

# City of Salinas



## 2010-2011 BUDGET-IN-BRIEF

*The City budget consists of three components:*

*General Fund:  
\$77.0 million*

*Restricted Funds:  
\$28.9 million*

*Capital Budget:  
\$11.0 million*

*For a Total of  
\$116.9 million*

*The City's General Fund is used to account for most City operations: police, fire, libraries, parks and recreation and other community services.*

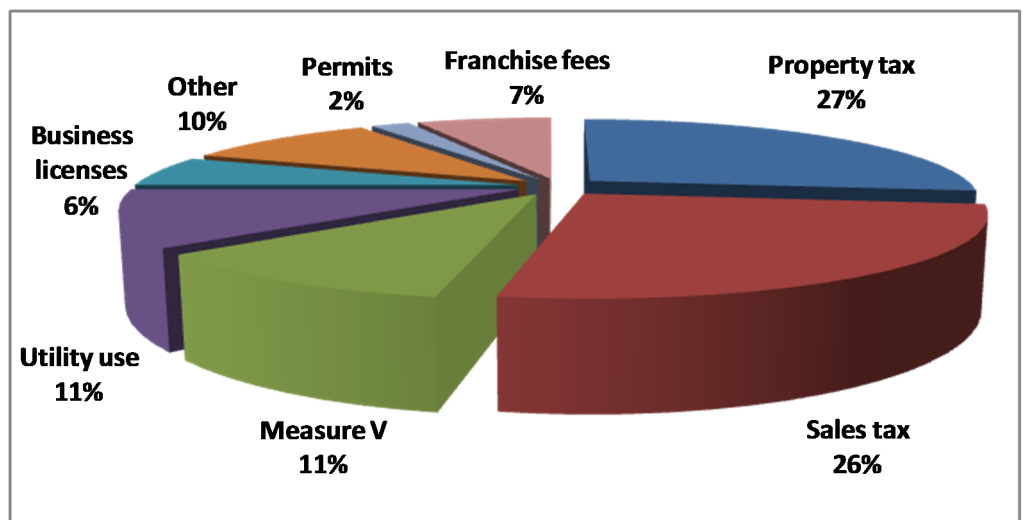
*City Council adopted three key initiatives with this year's budget:*

- *Youth crime and gang violence prevention*
- *Prosperity*
- *Organizational effectiveness*

