



*City of Salinas*

# Parks, Rec & Libraries

MASTER PLAN | APPENDICES



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# Survey Summary



CONSERVATION  
TECHNIX

**To:** Kristan Lundquist, Recreation & Community Services Superintendent  
**From:** Steve Duh, Conservation Technix, Inc.  
**Date:** May 12, 2017  
**Re:** **City of Salinas**  
Community Survey Summary Results

## Methodology

Conservation Technix is pleased to present the results of a survey of Salinas' general population that assesses residents' needs, preferences and priorities for parks, recreation and library services. In close collaboration with staff, Conservation Technix developed the 16-question survey. It was estimated to take approximately five minutes to complete. A total of 797 completed surveys were recorded.

The survey was mailed to a random sample of 2,500 households in Salinas on March 15, 2017. An online version of the survey was posted to the City's website on the same day. Reminder postcards were mailed to the 2,500 households on March 24th. Information about the survey was provided on the City's website home page and on the Recreation & Community Services - Master Plan project subpage. In addition, the City of Salinas printed and made available print versions of the survey in English and Spanish for several open house meetings and pop-up community events in March and April. The survey was closed on April 21st, and preliminary data were compiled and reviewed.

This report includes findings on general community opinions. Since the survey was open to the general public and respondents were not selected solely through statistical sampling methods, the results are not necessarily representative of all Salinas residents. Percentages in the report may not add up to 100% due to rounding.

## DEMOGRAPHICS

The following table compares Salinas' demographics, based on the 2015 American Community Survey, to the respondents to the Salinas Parks, Recreation Centers & Library Service Plan Survey. The survey did not feature a controlled collection protocol, so response quotas by age or gender were not included.

Of the 797 residents who completed the survey, 90% responded to the English version of the survey and 10% to the Spanish language version. Approximately 64% of Salinas' residents speak Spanish at home.

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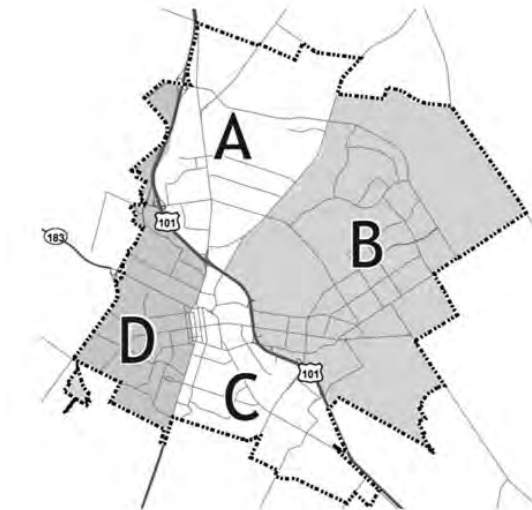


Of survey respondents, 16% were over 65 years old, 28% were between 45 and 65, 50% were between 20 and 45, and 7% were under 20 years old. In general, survey respondents were more likely to be older adults as compared to Salinas’ population in general. Respondents with children were also more likely to respond – while roughly two-thirds of all city households (65%) have no children at home, only 40% of survey respondents did, while the remainder had a single child (20%), two children (21%), or three or more children (19%).

Demographic group	US Census (2015) 157,380	Survey Respondents n = 797
<b>Age</b>		
<b>Younger than 20</b>	34.5%	6.5%
<b>20 to 34</b>	24.1%	28.0%
<b>35 to 44</b>	13.8%	21.6%
<b>45 to 54</b>	11.1%	14.2%
<b>55 to 64</b>	9.6%	13.6%
<b>65 and older</b>	7.8%	16.0%
<b>Children Under 18 in Household</b>		
<b>No children</b>	65.3%	40.4%
<b>1 child</b>	44.7% (all households with children under 18	19.7%
<b>2 children</b>	combined)	20.9%
<b>3 or more children</b>		19.0%

The City received survey responses from residents living in all parts of the city. Half of respondents live east of Highway 101 (with 20% north or west of Natividad and 30% to its south or east). Another 34% live west of Highway 101 (24% west of Main Street, 15% east). The remaining 11% either live outside of Salinas (5.4%) or don’t know (5.5%).

Using the map, in which section of Salinas do you live? (Q16)



## KEY FINDINGS

### COMMUNITY VALUE OF PARKS

Nearly all City residents (98%) feel that public parks, recreational opportunities, and library services are important or essential to the quality of life in Salinas. Nearly nine in ten residents feel that they are essential; while an additional 10% believe that they are important to quality of life, but not essential. Less than 0.5% of respondents believe parks are “a luxury that we don’t need”.

When you think about the things that contribute to the quality of life in Salinas, would you say public parks, recreation, and library opportunities are... (Q1)

Response options	Response Percent	
Essential to the quality of life here	88.5%	98%
Important, but not really necessary	9.5%	
More of a luxury that we don't need	0.4%	
Don't know	1.6%	

### PUBLIC USE OF PARK, RECREATION & LIBRARY FACILITIES

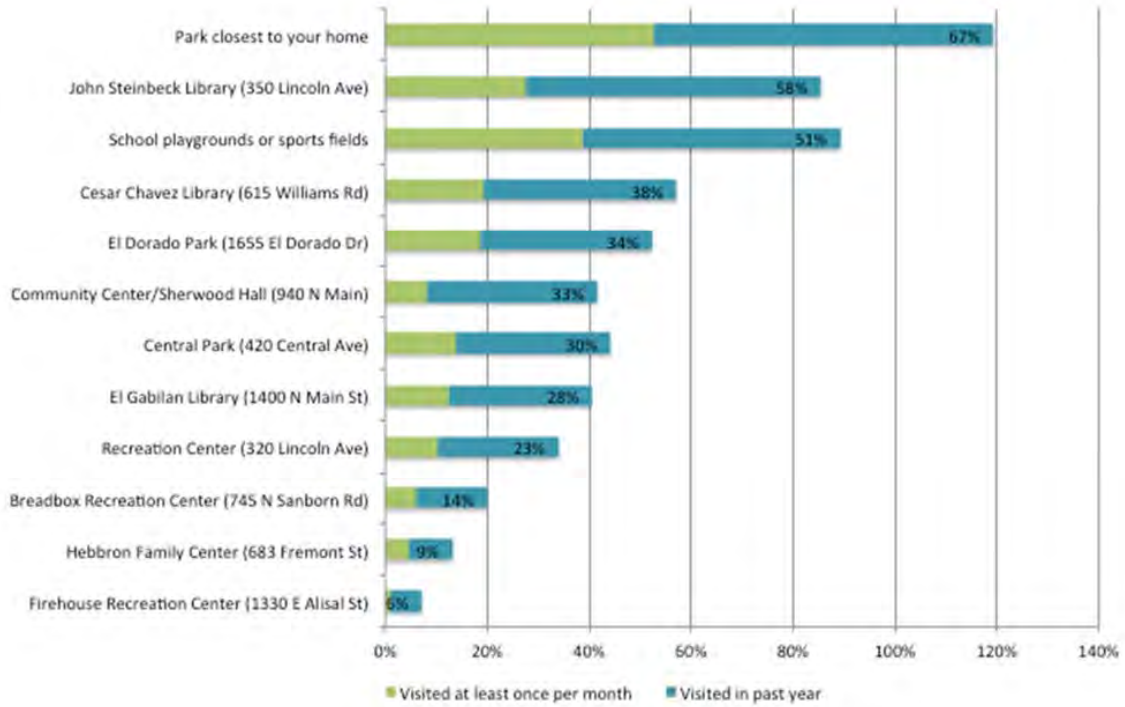
The City asked residents which park, recreation and library facilities they, or members of their household, have visited. Approximately two-thirds of residents have visited the park nearest their home in the past year. The John Steinbeck Library was the only specific facility that was visited by more than half of respondents (58%). Cesar Chavez Library was the second most frequented facility (38%), followed by El Dorado Park (34%), the Community Center/Sherwood Hall (33%), Central Park (30%), and El Gabilan Library (28%). Approximately half of respondents have used a school playground or sports field in the past year.

Respondents to the Spanish-language survey were more than twice as likely to have visited Cesar Chavez Library (77% versus 33%), the Breadbox Recreation Center (29% versus 12%), and the Hebronn Family Center (21% versus 7%). They were much less likely to have visited the John Steinbeck Library, El Gabilan Library, and Recreation Center.

Younger residents are more likely to visit the Breadbox Recreation Center, Hebronn Family Center, and El Dorado Park; while older residents are more likely to have visited the John Steinbeck Library.

Respondents were asked how often they, or members of their household, visited each public park, recreation facility and library in Salinas over the past year. The majority of users (ranging from 45% to 83%) visit park or facilities two or three times per year. More frequent users are relatively evenly split in how often they visit - approximately 10-20% visit at least once a week, two or three times per month, or about once a month. More than three quarters of residents visit a school playground/field and the park closest to their home at least once a month.

Please indicate if YOU or any member of your HOUSEHOLD has used any of the following parks, recreation and library facilities listed below. If YES, please indicate how many times over the past year you visited the park, recreation or library facility. (Q6)



### SATISFACTION WITH PARKS, RECREATION AND LIBRARY SERVICES

Just over half (56%) of respondents indicated that they are very or somewhat satisfied with the overall value they receive from parks, recreation and library services in Salinas. However, 39% of respondents are very or somewhat dissatisfied. Community members who responded to the Spanish language survey tend to be more satisfied than those responding to the English survey. For example, three quarters of Spanish survey respondents were very or somewhat satisfied, compared to only 54% of English survey respondents.

Please rate your satisfaction with the overall value your household receives from the City of Salinas for parks, recreation and library services. (Q3)

Satisfaction rating	Response Percent
Very Satisfied	12.0%
Somewhat Satisfied	44.3%
Somewhat Dissatisfied	24.9%
Very Dissatisfied	13.8%
Don't Know	5.0%

## CONDITION OF FACILITIES

### Park & Recreation Facilities

Survey respondents were asked to rate the general condition of City park and recreation facilities they had visited. Overall, less than half of residents (43%) rated the park and recreation system as either in ‘excellent’ or ‘good’ condition. Another 39% rated the condition as ‘fair’, while 18% rated it ‘poor’.

Resident’s relatively low rating of park and facility condition may relate to concerns about the safety and maintenance of park and recreation facilities. When asked why they do not use City of Salinas parks or recreation facilities more often, about 43% of respondents cited safety concerns, while one-third stated that parks and facilities are not well maintained. Other relatively common responses were ‘I don’t know what is offered’ (21%) and ‘parks do not have the right equipment’ (19%). Other issues, including a lack of desired programs, high use/busyness of existing facilities, time constraints, etc. limit participation by fewer than one in eight residents.

If you are not a frequent user of City of Salinas parks and recreation centers, please CHECK ALL the reasons why your household does not use City of Salinas parks or recreation facilities more often. (Q5)

Response Choices	Response rate
Do not feel safe in park or facility	43.0%
Parks and facilities are not well maintained	33.5%
I do not know what is offered	21.0%
Parks do not have the right equipment	18.9%
Facility or program is not offered	15.5%
Parks and sport courts are too busy	15.4%
Other (please specify)	14.9%
None	14.6%
Parks and facilities are too far from my home	10.1%
Use parks or facilities provided by another city or organization (such as Boys & Girls Club, YMCA, private fitness clubs)	9.5%
Too busy to go to parks	8.7%
Fees are too high	5.9%
Facility operating hours are not convenient	5.6%
Poor customer service by staff	3.5%

### Libraries

In general, residents rate the condition of Salinas’s libraries as either ‘excellent’ (15%) or ‘good’ (49%). However, many survey respondents rated the condition as ‘fair’ (31%) or ‘poor’ (5%).

Residents who do not frequently use the Salinas Public Library cited concerns about safety (25%) as their most frequent reason for not visiting more often. Other common reasons were that they prefer to own their own books, etc. (20%), there is not a library close to their home (19%) and the library



hours are not convenient (19%). Among the ‘other’ write in reasons, one in three respondents mentioned safety concerns (see Attachment B). Approximately one in six write in responses cited use of the internet on a computer or other device as a reason respondents did not use the library more frequently. Spanish-language respondents were much less likely to cite safety concerns (7%) and more likely to cite ‘there is not a library close to my home’ (28%) than English-language respondents.

If you are not a frequent user of the Salinas Public Library, please CHECK ALL the reasons why your household does not use public library services in Salinas. (Q4)

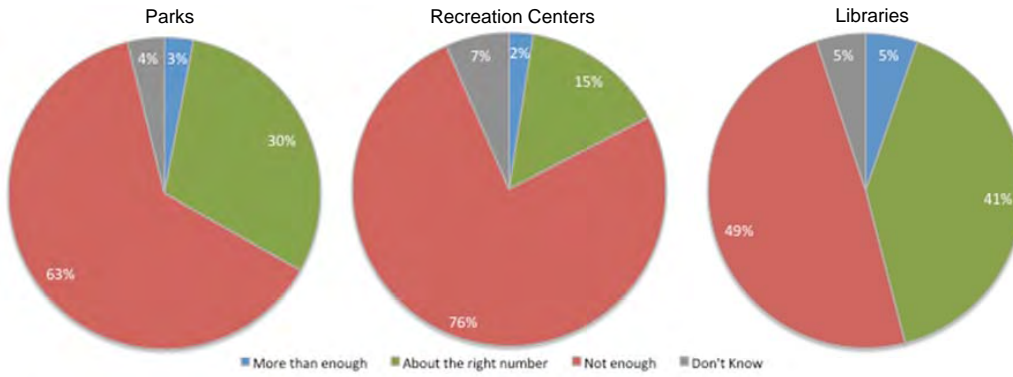
Response Choices	Response Percent
I don't feel safe in the library	25.0%
Other (please specify)	22.2%
None	18.9%
There is not a library close to my home	18.9%
I prefer to own my own books, videos and music, rather than borrowing	20.1%
Library hours are not convenient	18.6%
The library doesn't have the services or collection items that I need	16.0%
I use a library in another city or my school/college library	13.8%
Poor customer service by staff	5.0%
I don't know where they are located	3.8%

## FACILITY & PROGRAM PRIORITIES

### Need for additional park, recreation and library opportunities

A majority of residents feel there are ‘not enough’ of parks (63%) and recreation/community centers (76%) in Salinas. Just under half feel there are ‘not enough’ libraries. In general, the remaining residents feel there are about the ‘right number’ of these places, with very few (2-5%) feeling there are ‘more than enough’. Younger residents (under 44 years old) are more likely to feel there are not enough park, recreation and library opportunities in the city than older residents. Residents of different areas of the city responded similarly to each other.

