Chronically Homeless Families	36	37	91	40	14	338+
Veterans	34	50	105	46	16	338+
Unaccompanied Child	14	144	198	87	30	338+
Persons with HIV	2	10	15	7	2	338+

**Table 26 - Homeless Needs Assessment**

Indicate if the homeless population is: Partially Rural Homeless

**Rural Homeless Needs Assessment**

Population	Estimate the # of persons experiencing homelessness on a given night		Estimate the # experiencing homelessness each year	Estimate the # becoming homeless each year	Estimate the # exiting homelessness each year	Estimate the # of days persons experience homelessness
	Sheltered	Unsheltered				
Persons in Households with Adult(s) and Child(ren)	0	0	0	0	0	0
Persons in Households with Only Children	0	0	0	0	0	0
Persons in Households with Only Adults	0	0	0	0	0	0
Chronically Homeless Individuals	0	0	0	0	0	0
Chronically Homeless Families	0	0	0	0	0	0
Veterans	0	0	0	0	0	0
Unaccompanied Youth	0	0	0	0	0	0
Persons with HIV	0	0	0	0	0	0

**Table 27 – Rural Homeless Needs Assessment**

**For persons in rural areas who are homeless or at risk of homelessness, describe the nature and extent of unsheltered and sheltered homelessness with the jurisdiction:**

The 2019 Monterey County Homeless Census and Survey does not differentiate the estimates of homeless persons or those at risk of homelessness between urban versus rural homeless.

**If data is not available for the categories "number of persons becoming and exiting homelessness each year," and "number of days that persons experience homelessness," describe these categories for each homeless population type (including chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth):**

In Salinas, the homeless population is made up of 1,182 individuals, 83 percent (976 individuals) of which are unsheltered. The 2019 Monterey County Homeless Census and Survey identified the following characteristics in the County’s homeless population. However, no similarly specific information is available for the City.

**Chronically Homeless:** About 23 percent (or 562 persons) of the County’s homeless population is chronically homeless. The majority (86 percent) of chronically homeless individuals were unsheltered. These figures translate to a chronically homeless population of 274 persons in Salinas (38 sheltered and 236 unsheltered).

**Families with Children:** In Monterey County, there were a total of 150 homeless families in 2019. A total of 596 persons in families represented 25 percent of the homeless population. Of all homeless families, 51 percent were unsheltered. These figures translate to 73 homeless families in Salinas (37 families unsheltered).

**Veterans:** A total of 172 veterans were identified in Monterey County in 2019. About 59 percent of homeless veterans were unsheltered, comprising seven percent of the unsheltered homeless population in the County. These figures translate 84 homeless veterans in Salinas (50 unsheltered).

**Unaccompanied Youth:** Overall, 324 unaccompanied youth (under the age of 18) were identified in Monterey County in 2019, representing 13 percent of the point-in-time homeless population. The majority (91 percent) of the unaccompanied youth were unsheltered. These figures translate to 158 homeless youth in Salinas (144 unsheltered).

**Nature and Extent of Homelessness: (Optional)**

<b>Race:</b>	<b>Sheltered:</b>	<b>Unsheltered (optional)</b>
White	19	118
Black or African American	10	59
Asian	1	5
American Indian or Alaska Native	1	5
Pacific Islander	0	2
<b>Ethnicity:</b>	<b>Sheltered:</b>	<b>Unsheltered (optional)</b>
Hispanic	15	92
Not Hispanic	23	144

Note: “-” Data not available

**Table 28 – Nature and Extent of Homelessness**

**Estimate the number and type of families in need of housing assistance for families with children and the families of veterans.**

No specific information is available for the homeless in the City. Information about Salinas is interpolations only.

**Families with Children:** In Monterey County, 150 families were among the homeless population. The number of homeless persons in families increased significantly between 2013 and 2019, from 86 persons to 596 persons. These figures translate to 73 homeless families in Salinas (37 families unsheltered).

**Veterans:** There was a decrease in the number of veterans in Monterey County between 2013 and 2019. There were 172 homeless veterans identified in 2019, which represents a 25 percent decrease from the 2013. These figures translate 84 homeless veterans in Salinas (50 unsheltered).

**Describe the Nature and Extent of Homelessness by Racial and Ethnic Group.**

The 2019 Monterey County Homeless Census and Survey found approximately 50 percent of the homeless population in Monterey County was White, 25 percent was Black or African American, and three percent Asian and Pacific Islanders, two percent American Indian/Native Alaskan. Also, 39 percent was Hispanic.

## **Describe the Nature and Extent of Unsheltered and Sheltered Homelessness.**

The 2019 Homeless Census and Survey found 2,422 homeless persons in Monterey County, of which 1,182 persons were located in Salinas. Within Salinas, 206 were sheltered and 976 were unsheltered. Approximately 32 percent of the County homeless population had chronic health problems. Many homeless persons also suffer from disabilities, including physical (42 percent), and depression (49 percent), PTSD (24 percent). Approximately four percent of the homeless persons were victims of domestic violence. The Homeless Census reports that 40 percent of the County homeless was living in encampments/outdoors, 24 percent in emergency shelters and transitional housing, 19 percent in cars, nine percent indoor areas not intended for sleeping, and seven percent in motels and hotels.

Homeless Children: According to the Homeless Liaison for the Salinas City Elementary School District, in the 2018-2019 school year, over 40 percent of all students in the district were homeless (3,566 students). The definition of homelessness in the City school districts is established by the State to calculate funding and extends to any child not having a permanent roof. By definition, a child is homeless if he/she is living with a family due to financial hardships, renting a room (motel, hotel or shelter), living in a car, RV, campsite or garage or awaiting foster care placement.

## **NA-45 Non-Homeless Special Needs Assessment - 91.205 (b,d)**

### **Introduction:**

Certain households, because of their special characteristics and needs, may require special accommodations and may have difficulty finding housing due to their special needs. Special needs groups include the elderly, persons with disabilities, persons with HIV/AIDS, female-headed households, large households, homeless persons, and persons at-risk of homelessness.

### **Describe the characteristics of special needs populations in your community:**

To the extent feasible, information specific to the City is provided. If specific local information is not available, regional data is used to generally depict the nature and extent of a special needs group.

Elderly: According to the 2010 Census, nearly eight percent of the population in Salinas was 65 years and over. Approximately 15 percent of all households in the City were headed by householders 65 years and over, the majority of which were owner-occupied (66 percent). Based on 2013-2017 ACS data, the proportion of senior population in the City has remained at about eight percent and approximately 11 percent of the seniors 65 years and over had incomes below the poverty level. Furthermore, the 2013-2017 ACS indicates that 35 percent of persons 65 years and over had one of more disabilities. Ambulatory difficulties (64 percent) and independent living difficulties (44 percent) were the most prolific disabilities among elderly.

Persons with Disabilities: According to the 2013-2017 ACS, 7 percent of the population in Salinas was affected by one or more disabilities. Among persons living with disabilities, ambulatory difficulties were the most prevalent (51 percent), followed by cognitive difficulties (37 percent) and independent living difficulties (34 percent).

Large Households: Large households are those with five or more members. According to the 2010 Census, approximately 13 percent of the households in Salinas were large households. The majority of large households were renter-occupied households (60 percent).

Single-Parent Households: As of 2010, an estimated 15 percent of households in the City were headed by single parents; the large majority of which were headed by females (69 percent). Data from the 2013-2017 ACS indicates that approximately 42 percent (2,395 households) of female-headed households with children in Salinas had incomes below the poverty level.

Victims of Domestic Violence: Between 2005 and 2019, there had been a consistent decline in domestic violence calls made to Monterey County law enforcement organizations, according to Kidsdata.org. The rate of local calls per 10,000 people in the County had also been declining to almost matching the statewide rate.

Farmworkers: According to the 2018 Farmworker Housing Study and Action Plan for Salinas Valley and Pajaro Valley, the estimated agricultural workers in the region were 91,433 in 2016. A survey of 420 farmworkers found that the median annual income was below \$25,000. The Study concludes an overwhelming need for affordable, permanent year-round housing for farmworker families.

Persons with Alcohol/Substance Abuse Addictions: According to the 2015 Monterey County Alcohol and Drug Strategic Implementation Plan, local agencies provided alcohol and drug services to 1,179 clients in 2014/15, 69 percent of these had a substance abuse disorder. Monterey County Behavioral Health Crisis Team assisted 1,318 individuals during the same period, with 48 percent having a substance abuse diagnosis. Specific data for Salinas is not available.

Veterans: The 2013-2017 ACS estimated that 3,252 veterans resided in Salinas. Approximately 35 percent had a disability, 3.9 percent in the labor force were unemployed, and ten percent were living below the poverty status.

<b>What are the housing and supportive service needs of these populations and how are these needs determined?</b>
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Elderly: According to the 2013-2017 ACS, approximately 11 percent of seniors 65 and over living in Salinas are at or below the Federal Poverty Level (FPL). This translates to approximately 1,400 seniors in the City struggling to make ends meet.

Persons with Disabilities: Disabled persons could benefit from special modifications, adaptive equipment, or other features in their home. These individuals would also benefit from a variety of supportive services including health care and health programs, special education services, independent living assistance, and transportation services.

Large Households: The limited availability of affordable adequately sized units is a problem faced by lower income large households. Participants at the Community Workshops commented on the lack of affordable housing for large households.

Single-Parent Households: Single-parent households typically have needs for affordable and quality childcare. Despite the existence of resources, it is difficult for some families to qualify for subsidized services. Many single-parent households also need support services for parenting. Often, inadequate transportation service and high transportation costs are also concerns. Participants at the Community Workshops expressed the need for community-based youth programs.

Victims of Domestic Violence: Victims of domestic violence often need transitional housing and other supportive services (such as legal, counseling, affordable childcare, and employment training) to help them leave the abusive environment and gain financial self-sufficiency. The Domestic Violence Coordinating Council of Monterey County improves coordination between agencies/departments/the courts to better service victims of domestic violence. The Council may establish procedures, conduct reviews, develop policies, and take all other actions necessary to further the board objectives of responsiveness to domestic violence and related issues.

Farmworkers: The lack of safe and affordable housing and transportation for hired farmworkers is a problem. The vast majority of California's hired specialty crop agricultural workers rely on private vehicles to get themselves to and from work, often relying on ride sharing arrangements with co-workers and/or supervisors, and frequently paying a significant portion of their day's wages for transportation. These transportation options are also often unreliable. The transportation needs of the specialty crop sector in particular, and unincorporated rural communities in general, are often overlooked and/or not prioritized in regional transportation planning processes.

Persons with Drug/Alcohol Addictions: Substance abuse services (such as rehabilitation) and prevention services are needed.

Veterans: According to the 2013-2017 ACS, approximately 35 percent of the veterans in Salinas had a disability, limiting their ability to earn incomes. Approximately ten percent of the veterans were living in poverty. Resources that provide health care, housing, and employment are needed.



**Discuss the size and characteristics of the population with HIV/AIDS and their families within the Eligible Metropolitan Statistical Area:**

According to the Monterey County Health Department, there were 122 new HIV diagnoses between 2015 and 2017 in the County, 50 of which occurred in 2017. The number and rate of new HIV cases among Monterey County residents continued to rise between 2010 and 2018 (from 5.5 diagnoses to 10.5 diagnoses per 100,000). The highest rates of diagnoses were among male between 25 and 44 years of age (about 28 diagnoses per 100,000) and among Blacks (25 diagnoses per 100,000). In Salinas, the rate was 13.9 diagnoses per 100,000.

**NA-50 Non-Housing Community Development Needs – 91.215 (f)**

**Describe the jurisdiction’s need for Public Facilities:**

The City covers a large geographic area of 23.18 square miles with a diverse population, leading to a myriad of community development needs. According to the survey results, the top-ranking public facility needs are:

- Youth centers
- Community centers
- Health care facilities

The HUD Bucks and voting exercises at community events and workshops also identified the following:

- “Active” public spaces
- Improved existing park facilities and equipment
- Youth centers and community centers

The City’s (PRLMP) adopted in July 2019 also serves as a guide to the City’s assessment of community facility needs.

**How were these needs determined?**

Staff from the City was asked to identify specific public facilities needs for the jurisdiction. Participants in the outreach program were also invited to comment on housing and community development needs. Through the City’s Capital Improvement Planning program, and Library, Parks and Recreation Master Plan, the City identifies specific projects to be pursued for the upcoming year(s) based on the urgency of need, funding available, and other factors.

**Describe the jurisdiction’s need for Public Improvements:**

The City has a range of public improvement needs. The survey results, and HUD Bucks/voting exercises at community workshops and events consistently identified the following improvement needs:

- Street Lighting
- Street Improvements
- Sidewalk Improvements

**How were these needs determined?**

Staff from the City was asked to identify specific public improvements needs for the jurisdiction. Participants in the outreach program were also invited to comment on housing and community development needs. Through the City’s Capital Improvement Planning program, Public Works Corridor Plans, Downtown Vibrancy Plan, Alisal Vibrancy Plan, and Chinatown Revitalization Plan, the City identifies specific projects to be pursued for the upcoming year(s) based on the urgency of need, funding available, and other factors.

**Describe the jurisdiction’s need for Public Services:**

According to the survey results, the top ranking public and special needs services are:

- Mental health services
- Youth programs
- Anti-crime programs
- Homeless services
- Neglected and abused children services
- Substance abuse services

The HUD Bucks/voting exercises at community events and workshops also identified the following:

- Outdoor programs for all ages and after school programs for youth
- Transportation access to health services
- Access to healthy foods
- Support programs to assist in relocation, tenant protection, and fair housing
- Neighborhood cleanups

<b>How were these needs determined?</b>
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Staff from the City was asked to identify specific public services needs for the jurisdiction. Participants in the outreach program were also invited to comment on housing and community development needs.

# Housing Market Analysis

## MA-05 Overview

### Housing Market Analysis Overview:

According to Zillow.com, median home value in the City was estimated at about \$505,000 in January 2020, representing a 2.1 percent increase over one year and is projected to increase another 2.6 percent by the end of 2020. The Salinas market has recovered from the recession, with median home value more than doubled from \$248,000 in 2012 to over \$500,000 in 2020. Less than six percent of the homes had negative equity and less than one percent were delinquent on mortgage. Zillow also estimated median rent in Salinas at \$2,600.

## MA-10 Number of Housing Units – 91.210(a)&(b)(2)

### Introduction

The City had approximately 42,651 housing units in 2010. Overall, the housing stock was comprised of about 60 percent single-family units (detached and attached), 36 percent multi-family units, and four percent mobile homes. Approximately 43 percent of the housing units were owner-occupied and 57 percent were renter-occupied as of 2015, according to the 2011-2015 ACS. The majority of the housing in the City was built more than 30 years ago, with approximately 74 percent of units built prior to 1989. Given their age, some of the pre-1990 units may require rehabilitation and improvements.

### All residential properties by number of units

Property Type	Number	%
1-unit detached structure	23,095	54%
1-unit, attached structure	2,775	6%
2-4 units	4,045	9%
5-19 units	8,200	19%
20 or more units	3,245	8%
Mobile Home, boat, RV, van, etc	1,520	4%
<b>Total</b>	<b>42,880</b>	<b>100%</b>

**Table 29 – Residential Properties by Unit Number**

**Data Source:** 2011-2015 ACS

### Unit Size by Tenure

	Owners		Renters	
	Number	%	Number	%
No bedroom	135	1%	1,145	5%
1 bedroom	265	2%	5,115	22%
2 bedrooms	2,710	16%	9,825	42%
3 or more bedrooms	14,360	82%	7,325	31%
<b>Total</b>	<b>17,470</b>	<b>100%</b>	<b>23,410</b>	<b>100%</b>

**Table 30 – Unit Size by Tenure**

**Data Source:** 2011-2015 ACS

**Describe the number and targeting (income level/type of family served) of units assisted with federal, state, and local programs.**

The City has a total of 2,184 affordable units available at 42 sites funded with various funding sources. Specifically, recent CDBG and HOME funds were used to assist in the rehabilitation or construction of: Vista de la Terraza (40-unit rehabilitation); Haciendas III (50-unit new construction); Haciendas IV (50-unit new construction); and Moon Gate Plaza (90-unit new construction).

**Provide an assessment of units expected to be lost from the affordable housing inventory for any reason, such as expiration of Section 8 contracts.**

Within this CP period, the following projects are identified by AMBAG (using data maintained by the California Housing Partnership) as potentially at risk of converting to market-rate housing:

- Steinbeck Commons – 100 units – Sec 8 – expiration 1/31/21 (overall expiration 1/31/2030)
- Catalyst Apartments – 12 units – Sec 202/8 NC –current expiration 1/31/21 (overall expiration 1/31/2025)
- Las Casas de Madera – 75 units – Sec 8 – current expiration 8/31/2020 (overall expiration 8/31/2023)

Most affordable housing projects in the City were developed with a combination of Low-Income Housing Tax Credits (LIHTC), redevelopment funds, HOME, and Salinas Housing Trust Funds. California laws require projects funded with LIHTC and redevelopment funds to maintain 55-year affordability covenants. These projects are not considered at immediate risk of converting to market-rate housing.

**Does the availability of housing units meet the needs of the population?**

According to the CHAS data by HUD, mismatches in terms of supply and affordability exist in the City. Approximately 5,780 households earning less than 30 percent of AMI resided in the City; however, there were only 965 dwelling units affordable to those at this income level. Similarly, there were 6,725 households earning between 31 and 50 percent of AMI and only 3,185 housing units affordable to those at this income level. With approximately 14,680 housing units in Salinas that were affordable to households earning between 51 and 80 percent AMI, there were more than enough units to accommodate the 9,140 households at this income level. However, a housing unit affordable to a particular income group does not mean the unit is actually occupied by a household in that income group. Therefore, the affordability mismatches are likely to be more severe than what is presented by the CHAS data.

In addition, according to the 2011-2015 CHAS data, approximately 22 percent of the households in the City were large households (comprised of five or more persons). The limited availability of affordable adequately sized rental units is a problem faced by these households. The vast majority (82 percent) of the ownership housing in the City was comprised of larger units (i.e. with three or more bedrooms). By comparison, only 31 percent of rental housing was comprised of these larger units. This disparity may explain the larger number of overcrowded renter-households in the City.

**Describe the need for specific types of housing:**

The City has the greatest need for housing affordable to households that earn less than 50 percent of AMI. Larger rental units (i.e. with three or more bedrooms) are also in short supply.

## MA-15 Housing Market Analysis: Cost of Housing - 91.210(a)

### Introduction

One of the most important factors in evaluating a community's housing market is the cost of housing and, even more significant, whether the housing is affordable to households who live there or would like to live there. Housing problems directly relate to the cost of housing in a community. If housing costs are relatively high in comparison to household income, a correspondingly high rate of housing cost burden and overcrowding could result.

Because the eCon Planning Suite utilizes the 2011-2015 ACS, the data reflects the depressed housing market that was only beginning to recover. According to Zillow.com, as of March 2020, median home value in Salinas was estimated at \$518,721, back to the 2005-2009 level. Median rent estimated by Zillow.com was \$2,646 for March 2020. The Fair Market Rents (FMR) established by HUD for participation in federal housing programs are shown in Table 34.

### Cost of Housing

	Base Year: 2009	Most Recent Year: 2015	% Change
Median Home Value	501,500	276,200	(45%)
Median Contract Rent	924	1,060	15%

**Table 31 – Cost of Housing**

**Data Source:** 2005-2009 (Base Year), 2011-2015 ACS (Most Recent Year)

Rent Paid	Number	%
Less than \$500	2,135	9.1%
\$500-999	8,315	35.5%
\$1,000-1,499	9,275	39.6%
\$1,500-1,999	3,105	13.3%
\$2,000 or more	600	2.6%
Total	<b>23,430</b>	<b>100.0%</b>

**Table 32 - Rent Paid**

**Data Source:** 2011-2015 ACS

### Housing Affordability

% Units affordable to Households earning	Renter	Owner
30% HAMFI	965	No Data
50% HAMFI	2,430	755
80% HAMFI	12,075	2,605
100% HAMFI	No Data	4,535
Total	<b>15,470</b>	<b>7,895</b>

**Table 33 – Housing Affordability**

**Data Source:** 2011-2015 CHAS

## Monthly Rent

Monthly Rent (\$)	Efficiency (no bedroom)	1 Bedroom	2 Bedroom	3 Bedroom	4 Bedroom
Fair Market Rent	1,089	1,240	1,540	2,219	2,378
High HOME Rent	1,001	1,074	1,292	1,484	1,635
Low HOME Rent	786	842	1,011	1,167	1,302

**Table 34 – Monthly Rent**

**Data Source:** HUD FMR and HOME Rents

### Is there sufficient housing for households at all income levels?

According to the CHAS data by HUD, mismatches in terms of supply and affordability exist in the City. Approximately 5,780 households earning less than 30 percent of AMI resided in the City; however, there were only 965 dwelling units affordable to those at this income level. Similarly, there were 6,725 households earning between 31 and 50 percent of AMI and only 3,185 housing units affordable to those at this income level. With approximately 14,680 housing units in Salinas that were affordable to households earning between 51 and 80 percent AMI, there were more than enough units to accommodate the 9,140 households at this income level. However, a housing unit affordable to a particular income group does not mean the unit is actually occupied by a household in that income group. Therefore, the affordability mismatches are likely to be more severe than what is presented by the CHAS data.

### How is affordability of housing likely to change considering changes to home values and/or rents?

The rises in home prices and rents, coupled with the general insufficient new construction of housing, have resulted in the current housing crisis that is characterized by severe housing problems such as cost burden, overcrowding, and other housing issues such as conditions.

### How do HOME rents / Fair Market Rent compare to Area Median Rent? How might this impact your strategy to produce or preserve affordable housing?

Based on rent listings, Zillow.com estimated the current (January 2020) rental rates at: one-bedroom - \$1,854; two-bedroom - \$2,046; three-bedroom - \$2,552; and four-bedroom - \$2,642. Market rents are generally higher than the Fair Market Rents (Table 34). Given the high rents of housing in Salinas, the City has been actively working to expand affordable rental housing opportunities using HOME and CDBG funds. Specifically, the City is assisting the Monterey County Housing Development Authority (MCHDA) with development of Parkside Apartments, creating 160 affordable units in two phases.

## MA-20 Housing Market Analysis: Condition of Housing – 91.210(a)

### Introduction

Assessing housing conditions in the City can provide the basis for developing policies and programs to maintain and preserve the quality of the housing stock. The ACS defines a "selected condition" as owner- or renter-occupied housing units having at least one of the following conditions: 1) lacking complete plumbing facilities; 2) lacking complete kitchen facilities; 3) more than one occupant per room; and 4) selected monthly housing costs greater than 30 percent of household income. Based on this definition, more than half of all renter-occupied households (67 percent) in Salinas had at least one selected condition between 2011 and 2015 (Table 35). A slightly lower proportion of owner-occupied households (41 percent) had at least one selected condition.

### Definitions

In the City, substandard housing conditions may consist of the following: structural hazards, poor construction, inadequate maintenance, faulty wiring, plumbing, fire hazards, and inadequate sanitation. Substandard units suitable

for rehabilitation are those units where the total rehabilitation costs do not exceed 25 percent of the after-rehabilitation value. A standard condition housing unit in Salinas is a housing unit that has none of the characteristics of substandard condition.

### Condition of Units

Condition of Units	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
With one selected Condition	6,565	38%	12,435	53%
With two selected Conditions	545	3%	3,245	14%
With three selected Conditions	0	0%	100	0%
With four selected Conditions	0	0%	25	0%
No selected Conditions	10,365	59%	7,615	33%
<b>Total</b>	<b>17,475</b>	<b>100%</b>	<b>23,420</b>	<b>100%</b>

**Table 35 - Condition of Units**

**Data Source:** 2011-2015 ACS

### Year Unit Built

Year Unit Built	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
2000 or later	1,955	11%	2,030	9%
1980-1999	5,165	30%	7,730	33%
1950-1979	8,390	48%	11,035	47%
Before 1950	1,965	11%	2,620	11%
<b>Total</b>	<b>17,475</b>	<b>100%</b>	<b>23,415</b>	<b>100%</b>

**Table 36 – Year Unit Built**

**Data Source:** 2011-2015 CHAS

### Risk of Lead-Based Paint Hazard

Risk of Lead-Based Paint Hazard	Owner-Occupied		Renter-Occupied	
	Number	%	Number	%
Total Number of Units Built Before 1980	10,355	59%	13,655	58%
Housing Units built before 1980 with children present	5,145	29%	1,845	8%

**Table 37 – Risk of Lead-Based Paint**

**Data Source:** 2011-2015 ACS (Total Units) 2011-2016 CHAS (Units with Children present)

**Vacant Units**

	Suitable for Rehabilitation	Not Suitable for Rehabilitation	Total
Vacant Units	1,608	-	1,608
Abandoned Vacant Units	-	-	-
REO Properties	6	-	6
Abandoned REO Properties	-	-	-

Note: “-“ Data not available

**Table 38 - Vacant Units**

**Data Source:** 2014-2018 ACS and foreclosure.com

**Need for Owner and Rental Rehabilitation**

Given the age of the housing stock in the City, the number of substandard housing units is moderate. Housing age can indicate general housing conditions within a community. Housing is subject to gradual deterioration over time. Deteriorating housing can depress neighboring property values, discourage reinvestment, and eventually impact the quality of life in a neighborhood. According to the 2011-2015 ACS data, a majority of the housing stock in Salinas was constructed prior to 1980. Approximately 59 percent of owner-occupied housing and 58 percent of renter-occupied housing in the City is over 40 years old (built before 1980). Approximately 11 percent of housing units are 70 years of age or older (built before 1950), generally considered the useful life of a building. The age of the City’s housing stock suggests that a high portion of the housing stock may need significant improvements and rehabilitation.

**Estimated Number of Housing Units Occupied by Low or Moderate Income Families with LBP Hazards**

Housing age is the key variable used to estimate the number of housing units with lead-based paint (LBP). Starting in 1978, the federal government prohibited the use of LBP on residential property. National studies conducted by the According to the 2011-2015 ACS Five-Year Estimates, approximately 59 percent of owner-occupied housing and 58 percent of renter-occupied housing in the City were built prior to 1980. As shown in Table 37, 29 percent of the owner units and eight percent of the renter units were built prior to 1980 and occupied by households with children.



## MA-25 Public and Assisted Housing – 91.210(b)

### Introduction

HACM owns 26 housing developments (including scattered sites, totaling 682 units) in Salinas. Nineteen of the HACM housing complexes in Salinas are concentrated within the Alisal NRSA. Beginning in 2015, the HACM initiated the process of converting its 22 public housing developments into project-based rental assistance units through HUD’s RAD program. That conversion process was completed in 2019. The HACM has established MCHADC to manage former public housing developments. The following tables represent updated information from HACM for housing vouchers being used in Salinas as of May 2020.

### Totals Number of Units

	Program Type								
	Certificate	Mod-Rehab	Public Housing	Vouchers					
				Total	Project - based	Tenant - based	Special Purpose Voucher		
							Veterans Affairs Supportive Housing	Family Unification Program	Disabled *
# of units vouchers available	0	0	0	0	276	1689	65	21	976
# of accessible units									

\*includes Non-Elderly Disabled, Mainstream One-Year, Mainstream Five-year, and Nursing Home Transition

**Table 39 – Total Number of Units by Program Type**

Data Source: HACM, May 2020

**Describe the supply of public housing developments:**

HACM no longer operates any public housing developments in Salinas or anywhere in the County and therefore does not maintain a waitlist for public housing. As shown in Table 23, 566 families in the HACM-managed developments require accessibility features.

HACM administers 26 housing projects (including scattered sites) with a total of 682 units in Salinas. As of May 2020, 1,616 Salinas households were receiving Housing Choice Vouchers. An additional 1,147 households are on the waiting list for Housing Choice Vouchers. The main issue relating to the Voucher programs is the long wait for assistance.

**Describe the number and physical condition of public housing units in the jurisdiction, including those that are participating in an approved Public Housing Agency Plan:**

HACM no longer operates any public housing developments.

**Public Housing Condition**

Public Housing Development	Average Inspection Score
N/A	N/A

**Table 40 - Public Housing Condition**

**Describe the restoration and revitalization needs of public housing units in the jurisdiction:**

HACM no longer operates any public housing developments in Salinas or anywhere in Monterey County. HACM is a Housing Choice Voucher-Only Housing Authority.

**Describe the public housing agency's strategy for improving the living environment of low- and moderate-income families residing in public housing:**

HACM's Family Self-Sufficiency (FSS) program is designed to help families with a HCV establish a savings account and find stable employment. FSS is a Federal Government program that offers the opportunity of homeownership and other options to clients that successfully complete the five-year program. Programs and services through FSS may include career counseling, job training, credit counseling and homeownership preparation. The program helps prepare residents for HACM's Homeownership Program, allowing first-time homebuyers to use their HCV to help with monthly homeownership expenses. HACM has developed models to support the homeless and other low-income families to achieve economic independence. For example, the Power Project was created as a tool for adult family members receiving Housing Choice Voucher assistance who are unemployed, not enrolled in school, or participating in a vocational training program. The program is intended to personally assist these participants with job search and community resources to guide them towards their personal education goals.

## MA-30 Homeless Facilities and Services – 91.210(c)

### Introduction

According to the 2019 Monterey County Homeless Point-in-Time Census and Survey, 2,422 homeless adults and children resided in Monterey County, 49 percent of which were counted in Salinas, during the point-in-time (P-I-T) count conducted in January of 2019. Of the 2,422 homeless adults and children, 1,830 or 76 percent were unsheltered and 592 or 24 percent were sheltered. According to HUD's 2019 Continuum of Care Homeless Assistance Programs Housing Inventory Count Report, in Salinas/Monterey and San Benito Counties CoC there are a total of 187 family units, 610 family beds and 658 adult-only beds available. Homeless facilities in Salinas include:

### Emergency Shelters

- Shelter Outreach Plus – Salinas: 24-hour emergency shelter for battered and/or homeless women and their children. Access to case management, support groups, stocked and functional kitchen, donated clothing, and bilingual staff. Capacity: 32 beds.
- Shelter Outreach Plus - Men's Lodging Program: 14-bed fixed site emergency shelter for Salinas men
- Victory Mission: Provides overnight shelter, food, showers, and clothing to homeless males 18 years or older: 50 beds.
- Community Homeless Solutions: Salinas Warming Shelter & 3 Trailers – Provides overnight shelter, food, showers, and clothing to adult males and females and families. Shelter Capacity: 70 beds plus 3 Trailers Capacity: 24 beds.
- Community Homeless Solutions: Chinatown Navigation Center, Sprung Structure and 5 Trailers– Provides overnight shelter, food, showers, and clothing to adult males and females. Navigation Center Capacity: 15 beds, Sprung Structure: up to 50 beds, plus 5 Trailer Capacity: 20 beds, for a total of up to 85 beds.
- County of Monterey 855 E. Laurel Dr. Shelter – Will provide overnight shelter, food, showers and wrap around services for single adults and families: 100 beds (this shelter is anticipated to be open by June 30, 2021).

### Community Kitchens

- First United Methodist Church: Provides hot lunch Monday through Friday 11:30-12:30pm.
- Franciscan Workers of Junipero Serra – Dorothy's Kitchen: Serves breakfast and lunch every day to persons in need. Provides food boxes for individuals and families during the week.

### Transitional Housing

- Sun Street Centers-Seven Suns: A self-supporting transitional housing facility for men with a variety of supportive services.
- Sun Street Centers-Men's Residential Program: State-licensed recovery program for men. Services include 3 meals a day, laundry facilities, planned activities, weekly after care, family counseling, and support groups.

**Facilities and Housing Targeted to Homeless Households**

	Emergency Shelter Beds		Transitional Housing Beds	Permanent Supportive Housing Beds	
	Year Round Beds (Current & New)	Voucher / Seasonal / Overflow Beds	Current & New	Current & New	Under Development
Households with Adult(s) and Child(ren)	275	0	6	66	0
Households with Only Adults	118	9	107	19	0
Chronically Homeless Households	0	0	0	0	0
Veterans	0	0	0	0	0
Unaccompanied Youth	0	0	0	0	0

**Table 41 - Facilities and Housing Targeted to Homeless Households**

The Monterey County Point-in-Time report does not provide detailed data for estimating chronically homeless households, veterans, or unaccompanied youth in Salinas.

**Describe mainstream services, such as health, mental health, and employment services to the extent those services are used to complement services targeted to homeless persons**

Mainstream resource programs include CalFresh and federally known as the Supplemental Nutrition Assistance Program (SNAP), Medicaid/Medi-Cal; Social Security Disability Income (SSDI), Supplemental Security Income (SSI), and Veteran's Benefits. The local business community, County Job and Career Centers and the local Workforce Investment Board are engaged in providing employment for persons in Salinas.

**List and describe services and facilities that meet the needs of homeless persons, particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth. If the services and facilities are listed on screen SP-40 Institutional Delivery Structure or screen MA-35 Special Needs Facilities and Services, describe how these facilities and services specifically address the needs of these populations.**

Some of the programs and facilities available to the homeless in Salinas are described below:

CHSP is a group of private non-profit and public organizations working together to address the complex issues of homelessness throughout Monterey County. They have offered technical assistance and coordination on use of the HMIS whereby each homeless person is given a single identifier which enables each service provider to understand what services the person has accessed.

The FWJS operate Dorothy's Place Hospitality Center in Salinas, whose services offered include a soup kitchen, hospitality that provides basic services, a transitional living program for 12 adults and a drop-in emergency shelter for homeless women. The center also includes a food bank and health clinic to provide onsite medical services. FWJC has started microenterprises in the Chinatown neighborhood with the goal of providing job training and skill development. CSUMB' Service Learning Program's Chinatown Renewal Project includes the CSUMB Learning Center which offers free broadband access to Chinatown community members and also functions as a classroom where residents can gain job readiness as well as conflict resolution skills.

The Natividad Medical Center provides discharge planning and placement assistance to consumers leaving facilities. The Natividad Medical Center Mental Health Unit works collaboratively with community agencies to find the appropriate level of care and housing. Additional organizations currently serving the City's population dealing with mental health issues include the OMNI Resource Center in Salinas, a program through Interim Inc. that provides a mental health wellness center, and NAMI Monterey County, whose services include educational outreach and providing services access.

Efforts to combat homelessness among veterans and their families include: 1) HUD-VASH in partnership with Housing Authority and VA Medical Center; 2) Supportive Services for Veterans Families (SSVF) program; 3) Monterey Bay's Veteran's Inc. hosts an annual event to connect homeless veterans with services and recreational activities; 4) Monterey County Military and Veterans Affairs Office in Salinas serves eligible Vets with a wide-range of social services; 5) and State Mental Health Services Act funding partnering with County Health Care Agency serving any Vet with a mental illness through full-service partnerships. In addition,

The Monterey County Family and Children's Services provides discharge planning and placement assistance to youth leaving foster care through a Transitional Independent Living Plan beginning when the youth turn 16 years old and every year thereafter. Through the Monterey County's Independent Living Program (ILP) and Transitional Housing Program Plus, youth receive services focused on housing, employment, education, health, and transportation. Other programs available through the Monterey County System of Care, as part of the Monterey County Children's Behavioral Health, such as the Mental Adult Transition Age Youth (TAY) program and Children's Behavioral Health Outpatient Mental Health Services.

Two non-profit agencies in Salinas offer services to meet the needs of victims of domestic violence. CHS offers the Salinas Warming Shelter (emergency shelter) and the YWCA of Monterey County provides the Lawson Safehouse (a confidential safe house for women and their children), legal advocacy services and a school-based program for children (K-5) of domestic violence. Additionally, Community Human Services (Salinas Family Service Center and

Salinas Street Outreach program) provides street outreach, domestic violence intervention, substance abuse and mental health counseling and recovery services to low- and moderate-income households.

## **MA-35 Special Needs Facilities and Services – 91.210(d)**

### **Introduction**

HUD requires that the City provide an overview of supportive housing currently available in the community for populations with special needs.

**Including the elderly, frail elderly, persons with disabilities (mental, physical, developmental), persons with alcohol or other drug addictions, persons with HIV/AIDS and their families, public housing residents and any other categories the jurisdiction may specify, and describe their supportive housing needs**

**Seniors:** Based on 2013-2017 ACS data, the proportion of senior population in the City has remained at about eight percent and approximately 11 percent of the seniors 65 years and over had incomes below the poverty level. Furthermore, the 2013-2017 ACS indicates that 35 percent of persons 65 years and over had one of more disabilities. Ambulatory difficulties (64 percent) and independent living difficulties (44 percent) were the most prolific disabilities among elderly. Seniors often need help not only with making monthly housing payments, but also costs for utilities maintenance, repairs and accessibility upgrades. Some are also not physically able to handle the repairs. Often frail elderly may be able to remain living independently in their homes with the help of services such as Meals on Wheels and Legal Services for Seniors.

**Persons with Disabilities:** According to the 2013-2017 ACS, 7 percent of the population in Salinas was affected by one or more disabilities. Among persons living with disabilities, ambulatory difficulties were the most prevalent (51 percent), followed by cognitive difficulties (37 percent) and independent living difficulties (34 percent). Furthermore, as the majority (more than 75 percent) of the housing stock in the City was constructed prior to 1990 (before the passage of the American with Disabilities Act), accessible housing is also limited in supply. In general, disabled persons could benefit from special modifications, adaptive equipment, or other features in their home. These individuals would also benefit from a variety of supportive services including health care and health programs, special education services, independent living assistance, and transportation services. Due to landlord refusal to rent them housing, persons with psychiatric disabilities need access to housing through fair housing services or accommodating owners/managers.

**Persons with Alcohol/Drug Addiction:** Certain school districts have a higher prevalence of students who abuse alcohol and drugs. More needs to be done to reduce the rate of alcohol and drug use among adolescents. Additionally, sober living homes provide a safe, supportive place to live while recovering from alcohol and drug addiction. The need for additional sober living facilities was identified during the public outreach process.

**Persons with HIV/AIDS:** Stable, affordable housing offers the best opportunity for persons living with HIV/AIDS to access drug therapies, treatments, and supportive services that will enhance the quality of life for themselves and their families. According to the Monterey County Health Department Communicable Disease Unit, annually between 2016 and 2018, about 10 new cases per 100,000 population were diagnosed with HIV. For many of those living with HIV/AIDS, short-term assistance with rent, mortgage, or utility costs alone will provide the necessary support to remain healthy and in stable housing. Additionally, a large majority of persons living with HIV/AIDS in Salinas have low incomes and need support in the form of financial assistance for medical care, transportation, legal services, and other general support services.

**Public Housing Residents:** HACM no longer administers a public housing program.

**Describe programs for ensuring that persons returning from mental and physical health institutions receive appropriate supportive housing**

In fulfillment of State law, the County Health Care system protocols describe discharge planning as an interdisciplinary responsibility. These procedures have been adopted whether a patient is being discharged from a prolonged

hospitalization or has obtained care through the Emergency Room or Ambulatory Clinic. All medical disciplines may refer persons in need of discharge planning to the County Department of Social Services which makes assessments, provides information and arranges for care, and maintains referral lists for placements for persons requiring ongoing medical care. Others, upon discharge routinely go to group homes, board and care facilities, or reunite with family or friends.

Residential care facilities also provide supportive housing for persons with disabilities. The following types of facilities are available in the City:

1. **Adult Day Care Facilities (ADCF):** Facilities of any capacity that provide programs for frail elderly and developmentally and/or mentally disabled adults in a day care setting.
2. **Adult Residential Facilities (ARF):** Facilities of any capacity that provide 24-hour non-medical care for adults ages 18 through 59, who are unable to provide for their own daily needs. Adults may be physically handicapped, developmentally disabled, and/or mentally disabled.
3. **Group Homes:** Facilities of any capacity and provide 24-hour non-medical care and supervision to children in a structured environment. Group Homes provide social, psychological, and behavioral programs for troubled youths.
4. **Residential Care Facilities for the Elderly (RCFE):** Facilities that provide care, supervision and assistance with activities of daily living, such as bathing and grooming. They may also provide incidental medical services under special care plans.

These facilities are regulated by the State Department of Social Services (DSS), Community Care Licensing Division. According to DSS licensing data, there are 31 adult residential facilities and 21 residential care facilities for the elderly located in the City for a total capacity of 1,031 beds.

Interim Inc. operates permanent supportive housing in Salinas and elsewhere in Monterey County for persons with psychiatric disabilities: Lupine Gardens (20 units), Sunflower Gardens (23 units), Sun Rose Apartments (11 units).

**Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. 91.315(e)**

For FY 2020-2021, the City proposes to fund a variety of services for low- and moderate-income persons and those with special needs. These include youth programs; senior programs; fair housing services; and housing services for seniors and persons/families at risk of becoming homeless.

**For entitlement/consortia grantees: Specify the activities that the jurisdiction plans to undertake during the next year to address the housing and supportive services needs identified in accordance with 91.215(e) with respect to persons who are not homeless but have other special needs. Link to one-year goals. (91.220(2))**

See services identified above.

## **MA-40 Barriers to Affordable Housing – 91.210(e)**

### **Negative Effects of Public Policies on Affordable Housing and Residential Investment**

The City's Housing Element contains discussions on governmental, market, and environmental constraints to housing development. The following is a brief discussion on barriers that relate to the use of HUD funds.

**Lack of Affordable Housing Funds:** The availability of funding for affordable housing falls severely short of the need. In recent years, the State has passed new measures to create and expand affordable housing resources. In addition, the policy direction from the State also moves toward incentivizing affordable housing development through relaxation

of development standards and procedures. However, production of affordable housing still lags seriously behind demand.

**Housing Price Appreciation:** The City is dominated by two low-paying industries: agriculture and tourism. And, the gap between household incomes and housing prices grows larger year by year. In 2019, the State passed AB 1482, which became effective January 1, 2020. This Rent Cap law caps annual rent increases to no more than five percent plus an inflation adjustment. However, high home prices and reduced funding have led to the suspension of the City's First-Time Homebuyer Program.

**State Prevailing Wage Requirements:** The State Department of Industrial Relations (DIR) expanded the types of projects that require the payment of prevailing wages. Prevailing wage adds to the overall cost of development.

**Davis-Bacon Prevailing Wages:** A prevailing wage must be paid to laborers when federal funds are used to pay labor costs for any project over \$2,000 or on any multi-family project over eight units. The prevailing wage is usually higher than competitive wages, raising the cost of housing production and rehabilitation activities. Davis-Bacon also adds to housing costs by requiring documentation of the prevailing wage compliance.

**Planning and Development Fees:** Development fees and taxes charged by local governments also contribute to the cost of housing.

**Permit and Processing Procedures:** The processing time required to obtain approval of development permits is often cited as a contributing factor to the high cost of housing. Unnecessary delays add to the cost of construction by increasing land holding costs and interest payments. However, recent changes in State law require streamlined review of housing developments and establishment of objective standards for review.

## MA-45 Non-Housing Community Development Assets – 91.215 (f)

### Introduction

The City business and economic diversity is limited as it is heavily characterized by agricultural based activity. According to the 2018 report from the Agricultural Commissioner's Office, Monterey County ranked fourth in the State in terms of total value of agricultural products. As shown in Table 42, the City offers more agricultural jobs than the available number of workers in this sector, indicating the importing of labor during peak harvest seasons. Furthermore, agricultural-related jobs tend to provide lower wages, potentially impacting many residents' ability to afford housing and other services.

### Economic Development Market Analysis

#### Business Activity

Business by Sector	Number of Workers	Number of Jobs	Share of Workers %	Share of Jobs %	Jobs less workers %
Agriculture, Mining, Oil & Gas Extraction	13,970	17,063	27	37	10
Arts, Entertainment, Accommodations	6,295	4,381	12	10	-3
Construction	2,322	875	5	2	-3
Education and Health Care Services	6,424	6,058	13	13	1
Finance, Insurance, and Real Estate	1,449	1,054	3	2	-1
Information	498	390	1	1	0
Manufacturing	3,224	1,657	6	4	-3
Other Services	1,656	1,456	3	3	0
Professional, Scientific, Management Services	2,382	1,723	5	4	-1
Public Administration	0	0	0	0	0



Business by Sector	Number of Workers	Number of Jobs	Share of Workers %	Share of Jobs %	Jobs less workers %
Retail Trade	6,312	5,959	12	13	1
Transportation and Warehousing	1,431	982	3	2	-1
Wholesale Trade	2,235	2,308	4	5	1
Total	48,198	43,906	--	--	--

**Table 42 - Business Activity**

**Data Source:** 2011-2015 ACS (Workers), 2015 Longitudinal Employer-Household Dynamics (Jobs)

**Labor Force**

Total Population in the Civilian Labor Force	72,185
Civilian Employed Population 16 years and over	65,805
Unemployment Rate	8.84
Unemployment Rate for Ages 16-24	18.33
Unemployment Rate for Ages 25-65	5.49

**Table 43 - Labor Force**

**Data Source:** 2011-2015 ACS

Occupations by Sector	Number of People
Management, business and financial	8,130
Farming, fisheries and forestry occupations	6,470
Service	7,505
Sales and office	13,695
Construction, extraction, maintenance and repair	16,680
Production, transportation and material moving	4,175

**Table 44 – Occupations by Sector**

**Data Source:** 2011-2015 ACS

**Travel Time**

Travel Time	Number	Percentage
< 30 Minutes	43,890	70%
30-59 Minutes	15,405	25%
60 or More Minutes	3,125	5%
Total	<b>62,420</b>	<b>100%</b>

**Table 45 - Travel Time**

**Data Source:** 2011-2015 ACS

**Education:**

Educational Attainment by Employment Status (Population 16 and Older)

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
Less than high school graduate	20,945	1,670	9,245

Educational Attainment	In Labor Force		Not in Labor Force
	Civilian Employed	Unemployed	
High school graduate (includes equivalency)	12,190	1,115	4,000
Some college or Associate's degree	14,450	1,050	4,080
Bachelor's degree or higher	6,960	420	1,355

**Table 46 - Educational Attainment by Employment Status**

Data Source: 2011-2015 ACS

Educational Attainment by Age

	Age				
	18–24 yrs	25–34 yrs	35–44 yrs	45–65 yrs	65+ yrs
Less than 9th grade	1,435	5,850	6,550	9,570	3,620
9th to 12th grade, no diploma	3,045	3,785	3,340	2,760	910
High school graduate, GED, or alternative	5,020	6,845	4,425	6,135	2,765
Some college, no degree	6,725	4,780	3,530	5,240	2,005
Associate's degree	715	1,695	1,650	2,720	830
Bachelor's degree	290	2,025	1,210	2,980	1,465
Graduate or professional degree	20	460	755	1,320	595

**Table 47 - Educational Attainment by Age**

Data Source: 2011-2015 ACS

Educational Attainment – Median Earnings in the Past 12 Months

Educational Attainment	Median Earnings in the Past 12 Months
Less than high school graduate	17,945
High school graduate (includes equivalency)	24,658
Some college or Associate's degree	35,627
Bachelor's degree	48,377
Graduate or professional degree	73,682

**Table 48 – Median Earnings in the Past 12 Months**

Data Source: 2011-2015 ACS

**Based on the Business Activity table above, what are the major employment sectors within your jurisdiction?**

According to the Business Activity table above, the following sectors employ the most residents in the City: "Agriculture, Mining, Oil & Gas Extraction", "Retail Trade," and "Education and Health Care Services.". The City heavily relies on agricultural activity as its economic base. According to the 2015 Economic Contributions of Monterey County report, produced by the Farm Bureau Monterey, Monterey County agriculture contributes \$5.7 billion in direct economic output, which represents almost 19 percent of the County's total economic output and makes agriculture the county's largest economic sector.

**Describe the workforce and infrastructure needs of the business community:**

**Salinas General Plan Economic Development Element (adopted 2017):** Salinas faces major workforce development challenges in the years ahead. Demographic trends show slow labor force growth and structural shifts in employment that change the knowledge, skill, and other performance requirements of jobs. A significant impact on

workforce and economic development is the aging of Salinas' large baby boomer generation, which is moving toward retirement.

In terms of infrastructure, there is a shortage in the amount of suitable, affordable housing for specialty crop farmworkers and their families throughout the region. Much of the housing currently used by farmworkers and their families is in serious need of replacement, upgrades, and/or repairs, and there are an inadequate number of new units being created. The inability of farms to provide housing for their workforce, in combination with barriers to worker travel (border control, gas prices), leaves open a large question about how to attract and retain a qualified labor force for this important industry. This is also partly the impetus for developing more agriculture-related technology solutions to growing and harvesting, as documented as outlined in the 2015 Economic Contributions of Monterey County. In anticipation of the increasing role of agricultural technology and robotics, technology-related training is a priority.

Agriculture is an important economic cluster in the City, with an economic impact that goes beyond the produce grown on farmland. There is the need for expanded and upgraded processing and distribution facilities, particularly as consumer preferences evolve and global competition changes product requirements. The viability of the Industrial Wastewater collection system and processing is critically important. The collection system that serves an industrial area focused on agriculture processing just outside the City limits is the site of thousands of jobs. The pipes are old and undersized for current needs.

Recognizing the critical need of providing adequate and affordable housing for its agricultural workforce, Salinas led the effort to assess the regional farmworker housing needs in 2016. The Final Farmworker Housing Study was completed in June 2018, which includes an Action Plan with a series of recommended actions.