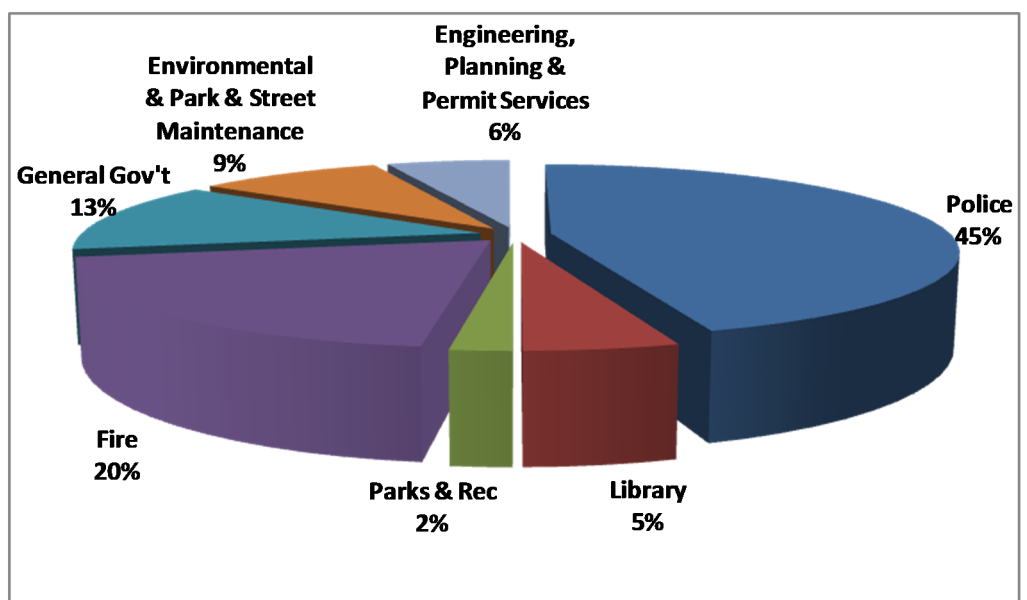
### **GENERAL FUND - \$77.0 MILLION**

**A REDUCTION OF \$8.6 MILLION FROM LAST YEAR**

#### **WHERE DOES THE CITY GET THE MONEY?**



#### **HOW DOES THE CITY SPEND THE MONEY?**



*Depressed home prices and high unemployment means reduced government revenues for Salinas and other local governments.*

*The City of Salinas FY 2010-2011 budget eliminated 95.5 positions which meant layoffs of 40 existing staff.*

*Over a two year period, City employees have made \$12 million in concessions through furloughs, pay reductions, deferrals of salary, and contributions to health benefits.*

## REDUCED CITY REVENUE FORCES MAJOR CUTS IN RECREATION SERVICES

Due to the significant reduction in revenue the City has cut services in the 2010-2011 budget. To preserve Public Safety, the largest reduction was made in Parks and Recreation. Major changes to Parks and Recreation are:

- The municipal pool will be operated by Salinas Valley Aquatics and remains open to public.
- The Firehouse Recreation Center will be operated by Go Kids, Inc. and all services remain available to public.
- City will provide only a minimum level of after school programs at other City recreation centers.
- City has eliminated funding to four school districts for after school programs.
- Sherwood Hall and the Community Center are available only for special events to community groups at cost.
- City has reduced maintenance at all 48 parks from 7 days to 4 days per week.
- City has eliminated staff support for most neighborhood services, i.e., block parties, etc.



## OTHER SERVICE CHANGES AND REDUCTIONS



### New garbage contract with BFI.

Residential rates will increase by \$1.00 per week under new garbage contract.

BFI will provide additional services including: on-call bulky trash pick-up and an annual community clean-up day at three locations. BFI will also convert trash trucks in the City to 'green' vehicles in order to reduce gas emissions.

### Fire:

- Eliminate 6 vacant positions and reorganize department to cover minimum staffing requirements
- Contract out Fire Marshall services
- Eliminate Explorer/Apprentice program

### Engineering, Planning & Permit Services:

- Worked with Business Development Taskforce to restructure department, eliminating 21 vacant positions over two years. As demand increases, City will contract out work.

### Code Enforcement:

- Eliminate 2 positions will delay City response to code enforcement issues.

### Police:

While the City was able to maintain the existing 158 sworn police positions 19 vacant sworn officer positions were eliminated. Other cuts in the department will result in the following reductions in services:

- Police Department lobby open only M-F (8am—5pm). Phone available at front entrance to call County Dispatch for after-hours service.
- Animal Control Services no longer available on weekends and holidays. Shelter remains open T-S (noon to 5pm).
- Eliminate Crossing Guard program at all three elementary school districts
- Eliminate Police Cadet Program
- Eliminate police response to minor non-injury traffic collisions, civil matters and low priority calls.
- Reassign police to Patrol and Investigation to meet 'mission critical' functions.

### Library:

- Reorganize department to maintain seven (7) days a week service.