When it comes to meeting the needs of the community, would you say there are... (Q2)

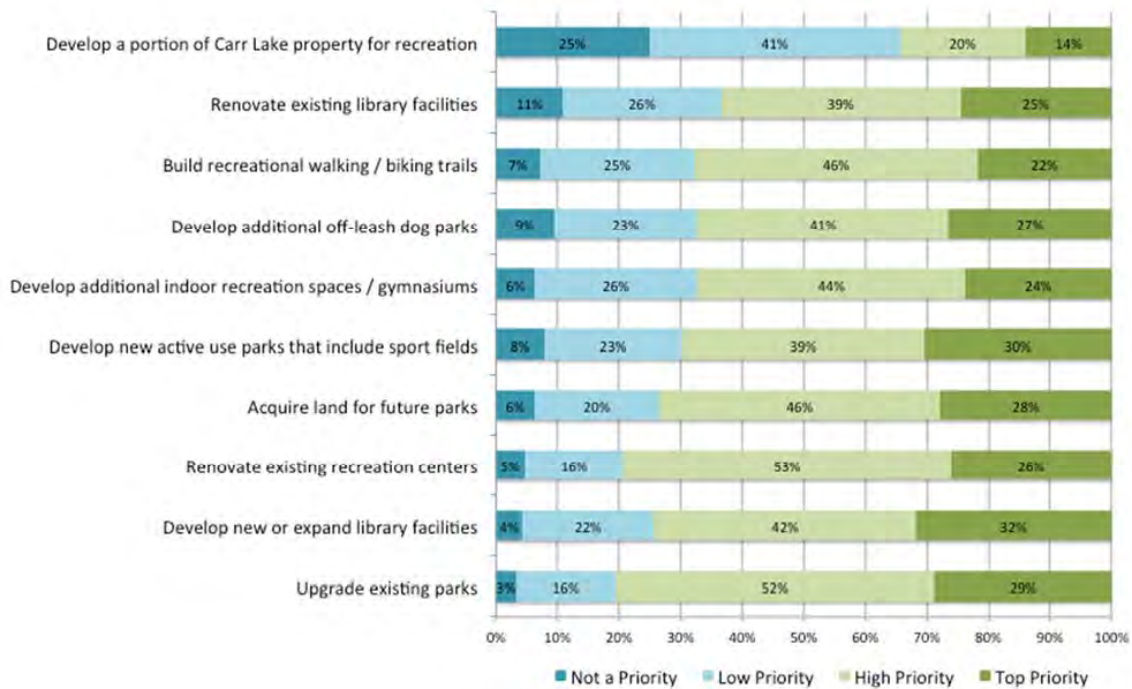


**Park and Facility Improvement Priorities**

Survey respondents were presented with a list of potential improvements to Salinas’ parks, recreation, and library system, including upgrades to existing facilities and development of new facilities. Over sixty percent of respondents felt nearly all improvements listed should be a high or top priority for the city. More than 80% of respondents considered upgrading existing parks and renovating existing recreation centers a high or top priority. Developing new or expanding library facilities, acquiring land for future parks, developing new active use parks, off-leash dog areas, and walking/biking trails were also very popular improvements - over two-thirds of respondents felt these were priority investments. Respondents were less supportive of developing the Carr Lake property for recreation – 66% of respondents felt this was a low priority or not a priority.

Younger residents – particularly those between 35 and 44 years of age - were generally more than twice as likely to support park and recreation improvements than residents over 55. Residents who live east of Highway 101 were generally more supportive of upgrading and expanding a variety of park amenities than residents to the west.

The City of Salinas is planning for future park, recreation and library services. Please indicate what priority you think development of each type of facility should be for Salinas: Not a Priority at all; a Low Priority; a High Priority; or a Top Priority. (Q8)



A second question asked about resident priorities for expanding or improving recreational opportunities. More than half of respondents supported expanding or improving walking and hiking trails (70%), restrooms in parks (64%), arts and other cultural programs (63%), community events



(54%), and biking trails (53%). Between one-third and one-half of respondents would like the City to expand or improve homework help centers; community gardens; access to indoor fitness & health equipment, nature/wildlife watching; computer labs/technology classrooms; picnicking; early childhood/parenting centers; gymnasiums for indoor sports; public meeting spaces; and off-leash dog opportunities. Less popular responses included sports fields, splash pads, makerspaces, and skateboarding/BMX parks - each with 30% or less support.

Expanding walking/hiking trails, nature/wildlife watching, community events, and off-leash dog parks was supported by similar levels of respondents, regardless of age. Improving facilities for more active activities – such as bike riding, sports fields, spray parks, and gymnasiums; as well as youth-oriented facilities like homework help centers, was generally more supported by younger residents.

Support for specific park, recreation, and library system improvements varied between respondents to the Spanish and English language surveys. Respondents to the Spanish language survey were notably more likely to support improvements for nature/wildlife watching; playing soccer/lacrosse/football; skateboarding/BMX; homework help centers; makerspaces; and computer or technology labs. They were less likely to support expanding picnicking opportunities and community gardens.

Are there types of recreational, civic or educational opportunities you think the city should expand or improve in Salinas? (Q9)

Response options	Response Percent	Response options	Response Percent
Walking & hiking trails	70%	Picnicking	41%
Restrooms in park	64%	Early childhood/Parenting centers	40%
Arts, dance, music & cultural classes	63%	Gymnasiums for indoor sports	39%
Community events and festivals	54%	Public meeting spaces	38%
Bike riding	53%	Off-leash dog opportunities	33%
Homework help centers	48%	Playing baseball or softball	30%
Community gardens	47%	Playing soccer/lacrosse/football	31%
Access to indoor fitness & health equipment	46%	Splash pad/Spray park	28%
Nature/wildlife watching	42%	Makerspaces	27%
Computer labs/technology classrooms	42%	Skateboarding or BMX	25%

### Recreational program participation and priorities

A majority of residents (63%) have participated in a special event, such as a concert, festival, movie, or community fun run, in the past year. Approximately half of residents, or their households, have participated in youth-oriented activities and programs including sports and after-school programs. Significantly fewer residents (36% or less) have participated in teen, adult, or senior recreation programs, including arts, sports, and educational programs.

Regardless of their current participation, respondents were asked whether existing recreational programs and activities are adequate. More than three in four residents felt that the City should expand most current recreation program offerings, with the highest demand for special events, teen programs, arts programs, and children’s activities. Very few respondents (less than 2%) felt the City

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should reduce offerings of any of its recreational programs.

Respondents were more likely to participate in - and support expansion of - programs that match the demographics of themselves or their families. For examples, older adults participate in and believe there should be more programs for adults 55 and over. Similarly, adults age 35 to 55 - who are most likely to have children at home - are more likely to feel more youth and teen programs are needed.

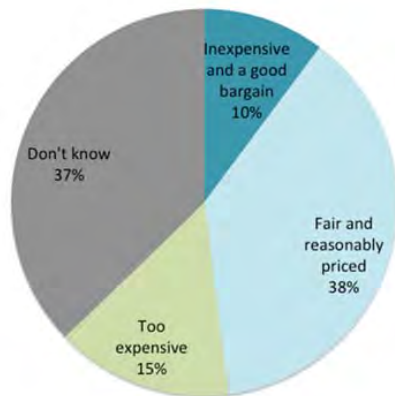
Please indicate all of the programs and activities that you or members of your household have participated in during the past year... please mark whether you think there should be more of this type of activity available, whether the current program offerings are adequate, or whether there should be less of this activity available. (Q10)

	Participated in the past year	More Offerings Needed	Current Offerings Adequate	Fewer Offerings Needed
<b>Recreation Activities &amp; Events</b>				
Special events, such as concerts, festivals, movies & community fun runs	63%	82%	17%	1%
Children's activities, such as supervised after-school and summer programs, & instructional sports programs	52%	79%	20%	1%
Youth sports programs and camps, such as tennis, basketball, soccer and baseball	50%	76%	23%	1%
Adult activities, such as health, fitness, yoga, arts and educational classes	36%	77%	22%	2%
Arts programs, such as music, dance, arts & crafts, and visual arts	35%	80%	18%	1%
Educational classes, such as technology, safety and health	29%	76%	23%	1%
Instructional arts programs, such as music, dance, visual arts	26%	75%	24%	1%
Adult sports leagues, such as basketball, volleyball, softball, soccer	25%	62%	36%	2%
Teen activities, such as drop-in facilities, field trips and camps during school breaks	24%	81%	17%	2%
Programs for adults 55 and over, such as classes, trips, and drop-in activities	11%	72%	27%	1%

**Affordability of Recreation Programs**

Nearly half of residents (48%) feel City recreation programs are either inexpensive and a good bargain (10%) or fair and reasonably priced (38%). Nearly 15% feel they are too expensive, while 37% stated that they “didn’t know”.

How would you rate the affordability of city recreation programs? Would you say they are...



### Library Participation and Priorities

Just under half of residents used the Salinas Public Library to access children’s material or adult fiction and nonfiction. Approximately 35% of residents used the library’s collection of videos, audiobooks, and music or its digital collection of e-books, research, and online learning services. In general, residents are roughly split on whether they feel current library offerings are adequate (about 45% of residents think so) or should be expanded (about 54% of residents). However, very few (1%) think fewer offerings are needed.

Please indicate all of the programs and activities that you or members of your household have participated in during the past year... please mark whether you think there should be more of this type of activity available, whether the current program offerings are adequate, or whether there should be less of this activity available. (Q10)

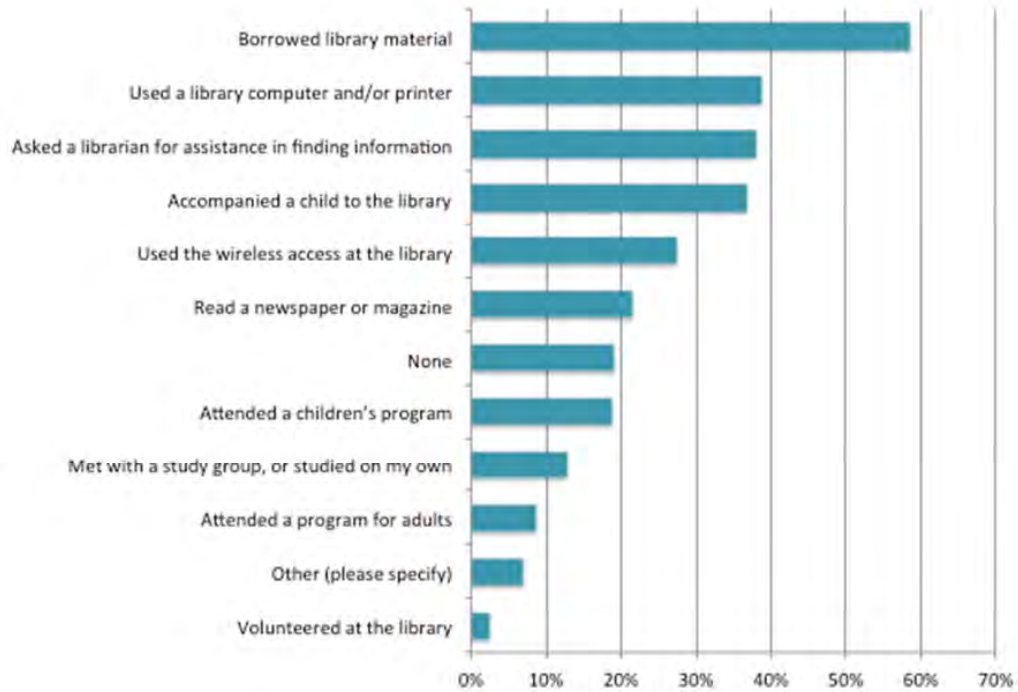
Library Services	Participated in the past year	More Offerings Needed	Current Offerings Adequate	Fewer Offerings Needed
Library’s collection of adult fiction and nonfiction	48%	53%	46%	1%
Library’s collection of children’s material	47%	56%	43%	1%
Library’s collection of videos, audiobooks and music	36%	53%	46%	1%
Library’s digital collection (e-books, e-audiobooks, research databases, online learning services)	35%	53%	45%	1%

When visiting the library, the majority of patrons (59%) borrow library material. Between 25% and 40% use wireless internet access or a library computer/printer, are accompanying a child, or asked a library for assistance in finding information. Fewer patrons attended library programs for children (19%) or adults (9%), studied (13%), or volunteered (2%) during their visits.

Respondents to the Spanish-language survey were more likely than English language respondents to have borrowed library material, used a computer or printer, or attend a children’s program and less likely to have asked a librarian for assistance.

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In the last 12 months, when visiting a Salinas Public Library, please indicate which services and programs you or a member of your household used:



A copy of the survey instrument follows.