**Describe any major changes that may have an economic impact, such as planned local or regional public or private sector investments or initiatives that have affected or may affect job and business growth opportunities during the planning period. Describe any needs for workforce development, business support or infrastructure these changes may create.**

The City General Plan EDE strategizes to diversify the local economy and help attract business to Salinas. Its key motivation is to increase investment in property development, increase employment opportunities, reduce crime as a means to improve the perception of Salinas as a safe investment destination and ensure safety of the workforce. The Element also strategizes to match existing worker skills with available jobs, and facilitate workforce training and education that better matches worker qualifications with opportunities in anticipated job growth sectors. Efforts include training opportunities such as Agricultural and Land Based Training (ALBA) generates opportunities for agricultural farm workers and aspiring farmers to grow and sell crops from two organic farms in Monterey County.

The EDE introduces "Economic Opportunity Areas" identified as destinations for future investments. These sites include existing vacant or underutilized land within the city limits and some developed and vacant potential infill areas. Many Economic Opportunity Areas are located in or adjacent to the Focused Growth Overlay Areas described in the City's General Plan. The EDE promotes the redevelopment and revitalization of the existing five General Plan "Focused Growth Overlay Areas" (Laurel Drive at North Main Street, North Main Street/Soledad Street, South Main Street, Abbott Street, and East Alisal Street/East Market Street) to accommodate significant volume of new development capacity.

**How do the skills and education of the current workforce correspond to employment opportunities in the jurisdiction?**

According to the labor force analysis report developed in May 2013 by Applied Development Economics for the County of Monterey, the key career pathways that would be in demand as the major industry clusters in the County economy were agriculture, tourism, educational institutions and research, and local businesses, primarily in the retail sector. In 2016, Salinas led the effort to coordinate a Regional Farmworker Housing Study and Action Plan, which was completed in 2018. The Study concludes that farmworker housing in the region is severely crowded and estimates the need for 48,000 new units of farmworker housing to alleviate critical overcrowding in farmworker households. The Study includes an action plan for expanding affordable housing opportunities for this important economic segment of the region.

**Describe any current workforce training initiatives, including those supported by Workforce Investment Boards, community colleges and other organizations. Describe how these efforts will support the jurisdiction's CP.**

**Office for Employment Training (OET):** One Stop Career Center in Salinas assists in career services such as resume writing, education and training, and online job searches. More specialized services include individual counseling and career planning, case management and training services.

**Workforce Innovation Fund:** The Monterey County Workforce Development Board offers training grants to Monterey County employers wanting to upskill their seasoned (incumbent) workers. These grants, provided through the Incumbent Worker Training Program, help qualifying firms upgrade the skills of existing employees to help the business remain competitive, increase profits, and support the growth of the business.

**CSU Monterey Bay Small Business Development Center (CSUMB SBDC):** The regional Center is partially funded by the U.S. Small Business Administration and locally hosted in a City-owned property in downtown. Services provided include workshops/training covering the basics of start-up, marketing a product or service, financing a small business and topic specific workshops are offered as community needs are assessed. CSUMB SBDC has received a grant to help the City attract and create new jobs in the wake of the closure of Capital One, a large employer in the city. Confidential assistance, training, information and networking opportunities will be provided to new and existing businesses, helping them access resources such as wage subsidies and training grants that will facilitate the growth of jobs and skill improvement.

**Salinas Education Center:** Provides programs for basic educational services (Adult Basic Education program), academic job skills programs (ESL, GED, High School Diploma, college prep) and other enrichment education programs (parent education, Spanish for professionals, health and safety).

**Monterey County Business Council (MCBC):** MCBC created the Central Coast Career Consortium to address the skill gap in its workforce. Specifically, MCBC contracted with WorkKeys, a division of ACT, Inc., to address the job profiling and testing skills of employees and contracted with the Career Ready 101 to provide computer-based training courseware to support skill improvement.

**Hartnell Community College:** Hartnell has a satellite Alisal campus in the Alisal area of Salinas with agriculture, construction, advanced technology and STEM (Science, Technology, Engineering and Mathematics) training facilities.

**Rancho Cielo:** Although physically located outside the City limits of Salinas, the majority of the Rancho Cielo participants are from Salinas. Rancho Cielo is comprehensive learning and social services center for underserved youth on 100 acres. RC offers educational opportunities to students who could not achieve their academic goals in a traditional school setting. They provide support services, vocational training (e.g. culinary, construction and horticulture) and job placement services. Most students are on probation when referred to Rancho Cielo but recommendations may also come from the juvenile court, schools or parents. Graduates receive a high school diploma or GED. The program is operated in partnership with the Monterey County Probation Department, which provides supervision, case management for students involved in the juvenile court, meals and transportation; and the Monterey County Office of Education, which provides teachers and classroom aides for Rancho Cielo's Community School. Recognizing the difficulties of trying to build a new life and detach from former gang affiliation while residing in the neighborhood of origin, transitional housing onsite was built in 2014.

**Does your jurisdiction participate in a Comprehensive Economic Development Strategy (CEDS)?**

Yes, the City participated in the Monterey County Comprehensive Economic Development Strategy of 2013 A draft is being developed and should be available for public review by end of 2020.

**If so, what economic development initiatives are you undertaking that may be coordinated with the CP? If not, describe other local/regional plans or initiatives that impact economic growth.**

The City General Plan EDE is intended to focus on collaboration on key economic development goals aligned with interests in business, industry and community development to guide future public sector and private sector actions. The goals outlined in the EDE are:

1. Promote economic development through focused land use planning, targeted circulation and infrastructure improvements, and expanded resource availability.
2. Enhance retail, entertainment, and tourism opportunities throughout the City.
3. Maintain and enhance Salinas and the Salinas Valley as the premier center of agricultural productivity and technological advancement in the fresh food/produce sector.
4. Ensure that existing businesses have access to the resources and services they need to prosper and expand in Salinas.
5. Attract companies to Salinas that help diversify the local economy and provide jobs that reduce out-commuting and loss of young, highly educated workers from the City.
6. Promote entrepreneurship and business innovation in Salinas to support new business development.
7. Promote the creation of a local economy responsive to the future, featuring jobs that promote environmental sustainability, healthy lifestyle choices and economic equity.
8. Promote community safety and economic security by providing access to economic opportunities for all workers and households in the community.
9. Empower citizens to take an active role in neighborhood revitalization.
10. Coordinate public and private investment long disinvested commercial corridors
11. Create a network of complementary and mutually beneficial commercial and mixed-use districts.
12. Improve community safety to prevent injury and death and to protect families and neighbors from the negative emotional and financial stress of community violence and to ensure that residents feel safe walking, bicycling, taking transit, or playing at a park.
13. Improve the health of all Salinas residents and reduce health inequities to ensure people can make productive contributions to the economy, their family, and their community.
14. Ensure Salinas' residents have accessible and convenient opportunities to buy and grow healthy, affordable, and culturally diverse foods with low concentrations of unhealthy food providers.

## MA-50 Needs and Market Analysis Discussion

**Are there areas where households with multiple housing problems are concentrated? (include a definition of "concentration")**

Housing problems impact lower and moderate-income households disproportionately, compared to non-low- and moderate-income households. Therefore, areas with concentrations of low- and moderate-income households are likely to have high rates of housing problems.

The definitions of low- and moderate-income concentrations in the City are defined as block groups where 51 percent of the population is low and moderate income. Low and Moderate Income Areas are located generally in the center of the City (including the entire Alisal neighborhood), the Downtown areas, and in parts of North Salinas (Figure 1). Most of the Low- and Moderate-Income Areas were also identified as minority concentration areas, an indication that certain parts of the City have a disproportionate number of lower income minority residents.

**Are there any areas in the jurisdiction where racial or ethnic minorities or low-income families are concentrated? (include a definition of "concentration")**

According to the 2013-2017 ACS, the racial/ethnic composition of the population in Salinas was: 77 percent Hispanic; 14 percent White (non-Hispanic); six percent Asian and Pacific Islander; one percent African American; and one percent indicating other race/ethnic group.

A mapping of concentrations prepared for this CP illustrates the location of these block groups (Figure 2). A "concentration" is defined as a block group whose proportion of minority households is greater than the overall Salinas 2017 minority average of 85.9 percent. Minority concentrations are found in East Salinas, Downtown, along Natividad Road north of Highway 101, and along the northwestern edge of the City. Many of these areas correspond to Low- and Moderate-Income Areas.

Most of the poverty concentration areas were also identified as minority concentration areas. In an effort to identify racially/ethnically-concentrated areas of poverty (RECAPs), HUD defines RECAPs as Census Tracts:

- With a majority non-White population (greater than 50 percent); and
- With a poverty rate that exceeds 40 percent or is three times the average tract poverty rate for the metro/micro area (in 2010), whichever threshold is lower.

In Salinas, three RECAPs identified by HUD are all located within the ANRSA and encompass eight of the ANRSA's block groups (within three census tracts). Specifically, census tracts 5.01, 7.01 and 7.02 are identified as RECAPs. The latest available RECAP data set is based on the Census ACS 2009-2013 5-Year Estimates.

Reflective of the City's demographics, over 66 percent of all Salinas residents speak languages other than English at home. Less than one-third of the residents living in Salinas speak only English at home. A large segment of the population speaks English less than very well. Overall, in the City, approximately 58 percent of the population speaks English less than very well.

#### **What are the characteristics of the market in these areas/neighborhoods?**

The Salinas Metropolitan Statistical Area (MSA) ranks as the 3rd least affordable region in the United States in 2019. In 2019 (third quarter), only 13.4 percent of the homes sold in the Salinas MSA were affordable to a family earning the area's median income. According to Zillow, the median home value (as of October 2019) in the 93905 (which includes the ANRSA) is \$422,400 (compared with \$490,600 for the City). Home values in the 93905 zip code have gone up 4.7 percent over the past year. The median price of homes currently listed in 93905 is \$537,450 while the median price of homes that sold is \$405,800. The median rent estimate, calculated by Zillow for October 2019 for the 93905 zip code, is \$2,501, which is slightly lower than the Salinas median of \$2,644.

#### **Are there any community assets in these areas/neighborhoods?**

The City has a strong network of active and dedicated non-profit organizations and community groups that work to address the housing and community development needs in the low- and moderate-income neighborhoods. CHISPA (Community Housing Improvement Systems and Planning Association, Inc.) is the largest private, non-profit housing developer based in Monterey County. Since its incorporation in 1980, CHISPA has built and renovated more than 2,000 single-family homes and apartments for low and moderate-income people in Monterey, San Benito, and Santa Cruz Counties. With its offices in downtown Salinas, CHISPA is a nonprofit Community-based Housing Development Organization (CHDO) and owns a number of properties in the ANRSA.

CHISPA offers onsite educational and recreational programs for the residents in its rental properties. The programs are offered through partnership with local community organizations and individual instructors, including YMCA, Boys and Girls Club of Monterey County, Read to Me Project, Alisal Percussion, Arts Council for Monterey County, and Alliance on Aging. CP

Other community assets in these areas include:

##### **Schools**

- Alisal Union School
- Ashton School

- Bard Blades School
- El Sausal Middle School
- Fremont Elementary School
- Jesse G. Sanchez School
- Martin Luther King Jr. School
- Sherwood Elementary School

**Community Centers**

- Breadbox Recreation Center
- Cesar Chavez Library
- Firehouse Recreation Center
- Hebbbron Community Cente
- Alisal Family Resource Center
- Frank Paul Resource Center
- MLK Family Resource Center r

**Parks**

- Azahel Cruz Park
- Cesar Chavez Community Park
- Closter Community Park
- East Laurel Pocket Park
- Fremont Softball Field
- Jaycee Tot Lot
- La Paz Neighborhood Park
- Myrtle Court Play Lot

**Are there other strategic opportunities in any of these areas?**

The City will continue to collaborate with the agencies and organizations in the City to ensure services and programs are delivered in a cost-effective manner and provide assistance to those who are most in need. In conjunction with this CP, the City is also updating the ANRSA to identify opportunities for enhanced services to residents and businesses in this area.

**MA-60 Broadband Needs of Housing occupied by Low- and Moderate-Income Households - 91.210(a)(4), 91.310(a)(2)**

**Describe the need for broadband wiring and connections for households, including low and moderate income households and neighborhoods.**

Broadband infrastructure consists of the backbone, the middle mile, and the last mile. A 2018 report by the Monterey Bay Economic Partnership (MBEP) and the Central Coast Broadband Consortium (the Regional Broadband Leadership Team) reported that with the completion of the Sunesys Project in 2017, which provided a fiber backbone from Soledad to Santa Cruz, local internet service providers (ISPs) can connect from this backbone to leverage the high-speed broadband access. However, high-speed service is not pervasive throughout the region because funding is needed for middle and last mile infrastructure.

In 2015, Monterey County’s Information Technology (IT) Department reported that a significant number of Monterey County residents did not have access to reliable-high speed internet, noting a broadband gap in rural communities. About 27,417 households in rural Monterey County did not have access to any type high-speed internet and 109,061 residents lived in rural areas with analog or DSL service only.

The Regional Broadband Leadership Team formed in 2017 to assess the region's coverage needs and uses and encourage ISPs to meet those needs. The Leadership Team found that broadband service that runs at 100 Megabytes per second (Mbps) download/20 Mbps upload speeds is a necessity for everyone in the County, both in rural and urban communities and adopted this as the region's standard. This standard is higher than the 25 Mbps up/3 Mbps down standard adopted by the California Public Utilities Commission. Their conclusion was based on a yearlong study that surveyed the community. According to the Leadership Team, even at the California legislature standard, much of the region is still underserved and new standards of 100 down/20 up mean that only 38 percent of the region is served on a population basis.

In April 2018 the City Council adopted a policy for the use of City-owned facilities and infrastructure for broadband purposes, with direction that the terms for such use be determined through evaluating the public benefits of the facility(ies) in promoting economic development, quality of life, and equity. The City has entered into Agreements with AT&T and ExteNet to allow for the use of City facilities within the right-of-way to support the improvement of existing 4G mobile networks and ultimately the deployment of 5G networks within the City.

In addition, the City is working to develop a "Dark Fiber" network. The intention of this network is to enable multiple service providers to access the Salinas market utilizing this infrastructure and the infrastructure of additional third parties. The City is in the process of installing new backbone fiber from the connection point of a "middle mile" fiber line (this line provides a connection back to servers in the Bay Area and thus serves as a "point of entry" for an entity to provide internet service within the City) to City Hall and the new City Public Safety Building in the 300 block of East Alisal Street. A branch is also being constructed to serve Downtown Salinas. The City has also reached an Agreement with ExteNet to allow for the connection and use of their existing fiber network to support City operations and provide internet service. Completion of these lines is expected in early 2021. City staff has spoken with some Internet Service Providers that would be interested in using this network to provide lower-priced service within the City; additional outreach is planned for October/November 2020.

**Describe the need for increased competition by having more than one broadband Internet service provider serve the jurisdiction.**

The primary broadband providers are AT&T, Comcast, and Spectrum Communications. While larger ISPs have the financial ability to fund new broadband infrastructure, it can be very difficult for smaller ISPs to obtain outside funding (such as State grants) to develop additional broadband infrastructure. Smaller ISPs cannot receive state or federal funding to build modern infrastructure in the areas covered by AT&T, Comcast and Spectrum. AT&T's last mile infrastructure is largely based on copper, and therefore is mostly limited to speeds of 25 Mbps download and 3 Mbps upload. Comcast is able to provide higher speeds due to its infrastructure, but speeds and performance fluctuate significantly based on time of day and the number of users online at a specific time. Overall lack of competition gives these providers no incentive to improve speeds and service beyond what is offered, even though users' needs may be drastically different.

The following is a full list of ISPs in the region: AT&T; CENIC ;Spectrum; Comcast; Cruzio; Etheric; Frontier Communications; HughesNet (satellite); Pinnacles Telephone Company; Razzolink ; RedShift; SoMoCo (wireless); Sonic.net; Suddenlink ; Surfnet; Verizon; Viasat (satellite).



## MA-65 Hazard Mitigation - 91.210(a)(5), 91.310(a)(3)

### Describe the jurisdiction's increased natural hazard risks associated with climate change.

Monterey County is potentially vulnerable to a wide range of hazards. These hazards can threaten the life and safety of residents and visitors, and have the potential to damage or destroy both public and private property and disrupt the local economy and overall quality of life. The Disaster Mitigation Act of 2000 (DMA 2000) makes the development of a hazard mitigation plan a specific eligibility requirement for any local government applying for federal mitigation grant funds.

Monterey County adopted its first Monterey County Multi-Jurisdictional Hazard Mitigation Plan in 2007 and updated it 2016. Monterey County is currently in the process of its 2019-2020 Update. All 12 cities, including the City, participate in the planning process. Preliminary information from the Update has already identified the following hazards related to climate change: sea level rise, drought, floods, and wildfires.

In addition, according to Monterey County Health Department's Resilient Monterey County Dashboards, climate change is causing temperatures to increase and is changing weather patterns. This mean more frequent extreme heat events, increases risk for mosquito-borne diseases, altered crop yields and increased food prices, and increased air pollution.

In accordance with California's Global Warming Solutions Act, established through Assembly Bill 32, the City adopted the U. N. Environmental Accords, as well as the Mayors' Climate Action Plan that establish a goal to reduce greenhouse gas emissions citywide to 1990 levels by the year 2020.

While California is recognized as a leader in the enactment of green policies, Salinas continues to strive beyond the mandatory requirements as it sets up new initiatives towards a clean energy future. Salinas residents can take pride in the assurance that its City is a leader in the environmental effort for cleaner, more efficient energy use.

One example of the City's leadership is its installation of a solar panel "farm" at its Animal Shelter property on Hitchcock Road. This project is providing energy for treating agricultural wash-water and reclaiming this waste water for agricultural and other uses. The Monterey Regional Water Pollution Control Agency that is treating this water is now able to use renewable energy to pump water to their Marina plant; reduce greenhouse gas emissions that would have otherwise been generated; gain cost predictability; and lower energy operating costs. The City also benefits from these cost reductions as well as from a land-lease arrangement.

### Describe the vulnerability to these risks of housing occupied by low and moderate income households based on an analysis of data, findings, and methods.

The socially and/or economically disadvantaged, such as low- and moderate-income households are the most vulnerable to the effects of climate change as they tend to be exposed to the most severe climate-related hazards and are least able to cope with the associated impacts due to their limited adaptive capacity. The Resilient Monterey County Dashboards indicated that families living in poverty, homeless people, people with asthma, and individuals with lower education levels may be more sensitive to the hazards associated with climate change such as extreme heat events, floods, wildfire, and poor air quality.

- **Poverty:** People living in poverty have the least resources to adapt to climate change and recover from natural hazards. Climate change could also increase the number of people living in poverty due to increasing cost of food and other resources.
- **Housing affordability:** Households paying more than 30 percent of their income on housing (cost-burdened) are less able to afford healthy food, air conditioning, and other items that reduce vulnerability to climate change.

- **Food insecurity:** Climate change's effect on weather patterns will affect crops, making food and fresh produce more expensive.
- **Educational attainment:** Educational attainment is associated with the level of preparedness for natural disasters. People with college degrees are less vulnerable to climate change.
- People with poor health status are more vulnerable to severe heat events and poor air quality, both of which are increased by climate change.

Other vulnerable populations include renters, the elderly, those who are less mobile, households without air conditioning, households lacking access to grocery stores, households in treeless areas, and households on impervious land cover. In addition, people in rural areas are more likely to be affected by climate change impacts, such as droughts or severe storms.

# Strategic Plan

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## SP-05 Overview

### Strategic Plan Overview

The Strategic Plan is the centerpiece of the CP. The Plan describes:

- General priorities for assisting households;
- Programs to assist those households in need; and
- Five-year objectives identifying proposed accomplishments.

The Strategic Plan also addresses the following areas:

- Recertification of the Alisal area as the Neighborhood Revitalization Strategy Area;
- Identification of the Chinatown area as a local target area;
- Anti-poverty strategy;
- Lead-based paint hazard reduction;
- Reduction of barriers to affordable housing; and
- Institutional structure/coordination among agencies.

## SP-10 Geographic Priorities – 91.215 (a)(1)

### Geographic Area

**Table 49 - Geographic Priority Areas**

1	<b>Area Name:</b>	Alisal Neighborhood Revitalization Strategy Area (ANRSA)
	<b>Area Type:</b>	Strategy area
	<b>Other Target Area Description:</b>	
	<b>HUD Approval Date:</b>	5/6/1999
	<b>% of Low/ Mod:</b>	75%
	<b>Revital Type:</b>	
	<b>Other Revital Description:</b>	
		<p>The City is seeking recertification of the ANRSA by HUD with the following changes:</p> <ul style="list-style-type: none"> <li>▪ Changes in demographic and housing conditions; and</li> <li>▪ Enhanced strategies and programs to address housing and community development needs.</li> </ul> <p>The ANRSA is located in the heart of Salinas, the county seat and largest municipality in Monterey County. The ANRSA covers approximately 2.6 square miles, or about 11 percent of the whole City. The NRSA includes all or portions of nine contiguous Census tracts and 24 block groups. These are:</p> <ul style="list-style-type: none"> <li>▪ Census tract 5.01 block groups 1 and 2</li> <li>▪ Census tract 5.02 block groups 1 and 2</li> <li>▪ Census tract 6 block groups 1, 2, 3, and 4</li> <li>▪ Census tract 7.01 block groups 1, 2, and 3</li> <li>▪ Census tract 7.02 block groups 1, 2, and 3</li> <li>▪ Census tract 8 block groups 1, 2, and 3</li> <li>▪ Census tract 9 block groups 1, 2, and 3</li> <li>▪ Census tract 106.07 block groups 1 and 2</li> <li>▪ Census tract 106.08 block groups 2 and 3</li> </ul> <p>The ANRSA, located just east of Highway 101, is predominately residential (76 percent), most of which is lower-density residential. Medium-density residential uses are located in the northeastern and southeastern portions of the ANRSA. Higher-density uses are located in these areas, as well as along the major corridors such as Williams Road, Sanborn Road, Laurel Drive, and Alisal Street. Commercial and mixed-use areas are located along the NRSA's three major corridors (Williams Road, Sanborn Road, and Alisal Street).</p>
	<p><b>Identify the neighborhood boundaries for this target area.</b></p>	
	<p><b>Include specific housing and commercial characteristics of this target area.</b></p> <p>According to the American Community Survey (ACS), the ANRSA had a total population of 45,155 persons between 2013 and 2017. Approximately 75 percent of this population was comprised of residents with low and moderate incomes and 96 percent of the residents in this neighborhood were Hispanic. The majority of the households were families with children (64 percent) and 39 percent of the households were large households with five or more members. Approximately 26 percent of the residents were living below poverty level.</p>	

	<p>Residents in this area also face various housing issues. The housing stock in the ANRSA is considered older, with about three-quarters of all housing units (74 percent) built before 1979 (41 or more years old). About 55 percent of the households spent more than 30 percent of their incomes on housing. Specifically, almost 23 percent spent more than half of their incomes on housing. Overcrowding also impacted close to 36 percent of the households in this area.</p> <p>Public safety is also a concern in this neighborhood. While the overall crime rate in Salinas has fallen in recent years, crime rate remains high compared to statewide statistics. In ANRSA, the violent crime index score of 56.0 more than doubles that for the State and citywide.</p> <p>Many small, local businesses operate in the ANRSA to serve the local residents. Many businesses operate in substandard commercial buildings – with no financial means to make improvements. Many small businesses are also operating on tight cash flows and are unable to invest in equipment that would help increase their revenue and hiring capacity. Businesses in the ANRSA are expected to be impacted by the far-reaching economic damage of COVID-19.</p> <p>A detailed profile for the ANRSA is included as a companion document to this CP.</p>
<b>How did your consultation and citizen participation process help you to identify this neighborhood as a target area?</b>	<p>As part of the CP and ANRSA updates, the City conducted community outreach program to obtain input from neighborhood residents. One of the two Community Workshops conducted specifically targeted Alisal residents. The City also utilized a survey (which had the option for respondents to indicate zip code of residence). A detailed summary of the outreach program is included as an appendix to this CP.</p>
<b>Identify the needs in this target area.</b>	<p>This area has extensive housing and community development needs:</p> <ul style="list-style-type: none"> <li>▪ Housing rehabilitation to address housing conditions and overcrowding;</li> <li>▪ New affordable housing opportunities;</li> <li>▪ Public services, especially youth and gang diversion services;</li> <li>▪ Public facilities and improvements, especially parks and recreation facilities; and</li> <li>▪ Economic development, especially job creation and job training activities.</li> </ul>
<b>What are the opportunities for improvement in this target area?</b>	<p>A key strategy for the updated ANRSA is nonprofit capacity building. The City intends to work with local nonprofits to create Community Based Development Organizations (CBDOs) that would provide public services targeted to the ANRSA.</p>
<b>Are there barriers to improvement in this target area?</b>	<p>A key barrier is the lack of adequate funding. The needs among ANRSA residents are extensive, far exceed the level of funding needed.</p>
<b>2</b>	
<b>Area Name:</b>	Chinatown Area
<b>Area Type:</b>	Slum and Blight

<b>Other Target Area Description:</b>	
<b>HUD Approval Date:</b>	July 1, 2017
<b>% of Low/ Mod:</b>	81.3%
<b>Revital Type:</b>	
<b>Other Revital Description:</b>	
<b>Identify the neighborhood boundaries for this target area.</b>	<p>The neighborhood is comprised of a six-block urban area that is physically separated from the surrounding downtown communities by the railroad tracks and by the main arterials, which include East Market Street, Sherwood Drive, East Rossi Street, Monterey Street and North Main Street. The neighborhood includes the following minor streets: East Lake Street, California Street, Soledad Street, Market Way, and Bridge Street. Within the neighborhood, there are three alleys: Bridge, Rossi, and Lake.</p> <p>The six blocks that form the Chinatown Slum and Blight area are located primarily within Census Tract 18.02 BG 2. This BG has a population of about 1,160, with 81.3 percent being low and moderate income.</p>
<b>Include specific housing and commercial characteristics of this target area.</b>	<p>Chinatown has not kept pace with the population growth that has occurred in the region, and has experienced decline in the past few decades. While Chinatown was once a neighborhood with vibrant economic activities in Salinas, it now represents less than one percent of the City's population, housing units and jobs. The Chinatown area has a serious homeless issue, with an increasing and concentrated number of temporary encampments in the area. The amount of unreported violence, theft, drug sales and use, in Chinatown is also extensive. The majority of the businesses are auto-related, such as auto repair shops, towing companies and taxi services, located near the main arterials, such as North Main Street, Sherwood Drive and Market Way. In addition, several light industrial/warehouse businesses are located along Lake Street and California Street. The neighborhood has a few eating and drinking establishments and there are also a few economy-lodging establishments on Lake Street and Market Way. The majority are small businesses employing one to just a few employees.</p>
<b>How did your consultation and citizen participation process help you to identify this neighborhood as a target area?</b>	<p>Between 2017 and 2019, the Working Group and Technical Advisory Committee members, including residents, business owners, religious and cultural institutions, social service providers, and other stakeholders, worked with the City towards the CRP. The CRP was completed in 2019.</p>
<b>Identify the needs in this target area.</b>	<p>In comparison, Chinatown's population is younger, more ethnically diverse, and has lower levels of educational attainment than Salinas as a whole. It is a predominately low-income community, with families comprising the majority of households. The number of individuals living on the streets in Chinatown has dramatically increased over the years. Individuals experiencing homelessness camp and store personal belonging on public sidewalks throughout the area, including directly in front of and</p>

	<p>inside vacant properties, a physical condition that it impossible to avoid or ignore.</p> <p>As a result of isolation and lack of investment, the physical condition of Chinatown is in a general state of deterioration and meets the federal definition of Slum and Blight where at least 25% of properties and or infrastructure throughout the area experience physical deterioration of buildings, contamination and/or abandonment of properties, and significant declines in property values.</p> <p>In terms of land use, commercial and light industrial uses predominate in the historic core of Chinatown, however, due to the homeless encampments, there are few active businesses. While single- and multi-family residential structures encompass much of the area east of Sherwood Drive, in recent years, new affordable multi-family, senior and permanent supportive housing units have been constructed immediately adjacent to and within the Chinatown Core, bringing more residents to the neighborhood.</p>
<b>What are the opportunities for improvement in this target area?</b>	<p>A strong and dedicated network of public, quasi-public, and nonprofit agencies works in the Chinatown area. The City, CSUMB and the SDCB, comprised of stakeholders in the neighborhood, including various houses of worship, nonprofit agencies that serve the homeless, community members, property owners and businesses, are all collaborating to implement the CRP.</p>
<b>Are there barriers to improvement in this target area?</b>	<p>The Salinas Redevelopment Agency was a key champion of the Renewal project. With the dissolution of redevelopment in California, a critical tool is no longer available.</p>

### General Allocation Priorities

**Describe the basis for allocating investments geographically within the jurisdiction (or within the EMSA for HOPWA).**

The City has established the Alisal area as a Neighborhood Revitalization Strategy Area (NRSA). As part of this CP update, the City is seeking recertification of the ANRSA. The Strategic Plan for the ANRSA is included as an appendix to this CP. The City has consistently allocated significant resources to the ANRSA to address housing and community development issues.

The City's goal with services to the homeless is based on the continuation of engaging with the community regarding possible geographic consolidations of homeless services in specific neighborhoods. In the Soledad Street area, the City continues to support the work of the SDCB, property and business owners, governmental agencies, educational institutions and area homeless providers and advocates to revitalize the neighborhood in balance with other community needs. The City continues to work with the CHSP to determine the best projects that would meet the goals of the group and eliminate homelessness.

The improvement of physical and social conditions in underserved and low- and moderate-income neighborhoods is a key component of efforts to create livable communities. Resources and assistance are to be consolidated and targeted to specific neighborhoods in a coordinated, mutually reinforcing manner. Examples of such resources include additional public services programs or funding, improved park and recreation facilities, other public improvements, access to capital and housing rehabilitation. The City is also actively working to improve accessibility to public buildings.

Additional goals within the City are not based on a geographic area, but are focused on needs throughout the community, which qualifies under HUD requirements as over 51 percent of low- and moderate-income population.

## SP-25 Priority Needs - 91.215(a)(2)

### Priority Needs

**Table 50 – Priority Needs Summary**

1	<b>Priority Need Name</b>	Affordable Rental Housing Opportunities		
	<b>Priority Level</b>	High		
	<b>Population</b>	Income	Extremely Low Low Moderate	
		Household Type	Large Families Families with Children Elderly	
		Non-Homeless Special Needs	Elderly Frail Elderly Persons with Mental Disabilities Persons with Physical Disabilities Persons with Developmental Disabilities	
	<b>Geographic Areas Affected</b>	Alisal Neighborhood Revitalization Strategy Area (ANRSA)		
	<b>Associated Goals</b>	Increased Decent and Affordable Housing		
	<b>Description</b>	The City will pursue new rental affordable housing opportunities for lower and moderate-income households and those with special needs, including seniors, persons with disabilities, large households, and farmworkers, using CDBG and HOME funds through new construction, acquisition, and/or rehabilitation. This is a citywide priority, with an emphasis in the ANRSA.		
<b>Basis for Relative Priority</b>	Housing issues disproportionately affect the City's renter-households, with 67 percent of the renters in the City experience at least one housing problem (such as cost burden, overcrowding, and substandard housing).			
2	<b>Priority Need Name</b>	Assistance to Homeowners for Rehabilitation		
	<b>Priority Level</b>	High		
	<b>Population</b>	Income	Extremely Low Low Moderate	
		Household Type	Large Families Families with Children Elderly	
Non-Homeless Special Needs		Persons with Physical Disabilities		



	<b>Geographic Areas Affected</b>	Citywide Alisal Neighborhood Revitalization Strategy Area (ANRSA)		
	<b>Associated Goals</b>	Increased Decent and Affordable Housing		
	<b>Description</b>	The City will continue to provide rehabilitation assistance to homeowners for housing rehabilitation and accessibility improvements. This is a citywide priority. However, the City intends to step up efforts in the ANRSA.		
	<b>Basis for Relative Priority</b>	Approximately 59 percent of the City's housing stock was built prior to 1979 and is likely to contain lead-based paint. Housing units at this age (over 30 years) tend to require rehabilitation and major improvements. Accessibility improvements are also needed to accommodate elderly and disabled persons.		
3	<b>Priority Need Name</b>	Energy Conservation Opportunities in Housing		
	<b>Priority Level</b>	Low		
	<b>Population</b>	Income	Extremely Low Low Moderate	
		Household Type	Large Families Families with Children Elderly	
	<b>Geographic Areas Affected</b>	Citywide		
	<b>Associated Goals</b>	Increased Decent and Affordable Housing		
	<b>Description</b>	Provide assistance to install energy conservation systems in homes.		
<b>Basis for Relative Priority</b>	Housing cost burden (which including utility costs) impact a significant portion of the City's low- and moderate-income households. Utility costs can constitute a significant component of a household's monthly housing costs. By incorporating energy efficiency features in housing projects, the City can help reduce ongoing housing costs.			
4	<b>Priority Need Name</b>	Homeownership Opportunities		
	<b>Priority Level</b>	Low		
	<b>Population</b>	Income	Extremely Low Low Moderate	
		Household Type	Large Families Families with Children Elderly	

	<b>Geographic Areas Affected</b>	Citywide	
	<b>Associated Goals</b>	Increased Decent and Affordable Housing	
	<b>Description</b>	As funding permits, the City may consider reinstating the First-Time Homebuyer Assistance Program. In addition, the City will pursue petitioning to HUD for an increase in the maximum purchase price.	
	<b>Basis for Relative Priority</b>	With rising housing prices and limited HOME funds, the City does not have sufficient funds to sustain its First-Time Homebuyer Assistance program. Homebuyer assistance is identified as a Low Priority for the purpose of using HOME funds in the near future. In addition to the limited availability of HOME funds, the HOME program regulations also establish a maximum purchase price that limit the number of eligible properties for purchase.	
5	<b>Priority Need Name</b>	Enhanced Homeless Prevention, Services, and Facilities	
	<b>Priority Level</b>	High	
	<b>Population</b>	Homeless	Rural Chronic Homelessness Individuals Families with Children Mentally Ill Chronic Substance Abuse veterans Persons with HIV/AIDS Victims of Domestic Violence Unaccompanied Youth
	<b>Geographic Areas Affected</b>	Citywide Chinatown Area ANSRA	
	<b>Associated Goals</b>	Enhanced Homeless Prevention, Services, and Facilities	
	<b>Description</b>	<p>Provide a range of homeless services that complement the Regional Continuum of Care, promoting coordination of services. The City will also provide programs and services that focused on the prevention of homelessness, and on the rapid rehousing of those recently homeless or at imminent risk of becoming homeless.</p> <p>The City will support the operation of homeless shelters and other homeless facilities, as well as transitional housing for the formerly homeless, including runaway and emancipated youth. This is a citywide priority, with an emphasis in the Chinatown area. The City partners with the SDCB, Chinatown Homeless Action Team (CHAT), and CHSP to address the homeless situation in the Chinatown area, among other areas. The City is pursuing opportunities to create additional homeless facilities to better serve this population.</p>	

	<b>Basis for Relative Priority</b>	<p>According to the 2019 Monterey County Homeless PIT Census and Survey, 2,422 homeless adults and children resided in Monterey County, 49 percent of which were counted in Salinas, during the PIT count conducted in January of 2019. Of the 2,422 homeless adults and children, 1,830 or 76 percent were unsheltered and 592 or 24 percent were sheltered. The homeless population in Salinas is diverse, with extensive needs for a range of supportive services. The City must use its limited funding efficiently by leveraging with other resources and in a manner that coordinates services through the Regional CoC system.</p> <p>Once a person becomes homeless, significant resources are required to transition that person back to the mainstream. The trauma of being homeless usually renders many incapable of handling the situation without substantial intervention. Therefore, a critical component of the City's homeless strategy is homeless prevention and rapid re-housing.</p>		
6	<b>Priority Need Name</b>	Public Services		
	<b>Priority Level</b>	High		
	<b>Population</b>	Income	Extremely Low Low Moderate	
		Non-Homeless Special Needs	Frail Elderly Other (Youth)	
	<b>Geographic Areas Affected</b>	Citywide Alisal Neighborhood Revitalization Strategy Area Chinatown Area		
	<b>Associated Goals</b>	Enhanced Neighborhood Conditions		
	<b>Description</b>	The City will continue to provide a range of public services for low- and moderate-income persons and those with special needs, including but not limited to childcare and recreational programs focusing on youth and children, particularly gang diversion and violence reduction activities. This is a citywide priority, with an emphasis in the ANRSA. Specifically, the City is proposing to work with local nonprofits to establish as Community-Based Development Organizations (CBDOs) that target their services in the ANRSA. Once qualified CBDOs can be established, the City can potential increase the CDBG public service dollars in order to better serve the ANRSA.		
	<b>Basis for Relative Priority</b>	The diverse population in Salinas has extensive needs for a range of services, particularly childcare, youth programs, and gang diversion programs.		
7	<b>Priority Need Name</b>	Public Facilities and Infrastructure Improvements		
	<b>Priority Level</b>	High		
	<b>Population</b>	Income	Extremely Low Low Moderate	
		Non-Homeless Special Needs	Non-housing Community Development	

	<b>Geographic Areas Affected</b>	Citywide Alisal Neighborhood Revitalization Strategy Area (ANRSA) Chinatown Area		
	<b>Associated Goals</b>	Enhanced Neighborhood Conditions		
	<b>Description</b>	<p>The City will continue to provide public facilities and infrastructure improvements, including parks and recreation facilities, community and neighborhood centers, street improvements, and water and sewer improvements, particularly in underserved areas. This is a citywide priority, with emphasis in the ANRSA and Chinatown area.</p> <p>The Section 108 program offers the City the ability to access up to five times its annual CDBG allocation in additional loan funding that is guaranteed through the HUD CDBG program. The funds will be loaned to CDBG-eligible projects at a low interest rate and a maximum 20-year repayment term. The City had previously used this financing tool for the construction of the Industrial Wastewater Conveyance System (IWWCS) Improvements Project in 2014. Section 108 is an available financing tool to Salinas for large-scale improvement projects.</p>		
	<b>Basis for Relative Priority</b>	During the community outreach process, residents identified the need for community facilities, especially childcare centers, parks and recreation facilities and youth centers. The AVP, CRP and PRLMP identify the needs for a variety of public facilities.		
8	<b>Priority Need Name</b>	Economic Development		
	<b>Priority Level</b>	High		
	<b>Population</b>	Income	Extremely Low Low Moderate	
		Non-Homeless Special Needs	Non-housing Community Development	
	<b>Geographic Areas Affected</b>	Citywide Alisal Neighborhood Revitalization Strategy Area (ANRSA)		
	<b>Associated Goals</b>	Enhanced Neighborhood Conditions		
	<b>Description</b>	The City will continue to provide economic development activities to facilitate job creation and retentions, access to capital and job training programs.		
	<b>Basis for Relative Priority</b>	This is a citywide priority. However, economic development is particularly critical in the ANRSA where residents are disproportionately impacted by lower income, unemployment, and poverty status. The ANRSA and AVP propose to support economic development programs to provide employment and services for residents and local businesses.		
9	<b>Priority Need Name</b>	Planning and Administration		
	<b>Priority Level</b>	High		
	<b>Population</b>	Income	Extremely Low Low Moderate	

<b>Geographic Areas Affected</b>	Citywide
<b>Associated Goals</b>	Planning and Program Administration
<b>Description</b>	The City will continue to implement the CDBG, HOME, and ESG programs efficiently and effectively, and comply with all applicable regulations.
<b>Basis for Relative Priority</b>	CDBG, HOME, and ESG funds are highly regulated with stringent planning, reporting, and monitoring requirements.

**Narrative (Optional)**

In establishing five-year priorities for assistance, the City has considered input from various sources including: the Housing and Community Needs Survey, demographic and empirical data analysis, interviews with staff and service providers, direct input by residents and stakeholders during Community Workshops and pop-up events, and coordination with City policy documents, such as the EDE, Regional AI, AVP, CRP and PRLMP. Other considerations for establishing priorities include cost-effectiveness of programs; eligibility under HUD regulations; and other available resources to address the needs.

## SP-30 Influence of Market Conditions – 91.215 (b)

### Influence of Market Conditions

Affordable Housing Type	Market Characteristics that will influence the use of funds available for housing type
Tenant Based Rental Assistance (TBRA)	Lower income households in the City are more impacted by housing problems. About 4,170 extremely low and very low-income households in the City had severe housing problems (overcrowding, cost burden of 50 percent, and substandard housing). As funding permits, the City will continue to allocate ESG funds for Rapid Re-Housing services. HOME funds in the City are targeted for creating permanent affordable housing; the City does not anticipate using HOME funds for TBRA. Tenant Based Rental Assistance programs help bridge the gap between market rents and what lower income households can afford. Especially during the COVID-19 crisis, extremely low- and very low-income households may be at risk of becoming homeless due to loss of income or employment.
TBRA for Non-Homeless Special Needs	The City's Rapid Re-Housing is targeted to help extremely low-income and low-income households and those who have recently become homeless. This homeless prevention program is not targeted for special needs groups. Tenant Based Rental Assistance programs help bridge the gap between market rents and what lower income households can afford. Especially during the COVID-19 crisis, extremely low- and very low-income households may be at risk of becoming homeless due to loss of income or employment.
New Unit Production	There is a substantial need for affordable housing in Salinas, especially affordable rental housing. Renter-households are disproportionately impacted by housing problems. The City will utilize HOME and CDBG funds to create new affordable rental opportunities through new construction.
Rehabilitation	There is a substantial need for affordable housing in Salinas, especially affordable rental housing. Renter-households are disproportionately impacted by housing problems. The City will utilize HOME and CDBG funds to create new affordable rental opportunities through substantial rehabilitation. The City has found substantial rehabilitation as a cost-effective strategy for providing long-term affordable housing and improve neighborhood conditions. In addition, the City will continue to provide emergency repair and housing rehabilitation assistance to low- and moderate-income homeowners.
Acquisition, including preservation	There is a substantial need for affordable housing in Salinas, especially affordable rental housing. Renter-households are disproportionately impacted by housing problems. The City will utilize HOME and CDBG funds to create new affordable rental opportunities through acquisition/rehabilitation. Acquisition/rehabilitation is an effective strategy for providing long-term affordable housing and improve neighborhood conditions.

**Table 51 – Influence of Market Conditions**

## SP-35 Anticipated Resources - 91.215(a)(4), 91.220(c)(1,2)

### Introduction

The City is an entitlement jurisdiction for CDBG, HOME, and ESG funds, and anticipates receiving \$2,024,219 in CDBG funds, \$803,851 in HOME funds, and \$179,001 in ESG funds for FY 2020-2021. In addition, the CDBG program anticipates Program Income (PI) of \$50,000 and the HOME program anticipates PI of \$552,868. Specifically, the City anticipates receiving \$94,000 in repayments from its Residential Rehabilitation Loan Program, and a payment of \$458,868 from the multi-family Los Padres Apartment's loan payoff. The CDBG PI and HOME PI will be incorporated into the City's annual budgeting process.

### Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	2,024,219	50,000	0	2,074,219	8,000,000	For planning purposes, the City estimates the availability of approximately \$2 million annually in CDBG funds for the remaining four years of the CP period.

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
HOME	public - federal	Acquisition Homebuyer assistance Homeowner rehab Multifamily rental new construction Multifamily rental rehab New construction for ownership TBRA	803,851	552,868	0	1,356,719	3,200,000	For planning purposes, the City estimates the availability of approximately \$800,000 in HOME funds annually for the remaining four years of the CP period.
ESG	public - federal	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid re-housing (rental assistance) Rental Assistance Services Transitional housing	179,001	0	0	179,001	720,000	For planning purposes, the City estimates the availability of approximately \$180,000 in ESG funds annually for the remaining four years of the CP period.

**Table 52 - Anticipated Resources**



**Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied:**

**Affordable Housing:** In Salinas' programs, the most frequent example of leveraging occurs in the development of new affordable housing projects. Due to the high cost of developing housing, it is essential for non-profit housing developers to construct new projects by leveraging and matching financial resources from a variety of sources. No matter the primary source of funding (e.g., federal Low-income Tax Credits, HUD Section 811 financing, USDA housing programs), none will finance the entire cost to develop housing. Salinas uses both CDBG and HOME funds to leverage the participation of other funders.

The flexibility inherent in CDBG rules makes it particularly appropriate for pre-development process as critical support for non-profits that often are pressed for pre-development funds. Similarly, HOME guidelines emphasize the importance of using HOME to fill in 'financing gaps' that often result when projects face more rigid requirements established either by particular loan regulations, or due to the degree of competition for other financing.

**Public Services:** For the Public Services subrecipients CDBG funding is often an essential source of funds to access other funds. None of the subrecipients' essential safety net programs are funded exclusively by CDBG.

**Public Facilities and Infrastructure Improvements:** There are other more subtle forms of leverage. Public investment in a particular neighborhood (upgrading water mains or installing traffic signals or street lighting) can be an inducement for additional investment by area property owners affected by the improvements.

**Home Match Requirements:** Pursuant to HUD regulations, all participating jurisdictions (PJs) must contribute or match 25 cents for each dollar of HOME funds spent on affordable housing. The HOME statute allows for a reduction of the matching contribution requirement under three conditions: 1) fiscal distress, 2) severe fiscal distress, and 3) for Presidentially declared major disasters. When a local jurisdiction meets one of these distress conditions, it is determined to be in fiscal distress and receives a 50 percent reduction of match. If a local jurisdiction satisfies both of the distress criteria, it is determined to be in severe fiscal distress and receives a 100 percent reduction of match. As of FY 2019, the City is considered fiscally distressed and receives a 50 percent reduction in HOME match requirement, based on the City's per capita income (\$18,345) and poverty level (18.86 percent). The City has adequate accrued match from Housing Asset Funds (former redevelopment funds) to be 'banked' against its future match requirements.

**ESG Match Requirements:** The ESG program has a dollar-for-dollar match requirement. Federal (non-ESG), state, local, and private funds may be used as a match. The City's ESG match requirement is satisfied with a variety of funding sources. Subrecipients are required to provide their planned ESG match on the funding application, with the actual match reported at the end of the program year.

**If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan:**

The City is working on establishing several new public/community facilities on City-owned properties:

**Chinatown Navigation Center (CNC)**

The City purchased the property located at 10-12 Soledad Street in the Chinatown neighborhood using SRA funds for a future use to be determined. This site was originally intended for a Homeless Services Facility. However, due to other needs in the community, the location of the proposed Homeless Services Facility was

moved from 10-12 Soledad St. to a property leased by the City at 115-125 E. Lake Street and the project, renamed as the Chinatown Navigation Center (CNC), is being funded through multiple funding sources including HCD CESH, HCD ESG, HUD ESG and City General Fund. The services intended for the homeless in this facility include restrooms, showers and access to CHS and other supportive services staff who can conduct outreach to facilitate the needs of individuals requesting services. Currently, the CNC building has the capacity for up to fifteen (15) beds for adult homeless individuals. In an effort to expand CNC bed capacity, the City was awarded and donated five (5) trailers through Governor Gavin Newsom's Office which will increase bed capacity by an additional 20 beds. The trailers are in the process of being installed and anticipated to be set-up and operational by August 2020. Furthermore, the City recently purchased a Sprung Structure to increase bed capacity by an additional fifty (50) beds at the CNC site. The Sprung Structure is anticipated to be installed, set-up and operational by September 2020.

### **1081 Buckhorn Drive**

The City purchased 1081 Buckhorn Drive with HUD Economic Development Initiatives (EDI) funds with the specific objective to develop a childcare center. This 0.8-acre property is located immediately outside of the ANRSA; it is expected that this childcare center would primarily serve Alisal residents. The City is working with the Alisal Union School District (AUSD) to develop the site for the District's Early Childhood (Preschool) and Day Care programs. The City took the Exclusive Negotiating Rights Agreement (ENRA) to City Council on August 15, 2017. The City and AUSD have entered into an ENRA extension to allow the AUSD to continue its due diligence process on the property. The AUSD continues its public engagement process to include various stakeholders to determine future programming and funding for the center. The United Way is leading the public engagement process on behalf of AUSD. The AUSD is also fundraising to ensure the facility will be built as planned. The estimated construction start date is proposed to begin in 2020.

### **10-12 Soledad Street**

The City also owns 10-12 Soledad Street, which is currently being used to provide additional parking for CNC staff. Future uses have yet to be determined.

### **Discussion**

See discussions above.

## SP-40 Institutional Delivery Structure – 91.215(k)

Explain the institutional structure through which the jurisdiction will carry out its Consolidated Plan including private industry, non-profit organizations, and public institutions.