### Other:

- Eliminate City newsletter & limited web page



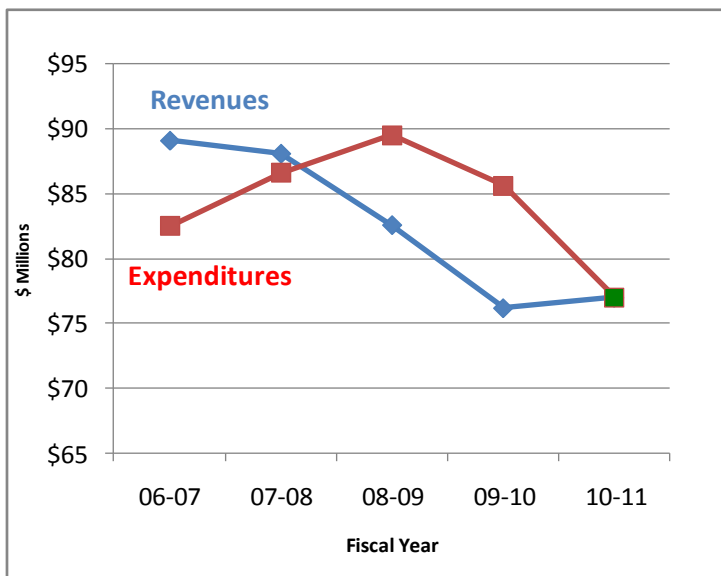
## CITY OF SALINAS HAS A STRUCTURAL DEFICIT

### No more City Reserves available.

The City used all available reserves to maintain services in past three years.

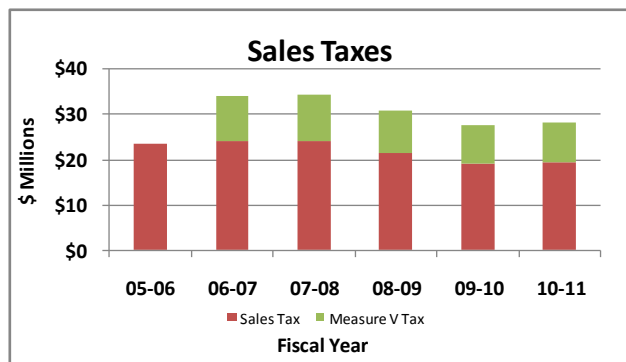
This year City has reduced services to meet lower revenues.

Since 1992 the State has 'taken' local government property tax revenue and reallocated it to schools to cover State shortfall. This year's 'take' equates to \$4 million in property taxes from City of Salinas.



*The City needs to focus on increasing businesses and jobs for long term fiscal stability.*

## DECLINING CITY REVENUES



Measure V sales tax provides 11% of City's annual revenues. It will expire March 31, 2016.

Sales tax revenue will increase with new businesses and jobs.

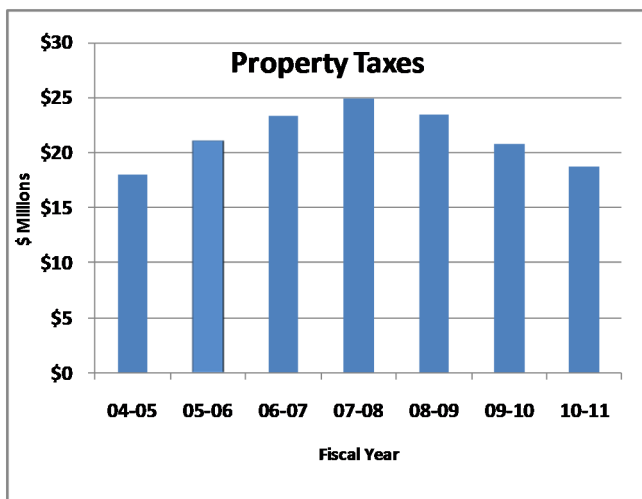
### Sales & Measure V Tax

*The sales tax rate in the City of Salinas is 8.75% or \$8.75 for every \$100 purchase.*

*Of that, the City of Salinas gets \$1.00 for regular City sales tax and \$0.50 for Measure V sales tax.*

Between 2006-2009 assessed home values decreased by over 68% in Salinas according to information from the Monterey County Tax-Treasurer's office.

Property tax revenues for next few years projected to be at lower levels due to the decline in home values.



### Property Tax

*The City of Salinas receives on average of \$18 of every \$100 in property taxes paid.*

## City of Salinas

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200 Lincoln Avenue  
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We're on the web!  
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*The Salinas City  
Council meets most  
Tuesdays at 4:00pm  
at the  
Rotunda Building at  
200 Lincoln Avenue  
in Salinas.*

*A great place to live  
work or visit.*

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CENTRO DE ALFABETIZACION



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