Attachment A. Survey Instrument



# City of Salinas

## Community Survey on Park, Recreation & Library Preferences

**Dear Salinas Community Member:**

The City of Salinas is conducting a short survey to assess the recreational needs of community members to create a citywide Parks, Recreation Centers & Library Services Master Plan. The new Plan will establish a path forward for providing high quality, community-driven parks, recreation amenities and library services across Salinas. The Plan will establish goals and recommend specific projects for city facilities for the next 5-10 years. Final review of the Plan tentatively is targeted for Fall 2017.

**Your participation is crucial to the success of this project.** The survey consists of 16 questions regarding current use of facilities, preferred activities, and support for future improvements. It takes on average about 5-6 minutes to complete, and residents of all ages are encouraged to participate.

**Save a stamp. Take the survey in English or Spanish now online at [www.cityofsalinas.org](http://www.cityofsalinas.org)**

**Thank you in advance for participating!**

**1. When you think about the things that contribute to the quality of life in Salinas, would you say that public parks, recreation and library opportunities are... (check one option)**

- Essential to the quality of life here
- Important, but not really essential
- More of a luxury that we don't need
- Don't Know

**2. When it comes to meeting the needs of the community for parks, recreation centers and libraries, would you say there are... (Check only one box in each row)**

	More than enough	About the Right Amount	Not Enough	Don't Know
Parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation / Community Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Libraries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**3. Please rate your satisfaction with the overall value your household receives from the City of Salinas for parks, recreation and library services.**

- Very Satisfied
- Somewhat Satisfied
- Somewhat Dissatisfied
- Very Dissatisfied
- Don't Know

**4. Please CHECK ALL the reasons why your household does not use public library services in Salinas.**

- I don't know where they are located
- There is not a library close to my home
- I prefer to own my own books, videos and music, rather than borrowing
- I use a library in another city or my school/college library
- The library doesn't have the services or collection items that I need
- Library hours are not convenient
- I don't feel safe in the library
- Poor customer service by staff
- None
- Other: \_\_\_\_\_

**5. Please CHECK ALL the reasons why your household does not use City of Salinas parks or recreation facilities more often.**

- Facility or program is not offered
- Parks do not have the right equipment
- Parks and facilities are not well maintained
- Do not feel safe in park or facility
- Parks and sport courts are too busy
- Parks and facilities are too far from my home
- Too busy to go to parks
- Fees are too high
- Use parks or facilities provided by another city or organization (such as Boys & Girls Club, YMCA, private fitness clubs)
- Poor customer service by staff
- I do not know what is offered
- Facility operating hours are not convenient
- None
- Other: \_\_\_\_\_

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Save a stamp! Take this survey [online](http://www.cityofsalinas.org) at the City's website in English or Spanish:

[www.cityofsalinas.org](http://www.cityofsalinas.org)

Or send it back in the self-addressed envelope provided.

Thank you in advance for participating!

6. Please indicate if YOU or any member of your HOUSEHOLD has used any of the following parks, recreation and library facilities listed below. If YES, please indicate how many times over the past year have you visited the park, recreation or library facility.

Site Name	Have you visited in the past year?		If YES, how many times over the past year have you visited the park or facility?			
	No	Yes	At least once a week	Two or three times a month	About once a month	Two or three times over the year
Breadbox Recreation Center (745 N Sanborn Rd)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Central Park (420 Central Ave)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cesar Chavez Library (615 Williams Rd)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Center/Sherwood Hall (940 N Main)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
El Dorado Park (1655 El Dorado Dr)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
El Gabilan Library (1400 N Main St)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Firehouse Recreation Center (1330 E Alisal St)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hebbion Family Center (683 Fremont St)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
John Steinbeck Library (350 Lincoln Ave)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation Center (320 Lincoln Ave)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Park closest to your home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School playgrounds or sports fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

7. How would you rate the maintenance and upkeep of the Salinas parks and recreation facilities you have visited?

Excellent  Fair  
 Good  Poor

8. How would you rate the maintenance and upkeep of the Salinas libraries you have visited?

Excellent  Fair  
 Good  Poor

9. Are there types of recreational, civic or educational opportunities that you think the city should expand or improve in Salinas? (Check all that apply)

Walking & hiking trails  Gymnasiums for indoor sports, like basketball or volleyball  
 Playing baseball or softball  Homework help centers  
 Nature / wildlife watching  Early Childhood / Parenting centers  
 Bike riding  Makerspaces (creative do-it-yourself spaces; FabLabs)  
 Playing soccer / lacrosse / football  Computer labs / Technology classrooms  
 Picnicking  Public meeting spaces  
 Restrooms in parks  Access to indoor fitness & health equipment  
 Off-leash dog opportunities  Arts, dance, music & cultural classes  
 Community events and festivals  Community gardens  
 Skateboarding or BMX  Other: \_\_\_\_\_  
 Splash pad / Spray park



Community Survey on Park, Recreation & Library Preferences



10. Please indicate all of the programs, activities and resources that you or members of your household have used or participated in during the past year. For each, please mark whether you think there should be more of this type of activity available, whether the current program offerings are adequate, or whether there should be less of this activity available.

Type of Program / Activity / Resource	Have you participated/used in the past year?		Do you think there should be more or less of this type of activity or resource available?		
	No	Yes	More Needed	Current Offerings are Adequate	Fewer Needed
Children's activities, such as supervised after-school and summer programs, & instructional sports programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Youth sports programs and camps, such as tennis, basketball, soccer and baseball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teen activities, such as drop-in facilities, field trips and camps during school breaks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult activities, such as health, fitness, yoga, arts and educational classes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult sports leagues, such as basketball, volleyball, softball, soccer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts programs, such as music, dance, arts & crafts, and visual arts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special events, such as concerts, festivals, movies & community fun runs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Educational classes, such as technology, safety and health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instructional arts programs, such as music, dance, visual arts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Programs for adults 55 and over, such as classes, trips, and drop-in activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library's collection of children's material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library's collection of adult fiction and nonfiction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library's collection of videos, audiobooks and music	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library's digital collection (e-books, e-audiobooks, research databases, online learning services)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. In the last 12 months, when visiting a Salinas Public Library, please indicate which services and programs you or a member of your household used: (Check all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> Borrowed library material               | <input type="checkbox"/> Asked a librarian for assistance in finding information |
| <input type="checkbox"/> Used a library computer and/or printer  | <input type="checkbox"/> Met with a study group, or studied on my own            |
| <input type="checkbox"/> Used the wireless access at the library | <input type="checkbox"/> Accompanied a child to the library                      |
| <input type="checkbox"/> Attended a children's program           | <input type="checkbox"/> Volunteered at the library                              |
| <input type="checkbox"/> Attended a program for adults           | <input type="checkbox"/> Other: _____  |
| <input type="checkbox"/> Read a newspaper or magazine            | <input type="checkbox"/> None  |

12. How would you rate the affordability of city recreation programs? Would you say they are...

- |   |  |
|---|--|
| <input type="checkbox"/> Inexpensive and a good bargain | <input type="checkbox"/> Too expensive |
| <input type="checkbox"/> Fair and reasonably priced     | <input type="checkbox"/> Don't Know    |

13. The City of Salinas is planning for future park, recreation and library services. Please indicate what priority you think development of each type of facility should be for Salinas: Not a Priority at all; a Low Priority; a High Priority; or a Top Priority.

	Not a Priority	Low Priority	High Priority	Top Priority
Upgrade existing parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Renovate existing library facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Renovate existing recreation centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Acquire land for future parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop new active use parks that include sport fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop additional indoor recreation spaces / gymnasiums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build recreational walking / biking trails	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop a portion of Carr Lake property for recreation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop additional off-leash dog parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop new or expand library facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

These last questions help us understand whether we have a cross section of the community. It's important that you provide a response to each question. Please remember your answers are confidential.

14. How many children under age 18 live in your household?

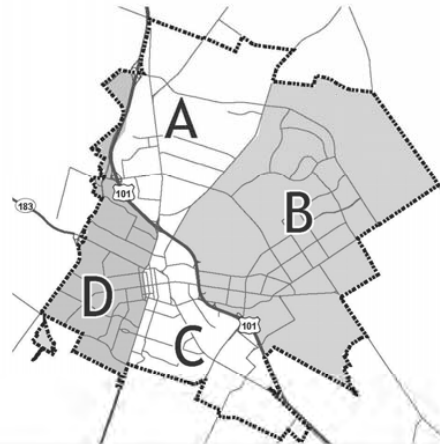
- 0                                       2  
 1                                       3 or more

15. What is your age?

- Younger than 20                       45 to 54  
 20 to 34                                 55 to 64  
 35 to 44                                  65 and older

16. Using the map, in which section of Salinas do you live?

- (A) East of 101 & north/west of Natividad  
 (B) East of 101 & south/east of Natividad  
 (C) West of 101 and east of Main St  
 (D) West of 101 and west of Main St  
 Don't know  
 Don't live in Salinas



**Thank you for taking the time to complete this survey!**

Your input and insights will be used to help guide the development of the Salinas Parks, Recreation Centers & Library Services Master Plan.

**Save a stamp! Take this survey online:**  
[www.cityofsalinas.org](http://www.cityofsalinas.org)

Check the City's website for more information about the citywide Parks, Recreation Centers & Library Services Master Plan project.

The City of Salinas is utilizing the services of a consultant team who specializes in park and recreation planning.  
**Please return your completed survey in the enclosed Return-Reply Envelope addressed to:**  
 Conservation Technix Inc.  
 PO Box 12736  
 Portland, OR 97212

## Attachment B. Open Ended Responses

**Question 4:** If you are not a frequent user of the Salinas Public Library, please CHECK ALL the reasons why your household does not use public library services in Salinas. (responses to “Other”)

- The resources I use are limited
- I make use of both parks and libraries
- I do use it
- Use Nook
- NA
- I prefer using MCFL
- Our libraries need to be updated and expanded. We should have a main Library that is expansive with programs to engage our residents and inspire them to read.
- I was a frequent user when my children were younger. Now that i am a new grandmother i hope to visit in the future.
- The areas where the libraries are located are not very safe.
- I have gotten use to using the internet to do my research; however, I just saw a podcasts that suggested using the library app to use audible books. Who knew?
- Safety and hygiene need to drastically improve around the Steinbeck library and rec center.
- The library does not make me feel welcome. Staff is just there and no one welcomes, greets or approaches you to ask you if you need anything.
- I work on City projects but I live elsewhere and so I use another library
- I don't like to read
- We need more libraries
- Transportation not available
- Tweakers hang out in front of library
- needs better ebook services
- Internet
- dissatisfied with recreation
- internet, web
- I do use
- too loud, noisy
- not enough time to use the libraries
- There are too many drug addicts and mentally unstable people hanging around Lincoln Ave. for me to take my family to the rec center or library.
- Don't have kids, but will take them when I do
- Internet
- Don't have enough time to go to library
- Libraries need more recent books. Need college books
- Too little books. Need better selections and latest
- Very poor collection development!
- Ages 97 - 88
- Too scary to go anywhere in Salinas
- Safety concerns outside the library - gangs
- Use my own computer
- computer access at work
- Use free library through Monterey County, Book Bag to Go
- I do use library services for research & books I do not want to buy
- Homeless take over

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- Online services is better
- No reason
- I prefer e-books
- Way too many drug addicts and mentally unstable people hanging around. I've had too many negative experiences.
- I don't need to use the library very much.
- internet
- We use the library.
- I am a frequent user of the public library system.
- I don't read enough as I should
- I now read much of my information, etc. via the internet
- I go to the library 2 or 3 times a month.
- Too many drug addicts and mentally disturbed people hanging around the library. I feel for their situation, but safety comes first for my family.
- I'm afraid to walk to the library i can only go in the mornings...
- The Steinbeck library has a lot of homeless bums or vagrants hanging out that its comfortable to go sometimes
- Prefer to stay home but it would be great for meeting spaces
- The library closest to me is a hot spot for vagrants and people who appear to be drug users.
- Exterior of library is unsafe. I am uncomfortable taking my daughters.
- i haven't tried one of the local ones as we meet friends at story time in another city. I just recently heard Salinas library has one too. Maybe more social networking would bring attention to the services the libraries offer.
- Not big enough selection
- Safety in and around the library and parking lot areas need improvement
- El Gavilán library is tiny and isn't a calming environment.
- To many homeless camping out in and in front of the library
- the libraries aren't large enough to hold larger collections
- Steinbeck has become a homeless shelter. Considering the mental issues and drug use surrounding many in the homeless population, I do not feel safe going to this facility.
- We often use your electronic version of books.
- The library in Lincoln st is not safe at all. Drug deals going on with nasty men all around the front lawn. Would NOT take my children.
- limited resources and staff
- i do use the library often
- Homeless and druggies hang out there!!
- Lots of homeless people outside and inside
- Internet has what I need
- Steinbeck library needs a clean up. Transient are always around there. Feels unsafe to have kids near.
- No need and our child is still too young (2 yrs old)
- Buildings are old, too small, and don't carry enough newer books
- No time
- Homeless present at and around library
- You have to be quiet.
- My kids use the school library or google
- Lack of motivation
- most information its research on internet
- - I use my own computer.