Responsible Entity	Responsible Entity Type	Role	Geographic Area Served
SALINAS	Government	Economic Development Homelessness Non-homeless special needs Ownership Planning Rental neighborhood improvements public facilities public services	Jurisdiction

**Table 53 - Institutional Delivery Structure**

The City works closely with a range of nonprofit and government agencies, private and quasi-public housing developers (such as the Monterey County Housing Authority Development Corporation), colleges, and business groups (such as the Chamber of Commerce, El Pajaro Community Development Corporation, SBDC, and SUBA) and major employers, as well as other advocacy groups to implement the CP. For example, the City prepared the AVP and the CRP to address affordable housing, homeless, and economic development needs in the ANRSA and Chinatown area, respectively. The City works closely with CHSP to identify homeless needs and priorities. The City also collaborates with a number of nonprofit and quasi-public affordable housing developers to expand affordable housing opportunities in the City. The City is also working with CSUMB to renovate a building into a new learning center for community members of the Chinatown area. Through the City's Grow Salinas Fund (GSF) and other economic development activities, the City has identified a need for small business assistance, which includes technical assistance and access to capital.

### Assess of Strengths and Gaps in the Institutional Delivery System

The Housing Division of the Community Development Department administers the three HUD entitlement grants (CDBG, HOME, and ESG), as well as a variety of the City's housing activities including: housing rehabilitation loan program; infill housing; multi-family affordable housing and inclusionary and density bonus housing. The City works with NDC, and El Pajaro Community Development Corporation to increase access to technical assistance and capital.

The Public Works Department of the City is responsible for implementation of the public facilities and infrastructure projects. They have specially-trained staff to perform all procurement and compliance activities and to oversee construction.

**Availability of services targeted to homeless persons and persons with HIV and mainstream services**

Homelessness Prevention Services	Available in the Community	Targeted to Homeless	Targeted to People with HIV
<b>Homelessness Prevention Services</b>			
Counseling/Advocacy	X	X	X
Legal Assistance	X		
Mortgage Assistance			
Rental Assistance	X	X	
Utilities Assistance	X	X	
<b>Street Outreach Services</b>			
Law Enforcement	X	X	
Mobile Clinics			
Other Street Outreach Services	X	X	
<b>Supportive Services</b>			
Alcohol & Drug Abuse	X	X	
Child Care	X		
Education	X	X	
Employment and Employment Training	X		
Healthcare	X	X	X
HIV/AIDS	X	X	X
Life Skills	X	X	
Mental Health Counseling	X	X	X
Transportation			
<b>Other</b>			

**Table 54 - Homeless Prevention Services Summary**

**Describe how the service delivery system including, but not limited to, the services listed above meet the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth)**

The City works with various homeless service providers, quasi-public entities, and public agencies to coordinate services for the homeless.

The City reached out to CHSP to approve a position on August 19, 2014 regarding homeless encampments in Monterey and San Benito Counties. Temporary accommodations built by homeless people in public spaces are increasing in the City and create health and safety problems for citizens within the community. The Coalition does not endorse temporary homeless encampments and neither does the City. As an effort to reduce encampments in the Chinatown neighborhood, the City converted a leased building and parking lot at 115-125 East Lake Street into the CNC. MidPen recently completed the construction of a 90-unit residential project (Moon Gate Plaza) in which a certain number of units are set-aside specifically for permanent supportive housing for homeless persons.

The Soledad Street California State University Monterey Bay (CSUMB) Community Learning Center is a safe and inviting computer center, resource center and classroom space located at 20 Soledad Street in the heart of the Chinatown District. The Learning Center provides computer training, internet access, and a variety of job skills and life skills courses free of charge to the low income and homeless residents of the area. The City is working with CSUMB to identify a new location for the Learning Center.

Nido Clinic in Salinas and Opis Clinic in Monterey provide HIV Clinical care and treatment to residents in the County. In addition, the County Health Department distributes an HIV/STD Resource Guide that identifies resources for HIV, drug/alcohol, and mental health counseling services. The Monterey County HIV Planning Group meets regularly to establish policies and identify service gaps in the service delivery system.

The Interim Inc. MCHOME Program is a collaboration between Interim, Inc. and the Monterey County Department of Behavioral Health to get mentally ill adults off the street into housing and employed and/or on benefits. Counselors are able to do outreach to the homeless in the community and then work with them to assess if they fit the criteria of chronic homelessness and psychiatric disabilities by having them meet with the psychiatric social worker and psychiatrist.

**Describe the strengths and gaps of the service delivery system for special needs population and persons experiencing homelessness, including, but not limited to, the services listed above**

The City has identified several gaps in the service delivery system which include limited funding compared to needs, housing price escalation, and rising homeless population.

The continuous escalation of housing prices in the City, and region as a whole, has resulted in increased number of households experiencing housing cost burden and other housing problems such as overcrowding and inadequate housing conditions. The high costs of housing also have exacerbated the issues of homelessness.

City continues to see increased numbers of the homeless population. The funding available is not enough to build warming shelters, housing, and provide enough resources for the City to properly handle the numbers of homeless. The resources required for the homeless population also include health care, education, rapid rehousing and more. Funding and finding proper locations with the facilities necessary for the population are just scratching the surface on the needs that the City is trying to meet.

The administrative caps on HUD funds are also problematic. As HOME administration expenses are capped at 10 percent, CDBG administration funds are needed to supplement the HOME funds.

**Provide a summary of the strategy for overcoming gaps in the institutional structure and service delivery system for carrying out a strategy to address priority needs**

The City collaborates with the County of Monterey and develops a joint funding application process/system to help reduce administrative works associated with funding application and reporting. Use of City Data Services allows for more efficient and accurate management of the funds.

The City has established a Housing and Land Use Committee and Technical Advisory Committee for Housing Policies and Procedures. These committees provide an additional forum for non-profits, stakeholders and members of the public to communicate with the City regarding housing and community development needs and plans for future projects. The Housing and Land Use Committee is tasked with the objective of enhancing coordination and improving the effectiveness and efficiency in using HUD funds. The Housing and Land Use Committee services as a formal recommendation body to the City Council regarding housing related items.

The City has implemented a two-year funding cycle for CDBG and ESG public services along with a competitive funding application that reduces the administration effort by the City and non-profits and allow for funding to assist in serving more clients. The City will also continue to monitor and evaluate the changing needs within the City and how best to fund various agencies to assist the low-moderate income residents with CDBG and ESG public services funds.

## SP-45 Goals Summary – 91.215(a)(4)

### Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Increased Decent and Affordable Housing	2020	2024	Affordable Housing	Alisal Neighborhood Revitalization Strategy Area Chinatown Area	Affordable Rental Housing Opportunities  Assistance to Homeowners for Rehabilitation	<b>CDBG:</b> \$300,000  <b>HOME:</b> \$4,700,000	<b>Rental units constructed:</b> 25 Household Housing Unit  <b>Homeowner Housing Rehabilitated:</b> 25 Household Housing Unit
2	Enhanced Homeless Facilities and Services	2020	2024	Homeless	Citywide Chinatown Area	Enhanced Homeless Prevention, Services, and Facilities	<b>CDBG:</b> \$1,200,000 <b>ESG:</b> \$830,000	<b>Homeless Person Overnight Shelter:</b> 1,300 Persons Assisted  <b>Homelessness Prevention:</b> 25 Persons Assisted  <b>Public service activities other than Low/Moderate Income Housing Benefit:</b> 500 Persons Assisted  <b>TBRA/Rapid Re-Housing:</b> 50 Households Assisted.

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	Enhanced Neighborhood Conditions	2020	2024	Non-Homeless Special Needs Non-Housing Community Development	Alisal Neighborhood Revitalization Strategy Area Chinatown	Public Services Public Facilities and Infrastructure Improvements Economic Development	<b>CDBG:</b> \$6,500,000	<b>Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit:</b> 100,000 Persons Assisted  <b>Public service activities other than Low/Moderate Income Housing Benefit:</b> 4,000 Persons Assisted  <b>Businesses assisted:</b> 20 Businesses Assisted
4	Planning and Program Administration	2020	2024	Planning and Administration		Planning and Administration	<b>CDBG:</b> \$2,074,219 <b>HOME:</b> \$656,719 <b>ESG:</b> \$69,001	

Table 55 – Goals Summary

**Goal Descriptions**

1	<b>Goal Name</b>	<b>Increased Decent and Affordable Housing</b>
	<b>Goal Description</b>	The City will pursue a range of activities to expand affordable housing opportunities for low- and moderate-income households, including those with special needs (seniors, large households, farmworkers, disabled, homeless, etc.) Emphasis will be on affordable rental housing due to funding limitations and urgency of needs. The City will actively pursue opportunities through new construction, rehabilitation, acquisition/rehabilitation, and preservation. In addition, the City will continue to provide assistance to individual homeowners to make necessary repairs, code corrections, energy conservation features, and accessibility improvements.
2	<b>Goal Name</b>	<b>Enhanced Homeless Prevention, Services, and Facilities</b>
	<b>Goal Description</b>	The City will utilize both ESG and CDBG funds to coordinate services and facilities for the homeless, with focused efforts in the Chinatown area. The City's strategy for addressing homeless needs is three-pronged: 1) homeless prevention; 2) homeless services; and 3) homeless facilities. The intent is to reduce the risk of homelessness, and address the needs of those rendered homeless using a continuum of care approach by supporting services and facilities that complement the existing Continuum of Care system.
3	<b>Goal Name</b>	<b>Enhanced Neighborhood Conditions</b>
	<b>Goal Description</b>	The City will provide a range of community development activities, including community and supportive services, expansion/improvement to community facilities and infrastructure, and economic development activities. The City will coordinate services and improvements in a manner that concentrate investments in specific neighborhoods in order to provide more lasting and impactful improvements.
4	<b>Goal Name</b>	<b>Planning and Program Administration</b>
	<b>Goal Description</b>	The City will continue to implement the CDBG, HOME, and ESG programs in compliance with all applicable regulations and requirements. The caps for program administration costs (20 percent for CDBG, 10 percent for HOME, and 7.5 percent for ESG) do not provide adequate funds to perform all the general planning, program implementation, reporting, and monitoring functions required by these programs. Therefore, as allowed by HUD, the City allocates a portion of the activity funding to delivery costs that are directly associated with implementation of specific activities or programs.

**Table 56 – Goals Descriptions**

**Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.315(b)(2)**

Rental Units Constructed:



The City anticipates using CDBG and HOME funds to expand the affordable housing inventory for extremely low, low, and moderate-income households through new construction, acquisition, and/or rehabilitation. Using an average per-unit subsidy of \$200,000, the City anticipates directly subsidizing the production of twenty-five (25) affordable units which will consist of three (3) extremely low-income, three (3) low-income, and nineteen (19) moderate-income.

Rental Units Rehabilitated:

CDBG and HOME funds will also be used to provide emergency repairs and rehabilitation assistance to existing homeowners. Approximately three (3) extremely low-income, three (3) low-income, and nineteen (19) moderate-income, for a total of twenty-five (25) households to be assisted.

Tenant-Based Rental Assistance/Rapid Rehousing:

ESG funds will be used to provide tenant-based rental assistance/rapid rehousing. Approximately fifty (50) extremely low-income households will be assisted with these funds.

## SP-50 Public Housing Accessibility and Involvement – 91.215(c)

### Need to Increase the Number of Accessible Units (if Required by a Section 504 Voluntary Compliance Agreement)

HACM owns 26 housing developments (including scattered sites, totaling 682 units) in Salinas. Nineteen of the HACM housing complexes in Salinas are concentrated within the ANRSA. Beginning in 2015, the HACM initiated the process of converting its 22 public housing developments into project-based rental assistance units through HUD's RAD program. That conversion process was completed in 2019. The HACM has established MCHADC to manage former public housing developments.

### Activities to Increase Resident Involvements

Residents at HACM properties have the right to establish and operate a resident organization in accordance with 24 CFR Part 245. In addition, residents will be eligible for resident participation funding.

### Is the public housing agency designated as troubled under 24 CFR part 902?

No

### Plan to remove the 'troubled' designation

Not applicable.

## SP-55 Barriers to affordable housing – 91.215(h)

### Barriers to Affordable Housing

The City's General Plan HE contains discussions on governmental, market, and environmental constraints to housing development. The following is a brief discussion on barriers that relate to the use of HUD funds.

**Lack of Affordable Housing Funds:** The availability of funding for affordable housing falls severely short of the need. In recent years, the State has passed new measures to create and expand affordable housing resources. In addition, the policy direction from the State also moves toward incentivizing affordable housing development through relaxation of development standards and procedures. However, production of affordable housing still lags seriously behind demand.

**Housing Price Appreciation:** The City is dominated by two low-paying industries: agriculture and tourism. And, the gap between household incomes and housing prices grows larger year by year. In 2019, the State passed AB 1482, which became effective January 1, 2020. This Rent Cap law caps annual rent increases to no more than five percent plus an inflation adjustment. However, high home prices and reduced funding have led to the suspension of the City's First-Time Homebuyer Program.

**State Prevailing Wage Requirements:** The State Department of Industrial Relations (DIR) expanded the types of projects that require the payment of prevailing wages. Prevailing wage adds to the overall cost of development.

**Davis-Bacon Prevailing Wages:** A prevailing wage must be paid to laborers when federal funds are used to pay labor costs for any project over \$2,000 or on any multi-family project over eight units. The prevailing wage is usually higher than competitive wages, raising the cost of housing production and rehabilitation activities. Davis-Bacon also adds to housing costs by requiring documentation of the prevailing wage compliance.

**Planning and Development Fees:** Development fees and taxes charged by local governments also contribute to the cost of housing.

**Permit and Processing Procedures:** The processing time required to obtain approval of development permits is often cited as a contributing factor to the high cost of housing. Unnecessary delays add to the cost of construction by increasing land holding costs and interest payments. However, recent changes in State law require streamlined review of housing developments and establishment of objective standards for review.

### **Strategy to Remove or Ameliorate the Barriers to Affordable Housing**

The City continues to utilize CDBG and HOME funds to assist in the development of affordable housing and will continue to pursue additional funding for affordable housing programs and development. In addition, the City updated its Inclusionary Housing Ordinance in 2017

The City regularly meets with the Business Development Task Force (a committee composed of members of the public and the Chamber of Commerce) to review and provide feedback on the City's development review procedures, including existing development-related fees.

### **SP-60 Homelessness Strategy – 91.215(d)**

#### **Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

The City plans to implement homeless outreach activities with City staff. However, if necessary and funding permits, the City may contract the outreach activities with an outside agency.

The Interim Inc. MCHOME Program also outreaches to homeless persons in the community and then works with them to assess if they fit the criteria of chronic homelessness and psychiatric disabilities by having them meet with the psychiatric social worker and psychiatrist. Once eligibility is verified, clients may then be enrolled in the program. If the client does not meet the required criteria, they are referred to other appropriate service providers.

In addition, the City participates in the Chinatown Homeless Action Team (CHAT) with representatives of CHSP, Interim Inc., CSUMB, Sun Street Centers, Mid-Peninsula Housing Coalition, HRC, and FWJS. The CHAT meets monthly.

#### **Addressing the emergency and transitional housing needs of homeless persons**

Emergency shelter services in the City are offered by: Community Homeless Solutions (Salinas Warming Shelter and CNC), Shelter Outreach Plus (I-HELP Salinas Program), the Salinas Shelter (for battered and/or homeless women and their children), Franciscan Workers of Junipero Serra (Dorothy's Place), and Victory Mission.

As an effort to reduce encampments in the Chinatown neighborhood, the City converted a leased property located at 115-125 East Lake Street into the CNC.

Transitional housing facilities within the City include the Sun Street Seven Suns Center and 16 beds at Dorothy's Place. Salinas residents also have access to other countywide transitional facilities in Marina in former Fort Ord Army housing such as Homeward Bound and Shelter Cove or in Seaside and Monterey. Transitional housing for veterans is offered by a countywide organization, Veterans Transition Center, in Marina.

#### **Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again.**

Local homeless service agencies generally work to get homeless individuals into permanent housing as quickly as possible. Catholic Charities operates a family supportive services program that provides direct financial aid with rental, move-in, and utility assistance. Interim Inc.'s supportive services and counseling help formerly homeless people with psychiatric disabilities successfully remain housed.

For this CP period, the City is funding a new program using funding available under the CARES Act for COVID response – the Downtown Streets Team (DST) to provide services to the homeless to assist them transition to self-sufficiency. Specifically, DST will provide services Team Members who are comprised of unhoused individuals. Team Members will receive social services to remove barriers for housing along with employment services to graduate them into regular employment. Staff will continue working with existing community partners towards Team Members goals related to shelter, housing, health, mental health, substance abuse, employment, income, and self-sufficiency. As ESG-CV funds are exhausted in the future, this program may be funded with CDBG annual allocations.

**Help low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families who are likely to become homeless after being discharged from a publicly funded institution or system of care, or who are receiving assistance from public and private agencies that address housing, health, social services, employment, education or youth needs**

On May 8, 2007, the City adopted a Discharge Coordination Policy pertaining to the discharge of persons from publicly funded institutions and systems of care. As the City neither owns nor operates any such facilities, the impact was largely symbolic. The Countywide Continuum of Care organization seeks to coordinate discharge policies among publicly funded institutions and systems of care.

In 2012, state foster-care providers worked to implement a 2010 California law that extends foster care to age 21 and may help foster teens find their way to transitional-living homes. The California Fostering Connections to Success Act, or AB 12, was designed to curb the high rates of homelessness and incarceration among former foster children. AB 12 calls for the state to offer housing and support services for young adults in foster care between the ages of 18 and 21, as long as they are enrolled in school, working, or, making progress toward those goals, or, are disabled.

Foster care youth who turned 18 in 2012 were the first group under the new law, and were provided options: stay with their foster families, live with relatives, or be placed in a Supervised Independent Living Program. Counties statewide worked with the California Department of Social Services to implement a fourth housing option, a Transitional Housing Program designed specifically for former foster children ages 18 to 24, known as THP-Plus Foster Care.

In Monterey County, Peacock Acres Transitional Housing (PATH) is the provider for Monterey County's THP-Plus, which offers qualified youth up to 24 months of subsidy in a supported environment while they pursue their formalized Transitional Independent Living Plan (T.I.L.P.). PATH operates in scattered site housing and provides employment opportunities, educational support, scholarships and grants, career coaching, money management skills, social skills, and cooking, shopping, nutrition, stress reduction and life management skills.

The City also funds the Rancho Cielo's transitional housing program for at-risk youth.

## **SP-65 Lead based paint Hazards – 91.215(i)**

### **Actions to address LBP hazards and increase access to housing without LBP hazards**

Inspection/assessment of housing units built before 1978 by a HUD certified LBP inspector is required for units participating in the City's housing rehabilitation loan program. Before an assessment is ordered, an initial visual inspection is done by City's Housing Rehabilitation Specialist for signs of lead-based paint hazards and alerting homeowners of potential hazards. Property owners participating in the City's rehabilitation loan program are also eligible to receive grants to cover the costs of mitigation measures for standard treatment/abatement of any existing lead paint hazards.

### **How are the actions listed above related to the extent of lead poisoning and hazards?**

Housing units constructed prior to 1979 are most likely to contain lead-based paint. The City's housing stock is older with a majority of the housing units built before 1979. National studies estimate that 75 percent of all residential structures built prior to 1970 contain LBP. Housing built prior to 1940 is highly likely to contain LBP (estimated at 90

percent of housing units), and in housing built between 1960 and 1979, 62 percent of units are estimated to contain LBP.

In general, most homes begin to require major repairs or have significant rehabilitation needs at 30 or 40 years of age. Approximately 74 percent of the housing stock was at least 30 years of age. Furthermore, housing units constructed prior to 1979 are more likely to contain lead-based paint. The City's housing stock is older with a majority of the housing units (59 percent) built before 1979. The median year built for all units in the City is 1975. Given the age of the housing stock, housing rehabilitation needs in the community will increase substantially in the upcoming decade.

#### **How are the actions listed above integrated into housing policies and procedures?**

The City provides public information and facilitates training for building contractors who remodel and rehabilitate Salinas's housing. Before any project can be awarded, a current LBP certificate must be documented in the contractor file.

Property owners/renters may be relocated using the LBP grant when necessary. During the application stage of any of the City Housing programs, property owners/tenants receive EPA's "Protect Your Family from Lead in your Home" educational pamphlet, which is available in multiple languages.

## **SP-70 Anti-Poverty Strategy – 91.215(j)**

### **Jurisdiction Goals, Programs and Policies for reducing the number of Poverty-Level Families**

The City will implement the following programs, actions, and policies to reduce the number of households in poverty:

- Support the efforts of housing developers providing affordable housing opportunities in Salinas, particularly rental and multi-family housing.
- Provide housing rehabilitation programs targeting lower income homeowners and units serving lower income renter-households to correct deficiencies and improve the livability of residential property.
- Provide assistance to lower income homeowners in need of housing modifications to improve accessibility and foster continuing independent living.
- Support fair housing services.
- Support community organizations providing services to the disabled community, particularly those that assist with securing and maintaining decent, appropriate housing.
- Support increased community education regarding those with disabilities, both general and with regard to housing needs.
- Support homeless service providers in Salinas and the larger community. Continue to support the development of transitional housing, emergency shelters, and supportive services designed to address the needs of homeless and those at-risk of homelessness.
- Support City and community programs focused upon the recreational and educational needs of Salinas' youth.
- Provide assistance to local businesses through the GSF to create and retain employment for low- and moderate-income persons.

**How are the Jurisdiction poverty reducing goals, programs, and policies coordinated with this affordable housing plan**

The following anti-poverty programs, actions, and policies have housing related components:

- Support the efforts of housing developers providing affordable housing opportunities in Salinas, particularly rental and multi-family housing.
- Provide housing rehabilitation programs targeting lower income homeowners and units serving lower income renter households to correct deficiencies and improve the livability of residential property.
- Provide assistance to lower income homeowners in need of housing modifications to improve accessibility and foster continuing independent living.

**SP-80 Monitoring – 91.230**

**Describe the standards and procedures that the jurisdiction will use to monitor activities carried out in furtherance of the plan and will use to ensure long-term compliance with requirements of the programs involved, including minority business outreach and the comprehensive planning requirements**

The City's monitoring procedures are included as an appendix to this CP.

## **Action Plan Expected Resources**

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### **AP-15 Expected Resources – 91.220(c) (1, 2)**

#### **Introduction**

The City is an entitlement jurisdiction for CDBG, HOME, and ESG funds, and anticipates receiving \$2,024,219 in CDBG funds, \$803,851 in HOME funds, and \$179,001 in ESG funds for FY 2020-2021. In addition, the CDBG program anticipates PI of \$50,000 and the HOME program anticipates PI of \$552,868. Specifically, the City anticipates receiving \$94,000 in repayments from its Residential Rehabilitation Loan Program, and a payment of \$458,868 from the multi-family Los Padres Apartment's loan payoff. Both CDBG PI and HOME PI will be incorporated into the City's annual budgeting process.

#### **Backup Projects/Potential Additional Funding**

Alternate projects may be possible depending on funding levels of PI, carry over funds or additional funding from HUD. The AAP will recommend the following non-public service alternate projects:

- Housing Services Program (HSP) which includes the Housing Accessibility Assistance (HAA) grant, Lead-Based Paint (LBP) grant, emergency repairs and single-family housing rehabilitation loans;
- Energy conservation improvements;
- Predevelopment, site acquisition/improvement, and/or construction of affordable housing;
- Acquisition and rehabilitation of multi-family or single-family housing to be rented to low- and moderate-income renters in the City in conjunction with a non-profit housing developer or non-profit housing organization that provides supportive services and management; and
- Public facilities and infrastructure improvement projects.

**Anticipated Resources**

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	2,024,219	50,000	0	2,074,219	8,000,000	For planning purposes, the City estimates the availability of approximately \$2 million annually in CDBG funds for the remaining four years of the CP period.
HOME	public - federal	Acquisition Homebuyer assistance Homeowner rehab Multifamily rental new construction Multifamily rental rehab New construction for ownership TBRA	803,851	552,868	0	1,356,719	3,200,000	For planning purposes, the City estimates the availability of approximately \$800,000 in HOME funds annually for the remaining four years of the CP period.



Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
ESG	public - federal	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid re-housing (rental assistance) Rental Assistance Services Transitional housing	179,001	0	0	179,001	720,000	For planning purposes, the City estimates the availability of approximately \$180,000 in ESG funds annually for the remaining four years of the CP period.

Table 57 - Anticipated Resources

**Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied:**

**Affordable Housing:** In Salinas' programs, the most frequent example of leveraging occurs in the development of new affordable housing projects. Due to the high cost of developing housing, it is essential for non-profit housing developers to construct new projects by leveraging and matching financial resources from a variety of sources. No matter the primary source of funding (e.g., federal Low-income Tax Credits, HUD Section 811 financing, USDA housing programs), none will finance the entire cost to develop housing. Salinas uses both CDBG and HOME funds to leverage the participation of other funders.

The flexibility inherent in CDBG rules makes it particularly appropriate for pre-development process as critical support for non-profits that often are pressed for pre-development funds. Similarly, HOME guidelines emphasize the importance of using HOME to fill in 'financing gaps' that often result when projects face more rigid requirements established either by particular loan regulations, or due to the degree of competition for other financing.

**Public Services:** For the Public Services subrecipients CDBG funding is often an essential source of funds to access other funds. None of the subrecipients' essential safety net programs are funded exclusively by CDBG.

**Public Facilities and Infrastructure Improvements:** There are other more subtle forms of leverage. Public investment in a particular neighborhood (upgrading water mains or installing traffic signals or street lighting) can be an inducement for additional investment by area property owners affected by the improvements.

**Home Match Requirements:** Pursuant to HUD regulations, all participating jurisdictions (PJs) must contribute or match 25 cents for each dollar of HOME funds

spent on affordable housing. The HOME statute allows for a reduction of the matching contribution requirement under three conditions: 1) fiscal distress, 2) severe fiscal distress, and 3) for Presidentially declared major disasters. When a local jurisdiction meets one of these distress conditions, it is determined to be in fiscal distress and receives a 50 percent reduction of match. If a local jurisdiction satisfies both of the distress criteria, it is determined to be in severe fiscal distress and receives a 100 percent reduction of match. As of FY 2019, the City is considered fiscally distressed and receives a 50 percent reduction in HOME match requirement, based on the City's per capita income (\$18,345) and poverty level (18.86 percent). The City has adequate accrued match from Housing Asset Funds (former redevelopment funds) to be 'banked' against its future match requirements.

**ESG Match Requirements:** The ESG program has a dollar-for-dollar match requirement. Federal (non-ESG), state, local, and private funds may be used as a match. The City's ESG match requirement is satisfied with a variety of funding sources. Subrecipients are required to provide their planned ESG match on the funding application, with the actual match reported at the end of the program year.

**If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan:**

The City is working on establishing several new public/community facilities on City-owned properties:

**Chinatown Navigation Center (CNC)**

The City purchased the property located on 10-12 Soledad Street in the Chinatown neighborhood using SRA funds for a future use to be determined. This was originally intended for the Homeless Services Facility; however, due to other needs in the community, the location of the proposed Homeless Services Facility was moved from 10-12 Soledad St. to a property on 115-125 East Lake Street and the project was renamed as the CNC and is being funded with multiple funding sources. The services are intended for the homeless population and include restrooms, showers and access to CHS and other supportive services staff who can conduct outreach to facilitate the needs of individuals requesting services. The City has already entered into a long-term lease agreement for the property. The CNC building currently has a maximum capacity of up to fifteen (15) beds to serve adult homeless individuals. However, the City was awarded and donated five trailers through Governor Gavin Newsom's Office and has recently expanded the CNC site bed capacity by an additional 20 beds. In addition, the City recently purchased a Sprung Structure to further expand bed capacity at the CNC site for up to an 50 additional beds.

**1081 Buckhorn Drive**

The City purchased 1081 Buckhorn Drive with HUD Economic Development Initiatives (EDI) funds with the specific objective to develop a childcare center. This 0.8-acre property is located immediately outside of the ANRSA; it is expected that this childcare center would primarily serve Alisal residents. The City is working with the Alisal Union School District (AUSD) to develop the site for the District's Early Childhood (Preschool) and Day Care programs. The City took the Exclusive Negotiating Rights Agreement (ENRA) to City Council on August 15, 2017. The City and AUSD have entered into an ENRA extension to allow the AUSD to continue its due diligence process on the property until December 3, 2019. The AUSD continues its public engagement process to include various stakeholders to determine future programming and funding for the center. The United Way is leading the public engagement process on behalf of AUSD. The AUSD is also fundraising to ensure the facility will be built as planned. The estimated construction start date is proposed to begin in 2020.

**10-12 Soledad Street**

The City also owns 10-12 Soledad Street, which is currently being used to provide additional parking capacity for CNC staff. Future uses for this site are still yet to be determined.

## Annual Goals and Objectives

### AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

#### Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Increased Decent and Affordable Housing	2020	2021	Affordable Housing	Alisal Neighborhood Revitalization Strategy Area Chinatown Area	Assistance to Homeowners for Rehabilitation  Affordable Rental Housing Opportunities	<b>CDBG:</b> \$55,000  <b>HOME:</b> \$1,100,471	<b>Rental units constructed:</b> 6 Household Housing Unit  <b>Homeowner Housing Rehabilitated:</b> 5 Household Housing Unit
2	Enhanced Homeless Prevention, Services, and Facilities	2020	2021	Homeless	Chinatown Area	Enhanced Homeless Prevention, Services, and Facilities	<b>ESG:</b> \$165,576	<b>Homeless Person Overnight Shelter:</b> 225 Persons Assisted  <b>Homelessness Prevention:</b> 5 Persons Assisted  <b>Public service activities other than Low/Moderate Income Housing Benefit:</b> 50 Persons Assisted  <b>TBRA/Rapid Re-Housing:</b> 5 Households Assisted.

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	Enhanced Neighborhood Conditions	2020	2021	Non-Homeless Special Needs Non-Housing Community Development	Alisal Neighborhood Revitalization Strategy Area Chinatown	Public Services Public Facilities and Infrastructure Improvements Economic Development	CDBG: \$1,604,376	Public service activities other than Low/Moderate Income Housing Benefit: 200 Persons Assisted  Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 50,000 Persons Assisted  Businesses assisted: 5 Businesses Assisted
4	Planning and Program Administration	2020	2021	Planning and Administration		Planning and Administration	CDBG: \$414,843 HOME: \$339,179 ESG: \$13,425	

Table 58 – Goals Summary

## Goal Descriptions

1	<b>Goal Name</b>	<b>Increased Decent and Affordable Housing</b>
	<b>Goal Description</b>	The City will pursue a range of activities to expand affordable housing opportunities for low- and moderate-income households, including those with special needs (seniors, large households, farmworkers, disabled, homeless, etc.) Emphasis will be on affordable rental housing due to funding limitations and urgency of needs. The City will actively pursue opportunities through new construction, rehabilitation, acquisition/rehabilitation, and preservation. In addition, the City will continue to provide assistance to individual homeowners to make necessary repairs, code corrections, energy conservation features, and accessibility improvements.
2	<b>Goal Name</b>	<b>Enhanced Homeless Prevention, Services, and Facilities</b>
	<b>Goal Description</b>	The City will utilize both ESG and CDBG funds to coordinate services and facilities for the homeless, with focused efforts in the Chinatown area. The City's strategy for addressing homeless needs is three-pronged: 1) homeless prevention; 2) homeless services; and 3) homeless facilities. The intent is to reduce the risk of homelessness, and address the needs of those rendered homeless using a continuum of care approach by supporting services and facilities that complement the existing Continuum of Care system.
3	<b>Goal Name</b>	<b>Enhanced Neighborhood Conditions</b>
	<b>Goal Description</b>	The City will provide a range of community development activities, including community and supportive services, expansion/improvement to community facilities and infrastructure, and economic development activities. The City will coordinate services and improvements in a manner that concentrate investments in specific neighborhoods in order to provide more lasting and impactful improvements.
4	<b>Goal Name</b>	<b>Planning and Program Administration</b>
	<b>Goal Description</b>	The City will continue to implement the CDBG, HOME, and ESG programs in compliance with all applicable regulations and requirements. The caps for program administration costs (20 percent for CDBG, 10 percent for HOME, and 7.5 percent for ESG) do not provide adequate funds to perform all the general planning, program implementation, reporting, and monitoring functions required by these programs. Therefore, as allowed by HUD, the City allocates a portion of the activity funding to delivery costs that are directly associated with implementation of specific activities or programs.

## AP-35 Projects – 91.220(d)

### Introduction

During FY 2020-2021, the City will pursue a range of housing and community development activities using CDBG, HOME, and ESG funds.

#	Project Name
1	Housing Services Program
2	MCHADC – Parkside Apartments
3	Affordable Housing Project - TBD
4	Interim, Inc. – Sun Rose Apartments
5	Sherwood Recreation Center – Phase IV
6	Girl Scouts of California - Girl Scouts Alisal Program Center
7	Grow Salinas Fund
8	HOME Program Planning and Administration
9	ESG SALINAS - Projects and Administration
10	CDBG Program Planning and Administration

**Table 59 – Project Information**

#### **Describe the reasons for allocation priorities and any obstacles to addressing underserved needs**

Inadequate funding is the most significant obstacle for serving the underserved needs. The extent of needs in Salinas far exceeds the available funding from the CDBG, HOME, and ESG programs.

Most activities to be pursued by the City with CDBG, HOME, and ESG funds will be leveraged with a variety of funding sources, including: grants from State, Federal, and local governments; private foundations; capital development funds; general funds; private donations of funds or services; and other various funding sources. For the provision of affordable housing, the City partners with non-profit housing developers such as MidPen, CHISPA, and MCHADC (Monterey county Housing Authority Development Corporation), which all utilize a multi-layer approach to funding affordable housing.

The HOME program requires that for every HOME dollar spent, the local jurisdiction must provide a 25 percent match with non-federal dollars. However, given the distressed conditions in Salinas, the City consistently receives a 50 percent reduction in the match requirements. HUD approved the HOME wavier which includes the CHDO set aside requirement. However, the City intends to allocate a minimum of 15% to MCHDA as a CHDO anyhow.

Given the limited annual allocations in CDBG funds, the City may pursue the use of the Section 108 loan guarantee within the five-year CP period in order to support large-scale projects.

## Projects

### AP-38 Projects Summary

#### Project Summary Information

**Table 60 – Project Summary**

<b>1</b>	<b>Project Name</b>	<b>Housing Services Program</b>
	<b>Target Area</b>	Alisal Neighborhood Revitalization Area (ANRSA)
	<b>Goals Supported</b>	Increased Decent and Affordable Housing
	<b>Needs Addressed</b>	Assistance to Homeowners for Rehabilitation
	<b>Funding</b>	CDBG: \$55,000
	<b>Description</b>	<p>The project includes the various components of the City's housing rehabilitation activities, including the Housing Rehabilitation Program, Housing Accessibility Assistance, Emergency Repairs, and Lead-Based Paint Abatement. Budget for this project includes \$5,000 of program delivery costs. For the Housing Rehabilitation Program, loans are only available to qualifying low-income households with eligible properties. Property improvements funded by these loans must be located within the Salinas City limits. For the Housing Accessibility Assistance (HAA), grants are available to assist qualifying property owners to remove architectural barriers which limit access or impede mobility, as well as to install fixtures which may reduce hazards aggravated by a disability. This program is not centered around LBP activities, rather LBP is a sub-component of the Rehab and Housing Accessibility Assistance program.</p> <p>Matrix Code: 14A National Objective: LMH Presumed Benefit: No</p>
	<b>Target Date</b>	6/30/2022
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	An estimated five households may benefit from the various housing rehabilitation activities.
	<b>Location Description</b>	This program is available to all eligible households citywide, and is administered by the Housing Division of the Community Development Department located at 65 W. Alisal Street, Salinas. Program is available citywide.
	<b>Planned Activities</b>	Single family rehabilitation of five (5) single family homes and program delivery. Program delivery involves various activities, including marketing, processing of applications, review and approval of work orders, monitoring of the construction work, and inspection for compliance with codes.

2	<b>Project Name</b>	<b>MCHADC – Parkside Apartments</b>
	<b>Target Area</b>	Not Applicable
	<b>Goals Supported</b>	Increased Decent and Affordable Housing
	<b>Needs Addressed</b>	Affordable Rental Housing Opportunities
	<b>Funding</b>	HOME: \$660,000
	<b>Description</b>	The Parkside Phase 1 Apartments will be a newly constructed 80-unit affordable housing project targeting senior households (62+). Phase 1 will be the first of two phases to replace the 80 deteriorated units existing on the site. The project will target households with incomes between with incomes between 0-60 percent of AMI; all units will be rental assisted through Section 8 project-based vouchers. The completed project will consist of 2 four-story buildings with a unit mix of 72 one-bedroom units with 677 square feet and 7 two-bedroom units with 1,071 square feet; one additional two-bedroom unit will be designated for on-site management. The HOME underwriting and subsidy layering analysis was currently in process as of September 2020. Monterey County Housing Authority Development Corporation (MCHADC) is a CHDO.
	<b>Target Date</b>	6/30/2022
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Of the 80 units in the project, six to eight units will be HOME funded.
	<b>Location Description</b>	1112 Parkside Street, Salinas The project is not located within a target area but is within City limits.
<b>Planned Activities</b>	Phase 1 represents the demolition of the existing the existing deteriorated units on site and the construction of 80 replacement units.	
3	<b>Project Name</b>	<b>Affordable Housing Project – To be Determined</b>
	<b>Target Area</b>	Not applicable
	<b>Goals Supported</b>	Increased Decent and Affordable Housing
	<b>Needs Addressed</b>	Affordable Rental Housing Opportunities
	<b>Funding</b>	HOME: \$357,540
	<b>Description</b>	The City will pursue other affordable housing project(s) in the upcoming year.
	<b>Target Date</b>	12/31/2023
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	To be determined



	<b>Location Description</b>	The project is not located within a target area but is within City limits.
	<b>Planned Activities</b>	To be determined
4	<b>Project Name</b>	<b>Interim, Inc. – Sun Rose Apartments</b>
	<b>Target Area</b>	Not applicable
	<b>Goals Supported</b>	Enhanced Neighborhood Conditions
	<b>Needs Addressed</b>	Public Facilities and Infrastructure Improvements
	<b>Funding</b>	CDBG: \$547,860
	<b>Description</b>	<p>Interim, Inc. in collaboration with Monterey County Behavioral Health will develop property currently owned by Interim at 439 Soledad Street as supportive housing for very low-income adults with mental illness. The project, to be named Sun Rose Apartments, will provide a total of 11 Units:</p> <ul style="list-style-type: none"> <li>▪ One eight-bedroom unit will be transitional housing for eight residents who are homeless or at-risk of homelessness, who have psychiatric disabilities, and who are enrolled in a full-service partnership under the MCHOME program, a collaborative of Interim and MCBHB that provides outreach and intensive integrated services and housing for homeless adults.</li> <li>▪ Nine units will be permanent supportive housing for very low-income adults with psychiatric disabilities who are homeless, chronically homeless, or at-risk of chronic homelessness. Seven of the nine units will be 1-bedroom apartments that will house one person each. Two of the nine units will be studio apartments that house one person each. The nine units will be regulated under NPLH.</li> <li>▪ One unit will be a studio apartment to house a resident manager.</li> </ul> <p>The eight-bedroom transitional facility will be funded with CDBG and other funds. This funding level includes \$47,860 for program delivery.</p> <p>Matrix Code: 03C National Objective: LMC Presumed Benefit: Yes</p>
	<b>Target Date</b>	12/31/2022
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	One public facility adding eight shelter beds.
	<b>Location Description</b>	439 Soledad Street, Salinas The project is not located within a target area but is within City limits.
	<b>Planned Activities</b>	Demolition of existing 8-bedroom unit on site and reconstruct new facility.

5	<b>Project Name</b>	<b>Sherwood Recreation Center</b>
	<b>Target Area</b>	Not applicable
	<b>Goals Supported</b>	Enhanced Neighborhood Conditions
	<b>Needs Addressed</b>	Public Facilities and Infrastructure Improvements
	<b>Funding</b>	CDBG: \$798,633
	<b>Description</b>	Funds will be used to provide Phase IV improvements and rehabilitation to the Sherwood Recreation Center. Budget for this project includes \$70,000 of program delivery costs. Matrix Code: 03F National Objective: LMA Presumed Benefit: No
	<b>Target Date</b>	12/31/2023
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	This project would benefit the 50,000 low/moderate income persons citywide.
	<b>Location Description</b>	Sherwood Recreation Center is located at 920 N. Main Street, Salinas The project is not located within a target area but is within City limits.
<b>Planned Activities</b>	Phase IV involves the completion of the multi-phase community recreation center project.	
6	<b>Project Name</b>	<b>Girl Scouts of California - Alisal Program Center</b>
	<b>Target Area</b>	Alisal Neighborhood Revitalization Strategy Area (ANRSA)
	<b>Goals Supported</b>	Enhanced Neighborhood Conditions
	<b>Needs Addressed</b>	Public Services
	<b>Funding</b>	CDBG: \$35,000
	<b>Description</b>	The East Salinas Program Center helps girls develop critical skills and traits such as self-confidence, sound decision-making skills, self-efficacy, and stronger ties to their community, and fostering concepts such as caring, equality, social justice, responsibility and restraint. These critical skills/traits are linked to resiliency in at-risk youth populations, providing children the tools they need to be resilient to gangs, potential youth violence, and crime. Matrix Code: 05D National Objective: LMC Presumed Benefit: No
<b>Target Date</b>	6/30/2022	

	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	This program anticipates assisting 200 girls in the Alisal neighborhood.
	<b>Location Description</b>	The Girl Scouts Alisal Program Center at 345 Towt Street in East Salinas (typically operating M-F 3 pm to 6pm during the school year, and M-F 8am-6pm during the summer).
	<b>Planned Activities</b>	The East Salinas Program Center provides these girls opportunities afforded girls in more advantaged communities—the opportunity to develop long-term relationships (for some girls over five years) with positive adult role models/mentors and peers, access to new learning and extra-curricular opportunities, and a strong focus on asset building, enabling girls to explore their strengths and develop their confidence and skills through a myriad of hands-on, learning-by-doing projects in areas such as science, environmental conservation, arts and crafts, and healthy cooking. Integrating the computer lab into these learning opportunities and experiences enables girls to explore, connect, and supplement learning by virtual means – promoting critical technical literacy skills.
7	<b>Project Name</b>	Grow Salinas Fund
	<b>Target Area</b>	Alisal Neighborhood Revitalization Area (ANRSA)
	<b>Goals Supported</b>	Enhanced Neighborhood Conditions
	<b>Needs Addressed</b>	Economic Development
	<b>Funding</b>	CDBG: \$222,883
	<b>Description</b>	The Grow Salinas Fund continues to support small businesses in the community by providing them with low interest loans to help them expand and grow their businesses. This funding leverages SBA7 Lending program through Grow America Fund administered by NDC. \$202,621 will be used for either loans or grant for direct assistance to businesses, the remaining \$20,262 will be used for Activity Delivery.  Matrix Code: 18A National Objective: LMA Presumed Benefit: No
	<b>Target Date</b>	12/31/2023
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	Five businesses will be assisted.
	<b>Location Description</b>	Alisal Neighborhood Revitalization Area (ANRSA)
	<b>Planned Activities</b>	No marketing activities will be associated with this activity. \$202,621 will be used for either loans or grant for direct assistance to businesses, the remaining \$20,262 will be used for Activity Delivery.
8	<b>Project Name</b>	HOME Program Planning and Administration

	<b>Target Area</b>	Not applicable
	<b>Goals Supported</b>	Planning and Program Administration
	<b>Needs Addressed</b>	Planning and Administration
	<b>Funding</b>	HOME: \$339,179
	<b>Description</b>	The City received approval from HUD to use the CARES Act waiver in order to increase the allowable HOME admin cap from 10 percent to 25 percent (\$200,962) for FY 2020. In addition, the City is allocating 25 percent (\$138,217) from the program income received. This line item will provide for the planning and administration activities to implement the City's HOME program.
	<b>Target Date</b>	6/30/2022
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	The delivery of the City's various HOME-funded programs and activities will benefit the City's low and moderate income persons and those with special needs.
	<b>Location Description</b>	The HOME program is administered by the Housing Division of the Community and Economic Development Department.
	<b>Planned Activities</b>	The City will perform all planning, administration, monitoring, and review functions in compliance with HUD regulations.
9	<b>Project Name</b>	ESG SALINAS - Projects and Administration
	<b>Target Area</b>	Not applicable
	<b>Goals Supported</b>	Planning and Program Administration Enhanced Homeless Prevention, Services, and Facilities
	<b>Needs Addressed</b>	Enhanced Homeless Prevention, Services, and Facilities Planning and Administration
	<b>Funding</b>	ESG: \$179,001
	<b>Description</b>	The ESG Program will involve a range of activities to address homelessness. These include the provision of outreach, shelters, prevention, rapid re-housing, and HMIS services.
	<b>Target Date</b>	6/30/2022
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	The agencies funded anticipate providing assistance to homeless and at-risk homeless persons as follows: <ul style="list-style-type: none"> <li>▪ City – 50 persons with outreach activities (\$76,000); HMIS (\$3,000); and program administration (\$13,425)</li> <li>▪ Community Homeless Solutions Warming Shelter – 225 homeless persons assisted (\$31,400)</li> <li>▪ Central Coast Center for Independent Living – 5 persons with homeless prevention (\$7,000) and 10 persons for rapid rehousing (\$47,676); and HMIS (\$500)</li> </ul>
<b>Location Description</b>	The City's homeless programs are being delivered by multiple agencies to assist the homeless families and individuals citywide.	

	<b>Planned Activities</b>	The following activities are planned: <ul style="list-style-type: none"> <li>▪ Community Homeless Solutions Warming Shelter</li> <li>▪ Central Coast Center for Independent Living – Homeless Prevention; Rapid Re-Housing; and HMIS</li> <li>▪ City – Homeless outreach and ESG Administration (7.5 percent)</li> </ul>
10	<b>Project Name</b>	CDBG Program Planning and Administration
	<b>Target Area</b>	Not applicable
	<b>Goals Supported</b>	Planning and Program Administration
	<b>Needs Addressed</b>	Planning and Administration
	<b>Funding</b>	CDBG: \$414,843
	<b>Description</b>	This line item is to provide for the general program planning and administration of the CDBG program.
	<b>Target Date</b>	6/30/2023
	<b>Estimate the number and type of families that will benefit from the proposed activities</b>	The delivery of various CDBG-funded programs and activities will benefit low and moderate income persons in the City, along with persons with special needs, such as the youth, homeless, elderly, and disabled.
	<b>Location Description</b>	The CDBG program is administered by the Housing Division of the Community and Economic Development Department located at 65 West Alisal Street, Salinas.
<b>Planned Activities</b>	The City will perform all program planning, administration, monitoring, and review functions in compliance with HUD regulations.	

## AP-50 Geographic Distribution – 91.220(f)

**Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed**

The City's strategy is to focus its investment in a most impactful manner by providing significant investments in two target areas, the ANRSA and Chinatown. Specifically, the City has designated the Alisal as a Neighborhood Revitalization Strategy Area (NRSA). In addition, the Chinatown area is identified as a HUD Slum and Blight designated local target area, as it is currently isolated from the rest of the City and is seeing serious issues of homelessness, unreported violence and a high percentage of low- and moderate-income residents. Most public services are available to residents citywide. However, by nature and/or location of some of the activities/programs, youth from the ANRSA and Chinatown would benefit greatly from many of these programs.

Some programs/projects are not located in any target areas nor are they available Citywide so the geographic distribution of funds does not add up to 100%. Programs/projects that are not in target areas or available citywide are qualified by LMC so they are not required to be located in a target area.

### Geographic Distribution

Target Area	Percentage of Funds
Alisal Neighborhood Revitalization Strategy Area	7%
Chinatown Area	0%

**Table 61 - Geographic Distribution**

### Rationale for the priorities for allocating investments geographically

These two areas represent the most distressed neighborhoods in the City. These areas have the highest concentration of poverty and substandard living conditions. The Alisal area includes some of the most distressed neighborhoods in Salinas. The area faces challenges such as inadequate public infrastructure, high levels of unemployment, high levels of poverty, and violent criminal activity. Within the ANRSA, 26 percent of all residents lives in poverty, a higher proportion than the City overall (19 percent). The two projects with targeted in the Alisal Neighborhood Revitalization Strategy Area are the Salinas Growth Fund (CDBG) and Girl Scouts-- Alisal Program Center (CDBG).

The 12 blocks that form the Chinatown area are located primarily within Census Tract 18.02 Block Group (BG) 2. This BG has a population of about 1,200, with 81 percent being low and moderate income.

### Discussion

See discussions above.

# Affordable Housing

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## AP-55 Affordable Housing – 91.220(g)

### Introduction

Under the City's Affordable Housing Goal, the City proposes to pursue the following housing activities:

- Housing Rehabilitation Loans, LBP, Emergency Repairs and Housing Accessibility Assistance Grants (CDBG) - 5 households
- MCHADC – Parkside Apartments (HOME). The first phase is the construction of an 80-unit project for seniors (6 HOME-funded units, replacing the existing deteriorated units on site. Phase 2 will involve the construction of another 80 units.
- Central Coast Center for Independent Living (ESG) -10 persons for rapid rehousing (\$47,676)

One Year Goals for the Number of Households to be Supported	
Homeless	10
Non-Homeless	5
Special-Needs	6
Total	21

**Table 62 - One Year Goals for Affordable Housing by Support Requirement**

One Year Goals for the Number of Households Supported Through	
Rental Assistance	10
The Production of New Units	6
Rehab of Existing Units	5
Acquisition of Existing Units	0
Total	21

**Table 63 - One Year Goals for Affordable Housing by Support Type**

### Discussion

This summary includes only the uses of CDBG and HOME funds for the improvement and provision of long-term affordable housing. Temporary assistance through rapid rehousing (ESG funds) is also included under this summary.

## AP-60 Public Housing – 91.220(h)

### Introduction

HACM owns and manages 22 housing developments in Salinas (372 units). These developments were recently converted from Public Housing to Project-Based Rental Assistance. Nineteen of the 22 HACM housing complexes in Salinas are concentrated within the ANRSA.

### **Actions planned during the next year to address the needs to public housing**

The City is not directly involved in the planning and development of public housing in the City. Based on the current policy direction of HUD, no new public housing will be developed. However, the City works closely with MCHADC,

developer arm of HACM to create affordable housing in the community. Specifically, for FY 2020-2021, the City is allocating \$660,000 in HOME toward the construction of Parkside Apartments.

**Actions to encourage public housing residents to become more involved in management and participate in homeownership**

HACM's Family Self-Sufficiency (FSS) program is designed to help families with an HCV establish a savings account and find stable employment. FSS is a Federal Government program that offers the opportunity of homeownership and other options to clients that successfully complete the five-year program. Programs and services through FSS may include career counseling, job training, credit counseling and homeownership preparation. The program helps prepare residents for HACM's Homeownership Program, allowing first-time homebuyers to use their HCV to help with monthly homeownership expenses.

**If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance**

Not applicable.

**Discussion**

See discussions above.

## **AP-65 Homeless and Other Special Needs Activities – 91.220(i)**

### **Introduction**

The City proposes to utilize CDBG and ESG funds to provide assistance to the City's homeless and special needs populations:

#### **Youth Services**

- Girl Scouts of California - Alisal Program Center

#### **Homeless:**

- Interim, Inc. – Construction of Sun Rose Apartments as transitional housing for homeless persons with disabilities
- Community Homeless Solutions – Warming Shelter
- Central Coast Center for Independent Living – Rapid Re-Housing and Outreach

In addition, the City is using CDBG-CV and ESG-CV funds to support a range of services, such as the Monterey County Food Bank, Echo Fair Housing Services, and Downtown Streets Team (DST).

**Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including: Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs**

The City plans to implement outreach services with in-house staff. However as necessary staffing capacity and funding permits, the City may contract the outreach services with an outside agency.

The City provides ESG funding to CCCIL. The CCCIL provides short-term rental assistance, medium term rental assistance, case management, financial literacy/assistance, housing location services/housing navigation.

The DST also conducts outreach to recruit candidates for its program. Through employment training and other supportive services, the program aims to help homeless individuals gain self-sufficiency.



**Addressing the emergency shelter and transitional housing needs of homeless persons**

For the FY 2020-2021, the ESG program includes funding to support CHS to provide to provide nightly shelter and meals to up to 70 homeless persons, provide case management and behavioral health services to clients, and HMIS. In addition, the City will serve as the lead agency for the administration of the HCD ESG and HCD CESH funds for the local CoC service area (Monterey and San Benito Counties). These include additional funding for the Salinas Warming Shelter and CNC operated by CHS, Interim Inc. MCHOME, and to CCCIL's rapid-rehousing and homeless prevention program.

Furthermore, FY 2020-2021 CDBG funds are allocated to Interim Inc. for the construction of a transitional housing facility for persons with disabilities.

**Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again**

The CCCIL program, funded with ESG funds, will include both homeless prevention and rapid rehousing services by providing rent subsidies to the recently homeless or those who are at risk of becoming homeless. This program will help prevent homelessness or shorten the period of time that individuals and families experience homelessness. ESG funds will also be provided to Interim, Inc. for outreach services. This program targets homeless persons with mental disabilities.

**Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.**

Several agencies, such as the Natividad Medical Center and the Monterey County Family and Children's Services provide discharge planning and placement assistance. The Natividad Medical Center Mental Health Unit and Salinas Valley Memorial Hospital work with community agencies to assist in finding the appropriate level of care and housing. The Monterey County Family and Children's Services provides discharge planning and placement assistance to youth leaving foster care through a Transitional Independent Living Plan beginning when the youth turn 16 years old and every year thereafter. Interim, Inc. will provide street outreach services in Salinas. This agency can help connect persons/families in need with services available.

**Discussion**

See discussions above.

<b>One year goals for the number of households to be provided housing through the use of HOPWA for:</b>	
Short-term rent, mortgage, and utility assistance to prevent homelessness of the individual or family	NA
Tenant-based rental assistance	NA
Units provided in housing facilities (transitional or permanent) that are being developed, leased, or operated	NA
Units provided in transitional short-term housing facilities developed, leased, or operated with HOPWA funds	NA
Total	NA

## **AP-75 Barriers to affordable housing – 91.220(j)**

### **Introduction**

The most critical barrier to affordable housing in Salinas is that the need for decent and affordable housing far exceeds the City's available resources. The City will continue to aggressively pursue funding available at the local, state, and federal levels to supplement its limited funds.

The City values its partnership with non-profit housing developers such as CHISPA, MidPen, and MCHADC in pursuing innovative strategies to addressing the City affordable housing needs, including providing more permanent housing options for the homeless.

**Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment**

The City's Inclusionary Housing Program can be an effective strategy for providing affordable housing in the community and also to help achieve the goal of de-concentrating affordable housing in the ANRSA, allowing residents other locational choices. The State of California also passed SB 329 in 2019, prohibiting housing discrimination against persons using public assistance (including Housing Choice Vouchers) to pay for housing. This source of income protection could potentially open up housing options for many of the City's low- and moderate-income households. The City has updated its Inclusionary Housing Ordinance to enhance the program's effectiveness. This update was completed in June 2017.

### **Discussion**

See discussions above.

## **AP-85 Other Actions – 91.220(k)**

### **Introduction**

The extent of housing and community development needs in Salinas far exceeds the City's funding capacity. To utilize its limited funding in the most cost-effective manner, the City targets its investments in the most distressed neighborhoods in the community.

**Actions planned to address obstacles to meeting underserved needs**

The homeless are among the most underserved group in Salinas, with ESG funding at a level far below what is needed to address the City's homeless issues. In response, the City is taking the lead to coordinate additional ESG allocation from HCD ESG and HCD CESH programs for the CoC service area (Monterey and San Benito Counties). Additionally, the City is working closely together with the local CoC on a full comprehensive update of a Regional Monterey and San Benito Counties 10 yr. Plan to End Homelessness (Lead Me Home Plan). Through the DST, ESG-CV funds will be

used to provide employment training for homeless individuals through neighborhood cleanup activities, and supportive services to help these individuals gain self-sufficiency. As CARES Act funding is exhausted in the future, CDBG annual allocations may be used to support the DST.

#### **Actions planned to foster and maintain affordable housing**

For FY 2020-2021, the City proposes to allocate \$660,000 to the MCHADC for the construction of the 80-unit Parkside Apartments (six to eight units will be HOME-funded). The City will continue to pursue other affordable housing projects with non-profit partners in the County.

CDBG funds will continue be used to support the City's Housing Rehabilitation, Emergency Repairs, Lead-Based Paint Reduction, and Housing Accessibility Assistance programs. In addition, CDBG funds will be allocated for the construction of a transitional housing facility (Sun Rose Apartments) by Interim, Inc.

#### **Actions planned to reduce lead-based paint hazards**

As required as a condition of receiving HUD funds, the City complies with HUD's Lead Safe Housing Regulation (Title 24, Part 35). Primary compliance is through City Housing Services Program staff. Potential project sites with housing units constructed prior to 1978 are tested by a certified lead inspection firm (for lead paint and, where applicable, for other possible materials containing lead, such as ceramic tiles). When found, lead remediation is performed by certified LBP contractors before the rehabilitation contractor is permitted to begin work. In addition, regardless of date-of-construction, rehabilitation sites are inspected for failing paint surfaces (chipping, flaking) during the initial rehabilitation evaluation. If such deteriorating paint is found, lead testing is performed and the necessary steps taken if lead is found. All general contractors involved in the Rehabilitation/Housing Accessibility Assistance grants have received their certification as an EPA Renovation, Repair and Painting (RRP) contractor.

Lead-based paint testing, remediation and abatement activities are expensive. While such activities are eligible items for rehab loans, the cost was found to be a deterrent to potential rehab clients. The City therefore established a lead hazard grant program whereby rehabilitation clients are provided a grant sufficient to cover most -if not all- the costs of lead abatement. The lead testing and lead hazard grant policies also apply to participants in the Housing Accessibility Assistance (HAA) program, also administered by Housing Services.

#### **Actions planned to reduce the number of poverty-level families**

As a California municipality, the City has very limited control over the existence of poverty among its residents. Nevertheless, the City's actions – particularly with regard to the use of federal funds covered under this plan – can work to assist those households and individuals currently facing poverty. For FY 2020-2021, the City proposes to allocate CDBG funds to the GSF, which provides grants to support small businesses by providing low interest loans to help them expand and grow their businesses. This program will help provide employment opportunities for low- and moderate-income residents and increased income for small businesses.

#### **Actions planned to develop institutional structure**

The City collaborates with the County of Monterey and develops a joint funding application process/system to help reduce administrative works associated with funding application and reporting. Use of City Data Services allows for more efficient and accurate management of the funds.

The City has established a Housing and Land Use Committee to provide an additional forum for non-profits, stakeholders and members of the public to communicate directly with the City regarding housing and community development needs and plans for future projects. The Housing and Land Use Committee is tasked with the objective of enhancing coordination and improving the effectiveness and efficiency in the City utilizing its entitlement HUD funds. Specifically, the Housing and Land Use Committee services as the formal recommendation body to the City Council regarding housing related items.

The City has implemented a two-year funding cycle for CDBG and ESG public services along with a competitive funding application that would yield less administration effort by the City and non-profits and allow for funding to assist in serving

more clients. The City will also continue to monitor and evaluate the changing needs within the City and how best to fund various agencies to assist the low-moderate income citizens with CDBG and ESG public services funds.

**Actions planned to enhance coordination between public and private housing and social service agencies**

The City partners with its strong network of public and private housing and social service agencies to provide housing and community development programs in the City. Coordination efforts are ongoing.

**Discussion**

See discussions above.

# Program Specific Requirements

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## AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

### Introduction

This section addresses the regulatory requirements of the CDBG, HOME, and ESG programs not covered in the previous sections.

### Community Development Block Grant Program (CDBG)

#### Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
<b>Total Program Income:</b>	<b>0</b>

#### Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	100.00%

## HOME Investment Partnership Program (HOME)

### Reference 24 CFR 91.220(l)(2)

1. **A description of other forms of investment being used beyond those identified in Section 92.205 is as follows:**

No other forms of HOME investments beyond those previously described.

2. **A description of the guidelines that will be used for resale or recapture of HOME funds when used for homebuyer activities as required in 92.254, is as follows:**

The City suspended its First-Time Homebuyer Program in 2014. Existing loans will be subject to the City's recapture/resale provisions. Pursuant to HUD's HOME recapture regulations the City has chosen to recapture the entire principal loan balance (direct homebuyer subsidy) to the extent there are net proceeds after the sale of the home and repayments of the first mortgage and closing costs. This indebtedness is due and payable upon sale or transfer of the property, prior to the expiration of the period of affordability, to the extent there are sufficient "net proceeds". Net proceeds are defined as the amount of sale proceeds remaining (if any) after payment of any superior loan(s) (Other than HOME funds) and customary closing costs. If upon the voluntary or involuntary sale of the above named property prior to the expiration of the period of affordability there are insufficient net proceeds to pay the balance remaining of the First-Time Homebuyer Program, the homebuyer is relieved from any further obligation to pay the indebtedness.

3. **A description of the guidelines for resale or recapture that ensures the affordability of units acquired with HOME funds? See 24 CFR 92.254(a)(4) are as follows:**

The City suspended its First-Time Homebuyer Program in 2014. Existing loans will be subject to the City's recapture/resale provisions. Pursuant to HUD's HOME recapture regulations the City has chosen to recapture the entire principal loan balance (direct homebuyer subsidy) to the extent there are net proceeds after the sale of the home and repayments of the first mortgage and closing costs. This indebtedness is due and payable upon sale or transfer of the property, prior to the expiration of the period of affordability, to the extent there are sufficient "net proceeds". Net proceeds are defined as the amount of sale proceeds remaining (if any) after payment of any superior loan(s) (Other than HOME funds) and customary closing costs. If upon the voluntary or involuntary sale of the above named property prior to the expiration of the period of affordability there are insufficient net proceeds to pay the balance remaining of the First-Time Homebuyer Program, the homebuyer is relieved from any further obligation to pay the indebtedness.

4. **Plans for using HOME funds to refinance existing debt secured by multifamily housing that is rehabilitated with HOME funds along with a description of the refinancing guidelines required that will be used under 24 CFR 92.206(b), are as follows:**

The City has no plan to use HOME funds to refinance existing debt.

## Emergency Solutions Grant (ESG)

### Reference 91.220(l)(4)

1. **Include written standards for providing ESG assistance (may include as attachment)**

**All subrecipients receiving funding must establish and consistently apply these written standards:**

An initial evaluation to determine program eligibility of individuals and/or families will be conducted by the agencies/service providers. It will establish the kind and the amount of assistance needed. Evaluations will be

conducted in accordance with the requirements set forth under §576.400(d) and the written standards established under §576.400(e).

Agencies/service providers will reassess the eligibility of individuals and/or families; the kind and amount of assistance needed for program participants receiving homelessness prevention services will be reassessed monthly and quarterly for program participants receiving rapid re-housing assistance. Each reassessment of eligibility will ascertain that:

- The program participant does not have an annual income that exceeds 30% of the median family income for the area, as determined by HUD;
- The program participant lacks sufficient resources and support network necessary to retain housing without ESG assistance.

In order to be funded with ESG funds, an agency/service provider is required to be a collaborative member of the CoC. This avoids duplication of services and allows a smooth transition and/ or delivery of services rendered. In addition, the collaborative further engage and coordinate resources to improve streamlining of current programs and funding strategies, and provide ongoing training as procedures and bylaws are ratified and refined.

The City will allow ESG-funded agencies that provide rapid re-housing and homelessness prevention services to determine the prioritization of eligible families. In addition, CHSP established basic registration and screening processes (intake, referral, eligibility, documentation verification, case notes, to name a few) that allow all agencies a more consistent determination on the initial risk assessment during the intake process.

ESG-funded agencies that provide rapid re-housing and homelessness prevention services may determine the share of rent and utilities costs that each participant must pay. However, if applicants show income, they must pay 30 percent of their adjusted monthly income towards rent.

ESG-funded agencies shall assist individuals and/or families for no more than 24 months, during any 3-year period – this in accordance with the general conditions under §576.103 and §576.104. Program participants receiving rapid re-housing assistance are required to be re-evaluated at least once every year and those receiving homeless prevention assistance must be re-evaluated at least once every three months. As mandated by HUD, all program participants receiving project-based rental assistance must have a lease that is for a period of one year, regardless of the length of rental assistance.

Rental assistance may be provided for short-term (up to 4 months) or medium-term (from 4 to 24 months). Rent in arrears is paid to the owner of the housing at the time the security deposit and 1st month's rent are paid. After 4 months, if program participants need additional financial assistance to remain housed, they must be evaluated for eligibility to receive up to 20 additional months of medium-term rental assistance. Case Managers will provide ongoing case management to transition program participants to independence.

**2. If the Continuum of Care has established centralized or coordinated assessment system that meets HUD requirements, describe that centralized or coordinated assessment system.**

CHSP is in the process of developing an assessment system. Due to geography and other factors, The CoC has elected "coordinated" assessment and referral system as opposed to centralized assessment and referral. The Coordinated Assessment and Referral System (CARS) is intended to offer those seeking services multiple locations from which they can access services; each agency doing intake using the same set of agreed-upon assessment and targeting tools; makes referrals using the same criteria; and has access to the same set of referrals. The CARS is designed to improve service provision and data efficiency and improvement through a standardized access and assessment process for all clients and a coordinated referral process for clients to receive prevention, housing, and/or other related services. Key CARS strategies include: 1) Tailor to local needs and systems; 2) Ensure access for all in geographic area; 3) Implement in parts/pieces; 4) Use HMIS; 5) ID available resources in system; 6) Quality assurance; and 7) Test and adjust.

**3. Identify the process for making sub-awards and describe how the ESG allocation available to private nonprofit organizations (including community and faith-based organizations).**

The City is an "Entitlement City" and as such receives a funding allocation relating to population from HUD. The funding, subject to federal budget authorization, is provided on an annual basis and coincides with the City's July 1 through June 30, fiscal year.

To distribute funds previously mentioned, the City typically conducts an annual Notice of Funding Availability (NOFA). The NOFA process begins with published notices in the local newspapers, both in English and Spanish. Notifications are sent out to the various non-profit agencies that provide public services to the community. A workshop is held by City staff to assist with proposals and to inform applicants of changes and new regulations.

The application is available online by visiting [www.citydataservices.net](http://www.citydataservices.net). All proposals must be submitted electronically. A deadline is provided for the submission of proposals. It is normally a minimum of thirty (30) days from the day the NOFA application notice is published. Applications that are incomplete, lack required attachments, or applications submitted after the published deadline are not to be considered for funding. After the closing date, proposals are first reviewed for completeness and then evaluated against applicable HUD regulations, the City's CP, City Council goals and objectives, and other related City policy (e.g., General Plan). Funding recommendations are developed by housing staff taking into account total available funds, applicant experience, project readiness and feasibility, leveraging of funds, track record with City (when applicable), and likelihood for timely use of HUD funds.

Staff recommendations are forwarded to the Housing and Land Use Committee for a formal recommendation to City Council. Then recommendations are taken to City Council for final approval. The City Council meets regarding the draft CP and AAP to obtain public and Councilmember comment. Advance notice is published in *The El Sol* (Spanish) and *The Californian* (English) newspapers to allow for a minimum thirty (30) day public review and comment period in adherence to the City's CPP. The City Council is the final local decision-making body over HUD entitlement funding and approves recommendations and authorizes the submittal of the CP and AAP and other required documents to HUD.

**4. If the jurisdiction is unable to meet the homeless participation requirement in 24 CFR 576.405(a), the jurisdiction must specify its plan for reaching out to and consulting with homeless or formerly homeless individuals in considering policies and funding decisions regarding facilities and services funded under ESG.**

Under § 576.405(a) of the Interim Rule, all subrecipients are required to meet the homeless participation requirement, which calls for not less than one homeless or formerly homeless individual on the board or other equivalent policymaking entity. All agencies currently receiving ESG funding meet the homeless participation requirement by having a formerly homeless person on its board or policymaking entity. In addition, all potential ESG applicants for funding are asked to certify meeting the homeless participation requirement under Part 11, #5 of the NOFA application. This is critical because part of our standard policies dictate that applicants not meeting this requirement will not be considered for funding.

**5. Describe performance standards for evaluating ESG.**

The following performance standards for evaluating ESG activities were developed in consultation with the CoC using the format detailed in Section 427(b) of the McKinney-Vento Act (as amended by the Hearth Act). These standards will be used to evaluate each ESG subrecipient's effectiveness in targeting those most in need, lowering the number of homeless persons, reducing the amount of time people are homeless, and mitigating housing barriers for the participants. Staff will work closely with the CoC as well as the subrecipients this first year and over time to determine the reasonableness of these standards.

Barriers faced by individuals and families (participants) on the length of time participants remain homeless:

- extent to which participants experience repetitive homelessness
- effectiveness of subrecipient in reaching the homeless



- overall reduction in the number of homeless
- job and income growth
- success at reducing the number of participants who become homeless

Plan of the subrecipient to:

- reduce the number of participants who become homeless
- reduce the length of time participants remain homeless
- identify participants who become or remain homeless through collaboration with local education agencies
- fulfill other criteria such as: addressing the needs of all relevant subpopulations incorporating comprehensive strategies for reducing homelessness setting quantifiable performance measures setting timelines for completion of specific tasks identification of specific funding sources for planned activities identification of individual/group/agency responsible for overseeing implementation of specific strategies
- exercise authority to use funds under section 422(j)

### **Discussion**

See discussions above.

## **Appendix A: Public Outreach**

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### **Public Meetings and Summary of Comments**

#### **Community Meeting #1: Wednesday, January 22, 2020, Cesar Chavez Library, 615 Williams Road, 6:30 PM**

Nine residents assisted the information meeting and participated in voting exercise to identify priority needs. A resident asked for the specific boundaries of the Alisal Neighborhood Strategy Area. A City Staff member directed the resident to a poster of the geography at the back of the room. For voting exercise results, see p. A- 10.

#### **Community Meeting #2: Thursday, January 23, 2020, City Hall, 200 Lincoln Avenue, 6:00 PM**

Eleven residents and community organization representatives assisted the information meeting and participated in voting exercise to identify priority needs. For voting exercise results, see p. A-10. A resident asked for the specific clarification of how organizations could be qualified as Community-Based Development Organizations and if funding received by these organizations was not subject to the public services cap. City staff (CJ) explained that that organizations need to apply to meet the CBDO category and the city would be releasing the applications and hosting workshops of how to become a CBDO in the coming weeks.

A resident asked about the outreach plan- who and how many people were sent the survey and meeting materials. City Staff responded that close to 1,000 people had been contacted, especially since they had a robust database from the Alisal Outreach. City staff also said the survey links had been emailed through the Library's database to expand the reach to City residents.

Another resident followed up by commenting that the outreach efforts were not enough given the less than 10 percent turnout at both meetings. She said that as an active, civic-minded resident, she had a hard time finding information about the meetings. She had no idea about Meeting #1 in her neighborhood a night earlier. She asked for more targeted outreach and better communication strategies .

#### **Salinas Bucks Outreach Activities- February 19, 2020 to March 6<sup>th</sup>, 2020 (8 events)**

These events included: CSUMB Art Show (February 19, 2020); CPTED Youth Group-BHC (February 20, 2020); Padres Unidos-BHC Office (February 21, 2020); Leadership Academy-Teamsters (February 22, 2020); Cesar Chavez Library (February 27, 2020); NASA Academy Family Café Resource Fair @ Natividad Elementary School (February 29, 2020); Northridge Mall (February 29, 2020); and El Gabilan Library (March 6, 2020).

Overall, 118 residents prioritized the following projects or programs listed from highest to lowest priority:

1. Housing projects that will increase supply and provide housing rehab services.
2. Provide outdoor programs for all ages and support after school programs for youth.
3. Increase "active" public spaces and promote transportation access to health services.
4. Increase access to healthy foods and increase street lighting.
5. Support programs to assist in relocation/fair housing assistance and tenant protections.

Improve existing park facilities and equipment and have neighborhood clean-ups

#### **Housing and Land Use Committee (formerly CDBG/Housing Committee- January 28, 2020, March 10, 2020, and June 16, 2020**

No comments were received.

**Public Hearing-August 4, 2020 4:00PM**

No comments were received.

**Written Comments**

No comments were received.

## Email Notice of Community Meetings

**From:** City of Salinas [mailto:communitydevelopment@ci.salinas.ca.us]

**Sent:** Friday, January 17, 2020 4:16 PM


**To:** Veronica Tam

**Subject:** ¡Ayuda a la ciudad a igualar los subsidios de HUD con las prioridades de la comunidad!/Help the City Match HUD Grants to Community Priorities!



¿Cómo le gustaría utilizar los subsidios federales de HUD de Salinas en los próximos cinco años?





Asistencia en la producción de vivienda



Parques, centros recreativos e infraestructura



Apoyo y desarrollo empresarial



Servicios para la comunidad, de salud y para personas desamparadas



Programación y organizaciones juveniles


Conozca las fuentes de financiación y los proyectos elegibles, y de que forma se pueden usar estos subsidios para implementar nuestros planes comunitarios:



La Ciudad está organizando dos reuniones comunitarias con respecto a su Plan Consolidado que cubre los proximos 5 años. Para utilizar los fondos del Departamento de Vivienda y Desarrollo Urbano (HUD) en las prioridades de la comunidad, deben identificarse en este Plan. Únase a nosotros el 22 de enero a las 6:30 p.m., en la Biblioteca César Chávez (615 Williams Road), o el 23 de enero a las 6:00 p.m., en el Ayuntamiento de la ciudad (200 Lincoln Avenue) para obtener más información sobre cómo la Ciudad utilizara estos fondos federales y háganos saber cómo debemos combinarlo con las necesidades de Salinas. ¡Se proporcionará comida y los niños son bienvenidos!

Si no puede ir a ninguno de los eventos, también puede ayudarnos con [nuestra encuesta](#).

Si no puede ir a ninguno de los eventos, también puede ayudarnos con [nuestra encuesta](#).



## Ciudad de Salinas Reuniones Comunitarias

**¡La Ciudad de Salinas quiere oír de usted!**

La Ciudad de Salinas (Ciudad) es elegible para recibir fondos llamados Subvenciones en Bloque para el Desarrollo Comunitario (CDBG), Programa de Asociaciones para Inversión en Vivienda (HOME), y Subvenciones para Soluciones de Emergencia (ESG) del Departamento de Vivienda y Desarrollo Urbano (HUD) para proyectos de vivienda y desarrollo comunitario. Para acceder a estos fondos, HUD requiere que se desarrolle un plan de cinco años llamado Plan Consolidado (Con Plan) para evaluar las necesidades de vivienda y desarrollo comunitario. La Ciudad también está en proceso de actualizar el Área de Estrategia de Revitalización del Vecindario Alisal (ANSRA).

La Ciudad invita al público a asistir y dar su opinión sobre el Con Plan y ANSRA y a discutir las necesidades de vivienda y desarrollo comunitario en la comunidad durante las siguientes reuniones:

<p><b>Reunión #1:</b></p> <p>Miércoles 22 de Enero, 6:30 PM</p> <p>Biblioteca Cesar Chavez Sala de Conferencias 615 Williams Road Salinas, CA 93905</p>	<p><b>Reunión #2:</b></p> <p>Jueves 23 de Enero, 6:00 PM</p> <p>Ayuntamiento de la Ciudad de Salinas Sala de Conferencias del Ala Oeste 200 Lincoln Avenue Salinas, CA 93901</p>
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También puede ayudar al completar nuestra encuesta en línea yendo a:  
[https://es.surveymonkey.com/r/Monterey\\_Salinas\\_CP\\_SPA](https://es.surveymonkey.com/r/Monterey_Salinas_CP_SPA)

Se pueden enviar comentarios por escrito a:  
City of Salinas  
Community Development Department Housing Division  
65 W. Alisal Street (2nd Floor)  
Salinas, CA 93901

Para obtener información adicional, comuníquese con la División de Vivienda de la Ciudad  
[housingwebmail@ci.salinas.ca.us](mailto:housingwebmail@ci.salinas.ca.us) o 831.758.7334.

## Help the City Match HUD Grants to Community Priorities!



**How do you want Salinas' federal HUD grants used over the next five years?**





Housing production assistance

Parks, rec centers and infrastructure





Business support and development

Community, homelessness, and health services





Youth programming and organizations

Learn about funding sources and eligible projects, and shape how these grants can be used to implement our community plans:



The City is hosting two community meetings regarding its 5-Year Consolidated Plan. In order to use U.S. Department of Housing and Urban Development (HUD) funding on community priorities, they must be identified in this Plan. Join us on January 22, at 6:30 PM at the Cesar Chavez Library (615 Williams Road), or January 23, at 6:00 PM at City Hall (200 Lincoln Avenue) to learn more about how the City uses this federal funding and let us know how we should match it with Salinas' needs. Food will be provided and children are welcome!



## Community Meetings

*City of Salinas Con Plan Community Meeting #1*

Wednesday, January 22<sup>nd</sup>, 6:30 PM

Cesar Chavez Library, Conference Room

The meeting was conducted in Spanish after a survey of the audience found that all those in attendance felt more comfortable with that language.

### **Presentation Questions:**

A resident asked for the specific boundaries of the Alisal Neighborhood Strategy Area. A City Staff member directed the resident to a poster of the geography at the back of the room.

### **Voting Exercise Results**

Rather than six stickers total per person, City staff decided to allow the audience three votes per poster. Due to the volume of votes expected with this method and since there were seven posters, the discussion was skipped (also CJ did not think it was necessary to have the discussion).

### **Results**

The highest priorities per category were:

1. Community Facilities: Opportunity Centers and More open and cultural spaces
2. Infrastructure and Neighborhood Improvements: Increase lighting and support sidewalk maintenance
3. Economic development: Increase access to microloans and re-establish façade improvement program
4. Community Services: Promote healthy youth and family development and expand and increase access to culturally relevant mental health resources
5. Special Needs Housing: Ownership and rental housing for large families, permanent supportive housing
6. Housing Needs: Increase housing supply and product type, Create relocation assistance program
7. Special Needs Services: Permanent housing (year-round) and housing navigation for the homeless

See below for summary tables

### **End of Meeting Questions**

No further questions



## *City of Salinas Con Plan Community Meeting #2*

Thursday January 23rd, 6:00 PM

City of Salinas City Hall, West Wing Conference Room.

The meeting was conducted in English.

### **Presentation Questions:**

On the Neighborhood Revitalization Strategy Area, a resident asked for the specific clarification of how organizations could be qualified as Community-Based Development Organizations and if funding received by these organizations was not subject to the public services cap. City staff (CJ) explained that that organizations need to apply to meet the CBDO category and the city would be releasing the applications and hosting workshops of how to become a CBDO in the coming weeks. Also, City Staff clarified that there were still procedures and rules to follow even for CBDOs. It is "easier" to grant money to them and invest in in Strategy Areas, but only relative to how hard it is otherwise.

### **Voting Exercise Results**

Rather than six stickers total per person, City staff decided to allow the audience three votes per poster. Due to the volume of votes expected with this method and since there were seven posters, the discussion per poster was skipped (also CJ did not think it was necessary to have the discussion).

#### Results

The highest priorities per category were:

1. Community Facilities: More open and cultural spaces and Other (senior centers, services for mental health, center for homeless, healthcare and mental health facilities, services for victims of domestic violence)
2. Infrastructure and Neighborhood Improvements: Improve roadways to accommodate all modes of travel and support sidewalk maintenance
3. Economic development: Provide small business technical assistance and establish an innovation and tech-training center and incubator
4. Community Services: Expand and increase access to culturally relevant mental health resources
5. Special Needs Housing: Long-term housing for homeless and others (Housing for the Disabled, Senior Housing, Housing for Persons with HIV/AIDS, Homeless Emergency Shelter)
6. Housing Needs: Increase housing supply and product type, Create relocation assistance program
7. Special Needs Services: Street Outreach and Other ((Disabled Services, Substance Abuse Services, HIV/AIDS Services, Neglected/Abused Children Services)

See below for summary tables

### **End of Meeting Questions:**

A resident asked about the outreach plan- who and how many people were sent the survey and meeting materials. City Staff responded that close to 1,000 people had been contacted, especially since they had a robust database from the Alisal Outreach. City staff also said the survey links had been emailed through the Library's database to expand the reach to City residents.






Another resident followed up by commenting that the outreach efforts were not enough given the less than 10 percent turnout at both meetings. She said that as an active, civic-minded resident, she had a hard time finding information about the meetings. She had no idea about Meeting #1 in her neighborhood a night earlier. She asked for more targeted outreach and better communication strategies.







## Priority Table Results from Community Meeting #1 and #2












Activities	Priorities	Votes	Votes	Votes
Community Facilities		Meeting 1	Meeting 2	TOTAL
Youth Centers	Opportunity Centers/HUBS	9	5	14
<b>Community Centers</b>	<b>More Open and Cultural Spaces with a full range of activities/programming</b>	<b>9</b>	<b>9</b>	<b>18</b>
Infrastructure and Neighborhood Improvement		Meeting 1	Meeting 2	TOTAL
<b>Street Improvements</b>	<b>Improve roadways and public infrastructure to better accommodate all modes of travel</b>	<b>7</b>	<b>10</b>	<b>17</b>
Sidewalk Improvements	Support sidewalk maintenance and connectivity	5	7	12
Economic Development		Meeting 1	Meeting 2	TOTAL
Business Assistance	Provide small business technical assistance	4	8	12
<b>Façade Improvement</b>	<b>Re-establish façade improvement grant/loan program</b>	<b>7</b>	<b>6</b>	<b>13</b>
Community services		Meeting 1	Meeting 2	TOTAL
Youth Programs	Promote healthy youth and family development	7	5	12
<b>Mental Health Services</b>	<b>Expand and increase access to culturally relevant mental health resources</b>	<b>6</b>	<b>11</b>	<b>17</b>
Special Needs Housing		Meeting 1	Meeting 2	TOTAL
Homeless Permanent Housing	Permanent supportive housing (0-50% AMI)	8	5	13
Homeless Rapid Rehousing Assistance	Long-term (12+ months)	4	9	13
<b>Others</b>	<b>(Housing for the Disabled, Senior Housing, Housing for Persons with HIV/AIDS, Homeless Emergency Shelter)</b>	<b>5</b>	<b>15</b>	<b>20</b>
Housing Needs		Meeting 1	Meeting 2	TOTAL
Affordable Owner and Rental Housing Development	Increase housing supply and product type	8	7	15
<b>Rental Housing Assistance</b>	<b>Create relocation assistance program</b>	<b>7</b>	<b>10</b>	<b>17</b>
Special Needs Services		Meeting 1	Meeting 2	TOTAL
	Permanent (year-round)	10	5	15
<b>Other</b>	<b>(Disabled Services, Substance Abuse Services, HIV/AIDS Services, Neglected/Abused Children Services)</b>	<b>6</b>	<b>10</b>	<b>16</b>












# Priority Voting Posters











Meeting #1









COMMUNITY FACILITIES / FACILIDADES COMUNITARIAS			
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT / COMENTARIO
 Robeson Family Center Family Room Centros Juveniles	Opportunity Centers/HUBS Centros de Oportunidad	8 red dots	Change space Verificar el espacio para tener
 Child Care Centers Centros de Cuidado Infantil	Promote available resources Promover los recursos disponibles	2 red dots	
	Connect residents to subsidized child care programs Conectar a los residentes con programas de cuidado infantil subsidiados		
 Parks and Recreational Facilities Instalaciones de Parques y Recreación	Improve Safety (lighting and maintenance) Mejorar la Seguridad (Iluminación y Mantenimiento)	5 red dots	
	Park Renovations and Upgrades Renovaciones y Actualizaciones de Parques	5 red dots	
 Community Centers Centros Comunitarios	More Open and Cultural Spaces with a full range of activities/programming Más espacios abiertos y culturales con una variedad completa de actividades / programación	8 red dots	
 Other/Otras Senior Centers, Health Care Facilities, Libraries Centros para Personas de la Tercera Edad, Centros Médicos, Bibliotecas		4 red dots	

INFRASTRUCTURE AND NEIGHBORHOOD IMPROVEMENT/ INFRAESTRUCTURA Y MEJORA DEL VECINDARIO			
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT / COMENTARIO
 Street Improvements Mejorar las Calles	Improve roadways and public infrastructure to better accommodate all modes of travel Mejorar las carreteras y la infraestructura pública para incluir todos los modos de transporte	8 red dots	
 Street Lighting Alumbrado público	Increase lighting in neighborhoods, parks and street and at bus stops on major corridors Aumentar la iluminación en vecindarios, parques y calles y en paradas de autobús en los carreteras principales	8 red dots	
 Sidewalk Improvements Mejorar Aceras/Banquetas	Support sidewalk maintenance and connectivity Ayudar al mantenimiento y la conectividad de banquetas	6 red dots	
 Tree Planting Plantación de Árboles	Develop a streetscape plan Desarrollar un plan de paisaje urbano	3 red dots	
	Plant more trees Plantar más árboles	4 red dots	
 Trash and Debris Removal Eliminación de Basura y Escombros	Ensure clean streets, sidewalks and public spaces Asegurar calles, banquetas y espacios públicos limpios	1 red dot	
	Expand trash pick up and street sweeping—establish a consistent corridor maintenance program Expandir la recolección de basura y el barrido de calles: establecer un programa consistente de mantenimiento de carreteras principales		
 Cleanup of Abandoned Lots and Buildings Limpieza de Lotes y Edificios Abandonados	Identify and remediate all blighted and contaminated properties Identificar y remediar todas las propiedades contaminadas y deterioradas	1 red dot	



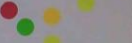



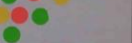


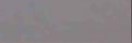

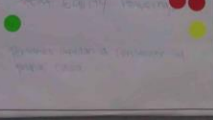
ECONOMIC DEVELOPMENT/DESARROLLO ECONOMICO				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT/COMENTARIO	
 <p>Business Assistance Asistencia a Empresas</p>	<p>Provide small business technical assistance Proporcionar asistencia técnica a pequeñas empresas</p>			
 <p>Business Mentoring Asesoría Empresarial</p>	<p>Develop a marketing and business plan Desarrollar un plan comercial y de mercadotecnia.</p>			
 <p>Small Business Loans Préstamos para Empresas Pequeñas</p>	<p>Increase access to microloans and financing for all stages of business growth Aumentar el acceso a micro-préstamos y financiación para todas las etapas del crecimiento empresarial</p>			
 <p>Employment Training Capacitación Laboral</p>	<p>Inventory and promote programs Hacer inventario y promoción de programas</p>			
	<p>Establish an innovation and tech training center and incubator Establecer un centro de innovación, capacitación Tecnológica, y espacios comerciales de incubación</p>			
 <p>Commercial/Industrial Comercial / Industrial</p>	<p>Acquisition, demolish, construction, or rehabilitation of commercial/industrial buildings Adquisición, demolición, construcción o rehabilitación de edificios comerciales / Industriales</p>			
 <p>Façade Improvement Mejoramientos de Fachadas</p>	<p>Re-establish façade improvement grant/loan program Restablecer el programa de subsidios / préstamos para mejorar fachadas</p>			








ECONOMIC DEVELOPMENT/DESARROLLO ECONOMICO				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT/COMENTARIO	
 <p>Business Assistance Asistencia a Empresas</p>	<p>Provide small business technical assistance Proporcionar asistencia técnica a pequeñas empresas</p>			
 <p>Business Mentoring Asesoría Empresarial</p>	<p>Develop a marketing and business plan Desarrollar un plan comercial y de mercadotecnia.</p>			
 <p>Small Business Loans Préstamos para Empresas Pequeñas</p>	<p>Increase access to microloans and financing for all stages of business growth Aumentar el acceso a micro-préstamos y financiación para todas las etapas del crecimiento empresarial</p>			
 <p>Employment Training Capacitación Laboral</p>	<p>Inventory and promote programs Hacer inventario y promoción de programas</p>			
	<p>Establish an innovation and tech training center and incubator Establecer un centro de innovación, capacitación Tecnológica, y espacios comerciales de incubación</p>			
 <p>Commercial/Industrial Comercial / Industrial</p>	<p>Acquisition, demolish, construction, or rehabilitation of commercial/industrial buildings Adquisición, demolición, construcción o rehabilitación de edificios comerciales / Industriales</p>			
 <p>Façade Improvement Mejoramientos de Fachadas</p>	<p>Re-establish façade improvement grant/loan program Restablecer el programa de subsidios / préstamos para mejorar fachadas</p>			

COMMUNITY SERVICES/SERVICIOS COMUNITARIOS				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT / COMENTARIO	
 <p>Youth Programs Programas Juveniles</p>	Promote healthy youth and family development Promover el desarrollo saludable de la juventud y las familias			
	Support community-based youth programs Apoyar programas juveniles basados en la comunidad			
	Cultural and art based programming Programación basada en la cultura y las artes			
 <p>Transportation Services Servicios de Transporte</p>	Increase safety/improve amenities at bus stops Aumentar la seguridad / mejorar las comodidades en las paradas de autobús			
 <p>Mental Health Services Servicios de Salud Mental</p>	Expand and increase access to mental health resources Ampliar y aumentar el acceso a recursos de salud mental		<p>Plan to increase the number of mental health services</p>	
 <p>Other / Otras Senior Programs, Anti-Crime Programs, Child Care Services, Health Services, Legal Services Programas para Personas de la Tercera Edad, Programas Anti-Crimen, Servicios de Cuidado Infantil, Servicios de Salud, Servicios Legales</p>				



SPECIAL NEEDS HOUSING/VIVIENDA PARA PERSONAS CON NECESIDADES ESPECIALES				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT / COMENTARIO	
 <p>Housing for Large Families Viviendas para Familias Grandes</p>	Ownership and rental housing Viviendas para propietarios y para alquiler			
 <p>Homeless Permanent Housing Vivienda Permanente para Personas Desamparadas</p>	Permanent supportive housing (0-50% AMI) Viviendas de apoyo permanente (0-50% AMI)			
 <p>Homeless Rapid Rehousing Assistance Reubicación Rápida para Personas Desamparadas</p>	Long-term (12+ months) A largo plazo (más de 12 meses)			
 <p>Other/Otras Housing for the Disabled, Senior Housing, Housing for Persons with HIV/AIDS, Homeless Emergency Shelter Vivienda para Discapacitados, Vivienda para Personas Mayores, Viviendas para Personas con VIH / SIDA, Albergue de Emergencia para Personas Desamparadas</p>	Senior Housing			








HOUSING NEEDS / NECESIDADES DE VIVIENDA				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT/COMENTARIO	
 <p><b>Affordable Owner and Rental Housing Development</b> Desarrollo de Viviendas De Proprietarios y Renta Asequible</p>	Increase housing supply and product type Aumentar ael bastecimiento y tipo de viviendas			
	Advance Housing affordability Avanzar la asequibilidad de viviendas			
	Housing on city-owned sites Viviendas en propiedades de la ciudad			
	Site acquisition for affordable housing Adquisición de sitios para viviendas asequibles			
 <p><b>Rental Housing Rehabilitation</b> Rehabilitación de Viviendas de Alquiler</p>	Funding resources to ensure safety and quality of rental housing Recursos financieros para garantizar la seguridad y la calidad de viviendas de alquiler			
	 <p><b>Rental Housing Assistance</b> Asistencia Para Viviendas de Alquiler</p>	Create relocation assistance program Crear programa para asistencia de reubicación		
 <p><b>Landlord/Tenant Education</b> Educación de Proprietarios/Inquilinos</p>	Fair housing services Servicios de vivienda justa			
	Landlord/tenant services Servicios para propietarios/inquilinos			
 <p><b>Other/Otras</b> Homebuyer Assistance Down-payment, Energy Efficiency Improvements, Lead-Based Paint Testing/ Abatement, Housing Accessibility (ADA) Improvements Asistencia del Pago Inicial para Compradores de Viviendas, Mejoramientos de Rendimiento de Energía, Pruebas de Plomo/ Reducción el Plomo, Mejoramientos de Accesibilidad en Viviendas (ADA por sus siglas en Ingles)</p>				






SPECIAL NEEDS SERVICES/SERVICIOS DE NECESIDADES ESPECIALES				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT/COMENTARIO	
 <p><b>Homeless Services</b> Servicios para Personas Desamparadas</p>	Street Outreach (staffing, training and multi-disciplinary resource team) Alcance en las calles (personal, capacitación y equipo de recursos multidisciplinarios)			
	Housing navigation Navegación de vivienda			
 <p><b>Homeless Shelter</b> Refugio para Personas Desamparadas</p>	Chinatown Navigation Center (currently at 115 E. Lake St) Centro de Navegación de Chinatown (actualmente en 115 E. Lake St)			
	Permanent Shelter (year-round) Refugio Permanente (todo el año)			
 <p><b>Other/Otras</b> Disabled Services, Substance Abuse Services, HIV/AIDS Services, Neglected/Abused Children Services Servicios para Discapacitados, Servicios de Abuso de Sustancias, Servicios de VIH / SIDA, Servicios para Niños Descuidados / Maltratados</p>				







Meeting #2








SPECIAL NEEDS HOUSING/VIVIENDA PARA PERSONAS CON NECESIDADES ESPECIALES			
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT / COMENTARIO
 Housing for Large Families Viviendas para Familias Grandes	Ownership and rental housing Viviendas para propietarios y para alquiler	1 red dot	
 Homeless Permanent Housing Vivienda Permanente para Personas Desamparadas	Permanent supportive housing (0-50% AMI) Viviendas de apoyo permanente (0-50% AMI)	6 red dots	
 Homeless Rapid Rehousing Assistance Reubicación Rápida para Personas Desamparadas	Long-term (12+ months) A largo plazo (más de 12 meses)	7 red dots	
 Other/Otras Housing for the Disabled, Senior Housing, Housing for Persons with HIV/AIDS, Homeless Emergency Shelter Vivienda para Discapacitados, Vivienda para Personas Mayores, Viviendas para Personas con VIH / SIDA, Albergue de Emergencia para Personas Desamparadas		10 red dots, 1 green dot, 1 yellow dot	<i>Handwritten notes in Spanish:</i> ... para personas con VIH / SIDA, Albergue de Emergencia para Personas Desamparadas









HOUSING NEEDS / NECESIDADES DE VIVIENDA			
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT / COMENTARIO
 Affordable Owner and Rental Housing Development Desarrollo de Viviendas De Proprietarios y Renta Asequible	Increase housing supply and product type Aumentar ael basteamiento y tipo de viviendas	8 red dots	
	Advance Housing affordability Avanzar la asequibilidad de viviendas	3 red dots	
	Housing on city-owned sites Viviendas en propiedades de la ciudad		
 Rental Housing Rehabilitation Rehabilitación de Viviendas de Alquiler	Funding resources to ensure safety and quality of rental housing Recursos financieros para garantizar la seguridad y la calidad de viviendas de alquiler	2 red dots	
 Rental Housing Assistance Asistencia Para Viviendas de Alquiler	Create relocation assistance program Crear programa para asistencia de reubicación	7 red dots	<i>Handwritten notes:</i> ... reubicación
 Landlord/Tenant Education Educación de Proprietarios/Inquilinos	Fair housing services Servicios de vivienda justa		
	Landlord/tenant services Servicios para propietarios/inquilinos	4 red dots	
 Other/Otras Homebuyer Assistance Down payment, Energy Efficiency Improvements, Lead-Based Paint Testing/ Abatement, Housing Accessibility (ADA) Improvements Asistencia del Pago Inicial para Compradores de Viviendas, Mejoramientos de Rendimiento de Energía, Pruebas de Plomo/ Reducción el Plomo, Mejoramientos de Accesibilidad en Viviendas (ADA por sus siglas en inglés)		3 red dots	<i>Handwritten notes:</i> ... mejoramientos de accesibilidad






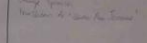









COMMUNITY FACILITIES / FACILIDADES COMUNITARIAS				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT / COMENTARIO	
 <b>Youth Centers</b> Centros Juveniles	<b>Opportunity Centers/HUBS</b> Centros de Oportunidad	●●●●●		
 <b>Child Care Centers</b> Centros de Cuidado Infantil	<b>Promote available resources</b> Promover los recursos disponibles <b>Connect residents to subsidized child care programs</b> Conectar a los residentes con programas de cuidado infantil subsidiados	●		
 <b>Parks and Recreational Facilities</b> Instalaciones de Parques y Recreación	<b>Improve Safety (lighting and maintenance)</b> Mejorar la Seguridad (Iluminación y Mantenimiento) <b>Park Renovations and Upgrades</b> Renovaciones y Actualizaciones de Parques	●●●●● ●●●●●		
 <b>Community Centers</b> Centros Comunitarios	<b>More Open and Cultural Spaces with a full range of activities/programming</b> Más espacios abiertos y culturales con una variedad completa de actividades / programación	●●●●●●●●●●	Community centers are important for the community. They provide a place for people to meet and socialize. They also provide a place for people to learn and grow. Community centers are a vital part of the community and should be supported.	
 <b>Other/Otras</b> <b>Senior Centers, Health Care Facilities, Libraries</b> Centros para Personas de la Tercera Edad, Centros Médicos, Bibliotecas		●●●●●●●●●●	Senior centers are important for the community. They provide a place for people to meet and socialize. They also provide a place for people to learn and grow. Senior centers are a vital part of the community and should be supported.	