## Salinas Parks, Recreation Centers &amp; Library Service Plan

- Too loud at Cesar Chavez
- The Steinbeck Library has become a day shelter for the home less. Also El Gablian has been remodel hope it has a adult section.
- By my home that is convenient
- Even though I'm newly retired, I find myself active in helping my neighbor (young veteran with Alzheimers and dementia), my church, my neighborhood (Creekbridge), and my involvement in Active Seniors, Inc. such that I don't have time to visit the library during the remaining hours of my week.
- there are a lot of scary homeless people near the John Steinbeck library
- I don't need the services, but LOTS of other people do.
- do not like to walk outside up to the library door due to the number of homeless hanging around
- Steinbeck Library is a warming center for the homeless. Too many weird people
- Books from the library have will tend to have germs. My Dr. does not have magazines in his office for this very reason.
- We don't need libraries. You can get everything online
- No time available for library use
- Don't read book or etc.
- Too many homeless outside Steinbeck
- location, loitering, and transient/homeless people, not safe for children
- I utilize the library service at Gabilan and Steinbeck
- Environment surrounding outside the libraries
- Distance from my house
- I work near the Steinbeck Library and used to go there during my lunch but there's so many homeless hanging outside and in. I'm afraid to go there:(
- Resources are found online
- A lot of homeless people in and around the Steinbeck library
- I am a frequent user of the library!
- I live in the county even if I do my shopping and entertainment in Salinas.
- I prefer to go to the Buena Vista Library because it feels safer.
- They do not have the books I'm interested in reading
- NO Quiet Rooms to study in, too many homeless people using it as a social center. Very limited new materials
- Would like more relevant materials-lgbt, latino
- Have enough reading material coming to my home.
- use internet
- I use the library computers. Good for older adults and kids who don't have computers at home
- Too many druggies and mentally unstable people hanging around Steinbeck library.
- I don't have a need to go to a library.
- Research is easier on the Internet; books are available to buy or borrow on the Internet;
- I prefer the Marina library as it has a play structure and I feel safe there unlike at Steinbeck which I would love to use but don't feel safe taking my daughter.
- iPad and computer replaced the need to go there.
- The homeless people outside of Steinbeck Library are really out of control. I have seen someone doing drugs by the book return box and that was the last time I took my son there. It is a shame and we would go back if the homeless issue was taken care of. It seems like the church across the street contributes to the problem.
- Homeless,
- When I am at my home in Salinas, I use the library a lot.
- Salinas libraries are extremely poorly and disatisfactorily stocked

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## Salinas Parks, Recreation Centers &amp; Library Service Plan

- I don't feel safe walking from the car to John Steinbeck Library.
- Don't usually have what I want
- Its boring. no TV. no food or drinks. I have to be quiet.
- The Steinbeck Library is shady, homeless hanging around. There shouldn't be toys in the libraries. Books and computers are fine.
- Our family does not feel safe with so many homeless people hanging around the Steinbeck Library. Thankfully we have the County library system.
- Just haven't had the need to use the public library
- Too many homeless inside library and they take up the bathrooms way too long.
- No need for library services.
- There isn't enough books in Spanish for my children who are in a dual immersion program
- I have young children that make too much noise
- We use to go to the library once a week. To many homeless people around outside and inside. My children expressed they don't feel safe there.
- I am not a frequent user of the library
- Add more restrooms to Steinbeck and better maintenance/cleaning to Cesar Chavez
- Yes, I am a user
- The library needs to be bigger, we need more space
- I am frequent user

**Question 5:** If you are not a frequent user of City of Salinas parks and recreation centers, please CHECK ALL the reasons why your household does not use City of Salinas parks or recreation facilities more often. (responses to “Other”)

- Not interested due to my age
- Use state / federal parks
- We do use the parks and rec centers
- Senior - not easy by myself
- very pleased with Tatum's Garden
- Please add Bocce Ball courts to one or more of the parks.
- I bring students/volunteers to the parks at least once a month.
- Homeless people and dirty spots
- For large get togethers;they history park for barbecue.
- homeless people hang out at gym
- I am a single woman who works in Salinas. I live in Aromas and when I want to relax or have fun I go to the beach, not a park.
- No time
- Safety level and cleanliness need to improve around the rec center and library before I'll consider using those facilities again.
- lighting of parks at night
- Need Senior Citizen Center, like Pacific Grove, Merced, etc. for seniors who have contributed such much and now given so little
- Want bigger parks with more natural surrounds, trails
- see attached
- no dogs are allowed
- 87 years old
- I am handicapped and don't get around much
- More PR needed
- Every park gets taken over by homeless, drug addicts & gangs. Forget it!

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## Salinas Parks, Recreation Centers &amp; Library Service Plan

- Need more programs for seniors!
- I use larger county and state parks
- McKinnon Park has no toilet
- How about a fitness center for performers/professional circus arts
- Senior bus tours
- I do use City of Salinas parks, would like to continue using them & watching them improve
- Can't bring my dogs to city parks!!! Huge issue for us!
- I walk at El Dorado or Sherwood Park all the time. I see the homeless and feel for them
- We go as often as we can. Mainly to Toro for hiking
- No bathrooms at Northgate Park
- There simply is NOT enough programs for seniors. Every time the seniors think they are getting a facility it is given away to a park or teenage facility!
- Our park maintenance needs to be raised to much higher standard. The park in Spreckels is an excellent example of a well maintained park.
- I don't really need to use the parks. I just ride my bicycle.
- Tennis courts need repair need to power lights.
- I am old and handicapped.
- Don't have young children in the household
- Every time I take my child to the park, there is graffiti that I don't want her reading or being exposed to.
- We don't have children. And frankly don't feel completely safe.
- The park near our home had a broken slide on the younger child structure for months and we haven't returned.
- I usually only visits parks to attend family birthday parties
- The majority of Salinas playgrounds are dirty from vagrants leaving trash or urinating on or around playgrounds. Vandals writing graffiti on and around the playgrounds. Upkeep, landscaping and the playground equipment it self needs repair and constant up keep from wear and tear.
- My son is still too small to take to the park, but the park close to my house definitely needs renovating. When I do go to the park, we prefer Tatum's Garden, we need more accessible parks all over Salinas.
- The restrooms are nasty and too many homeless camps set up to feel safe with small children
- No bus pick up from kids school
- Our city parks and the recreation center are in poor condition. We travel to Spreckels park for special events and participate with the YMCA youth programs because their facilities are better. Even though the Y is more expensive, it's worth it.
- Focus on fighting crime vs trying to give families a "safe" place to hang out when all you do is worrying about who will pull up around the corner and if my child is at a safe distance
- poor maintenance of most parks, not clean, sometimes not safe...but I do notice parks in the Maple Park neighborhood are very well maintained but not other parks. Why is this? This may be a form of environmental racism. Please be mindful of this and maintain and keep clean parks in other neighborhoods.
- Don't want to get shot.
- we need to fix many parks, and teach our community to be more respectful and take care and have pride for our city!!
- - I'm a senior citizen and get my exercise by walking and playing golf... I don't visit parks.
- You need bigger signs saying No Dogs Allowed in the park area. Creekbridge park everyone I go I see kids with their dog in the playground.
- Side walks at El Dorado need repair I'm afraid I going to trip and fall.
- I am retired and live pretty much by myself. I don't need to use the parks and libraries, but I think we

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- should have more of them.
- Tennis courts are in poor condition
  - Not well maintained
  - No kids or grandkids to go for
  - tennis courts at Sherwood are abysmal. They are better at Central but why add lights and then have no power!
  - Parks are safest between school hours. However after hours is not. Even w stadium lights and trail lights, complete safety is not achieved, especially in East side Parks. I would like to see camera surveillance in all parking lots of public parks like Closter and creekbrigde.
  - We need more dog parks. There is no reason there cannot be adequate small dog parks all over the city
  - Meetings rooms and halls would benefit residents more. With the cultural changes people are having parties of over 25 or more cars contesting our neighborhoods. They don't go to parks. Need community centers within districts. Stop excessive neighborhood parties. NOT SAFE!
  - No devices for dogs
  - I use the senior facilities available in Salinas,.
  - Not enough parks. The ones we have are too crowded
  - I only hear about children sport programs that are offered from other people who's children participates. The last time I received a booklet for summer program in the mail was around 10 years ago. Otherwise, I have never received any notification, email, mailer, etc. regarding what is offered.
  - safety is our main concern
  - I utilize what is available but feel there's more the parks can offer. Certain parks don't feel safe at
  - There are no programs that fit my needs. There are so limited activities for adults
  - Some parks are not well maintained
  - disappointed in the "no dogs allowed" rule...stupid!!!
  - Nothing offered for seniors
  - The homeless people are always at the parks and family doesn't feel safe.
  - More arts and music opportunities for children, would be a major enhancement
  - No good walking trail connections.
  - The recreation center does not offer activities for all ages, including youth, adults, and older adults
  - My family uses parks a lot!
  - I would like to see more dog parks or recreational facilities where dogs are allowed (leashed if need be). It is regretful I need to travel to other cities to enjoy recreational facilities with my pets!
  - I participate in the many activities at Active Seniors, Inc. located at 100 Harvest.
  - used to go to water aerobics, but evening class was discontinued even though it was very busy. Pool classes not listed on website last I looked.
  - No senior center
  - The tennis courts at Claremont Park are a disaster; the bathrooms are unsanitary and gross.
  - where are the baseball fields in Salinas?? Sherwood Park is not safe! Schools don't even let you play anymore on anything!
  - We use Central park a lot
  - We have a park but no recreation center in south Salinas.
  - Would like to use the pool- but expensive and hours not convenient
  - Need more senior programs and advertising of what is offered.
  - Not enough baseball fields
  - I don't have children and am not athletic so use the library but not the parks.
  - not enough off leash dog areas
  - I don't play basketball. It seems like that's all you got in the evenings and weekend afternoons
  - We use the YMCA for indoor sports because their facilities are much better. We use our local park a

lot, but it is not well maintained. I give our local parks a D+, or C- at best. As a special treat, our family often drives to Spreckels to use their park; especially for special occasions like birthday parties.

- Cannot use the parks because Little Leagues or other organizations use it and the fields are locked
- I enjoy signing up my child in the rec sports but facility needs to be remodeled
- I have noticed parks in the more "affluent" part of town are better taken care of than those on the north or east side. The park near our house has vulgarities written or carved into the playsets and have not been removed. During the drought El Dorado Park lawn was yellow and when I passed by parks in other parts of town they looked well maintained.
- offer more activities
- that is it

**Question 9:** Are there types of recreational, civic or educational opportunities that you think the city should expand or improve in Salinas? (responses to "Other")

- murals / art
- High need for bike lanes on Laurel Drive
- The bikeway system has been allowed to deteriorate. It needs to be upgraded and expanded. Main Street under the railroad tracks needs to be improved (which should be easy). Safety education needs to be easily available
- Salinas has perfect terrain and climate for all-year biking, and biking to work but not enough safe streets to ride on. I don't have solution and I no longer ride because of my age and joints. If I were riding, I'd be using the sidewalks because the streets aren't safe enough for riders.
- Dog park
- a dog park at Cesar Chavez Park
- on-leash dog opportunities; gyms for circus skill teaching; youth + adult access/programs
- Community Movie Night during the summertime
- community swimming pools
- Use of a pool- Why is the City not working with the High School District to have residents use the pool at Everett Alvarez High?
- Expand on safety & then people might be more interested
- Find a better place for the homeless who live in the park (Sherwood)
- The safety of the visitors by having security
- youth gang prevention programs
- Senior exercise
- More things for seniors
- Balance, tai chi classes for seniors; grief groups for seniors; neighborhoods classes for seniors;
- Zumba, Pilates for senior, tia chi for seniors
- senior programs, classes and facilities
- Senior citizen center
- Senior programs, i.e., quilting classes, etc.
- Seniors activities, i.e. cards, trips, quilting classes
- Senior classes
- Senior activity centers. When I was growing up, every park had a fully staffed rec center with games, etc. Bring those back! Bike riding in Salinas is dangerous, even in marked bike lanes, like along Boronda Rd. It is next to impossible to get from N. Salinas to S. Salinas on a bike safely.
- senior programs
- Facilities specifically dedicated to the needs of Salinas' Senior Citizen Community.
- The city of Salinas needs to "step up" and start offering more assistance/services/activities and volunteer opportunities for our senior citizens. Seniors have worked to support this city and are

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virtually ignored in the distribution of city resources. The creation of a Senior Commission must be created and tasked with conducting a needs assessment, and making recommendations regarding the development of a Senior Citizen's Center.

- Active Seniors, Inc provides many of these activities daily, Monday through Friday.  
[www.activeseniorsinc.org](http://www.activeseniorsinc.org)
- There is nothing mentioned for Seniors. I would like to see a Senior Center.
- Senior center
- Need more senior programs. The computer lab librarian at Steinbeck Library is a joke. Too busy to help or answer questions individually, when I took a class the cursor moved all over the page erratically, making it hard to follow her instruction.
- Exercise equipment for seniors would be nice!
- A senior center
- Study groups, crafts, games, art and activities for seniors
- Tennis courts
- Tennis Courts
- Sherwood Tennis Center is my favorite and needs many improvements.
- afterschool recreation programs in ALL schools
- Summer camps for kids with a wide variety of focus areas (swimming, skateboarding, maker labs, tech)
- After school recreational programs/sports.
- Activities for toddlers
- After school activities for kids ! Maybe adding a basketball league for teens, or mini tournaments.
- more venues for todays youth-particularly males to stay off the streets or more security at public places for them to feel safe
- I think EVERY school in the city should have an after school recreation program. Let's give the young people in our city some positive activities. They will be less likely to join gangs if they have positive activities to occupy their time.
- Appreciate that early childhood is listed here. We don't have enough opportunities for working parents of young children
- We need to keep provide our youth/young adults with somewhere to stay occupied
- More places for kids to go. We have nothing here. (roller rink, dance classes)
- Good balance
- Bocce Ball Courts
- Outdoor park maintenance should also be considered.
- Confidential sex and drug counseling and programs
- Cooking classes / eating healthy
- Before expanding, please start by improving what we already have. Our parks are a treasure, but they need A LOT of love and improvements.
- Tennis courts
- see attached
- Repair sidewalks
- Botanical garden/Arboretum
- More support for 1st Friday of the months
- Fix the roads first!
- MORE ciclovias!!!!
- Pickleball. Beach volleyball
- A higher standard of cleanliness in our public space, and better maintenance for what we currently have.
- Picnicking meeting spaces and computer labs for kids would be my priorities