INFRASTRUCTURE AND NEIGHBORHOOD IMPROVEMENT/ INFRAESTRUCTURA Y MEJORA DEL VECINDARIO				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT / COMENTARIO	
 <b>Street Improvements</b> Mejorar las Calles	<b>Improve roadways and public infrastructure to better accommodate all modes of travel</b> Mejorar las carreteras y la infraestructura pública para incluir todos los modos de transporte	●●●●●●●●●●		
 <b>Street Lighting</b> Alumbrado público	<b>Increase lighting in neighborhoods, parks and street and at bus stops on major corridors</b> Aumentar la iluminación en vecindarios, parques y calles y en paradas de autobús en los carreteras principales	●●●●●		
 <b>Sidewalk Improvements</b> Mejorar Aceras/Banquetas	<b>Support sidewalk maintenance and connectivity</b> Alfudar al mantenimiento y la conectividad de banquetas	●●●●●●●●●●	Sidewalks are important for the community. They provide a safe and accessible way for people to walk and bike. Sidewalks are a vital part of the community and should be supported.	
 <b>Tree Planting</b> Plantación de Árboles	<b>Develop a streetscape plan</b> Desarrollar un plan de paisaje urbano <b>Plant more trees</b> Plantar más árboles	●●●●●		
 <b>Trash and Debris Removal</b> Eliminación de Basura y Escombros	<b>Ensure clean streets, sidewalks and public spaces</b> Asegurar calles, banquetas y espacios públicos limpios <b>Expand trash pick up and street sweeping—establish a consistent corridor maintenance program</b> Expandir la recolección de basura y el barrido de calles: establecer un programa consistente de mantenimiento de carreteras principales	●●●●●		
 <b>Cleanup of Abandoned Lots and Buildings</b> Limpieza de Lotes y Edificios Abandonados	<b>Identify and remediate all blighted and contaminated properties</b> Identificar y remediar todas las propiedades contaminadas y deterioradas	●●●●●●●●●●		

ECONOMIC DEVELOPMENT/DESARROLLO ECONOMICO				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT/COMENTARIO	
 <p>Business Assistance Asistencia a Empresas</p>	<p>Provide small business technical assistance Proporcionar asistencia técnica a pequeñas empresas</p>			
 <p>Business Mentoring Asesoría Empresarial</p>	<p>Develop a marketing and business plan Desarrollar un plan comercial y de mercadotecnia.</p>			
 <p>Small Business Loans Préstamos para Empresas Pequeñas</p>	<p>Increase access to microloans and financing for all stages of business growth Aumentar el acceso a micro-préstamos y financiación para todas las etapas del crecimiento empresarial</p>			
 <p>Employment Training Capacitación Laboral</p>	<p>Inventory and promote programs Hacer inventario y promoción de programas</p> <p>Establish an innovation and tech training center and incubator Establecer un centro de innovación, capacitación Tecnológica, y espacios comerciales de incubación</p>			
 <p>Commercial/Industrial Comercial / Industrial</p>	<p>Acquisition, demolish, construction, or rehabilitation of commercial/industrial buildings Adquisición, demolición, construcción o rehabilitación de edificios comerciales / industriales</p>			
 <p>Facade Improvement Mejoramientos de Fachadas</p>	<p>Re-establish facade improvement grant/loan program Restablecer el programa de subsidios / préstamos de para mejorar fachadas</p>			

COMMUNITY SERVICES/SERVICIOS COMUNITARIOS				
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT/COMENTARIO	
 <p>Youth Programs Programas Juveniles</p>	<p>Promote healthy youth and family development Promover el desarrollo saludable de la juventud y las familias</p> <p>Support community-based youth programs Apoyar programas juveniles basados en la comunidad</p> <p>Cultural and art based programming Programación basada en la cultura y las artes</p>			
 <p>Transportation Services Servicios de Transporte</p>	<p>Increase safety/improve amenities at bus stops Aumentar la seguridad / mejorar las comodidades en las paradas de autobús</p>			
 <p>Mental Health Services Servicios de Salud Mental</p>	<p>Expand and increase access to mental health resources Ampliar y aumentar el acceso a recursos de salud mental</p>			
 <p>Other/ OTRAS Senior Programs, Anti-Crime Programs, Child Care Services, Health Services, Legal Services Programas para Personas de la Tercera Edad, Programas Anti-Crimen, Servicios de Cuidado Infantil, Servicios de Salud, Servicios Legales</p>				

SPECIAL NEEDS SERVICES/SERVICIOS DE NECESIDADES ESPECIALES			
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT/COMENTARIO
 Homeless Services Servicios para Personas Desamparadas	Street Outreach (staffing, training and multi-disciplinary resource team) Alcance en las calles (personal, capacitación y equipo de recursos multidisciplinarios)		
	Housing navigation Navegación de vivienda		
 Homeless Shelter Refugio para Personas Desamparadas	Chinatown Navigation Center (currently at 115 E. Lake St) Centro de Navegación de Chinatown (actualmente en 115 E. Lake St)		
	Permanent Shelter (year-round) Refugio Permanente (todo el año)		
 Other/Otras Disabled Services, Substance Abuse Services, HIV/AIDS Services, Neglected/Abused Children Services Servicios para Discapacitados, Servicios de Abuso de Sustancias, Servicios de VIH / SIDA, Servicios para Niños Descuidados / Maltratados			

COMMUNITY FACILITIES / FACILIDADES COMUNITARIAS			
ACTIVITIES / ACTIVIDADES	PRIORITIES / PRIORIDADES	VOTE / VOTO	COMMENT/COMENTARIO
 Youth Centers Centros Juveniles	Opportunity Centers/HUBS Centros de Oportunidad		
 Child Care Centers Centros de Cuidado infantil	Promote available resources Promover los recursos disponibles		
	Connect residents to subsidized child care programs Conectar a los residentes con programas de cuidado infantil subsidiados		
 Parks and Recreational Facilities Instalaciones de Parques y Recreación	Improve Safety (lighting and maintenance) Mejorar la Seguridad (Iluminación y Mantenimiento)		
	Park Renovations and Upgrades Renovaciones y Actualizaciones de Parques		
 Community Centers Centros Comunitarios	More Open and Cultural Spaces with a full range of activities/programming Más espacios abiertos y culturales con una variedad completa de actividades / programación		
 Other/Otras Senior Centers, Health Care Facilities, Libraries Centros para Personas de la Tercera Edad, Centros Médicos, Bibliotecas			



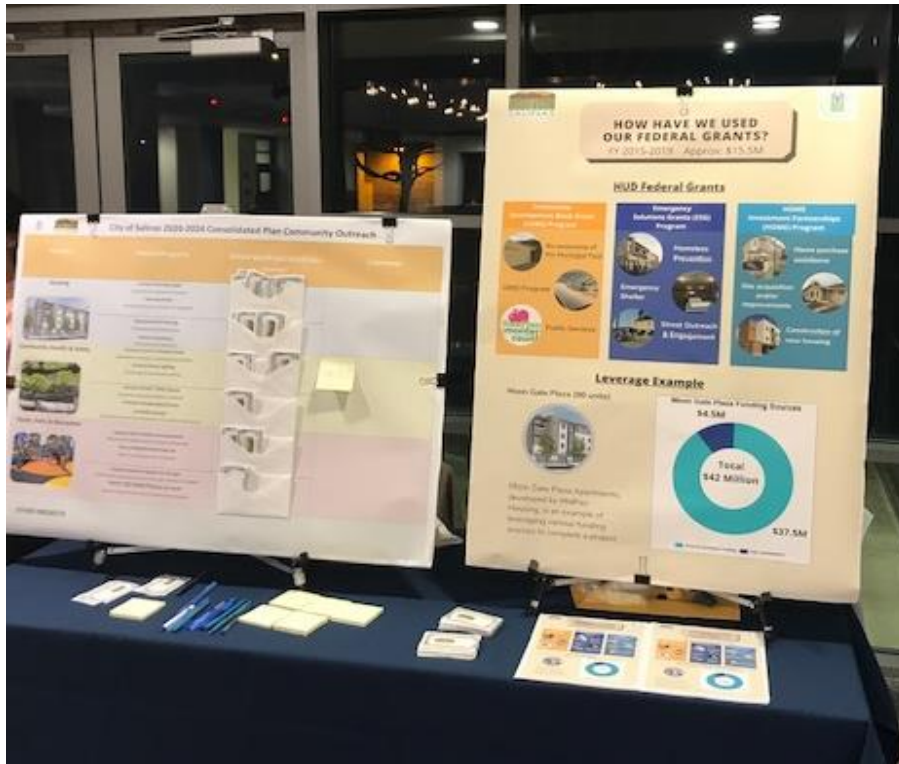


## “Salinas Bucks” Outreach Activities

In preparation of its 5-year Consolidated Plan the City of Salinas, held two community meetings to invite the public to attend and provide input on the Consolidated Plan and Alisal Neighborhood Revitalization Strategy Area (ANSRA) and discuss housing and community development needs in the community. To extend community outreach efforts, City Staff developed a presentation and an infographic highlighting previously funded programs and projects and a “Salinas’ Bucks Activity” where participants could prioritize where the funds should be spent. From February 19, 2020 to March 6<sup>th</sup>, 2020, City Staff organized 8 community outreach events utilizing different methods of outreach: presentations, pop-ups or a combination of both. Overall, residents prioritized the following projects or programs listed from highest to lowest priority:

6. Housing projects that will increase supply and provide housing rehab services.
7. Provide outdoor programs for all ages and support after school programs for youth.
8. Increase “active” public spaces and promote transportation access to health services.
9. Increase access to healthy foods and increase street lighting.
10. Support programs to assist in relocation/fair housing assistance and tenant protections.
11. Improve existing park facilities and equipment and have neighborhood clean-ups.

### Activity Boards:



**February 19, 2020**

**CSUMB Art Show**

Participants: 8

On February 19, 2020, at the Salinas City Center, CSUMB had an art show event. City staff did a Salinas “Bucks” Activity where each participant was given \$1,000 and asked to prioritize where they would like to spend their money. 5 residents of Salinas participated, and 3 non-residents heard more about the 5-year Consolidated Plan.

**Results:**

<b>Housing</b> <ul style="list-style-type: none"><li>• Increase Housing Supply</li><li>• Tenant Protections</li></ul>	\$1,500
<b>Housing</b> <ul style="list-style-type: none"><li>• Relocation/Fair Housing</li><li>• Emergency Housing Rehab</li></ul>	\$400
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"><li>• Increase Access to Healthy Foods</li><li>• Increase Street Lighting</li></ul>	\$1,300
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"><li>• Increase “Active” Public Spaces</li><li>• Promote Transportation Access to Health Services</li></ul>	\$400
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"><li>• Improve Park Facilities and Equipment</li><li>• Have a Neighborhood Clean Up</li></ul>	\$400
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"><li>• Provide Outdoor Programs for All Ages</li><li>• Support After School Programs for Youth</li></ul>	\$1,000

**Comments:**

- Fix roads and paint crosswalks and street lines to increase visibility

**February 20, 2020**

**CPTED Youth Group-BHC**

Participants:10

On February 20, 2020 City Staff presented a PowerPoint presentation on the 5-Year Consolidated Plan to a high school youth group at Building Healthy Communities and then asked to complete the Salinas City bucks Activity.

<b>Housing</b> <ul style="list-style-type: none"><li>• Increase Housing Supply</li><li>• Tenant Protections</li></ul>	\$3,100
<b>Housing</b> <ul style="list-style-type: none"><li>• Relocation/Fair Housing</li><li>• Emergency Housing Rehab</li></ul>	\$1,700
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"><li>• Increase Access to Healthy Foods</li><li>• Increase Street Lighting</li></ul>	\$1,500
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"><li>• Increase “Active” Public Spaces</li><li>• Promote Transportation Access to Health Services</li></ul>	\$700
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"><li>• Improve Park Facilities and Equipment</li><li>• Have a Neighborhood Clean Up</li></ul>	\$1,600
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"><li>• Provide Outdoor Programs for All Ages</li><li>• Support After School Programs for Youth</li></ul>	\$1,400

Comments: N/A

**February 21, 2020**

**Padres Unidos-BHC Office**

Participants: 13

On February 21, 2020 City Staff presented a PowerPoint presentation on the 5-Year Consolidated Plan to a parent group and asked to complete the Salinas “bucks” activity. They had more comments on the census information than the consolidated plan.

<b>Housing</b> <ul style="list-style-type: none"> <li>• Increase Housing Supply</li> <li>• Tenant Protections</li> </ul>	\$5,800
<b>Housing</b> <ul style="list-style-type: none"> <li>• Relocation/Fair Housing</li> <li>• Emergency Housing Rehab</li> </ul>	\$2,200
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase Access to Healthy Foods</li> <li>• Increase Street Lighting</li> </ul>	\$3,600
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase “Active” Public Spaces</li> <li>• Promote Transportation Access to Health Services</li> </ul>	\$2,500
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Improve Park Facilities and Equipment</li> <li>• Have a Neighborhood Clean Up</li> </ul>	\$1,400
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Provide Outdoor Programs for All Ages</li> <li>• Support After School Programs for Youth</li> </ul>	\$3,500

**February 22, 2020**

**Leadership Academy- Teamsters**

Participants: 14

On February 22, 2020 City Staff presented a PowerPoint presentation on the 5-Year Consolidated Plan to a parent group and asked to complete the Salinas “bucks” activity. The group was asked to write down questions they had about the consolidated plan or housing topics. The questions and comments are listed below.

<b>Housing</b> <ul style="list-style-type: none"> <li>• Increase Housing Supply</li> <li>• Tenant Protections</li> </ul>	\$3,600
<b>Housing</b> <ul style="list-style-type: none"> <li>• Relocation/Fair Housing</li> <li>• Emergency Housing Rehab</li> </ul>	\$2,400



<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase Access to Healthy Foods</li> <li>• Increase Street Lighting</li> </ul>	\$1,900
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase “Active” Public Spaces</li> <li>• Promote Transportation Access to Health Services</li> </ul>	\$3,300
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Improve Park Facilities and Equipment</li> <li>• Have a Neighborhood Clean Up</li> </ul>	\$900
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Provide Outdoor Programs for All Ages</li> <li>• Support After School Programs for Youth</li> </ul>	\$1,900

**Comments/Questions:**

- Que las aplicaciones especifiquen que la vivienda, ya sea de renta o compra será solo para los residentes de Salinas. / *The applications specify that the house, whether for rent or purchase, will only be for Salinas residents.*
- El gobierno no nos toma en cuenta. Las viviendas son necesario porque muchas personas no tenemos hogar. / *The government does not take us into account. Housing is necessary because many people have no home.*
- Me encantarían que se hicieran viviendas y que uno califique y lo tomen en cuenta. Esto nunca pasaría. / *I would love to have homes built that one is qualified for and taken it into account. This would never happen.*
- Yo estoy deshabilitada y no califico ni para renta. / *I am disabled and do not qualify for even rent.*
- Hacer más flexibles los requisitos para que podamos comprar casa. / *Make the requirements more flexible so we can buy a house.*
- Las casas que están haciendo en Salinas no las adquieren personas que viven en Salinas. Las adquieren personas con dinero y ponen una dirección de un pariente de Salinas y se dedican a rentar. / *The houses they are making in Salinas are not acquired by people living in Salinas. They are acquired by people with money and put an address of a relative of Salinas and are dedicated to rent.*

**February 27, 2020**

**Cesar Chavez Library**

Participants: 10

On February 27, 2020 City of Salinas staff tabled at the Cesar Chavez Library where we encouraged community residents to engage in our “Salinas Bucks” Activity where each participant was given \$1,000 and asked to prioritize where they would like to spend their money. All 10 participants were really open to on learning about the 5-year Consolidated Plan and a few participants commented they appreciate the City for allowing the residents to take part of the Consolidated Plan and let their voice be heard.

<b>Housing</b> <ul style="list-style-type: none"> <li>• Increase Housing Supply</li> <li>• Tenant Protections</li> </ul>	\$2,600
<b>Housing</b> <ul style="list-style-type: none"> <li>• Relocation/Fair Housing</li> <li>• Emergency Housing Rehab</li> </ul>	\$700
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase Access to Healthy Foods</li> <li>• Increase Street Lighting</li> </ul>	\$1,200
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase “Active” Public Spaces</li> <li>• Promote Transportation Access to Health Services</li> </ul>	\$900
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Improve Park Facilities and Equipment</li> <li>• Have a Neighborhood Clean Up</li> </ul>	\$600
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Provide Outdoor Programs for All Ages</li> <li>• Support After School Programs for Youth</li> </ul>	\$1,200

**February 29, 2020**

**NASA Academy Family Café Resource Fair @ Natividad Elementary School**

Participants: 38

On February 29, 2020, City of Salinas staff tabled at the Cesar Chavez Library where we encouraged community residents to engage in our “Salinas Bucks” Activity where each participant was given \$1,000 and asked to prioritize where they would like to spend their money. Among the 38 participants, 34 participated in the activity and mentioned

how they would like to see more affordable housing Citywide with locations that are accessible to handicapped residents. Overall, all the participants appreciated being part of the Salinas Bucks activity.

<b>Housing</b> <ul style="list-style-type: none"> <li>• Increase Housing Supply</li> <li>• Tenant Protections</li> </ul>	\$11,600
<b>Housing</b> <ul style="list-style-type: none"> <li>• Relocation/Fair Housing</li> <li>• Emergency Housing Rehab</li> </ul>	\$3,100
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase Access to Healthy Foods</li> <li>• Increase Street Lighting</li> </ul>	\$1,800
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase “Active” Public Spaces</li> <li>• Promote Transportation Access to Health Services</li> </ul>	\$4,200
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Improve Park Facilities and Equipment</li> <li>• Have a Neighborhood Clean Up</li> </ul>	\$5,400
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Provide Outdoor Programs for All Ages</li> <li>• Support After School Programs for Youth</li> </ul>	\$8,000

**February 29, 2020**

**Northridge Mall**

Participants: 12 Adults, 7 Children

On February 29, 2020, City of Salinas tabled at the Northridge Mall near the Library Connection, where we encouraged community residents to engage in our “Salinas Bucks” Activity where each participant was given \$1,000 and asked to prioritize where they would like to spend their money. 8 of the participants were engaged in the activity. 3 of them were informed and 1 lived outside of Salinas.

<b>Housing</b> <ul style="list-style-type: none"> <li>• Increase Housing Supply</li> </ul>	\$2,200
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<ul style="list-style-type: none"> <li>• Tenant Protections</li> </ul>	
<b>Housing</b> <ul style="list-style-type: none"> <li>• Relocation/Fair Housing</li> <li>• Emergency Housing Rehab</li> </ul>	\$400
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase Access to Healthy Foods</li> <li>• Increase Street Lighting</li> </ul>	\$1,600
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase “Active” Public Spaces</li> <li>• Promote Transportation Access to Health Services</li> </ul>	\$1,500
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Improve Park Facilities and Equipment</li> <li>• Have a Neighborhood Clean Up</li> </ul>	\$700
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Provide Outdoor Programs for All Ages</li> <li>• Support After School Programs for Youth</li> </ul>	\$1,600

**Comments:**

- If we increase housing, how can we decrease displacement. My apartment complex is going through renovations and we were given about a month to move out and find another place. Apartments that I have found are not affordable.
- I’m happy to see the City doing outreach and listening to residents. I have a business near Chinatown and we have been going through a lot of changes. I am glad to see the City doing renovations in that area.

**March 6, 2020**

**El Gabilan Library**

Participants: 6

On March 6th, City staff tabled at El Gabilan Library where we encouraged community residents to engage in our “Salinas Bucks” Activity where each participant was given \$1,000 and asked to prioritize where they would like to spend their money.

<b>Housing</b> <ul style="list-style-type: none"> <li>• Increase Housing Supply</li> <li>• Tenant Protections</li> </ul>	\$800
<b>Housing</b> <ul style="list-style-type: none"> <li>• Relocation/Fair Housing</li> <li>• Emergency Housing Rehab</li> </ul>	\$1,000
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase Access to Healthy Foods</li> <li>• Increase Street Lighting</li> </ul>	\$1,300
<b>Community Health &amp; Safety</b> <ul style="list-style-type: none"> <li>• Increase “Active” Public Spaces</li> <li>• Promote Transportation Access to Health Services</li> </ul>	\$1,100
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Improve Park Facilities and Equipment</li> <li>• Have a Neighborhood Clean Up</li> </ul>	\$200
<b>Youth, Parks &amp; Recreation</b> <ul style="list-style-type: none"> <li>• Provide Outdoor Programs for All Ages</li> <li>• Support After School Programs for Youth</li> </ul>	\$1,600

**Comments:**

- We need more programs for youth and have places for them to go to where parents know they are safe. Transportation services need to improve their routes, I have a child with accessibility needs and the bus leaves him at the central station, blocks away from Hartnell College.

## Community Needs Survey

The City developed a Housing and Community Development Needs Survey. The City distributed the survey (in English and Spanish) on the City's Housing Division website, City Notice of Funding Availability (NOFA) distribution list, City Census distribution list, City CRP list, City AVP list, City Technical Advisory Committee for Housing Policies and Procedures list, City Manager Newsletter list and throughout the City public libraries.



### County of Monterey / City of Salinas Con Plan Community Survey



#### WHAT ARE THE HOUSING AND COMMUNITY DEVELOPMENT NEEDS IN YOUR NEIGHBORHOOD?

The City of Salinas and the Monterey Urban County (comprised of the cities of Del Rey Oaks, Gonzalez, Greenfield, Sand City, and the unincorporated areas) are eligible to receive federal entitlement community development funds from the United States Department of Housing and Urban Development (HUD) for housing and community development projects. In order to access these funds, a HUD-required five-year plan called a Consolidated Plan (Con Plan) must be developed to assess housing and community development needs. The upcoming five-year Con Plan will cover fiscal years 2020-2024 (July 1, 2020 – June 30, 2025). The City of Salinas and the Monterey Urban County are collaborating to conduct a survey to obtain your input on housing and community development needs.

If you live in the City of Salinas or the Monterey Urban County Area, please help determine how these funds should be invested by responding to this survey.

As you fill out this survey, please consider the following: 1) The needs in your neighborhood and how they can be improved; 2) The **relative need level** for each of the following items by checking the box that best applies. Keep in mind that only limited funding is available so prioritizing the need level is important.

**Do you reside in a participating City (Salinas, Del Rey Oaks, Gonzalez, Greenfield, Sand City) or an unincorporated community of Monterey County?**

City of: \_\_\_\_\_ or unincorporated County community: \_\_\_\_\_

Please provide your Zip Code: \_\_\_\_\_

**BACKGROUND INFORMATION** (These questions are optional; however, your response will allow us to better serve the community).

1. Ethnic Categories (select one):
 

<input type="checkbox"/> Hispanic or Latino	<input type="checkbox"/> Not-Hispanic or Latino	<input type="checkbox"/> Prefer not to answer
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2. Racial Categories (select one):
 

<input type="checkbox"/> American Indian or Alaska Native	<input type="checkbox"/> Asian	<input type="checkbox"/> Black or African American
<input type="checkbox"/> Native Hawaiian or Other Pacific Islander	<input type="checkbox"/> White	<input type="checkbox"/> Other _____
<input type="checkbox"/> Prefer not to answer		
3. Do you rent or own your home?
 

<input type="checkbox"/> Rent	<input type="checkbox"/> Own
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4. Do you currently reside in a subsidized housing unit?
 

<input type="checkbox"/> YES	<input type="checkbox"/> NO
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5. Age:
 

<input type="checkbox"/> 18-24	<input type="checkbox"/> 25-34	<input type="checkbox"/> 35-44	<input type="checkbox"/> 45-54	<input type="checkbox"/> 55-64	<input type="checkbox"/> 65+
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6. Do you have a disability?
 

<input type="checkbox"/> YES	<input type="checkbox"/> NO
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7. Do you have children under the age of 18 years old in your home?
 

<input type="checkbox"/> YES	<input type="checkbox"/> NO
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**HOUSING AND COMMUNITY DEVELOPMENT NEEDS SURVEY**

**(Survey Example)**

<b>Community Facilities Needs:</b> Rank the following programs in order of need for your community (1 = highest, 3 = lowest)			
	1 (Highest)	2	3 (Lowest)
Community Centers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Libraries	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Parks & Recreation Facilities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

In the survey example above, this person selected “Parks & Recreation Facilities” as the item they would most prefer to see improved (1 = highest) and “Libraries” as the item they would least prefer to see improved (3 = lowest).

**Thinking about your neighborhood and the facilities and services currently available, please rate the level of need for improvements in the areas below (1= highest need). Please rank each item once.**

<b>Community Facilities Needs</b>	1 (Highest)	2	3	4	5	6	7 (Lowest)
Senior Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child Care Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parks and Recreation Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health Care Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Libraries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Community Services Needs</b>	1 (Highest)	2	3	4	5	6	7	8 (Lowest)
Senior Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child Care Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transportation Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Anti-Crime Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mental Health Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Infrastructure and Neighborhood Improvement Needs</b>	1 (Highest)	2	3	4	5	6	7	8	9	10 (Lowest)
Drainage Improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water/Sewer Improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street Improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street Lighting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sidewalk Improvements (including Pedestrian Safety)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tree Planting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trash/Debris Removal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Graffiti Removal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Code Enforcement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanup of Abandoned Lots and Buildings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thinking about your neighborhood and the facilities and services currently available, please rate the level of need for improvements in the areas below (1= highest need). Please rank each item once.

<b>Special Needs Services</b>	1 (Highest)	2	3	4	5	6	7 (Lowest)
Services for the Disabled	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senior Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Domestic Violence Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Substance Abuse Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homeless Services (including Street Outreach)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HIV/AIDS Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Neglected/Abused Children Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Economic Development Needs</b>	1 (Highest)	2	3	4	5	6	7 (Lowest)
Start-up Business Assistance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Small Business Loans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job Creation/Retention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employment Training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial/ Industrial Rehabilitation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Façade Improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Mentoring	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Housing Needs</b>	1 (Highest)	2	3	4	5	6	7	8	9	10	11 (Lowest)
Housing Accessibility (ADA) Improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Owner Major Housing Rehabilitation (\$5,000 or more)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Owner Minor Home Repairs (less than \$5,000)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rental Housing Rehabilitation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homebuyer Assistance (Down-payment and closing costs assistance)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordable Owner Housing Development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordable Rental Housing Development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rental Housing Assistance (Homeless Prevention)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fair Housing Services / Housing Counseling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lead-based Paint Test/Abatement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Energy Efficiency Improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Thinking about your neighborhood and the facilities and services currently available, please rate the level of need for improvements in the areas below (1= highest need). Please rank each item once.

Special Needs Housing	1 (Highest)	2	3	4	5	6	7 (Lowest)
Housing for the Disabled	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HIV/AIDS Housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senior Housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Housing for Large Families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homeless Emergency Shelter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homeless Permanent Housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Homeless Rapid Rehousing (Housing Placement and Rental Assistance)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please write in any needs not listed above:

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<p>Please return surveys no later than <b>February 14, 2020</b> to:</p> <p><b>City of Salinas</b>          Community Development Department          Housing Division          65 W. Alisal Street (2<sup>nd</sup> Floor)          Salinas, CA 93901</p>	<p>THIS SURVEY IS ALSO AVAILABLE ONLINE AT:  <a href="https://www.surveymonkey.com/r/Monterey_Salinas_CP_ENG">https://www.surveymonkey.com/r/Monterey_Salinas_CP_ENG</a></p> <p>Or scan the QR code on the right with your phone camera:</p> 
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**Condado de Monterey / Ciudad de Salinas**  
**Encuesta Comunitaria para el Con Plan**



**¿CUÁLES SON LAS NECESIDADES DE VIVIENDA Y DESARROLLO COMUNITARIO EN SU VECINDARIO?**

La Ciudad de Salinas y el Condado Urbano de Monterey (compuesto por las ciudades de Del Rey Oaks, González, Greenfield, Sand City y las áreas no incorporadas) son elegibles para recibir fondos federales de desarrollo comunitario del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD) para proyectos de vivienda y desarrollo comunitario. Para acceder a estos fondos, HUD requiere que se desarrolle un plan de cinco años llamado Plan Consolidado (Con Plan) para evaluar las necesidades de vivienda y desarrollo comunitario. El próximo Con Plan quinquenal cubrirá los años fiscales 2020-2024 (1 de julio de 2020 - 30 de junio de 2025). La Ciudad de Salinas y el Condado Urbano de Monterey están colaborando para realizar una encuesta para obtener su opinión sobre las necesidades de vivienda y desarrollo comunitario.

Si vive en la Ciudad de Salinas o en el Área del Condado Urbano de Monterey, ayude a determinar cómo deben invertirse estos fondos respondiendo a esta encuesta.

**Al completar esta encuesta, considere lo siguiente: 1) Las necesidades en su vecindario y cómo se pueden mejorar; 2) El nivel de necesidad relativo de los siguientes artículos marcando la casilla que mejor se aplica. Tenga en cuenta que solo hay fondos limitados disponibles, por lo que es importante priorizar el nivel de necesidad.**

**¿Vive en una ciudad participante (Salinas, Del Rey Oaks, González, Greenfield, Sand City) o en un área no incorporada del Condado de Monterey?**

Ciudad de: \_\_\_\_\_ o comunidad del Condado no incorporada: \_\_\_\_\_

Por favor proporcione su Código Postal: \_\_\_\_\_

**INFORMACIÓN GENERAL** (Estas preguntas son opcionales; sin embargo, su respuesta nos permitirá servir mejor a la comunidad).

1. Categorías Étnicas (seleccione una):
 

<input type="checkbox"/> Hispano o Latino	<input type="checkbox"/> No Hispano o Latino	<input type="checkbox"/> Prefiero no responder
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2. Categorías Raciales (seleccione una):
 

<input type="checkbox"/> Amerindio o Nativo de Alaska	<input type="checkbox"/> Asiático	<input type="checkbox"/> Afroamericano
<input type="checkbox"/> Nativo de Hawái o de Otra Isla del Pacífico	<input type="checkbox"/> Blanco	<input type="checkbox"/> Otra _____
<input type="checkbox"/> Prefiero no responder		
3. ¿Usted renta o es dueño/dueña de su casa?
 

<input type="checkbox"/> Rento	<input type="checkbox"/> Dueño/dueña
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4. ¿Reside actualmente en una unidad de vivienda subsidiada?
 

<input type="checkbox"/> SI	<input type="checkbox"/> NO
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5. Edad:
 

<input type="checkbox"/> 18-24	<input type="checkbox"/> 25-34	<input type="checkbox"/> 35-44	<input type="checkbox"/> 45-54	<input type="checkbox"/> 55-64	<input type="checkbox"/> 65+
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6. ¿Tiene alguna discapacidad?
 

<input type="checkbox"/> SI	<input type="checkbox"/> NO
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7. ¿Tiene niños menores de 18 años en su hogar?
 

<input type="checkbox"/> SI	<input type="checkbox"/> NO
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**ENCUESTA DE NECESIDADES DE VIVIENDA Y DESARROLLO COMUNITARIO**

**(Ejemplo de la encuesta)**

<b>Necesidad de Instalaciones Comunitarias:</b> Clasifique los siguientes programas en orden de necesidad para su comunidad (1=mayor necesidad; 3= menor necesidad)			
	1 (Mayor)	2	3 (Menor)
Centros Comunitarios	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Bibliotecas	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Instalaciones de Parques y Recreación	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

En el ejemplo de arriba, esta persona seleccionó “Instalaciones de Parques y Recreación” como el artículo que más preferirían ver mejorado (1 = mayor necesidad) y “Bibliotecas” como el artículo que menos preferirían ver mejorado (3 = menor necesidad).

**Pensando en su vecindario y las instalaciones y servicios disponibles actualmente, califique el nivel de necesidad de mejoras en las áreas a continuación (1 = mayor necesidad). Por favor clasifique cada artículo solo una vez.**

<b>Necesidad de Instalaciones Comunitarias</b>	1 (Mayor)	2	3	4	5	6	7 (Menor)
Centros para Personas Mayores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Centros para Jóvenes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Centros de Cuidado Infantil	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instalaciones de Parques y Recreación	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Centros Médicos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Centros Comunitarios	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bibliotecas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Necesidad de Servicios Públicos</b>	1 (Mayor)	2	3	4	5	6	7	8 (Menor)
Programas para Personas Mayores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Programas para Jóvenes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios de Cuidado Infantil	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios de Transporte	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Programas Anti-Crimen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios de Salud	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios de Salud Mental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios Jurídicos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Necesidad de Infraestructura y Mejoramiento Del Vecindario</b>	1 (Mayor)	2	3	4	5	6	7	8	9	10 (Menor)
Mejoramientos del Drenaje	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mejoramientos de Agua/ Alcantarillado	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mejoramientos de Calles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alumbrado público	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mejoramiento de Aceras/Banquetas (incluyendo Seguridad Peatonal)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Plantación de Árboles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eliminación de Basura y Escombros	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eliminación de Graffiti	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cumplimiento de Códigos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limpieza de Lotes y Edificios Abandonados	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Pensando en su vecindario y las instalaciones y servicios disponibles actualmente, califique el nivel de necesidad de mejoras en las áreas a continuación (1 = mayor necesidad). Por favor clasifique cada artículo solo una vez.

<b>Necesidad de Servicios para Poblaciones con Necesidades Especiales</b>	1 (Mayor)	2	3	4	5	6	7 (Menor)
Servicios para Personas Discapacitadas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios para Personas Mayores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios para Víctimas de Violencia Doméstica	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios para Víctimas de Abuso de Substancias	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios para Personas sin Hogar (incluyendo Alcance en las Calles)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios de VIH/SIDA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios para Niños Descuidados / Maltratados	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Necesidad de Desarrollo Económico</b>	1 (Mayor)	2	3	4	5	6	7 (Menor)
Asistencia para Empresas Nuevas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Préstamos para Empresas Pequeñas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creación / Retención de Empleo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Capacitación Laboral	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rehabilitación Comercial / Industrial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mejoramientos de Fachadas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Asesoría Empresarial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Necesidad de Vivienda</b>	1 (Mayor)	2	3	4	5	6	7	8	9	10	11 (Menor)
Mejoramientos de Accesibilidad en Viviendas (ADA)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rehabilitación Mayor de Viviendas de Propietarios (\$5,000 o más)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reparaciones de Viviendas de Propietarios (menos de \$5,000)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rehabilitación de Viviendas de Alquiler	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Asistencia para Compradores de Vivienda (Asistencia para el pago inicial y los costos de cierre)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Desarrollo de Viviendas De Propietarios Asequibles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Desarrollo de Viviendas De Alquiler Asequible	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Asistencia de Vivienda de Alquiler (Prevención de Personas sin Hogar)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Servicios de Vivienda Justa / Asesoría de Vivienda	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pruebas de Plomo/ Reducción el Plomo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mejoramientos de Rendimiento de Energía	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Pensando en su vecindario y las instalaciones y servicios disponibles actualmente, califique el nivel de necesidad de mejoras en las áreas a continuación (1 = mayor necesidad). Por favor clasifique cada artículo solo una vez.

Necesidad de Vivienda para Poblaciones con Necesidades Especiales	1 (Mayor)	2	3	4	5	6	7 (Menor)
Vivienda para Discapacitados	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Viviendas para Personas con VIH / SIDA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivienda para Personas Mayores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vividenda para Familias Grandes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Albergue de Emergencia para Personas sin Hogar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivienda Permanente para Personas sin Hogar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reubicación Rápida para Personas sin Hogar (Colocación de Vivienda y Asistencia de Alquiler)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Por favor escriba cualquier necesidad no mencionada anteriormente:

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<p><b>Por favor devuelva las encuestas a más tardar el 14 de Febrero del 2020 a:</b></p> <p><b>City of Salinas</b>          Community Development Department          Housing Division          65 W. Alisal Street (2<sup>nd</sup> Floor)          Salinas, CA 93901</p>	<p><b>ESTA ENCUESTA TAMBIÉN ESTÁ DISPONIBLE EN LÍNEA EN:</b>  <a href="https://es.surveymonkey.com/r/Monterey_Salinas_CP_SPA">https://es.surveymonkey.com/r/Monterey_Salinas_CP_SPA</a></p> <p><b>O escanee el código QR a la derecha con la cámara de su teléfono:</b></p> 
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## Survey Flyers



### County of Monterey / City of Salinas Con Plan Community Survey

## **WE WANT TO HEAR FROM YOU!**



### What are the housing and community development needs in your neighborhood?

The City of Salinas and the Monterey Urban County, comprised of the cities of Del Rey Oaks, Gonzalez, Greenfield, Sand City, and the unincorporated areas of the County, are eligible to receive federal entitlement Community Development Block Grant (CDBG) funds from the United States Department of Housing and Urban Development (HUD) for housing and community development projects. Monterey Urban County receives approximately \$1.3 million in CDBG funds each year. To access these funds, a HUD-required five-year plan called a Consolidated Plan (Con Plan) must be developed to assess housing and community development needs.

The upcoming five-year Con Plan will cover fiscal years 2020-2024 (July 1, 2020 – June 30, 2025). The City of Salinas and the Monterey Urban County are collaborating to conduct a survey to obtain your input on housing and community development needs.

If you live in the City of Salinas or the Monterey Urban County Area, please help determine how these funds should be invested by responding to this survey.

### **Please visit one of the links below or scan the QR code with your phone camera to answer the survey:**

#### **FOR THE SURVEY IN ENGLISH**

[https://www.surveymonkey.com/r/Monterey\\_Salinas\\_CP\\_ENG](https://www.surveymonkey.com/r/Monterey_Salinas_CP_ENG)



#### **PARA LA ENCUESTA EN ESPAÑOL**

[https://es.surveymonkey.com/r/Monterey\\_Salinas\\_CP\\_SPA](https://es.surveymonkey.com/r/Monterey_Salinas_CP_SPA)



#### **To scan QR codes on iPhone/Android:**

1. Open the Camera App on your device.
2. Hold device so that QR code appears in viewfinder and you see a notification with a link.
3. Click on the notification to open the link associated with the QR code.



## Condado de Monterey / Ciudad de Salinas Encuesta Comunitaria para el Con Plan

### **¡QUEREMOS ESCUCHAR DE USTED!**



### **¿Cuáles son las necesidades de vivienda y desarrollo comunitario en su vecindario?**

La Ciudad de Salinas y el Condado Urbano de Monterey, compuesto por las ciudades de Del Rey Oaks, González, Greenfield, Sand City y las áreas no incorporadas del Condado, son elegibles para recibir fondos federales llamados Subvenciones en Bloque para el Desarrollo Comunitario (CDBG, por sus siglas en inglés) del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD) para proyectos de vivienda y desarrollo comunitario. El Condado Urbano de Monterey recibe aproximadamente \$ 1.3 millones en fondos CDBG cada año. Para acceder a estos fondos, HUD requiere que se desarrolle un plan de cinco años llamado Plan Consolidado (Con Plan) para evaluar las necesidades de vivienda y desarrollo comunitario.

El próximo Con Plan quinquenal cubrirá los años fiscales 2020-2024 (1 de julio de 2020 - 30 de junio de 2025). La Ciudad de Salinas y el Condado Urbano de Monterey están colaborando para realizar una encuesta para obtener su opinión sobre las necesidades de vivienda y desarrollo comunitario.

Si vive en la Ciudad de Salinas o en el Área del Condado Urbano de Monterey, ayude a determinar cómo deben invertirse estos fondos respondiendo a esta encuesta.

**Por favor, visite uno de los enlaces a continuación o escanee el código QR con la cámara de su teléfono para contestar la encuesta:**

#### **PARA LA ENCUESTA EN ESPAÑOL**

[https://es.surveymonkey.com/r/Monterey\\_Salinas\\_CP\\_SPA](https://es.surveymonkey.com/r/Monterey_Salinas_CP_SPA)

#### **FOR THE SURVEY IN ENGLISH**

[https://www.surveymonkey.com/r/Monterey\\_Salinas\\_CP\\_ENG](https://www.surveymonkey.com/r/Monterey_Salinas_CP_ENG)



#### **Para escanear códigos QR en iPhone / Android:**

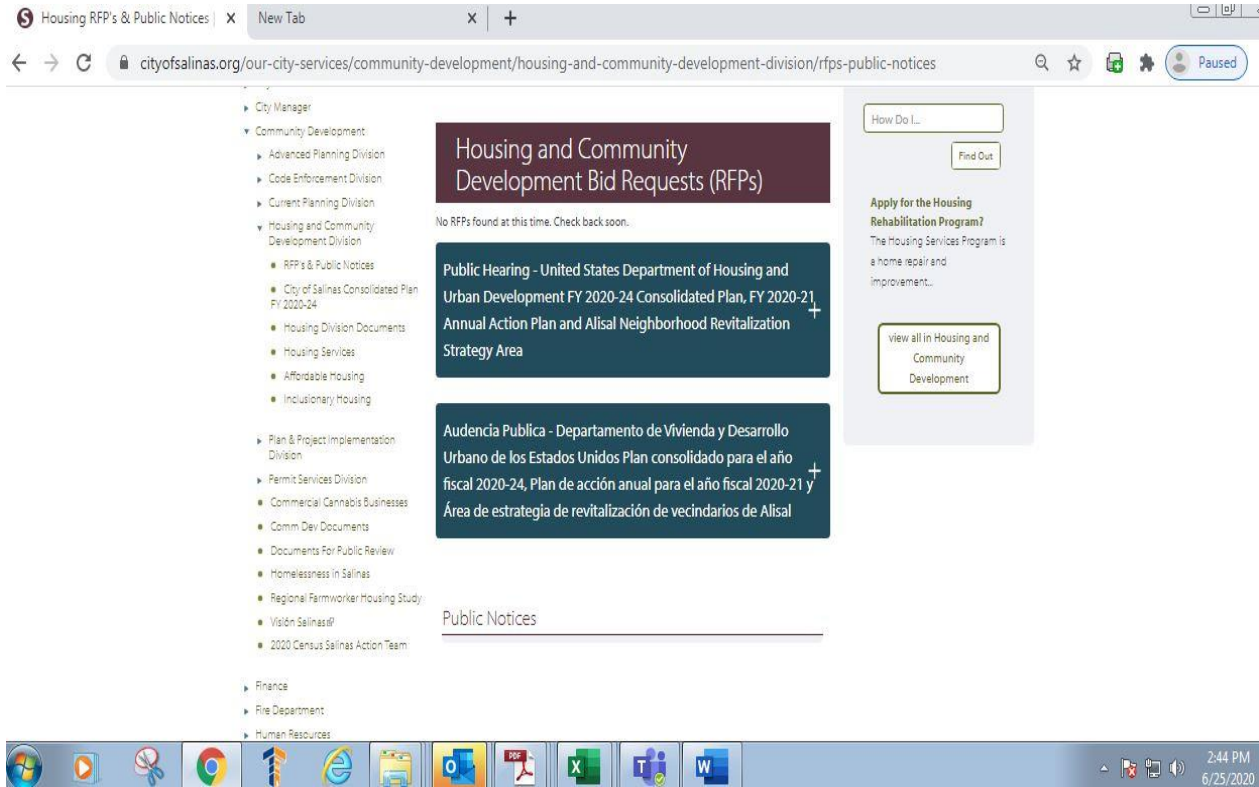
1. Abra la aplicación de la cámara en su dispositivo.
2. Sostenga el dispositivo para que el código QR aparezca en el visor y vea una notificación con un enlace.
3. Haga clic en la notificación para abrir el enlace asociado con el código QR.

## Public Hearing Notice

The City published the Public Hearing Notice for the FY 2020-24 Consolidated Plan, FY 2020-21 Annual Action Plan and Alisal Neighborhood Revitalization Strategy Area on June 27, 2020 on the City Website and posted notices at the Permit Center in English and Spanish.

The City also published the FY 2020-24 Consolidated Plan, FY 2020-21 Annual Action Plan and Alisal Neighborhood Revitalization Strategy Area Public Hearing notification in the Salinas Californian and El Sol Newspapers in English and Spanish.

## Proof of Publication





- City Manager
- Community Development
  - Advanced Planning Division
  - Code Enforcement Division
  - Current Planning Division
  - Housing and Community Development Division
    - RFP's & Public Notices
    - City of Salinas Consolidated Plan FY 2020-24
    - Housing Division Documents
    - Housing Services
    - Affordable Housing
    - Inclusionary Housing
- Plan & Project Implementation Division
- Permit Services Division
  - Commercial Cannabis Businesses
  - Comm Dev Documents
  - Documents For Public Review
  - Homelessness in Salinas
  - Regional Farmworker Housing Study
  - Vision Salinas@
  - 2020 Census Salinas Action Team
- Finance
- Fire Department
- Human Resources

## Housing and Community Development Bid Requests (RFPs)

No RFPs found at this time. Check back soon.

### Public Hearing - United States Department of Housing and Urban Development FY 2020-24 Consolidated Plan, FY 2020-21 Annual Action Plan and Alisal Neighborhood Revitalization Strategy Area

#### CITY OF SALINAS PUBLIC HEARING United States Department of Housing and Urban Development FY 2020-24 Consolidated Plan, FY 2020-21 Annual Action Plan and Alisal Neighborhood Revitalization Strategy Area

**NOTICE IS HEREBY GIVEN** that on June 27, 2020 the City of Salinas (City) will make available to the public for review and comment the draft United States Department of Housing and Urban Development (HUD) Fiscal Year (FY) 2020-24 Consolidated Plan (Con Plan), FY 2020-21 Annual Action Plan (AAP) and Alisal Neighborhood Revitalization Strategy Area (ANRSA).

The FY 2020-24 Con Plan covers the period of July 1, 2020 through June 30, 2025 and identifies the housing and community development needs in the City and sets forth a strategic plan for addressing the identified needs within the context of HUD entitlement Community Development Block Grant Program (CDBG), HOME Investment Partnerships Program (HOME) and Emergency Solutions

How Do I...  
Find Out

**Apply for the Housing Rehabilitation Program?**  
The Housing Services Program is a home repair and improvement...

view all in Housing and Community Development



period may be mailed and postmarked no later than August 4, 2020 to the following:  
City of Salinas  
Community Development Department Housing Division  
Attn: Christopher Valenzuela, Planning Manager  
65 W. Alisal Street, 2nd floor  
Salinas, CA 93901

Public comments may also be emailed no later than August 4, 2020 to Christopher Valenzuela, Planning Manager at christopher.valenzuela@salinas.ca.us or the City Clerk's office at PublicComments@salinas.ca.us. A copy of this public notice will be posted at City Clerk's Office, City Hall (200 Lincoln Avenue), City Permit Center (65 W. Alisal Street - 1st Floor), City Community Development Department Housing Division (65 W. Alisal Street - 2nd Floor), John Steinbeck Library (350 Lincoln Street), Cesar Chavez Library (615 Williams Road), El Gabban Library (1400 N. Main St), City Housing Division NORA/RFP e-mail distribution list and on the City website at <https://www.cityofsalinas.org/city-services/community-development/housing-and-community-development-division/rfps-public-notice>.

To request a copy of the draft FY 2020-24 Con Plan, FY 2020-21 AAP and ANRSA please email Melissa.anspach@salinas.ca.us or request by phone (831) 758-7334.

All draft documents will be made available at the above-mentioned locations during the public review and comment period should the Monterey County Shelter in place order be lifted.

DISABLED PERSONS REQUIRING ACCOMMODATION IN ORDER TO PARTICIPATE IN THE AUGUST 4, 2020 MEETING SHOULD CONTACT CITY CLERK AT (831) 758-7381 THREE DAYS PRIOR TO THE HEARING.

The City Council Rotunda is accessible to those with mobility impairments. Spanish language translation is available at the meeting. TDD users may contact the City through the California Relay Service at 711. For more information regarding the Public Notice and this City Council agenda item, please call (831) 758-7334 or e-mail Melissa Ruiz, Community Improvement Assistant at Melissa.Ruiz@salinas.ca.us.

Salinas FY 2020-24 Con Plan and FY 2020-21 AAP - Public Draft  
Salinas FY 2020-24 ANRSA - Public Draft

Audencia Publica - Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos Plan consolidado para el año fiscal 2020-24, Plan de acción anual para el año fiscal 2020-21 y Área de estrategia de revitalización de vecindarios de Alisal

Public Notices

cityofsalinas.org/our-city-services/community-development/housing-and-community-development-division/rfps-public-notice

Housing and Community Development Division

- RFP's & Public Notices
- City of Salinas Consolidated Plan FY 2020-24
- Housing Division Documents
- Housing Services
- Affordable Housing
- Inclusionary Housing

Plan & Project Implementation Division

- Permit Services Division
- Commercial Cannabis Businesses
- Comm Dev Documents
- Documents For Public Review
- Homelessness In Salinas
- Regional Farmworker Housing Study
- Vision Salinas®
- 2020 Census Salinas Action Team

Finance

- Fire Department
- Human Resources
- Library
- Recreation & Community Services
- Permit Center
- Police Department
- Public Works

No RFPs found at this time. Check back soon.

**Public Hearing - United States Department of Housing and Urban Development FY 2020-24 Consolidated Plan, FY 2020-21 Annual Action Plan and Alisal Neighborhood Revitalization Strategy Area**

**Audiencia Pública - Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos Plan consolidado para el año fiscal 2020-24, Plan de acción anual para el año fiscal 2020-21 y Área de estrategia de revitalización de vecindarios de Alisal**

**CIUDAD DE SALINAS  
AUDIENCIA PÚBLICA**

Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos Plan consolidado para el año fiscal 2020-24, Plan de acción anual para el año fiscal 2020-21 y Área de estrategia de revitalización de vecindarios de Alisal

**POR LA PRESENTE SE AVISA QUE** el 27 de junio de 2020, la Ciudad de Salinas (Ciudad) pondrá a disposición del público para para su revisión y comentarios el Plan Consolidado (Con Plan) del año Fiscal (FY) 2020-24 del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD), El Plan de Acción Anual (AAP) para el año fiscal 2020-21 y la Estrategia de Revitalización del Área del Vecindarios de Alisal (ANRSA).

El Con Plan y los AAPs para el 2020-24 estarán disponibles del 1 de julio de 2020 hasta el 30 de agosto de 2020.

**Rehabilitation Program?**  
The Housing Services Program is a home repair and improvement.

view all in Housing and Community Development

2:46 PM  
6/25/2020

Apps CPD Grants Portal L... City of Salinas | Ho... City Data Services User account | City... WebEOC 8.7 Login

tardar el 4 de Agosto de 2020 a Christopher Valenzuela, Gerente de Planificación en [christopher.valenzuela@cityofsalinas.org](mailto:christopher.valenzuela@cityofsalinas.org) en la oficina del Secretario de la Ciudad en [PublicComments@cityofsalinas.org](mailto:PublicComments@cityofsalinas.org). Una copia de este aviso público se publicará en la Oficina del Secretario de la Ciudad, Ayuntamiento de la Ciudad (200 Lincoln Avenue), en el Centro de Permisos de la Ciudad (65 W. Calle Alisal - 1er Piso), en el Departamento de Desarrollo Comunitario de la Ciudad (Oficina de la División de Vivienda (65 W. Alisal St., 2nd Floor), En la biblioteca John Steinbeck (350 Lincoln Avenue), En la biblioteca Cesar Chavez (615 Williams Road), En la biblioteca El Gablan (1400 N. Main Street), Lista de distribución de correo electrónico de la División de Vivienda de la Ciudad (NORA/RFP) y en el sitio web de la Ciudad en: <https://www.cityofsalinas.org/our-city-services/community-development/h...>

Para pedir borradores de los documentos Con Plan FY 2020-24, AAP para FY 2020-21 y ANRSA envíe un correo electrónico a [Melissa.nuiz@cityofsalinas.org](mailto:Melissa.nuiz@cityofsalinas.org) o por teléfono al (831) 758-7334.

Todos los borradores de documentos estarán disponibles en los lugares mencionados anteriormente durante la revisión pública y el período de comentarios en caso de que se levante la orden de refugio del Condado de Monterey.

**LAS PERSONAS CON DISCAPACIDAD QUE REQUIERAN ACCOMODACIÓN PARA PARTICIPAR EN LA REUNION DEL 4 DE AGOSTO DE 2020 DEBEN CONTACTARSE CON EL SECRETARIO DE LA CIUDAD AL 758-7381 TRES DIAS ANTES DE LAS AUDIENCIAS.**

La Rotonda del Concejo de la Ciudad de Salinas es accesible para personas con impedimentos de movilidad. La traducción al español está disponible en la reunión. Los usuarios de TOD pueden comunicarse con la Ciudad a través del Servicio de retención de California al 711. Para obtener más información, llame al (831) 758-7334 o envíe un correo electrónico a [Melissa.nuiz@cityofsalinas.org](mailto:Melissa.nuiz@cityofsalinas.org).


Salinas FY 2020-24 Con Plan and FY 2020-21 AAP - Public Draft #  
Salinas FY 2020-24 ANRSA - Public Draft #

Public Notices




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City Hall - 200 Lincoln Ave. - Salinas, CA 93901  
Monday-Friday - 800a.m. - 500p.m.  
(831) 758-7381 - contact  
[Disclosure & Use Policy](#) - [Accessibility](#)





**CITY OF SALINAS**

**PUBLIC HEARING**

**United States Department of Housing and Urban Development FY 2020-21 Consolidated Plan, FY 2020-21 Annual Action Plan and Alisal Neighborhood Revitalization Strategy Area**

NOTICE IS HEREBY GIVEN that on June 27, 2020 the City of Salinas (City) will make available to the public for review and comment the draft United States Department of Housing and Urban Development (HUD) Fiscal Year (FY) 2020-24 Consolidated Plan (Con Plan), FY 2020-21 Annual Action Plan (AAP) and Alisal Neighborhood Revitalization Strategy Area (ANRSA).

The FY 2020-24 Con Plan covers the period of July 1, 2020 through June 30, 2025 and identifies the housing and community development needs in the City and sets forth a strategic plan for addressing the identified needs within the context of HUD entitlement Community Development Block Grant Program (CDBG), HOME Investment Partnerships Program (HOME) and Emergency Solutions Grants Program (ESG) funding. The FY 2020-24 Con Plan also satisfies the minimum statutory requirements for CDBG, HOME and ESG.

The FY 2020-24 Con Plan serves as the official application to HUD for CDBG, HOME and ESG and includes the first year FY 2020-21 AAP which covers the period of July 1, 2020 through June 30, 2021. The FY 2020-21 AAP describes proposed activities, projects, programs and funding amounts to be implemented with HUD CDBG, HOME and ESG. The FY 2020-21 AAP also includes estimates of HUD allocations in the amount of \$2,024,219 (CDBG); \$50,000 in CDBG Program Income (PI); \$803,851 in HOME funds; \$551,868 in HOME PI and \$179,001 in ESG funds. Estimated funding is based on FY 2020-21 funding allocations, program income and prior year carry-over. However, all proposed CDBG, HOME and ESG activities will be proportionally increased or decreased from the estimated funding levels to match HUD final allocation amounts.

Under CDBG, HUD offers a special tool to deliver focused revitalization activities through Neighborhood Revitalization Strategy Area (NRSA) regulations. Typically, expenditure of CDBG funds must meet strict eligibility and reordering requirements. Communities with approved NRSA are offered enhanced flexibility in undertaking economic development, housing, and public service activities with CDBG funds within the NRSA. This flexibility is designed to promote innovative programs in economically disadvantaged areas of the community. The City's Alisal Neighborhood Revitalization Strategy Area (ANRSA) was last updated in 2015. As a result, the City is also proposing to update its ANRSA concurrently with the FY 2020-24 Con Plan.

NOTICE IS HEREBY GIVEN that the Salinas City Council will hold a public hearing regarding the HUD FY 2020-24 Con Plan, FY 2020-21 AAP and ANRSA on:

Tuesday, August 4, 2020 at approximately 4:00 p.m. or as soon after  
City Council Rotunda, 200 Lincoln Ave Salinas, CA 93901

Meetings are streamed live at <https://salinas.legistar.com/Calendar.aspx> and televised live on Channel 25 on the date of the regularly scheduled meeting and will be broadcast throughout week following the meeting. For the most up-to-the-minute Broadcast Schedule for The Salinas Channel on Comcast 25, please visit or subscribe to our Google Calendar located at <http://tinyurl.com/salinas25>. Recent City Council meetings may also be viewed on the Salinas Channel on YouTube at <http://www.youtube.com/thesalinaschannel>.

NOTICE IS HEREBY GIVEN the City will implement a minimum thirty (30) day public review and comment period for the draft FY 2020-24 Con Plan, FY 2020-21 AAP and ANRSA. As a result, the draft FY 2020-24 Con Plan, FY 2020-21 AAP and ANRSA will be available for a minimum thirty (30) day public review and comment period starting June 27, 2020 and ending on August 4, 2020.

**PUBLIC COMMENT**


City Council Meeting:  
City Council plans to hold a Public Meeting on August 4, 2020, at the City Council Rotunda, 200 Lincoln Ave Salinas, CA 93901. Please refer to the official City Council Agenda for final meeting details and confirmation if the meeting is going to be conducted via teleconference or in person. City meetings may be observed live at <https://salinas.legistar.com/Calendar.aspx>, on the Salinas Channel on YouTube at <https://www.youtube.com/user/thesalinaschannel> or on Comcast Channel 25.

If you wish to make a comment on a specific agenda item, please submit your comment via email by 2:00 P.M. on Tuesday, August 4, 2020 to the City Clerk's office at [PublicComments@ci.salinas.ca.us](mailto:PublicComments@ci.salinas.ca.us) or in person at the time of the meeting. Every effort will be made to read your comment into the record, but some comments may not be read due to time limitations. The email or in-person comments submitted shall become part of the record.

**General Public:**  
The public is invited to provide oral or written comments. The minimum thirty (30) day public review and comment period will begin on June 27, 2020 and will be accepted as of the date of this review and comment period will begin on June 27, 2020 and ending on August 4, 2020. Written comments during the public review and comment period may be mailed and postmarked no later than August 4, 2020 to the following:

City of Salinas  
Community Development Department Housing Division  
Attn: Christopher Valenzuela, Planning Manager  
65 W. Alisal Street, 2nd floor  
Salinas, CA 93901

Public comments may also be emailed no later than August 4, 2020 to Christopher Valenzuela, Planning Manager at [christopher.v@ci.salinas.ca.us](mailto:christopher.v@ci.salinas.ca.us) or the City Clerk's office at [PublicComments@ci.salinas.ca.us](mailto:PublicComments@ci.salinas.ca.us). A copy of this public notice will be posted at City Clerk's Office, City Hall (200 Lincoln Avenue), City Permit Center (65 W. Alisal Street - 1st Floor), City Community Development Department Housing Division (65 W. Alisal Street - 2nd Floor), John Steinbeck Library (350 Lincoln Street), Cesar Chavez Library (615 Williams Road), El Gabillan Library (1400 N. Main St.), City Housing Division NOFA/RFP e-mail distribution list and on the City's website at <https://www.cityofsalinas.org/our-city-services/community-development/housing-and-community-development-division/rfps-public-notice>.



**CIUDAD DE SALINAS**

**AUDIENCIA PÚBLICA**

**Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos Plan consolidado para el año fiscal 2020-24, Plan de acción anual para el año fiscal 2020-21 y Área de estrategia de revitalización de vecindarios de Alisal**

POR LA PRESENTE SE AVISA QUE el 27 de junio de 2020, la Ciudad de Salinas (Ciudad) pondrá a disposición del público para su revisión y comentarios el Plan Consolidado (Con Plan) del año Fiscal (FY) 2020-24 del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD), el Plan de Acción Anual (AAP) para el año fiscal 2020-21 y la Estrategia de Revitalización del Área de Vecindarios de Alisal (ANRSA).

El Con Plan para los años fiscales 2020-24 cubren el periodo del 1 de julio de 2020 al 31 de junio de 2025 y establece un plan estratégico para abordar las necesidades identificadas en el contexto del desarrollo comunitario de HUD, el Programa de Subvenciones para Bloques de Desarrollo Comunitario (CDBG), el Programa de Alianzas del Programa de Subvenciones para Soluciones de Emergencia (ESG), el Programa de Inversión en vivienda (HOME) y el Programa de Subvenciones de Soluciones de Emergencia (ESG). El Con Plan para los años fiscales 2020-24 también cumple con los requisitos legales mínimos para CDBG, HOME y ESG.

El Con Plan para los años fiscales 2020-24 sirve como la solicitud oficial a HUD para CDBG, HOME y ESG e incluye el primer año del AAP para FY 2020-21 que cubre el periodo del 1 de julio de 2020 al 30 de junio de 2021. El AAP para el año fiscal 2020-21 describe las actividades, proyectos, programas y montos de financiación propuestos que se implementarán con HUD CDBG, HOME y ESG. El AAP para el año fiscal 2020-21 también incluye estimaciones de las asignaciones de HUD por un monto de \$2,024,219 (CDBG); \$50,000 en Ingresos del Programa CDBG (PI); \$803,851 en fondos HOME; \$551,868 en HOME PI y \$179,001 en fondos ESG. La financiación estimada se basa en la distribución de fondos del año anterior. Sin embargo, todas las actividades propuestas de CDBG, HOME y ESG se incrementarán o disminuirán proporcionalmente con respecto a los niveles de financiación estimados para que coincidan con los montos de asignación final de HUD.

Bajo CDBG, HUD ofrece una herramienta especial para realizar actividades de revitalización enfocadas a través de las regulaciones del Área de Estrategia de Revitalización de Vecindarios (NRSA). Por lo general, el gasto de los fondos de CDBG debe cumplir con los requisitos estrictos de elegibilidad y mantenimiento de registros. A las comunidades con NRSA aprobadas se les ofrece mayor flexibilidad para en actividades de desarrollo económico, vivienda y servicio público con fondos CDBG dentro de las NRSA. Esta flexibilidad está diseñada para promover programas innovadores en áreas económicamente desfavorecidas de la comunidad. El Área de Estrategia de Revitalización de Vecindarios de Alisal de la Ciudad (ANRSA) se actualizó por última vez en 2015. Como resultado, la Ciudad también actualizará su ANRSA simultáneamente con el Plan Consolidado del año fiscal 2020-24.

POR LA PRESENTE SE AVISA QUE el Concilio de la Ciudad de Salinas llevará a cabo una audiencia pública sobre el Con Plan de HUD para los años fiscales 2020-24, el AAP 2020-21 y la ANRSA el:

Martes 4 de agosto de 2020 aproximadamente a las 4:00 p.m. o tan pronto después  
Rotonda del Concilio de la Ciudad, 200 Lincoln Ave Salinas, CA 93901

Las reuniones se transmiten en vivo en <https://salinas.legistar.com/Calendar.aspx> y se televisan en vivo por el Canal 25 de Comcast en la fecha y hora programada de la reunión y son retransmitidas durante toda la semana siguiente a la reunión. Para obtener el horario de transmisión más actualizado del Canal de Salinas Comcast 25, visite o suscríbese a nuestro Calendario de Google en <http://tinyurl.com/salinas25>. Las reuniones recientes del Concilio también se pueden ver en el Canal de Salinas de YouTube en <http://www.youtube.com/thesalinaschannel>.

POR LA PRESENTE SE AVISA QUE, la Ciudad implementará un período mínimo de treinta (30) días de revisión pública y comentarios para el Con Plan para FY 2020-24, el AAP 2020-21 y la ANRSA. Como resultado, el borrador del Con Plan para FY 2020-24, el AAP para FY 2020-21 y la ANRSA estará disponible por un período mínimo de treinta (30) días para revisión pública y periodo de comentarios a partir del 27 de junio de 2020 y hasta el 4 de agosto de 2020.

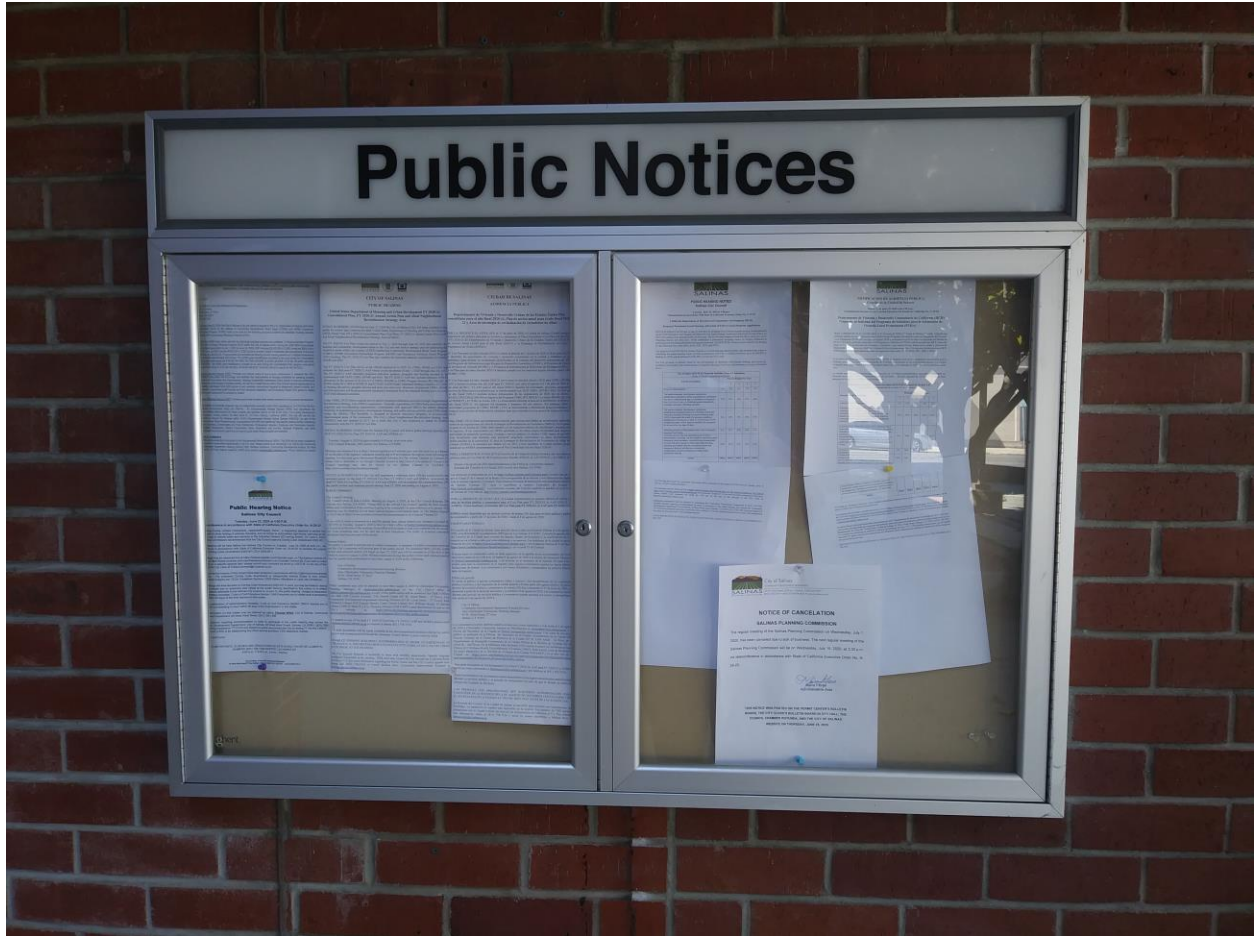
**COMENTARIO PÚBLICO**

El Concilio de la Ciudad de Salinas tiene previsto llevar a cabo una Reunión Pública el 4 de agosto de 2020, en la Rotonda del Ayuntamiento, 200 Lincoln Ave Salinas, CA 93901. Consulte la agenda oficial del Concilio de la Ciudad para conocer los detalles finales de la reunión y la confirmación de si la reunión se va a llevar a cabo por teleconferencia o en persona. Las reuniones de la ciudad se pueden observar en vivo en <https://salinas.legistar.com/Calendar.aspx>, o en el canal de Salinas de YouTube en <https://www.youtube.com/user/thesalinaschannel> o en el canal 25 de Comcast.

Si desea hacer un comentario sobre un tema específico de la agenda, envíe su comentario por correo electrónico antes de las 2:00 p.m. el martes 4 de agosto de 2020 a la oficina del Secretario Municipal en [PublicComments@ci.salinas.ca.us](mailto:PublicComments@ci.salinas.ca.us), o en persona en el momento de la reunión. Se hará todo lo posible para leer su comentario en el registro, pero algunos comentarios pueden no leerse debido a limitaciones de tiempo. Los comentarios por correo electrónico o presentados en persona formarán parte del registro.

**Público en general:**  
Se invita al público a aportar comentarios orales o escritos. Una recapitulación de los comentarios públicos recibidos, y las respuestas de la ciudad pasarán a formar parte del registro público. El periodo de revisión pública y comentarios de treinta (30) días comenzará el 27 de junio de 2020 y se cerrará a partir de la fecha de este aviso y se cerrará el 4 de agosto de 2020. Los comentarios escritos durante este periodo de revisión pública y comentarios podrán enviarse por correo y estampillarse a más tardar el 4 de agosto de 2020 a:

City of Salinas  
Community Development Department Housing Division  
Attn: Christopher Valenzuela, Planning Manager  
65 W. Alisal Street, 2nd floor  
Salinas, CA 93901



# The Salinas Californian

Order Confirmation for Ad #: 0004253252

PO number:

<b>Customer:</b>	SALINAS CITY COMMUNITY PLAN
<b>Address:</b>	65 WALISAL ST SALINAS CA 93901 USA
<b>Acct #:</b>	SNA-106256
<b>Phone:</b>	8317587206
	SALINAS CITY COMMUNITY PLAN
<b>Ordered By:</b>	Melissa Ruiz

OrderStart Date: 06/27/2020

Order End Date: 06/27/2020

<b>Tear Sheets</b>	<b>Affidavits</b>	<b>Blind Box</b>	<b>Promo Type</b>	<b>Materials</b>	<b>Special Pricing</b>	<b>Size</b>
0	1					2 X 12.68

<b>Net Amount</b>	<b>Tax Amount</b>	<b>Total Amount</b>	<b>Payment Method</b>	<b>Payment Amount</b>	<b>Amount Due</b>
\$922.59	\$0.00	\$922.59	Credit Card	\$0.00	\$922.59

Ad Order Notes:

Sales Rep: bgrady

Order Taker: bgrady

Order Created 06/23/2020

Product	# Ins	Start Date	End Date
SNA-The Salinas Californian	1	06/27/2020	06/27/2020
SNA-TheCalifornian.com	1	06/27/2020	06/27/2020

\* ALL TRANSACTIONS CONSIDERED PAID IN FULL UPON CLEARANCE OF FINANCIAL INSTITUTION

Text of Ad:

**CITY OF SALINAS  
PUBLIC HEARING**

**United States Department of Housing and Urban Development FY 2020-24 Consolidated Plan, FY 2020-21 Annual Action Plan and Alisal Neighborhood Revitalization Strategy Area**

NOTICE IS HEREBY GIVEN that on June 27, 2020 the City of Salinas (City) will make available to the public for review and comment the draft United States Department of Housing and Urban Development (HUD) Fiscal Year (FY) 2020-24 Consolidated Plan (Con Plan), FY 2020-21 Annual Action Plan (AAP) and Alisal Neighborhood Revitalization Strategy Area (ANRSA).

The FY 2020-24 Con Plan covers the period of July 1, 2020 through June 30, 2025 and identifies the housing and community development needs in the City and sets forth a strategic plan for addressing the identified needs within the context of HUD entitlement Community Development Block Grant Program (CDBG), HOME Investment Partnerships Program (HOME) and Emergency Solutions Grants Program (ESG) funding. The FY 2020-24 Con Plan also satisfies the minimum statutory requirements for CDBG, HOME and ESG.

The FY 2020-24 Con Plan serves as the official application to HUD for CDBG, HOME and ESG and includes the first year FY 2020-21 AAP which covers the period of July 1, 2020 through June 30, 2021. The FY 2020-21 AAP describes proposed activities, projects, programs and funding amounts to be implemented with HUD CDBG, HOME and ESG. The FY 2020-21 AAP also includes estimates of HUD allocations in the amount of \$2,024,219 (CDBG); \$50,000 in CDBG Program Income (PI); \$803,851 in HOME funds; \$551,868 in HOME PI and \$179,001 in ESG funds. Estimated funding is based on FY 2020-21 funding allocations, program income and prior year carry-over. However, all proposed CDBG, HOME and ESG activities will be proportionally increased or decreased from the estimated funding levels to match HUD final allocation amounts.

Under CDBG, HUD offers a special tool to deliver focused revitalization activities through Neighborhood Revitalization Strategy Area (NRSA) regulations. Typically, expenditure of CDBG funds must meet strict eligibility and recordkeeping requirements. Communities with approved NRSA's are offered enhanced flexibility in undertaking economic development, housing, and public service activities with CDBG funds within the NRSA's. This flexibility is designed to promote innovative programs in economically disadvantaged areas of the community. The City's Alisal Neighborhood Revitalization Strategy Area (ANRSA) was last updated in 2015. As a result, the City is also proposing to update its ANRSA concurrently with the FY 2020-24 Con Plan.

NOTICE IS HEREBY GIVEN that the Salinas City Council will hold a public hearing regarding the HUD FY 2020-24 Con Plan, FY 2020-21 AAP and ANRSA on:

Tuesday, August 4, 2020 at approximately 4:00 p.m. or as soon after City Council Rotunda, 200 Lincoln Ave Salinas, CA 93901

Meetings are streamed live at <https://salinas.legistar.com/Calendar.aspx> and televised live on Channel 25 on the date of the regularly scheduled meeting and will be broadcast throughout week following the meeting. For the most up-to-the-minute Broadcast Schedule for The Salinas Channel on Comcast 25, please visit or subscribe to our Google Calendar located at <http://tinyurl.com/salinas25>. Recent City Council meetings may also be viewed on the Salinas Channel on YouTube at <http://www.youtube.com/thesalinaschannel>.

NOTICE IS HEREBY GIVEN the City will implement a minimum thirty (30) day public review and comment period for the draft FY 2020-24 Con Plan, FY 2020-21 AAP and ANRSA. As a result, the draft FY 2020-24 Con Plan, FY 2020-21 AAP and ANRSA will be available for a minimum thirty (30) day public review and comment period starting June 27, 2020 and ending on August 4, 2020.

**PUBLIC COMMENT**

City Council Meeting:  
The City Council plans to hold a Public Meeting on August 4, 2020, at the City Council Rotunda, 200 Lincoln Ave Salinas, CA 93901. Please refer to the official City Council Agenda for final meeting details and confirmation if the meeting is going to be conducted via teleconference or in person. City meetings may be observed live at <https://salinas.legistar.com/Calendar.aspx>, on The Salinas Channel on YouTube at <https://www.youtube.com/user/thesalinaschannel> or on Comcast Channel 25.

If you wish to make a comment on a specific agenda item, please submit your comment via email by 2:00 P.M. on Tuesday, August 4, 2020 to the City Clerk's office at [PublicComments@ci.salinas.ca.us](mailto:PublicComments@ci.salinas.ca.us), or in person at the time of the meeting. Every effort will be made to read your comment into the record, but some comments may not be read due to time limitations. The email or in-person comments submitted shall become part of the record.

**General Public:**

The public is invited to provide oral or written comments. A summary of public comments received, and the City's responses will become part of the public record. The minimum thirty (30) day public review and comment period will begin on June 27, 2020 and will be accepted as of the date of this notice to close on August 4, 2020. Written comments during the public review and comment period may be mailed and postmarked no later than August 4, 2020 to the following:

City of Salinas  
Community Development Department Housing Division  
Attn: Christopher Valenzuela, Planning Manager  
65 W. Alisal Street, 2nd floor  
Salinas, CA 93901

Public comments may also be emailed no later than August 4, 2020 to Christopher Valenzuela, Planning Manager at [christopherv@ci.salinas.ca.us](mailto:christopherv@ci.salinas.ca.us) or the City Clerk's office at [PublicComments@ci.salinas.ca.us](mailto:PublicComments@ci.salinas.ca.us). A copy of this public notice will be posted at City Clerk's Office, City



Hall (200 Lincoln Avenue), City Permit Center (65 W. Alisal Street – 1st Floor), City Community Development Department Housing Division (65 W. Alisal Street – 2nd Floor), John Steinbeck Library (350 Lincoln Street), Cesar Chavez Library (615 Williams Road), El Gabilan Library (1400 N. Main St.), City Housing Division NOFA/RFP e-mail distribution list and on the City's website at: <https://www.cityofsalinas.org/our-services/community-development/housing-and-community-development-division/rfps-public-notices>.

To request a copy of the draft FY 2020-24 Con Plan, FY 2020-21 AAP and ANRSA please email [Melissa.ruiz@ci.salinas.ca.us](mailto:Melissa.ruiz@ci.salinas.ca.us) or request by phone (831) 758-7334.

All draft documents will be made available at the above-mentioned locations during the public review and comment period should the Monterey County shelter in place order be lifted.

DISABLED PERSONS REQUIRING ACCOMMODATION IN ORDER TO PARTICIPATE IN THE AUGUST 4, 2020 MEETING SHOULD CONTACT CITY CLERK AT (831) 758-7381 THREE DAYS PRIOR TO THE HEARING.

The City Council Rotunda is accessible to those with mobility impairments. Spanish language translation is available at the meeting. TDD users may contact the City through the California Relay Service at 711. For more information regarding the Public Notice and this City Council agenda item, please call (831) 758-7334 or e-mail Melissa Ruiz, Community Improvement Assistant at [Melissa.ruiz@ci.salinas.ca.us](mailto:Melissa.ruiz@ci.salinas.ca.us).

*June 27, 2020 (4253252)*

# The Salinas Californian

Order Confirmation for Ad #: 0004253309

PO number:

<b>Customer:</b>	SALINAS CITY COMMUNITY PLAN
<b>Address:</b>	65 WALISAL ST SALINAS CA 93901 USA
<b>Acct #:</b>	SNA-106256
<b>Phone:</b>	8317587206
	SALINAS CITY COMMUNITY PLAN
<b>Ordered By:</b>	Melissa Ruiz

OrderStart Date: 06/27/2020

Order End Date: 06/27/2020

<b>Tear Sheets</b>	<b>Affidavits</b>	<b>Blind Box</b>	<b>Promo Type</b>	<b>Materials</b>	<b>Special Pricing</b>	<b>Size</b>
0	1					2 X 14.58

<b>Net Amount</b>	<b>Tax Amount</b>	<b>Total Amount</b>	<b>Payment Method</b>	<b>Payment Amount</b>	<b>Amount Due</b>
\$1,060.79	\$0.00	\$1,060.79	Credit Card	\$0.00	\$1,060.79

Ad Order Notes:

Sales Rep: bgrady

Order Taker: bgrady

Order Created 06/23/2020

Product	# Ins	Start Date	End Date
SNA-EI Sol	1	06/27/2020	06/27/2020
SNA-TheCalifornian.com	1	06/27/2020	06/27/2020

\* ALL TRANSACTIONS CONSIDERED PAID IN FULL UPON CLEARANCE OF FINANCIAL INSTITUTION



**Text of Ad:**

**CIUDAD DE SALINAS  
AUDIENCIA PÚBLICA**

**Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos Plan consolidado para el año fiscal 2020-24, Plan de acción anual para el año fiscal 2020-21 y Área de estrategia de revitalización de vecindarios de Alisal**

POR LA PRESENTE SE AVISA QUE el 27 de junio de 2020, la Ciudad de Salinas (Ciudad) pondrá a disposición del público para para su revisión y comentarios el Plan Consolidado (Con Plan) del año Fiscal (FY) 2020-24 del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD), El Plan de Acción Anual (AAP) para el año fiscal 2020-21 y la Estrategia de Revitalización del Área del Vecindarios de Alisal (ANRSA).

El Con Plan para los años fiscales 2020-24 cubren el período del 1 de julio de 2020 al 30 de junio de 2025 e identifica las necesidades de vivienda y desarrollo comunitario en la ciudad, y establece un plan estratégico para abordar las necesidades identificadas en el contexto del desarrollo comunitario de HUD del Programa de Subvenciones para Bloques de Desarrollo Comunitario (CDBG), el Programa de Alianzas de Inversión en vivienda (HOME) y el Programa de Subvenciones de Soluciones de Emergencia (ESG). El Con Plan para los años fiscales 2020-24 también cumple con los requisitos legales mínimos para CDBG, HOME y ESG.

El Con Plan para los años fiscales 2020-24 sirve como la solicitud oficial a HUD para CDBG, HOME y ESG e incluye el primer año del AAP para FY 2020-21 que cubre el período del 1 de julio de 2020 al 30 de junio de 2021. El AAP para el año fiscal 2020-21 describe las actividades, proyectos, programas y montos de financiación propuestos que se implementarán con HUD CDBG, HOME y ESG. El AAP para el año fiscal 2020-21 también incluye estimaciones de las asignaciones de HUD por un monto de \$2,024,219 (CDBG); \$50,000 en Ingresos del Programa CDBG (PI); \$803,851 en fondos HOME; \$551,868 en HOME PI y \$179,001 en fondos ESG. La financiación estimada se basa en la distribución de fondos del año fiscal 2020-21, los ingresos del programa y trasposos del año anterior. Sin embargo, todas las actividades propuestas de CDBG, HOME y ESG se incrementarán o disminuirán proporcionalmente con respecto a los niveles de financiación estimados para que coincidan con los montos de asignación final de HUD.

Bajo CDBG, HUD ofrece una herramienta especial para realizar actividades de revitalización enfocadas a través de las regulaciones del Área de Estrategia de Revitalización de Vecindarios (NRSA). Por lo general, el gasto de los fondos de CDBG debe cumplir con los requisitos estrictos de elegibilidad y mantenimiento de registros. A las comunidades con NRSA aprobadas se les ofrece mayor flexibilidad para emprender actividades de desarrollo económico, vivienda y servicio público con fondos CDBG dentro de las NRSA. Esta flexibilidad está diseñada para promover programas innovadores en áreas económicamente desfavorecidas de la comunidad. El Área de Estrategia de Revitalización de Vecindarios de Alisal de la Ciudad (ANRSA) se actualizó por última vez en 2015. Como resultado, la Ciudad también propone actualizar su ANRSA simultáneamente con el Plan Consolidado del año fiscal 2020-24.

POR LA PRESENTE SE AVISA QUE el Concilio de la Ciudad de Salinas llevará a cabo una audiencia pública sobre el Con Plan de HUD para los años fiscales 2020-24, el AAP 2020-21 y la ANRSA el:

Martes 4 de agosto de 2020 aproximadamente a las 4:00 p.m. o tan pronto después

Rotonda del Concilio de la Ciudad, 200 Lincoln Ave Salinas, CA 93901

Las reuniones se transmiten en vivo en <https://salinas.legistar.com/Calendar.aspx> y se televisan en vivo por el Canal 25 de Comcast en la fecha y hora programada de la reunión y son retransmitidas durante toda la semana siguiente a la reunión. Para obtener el horario de transmisión más actualizado del Canal de Salinas Comcast 25, visite o suscribese a nuestro Calendario de Google en <http://tinyurl.com/salinas25>. Las reuniones recientes del Concilio también se pueden ver en el Canal de Salinas de YouTube en <http://www.youtube.com/thesalinaschannel>.

POR LA PRESENTE SE AVISA QUE, la Ciudad implementará un período mínimo de treinta (30) días de revisión pública y comentarios para el Con Plan para FY 2020-24, el AAP 2020-21 y la ANRSA. Como resultado, el borrador del Con Plan para FY 2020-24, el AAP para FY 2020-21 y la ANRSA estará disponible por un período mínimo de treinta (30) días para revisión pública y período de comentarios a partir del 27 de junio de 2020 y hasta el 4 de agosto de 2020.

**COMENTARIO PÚBLICO**

El Concilio de la Ciudad de Salinas tiene previsto llevar a cabo una Reunión Pública el 4 de agosto de 2020, en la Rotonda del Ayuntamiento, 200 Lincoln Ave Salinas, CA 93901. Consulte la agenda oficial del Concilio de la Ciudad para conocer los detalles finales de la reunión y la confirmación de si la reunión se va a llevar a cabo por teleconferencia o en persona. Las reuniones de la ciudad se pueden observar en vivo en <https://salinas.legistar.com/Calendar.aspx>, o en el canal de Salinas de YouTube en <https://www.youtube.com/user/thesalinaschannel> o en el canal 25 de Comcast.

Si desea hacer un comentario sobre un tema específico de la agenda, envíe su comentario por correo electrónico antes de las 2:00 p.m. el martes 4 de agosto de 2020 a la oficina del Secretario Municipal en [PublicComments@ci.salinas.ca.us](mailto:PublicComments@ci.salinas.ca.us), o en persona en el momento de la reunión. Se hará todo lo posible para leer su comentario en el registro, pero algunos comentarios pueden no leerse debido a limitaciones de tiempo. Los comentarios por correo electrónico o presentados en persona formarán parte del registro.

Público en general:

Se invita al público a aportar comentarios orales o escritos. Una recapitulación de los comentarios públicos recibidos, y las respuestas de la ciudad pasarán a formar parte del registro público. El período mínimo de revisión pública y comentarios de treinta (30) días

comenzará el 27 de junio de 2020 y se aceptarán a partir de la fecha de este aviso y se cerrará el 4 de agosto de 2020. Los comentarios escritos durante este periodo de revisión pública y comentarios podrán enviarse por correo y estampillarse a más tardar el 4 de agosto de 2020 a:

City of Salinas  
Community Development Department Housing Division  
Attn: Christopher Valenzuela, Planning Manager  
65 W. Alisal Street, 2nd floor  
Salinas, CA 93901

Los comentarios escritos también pueden enviarse por correo electrónico a más tardar el 4 de Agosto de 2020 a Christopher Valenzuela, Gerente de Planificación en christopherv@ci.salinas.ca.us; a la oficina del Secretario de la Ciudad en PublicComments@ci.salinas.ca.us. Una copia de este aviso público se publicará en la Oficina del Secretario de la Ciudad, Ayuntamiento de la Ciudad (200 Lincoln Avenue), en el Centro de Permisos de la Ciudad (65 W. Calle Alisal - 1er Piso), en el Departamento de Desarrollo Comunitario de la Ciudad Oficina de la División de Vivienda (65 W. Alisal St. - 2nd Floor), En la biblioteca John Steinbeck (350 Lincoln Avenue), En la biblioteca Cesar Chávez (615 Williams Road), En la biblioteca El Gabilan (1400 N. Main Street), Lista de distribución de correo electrónico de la División de Vivienda de la Ciudad NOFA/RFP y en el sitio web de la Ciudad en: <https://www.cityofsalinas.org/our-city-services/community-development/housing-and-community-development-division/rfps-public-notice>.

Para pedir borradores de los documentos Con Plan FY 2020-24, AAP para FY 2020-21 y ANSRA envíe un correo electrónico a [Melissa.ruiz@ci.salinas.ca.us](mailto:Melissa.ruiz@ci.salinas.ca.us) o por teléfono al (831) 758-7334.

Todos los borradores de documentos estarán disponibles en los lugares mencionados anteriormente durante la revisión pública y el periodo de comentarios en caso de que se levante la orden de refugio del Condado de Monterey.

**LAS PERSONAS CON DISCAPACIDAD QUE REQUIERAN ACOMODACIÓN PARA PARTICIPAR EN LA REUNIÓN DEL 4 DE AGOSTO DE 2020 DEBEN CONTACTARSE CON EL SECRETARIO DE LA CIUDAD AL 758-7381 TRES DIAS ANTES DE LAS AUDIENCIAS.**

La Rotonda del Concilio de la Ciudad de Salinas es accesible para personas con impedimentos de movilidad. La traducción al español está disponible en la reunión. Los usuarios de TDD pueden comunicarse con la Ciudad a través del Servicio de retransmisión de California al 711. Para obtener más información, llame al (831) 758-7334 o envíe un correo electrónico a [Melissa.ruiz@ci.salinas.ca.us](mailto:Melissa.ruiz@ci.salinas.ca.us).

*June 27, 2020 (4253309)*

# The Salinas Californian

Order Confirmation for Ad #: 0004253309

PO number:

<b>Customer:</b>	SALINAS CITY COMMUNITY PLAN
<b>Address:</b>	65 WALISAL ST SALINAS CA 93901 USA
<b>Acct #:</b>	SNA-106256
<b>Phone:</b>	8317587206
	SALINAS CITY COMMUNITY PLAN
<b>Ordered By:</b>	Melissa Ruiz

OrderStart Date: 06/27/2020

Order End Date: 06/27/2020

<b>Tear Sheets</b>	<b>Affidavits</b>	<b>Blind Box</b>	<b>Promo Type</b>	<b>Materials</b>	<b>Special Pricing</b>	<b>Size</b>
0	1					2 X 14.58

<b>Net Amount</b>	<b>Tax Amount</b>	<b>Total Amount</b>	<b>Payment Method</b>	<b>Payment Amount</b>	<b>Amount Due</b>
\$1,060.79	\$0.00	\$1,060.79	Credit Card	\$0.00	\$1,060.79

Ad Order Notes:

Sales Rep: bgrady

Order Taker: bgrady

Order Created 06/23/2020

Product	# Ins	Start Date	End Date
SNA-EI Sol	1	06/27/2020	06/27/2020
SNA-TheCalifornian.com	1	06/27/2020	06/27/2020

\* ALL TRANSACTIONS CONSIDERED PAID IN FULL UPON CLEARANCE OF FINANCIAL INSTITUTION

**Text of Ad:**

**CIUDAD DE SALINAS  
AUDIENCIA PÚBLICA**

**Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos Plan consolidado para el año fiscal 2020-24, Plan de acción anual para el año fiscal 2020-21 y Área de estrategia de revitalización de vecindarios de Alisal**

POR LA PRESENTE SE AVISA QUE el 27 de junio de 2020, la Ciudad de Salinas (Ciudad) pondrá a disposición del público para para su revisión y comentarios el Plan Consolidado (Con Plan) del año Fiscal (FY) 2020-24 del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD), El Plan de Acción Anual (AAP) para el año fiscal 2020-21 y la Estrategia de Revitalización del Área del Vecindarios de Alisal (ANRSA).

El Con Plan para los años fiscales 2020-24 cubren el período del 1 de julio de 2020 al 30 de junio de 2025 e identifica las necesidades de vivienda y desarrollo comunitario en la ciudad, y establece un plan estratégico para abordar las necesidades identificadas en el contexto del desarrollo comunitario de HUD del Programa de Subvenciones para Bloques de Desarrollo Comunitario (CDBG), el Programa de Alianzas de Inversión en vivienda (HOME) y el Programa de Subvenciones de Soluciones de Emergencia (ESG). El Con Plan para los años fiscales 2020-24 también cumple con los requisitos legales mínimos para CDBG, HOME y ESG.

El Con Plan para los años fiscales 2020-24 sirve como la solicitud oficial a HUD para CDBG, HOME y ESG e incluye el primer año del AAP para FY 2020-21 que cubre el período del 1 de julio de 2020 al 30 de junio de 2021. El AAP para el año fiscal 2020-21 describe las actividades, proyectos, programas y montos de financiación propuestos que se implementarán con HUD CDBG, HOME y ESG. El AAP para el año fiscal 2020-21 también incluye estimaciones de las asignaciones de HUD por un monto de \$2,024,219 (CDBG); \$50,000 en Ingresos del Programa CDBG (PI); \$803,851 en fondos HOME; \$551,868 en HOME PI y \$179,001 en fondos ESG. La financiación estimada se basa en la distribución de fondos del año fiscal 2020-21, los ingresos del programa y trasposos del año anterior. Sin embargo, todas las actividades propuestas de CDBG, HOME y ESG se incrementarán o disminuirán proporcionalmente con respecto a los niveles de financiación estimados para que coincidan con los montos de asignación final de HUD.

Bajo CDBG, HUD ofrece una herramienta especial para realizar actividades de revitalización enfocadas a través de las regulaciones del Área de Estrategia de Revitalización de Vecindarios (NRSA). Por lo general, el gasto de los fondos de CDBG debe cumplir con los requisitos estrictos de elegibilidad y mantenimiento de registros. A las comunidades con NRSA aprobadas se les ofrece mayor flexibilidad para emprender actividades de desarrollo económico, vivienda y servicio público con fondos CDBG dentro de las NRSA. Esta flexibilidad está diseñada para promover programas innovadores en áreas económicamente desfavorecidas de la comunidad. El Área de Estrategia de Revitalización de Vecindarios de Alisal de la Ciudad (ANRSA) se actualizó por última vez en 2015. Como resultado, la Ciudad también propone actualizar su ANRSA simultáneamente con el Plan Consolidado del año fiscal 2020-24.

POR LA PRESENTE SE AVISA QUE el Concilio de la Ciudad de Salinas llevará a cabo una audiencia pública sobre el Con Plan de HUD para los años fiscales 2020-24, el AAP 2020-21 y la ANRSA el:

Martes 4 de agosto de 2020 aproximadamente a las 4:00 p.m. o tan pronto después  
Rotonda del Concilio de la Ciudad, 200 Lincoln Ave Salinas, CA 93901

Las reuniones se transmiten en vivo en <https://salinas.legistar.com/Calendar.aspx> y se televisan en vivo por el Canal 25 de Comcast en la fecha y hora programada de la reunión y son retransmitidas durante toda la semana siguiente a la reunión. Para obtener el horario de transmisión más actualizado del Canal de Salinas Comcast 25, visite o suscríbese a nuestro Calendario de Google en <http://tinyurl.com/salinas25>. Las reuniones recientes del Concilio también se pueden ver en el Canal de Salinas de YouTube en <http://www.youtube.com/thesalinaschannel>.

POR LA PRESENTE SE AVISA QUE, la Ciudad implementará un período mínimo de treinta (30) días de revisión pública y comentarios para el Con Plan para FY 2020-24, el AAP 2020-21 y la ANRSA. Como resultado, el borrador del Con Plan para FY 2020-24, el AAP para FY 2020-21 y la ANRSA estará disponible por un período mínimo de treinta (30) días para revisión pública y período de comentarios a partir del 27 de junio de 2020 y hasta el 4 de agosto de 2020.

**COMENTARIO PÚBLICO**

El Concilio de la Ciudad de Salinas tiene previsto llevar a cabo una Reunión Pública el 4 de agosto de 2020, en la Rotonda del Ayuntamiento, 200 Lincoln Ave Salinas, CA 93901. Consulte la agenda oficial del Concilio de la Ciudad para conocer los detalles finales de la reunión y la confirmación de si la reunión se va a llevar a cabo por teleconferencia o en persona. Las reuniones de la ciudad se pueden observar en vivo en <https://salinas.legistar.com/Calendar.aspx>, o en el canal de Salinas de YouTube en <https://www.youtube.com/user/thesalinaschannel> o en el canal 25 de Comcast.

Si desea hacer un comentario sobre un tema específico de la agenda, envíe su comentario por correo electrónico antes de las 2:00 p.m. el martes 4 de agosto de 2020 a la oficina del Secretario Municipal en [PublicComments@ci.salinas.ca.us](mailto:PublicComments@ci.salinas.ca.us), o en persona en el momento de la reunión. Se hará todo lo posible para leer su comentario en el registro, pero algunos comentarios pueden no leerse debido a limitaciones de tiempo. Los comentarios por correo electrónico o presentados en persona formarán parte del registro.

Público en general:

Se invita al público a aportar comentarios orales o escritos. Una recapitulación de los comentarios públicos recibidos, y las respuestas de la ciudad pasarán a formar parte del registro público. El período mínimo de revisión pública y comentarios de treinta (30) días

comenzará el 27 de junio de 2020 y se aceptarán a partir de la fecha de este aviso y se cerrará el 4 de agosto de 2020. Los comentarios escritos durante este periodo de revisión pública y comentarios podrán enviarse por correo y estampillarse a más tardar el 4 de agosto de 2020 a:

City of Salinas  
Community Development Department Housing Division  
Attn: Christopher Valenzuela, Planning Manager  
65 W. Alisal Street, 2nd floor  
Salinas, CA 93901

Los comentarios escritos también pueden enviarse por correo electrónico a más tardar el 4 de Agosto de 2020 a Christopher Valenzuela, Gerente de Planificación en christopherv@ci.salinas.ca.us; a la oficina del Secretario de la Ciudad en PublicComments@ci.salinas.ca.us. Una copia de este aviso público se publicará en la Oficina del Secretario de la Ciudad, Ayuntamiento de la Ciudad (200 Lincoln Avenue), en el Centro de Permisos de la Ciudad (65 W. Calle Alisal - 1er Piso), en el Departamento de Desarrollo Comunitario de la Ciudad Oficina de la División de Vivienda (65 W. Alisal St. - 2nd Floor), En la biblioteca John Steinbeck (350 Lincoln Avenue), En la biblioteca Cesar Chávez (615 Williams Road), En la biblioteca El Gabilan (1400 N. Main Street), Lista de distribución de correo electrónico de la División de Vivienda de la Ciudad NOFA/RFP y en el sitio web de la Ciudad en: <https://www.cityofsalinas.org/our-city-services/community-development/housing-and-community-development-division/rfps-public-notice/>.

Para pedir borradores de los documentos Con Plan FY 2020-24, AAP para FY 2020-21 y ANSRA envíe un correo electrónico a [Melissa.ruiz@ci.salinas.ca.us](mailto:Melissa.ruiz@ci.salinas.ca.us) o por teléfono al (831) 758-7334.

Todos los borradores de documentos estarán disponibles en los lugares mencionados anteriormente durante la revisión pública y el periodo de comentarios en caso de que se levante la orden de refugio del Condado de Monterey.

**LAS PERSONAS CON DISCAPACIDAD QUE REQUIERAN ACOMODACIÓN PARA PARTICIPAR EN LA REUNIÓN DEL 4 DE AGOSTO DE 2020 DEBEN CONTACTARSE CON EL SECRETARIO DE LA CIUDAD AL 758-7381 TRES DIAS ANTES DE LAS AUDIENCIAS.**

La Rotonda del Concilio de la Ciudad de Salinas es accesible para personas con impedimentos de movilidad. La traducción al español está disponible en la reunión. Los usuarios de TDD pueden comunicarse con la Ciudad a través del Servicio de retransmisión de California al 711. Para obtener más información, llame al (831) 758-7334 o envíe un correo electrónico a [Melissa.Ruiz@ci.salinas.ca.us](mailto:Melissa.Ruiz@ci.salinas.ca.us).

*June 27, 2020 (4253309)*

## Appendix B: Monitoring

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The City Housing Division maintains accurate records, both program and financial, pertaining to community development activities, including housing and emergency shelter grant activities. Emergency Solutions Grant (ESG) and CDBG-funded public service activities are monitored continuously. Documentation, including activity reports, is required to be submitted with all payment requests. All loan servicing functions (pay-offs, partial payments, subordinations, annual affidavits, etc.) of outstanding loans in the City loan portfolio are also handled in-house using City Data Services interactive computer software system.

Staff works jointly with the City's Compliance Officer II who oversees compliance with federal labor standards requirements (e.g., Davis-Bacon) for all Capital Improvement Projects (CIPs) assisted with CDBG funds. Further staff oversees compliance with all federal labor standards requirements on a project-by-project basis for all other CDBG- and HOME-assisted projects, beginning with contract drafting and pre-construction conferences and proceeding through the necessary contractor submittals to project close-out. In limited instances, qualified subrecipients (e.g., HACM and CHISPA) have the resources to oversee federal labor standards with their own staff or enter into a service contract with a Labor Compliance Consulting entity to oversee all federal labor compliance responsibilities. The PW Compliance Officer attends labor compliance training when available through the State or Federal agencies to stay abreast of any regulatory changes.