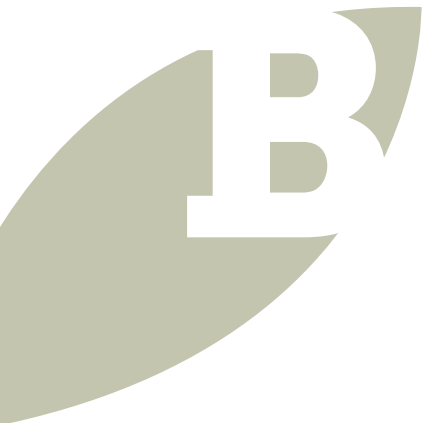
- Roller hockey play park
- Lower fees on recreation sports for kids please! They are so expensive and makes people wonder why there's so much kids in the streets!!
- Current facilities need to be upgraded before trying to expand services. The tennis courts at Claremont Park are in horrible shape; they have not been resurfaced in 15 years. The fence around the court is also in bad shape. The restrooms are disgusting. So sad!
- Special needs places for behavioral health kids
- Disc Golf
- More parks would be excellent
- Big brother and big sister programs
- We need more greenspace...safe places without the threat of traffic and noise congestion
- Build an obstacle course in the park. To train for Spartan Races.
- Movies at the park (screened) like other city parks
- City of Salinas must pay more attention to and promote the PUBLIC use of Twin Creeks golf course. The First Tee program does NOT want the public to play there, and they even DISCOURAGE the public from playing there. It's public property. City needs to TELL the First Tee to make this golf course More Available to the Public, and promote PUBLIC USE of this course.
- Indoor space
- Sun belt along boronda rd Connecting San Juan grade rd to Williams rd
- As a skateboarder for over 10 years and having traveled to various skateparks, the skatepark model that Carlsbad YMCA is one that I would recommend the city should draw upon.
- Dance rooms with wood flooring & mirrors. Indoor basketball gyms with performance stages. So Nd proof music practice rooms/audio & engineering rooms. Football field size fields for community marching bands
- community gardens are a must. I have tried to communicate this to Jyl Lutes many times.
- Tennis facilities. Salinas' primary tennis center at Sherwood Park, is nearly unplayable and can no longer be used to host USTA leagues. It is an embarrassment for the City.
- Public meeting spaces "FOR EACH DISTRICTS" for residential parties; then propositions can be made where parties & live bands in residential areas can be controlled.
- Some place that teens can hung around, play space & chatting tables
- Designated place for teenagers to fly/race drones?
- I think they need to take better care of what they have before adding anything else that requires more maintenance.
- LGBT Centers, youth centers, affordable housing initiatives, community gardens
- Need Skateboard area in safe place. Rec center is so outdated, No more adult league basketball. Schools don't let you play or practice on fields for baseball. Especially for junior league kids. those teenage years are important! what happen to Rodeo Park Field? Sherwood park is a mess.
- Recreation center in south Salinas.
- More print books current and classic. Too many books have been "weeded."
- never heard of a makerspaces. If they have sewing machines and work spaces I'd love it.
- Our family is mostly frustrated with the lack of baseball/softball fields available to the public. More teen events at the Rec Ctr on Lincoln like the other ones in E. Salinas.
- More parks for kids with special needs
- more programs for the community
- Trained/qualified staff offering after school education centers for the community



**Question 11:** In the last 12 months, when visiting a Salinas Public Library, please indicate which services and programs you or a member of your household used: (responses to “Other”)

- Meeting
- attended Chess Club
- I live in another community and regularly use that library
- supported friends of library with membership/buying & book sale
- Work
- aquarium tickets
- research
- Attended meetings
- Community meeting
- It's sad that I have to answer "none" to this question. We are using the County library until Lincoln Ave gets cleaned up.
- Attend an event
- Asked about programs the library offered
- Purchased items from FOSPL Store
- Meeting
- I have great great children who love El Gabilan library
- Have never been to Salinas library
- We use the County library weekly.
- I do not feel safe at the John Steinbeck library
- Ebooks
- I avoid going into Salinas. I use another branch.
- Don't have one
- I have not used the library during the last 12 months. I do not feel safe at any of the locations.
- There was not a comment section but know I NEVER go to the John Steinbeck Library because of the homeless issues. I do not appreciate "cat calls" entering the library where the homeless congregate.
- Read books IN the library, didn't check out
- completed market research surveys
- picked up tax material/forms
- Participated in community meetings at the library
- Mission Science Workshop workshops at Cesar Chavez
- Increase the hours at our libraries.
- I borrow books, CD books and DVDs at Active Seniors, Inc.
- We use the Buena Vista Library all the time.
- Provided direct services to developmentally delayed adults
- Donated books
- We stopped using our local library and drive out of town to use the county library.
- Something has to be done about Steinbeck area, it's unsafe.
- Don't know these are offered. No advertisements are sent to my home.
- Community meeting
- Friends of Library
- Did not go to one.
- Held Girl Scout research meeting
- Steinbeck is our local library. Unfortunately we don't feel safe going to that location. Drug use is common (needles found) and a strong homeless presence is not comforting to be around with young children.
- Have not visited public library

- Joined guitar lessons
- Attended a City meeting
- I take English lessons at the library
- None, I never go to the library



# Open House Meeting & Pop-Up Notes

## City of Salinas Parks, Recreation Centers & Library Service Master Plan Outreach Summary Demographics (rev. 03/06/18)

	English Data (survey)		Spanish Data (survey)		Survey Combined		Pop-Up Meetings (April-Sept 2017)		Pop-Up Meetings (Jan-Feb 2018)		All Outreach Combined	
	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count
<b>Geographic Location (Street-based)</b>												
( A ) East of 101 & north/west of Natividad	20.2%	123	17.5%	11	20.0%	134	17.0%	182	18.2%	316	18.2%	316
( B ) East of 101 & south/east of Natividad	28.8%	175	39.7%	25	29.8%	200	49.3%	528	41.8%	728	41.8%	728
( C ) West of 101 and east of Main St	14.6%	89	19.0%	12	15.1%	101	11.8%	126	13.0%	227	13.0%	227
( D ) West of 101 and west of Main St	25.5%	155	12.7%	8	24.3%	163	12.8%	137	17.2%	300	17.2%	300
Do not live in Salinas	5.4%	33	4.8%	3	5.4%	36	2.8%	30	3.8%	66	3.8%	66
Don't know	5.4%	33	6.3%	4	5.5%	37	6.3%	67	6.0%	104	6.0%	104
						<sup>671</sup>						<sup>1741</sup>
<b>Geographic Location (Zipcodes)</b>												
93901												
93905												
93906												
93907												
Don't know												
Don't live in Salinas												
												<sup>688</sup>
<b>Age Group</b>												
Younger than 20	5.2%	32	18.5%	12	6.5%	44	31.7%	350	35.9%	252	26.0%	646
20 to 34	28.5%	174	23.1%	15	28.0%	189	26.0%	287	19.5%	137	24.7%	613
35 to 44	20.5%	125	32.3%	21	21.6%	146	18.5%	204	20.0%	140	19.8%	490
45 to 54	13.9%	85	16.9%	11	14.2%	96	10.7%	118	9.6%	67	11.3%	281
55 to 64	14.3%	87	7.7%	5	13.6%	92	7.1%	79	7.1%	50	8.9%	221
65 and older	17.5%	107	1.5%	1	16.0%	108	6.1%	67	7.8%	55	9.3%	230
						<sup>675</sup>						<sup>2481</sup>
<b>Kids at Home</b>												
0	43.2%	262	14.1%	9	40.4%	271	19.1%	197	19.1%	120	25.3%	588
1	19.8%	120	18.8%	12	19.7%	132	20.0%	206	19.9%	125	19.9%	463
2	20.8%	126	21.9%	14	20.9%	140	29.6%	305	28.1%	164	26.2%	609
3 or more	16.2%	98	45.3%	29	19.0%	127	31.2%	321	34.9%	219	28.7%	667
						<sup>670</sup>						<sup>2327</sup>

## PARKS

### Q1 – Parks

#### Parks (adding) (6)

- Pools
- Phone chargers station
- Water fountains
- Tennis courts
- Skating park
- Courts volleyball
- Great lighting
- Rock climbing
- Roller skating, skateboard park

#### Trails (5)

- Running trails
- More bike trails
- Hiking trails
- Dirt running trails

#### Art (2)

- Attractive decorations flowers/fountain
- Art park
- Community gardens
- Place to color
- Murals

#### Facilities (6)

- Stage for concerts
- Park benches
- Better restrooms
- Clean and nice restrooms
- Water fountains
- BBQ pits
- Clean!
- Night lights
- Wifi/internet
- Lights
- Amphitheater

## **Q1 – Parks (Cont'd)**

### Attractions (5)

- Drive-in movies
- Amp
- Maze like park
- Food trucks

### Environment (3)

- Trees
- Walkable paths
- Community gardens
- Garden area
- More trails
- Green space
- Nice grass
- Fruit stand/healthy vendors

### Activities

- Cycling track
- Tennis backboard (for practicing solo)
- Pump track for mountain bikes
- Skate board ramps
- Open air concerts
- Water attractions

### Personal Involvement (3)

- Community gardens
- More kids for kids
- Park adoption plan
- Family picnics
- Inclusiveness; all abilities!
- All age inclusivity
- Water features like Golden Gate Park in San Francisco

### Safety (5)

- Safe areas
- Lighting and safety
- Safety during early evening hours

## **Q1 – Parks (Cont’d)**

### Art (4)

- Art/murals
- Visual art in parks
- Art
- Sculptures
- Color!

### Maintenance (5)

- Maintained facilities
- Water/drinking fountains
- Maintain current cleanliness and state of repair

### Improvements (2)

- More open spaces
- Workout stations for adults
- More benches for parents
- Update current parks to inclusiveness

### Equipment (1)

- Interactive equipment

### School access (5)

- Joint use agreements with school districts
- Access to school playgrounds
- Places for youth/volunteer stewardship

### Nature Park Areas (3)

- More native plants
- More parks in Carr Lake Park
- Nature areas

### Senior Centers (2)

- Senior area
- Senior Centers

## **Q1 – Parks (Cont'd)**

### Sport Fields (4)

- Baseball park fields
- Volleyball court not asphalt
- More baseball fields for youth
- Baseball/soccer sharing fields
- Concession fields – sports with water parks

### Amenities & Maintenance (1)

- More seating close to park but also at activities
- Maintained fields and lawns
- Online reservation for certain uses i.e. community rooms
- More street lighting

### Water Parks & Trails (2)

- Accessible trails and more wild-type trails
- Connections between parks for hiking between parks
- Water park
- Park with water splash park
- Park with a running river and walking trails

### Baseball (5)

- Lighted baseball parks
- Baseball fields
- Batting cages
- Better lighting for baseball facilities

### Safety (3)

- Draw you into park. Better lighting.
- Safety. Free of gangs and violence.

### Facilities Maintenance (3)

- Facilities (bathroom) in the park in all council districts
- Cleaner restrooms
- Well-kept facilities (restrooms)
- Draw you into park – clean restrooms
- More benches to sit



## **Q1 – Parks (Cont’d)**

### Playground (2)

- Playground equipment
- Play equipment for children 10-14 years old & 16-17
- Playground equipment. Signs to encourage parent and child interaction – Oakland model.

### Inside Activities

- Draw you into park – warmer weather & indoor activities
- Organized games & activities for different age group
- Miniature golf

### Water Activities

- Water slides park
- City pledge – swimming pool

### Outdoor (4)

- Jogging area
- Greenway across future growth area SJG to Williams
- Ropes course
- Open space for field sports
- Walking/bike paths
- Bike trails
- Music noches bohemians concerts, bohemian nights

### Natural Areas (1)

- Community gardens
- Natural drainage
- Trees
- River walk Alisal Creek
- Habitat: native plants

### Art (7)

- Art park in general more art
- Art, murals, etc.

### Activities (1)

- Interactive activities
- Activities

## **Q1 – Parks (Cont'd)**

### Clean-up (1)

- No trash
- Clean restrooms

### Infrastructure (existing) (9)

- Bike trails
- Well lit parks
- More trees/nature
- Recreation facilities
- Renovate Central Park and Sherwood Tennis Center – tennis facilities with easy parking
- Better lighting
- A soccer goal post?
- Running/walking trails

### Infrastructure (new) (9)

- Outdoor gym
- Community gardens
- Summer water park
- Exercise equipment
- Benches made from recycling material
- Fountain
- Water filter for water bottles

## Q1 – Parks (Cont'd)

- Additional dog parks (9)
- Art in public spaces (murals, sculptures) (16)
- Natural area (native ecosystems) (15)
- Interactive activities
- Adding new parks & new features to existing (12)
- Baseball facilities (17)
- Joint use agreement with school districts (8)
- Safety improvements (8)
- Maintenance (10)
- Facilities (H2O fountains, benches) (10)
- Infrastructure
- Trails (4)
- Attractions (drive-in movies, food trucks, etc.) (10)
- Outdoor activities
- Sports fields (open play fields) (3)
- Activities that foster personal involvement (12)
  - Park adoption
  - inclusive areas
  - food

## PARKS

### Q2 – Parks

#### Picnicking (7)

- Making food

#### Relaxation (4)

- Music
- Surrounded by art
- Admiring natural breath in air
- Sitting on benches/watching view

#### Team Sports (2)

- With people
- Playing baseball
- Camping
- Playing soccer
- Playing basketball

#### Individual Activities (2)

- Walking
- Running
- Biking
- Yoga
- Sleep, walk, run, bike

#### Enjoying Sports (6)

- Enjoy the sound of a bat hitting a ball
- Watch sports
- Watch baseball games
- Watching games under lights
- Relax watching a baseball game

#### Swimming (1)

- Swim in pool
- Swimming pool or water activities

#### Safety (1)

- Safe environment

## **Q2 – Parks (Cont'd)**

### Bicycling (2)

- Bicycle on greenways
- Ride bikes
- Riding a bike (bike path)

### Walking (3)

- Walk on trails
- Relax walking around the field/park
- Walk

### Park Activities (4)

- Go to events in parks
- Listening to concerts and music groups
- Picnic area for bar-b-que
- Do things with other people
- Enjoying a Bar-b-que before a baseball game

### Being in Nature (1)

- Sit on bench in nature
- Reading a good book (relaxing)
- Bird watch
- Enjoying gardens

### Group Activities (4)

- Special events
- BBQ
- Tennis
- Get together with friends

### Individual Activities (2)

- Running
- Exercise
- Walk
- Hiking

## **Q2 – Parks (Cont'd)**

### Personal Involvement (2)

- Clean-up
- Volunteer

### Leisure Activities (2)

- Playing at parks
- Explore
- Read
- Play with my child

### Sports (1)

- Team sports
- Playing basketball

### Exercise (hike & bike) (7)

- Bicycling
- Biking
- Taking a walk
- Admiring nature
- Hike

### Social (4)

- Walking my dog
- Talk with other dog owners
- Throw the ball for my dog
- Socialize with other dog owners
- Picnics

### Walking (3)

- Walk
- Walking the dog

### Biking

- Bike

### Sports (3)

- Play tennis!