The City continues to implement its formal process of executing a Memorandum of Record (MOR) with other City Departments upon allocation of CDBG funds for Capital Improvement Projects (CIPs). The MOR continues to serve as an alternate method to a Funding Agreement for ensuring program compliance for federally assisted capital improvement projects. Since implementation of the MOR process, compliance issues have declined and successful compliance has increased.

The City has also implemented various steps to further ensure compliance by all CIPs with applicable CDBG program regulations. The MOR was enhanced to include additional language pertaining to submittal of reports on a timely manner. This will assist with early detection of critical project impediments with potential to impact the annual CDBG Timeliness Ratio criteria and will allow for implementation of effective remediation steps. Further language was added to the MOR regarding compliance with 24 CFR Part 570.505 applicable to real property within the City's control which was acquired or improved in whole or in part using CDBG funds in excess of \$25,000 and Change of Use Requirements for all Public Facilities & Improvements eligible under §570.201(c). A key focus during assessments is compliance with the adopted Consolidated Plan and the City's Housing Element, plus support to the City Council's Goals. Information gathered is employed to evaluate progress towards established goals; to confirm compliance with statutory and regulatory requirements of governing federal legislation (e.g., National Affordable Housing Act); to determine possible revisions to City policy and procedure, including the Consolidated Plan and Housing Element; and, to prepare performance reports such as this document.

Monitoring Consolidated Plan and HUD Program compliance: The primary action in this regard occurs during the review of proposals received as a result of the annual funding RFP. Proposals are evaluated and compared based upon the policies and priorities in place and then City staff's allocation recommendations are based upon the results of this analysis. Any proposed amendments to the Action Plan during the program year are also evaluated on this basis. In each case, the various timeliness rules, with respect to commitment and expenditure of funds, are also considered. All funding agreements contain deadlines governing timely use of funds; Salinas has a long-standing record of meeting CDBG, HOME, and ESG commitment and drawdown standards. Subrecipient funding agreements require compliance with not only the relevant federal regulations and OMB guidance, but are drafted to ensure that

funded activities are carried out as contemplated in the Action Plan. Division staff continues to closely monitor the performance of other City departments whenever they receive allocations of the federal funds in question through the implementation of the Memorandum of Record (MOR) used for program and reporting compliance of CDBG assisted projects.

Compliance with housing standards: Compliance with housing standards is ongoing. Division staff schedules visits to assisted housing sites following completion of construction or rehabilitation. Recipients of deferred payment rehabilitation loans are evaluated every five years to determine feasibility and continued use of a deferred loan or conversion to amortized loans; the process includes a site visit to determine the up-keep of the unit and gathering of financial household information to determine eligibility. Desk monitoring of completed new construction projects is conducted to determine the appropriate intervals for performing site visits; in addition, almost all major projects receive restricted financing from other sources (e.g., federal tax credits, State funds), which typically include rigorous ongoing monitoring requirements.

In addition, transitioning of the multi-family reporting process into the CDS database was completed in FY 2013. The CDS database tracks all funded CDBG and HOME multi-family projects from award phase, construction phase to project completion. Thereafter, the project moves into the annual reporting category where it will remain active, meaning Annual Data Collection Forms will be submitted until the expiration of the affordability period. This provides Grantees with a more efficient data gathering process and offers a more consistent method in collecting annual reports and reviewing data for compliance. City staff continues to work with the CDS database programmers to ensure accurate compliance with project's income/rent restrictions. Various challenges were encountered as numerous affordable housing projects have multiple rent/income restrictions imposed by other program regulations such as the City's Inclusionary Housing Program and the former Salinas Redevelopment Agency (SRA). Thus, making it arduous to achieve comprehensive program compliance for each restricted unit. Staff continues to research and implement system changes in order to attain comprehensive program compliance for all existing affordable housing projects.

As stated previously, City staff continues to enforce revised reporting policies for all CDBG and HOME projects. Annual, Quarterly or Monthly Reporting is accomplished through CDS. Grantees continue to submit Quarterly Progress Reports (QPR) with reporting periods as follows: Period 1- July 1 to September 30; Period 2-October 1 to December 31; Period 3-January 1 to March 31; and Period 4-April 1 to June 30. Current reporting requirements during Period four for all CDBG and HOME assisted projects remains the same as prior years as grantees are required to submit an Annual Project Narrative following the end of the fiscal year.

All active FTHB program participants are monitored to determine that homeowners are using subject properties as their principal place of residence, maintaining proper hazard insurance and are current on property taxes. Additional monitoring takes place throughout the year as homeowners contact staff to receive information on refinancing, subordination, loan payoff or just to ask questions about their loans. During these consultations, staff confirms that the information provided matches information in their project file.

As part of the City's deferred rehabilitation loan program, staff has prepared a plan to begin the monitoring of these loans every five years as stipulated in their agreement; subject properties will be monitored for: deferred loan continued eligibility, using home as their principal place of residence, maintaining proper hazard insurance and are current on property taxes. The City also utilizes CDS as a notification tool to remind staff when a loan is due for a review.

Public Services: Staff prepares an annual Monitoring Plan. Monitoring of program progress, accomplishments, and compliance with HUD program rules is an ongoing activity conducted by staff by means of thorough review of monthly reimbursement requests, monthly activity reports, and rate of expenditures.

Staff completes a Risk Assessment of every subrecipient every year and in most cases, a Desk Review Monitoring, utilizing two checklists designed for that purpose. The Desk Review Monitoring draws on information in the file, but also documents submitted during the application process (e.g. annual agency audit) since most have submitted applications for the following fiscal year. This year, to determine compliance with accommodations for Persons of Limited English Proficiency, staff requested copies of outreach materials and applications. All agencies had materials in Spanish. Staff also carefully reviewed intake forms and discovered that a few agencies had not correctly incorporated HUD's nine revised categories for reporting ethnicity and race. Corrections were made immediately. The intake forms were also useful to review the categories of beneficiary data such as income levels, disabled, single parent, and elderly that HUD requires.

The Monitoring Plan also identifies the agencies to be monitored on-site since current staffing levels do not permit on-site monitoring of each of the 24 subrecipients every year. The results of the Desk Review Monitoring guide staff in the selection of agencies for the on-site review. Monitoring standards used are HUD's forms under CDBG standards "Checklist for On-site Monitoring of a Subrecipient" in the "Managing CDBG, A Guide Book for Grantees on Subrecipient Oversight". Forms used to complete the monitoring visit are in the "CPD Grantee Monitoring Handbook" under CDBG Entitlement depending upon the type of activity provided. Staff notifies the agency about potential visit dates to conduct a site visit and requests review of program documents such as but not limited to: agency's payroll ledger, employee time cards, receipts for other claimed expenses, the most recent financial audit, personnel policies, equal opportunity policy, case files, and client files that support the reported data for Salinas clients (as noted on the monthly Activity Data Report). After the monitoring visit, a follow-up letter is sent stating the results of the visit. If there are any issues or signs of non-compliance, it is discussed in detail with the program manager/executive director to assist in bringing the agency in compliance at the exit conference.

CDBG-Public Facilities: Public Facility Improvement Projects (where improvements have been completed) are required to annually submit an "Annual Data Collection Form" designed to capture service data such as: the total number of direct beneficiaries, race and ethnicity of each beneficiary, and all data required under HUD's Community Planning and Development Performance Measurement System. The City's Housing staff has currently transitioned all open projects to the CDS website, thus streamlining the reporting process and creating an improved database of all funded projects. As in prior reports, all data continues to be gathered on a monthly and/or quarterly and annual basis. Upon receipt of data, staff continues to review to ensure compliance with appropriate national objectives.

CDBG-Capital Improvement Projects: Staff continues to monitor projects during the design phase, bid opening phase, construction phase and completion phase to ensure compliance with all applicable federal provisions (i.e., Davis-Bacon, Minority Business Enterprise/Women Business Enterprise, Section 3, Executive Order 11246, Executive Order 11063, and Title 24 CFR Part 85). The City continues to revise and improve its existing tools to assist with project monitoring during these phases. Such tools include: Federal Labor Compliance Checklist; Contractor and Subcontractor Compliance Worksheet; Quarterly Progress Report; and monthly or bi-weekly correspondence with the subrecipient or assigned City of Salinas Construction Inspector. Additionally, the City continues to review the previously developed standard CDBG-Bid Specification Package that includes all applicable federal forms and provisions to ensure all forms and data are current. During the reporting period, staff reviewed the draft bids and specification for the Cesar Chavez Park Improvements (#9023) and made updates as needed. The City will continue to assess current process and research better methods for ensuring compliance with all federal



provisions. Currently, the established process continues to significantly reduce the amount of staff time previously required to achieve compliance.

As previously reported, Labor compliance in Capital Improvement Projects continues to be a high priority. The PW Labor Compliance Officer continues to increase her knowledge regarding the Federal labor compliance regulations and continues to attend State and Federal Labor Compliance trainings.

## **Appendix C: Alisal Neighborhood Revitalization Strategy Area (ANRSA)**

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# **Alisal Neighborhood Revitalization Strategy Area (ANRSA)**

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**City of Salinas  
Community Development Department  
May 2020**

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# Alisal Neighborhood Revitalization Strategy Area

## Alisal Vibrancy Plan – Planning Context

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Since 2013, residents and community organizers have advocated for a community-driven plan focused on East Salinas. The purpose of the plan is to communicate the collective vision of those who live and work in the Alisal and implement community-created solutions for strengthening its neighborhoods. The Alisal Vibrancy Plan encompasses the geographic boundaries of the Alisal Neighborhood Revitalization Strategy Area (described below) plus the Alisal Market Place. The Alisal Vibrancy Plan is an opportunity to improve the quality of life for East Salinas families by creating a more vibrant, equitable and healthy community in a way that builds upon the social and cultural wealth of the Alisal.

The Alisal Vibrancy Plan is an action-oriented and comprehensive strategy for East Salinas, led by the community in close collaboration with the City of Salinas (City). This plan is a first of its kind undertaking between the City and the residents of East Salinas. Through the plan, the Alisal community envisions a thriving, safe and sustainable future, and strategies for getting there. Community participation and empowerment is critical to ensure the plan is responsive to the Alisal's current and future needs.

## Alisal Neighborhood Revitalization Strategy Area

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The Alisal Neighborhood Revitalization Strategy Area (ANRSA) will be one of the tools to implement the Alisal Vibrancy Plan. The ANRSA was last updated in 2015 as supplement to prior community-based planning initiatives developed to improve safety, economic, and housing conditions for residents in the Alisal area of Salinas. This ANRSA represents the City of Salinas' formal request to renew the existing NRSA, with updated required contents. The Strategy can still be an effective tool if approved.

### Why a Neighborhood Revitalization Strategy Area (NRSA)?

Under the Community Development Block Grant (CDBG) program, the U.S. Department of Housing and Urban Development (HUD) offers a special tool to deliver focused revitalization activities through the Neighborhood Revitalization Strategy Area (NRSA) regulations. Typically, expenditure of CDBG funds must meet strict eligibility and recordkeeping requirements. Communities with approved NRSAs are offered enhanced flexibility in undertaking economic development, housing, and public service activities with CDBG funds within the NRSAs. This flexibility is designed to promote innovative programs in economically disadvantaged areas of the community.

#### **Areas of Enhanced Regulatory Flexibility**

A key flexibility offered by the NRSA designation is the ability to qualify activities for CDBG funds using area-wide benefit. Specifically:

City of Salinas  
ANRSA

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- The City may classify job creation or retention efforts focused on the targeted neighborhood as meeting the Low and Moderate Income (LMI) Area benefit national objective requirements.
  - Businesses that receive such assistance need not track the specific income of newly hired employees to demonstrate LMI benefit.
  - This provision reduces the administrative burden to the business and is intended to provide an incentive to businesses to participate in the community's job creation/retention programs.
- The City is allowed to aggregate housing units for which CDBG funds were obligated during each program year and treat them as a single structure.
  - At least 51 percent of total number of units must be occupied by LMI households. This permits greater flexibility in applying the LMI housing national objective criteria for the housing category, instead of qualifying on a per unit basis.
  - For example, households with incomes slightly above the LMI level may also qualify for rehabilitation assistance to fix up their homes.
  - However, homeownership assistance must only be provided to households that meet the LMI limits.
- Economic development activities carried out in the NRSA may be excluded from the "aggregate public benefit" standards.<sup>1</sup> This reduces recordkeeping requirements. This affords greater flexibility in selecting and implementing economic development activities, and reduces the amount and scope of information that must be collected and documented.
- All public services offered within the NRSA and carried out as part of qualified projects under the NRSA by a Community-Based Development Organization (CBDO) are exempt from the Citywide 15-percent public services "cap." This permits the City to offer a more intensive level of services with the targeted neighborhood, as needed to stimulate revitalization. This flexibility includes job training and other employment related services and as such, it can provide an important foundation for economic opportunity for neighborhood residents.

### What Area is Qualified as a NRSA?

In order to be designated as a NRSA, the targeted neighborhood must be a contiguous area and primarily residential. The area must also contain at least 51 percent of low and moderate income (LMI) households.

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<sup>1</sup> Public Benefit standards: The CDBG authorizing statute requires that activities qualifying under particular categories of eligibility must meet standards of Public Benefit established by HUD in regulations. Specifically, it requires that an activity carried out under the category of economic development must meet the standards of Public Benefit set forth in 24 CFR 570.482(f). In general, for every \$35,000 in CDBG funds expended on economic development activities, at least one full-time equivalent job must be created or retained.

## Why Update the Alisal NRSA?

The NRSA is required by HUD to be updated at least every five years to reconfirm eligibility, reflect the changing needs of the neighborhood, and to update the community's strategy and priorities for the area and to adjust the boundaries if necessary and appropriate.

## ANRSA Geographic Area

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The Alisal neighborhood is located in the heart of Salinas, the county seat and largest municipality in Monterey County. The specific boundaries for the ANRSA (Figure 1) were last updated in 2015 and covers approximately 2.6 square miles, or about 11 percent of the whole City. The ANRSA includes all or portions of nine contiguous Census tracts and 24 block groups. These are:

- Census tract 5.01 block groups 1 and 2
- Census tract 5.02 block groups 1 and 2
- Census tract 6 block groups 1, 2, 3, and 4
- Census tract 7.01 block groups 1, 2, and 3
- Census tract 7.02 block groups 1, 2, and 3
- Census tract 8 block groups 1, 2, and 3
- Census tract 9 block groups 1, 2, and 3
- Census tract 106.07 block groups 1 and 2
- Census tract 106.08 block groups 2 and 3

The ANRSA, located just east of Highway 101, is predominately residential, most of which is lower-density residential. Medium-density residential uses are located in the northeastern and southeastern portions of the ANRSA. Higher-density uses are located in these areas, as well as along the major corridors such as East Market Street and East Alisal Street, along with Williams Road, Sanborn Road, and East Laurel Drive.

The City does not anticipate amending the boundaries again until results of the 2020 Census are released. If significant demographic shifts have occurred between 2010 and 2020 Census, the City may consider amending the ANRSA boundaries as appropriate.





## Neighborhood Profile

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### General Overview

Examination of demographic characteristics provides some insight regarding the needs in a community. The ANRSA includes some of the most distressed residential neighborhoods in the city and qualifies as a NRSA based on the high percentage of low to moderate income (LMI) residents. The ANRSA faces challenges such as inadequate public infrastructure, high levels of unemployment, high levels of poverty, and violent criminal activity. The demographic profile highlights the disparity between ANRSA and the City as a whole. This profile relies heavily on data from the U.S. Census Bureau 2013-2017 5-Year American Community Survey (ACS). ACS estimates reflect data that have been collected over a period of time rather than for a single point in time as in the decennial census, which is conducted every 10 years.

Specific findings included in this profile are highlighted below.

- The ANRSA had a much higher proportion of large households compared with the City.
- Most residents (90 percent) over the age of five speak Spanish at home and among these residents 68 percent spoke English “less than very well”.
- Median household income and per capita income in all 24 block groups was lower than the City median.
- Within the ANRSA, more than a quarter (26.4 percent) of all residents is living in poverty, a higher proportion than the City (17.2 percent).
- Three of the ANRSA’s nine census tracts are identified by HUD as racially/ethnically-concentrated areas of poverty.
- More than half of ANRSA residents work in low paying industries.
- There is a higher proportion of renter-households in the ANRSA compared with the City as a whole.
- The ANRSA’s housing stock is older with almost all housing units (91.4 percent) built in or before 1989 (30 or more years old) and almost three-quarters of the housing stock built in or before 1979 (40 or more years old).
- In the ANRSA, there is a higher incidence of cost burden compared to all City households. Cost burden in the ANRSA, and citywide, was more prevalent for renter-households.
- Overcrowding is significantly more prevalent in the ANRSA compared with the City as a whole. In fact overcrowding in the ANRSA is more than twice the level of overcrowding seen citywide.
- Nineteen of the 22 public housing complexes owned and administered by the Housing Authority of the County of Monterey (HACM) are located within the ANRSA.
- The 93905 zip code that includes the ANRSA has a violent crime index score and a property crime index score higher than in all the Salinas metro area and the state)



**Table 1: Income Characteristics (2011-2015)**

<b>Block Group</b>	<b>Low and Moderate Income(LMI) Population</b>	<b>Total Population</b>	<b>% LMI Population</b>	<b>Median Household Income</b>	<b>Median Per Capita Income</b>
Census Tract 5.01, BG 1	2,105	2,340	90.0%	\$31,181	\$10,343
Census Tract 5.01, BG 2	1,845	2,100	87.9%	\$40,919	\$11,713
Census Tract 5.02, BG 1	1,240	2,295	54.0%	\$52,292	\$13,523
Census Tract 5.02, BG 2	9,55	1,820	52.5%	\$42,063	\$17,189
Census Tract 6, BG 1	1,245	1,840	67.7%	\$51,625	\$14,127
Census Tract 6, BG 2	9,20	1,280	71.9%	\$47,578	\$12,314
Census Tract 6, BG 3	2,050	2,875	71.3%	\$41,902	\$10,223
Census Tract 6, BG 4	7,45	1,075	69.3%	\$41,579	\$11,088
Census Tract 7.01, BG 1	9,90	1,520	65.1%	\$29,620	\$9,784
Census Tract 7.01, BG 2	1,845	2,165	85.2%	\$46,174	\$10,777
Census Tract 7.01, BG 3	2,115	2,320	91.2%	\$34,453	\$9,528
Census Tract 7.02, BG 1	1,770	2,330	76.0%	\$38,851	\$10,110
Census Tract 7.02, BG 2	1,845	2,005	92.0%	\$38,469	\$10,350
Census Tract 7.02, BG 3	1,455	1,765	82.4%	\$50,225	\$11,336
Census Tract 8, BG 1	1,485	2,230	66.6%	\$44,600	\$12,993
Census Tract 8, BG 2	910	1,680	54.2%	\$48,194	\$12,490
Census Tract 8, BG 3	1,085	1,355	80.1%	\$39,453	\$13,294
Census Tract 9, BG 1	790	1,345	58.7%	\$39,766	\$16,079
Census Tract 9, BG 2	905	1,030	87.9%	\$35,625	\$10,775
Census Tract 9, BG 3	2,370	3,075	77.1%	\$38,194	\$12,976
Census Tract 106.07, BG 1	1,340	2,135	62.8%	\$49,063	\$12,209
Census Tract 106.07, BG 2	2,195	2,440	90.0%	\$37,625	\$9,245
Census Tract 106.08, BG 2	660	940	70.2%	\$42,262	\$10,659
Census Tract 106.08, BG 3	1,015	1,195	84.9%	\$43,846	\$9,613
<b>Total NRSA</b>	<b>33,880</b>	<b>45,155</b>	<b>75.0%</b>		
Total City of Salinas	<b>87,065</b>	<b>153,260</b>	<b>56.8%</b>	\$54,864	\$19,268

Source: U.S Department of Housing and Urban Development (HUD), 2019. American Community Survey, 20011-2015 and 2013-2017 Five-Year Estimates

## Population Profile

### Population Growth

Census ACS 2013-2017 5-Year Estimates data shows that there are just over 45,000 persons living in the ANRSA. According to the Census, Salinas' population grew 4.2 percent between 2010 and 2017 but within the ANRSA area, there was a 3.7 percent drop in the number of residents. A disproportionate number of low and moderate income residents live in the ANRSA. While ANRSA residents make up 29.5 percent of the City's population, they represent 39 percent of the City's low and moderate income residents. The ANRSA has a very high population density, approximately 17,312 persons per square mile or more than twice the population density for the City (6,630 persons per square mile) in 2017.

**Table 2: Population Growth (2000-2010)**

Year	City of Salinas		ANRSA	
	Population	% Change	Population	% Change
2000	142,685	--	51,222	--
2010	150,441	5.4%	46,736	-8.8%
2017	156,811	4.2%	45,010	-3.7%

Note: 2000 Census block groups for the Alisal NRSA do not correspond exactly to the updated NRSA boundary. The 2000 block group includes a small residential area that is not included in the 2010 block groups. The drop in population can be seen across the whole area even when the inconsistent block groups are not included.

Source: Bureau of the Census, 2000 and 2010, ACS 2013-2017 5-Year Estimates.

### Age Composition

ANRSA residents tend to be younger than residents citywide. In 2010, close to 68 percent of the area's residents were between five and 44 years of age (compared with 63 percent citywide). The ANRSA also has a significantly lower proportion of older residents (over 55 years of age). In 2017, there were more male (52 percent) than female residents (48 percent). Between 2010 and 2017 the proportion of residents between 5 and 17 years old and residents over 55 years of age increased.

**Table 3: Age Distribution**

Age Group	2010		2017	
	City of Salinas	ANRSA	City of Salinas	ANRSA
0 - 4 Years	9.5%	11.9%	9.0%	11.0%
5 - 17 Years	21.8%	23.9%	21.9%	25.1%
18 - 24 Years	12.0%	13.8%	11.0%	11.6%
25 - 44 Years	29.9%	31.8%	29.9%	31.1%
45 - 54 Years	11.5%	8.7%	10.8%	9.2%
55 - 64 Years	7.8%	5.4%	9.1%	6.4%
65+	7.5%	4.5%	8.4%	5.7%
Total	100%	100%	100%	100.0%

Source: Bureau of the Census, 2010, ACS 2013-2017 5-Year Estimates.



**Race and Ethnicity**

Similar to the City, Alisal residents are predominately Hispanic. While 77 percent of the City’s population is Hispanic, almost all (96.5 percent) of Alisal residents are Hispanic. The most striking difference between the racial and ethnic makeup of the City and the ANRSA is among White and Asian residents (Table 4).

**Table 4: Race/Ethnicity (2010)**

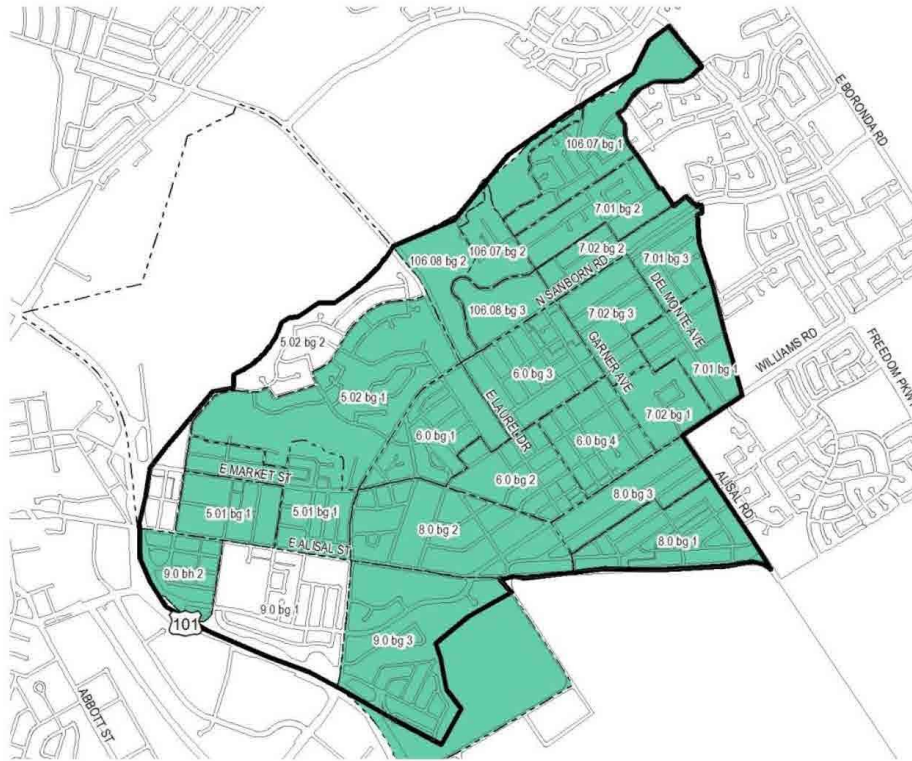
Race/Ethnicity	2010		2017	
	City of Salinas	ANRSA	City of Salinas	ANRSA
Non-Hispanic White	15.5%	3.0%	14.1%	2.9%
Black or African American	1.6%	0.3%	1.3%	0.2%
Hispanic or Latino	75.0%	95.1%	77.2%	96.4%
American Indian or Alaska Native	0.3%	0.1%	0.2%	0.1%
Asian/Pacific Islander	6.0%	0.9%	5.8%	0.3%
Other	0.1%	0.2%	0.1%	0.0%
Two or more races	1.5%	0.3%	1.2%	0.1%
Total Population	100%	100%	100%	100%

Source: Bureau of the Census, 2010, ACS 2013-2017 5-Year Estimates.

Figure 3 shows concentrations of minority households by Census block group in the ANRSA. A "concentration" is defined as a block group whose proportion of minority households is greater than the overall Salinas 2017 minority average of 85.9 percent. As shown on Figure 3, all but two block groups in the ANRSA have a minority population greater than 85.9 percent. All block groups have a minority population of at least 80 percent. Race and ethnicity have implications on housing choice in that certain demographic and economic variables correlate with race. For example, some minority groups tend to live in larger households, and minority workers tend to have lower incomes than White residents.

Reflective of the demographics in the area, close to 90 percent of residents over the age of five speak Spanish at home (ACS, 2013-2017) compared with 66 percent of residents citywide. Among Spanish speakers in the Alisal area, 68 percent spoke English “less than very well” (compared to 55 percent citywide). Linguistic isolation can hamper access to employment, transportation, medical and social services, voting, and schooling.

**Figure 3: Minority Concentration Areas (2017)**



ANRSA Boundary  
 Minority Concentration Area  
 Block groups with a minority population (other than non-Hispanic White) greater than the overall Salinas minority population of 85.9 percent

Sources: Census ACS 2013-2017 5-Year Estimates

**Household Type and Size**

Different household types generally have different housing needs. In the ANRSA in 2017, households are predominantly families (86 percent), a higher proportion than the City as a whole (Table 5). Families with children account for close to 64 percent of all households in the area. In 2017 there was less seniors living alone in the ANRSA (4.8 percent) compared with all City households (6.4 percent). Close to 19 percent of households in the ANRSA have at least one elderly member (65+ years). In the ANRSA, the proportion of households with an elderly member and seniors living alone has increased since 2010. This expansion of the size of the older population is a trend seen nationwide. Single-parent households often require special consideration and assistance as a result of their greater need for affordable housing, as well as accessible day care, health care, and other supportive services. In the ANRSA, 29.3 percent of families with children were headed by single parents (most of which were headed by female householders). Between 2010 and 2017 the proportion of female headed households with children increased by six percent while the proportion of married families with children decreased by close to 13 percent.

**Table 5: Household Type**

Household Type	2010		2017	
	ANRSA	City of Salinas	ANRSA	City of Salinas
Families	89.0%	78.0%	86.0%	79.2%
Families with Children	69.7%	46.0%	63.5%	50.5%
Married Families with Children	47.0%	31.5%	34.1%	30.9%
Male Headed Families with Children	8.5%	4.5%	9.1%	5.3%
Female Headed Families with Children	14.2%	10.1%	20.2%	14.3%
Non-Family Households	11.0%	22.0%	14.0%	20.8%
Senior Living Alone	3.9%	6.4%	4.8%	6.4%
Households with Elderly (65+ years) Members	17.3%	20.4%	18.5%	22.0%

Source: Bureau of the Census, 2010, ACS 2013-2017 5-Year Estimates.

A higher proportion of households in the ANRSA include five or more members (39 percent) compared with the City (26.4 percent). Households with five or more members are considered large households. These households are usually families with two or more children or families with extended family members such as in-laws or grandparents. It can also include multiple families living in one housing unit in order to save on housing costs. Large households face more limited housing options as adequately sized, affordable housing units are often limited. To save for necessities such as food, clothing, and medical care, lower- and moderate-income large households may reside in smaller units, resulting in overcrowding. Many of these issues are exacerbated for renter households. Compared with households citywide, there were a significantly larger proportion of renter households with five or more members.

**Table 6: Household Size (2017)**

HH Size	ANRSA			City of Salinas		
	Owner-Occupied HHs	Renter-Occupied HHs	All HHs	Owner-Occupied HHs	Renter-Occupied HHs	All HHs
1 - 2 Person HHs	30.5%	19.4%	22.7%	40.7%	34.7%	37.3%
3 - 4 Person HHs	34.9%	39.8%	38.4%	34.4%	37.7%	36.2%
5+ Person HHs	34.5%	40.8%	39.0%	24.9%	27.6%	26.4%

Source: Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.

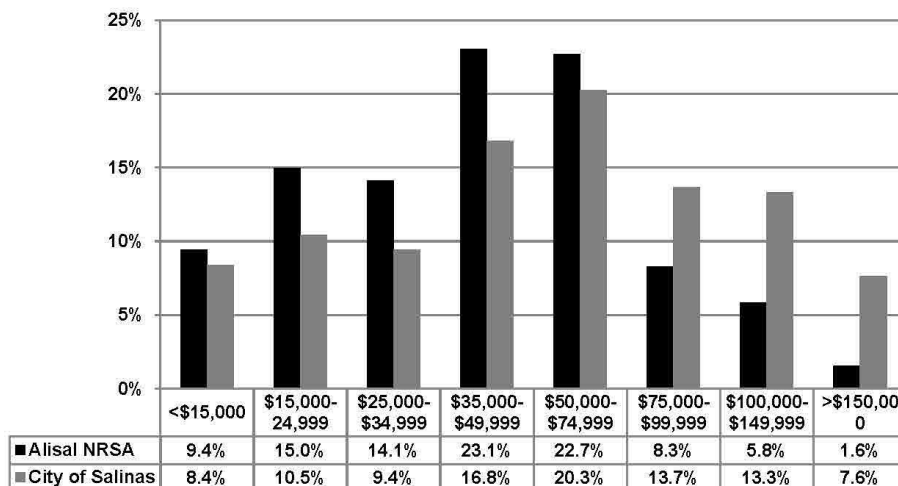
**Income and Labor Force Profile**

**Income Distribution**

The City’s median income in as shown in the ACS 2013-2017 5-Year Estimates (\$54,864) was 15.3 percent lower than the County median income of \$63,249. In the ANRSA all 24 block groups had a lower median household income than the City. Among the ANRSA block groups, 42 percent had medium household incomes under \$40,000. Median income in the ANRSA ranged from a low of \$29,620(tract 7.01 block group 1) to a high of \$52,292 (tract 5.02 block group 1) (Table 1). Per capita income in all 24 block groups was lower than the City median per capita income of \$19,268 (Table 1).

Figure 4 shows that the distribution of income in the ANRSA is skewed toward the lower end. The ANRSA has a higher proportion of households earning under \$50,000 and a lower proportion of households earning over \$50,000. Median household citywide was approximately \$54,000.

**Figure 4: Income Distribution (2017)**



Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.



### **Poverty**

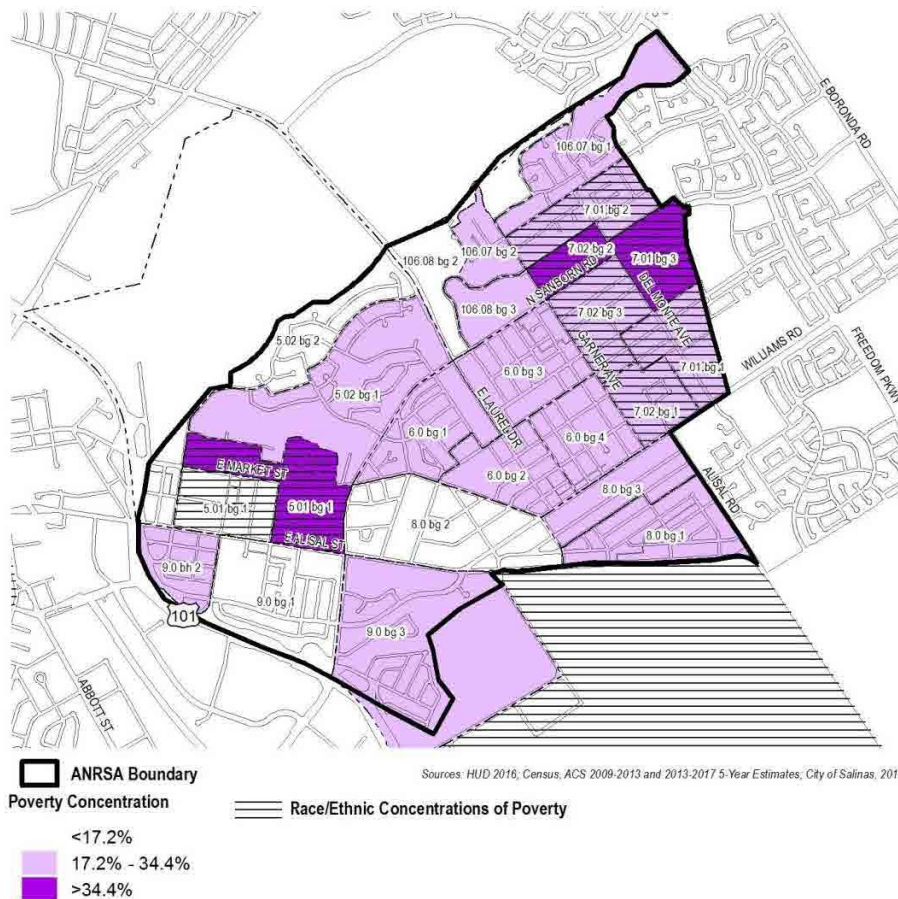
In Salinas, 17.2 percent of residents were found to be living below the poverty level (according to 2013-2017 ACS data). In the ANRSA, more than a quarter (26.4 percent) of all residents is living in poverty. In three areas of the ANRSA, the proportion of residents living in poverty was twice the proportion citywide (17.2 percent). Identifying concentrations of poverty is important as research indicates that this concentration of poverty can result in higher crime rates, underperforming public schools, poor housing and health conditions, as well as limited access to private services and job opportunities. The consequences of poverty are particularly harmful to children. Children who grow up in densely poor neighborhoods and attend low-income schools face many barriers to academic and occupational achievement.

In an effort to identify racially/ethnically-concentrated areas of poverty (RECAPs), HUD defines RECAPs as Census Tracts:

- With a majority non-White population (greater than 50 percent); AND
- With a poverty rate that exceeds 40 percent or is three times the average tract poverty rate for the metro/micro area (in 2010), whichever threshold is lower.

In Salinas, three RECAPs identified by HUD are all located within the ANRSA and encompass eight of the ANRSA's block groups (within three census tracts). Specifically, census tracts 5.01, 7.01 and 7.02 are identified as RECAPs. The latest available RECAP data set is based on the Census ACS 2009-2013 5-Year Estimates.

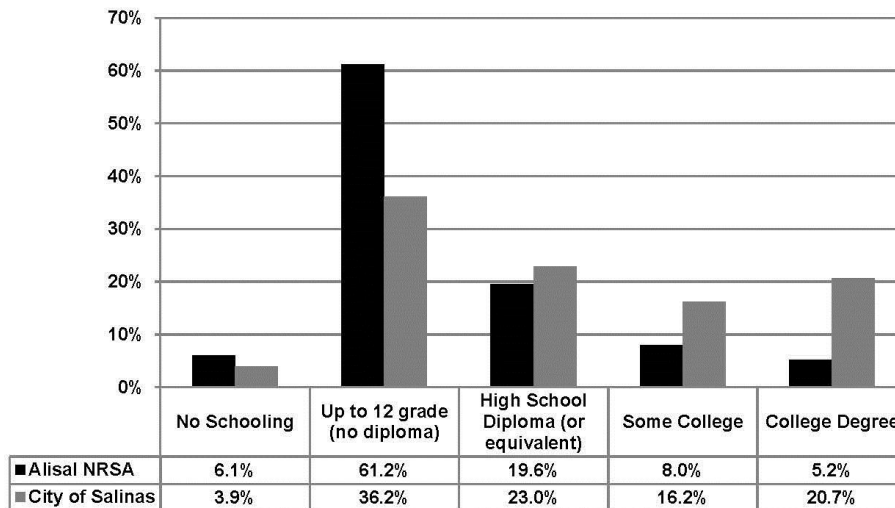
Figure 5: Poverty Concentration (2017)



**Educational Attainment**

Low educational attainment may be a key contributor to low earnings for residents in the ANRSA. Figure 6 shows that in the ANRSA, close to 67 percent of residents (over the age of 25) have less than a high school degree. This proportion is very high in comparison with residents citywide (40.1 percent with less than a high school degree). The proportion of residents with college degrees in the ANRSA is almost four times less that at the City level.

**Figure 6: Educational Attainment (2017)**



Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.

**Employment**

Table 7 shows the distribution of employment among different industries and median earnings for the City and the ANRSA. Census data confirm that Salinas’ economy is centered on agriculture, healthcare, and education. More than half of employed residents within the ANRSA work in the agriculture industry (which also includes forestry, fishing and hunting, and mining), six percent work in retail jobs and 6.6 percent work in the arts, entertainment, and recreation, and accommodation and food services industry. All three of these industries typically offer lower compensation and benefits. This is a significant fact as this indicates that close to half of ANRSA residents work in low paying industries with limited or no benefits. In addition, farm worker households tend to have high rates of poverty, live disproportionately in housing which is in the poorest condition, have very high rates of overcrowding, have low homeownership rates, and are predominately members of minority groups. The proportion of ANRSA residents employed in the industry with the highest earnings (public administration) is significantly lower (1.9 percent) compared with the proportion citywide (4.1 percent).

ACS 2013-2017 data indicates that within the ANRSA, 5.1 percent of person 16 years or older in the labor force were unemployed. The proportion of unemployed ANRSA residents was lower compared to the City (6.2 percent), County (6 percent), and State (7.7 percent) during the same time period.

**Table 7: Industry and Earnings (2017)**

Industry	Percent of Total Employment		City Median Earnings
	City of Salinas	ANRSA	
Agriculture, Forestry, Fishing/Hunting, and Mining	25.0%	51.8%	\$19,887
Construction	6.0%	5.3%	\$35,155
Manufacturing	4.9%	3.7%	\$34,076
Wholesale Trade	3.2%	3.0%	\$31,601
Retail Trade	10.6%	6.1%	\$20,584
Transportation and Warehousing, and Utilities	4.0%	3.3%	\$43,287
Information	1.1%	0.5%	\$51,015
Finance and Insurance, and Real Estate/Rental/Leasing	2.9%	1.6%	\$37,357
Professional, Scientific, and Management, and Administrative and Waste Management Services	6.9%	4.8%	\$28,958
Educational Services, and Health Care/Social Assistance	17.7%	8.1%	\$32,296
Arts, Entertainment, Recreation, and Accommodation and Food Services	9.4%	6.6%	\$18,234
Other Services, Except Public Administration	4.2%	3.2%	\$21,675
Public Administration	4.1%	1.9%	\$61,578
Total	100.0%	100.0%	\$25,559

Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.

## Housing Profile

### Housing Growth

As shown in Table 8, housing growth in the County of Monterey outpaced housing growth in the City. In the ANRSA, the number of housing units increased by just less than one percent between 2010 and 2017. According to Census ACS 2013-2017 5-Year Estimates, there were 9,945 housing units in the ANRSA, an increase of 61 units from 2010.<sup>2</sup>

<sup>2</sup> However, because the ACS is only a sample of five percent of the City's housing stock and extrapolated to represent the entire inventory, the small decrease in housing stock may be simply results of sampling errors and/or weighting methods.

**Table 8: Housing Unit Growth**

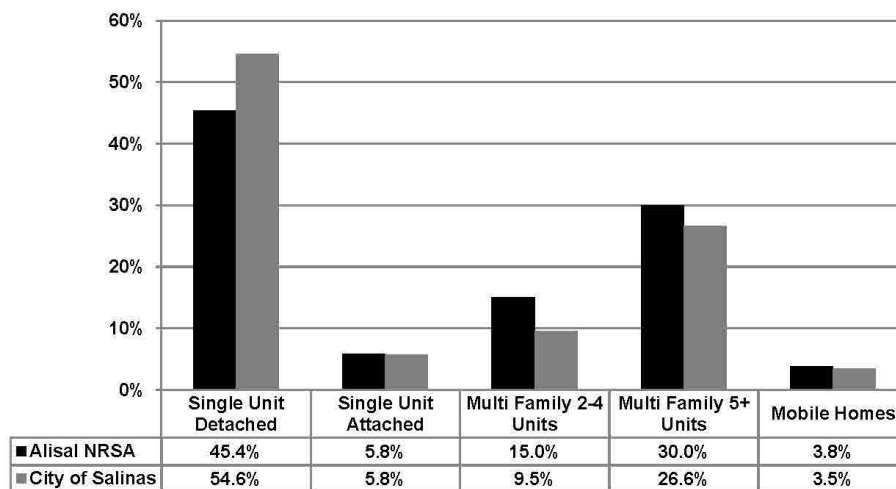
City/County	# of Units 2010	# of Units 2017	% Change 2010 to 2017
ANRSA	9,884	9,945	0.6%
Salinas	42,651	42,253	-0.9%
Monterey County	139,048	140,548	1.1%

Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.

**Housing Stock Characteristics**

The City and ANRSA housing stock is comprised of three categories: single-family dwelling units, multi-family dwelling units, and other types of units such as mobile homes. Single-family detached units comprise a substantial majority of the ANRSA's housing stock (45.4 percent) followed by multifamily developments with five or more units (Figure 7). Compared with the City, the ANRSA has more multifamily housing. Correspondingly, there is a higher proportion of renter-households in the ANRSA compared with the City as a whole. In the ANRSA, 71 percent of households are renter-occupied and 29 percent of households are owner-occupied (compared with 55.5 percent and 44.5 percent respectively in the City). Since 2010 the proportion of single-family dwelling units in the ANRSA's housing stock has decreased (from 53.9 percent in 2010 to 51.2 percent in 2017). Correspondingly, the proportion of owner-occupied units has also decreased (from 32.4 percent in 2010 to 29 percent in 2017). The shifts in tenure and housing types have important implication as a substantial income and housing disparity exists between owner- and renter-households. HUD data indicates that Salinas renters are more likely to be lower- and moderate-income and are more likely to experience housing problems such as cost-burden and substandard housing conditions (HUD CHAS data 2012-2016).

**Figure 7: Housing Unit Type (2017)**

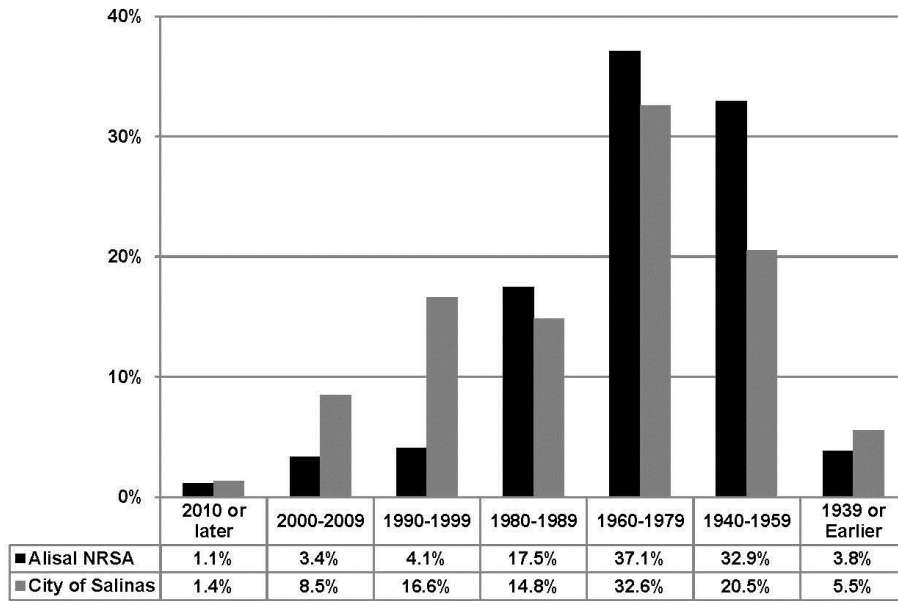


Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.

**Housing Age and Conditions**

Housing age can indicate general housing conditions within a community. Housing is subject to gradual deterioration over time. Deteriorating housing can depress neighboring property values, discourage reinvestment, and eventually impact the quality of life in a neighborhood. In general, most homes begin to require major repairs or have significant rehabilitation needs at 30 or 40 years of age. Furthermore, housing units constructed prior to 1979 are more likely to contain lead-based paint. The ANRSA’s housing stock is older with almost all housing units (91.4 percent) built in or before 1989 (30 or more years old) and almost three-quarters of the housing stock built in or before 1979 (40 or more years old) (Figure 8). The median year built for all units in the City is 1975. In comparison, the median year built for units in more than three-quarters of all block groups in the ANRSA is older than the Citywide median (1975). Residential areas in the northern part of the ANRSA, north of Sanborn Road (generally northeast of Circle Drive), tend to be relatively newer with a median year built that ranges from the early 1970s to early 1980s. Given the age of the housing stock, housing rehabilitation needs in the neighborhood will increase substantially in the upcoming decade.

**Figure 8: Housing Unit Age**



Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.



### **Housing Cost**

The Salinas Metropolitan Statistical Area (MSA) ranks as the 3<sup>rd</sup> least affordable region in the United States in 2019. In 2019 (third quarter), only 13.4 percent of the homes sold in the Salinas MSA were affordable to a family earning the area's median income.<sup>3</sup> According to Zillow, the median home value (as of October 2019) in the 93905 (which includes the ANRSA) is \$422,400 (compared with \$490,600 for the City of Salinas). Home values in the 93905 zip code have gone up 4.7 percent over the past year. The median price of homes currently listed in 93905 is \$537,450 while the median price of homes that sold is \$405,800. The median rent estimate, calculated by Zillow for October 2019 for the 93905 zip code, is \$2,501, which is slightly lower than the Salinas median of \$2,644.

### **Housing Problems**

#### ***Cost Burden***

According to the federal government, when a household spends more than 30 percent of its income on housing, that household is considered cost burdened. A cost burden of 30 to 50 percent is considered moderate; payment in excess of 50 percent of income is considered a severe cost burden. Cost burden is an important housing issue because paying too much for housing leaves less money available for basics such as food and living expenses as well as for emergency expenditures. Housing cost burden typically is linked to income levels. The lower the income, the larger percentage of a household's income is allotted to housing costs. Cost burden by low income households tends to occur when housing costs increase faster than income. In the ANRSA, there is a higher incidence of cost burden compared to all City households. Cost burden in the ANRSA, and citywide, was more prevalent for renter-households. Just over 36 percent of renter-households in the ANRSA use 30 to 50 percent of their income for housing costs, and 26.3 percent of ANRSA households use more than half of their income to pay for housing.

**Table 9: Housing Cost Burden**

Household	Cost Burden (30 – 50%)	Severe Cost Burden (50%+)
<b>ANRSA Households</b>		
Owner-Occupied	19.3%	15.3%
Renter-Occupied	36.4%	26.3%
All Households	31.4%	23.1%
<b>All City Households</b>		
Owner-Occupied	20.7%	12.8%
Renter-Occupied	32.6%	24.7%
All Households	27.3%	19.4%

Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.

<sup>3</sup> National Association of Home Builders, The NAHB/Wells Fargo Housing Opportunity Index, 3<sup>rd</sup> Quarter 2019.

### ***Overcrowding***

According to State and federal guidelines, an overcrowded housing unit is defined as a unit with more than one person per room, including dining and living rooms but excluding bathrooms, kitchens, hallways, and porches. Severe overcrowding is described as households with more than 1.5 persons per room. Household overcrowding is reflective of various living situations: (1) a family lives in a home that is too small; (2) a family chooses to house extended family members; or (3) unrelated individuals or families are doubling up to afford housing. However, cultural differences also contribute to the overcrowded conditions since some cultures tend to have larger household size than others due to the preference of living with extended family members. Overcrowded conditions can strain physical facilities and the delivery of public services, reduce the quality of the physical environment, contribute to a shortage of parking, and accelerate the deterioration of homes.