## 2 – Parks (Cont'd)

### lax (2)

- Sitting on bench
- Relax on hammock

### mily (4)

- Visiting the friends and family
- Taking niece to the park
- BBQ/picnic with the family
- Family get-togethers
- Farmer's market
- Family cookout

### ce (3)

- Hiking

## Q2 – Parks (Cont'd)

- Relaxation (8)
- Public Park Activities (concerts, resources fairs) (16)
- Socializing (3)
- Volunteering (clean ups) (2)
- Picnics (8)
- Enjoying sports (watching/participating) (11)
- Group activity
- Exercise: Hike & bike (12)
- Family activities (8)



## PARKS

### Q3 – Parks

- Park were safe
- Wanted to go to parks as much as possible
- Safe
- Family activities
- Variety of equipment
- Lots of kids
- Parks were clean
- Played with friends and family
- Clean
- Parks were updated
- Having a fun time
- Open fields (grass)
- Fun
- Safe access on road by bicycle
- Fun experience close to home
- Neat as in cool, awesome, play structures
- The scenery
- Fun activities
- A world of their own
- Safe experience
- A good work out
- Fun with friends and environment
- Clean
- Safe
- Wide open space
- Inviting
- Safety
- The activities
- Safe place with lots to do
- Good non-bias. Improvement: more reach out
- Feel safe going to the park
- Your place
- It's okay to be out at night
- Escape place
- Safe to go to the park
- A place with no violence
- Peaceful place to live

- **Q3 – Parks (Cont'd)**

- Beautiful Salinas
- That Salinas is a nice place
- Your place!!
- I want kids to remember that Salinas is a safe positive place and have culture. Also, that Salinas is not a violent place.
- Being able to share ideas with group at our table (like about meeting)
- Adventure
- Evaluation: 1) much need planning 2) Less talking in intro
- Parks connected by trails
- Fun
- Neighborhood parks, walking distance
- Kids to remember enjoying park activities with family (mom, dad & siblings)
- Able to play outside in the park without fear of gangs or violence. Being able to play in a safe environment (riding bike, having fun)
- Having a good time
- Make friends
- Excellent job
- There was always something to do at parks
- That they had friends to play with at park
- Remember where they played baseball
- They have a favorite park they went to
- The most beautiful baseball facility
- Salinas needs to be known for its beautiful parks.  
Time of meeting needs to be shorten (people leave)

## RECREATION

### Q1 - Recreation

#### Hours

- Hour friendly for community
- AM – PM early morning to later evening
- Comfortable furniture/inviting

#### Outreach

- Publicity to know what's happening
- Community Advisory Program Council
- Resourceful referrals (city services)

#### Staff (3)

- Friendly staff, smiles, answers my questions.
- Friendly and helpful staff training
- Knowing what it is information my language: Spanish, Tagalog, Mixteco and Triquina
- Bilingual and bi-cultural staff
- English/Spanish may be other languages activities

#### Facilities (7)

- Clean environment
- A well-lit place
- Colorful and clean decoration
- There is greenery around plants, a garden
- Age appropriate activities
- More bathrooms
- Large meeting area
- Multiple uses at the same time

Multiple programs at once

Multiple Events may be going on at the same time for different ages so whole family is involved.

## Q1 – Recreation (Cont'd)

### Programs (11)

- Positive, fun activities
- Resources in community
- Afterschool Rec programs
- Places to have/play good leaders
- Learning opportunities
- Do-it-yourself activities
- Outdoor activities
- Multigenerational
- Something for all age groups
- Activities for **all** ages and interests
- Fun and engaging activities
- Welcoming facility, bright colors, clean
- New and interesting programs trending – changing (not same ones)
- Programs that include health fitness, the arts, civic engagement fun
- Weekly professional to help seniors and blood pressure, podiatrist, balance physical therapy
- How to start a walking group in your neighborhood
- Grief group, support group for seniors
- Mini-concerts on Saturdays by amateurs by seniors
- Information and referral for seniors
- Educational art programs
- Cook classes
- Collaborations, local agencies and schools
- Senior friendly programs

### Location (4)

- Public transportation available – no routes? Let's add them!!
- Lots of convenient hour
- Ample Parking
- Location in area of need
- Easy to get to

## Q1 – Recreation (Cont'd)

### Staffing

- Friendly staff
- Helpful staff
- Friendly staff
- Bilingual staff
- Community focused staff
- Good communication
- Hospitality staff greet people on arrival.
- Events and activities that interest my children

### Cultural Programming (7)

- Culturally sensitive activities
- Variety program, cultural, physical, social, educational activities
- Cultural programs
- Multicultural event activities
- Diverse programming
- Activities opportunity for the entire community to participate in learn.

### Spaces (5)

- Available space
- Meeting rooms for community groups to hold meetings
- Large spaces and proper equipment
- A fitness center with classes for both adults and kids
- A childcare area for family with small children.
- Safe/inclusive space for all
- Open spaces for group activity like basketball, indoor soccer, etc.
- Outdoor spaces
- Equipment to play with
- Space for a variety of activities
- Kitchen space, arts space & technology space

## **Q1 – Recreation (Cont’d)**

- Exercise & Wellness (9)
- Technology (2)
- Facilities (9)
- Nature (2)
- Events, tournaments & competition (2)
- Homework center, education and afterschool (11)
- Family & Community Activities & Events (10)
- Activities & Classes & Program (14)
- Cultural Programs (6)
- Staff (well-trained, bilingual friendly) (7)
- Spaces and facilities for different and multi-activities (9)
- Food (3)
- Location/accessibility (3)

## **Q2 – Recreation**

### Food & Health

- Culinary programs
- Cooking classes for all ages
- Urban gardening. Large scale!!!

### Seniors

- Full service information and referral for seniors
- Support groups are missing for seniors in need i.e. grief

### Space Needs

- Community driven activities/space
- Teen center building
- Facilities evenly space throughout City of Salinas
- 18-24 programming/restorative justice
- Variety of meeting/conference rooms

### Tennis

- Tennis all ages
- USTA NorCal League teams tournaments
- Tennis activities for all ages

### Computer Technology (1)

- Computer programs
- Computer literacy classes
- Tech-related programs
- Computer classes
- Teen job – skill development

### Intergenerational programming (1)

- Intergenerational programming
- Intergenerational activities

### Senior programming (1)

- Specialty classes for seniors
- Adult trips
- Active and more table type activities for seniors

## **Q2 – Recreation (Cont'd)**

### Youth

- More youth programs
- Young adults (college-aged and older)

### Homework Center and Afterschool (3)

- Leadership Development Programs
- College Prep Programs
- Afterschool day care
- Afterschool tutoring
- Tutoring (peer to peer)
- More afterschool activities
- Mentoring Programs

### Exercise (7)

- Wellness programs
- Yoga classes
- Zumba classes
- Gymnastics
- Gym style classes - insanity cardio base, mini gym, open to community
- Zumba
- Meditation classes stress relief
- Zumba

### Facilities (6)

- Facilities updated
- Rental facilities and meeting area and rooms

### Cooking Classes (1)

- Healthy cooking classes
- Cooking programs
- Cooking classes

### Nature (6)

- Outdoor environment activities
- Nature programs
- Field trips to the forest (hiring), we have so much greenery around.



## Q2 – Recreation (Cont'd)

### Adult Sports

- Adults Activities
- Sports for adults
- Adult sports

### DIY

- DIY crafting classes
- Waste Management Fix-It workshops. Goes along with recycling and environmental awareness

### Music & Art (1)

- Music/Dance
- Art self-expression program
- Music/dance
- More music programs
- Traditional art classes such as embroidery and knitting
- Teatro and art classes to help students and may be even adults develop social and emotional skills.

### Family & Community (3)

- Family activities
- Community events like concerts, bike rides, etc.
- Programs that range in price from free to affordable

### Cultural Programs

- Multicultural Activities
- Folklorico (cultural activities)
- Danza Azteca Classes

### Enrichment (1)

- Bowling
- Swimming (affordable classes)
- Cheerleading
- Girls/boys Scotts (contests)

### More Pre-School Program & Parents (1)

- Preschooler activities during school hours

## **Q2 – Recreation (Cont'd)**

### One-Stop Center (3)

- Childcare one-stop facilities
- Senior Center one-stop shop
- Adult Programming

### Events, Tournaments & Competitions (4)

- More Ciclovía
- City outdoor movie night – night events
- Field trips to Point Lobos, Big Sur, etc.
- Competitive Performing Arts activities
- Municipal or contract with orgs NEED funding

### Exercise & Wellness (4)

- Indoor walking/running track
- Self-defense class
- Wellness focused
- Yoga/Meditation
- Exercise/fitness activities for adult and seniors
- Exercise with equipment is missing
- Park modern equipment/playground
- Weight rooms/fitness rooms
- Biking program: bikes/healthy trails

### Education (6)

- Afterschool rec activities in all schools
- College – knowledge program
- Career development activities
- Mentor programs
- Education component
- High school tutors to help elementary students

### Sport Facilities (2)

- Skate Park re-vamp
- Mini-tennis courts for young children
- Indoor soccer facility
- Expand first tee to SUHSD
- More soccer fields

## Q2 – Recreation (Cont'd)

### Technology (5)

- Video production class
- Audio & video engineering classes
- 3D printing
- Tech classes
- AAS/Technology spaces for STEAM programming
- “Tech Shop” – get certified; use high tech; and industrial machines & software
- Coding web & software/apps

### Cultural Programming (3)

- Public funding to either offer city arts & performing arts programs or to contract with local orgs.
- More performing arts/music activities for kids
- Races
- Mobile recreation
- Cultural/musical opportunities for amateurs i.e. chamber music, small bands, singers, jam session
- Cultural programs city wide
- Cultural passport to manhood/girl version
- Music and art classes

- Exercise & Wellness (9)
- Technology (2)
- Facilities (9)
- Nature (2)
- Events Tournaments & Competition (2)
- Homework Center, Afterschool & Education (11)
- Family and Community Activities & Events (10)

### Q3 – Recreation

- Combined programming
- Rec department should designate agent to focus our partnership with local nonprofits
- Rec department should designate agent to focus on partnerships with school district (Heads/Leaders)
- Community wide meetings in each zip code? Zip code reps to citywide meetings
- Collaborate on programming with creating programs
- How to partner with others in the community. Put your survey in our newsletter. Salinas Senior Center
- Reach out to different organizations to partner in events/activities/programs
- Create a committee with (non-profit/schools) that serves as a hub of collaboration that will meet once a quarter.
- Good community org representative should have an advertised job description and posted progress reports.
- Our children are our future! Make it better
- Thank you for this opportunity enjoyed being part of this event!
- Joint use agreements with schools
- Make use facility permits easy to do
- Partnership with corporations, small & large because they would have a vested interest.
- Waive fees for nonprofits and grass root org
- MOU's with nonprofits programs (Cara y Corazon)
- Use school cafeterias for family recreation activities
- Better communication between entities
- Places to play, good leaders, equipment to play with, easy to get to, lots of convenient hours, helpful staff, good communication, positive, fun activities
- I would love to see all these changes to happen.
- Use school cafeterias for family recreation activities.
- Have ag companies donate equipment
- Library space for tutoring
- Work with community groups like Danza Azteca groups
- Evening events are needed!
- Strategic yearly or seasonal partnerships
- Very excited to know you are taking the time to improve our Salinas.
- How soon do you see all these changes occurring?
- Work with school districts for afterschool programs
- Have volunteers do some classes or workshops
- County parks with city parks

### **Q3 – Recreation (Cont'd)**

- Share empty or low used areas for activities
- Utilization of space on off hours
- Monterey Symphony for music help
- Ask churches for space/supportive volunteers
- Share space at school cafeterias/libraries/fields
- Volunteer center for volunteers
- Community funding agencies for money
- Ag companies for funding
- Ask schools what their students and families need
- Holiday events are needed

## SPORTS

### Q1 – Sports

#### Community Outreach (4)

- Advertise them in schools and give more information about them
- Directly expose kids to examples of programs
- Let mom and dad afterschool programs
- Survey the community well to make sure that programs offered are going to be used
- Bilingualism or in general language inclusive. People should feel welcomed.

#### Community Involvement (1)

- Hartnell and CSUM students to run afterschool rec programs
- We need more people to get involved in our City of Salinas
- Involve community members in sport, fundraising, mom dates, potlucks, etc.
- Coaches come straight from the community

#### Facilities (8)

- I believe that to enable a stronger sports program is to remodel the facilities to some extent.
- We need soccer fields not yes fields and equipment

#### Variety of Programs (1)

- Afterschool recreation programs in all schools
- More Ciclovias
- First tee

#### Safety (5)

- Safer parks where sports are played
- Individualize by sports programs

#### Green Space (6)

- A field where 13/14 year olds can call their own
- Provide more baseball fields
- Provide beautiful facilities
- More areas for sports to be played

#### Support

- Support all sports equally

## **Q1 – Sports (Cont'd)**

### Funding (4)

- More program funding and letting parents know
- Financing and support
- Support existing programs and orgs

### Communication (4)

- Community Communication
- Meetings
- Develop network
- Work closer with the City
- Work closer with the schools
- City-wide conference of orgs

### Facilities (8)

- Facilities
- Build a baseball field for little league Jr. division
- Bicycle moto cross area needed
- Finance and develop a community swimming pool. Another where kids live east and south
- I would like to see an area that has a walking trail and a lake
- Offer more places to play sports especially baseball fields
- Offer a central location for baseball i.e. like adult sports complex
- Renovate Sherwood Tennis Center and make it more inviting for everyone
- I would like to see a few tennis and pickle ball courts
- Outdoor amphitheater for concerts and community theater

### Programs (7)

- Send kids to the ocean. Many kids here have never see the ocean.
- Become goal-oriented i.e. Olympics, Professional athlete

### Coaches & staff (5)

- To keep public involved with improvement
- Great leadership
- More coaches/staff
- Need support from area coaches and former professional college athletes

## Q1 – Sports (Cont'd)

### Facilities (7)

- Upgrade & Maintain
- Space availability
- Better facilities
- Little league baseball fields
- New equipment, better advertisement of the programs we have
- Keep facilities maintained. Expand facilities and have more equipment.
- By making programs more attractive with nice facilities
- Update Sherwood tennis center now!!!
- Facilities
- Good safe facilities

### Free workshops (1)

### Partnerships (1)

- Hartnell, senior living apt., etc.
- City programs in partnership with community groups – YMCA, PAL, elementary schools, high schools

- Facilities (28)
- Outdoor Facilities (9)
- Green Space (9)
- Outreach (1)
- Coaches & Staff (3)
- Safety/lighting/maintenance (8)
- Programs (9)
- Partnerships – Youth schools, youth leagues/organizations (3)
- Funding Communication (1)



## **Q2 – Sports**

### Ball Fields (8)

- Tennis/football, soccer, basketball, swimming, volleyball & softball
- Better baseball/softball fields with lights
- Ball fields

### Programs (4)

- Pre-Olympic training
- Bowling leagues for kids
- Expose kids to the ocean and beach
- No more money spend on consultants

### Undeveloped land (3)

- Walking trails and programs for all age groups

### Youth Involvement (2)

- STEM programs
- Engineering programs for youth

### Community Events (3)

- More Ciclovias
- Salinas City elementary children basketball tournaments

### Art (1)

- Dance
- Orchestra
- Art & music programs

### New Sports Programs (1)

- Rugby
- Track program
- Roller skating/roller derby

### Parent Incentive/Involvement Program (1)

- Incentive program for parents to get involved

## Q2 – Sports (Cont'd)

### Sports (10)

- Baseball for kids over 15 years
- Baseball
- Basketball
- Tennis programs
- Jr. tennis
- Football
- Soccer programs
- Tennis leagues for all ages
- Karate programs
- Golf
- Fitness programs

### Low Impact Activities (5)

- Meditation classes
- Walking program
- Walking groups, volunteer run
- Hiking groups for adults and kids
- First tee for high school students
- Senior citizen health programs and activities (yoga, swimming, dance, cooking, etc.)
- Yoga class for stress relief
- Outdoor gym equipment at parks so moms can exercise while their kids play on the playground

### Program Enhancement (5)

- Enhance baseball programs
- Provide lights to our little league fields
- Indoor facilities (baseball)
- Indoor baseball facilities (cages)
- Baseball can be enhanced by lighting added to baseball fields
- Batting cages

## Q2 – Sports (Cont'd)

### Facilities (13)

- Gym room
- Multi-use
- Soccer
- Add lacrosse to schools that don't have it
- Better baseball fields and lights
- Updated improvement to current park conditions
- Having the facilities to do the sport of choice in a fun and safe manner

### Programs (5)

- Programs for seniors (the ones not in high school)
- An introduction to freshman of 7<sup>th</sup> graders about sports provided
- Activities for all ages
- Cultural sensitive programs
- Free
- Zumba
- Yoga
- Free lessons and programs for learning kids open to all kids
- Cleaner and safe bike lanes
- Programs for physically-challenged, wheelchair, tennis, basketball

### Clinics/Trainings (5)

- Local clinics
- Coaches clinics
- Local umpire clinics
- More training for coaches and players – clinics
- CPR first aid training

## **Q2 – Sports (Cont’d)**

### **New Programs and New Sports**

- Fields (4)
- Baseball program enhancements (12)
- Clinics/trainings (1)
- Facilities (24)
- Programs (3)
- Parent incentives/involvement
- Available open space/undeveloped land (2)
- More fields
- Fix all tennis courts
- Maintain current fields/spread the wealth
- Creation of new baseball facilities
- Positive activities/afterschool activities
- Lighting on fields
- Let the residents decide how to spend money

### Q3 – Sports

- Baseball
- Baseball facilities 3 little league fields, 3 intermediate, 3 junior field
- Facilities: soccer fields, renovate current ones and build good ones
- Junior fields – 3
- Soccer programs for girls
- Meditation classes
- Yoga classes
- Low impact activities for adults
- Repair what we have for tennis courts
- Repair city tennis courts now less meetings
- Repair city tennis courts, Central Park, Sherwood tennis, Claremont Park
- Sherwood tennis court
- Facilities – little league, junior field
- Fix our baseball/little league fields
- Contact program leaders for notice
- Fix our little league baseball fields
- Baseball fields new and repair current
- Sherwood tennis courts!!!
- Need more soccer fields
- Excellent job at conducting this event
- Continental baseball fields, please, thank you

## LIBRARY

### Q1 - Library

#### Community Space (4)

- Flexible Space
- Meeting Space for Programming
- Community Meeting Rooms
- Community Room Available
- Social Events
- Venue for Special Presentations

#### Technology (3)

- Teen "services"... computer access gathering place
- Classes in computer use, languages Spanish etc.
- Computer Lab
- Digital links to program and learning
- Computers
- Technology
- Computer Availability

#### Services (4)

- Good Community outreach
- Free Printing
- Special Speaker Program
- Paletero Program/Cart
- Personal Information Resources

#### Special Collections

- E-readers
- Book Collection
- Video
- Housing Archive Storage

#### Children and Literacy Services/Programs (4)

- Children's Program – El Gabilan-focus on children
- Children's Educational Services
- Reading Groups
- Summer Homework Program
- Staffing
- Literacy Program

## **Q1 - Library (Cont'd)**

### Accessibility to Books (2)

- Book Mobile
- Circulation – loss of books available
- Paletero – Book Mobile

### Technology (3)

- Computer Space & WIFI
- Being tech friendly
- Computers

### Literacy (4)

- Reading Programs
- Classes for children on early literacy reading groups

### Community Services (3)

- Listening to Community Needs
- Offering Classes
- Meeting rooms available
- Connected to aquarium
- Information on non-library events
- The fact that there are space where community orgs can go and meet
- Senior assist

### Library Services Now

- Technology (5)
- Literacy (Adult) (4)
- Children's Literacy Services (4)
- Community Services/Connect to outside resources (4)
- Meeting Space/Comm. Space (4)
- Accessibility to Books (Book Mobile & Paletero) (4)
- Special Collection (Archives, historical collection) (3)



## Q2 - Library

### Literacy (5)

- Children's Literacy Programs: Story time, Mommy & Me and Reading Club
- Priority: Children Literacy
- Hands on Learning Activities
- Expand: Impacted Programming, Programs with waiting list
- Book Series: introducing new books/authors. Book signing.
- Literacy Services for adults, GED, citizenship, etc.
- Literacy Outreach Programs. GED training on computer/job preparation
- Parent and children playgroups 0 -6

### Specialized Programs (2)

- Location for Art Displays education
- Digital/technology training
- Community Interest Activity Special Presentation i.e., culinary, writers, business owners, etc.

### Partnerships

- Mobile Library Services Citywide
- Partnerships w/schools

### Spaces (5)

- Expand Meeting Space
- Food Services
- Coffee Shop
- Colorful award-winning architectural design with whimsical elements
- Community Meeting Space
- Area for social services "job site", etc.
- Outdoor space, tables & chairs

### Teen & Young Adult (3)

- Young adult programming
- Teen programming exciting!!!
- Special nights: example – poetry, slams for teen/young adults

## Q2 - Library (Cont'd)

### Tech (3)

- Computer literacy for Seniors
- Senior Citizen Computer Support
- More computer availability
- Technology

### Classes (4)

- Workshops Fix-It (Waste Management – Bilingual)
- Maker Space, DIY Shops – Bilingual
- Career Classes: Employment search, Help after jail – males – bilingual
- Resume workshops for adults – bilingual
- Career Prep tools for youth
- Literacy classes for parents – bilingual
- Citizenship classes
- Positive parenting classes – bilingual
- Culture art training

### Spaces (4)

- Expand preschool space
- Teen spaces (survey them)
- Aesthetic environment
- Have some type of (local) Starbucks in library
- Safety improvements on North Main Street, outside El Gabilan Library, roundabout signal
- Have a community garden space, bilingual compost workshops and environmental awareness.
- El Gabilan Community meeting room (liability?)
- No current things like benches outside. This would include playgrounds such as at Cesar Chavez Library. Make it a park.

## Q3 – Library

### **LIBRARY PRIORITY ADD/EXPAND**

- Partnership (schools, mobile library city-wide) (1)
- Arts, Technology, & Specialized Programs (3)
- Classes (3)
- Literacy (more exciting programs for children & adults) (4)
- Teen & young adult programs (6)
- Spaces (7)
- Combined programming
- Space availability!
- Be open to other ideas!
- Look for common goals and objectives
- Poetry slam performances for April Poetry Month. Students extra credit for participation.
- Provide recreation programs at the library in outdoor space
- Work with schools to provide reading circles for students
- Have collaborative coalition meetings with agencies, school and special interest groups.
- Dialogue and better communication
- Sponsor – Programs to be exciting with entertainment and celebration days.
- Promotion of both programs
- Include recreation/library activities in programs.
- Share use of space if possible
- Access I-pad for all elementary school kids
- Provide meeting room/work shop?
- Waste management – Fix-it workshop
- Technology companies bring classes and donate equipment
- Like it does with the Monterey aquarium. Do that for other museums and local attractions.
- Waste management workshops at library
- Do school visits bringing the bookmobile and paletero librarian
- Financial coordination on raising money for special projects
- Supplement – coordination with schools on certain classes or subjects
- Schools coordination on activities
- Location – nearby, easy access
- Small extensions of the library at community based organizations

**COMMUNITY MEETING**  
**PARKS, RECREATION & LIBRARY MASTER PLAN**

Date: January 17, 2018

Location: John Steinbeck Library

Q-1: Do you agree with the themes/priorities that were presented?  
What is missing?

- Water Play is overemphasized
- More literacy: pre-K, adults
- Extended facilities for adults
- “Pop-Up” parks - ping-pong, badminton, lawn games, bean bag toss
- We agree with arts and enrichment and afterschool programs
- Working dog parks
- Homeless
- More specific safety solutions
- Funding?
- No H2O park
- More senior programs
- More regular community events/activities
- Missing – Senior programming and afterschool programming
- We agree with themes and priorities
- Money is needed
- Old muni-pool needs to be finished and turned into multi-use recreation center asap. Estimate completion date was 2017.

Q-2: What one thing could we do first to make a significant impact on our parks, recreation & library facilities and programs?

- Facilities – 6
  - Lower cost of participating in sports programs
  - More staffing
  - Support tennis programs
  - Coordinating with schools and programs
  - Offer more senior services

Community Meeting  
Park, Recreation & Library Master Plan  
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- Safety – 5
  - Safety
  - Good security
- Parks – 9
  - Longer hours of operation
  - Improve up keep at parks
  - Maintenance
  - Improve library facilities
  - Offer more programs/activities at parks
  - Better lighting in park areas
  - Have an on-site employee at park sites
- Maintenance – 8
  - Add art programs multimedia
  - Multiple use of space indoors and outdoors
  - Trim tree roots and fix sidewalks and public spaces
  - Public city restrooms kept cleaner and modernize to ADA compliant
  - Fix city park fences
  - Fix park trails
- Funding – 1
  - Win the lottery
- Facilities – 8
  - Finish old municipal pool
  - Building El Gabilan Library
- Equipment – 1
  - Buy more soccer balls
- Marketing – 7
  - Better marketing of what we have as a City
  - Use more avenues for marketing
  - We need a dedicated budget for marketing

Community Meeting  
Park, Recreation & Library Master Plan  
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- Programs – 8
  - Computer literacy
  - Exercise and yoga
  - Dancing
  - Art classes
  - Afterschool program availability
  
- Parks/Facilities – 8
  - Parks clean-up
  - Paint play structures
  - Lighting parks
  - Parks staffing

Q-3: How would you spend a \$1,000,000 bucks in Salinas' bucks?

- |                       |             |
|-----------------------|-------------|
| • Marketing           | \$1,100,000 |
| • Facilities          | \$1,300,000 |
| • Maintenance         | \$1,400,000 |
| • Shared Use Facility | \$1,500,000 |
| • Homeless            | \$1,600,000 |
| • Programs            | \$2,200,000 |
| • Adult/SR Programs   | \$2,300,000 |
| • Parks               | \$2,600,000 |

## **COMMUNITY MEETING**

### **PARKS, RECREATION & LIBRARY MASTER PLAN**

Date: January 18, 2018

Location: El Dorado Park

Q-1: Do you agree with the themes/priorities that were presented?  
What is missing?