Approximately 35.8 percent of all households in the ANRSA are overcrowded and 11.3 percent are severely overcrowded. Overcrowding is significantly more prevalent among renter-households than owner-households (Table 10). Overcrowding is significantly more prevalent in the ANRSA compared with the City as a whole. In fact, overcrowding in the ANRSA is more than twice the level of overcrowding seen citywide. For the 2016-2017 school year, the Alisal Union School District reported over 1,400 students who were homeless under the McKinney-Bento Act definitions, which include living in others' homes, in shelters or other temporary housing. Of those 1,400, over 1,300 doubled-up with other families.

**Table 10: Overcrowding**

Area	Overcrowded (1+ occupants per room)			Severely Overcrowded (1.5+ occupants per room)		
	Renter	Owner	Total	Renter	Owner	Total
ANRSA	41.3%	22.3%	35.8%	13.7%	5.5%	11.3%
City of Salinas	24.1%	10.1%	17.8%	7.6%	1.9%	5.1%

Source: Bureau of the Census, ACS 2013-2017 5-Year Estimates.

### ***Assisted Housing***

The Housing Authority of the County of Monterey (HACM) owns and administers 22 public housing complexes (372 units) in Salinas, most of which are located within the ANRSA. As of 2020, there were 19 housing developments with a total of 202 units in the ANRSA.

Housing developments utilizing federal, State, and/or local programs—including State and local bond programs, Low-Income Housing Tax Credits (LIHTC), density bonus, or direct assistance programs—are often restricted for use as low-income housing and provide another source of affordable housing. A number of developments located within the ANRSA have been identified where some or all of the units are affordable for low to moderate income households. Together, these projects provide 390 units of affordable housing.



**Table 11: Affordable and Public Housing in the Alisal NRSA**

<b>Name</b>	<b>Address</b>	<b>Funding Source</b>	<b>Total Units</b>
<b>Non-Public Housing Affordable Development</b>			
Jardines Del Monte	1253 Del Monte Avenue	HOME, SRA, Inclusionary	11
La Gloria Apartments	539 E. Market Street	HOME, SRA, Inclusionary, Density Bonus	22
Las Casas de Madera	510 East Market Street	CDBG, Salinas Housing Trust Fund	75
Loma El Paraiso	541 Roosevelt Street	CDBG	43
Los Abuelitos Senior Apartments	528 East Market Street	Low Income Housing Tax Credit	25
Roosevelt Street Townhomes II	504 Roosevelt Street	Low Income Housing Tax Credit	22
Roosevelt Townhomes	522 Roosevelt Street	Low Income Housing Tax Credit	22
Salinas Point (aka Los Padres) Apartments	1260 John Street	HOME, SRA	164
Wesley Oaks	138 Carr Ave	HOME, Salinas Housing Trust Fund, Inclusionary	6
<b>Public Housing Development (HACM)</b>			
Del Monte Manor	1415 Del Monte Avenue	Public Housing	44
Del Monte Townhomes	1259 Del Monte Avenue	Public Housing	17
Scattered Site	1011 E. Laurel Drive	Public Housing	15
Scattered Site	1029 Rider Avenue	Public Housing	4
Scattered Site	1111 Alamo Way	Public Housing	2
Scattered Site	1112 Alamo Way	Public Housing	4
Scattered Site	1062 N. Sanborn Road	Public Housing	10
Scattered Site	540 Williams Road	Public Housing	3
Scattered Site	312 Williams Road	Public Housing	3
Scattered Site	737 Mae Avenue	Public Housing	4
Scattered Site	1113 D Street	Public Housing	6
Scattered Site	24 N. Wood Street	Public Housing	4
Scattered Site	775 Elkington Avenue	Public Housing	6
Scattered Site	780 Elkington Avenue	Public Housing	7
Scattered Site	1012 N. Sanborn Road	Public Housing	11
Rider Manor	1030 Rider Avenue	Public Housing	18
Sanborn Arms	1058 N. Sanborn Road	Public Housing	16
Sanborn Estates	1025 N. Sanborn Road	Public Housing	14
Sanborn Plaza	1039 N. Sanborn Road	Public Housing	14

Sources: HACM; AMBAG Data Package for Housing Element Update; City of Salinas Housing Division.

## Public Safety

An issue of continued concern within the ANRSA is crime and violence. Salinas' homicide rate remained the highest in California for the first half of 2017, according to preliminary statistics from the Federal Bureau of Investigation (FBI). But Salinas' overall crime rate has fallen more than 10 percent compared with the same period in 2016, according to an analysis comparing 77 California cities with at least 100,000 people by the Center on Juvenile and Criminal Justice in San Francisco. Nonetheless crime in Salinas remains high. Bestplaces.net data shows that the 93905 ZIP Code that includes the ANRSA has a violent crime index score of 56.0. (The state average is 25.2 and the Salinas metro area average is 23.5). The ANRSA also has a property crime index score of 60.6. (The state average is 37.1 and the Salinas metro area average is 34.5).

According to local law enforcement, Monterey County has an estimated 5,000 certified and affiliated gang members, with approximately 3,000 living in Salinas. There are approximately 71 gangs countywide, with 16 street gangs and two prison gangs in Salinas. Monterey County has two California State Prisons, the Salinas Valley State Prison and the Correctional Training Facility. Both are approximately 30 miles south of Salinas, which contribute to local gang problems. Gang associates and family members often move to cities like Salinas to be close to incarcerated gang members. This has led to multigenerational and intergenerational sibling gang members in communities such as East Salinas<sup>4</sup> (Alisal).

## Community Outreach – Alisal Vibrancy Plan

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Development of the Alisal Vibrancy Plan involved an extensive community engagement program. Outreach events and activities were designed to engage a variety of residents, stakeholders, and decision-makers throughout the process in ways that are culturally inclusive, convenient, accessible, and relevant to participants. The engagement approach included the following tools:

- Steering Committee and Working Group Meetings
- Community Outreach Training and Toolkits for Steering Committee members, Project Ambassadors, Youth Action Team, and other volunteers
- Stakeholder & Community Group Interviews
- Community Workshops
- Business Engagement Survey
- Pop-Up Event/Non-Traditional Workshop/Temporary Installations
- Website, Social Media and Community Survey
- Workshop on Draft Plan
- City Council & Planning Commission Workshops

The Technical Advisory Committee included diverse member groups:

- Alisal Union School District (AUSD)
- Building Healthy Communities East Salinas (ES BHC)
- Center for Community Advocacy
- Community Alliance for Safety and Peace (CASP)
- Community Housing Improvement Systems and Planning Association, Inc. (CHISPA)
- Communities Organized for Relational Power in Action (COPA)

- Hartnell College
- Monterey Bay Central Labor Council (MBLC)
- Monterey County Health Department (MCHD)
- MILPA Collective
- Monterey-Salinas Transit (MST)
- Mujeres en Acción
- University of California, Agriculture and Natural Resources 4-H Program
- Urban Arts Collaborative (UAC)

Overall, 34 Working Group Meetings, 20 Steering Committee Meetings, eight large workshops, and 24 pop-up events engaged the participation of more than 1,500 persons and resulted in more than 150 solutions and recommendations.

## **Community Outreach – ANRSA**

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The ANRSA update was conducted in conjunction with the update to the City’s five-year Consolidated Plan for FY 2020-FY 2024.

### **Community Workshops**

As part of the Consolidated Plan preparation, the City conducted two community workshops, one of which was targeted for residents in the ANRSA:

#### **Alisal Neighborhood**

Wednesday, Jan. 22, 2020  
 Cesar Chavez Library  
 615 Williams Road

#### **Community-Wide**

Thursday, January 23, 2020  
 City of Salinas City Hall  
 West Wing Conference Room  
 200 Lincoln Avenue

The City published these Community Meeting notifications on the City’s website and emailed the notification to contacts on the City’s Notice of Funding Availability (NOFA) distribution list. Notifications were in English and Spanish. These meetings were conducted in Spanish with English translation.

### **How to Invest Your HUD Dollars?**

As part of the workshops, participants were asked to prioritize their needs for HUD funds. Based on this exercise, participants’ investment preferences were summarized in Table 12.

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<sup>4</sup> Community Alliance for Safety and Peace. “Salinas Comprehensive Strategy for Community-wide Violence Reduction 2013-2018”.

**Table 12: Investment Priorities by Workshop Participants**

Category	Top 2 Needs in Category	Number of Votes
Housing	Special Needs Housing (Seniors, Disabled, Homeless)	20
	Rental Housing Assistance (Relocation)	17
	Affordable Housing	15
Community Facilities	Community Centers	18
	Youth Centers	14
Community Programs	Mental Health Services	17
	Youth Programs	12
Economic Development	Facade Improvements	13
	Business Assistance	12
Neighborhood Improvements	Street Improvements	17
	Sidewalk Improvements	12

**Pop-Up Presentation**

To expand community outreach efforts, City Staff developed a presentation and an infographic highlighting previously funded programs and projects and a “Salinas’ Bucks Activity” where participants could prioritize where the funds should be spent. From February 19, 2020 to March 6th, 2020, City Staff organized eight community outreach events utilizing different methods of outreach: presentations, pop-ups or a combination of both. These events include: CSUMB Art Show (February 19, 2020); CPTED Youth Group-BHC (February 20, 2020); Padres Unidos-BHC Office (February 21, 2020); Leadership Academy-Teamsters (February 22, 2020); Cesar Chavez Library (February 27, 2020); NASA Academy Family Café Resource Fair @ Natividad Elementary School (February 29, 2020); Northridge Mall (February 29, 2020); and El Gabilan Library (March 6, 2020).

Overall, 118 residents participated and prioritized the following projects or programs listed from highest to lowest priority:

1. Housing projects that will increase supply and provide housing rehab services.
2. Provide outdoor programs for all ages and support after school programs for youth.
3. Increase “active” public spaces and promote transportation access to health services.
4. Increase access to healthy foods and increase street lighting.
5. Support programs to assist in relocation/fair housing assistance and tenant protections.
6. Improve existing park facilities and equipment and have neighborhood clean-ups.

**CDBG/Housing Committee Meetings**

On January 28, 2020, staff made a presentation before the CDBG/Housing Committee regarding the Consolidated Plan, Annual Action Plan, and the Alisal Neighborhood Revitalization Strategy update. No public comments were received at the meeting.

## Survey Results

The City distributed the survey (in English and Spanish) on the City’s Housing Division website, City NOFA distribution list, City Census distribution list, City Chinatown Revitalization list, City Alisal Vibrancy Plan list, Technical Advisory Committee for Housing Policies and Procedures list, City Manager Newsletter list and throughout the City public libraries. In addition, the City published the Consolidated Plan meeting notifications in The Salinas Californian and El Sol newspapers.

A total of 47 people responded to the housing and community needs survey. About 47 percent of the respondents were Latino and 41 percent were renters. With regard to household characteristics, the following were reported:

- 37 percent included children under the age of 18
- 17 percent included elderly members
- 9 percent were persons with disabilities

Table 13 summarizes the responses from the survey.

**Table 13: Priority Needs Identified by Survey Respondents**

Category	Top 3 Needs in Category
Housing	Affordable Rental Housing Development
	Rental Housing Assistance (Homeless Prevention)
	Affordable Owner Housing Development
Special Needs Housing	Homeless Rapid Rehousing
	Homeless Emergency Shelters
	Senior Housing
Community Facilities	Youth Centers
	Community Centers
	Health Care Facilities
Community Programs	Mental Health Services
	Youth Programs
	Anti-Crime Programs
Special Needs Services	Homeless Services
	Neglected and Abused Children Services
	Substance Abuse Services
Economic Development	Job Creation/Retention
	Employment Training
	Start-up Business Assistance
Neighborhood Improvements	Street Lighting
	Street Improvements
	Sidewalk Improvements



## **Goals, Strategies, Objectives, and Performance Measures**

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In establishing the goals, strategies, objectives, and performance measures for the Alisal NRSA, several factors are considered:

- Goals, strategies, objectives, and performance measures are consistent with the Alisal Vibrancy Plan;
- This document provides guidance primarily for the use of CDBG funds;
- The goals, strategies, objectives, and performance measures must be realistic relative to the level of CDBG funding available; and
- Programs and activities must be consistent with the Council goals and CDBG regulations.

Alisal residents would continue to be eligible to participate in programs that are offered citywide. In addition, this updated strategy for the Alisal NRSA is designed to take full advantage of the benefits afforded by the NRSA designation. The NRSA will be implemented through the Consolidated Plan Annual Action Plan process. Upon the close of each program year, the City will provide a summary of progress in implementing the Consolidated Plan, including the NRSA. In response to the housing market conditions and issues/concerns voiced by Alisal residents, the City has identified the following goals, strategies, objectives, and performance measures for the Alisal area:

### **Public Services**

Support local nonprofit organizations to establish CBDO status to provide public services focused in the Alisal NRSA for the following goals:

- **Youth and Families** (Youth Leadership Development)
- **Health and Safety** (Tenant Protection)
- **Economic Development** (Micro and Small Business Support)

### **ANSRA Benefit**

**Public Services CAP Exemption** - The CDBG program limits the expenditure of CDBG funds on public services to 15 percent of the City's total annual allocation. However, a Community-Based Development Organization (CBDO) working in a NRSA is exempt from this 15 percent cap. In order to qualify as a CBDO, an organization must comply with the [CDBG regulations at 24 CFR Part 570.204 – Special Activities by Community-Based Development Organizations \(CBDOs\)](#). Public services carried out in an NRSA are not subject to the statutory 15 percent public service cap when such activities are carried out by a designated Community Based Development Organization (CBDO) undertaking a neighborhood revitalization, community economic development, or energy conservation project. This benefit will apply to the following types of activities:

- Youth and Families
- Health and Safety
- Economic Development

### Strategies

- Improve and increase access to youth services
- Provide fair housing and tenant landlord counseling
- Expand small business counseling, education, and technical support services

### Objectives

- Establish a CBDO focused on youth services
- Provide funding for fair housing services and tenant/landlord counseling to a CBDO
- Establish a CBDO to provide and fund small business counseling, education, and technical assistance services

### Performance Measures

- Establish one (1) CBDO focused on youth services by FY 2024.
- Provide funding for fair housing services and tenant/landlord counseling to one (1) CBDO.

Establish one (1) CBDO to provide and fund small business counseling, education and technical assistance services by FY 2022.

## **Housing**

Provide funding for affordable housing projects in the Alisal NRSA for the following goals:

- **Housing/Homelessness/Neighborhood Revitalization - Affordable Housing Preservation** (Housing Rehabilitation, Minor Rehabilitation, and Emergency Repairs)
- **Housing/Homelessness/Neighborhood Revitalization - Affordable Housing Protection** (Preservation of Affordability of Housing Units)
- **Housing/Homelessness/Neighborhood Revitalization - Affordable Housing Production** (Development of Affordable Housing)
- **Housing/Homelessness/Neighborhood Revitalization - Tenant Protection** (Fair Housing and Tenant Landlord Counseling)

### ANSRA Benefit

**Aggregation of Housing Units** - Housing units assisted in an approved NRSA, during each program year, may be treated as a single structure for purposes of meeting a national objective. The grantee must maintain documentation that demonstrates 51 percent of the all the single and multi-family housing units completed in the NRSA were initially occupied by low and moderate income households. In contrast, outside an NRSA, 100 percent of the single-family homes must be occupied by low and moderate income households. This benefit will apply to the following types of activities:

- Affordable Housing Preservation
- Affordable Housing Protection
- Affordable Housing Production

**Strategies**

- Minor Rehabilitation and Emergency Repairs Assistance
- Preserve Affordable Housing Stock (Multi Family and Single-Family Units)
- Leverage Funds from local, State, and Federal resources for Affordable Housing Development
- Development of Affordable Housing on City-owned Properties
- Research and develop a program for the rehabilitation and new construction of affordable Accessory Dwelling Units (ADUs)
- Provide fair housing and tenant landlord counseling

**Objectives**

- Raise the qualifying income level for minor rehabilitation and emergency repairs assistance to 100 percent of the AMI (lead-based paint, HAA)
- Maintain and preserve affordable units prior to expiration of affordability agreement 30 to 55-year term
- Provide funding for housing acquisition, demolition and clearance, and new construction (CBDO). Continue to provide funding to shovel-ready projects
- Partner with qualified organizations for acquisition, demolition and clearance, new construction (CBDO) on City-owned properties
- Research and develop a program for rehabilitation and new construction of affordable ADUs
- Provide funding for fair housing services and tenant/landlord counseling to a CBDO

**Performance Measures**

- Assist up to six (6) households by FY 2024.
- Review existing affordable housing stock and determine any expiration of affordable housing agreements. Work with property owners, non-profit developers to preserve affordable housing.
- Continue to provide funding to shovel-ready projects and fund at least one (1) project.
- Partner with at least one housing developer by FY 2024.
- Develop an affordable ADU program by FY 2024.
- Provide funding for fair housing services and tenant/landlord counseling to one (1) CBDO.



## **Economic Development**

Provide funding for economic development, training, and education activities in the Alisal NRSA for the following goals:

- Economic Development – Micro and Small Business Support

### **ANSRA Benefit**

**Public Services CAP Exemption** – This benefit will apply to the following types of activities:

- Economic Development – Micro and Small Business Support – Small business counseling, education, and technical assistance services

**Job Creation/Retention as Low/Moderate Income Area Benefit** - Job creation/retention activities undertaken in an NRSA may be qualified as meeting the area benefit national objective, thus eliminating the need for businesses to track personal income and maintain records for jobs held by or made available to low- and moderate-income persons residing within the NRSA. This benefit will apply to the following types of activities:

- Economic Development – Micro and Small Business Support

**Aggregate Public Benefit Standard Exemption** - Economic development activities carried out in an NRSA may be exempted from the aggregate public benefit standards. While the public benefit standard for individual projects still applies, exemption from the aggregate standard means that a grantee may offer more assistance to attract companies that will be able to create jobs within an NRSA. This benefit will apply to the following types of activities:

- Economic Development – Micro and Small Business Support

### **Strategies**

- Increase Access to Capital – Grow Salinas Fund
- Increase Access to Capital – Microlending program under the Grow Salinas Fund
- Expand small business counseling, education, and technical support services

### **Objectives**

- Recapitalize the Grow Salinas Fund
- Establish a microloan program under the umbrella of Grow Salinas Fund
- Establish a CBDO to provide and fund small business counseling, education, and technical assistance services

### **Performance Measures**

- Recapitalize fund and issue five (5) loans by 2024.
- Establish microloan program and fund 10 loans to businesses with five or fewer employees by 2024.
- Establish one (1) CBDO to provide and fund small business counseling, education, and technical assistance services by 2022.

### **Public Facilities and Infrastructure Improvements**

Provide funding for public facility and infrastructure improvements in the Alisal NRSA for the following goals:

- Public Facilities and Infrastructure Improvements – Recreation Facilities Safety

### **ANSRA Benefit**

Not applicable

### **Strategies**

- Invest in equipment and maintenance of existing park facilities

### **Objectives**

- Replace aging equipment, add fitness equipment, restroom and trash/recycle facilities in parks, improve lighting, other park improvements or additions identified in Parks, Recreation and Library Master Plan, re-construct public facilities

### **Performance Measures**

- Improvements at three (3) parks or public facilities locations by FY 2024.

### **Leveraging**

The Salinas Successor Redevelopment Agency (SRA) Fund is a key resource for providing leveraging to HOME and CDBG funds in the NRSA. In addition to the City's HUD CDBG, HUD HOME, and HUD ESG, the City proposes to leverage additional resources and funding which includes: 1) City General Fund, 2) City SB2 funding, 3) HCD ESG funding, 4) City Housing Successor Agency funding and 5) other local and regional funding.

## Appendix A: Acronyms Guide

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<b>AMI</b>	Area Median Income
<b>ACS</b>	American Community Survey
<b>CBDO</b>	Community Based Development Organization
<b>CDBG</b>	Community Development Block Grant
<b>CPD</b>	Community and Planning Development
<b>HACM</b>	Housing Authority of the County of Monterey
<b>HOME</b>	HOME Investment Partnerships Grant
<b>HUD</b>	Housing and Urban Development (U.S. Department)
<b>LMI</b>	Low and Moderate Income
<b>MSA</b>	Metropolitan Statistical Area
<b>NRSA</b>	Neighborhood Revitalization Strategy Area
<b>SRA</b>	Successor Redevelopment Agency


# Appendix D: SF 424 and Certifications

DocuSign Envelope ID: 897CB11A-E915-4F67-8639-8CC15A14E80D

OMB Number: 4040-0004  
Expiration Date: 12/31/2022

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* 3. Date Received: <input style="background-color: yellow;" type="text"/>	4. Applicant Identifier: <input type="text" value="B-20-MC-06-0005"/>	
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<b>State Use Only:</b>		
6. Date Received by State: <input type="text"/>	7. State Application Identifier: <input type="text"/>	
<b>8. APPLICANT INFORMATION:</b>		
* a. Legal Name: <input type="text" value="CITY OF SALINAS"/>		
* b. Employer/Taxpayer Identification Number (EIN/TIN): <input type="text" value="94-6000412"/>	* c. Organizational DUNS: <input type="text" value="0109194470000"/>	
<b>d. Address:</b>		
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Street2: <input type="text"/>	<input type="text"/>	
* City: <input type="text" value="Salinas"/>	<input type="text"/>	
County/Parish: <input type="text" value="Monterey"/>	<input type="text"/>	
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* Zip / Postal Code: <input type="text" value="93901-2639"/>	<input type="text"/>	
<b>e. Organizational Unit:</b>		
Department Name: <input type="text" value="Community Development Dept."/>	Division Name: <input type="text" value="Housing Division"/>	
<b>f. Name and contact information of person to be contacted on matters involving this application:</b>		
Prefix: <input type="text" value="Mr."/>	* First Name: <input type="text" value="Christopher"/>	
Middle Name: <input type="text"/>	<input type="text"/>	
* Last Name: <input type="text" value="Valenzuela"/>	<input type="text"/>	
Suffix: <input type="text"/>	<input type="text"/>	
Title: <input type="text" value="Planning Manager"/>		
Organizational Affiliation: <input type="text"/>		
* Telephone Number: <input type="text" value="831-775-4244"/>	Fax Number: <input type="text" value="831-775-4258"/>	
* Email: <input type="text" value="christopherv@ci.salinas.ca.us"/>		

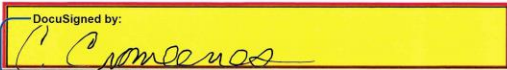
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Type of Applicant 2: Select Applicant Type:			
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Type of Applicant 3: Select Applicant Type:			
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Title:			
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<b>14. Areas Affected by Project (Cities, Counties, States, etc.):</b>			
<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
<b>* 15. Descriptive Title of Applicant's Project:</b>			
<input type="text" value="CDBG Program Assistance FY 2020"/>			
Attach supporting documents as specified in agency instructions.			
<input type="button" value="Add Attachments"/>	<input type="button" value="Delete Attachments"/>	<input type="button" value="View Attachments"/>	

Application for Federal Assistance SF-424	
<b>16. Congressional Districts Of:</b>	
* a. Applicant	CA-20
* b. Program/Project	CA-20
Attach an additional list of Program/Project Congressional Districts if needed.	
<input type="text"/> <input type="button" value="Add Attachment"/> <input type="button" value="Delete Attachment"/> <input type="button" value="View Attachment"/>	
<b>17. Proposed Project:</b>	
* a. Start Date:	07/01/2020
* b. End Date:	06/30/2021
<b>18. Estimated Funding (\$):</b>	
* a. Federal	2,024,219.00
* b. Applicant	0.00
* c. State	0.00
* d. Local	0.00
* e. Other	0.00
* f. Program Income	50,000.00
* g. TOTAL	2,074,219.00
<b>* 19. Is Application Subject to Review By State Under Executive Order 12372 Process?</b>	
<input type="checkbox"/> a. This application was made available to the State under the Executive Order 12372 Process for review on <input type="text"/> .	
<input type="checkbox"/> b. Program is subject to E.O. 12372 but has not been selected by the State for review.	
<input checked="" type="checkbox"/> c. Program is not covered by E.O. 12372.	
<b>* 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes," provide explanation in attachment.)</b>	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If "Yes", provide explanation and attach	
<input type="text"/> <input type="button" value="Add Attachment"/> <input type="button" value="Delete Attachment"/> <input type="button" value="View Attachment"/>	
<b>21. *By signing this application, I certify (1) to the statements contained in the list of certifications** and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)</b>	
<input checked="" type="checkbox"/> ** I AGREE	
<small>** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.</small>	
<b>Authorized Representative:</b>	
Prefix:	Mrs.
* First Name:	Christie
Middle Name:	
* Last Name:	Cromeenes
Suffix:	
* Title:	Mayor Pro Tem
* Telephone Number:	831-758-7201
Fax Number:	831-758-7368
* Email:	salinasmayor@ci.salinas.ca.us
* Signature of Authorized Representative:	<div style="border: 1px solid black; padding: 5px;"> <small>DocuSigned by:</small>   </div>
* Date Signed:	8/19/2020 12:34 PM

Application for Federal Assistance SF-424		
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* 3. Date Received: <input type="text" value=""/>	4. Applicant Identifier: <input type="text" value="M-20-MC-06-0212"/>	
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* b. Employer/Taxpayer Identification Number (EIN/TIN): <input type="text" value="94-6000412"/>	* c. Organizational DUNS: <input type="text" value="0109194470000"/>	
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Department Name: <input type="text" value="Community Development Dept."/>	Division Name: <input type="text" value="Housing Division"/>	
<b>f. Name and contact information of person to be contacted on matters involving this application:</b>		
Prefix: <input type="text" value="Mr."/>	* First Name: <input type="text" value="Christopher"/>	<input type="text"/>
Middle Name: <input type="text"/>	<input type="text"/>	
* Last Name: <input type="text" value="Valenzuela"/>	<input type="text"/>	
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Title: <input type="text" value="Planning Manager"/>	<input type="text"/>	
Organizational Affiliation: <input type="text"/>		
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* Email: <input type="text" value="christopherv@ci.salinas.ca.us"/>		


<b>Application for Federal Assistance SF-424</b>			
<b>* 9. Type of Applicant 1: Select Applicant Type:</b>			
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Type of Applicant 2: Select Applicant Type:			
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Type of Applicant 3: Select Applicant Type:			
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* Other (specify):			
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Application for Federal Assistance SF-424	
<b>16. Congressional Districts Of:</b>	
* a. Applicant	CA-20
* b. Program/Project	CA-20
Attach an additional list of Program/Project Congressional Districts if needed.	
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<b>17. Proposed Project:</b>	
* a. Start Date:	07/01/2020
* b. End Date:	06/30/2021
<b>18. Estimated Funding (\$):</b>	
* a. Federal	803,851.00
* b. Applicant	0.00
* c. State	0.00
* d. Local	0.00
* e. Other	0.00
* f. Program Income	552,868.00
* g. TOTAL	1,356,719.00
<b>* 19. Is Application Subject to Review By State Under Executive Order 12372 Process?</b>	
<input type="checkbox"/> a. This application was made available to the State under the Executive Order 12372 Process for review on <input type="text"/>	
<input type="checkbox"/> b. Program is subject to E.O. 12372 but has not been selected by the State for review.	
<input checked="" type="checkbox"/> c. Program is not covered by E.O. 12372.	
<b>* 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes," provide explanation in attachment.)</b>	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
If "Yes", provide explanation and attach	
<input type="text"/> <input type="button" value="Add Attachment"/> <input type="button" value="Delete Attachment"/> <input type="button" value="View Attachment"/>	
<b>21. *By signing this application, I certify (1) to the statements contained in the list of certifications** and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)</b>	
<input checked="" type="checkbox"/> ** I AGREE	
** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.	
<b>Authorized Representative:</b>	
Prefix:	Mrs.
* First Name:	Christie
Middle Name:	
* Last Name:	Cromeenes
Suffix:	
* Title:	Mayor Pro Tem
* Telephone Number:	831-758-7201
Fax Number:	831-758-7368
* Email:	salinasmayor@ci.salinas.ca.us
* Signature of Authorized Representative:	<div style="border: 1px solid black; padding: 2px;">                         DocuSigned by:   </div>
* Date Signed:	8/19/2020 12:34 PM

Application for Federal Assistance SF-424		
* 1. Type of Submission: <input type="checkbox"/> Preapplication <input checked="" type="checkbox"/> Application <input type="checkbox"/> Changed/Corrected Application	* 2. Type of Application: <input checked="" type="checkbox"/> New <input type="checkbox"/> Continuation <input type="checkbox"/> Revision	* If Revision, select appropriate letter(s): _____ * Other (Specify): _____
* 3. Date Received: _____	4. Applicant Identifier: E-20-MC-06-0005	
5a. Federal Entity Identifier: _____	5b. Federal Award Identifier: _____	
<b>State Use Only:</b>		
6. Date Received by State: _____	7. State Application Identifier: _____	
<b>8. APPLICANT INFORMATION:</b>		
* a. Legal Name: CITY OF SALINAS		
* b. Employer/Taxpayer Identification Number (EIN/TIN): 94-6000412	* c. Organizational DUNS: 0109194470000	
<b>d. Address:</b>		
* Street1: 200 Lincoln Avenue	Street2: _____	
* City: Salinas	County/Parish: Monterey	
* State: CA: California	Province: _____	
* Country: USA: UNITED STATES	* Zip / Postal Code: 93901-2639	
<b>e. Organizational Unit:</b>		
Department Name: Community Development Dept.	Division Name: Housing Division	
<b>f. Name and contact information of person to be contacted on matters involving this application:</b>		
Prefix: Mr.	* First Name: Christopher	
Middle Name: _____	* Last Name: Valenzuela	
Suffix: _____	Title: Planning Manager	
Organizational Affiliation: _____		
* Telephone Number: 831-775-4244	Fax Number: 831-775-4258	
* Email: christopherv@ci.salinas.ca.us		

<b>Application for Federal Assistance SF-424</b>		
<b>* 9. Type of Applicant 1: Select Applicant Type:</b> <input type="text" value="C: City or Township Government"/>		
Type of Applicant 2: Select Applicant Type: <input type="text"/>		
Type of Applicant 3: Select Applicant Type: <input type="text"/>		
* Other (specify): <input type="text"/>		
<b>* 10. Name of Federal Agency:</b> <input type="text" value="U.S. Department of Housing and Urban Development (HUD)"/>		
<b>11. Catalog of Federal Domestic Assistance Number:</b> <input type="text" value="14-231"/> CFDA Title: <input type="text" value="Emergency Solutions Grant Program"/>		
<b>* 12. Funding Opportunity Number:</b> <input type="text" value="N/A"/> * Title: <input type="text" value="Title I Entitlement, Sect. 106 (b)"/>		
<b>13. Competition Identification Number:</b> <input type="text"/> Title: <input type="text"/>		
<b>14. Areas Affected by Project (Cities, Counties, States, etc.):</b> <input type="text"/> <input type="button" value="Add Attachment"/> <input type="button" value="Delete Attachment"/> <input type="button" value="View Attachment"/>		
<b>* 15. Descriptive Title of Applicant's Project:</b> <input type="text" value="ESG Program Assistance FY 2020. To aid street outreach efforts to assist the homeless and those at-risk of homelessness; to help improve the quality of existing homeless shelters."/>		
Attach supporting documents as specified in agency instructions. <input type="button" value="Add Attachments"/> <input type="button" value="Delete Attachments"/> <input type="button" value="View Attachments"/>		

Application for Federal Assistance SF-424	
<b>16. Congressional Districts Of:</b>	
* a. Applicant	CA-20
* b. Program/Project	CA-20
Attach an additional list of Program/Project Congressional Districts if needed.	
<input type="text"/> <input type="button" value="Add Attachment"/> <input type="button" value="Delete Attachment"/> <input type="button" value="View Attachment"/>	
<b>17. Proposed Project:</b>	
* a. Start Date:	07/01/2020
* b. End Date:	06/30/2021
<b>18. Estimated Funding (\$):</b>	
* a. Federal	179,001.00
* b. Applicant	0.00
* c. State	0.00
* d. Local	0.00
* e. Other	0.00
* f. Program Income	0.00
* g. TOTAL	179,001.00
<b>* 19. Is Application Subject to Review By State Under Executive Order 12372 Process?</b>	
<input type="checkbox"/> a. This application was made available to the State under the Executive Order 12372 Process for review on <input type="text"/>	
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* Date Signed:	8/19/2020 12:34 PM

## ASSURANCES - CONSTRUCTION PROGRAMS

OMB Number: 4040-0009  
Expiration Date: 02/28/2022

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As the duly authorized representative of the applicant, I certify that the applicant:

1. Has the legal authority to apply for Federal assistance, and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project costs) to ensure proper planning, management and completion of project described in this application.
2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, the right to examine all records, books, papers, or documents related to the assistance; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
3. Will not dispose of, modify the use of, or change the terms of the real property title or other interest in the site and facilities without permission and instructions from the awarding agency. Will record the Federal awarding agency directives and will include a covenant in the title of real property acquired in whole or in part with Federal assistance funds to assure non-discrimination during the useful life of the project.
4. Will comply with the requirements of the assistance awarding agency with regard to the drafting, review and approval of construction plans and specifications.
5. Will provide and maintain competent and adequate engineering supervision at the construction site to ensure that the complete work conforms with the approved plans and specifications and will furnish progressive reports and such other information as may be required by the assistance awarding agency or State.
6. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
7. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
8. Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards of merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
9. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
10. Will comply with all Federal statutes relating to non-discrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§1681 1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.


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11. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal and federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
12. Will comply with the provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.
13. Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333) regarding labor standards for federally-assisted construction subagreements.
14. Will comply with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
15. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
16. Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
17. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a-1 et seq.).
18. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
19. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.
20. Will comply with the requirements of Section 106(g) of the Trafficking Victims Protection Act (TVPA) of 2000, as amended (22 U.S.C. 7104) which prohibits grant award recipients or a sub-recipient from (1) Engaging in severe forms of trafficking in persons during the period of time that the award is in effect (2) Procuring a commercial sex act during the period of time that the award is in effect or (3) Using forced labor in the performance of the award or subawards under the award.

SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL	TITLE
<p>DocuSigned by:</p> 	Mayor Pro Tem
APPLICANT ORGANIZATION	DATE SUBMITTED
City of Salinas	8/19/2020   12:34 PM PDT

SF-424D (Rev. 7-97) Back

## ASSURANCES - CONSTRUCTION PROGRAMS

OMB Number: 4040-0009  
Expiration Date: 02/28/2022

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As the duly authorized representative of the applicant, I certify that the applicant:


1. Has the legal authority to apply for Federal assistance, and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project costs) to ensure proper planning, management and completion of project described in this application.
2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, the right to examine all records, books, papers, or documents related to the assistance; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
3. Will not dispose of, modify the use of, or change the terms of the real property title or other interest in the site and facilities without permission and instructions from the awarding agency. Will record the Federal awarding agency directives and will include a covenant in the title of real property acquired in whole or in part with Federal assistance funds to assure non-discrimination during the useful life of the project.
4. Will comply with the requirements of the assistance awarding agency with regard to the drafting, review and approval of construction plans and specifications.
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6. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
7. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
8. Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards of merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
9. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
10. Will comply with all Federal statutes relating to non-discrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§1681 1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.

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11. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal and federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
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SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL	TITLE
DocuSigned by: 	Mayor Pro Tem
APPLICANT ORGANIZATION	DATE SUBMITTED
City of Salinas	8/19/2020   12:34 PM PDT

SF-424D (Rev. 7-97) Back



## ASSURANCES - CONSTRUCTION PROGRAMS

OMB Number: 4040-0009  
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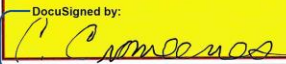
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11. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal and federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
12. Will comply with the provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.
13. Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333) regarding labor standards for federally-assisted construction subagreements.
14. Will comply with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
15. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
16. Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
17. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a-1 et seq).
18. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
19. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.
20. Will comply with the requirements of Section 106(g) of the Trafficking Victims Protection Act (TVPA) of 2000, as amended (22 U.S.C. 7104) which prohibits grant award recipients or a sub-recipient from (1) Engaging in severe forms of trafficking in persons during the period of time that the award is in effect (2) Procuring a commercial sex act during the period of time that the award is in effect or (3) Using forced labor in the performance of the award or subawards under the award.

SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL	TITLE
DocuSigned by: 	Mayor Pro Tem
APPLICANT ORGANIZATION	DATE SUBMITTED
City of Salinas	8/19/2020   12:34 PM PDT

SF-424D (Rev. 7-97) Back

### **Certifications**

In accordance with the applicable statutes and the regulations governing the Consolidated Plan regulations, the jurisdiction certifies that:

**Affirmatively Further Fair Housing** -- The jurisdiction will affirmatively further fair housing.

**Uniform Relocation Act and Anti-displacement and Relocation Plan** -- It will comply with the acquisition and relocation requirements of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, as amended, (42 U.S.C. 4601-4655) and implementing regulations at 49 CFR Part 24. It has in effect and is following a residential anti-displacement and relocation assistance plan required under 24 CFR Part 42 in connection with any activity assisted with funding under the Community Development Block Grant or HOME programs.

**Anti-Lobbying** -- To the best of the jurisdiction's knowledge and belief:

1. No Federal appropriated funds have been paid or will be paid, by or on behalf of it, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement;
2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, it will complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions; and
3. It will require that the language of paragraph 1 and 2 of this anti-lobbying certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

**Authority of Jurisdiction** -- The Consolidated Plan is authorized under State and local law (as applicable) and the jurisdiction possesses the legal authority to carry out the programs for which it is seeking funding, in accordance with applicable HUD regulations.

**Consistency with plan** -- The housing activities to be undertaken with Community Development Block Grant, HOME, Emergency Solutions Grant, and Housing Opportunities for Persons With AIDS funds are consistent with the strategic plan in the jurisdiction's consolidated plan.

**Section 3** -- It will comply with section 3 of the Housing and Urban Development Act of 1968 (12 U.S.C. 1701u) and implementing regulations at 24 CFR Part 135.

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Christie Cromeenes

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Date

Mayor Pro Tem  
Title

### Specific CDBG Certifications

The Entitlement Community certifies that:

**Citizen Participation** -- It is in full compliance and following a detailed Citizen Participation Plan that satisfies the requirements of 24 CFR 91.105.

**Community Development Plan** -- Its consolidated plan identifies community development and housing needs and specifies both short-term and long-term community development objectives that have been developed in accordance with the primary objective of the CDBG program (i.e., the development of viable urban communities, by providing decent housing and expanding economic opportunities, primarily for persons of low and moderate income) and requirements of 24 CFR Parts 91 and 570.

**Following a Plan** -- It is following a current Consolidated Plan that has been approved by HUD.

**Use of Funds** -- It has complied with the following criteria:

1. **Maximum Feasible Priority.** With respect to activities expected to be assisted with CDBG funds, it certifies that it has developed its Action Plan so as to give maximum feasible priority to activities which benefit low and moderate income families or aid in the prevention or elimination of slums or blight. The Action Plan may also include activities which the grantee certifies are designed to meet other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community, and other financial resources are not available).
2. **Overall Benefit.** The aggregate use of CDBG funds including Section 108 guaranteed loans during program year(s) 2020, 2021, 2022 shall principally benefit persons of low and moderate income in a manner that ensures that at least 70 percent of the amount is expended for activities that benefit such persons during the designated period.
3. **Special Assessments.** It will not attempt to recover any capital costs of public improvements assisted with CDBG funds including Section 108 loan guaranteed funds by assessing any amount against properties owned and occupied by persons of low and moderate income, including any fee charged or assessment made as a condition of obtaining access to such public improvements.

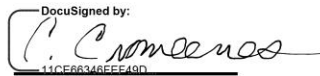
However, if CDBG funds are used to pay the proportion of a fee or assessment that relates to the capital costs of public improvements (assisted in part with CDBG funds) financed from other revenue sources, an assessment or charge may be made against the property with respect to the public improvements financed by a source other than CDBG funds.

In addition, in the case of properties owned and occupied by moderate-income (not low-income) families, an assessment or charge may be made against the property for public improvements financed by a source other than CDBG funds if the jurisdiction certifies that it lacks CDBG funds to cover the assessment.

**Optional Certification - CDBG**

Submit the following certification only when one or more of the activities in the action plan are designed to meet other community development needs having a particular urgency as specified in 24 CFR 570.208(c):

The grantee hereby certifies that the Annual Plan includes one or more specifically identified CDBG-assisted activities which are designed to meet other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community and other financial resources are not available to meet such needs.

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Date

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**Specific HOME Certifications**

The HOME participating jurisdiction certifies that:

**Tenant Based Rental Assistance** -- If it plans to provide tenant-based rental assistance, the tenant-based rental assistance is an essential element of its consolidated plan.

**Eligible Activities and Costs** -- It is using and will use HOME funds for eligible activities and costs, as described in 24 CFR §§92.205 through 92.209 and that it is not using and will not use HOME funds for prohibited activities, as described in §92.214.

**Subsidy layering** -- Before committing any funds to a project, it will evaluate the project in accordance with the guidelines that it adopts for this purpose and will not invest any more HOME funds in combination with other Federal assistance than is necessary to provide affordable housing;

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Christie Cromeenes

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Date

Mayor Pro Tem  
Title

### **Emergency Solutions Grants Certifications**

The Emergency Solutions Grants Program recipient certifies that:

**Major rehabilitation/conversion/renovation** – If an emergency shelter’s rehabilitation costs exceed 75 percent of the value of the building before rehabilitation, the recipient will maintain the building as a shelter for homeless individuals and families for a minimum of 10 years after the date the building is first occupied by a homeless individual or family after the completed rehabilitation.

If the cost to convert a building into an emergency shelter exceeds 75 percent of the value of the building after conversion, the recipient will maintain the building as a shelter for homeless individuals and families for a minimum of 10 years after the date the building is first occupied by a homeless individual or family after the completed conversion.

In all other cases where ESG funds are used for renovation, the recipient will maintain the building as a shelter for homeless individuals and families for a minimum of 3 years after the date the building is first occupied by a homeless individual or family after the completed renovation.

**Essential Services and Operating Costs** – In the case of assistance involving shelter operations or essential services related to street outreach or emergency shelter, the recipient will provide services or shelter to homeless individuals and families for the period during which the ESG assistance is provided, without regard to a particular site or structure, so long the recipient serves the same type of persons (e.g., families with children, unaccompanied youth, disabled individuals, or victims of domestic violence) or persons in the same geographic area.

**Renovation** – Any renovation carried out with ESG assistance shall be sufficient to ensure that the building involved is safe and sanitary.

**Supportive Services** – The recipient will assist homeless individuals in obtaining permanent housing, appropriate supportive services (including medical and mental health treatment, victim services, counseling, supervision, and other services essential for achieving independent living), and other Federal State, local, and private assistance available for these individuals.

**Matching Funds** – The recipient will obtain matching amounts required under 24 CFR 576.201.

**Confidentiality** – The recipient has established and is implementing procedures to ensure the confidentiality of records pertaining to any individual provided family violence prevention or treatment services under any project assisted under the ESG program, including protection against the release of the address or location of any family violence shelter project, except with the written authorization of the person responsible for the operation of that shelter.

**Homeless Persons Involvement** – To the maximum extent practicable, the recipient will involve, through employment, volunteer services, or otherwise, homeless individuals and families in constructing, renovating, maintaining, and operating facilities assisted under the ESG program, in providing services assisted under the ESG program, and in providing services for occupants of facilities assisted under the program.



**Consolidated Plan** – All activities the recipient undertakes with assistance under ESG are consistent with its consolidated plan.

**Discharge Policy** – The recipient will establish and implement, to the maximum extent practicable and where appropriate, policies and protocols for the discharge of persons from publicly funded institutions or systems of care (such as health care facilities, mental health facilities, foster care or other youth facilities, or correction programs and institutions) in order to prevent this discharge from immediately resulting in homelessness for these persons.

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Christie Cromeenes

8/19/2020 | 12:34 PM PDT

Date

Mayor Pro Tem  
Title

## **Appendix to Certifications**

### INSTRUCTIONS CONCERNING LOBBYING CERTIFICATION:

#### Lobbying Certification

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

**Melissa Ruiz**

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**From:** Estefania Vargas  
**Sent:** Friday, August 14, 2020 9:58 AM  
**To:** Melissa Ruiz  
**Subject:** RE: Please DocuSign: Certifications 2020.pdf, SF424 -0212.pdf, SF424 -B0005.pdf, SF424 -E0005.pdf, ...

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Thanks



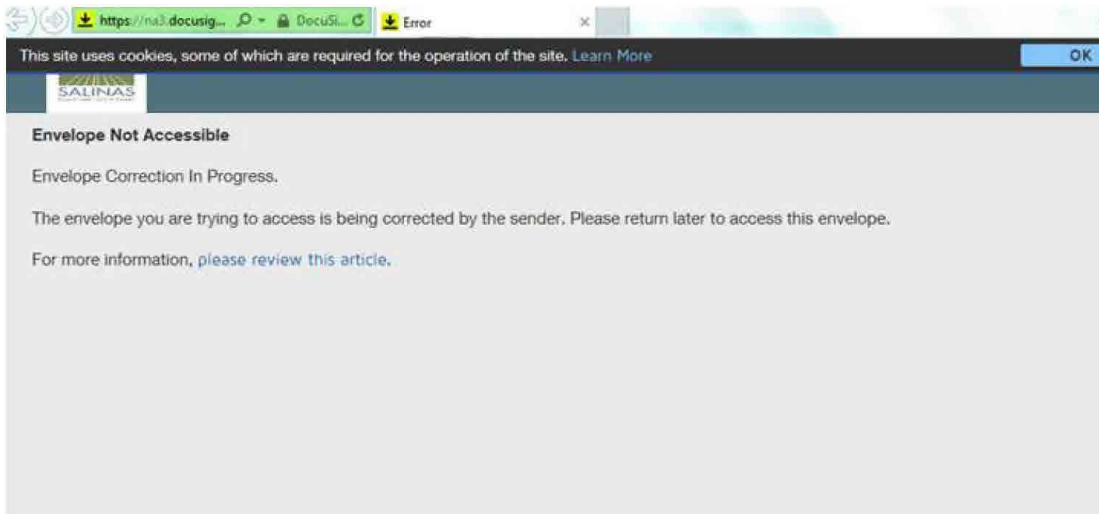
Estefania Vargas  
Executive Assistant  
Office of the City Manager  
200 Lincoln Avenue, Salinas, California 93901  
[estefaniav@ci.salinas.ca.us](mailto:estefaniav@ci.salinas.ca.us)  
P: (831) 758-7204 F: (831) 758-7368



---

**From:** Melissa Ruiz <[melissa.ruiz@ci.salinas.ca.us](mailto:melissa.ruiz@ci.salinas.ca.us)>  
**Sent:** Friday, August 14, 2020 9:19 AM  
**To:** Estefania Vargas <[estefaniav@ci.salinas.ca.us](mailto:estefaniav@ci.salinas.ca.us)>  
**Subject:** RE: Please DocuSign: Certifications 2020.pdf, SF424 -0212.pdf, SF424 -B0005.pdf, SF424 -E0005.pdf, ...

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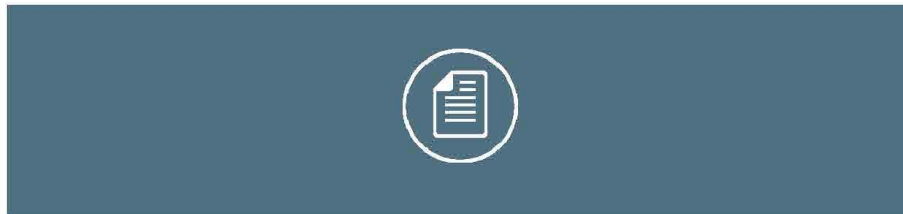
I just want to verify that the documents were send successfully to Christie for signature.

Thank you,

Melissa Ruiz, Community Improvement Assistant  
Community Development, Housing Division  
City of Salinas  
65 W. Alisal Street 2<sup>nd</sup> floor  
Salinas, CA 93901-2639  
[Melissa.ruiz@ci.salinass.ca.us](mailto:Melissa.ruiz@ci.salinass.ca.us)  
(831)758-7401

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**Subject:** Please DocuSign: Certifications 2020.pdf, SF424 -0212.pdf, SF424 -B0005.pdf, SF424 -E0005.pdf, ...



Estefania Vargas sent you a copy.

**REVIEW DOCUMENTS**

**Estefania Vargas**  
[estefaniav@ci.salinass.ca.us](mailto:estefaniav@ci.salinass.ca.us)

Melissa Ruiz,

Please DocuSign Certifications 2020.pdf, SF424 -0212.pdf, SF424 -B0005.pdf, SF424 -E0005.pdf, Assurances1.pdf, Assurances2.pdf, Assurances3.pdf

Thank You, Estefania Vargas

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 Executive Assistant  
 City of Salinas  
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Browsers:	Final release versions of Internet Explorer® 6.0 or above (Windows only); Mozilla Firefox 2.0 or above (Windows and Mac); Safari™ 3.0 or above (Mac only)
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Screen Resolution:	800 x 600 minimum
Enabled Security Settings:	Allow per session cookies

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