- Performance art spaces, mixed-use with stage and seating, lighting, sound
- Expand First Tee
- Ciclovía – more
- More indoor spaces overall
- Trails – make sure they are paved to allow use of roller blades and skateboards
- Density based planning
- Positive recreation and education for youth and young people
- Every school afterschool rec programs, First Tee, more Ciclovías
- Programs
- Spaces
- Resources/equipment that can be used by kids, parents and grandparents
- Nine hole golf course, putting/driving area
- Water play? Does that mean an inclusive indoor pool, waterslide, children’s wading pool, diving area, lap pool swimming or even an outdoor pool with grass area?
- Reuse Sherwood Community Center – back
- Partner with schools for afterschool activities
- Return park space around Santa Rita School
- Pairing seniors and kids for projects
- Park supervision/stewards (to feel safe) (Docent Program)
- Community Fundraising
- Rec trail along Alisal Creek from airport to Rico Rossi Park

Q-2: What one thing could we do first to make a significant impact on our parks, recreation & library facilities and programs?

- Parks Maintenance - 7
  - Maintenance
  - Graffiti Abatement
  - Redo restrooms, Natividad Park
  - Have vendors pack trash. No monitors on trash pick-up.
  - More trash bins
  - Modern innovative easy to clean restrooms
  - Trash bins on Harden Parkway
  - Replace picnic tables and benches, El Dorado Park
  - More park maintenance: bathroom and trash
  - Rec center
  
- Facility Expansion/Improvements – 11
  - Nets on basketball hoops
  - Skateboard and BMX area in front of recreation building, El Dorado Park
  - Add roller hockey rinks to every park (covered preferable) rain!
  - Community gardens with water access
  - Add extra-large canopies to existing outdoor spaces
  - Add extra-large canopies to amphitheater at Natividad Creek Park
  - Wi-Fi at all recreation centers for afterschool study
  - Performing arts center
  - Indoor performing arts spaces (stages, theatre style seating, lights, sound system)
  
- Volunteerism - 4
  - Parks docent
  
- Safety – 3
  - Safety
  - Police powers to park employees

Q-3: How would you spend a \$1,000,000 bucks in Salinas' bucks?

- Not enough attendance for Salinas' bucks



**COMMUNITY MEETING**  
**PARKS, RECREATION & LIBRARY MASTER PLAN**

Date: January 30, 2018

Location: Bread Box Recreation Center

Q-1: Do you agree with the themes/priorities that were presented?  
What is missing?

- More neighborhood parks
- More book variety
- Closer libraries – more
- More music programs – Drumline
- More playgrounds with shade/trees
- More walking paths that connect Salinas
- Better transportation to be able to get to city facilities
- Extended hours (ex. Monday – Sat. 10am – 7pm)
- Investment in park maintenance (specifically athletic fields – baseball and soccer)
- Structures afterschool programming
  
- Parks
  - Park maintenance
  - More trees
  - More art
  - Clean swings and play areas
  
- City Events
  - More like “Take it Outside”
  - Art events
  - Car clubs
  - Variety of music/groups
  - Funding for music and art instructors
  - Free martial art classes
  - Self-defense classes
  - More recreation programs for our youth

Community Meeting  
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- Learning spaces
- Family friendly spaces
- A plaza (like the one in Watsonville, CA)
- Community events (ex. Tamale festival, day of the dead, etc.)
- Attractive areas to walk and exercise
- City wide/big farmers market with lots of fruits and veggies
- More open street projects
- Aquatic games are not a priority
- Yoga classes
- Health services
- Job trainings
  
- What is missing?
  - More parks with family gathering places (more bbq pits, shaded areas, benches, tables, and bathrooms)
  - Instead of aquatic parks
  - Invest in lighting at our parks!
  - Continue and increase afterschool programing
  
- Additional Opportunities
  - More bike/outdoor programs – education, safe streets
  - More music programs – need more instructors to be able to serve more students
  - Ciclovía every month!
  - Make a difference day in Salinas every month!
  
- Park Improvements -6
  - More lighting in the parks
  - More benches at Closter Park
  - More park maintenance
  - Repair swings
  - More park security at Closter Park
  - Better water fountain at parks
  - Maintain green grass at Closter and other parks
  - Clean and more restrooms at our parks

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- City-Wide Initiatives and Programs - 7
  - Encourage learning about the history of Salinas in all libraries for all ages
  - Childcare programs – preferably free
  - More services for homeless people
  - A place for homeless youth
  - Use schools as a tool to send information home – partnerships with schools
  
- Libraries - 3
  - More summer classes at each library branch
  - More books
  - More STEM research opportunities for young children in public libraries
  - Youth programs at library sites
  - More activities for youth 15-20 years of age in the library system
  - Extend library hours
  - Staff who are able to communicate in Spanish
  - Friendly staff
  
- Play Structures - 7
  - Water Parks
  - Play areas for kids ages 0-5 at parks and libraries
  - More parks

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Q-2: What one thing could we do first to make a significant impact on our parks, recreation, library facilities and programs?

- Park Improvements – 10
  - More benches added to Closter Park
  - Repair swings
  - Repair park
  - More lights in park
  - More security at Closter Park
  - More public restrooms in parks
  - Repair of bathrooms especially soap dispensers
  - Clean bathrooms in all parks
  - More instructions of use of equipment at park
  - Repair drinking fountains
  - Better water fountains at every school/Alisal District and parks/Constitution/Natividad Creek/Toro Park
  
- City-Wide Initiatives and Programs – 7
  - Encourage learning about the history of Salinas in public libraries (for all ages)
  - More services for homeless people
  - Places for homeless/abandon youth to reside
  - City-funded opportunities for people of all ages to learn about civic engagement, kids 7-11, youth 12-17, adults 18+
  - City programs for children (preferably free)
  - Invite youth to community programs (i.e. sending information through the schools)
  - More water parks

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- Library Improvements – 3
  - More library books
  - More art classes in summer at all libraries
  - More STEM research opportunities for young children in public library system
  - Programs for young children at libraries
  - Speak Spanish in all libraries
  - More activities for youths from 15–20 years old at libraries
  - Extended hours on weekends (open earlier)
  - More kind people at library
- More Green
  - More flowers in park
  - More trees
  - Flower planters
- City-Wide Improvement – 4
  - More access to healthcare and preventative care
  - More mobile push carts city-wide
  - More community outreach on street level (barber shops, salons, taquerias)
  - Traffic calming and street cafes along main business corridors
  - Affordable housing
  - More street trees
  - Mix use housing along business corridors with parking garages, also mix use
- Park Facilities Improvements – 8
  - Recreation center in North Salinas
  - More libraries
  - Build recreation trails along Santa Rita Creek/Van Buren to Rossi and along Alisal Creek, airport to Carr Lake
  - Water park
  - More lights in park
  - Volleyball and soccer courts
  - Plan to replace street trees public/private partnerships

Community Meeting  
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- Baseball parks
- More storm water controls as green infrastructures
- More larger locations for dances
- Parks where you can take pets
  
- Social Services – 19
  - Trolleys to bring ag workers to park and ride
  - Map survey of groups doing community work in Salinas
  - More marathons – color run, turkey trots
  - Afterschool programs at schools
  - More locations for youth and members of community to play music
  - Every month have a Make a Difference weekend
  
- Bike Related-Healthy – 5
  - Pedestrian scrambles at intersections
  - Bicycle separate corridors
  - More bike lanes
  - Ciclovía every month
  
- Library – 6
  - Access to computers at library
  - Homework center at libraries – computer help
  - Paletero libraries in more areas
  - New preschools – Little Bear Creek, Russell Road
  - Parent and children groups 0–5 at library in the evening and at the end of the week
  - Childcare
  - Low cost classes for adults
  - More facilities for public events
  - Expand library hours and facilities

Community Meeting  
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- Rec – 4
  - More staff at rec centers
  - More music groups for all ages
  - Folklorico classes for children
  - More rec centers
  - Training programs at community centers for teens
  
- Wi-Fi – 5
  - Public Wi-Fi access for families and youth
  - Wi-Fi towers located throughout the city
  
- Parks – 9
  - Lit parks
  - Green parks and flowers
  - Clean bathrooms
  - Areas to run and walk
  - Parks with bbq grills and covered area
  - Cesar Chavez – lights, drinking fountains, walking areas and soccer fields
  - Creekside Park – maintenance, rubber surface
  - Drinking fountains
  - New sand at Steinbeck Park
  - Natividad trail
  - Homeless housing
  - Areas for 3 and under
  - Graffiti removal immediately - Creekside, Natividad, Steinbeck
  - More playground equipment
  - More community centers to organize public events such as Folklorico music at the park
  - La Paz Park – lights, drinking fountains, bathrooms
  - Plastic and recycle trash cans
  - Closter Park – little league dugout improvements
  - More soccer fields
  - Grills at park and areas for family events

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- Clean bathrooms
- Maintenance of grass
- Drinking fountains and public showers – free of charge
- Park security
- Fix swings
  
- Park Improvements – 43
  - More benches added to Closter Park
  - Repair swings
  - Repair park
  - More lights in park
  - More security at Closter Park, specifically during youth baseball season
  - More public restrooms in parks
  - Repair of bathrooms especially soap dispensers
  - Clean bathrooms in all parks
  - More instructions of use of equipment at park
  - Repair drinking fountains
  - Better water fountains at every school/Alisal District and parks/Constitution/Natividad Creek/Toro Park
  - Positive media exposure at parks
  - More baseball fields and leagues for teens at Closter Park
  - More lights and baseball diamonds at Closter Park
  - Accessible resources at Closter Park
  - More police patrolling at Closter Park to drive-out homeless people and drug dealers
  - More community events at older and smaller parks
  - Make parks more accessible to all ages
  - Exercise groups at parks
  - Drive-in type movie nights at parks
  - Security cameras at all parks, specifically Closter Park
  - Install emergency alert systems at parks
  - Modernize parks – i.e. install solar powered lights for night time safety
  - Functional exercise equipment at parks



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- Safety – 9
  - Relocate traffic lights that are not easily visible
  - Add crosswalks in front of community centers
  - More crosswalks located in high-traffic areas
  - Install blinking lights at crosswalks visible at all hours of day and night
  - Make crosswalk florescent so they are visible at night
  
- Library Improvements – 20
  - Access to kindle tablets
  - Computer classes open to the public
  - Access to shuttle services to and from libraries
  - Afterschool programs at libraries
  - More Spanish movies accessible for checkout
  - Improve security at John Steinbeck Library
  - More books at Cesar Chavez Library
  - More computers
  - Better service and kinder staff at John Steinbeck and Cesar Chavez Library
  - More security at John Steinbeck Library
  - Fixed and extended hours at Cesar Chavez Library
  
- City-Wide Initiatives and Programs – 19
  - Encourage learning about the history of Salinas in public libraries (for all ages)
  - More services for homeless people
  - Places for homeless/abandon youth to reside
  - City-funded opportunities for people of all ages to learn about civic engagement kids 7-11, youth 12-17, adults 18+
  - City programs for children
  - More homework centers for children
  - More music instruments at recreation centers
  - Workshops for parents that teach positive disciplinary techniques

Community Meeting  
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- Sports – 7
  - Sport club programs for basketball in Salinas
  - More sports fields for teens
- Maintenance - 3
  - Repair swings, sinks, water fountains
  - Keep parks clean (bathrooms, trash)
  - Update park equipment
  - Schedule clean-up crew at parks
- Community Centers – 10
  - Talent show open to the community
  - Activities for youth such as plays and singing
  - Community information boards throughout City of Salinas
  - Collect more funds for community events
- Funding and Resources – 7
  - Use measure funds for intended purposes
  - New walking trails
  - Equally fund and support both parks and libraries
- Art – 12
  - More art/paintings with help of local artists
  - Embellish walls with murals that are cultural and community based
- Advertising – 5
  - Improve advertisement of existing community programs
  - Promote community programs at libraries

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- Health – 6
  - Mental health services
  - Yoga/meditation classes
  - Healthy accessible food
- Employment
  - More local job opportunities
- Free activities available to youth – 22
  - More music funds to pay instructors who donate their time due to lack of funds
  - Art classes for children open to all community
  - More funding for music programs
  - More funds for non-profit organizations to hire more teachers such as (ACFA)
- Infrastructure – 9
  - Better parking
  - More lights
  - More traffic signs
  - Improve walls/fences
  - Maintain sidewalk
  - More vegetation (plants, trees, flowers)
  - Vegetable gardens
  - More trees, flower pots similar to those on Alisal Street
  - Fix parks, sidewalks and maintain with clean-ups
  - More bicycle lanes
  - Paint over vandalism
  - Better park maintenance (cutting grass and trimming bushes)
  - Shaded sitting areas
  - Keep streets clean by providing more garbage and recycle bins
  - Fruit and vegetable markets
  - Community areas to grow fruits and vegetables
  - Keep streets and public areas clean

Community Meeting  
Park, Recreation & Library Master Plan  
January 30, 2018

- i.e. Improved water fountains
- Additional Information
  - More bike programs – education safer street
  - More music programs – need more instructors to service more students
  - Ciclovía every month
  - Make a difference day in Salinas every month

Q-3: How would you spend a \$1,000,000 bucks in Salinas' bucks?

- Libraries \$3,000,000
- Funds for Free Programs \$5,900,000
  - i.e. Music Teachers
- Community Centers \$3,900,000
- Art \$7,000,000
- Library Resources \$1,700,000
- Social Services \$2,800,000
- Park Improvements \$7,300,000
- Infrastructure \$3,000,000
- Maintenance of Parks \$4,100,000
- City-Wide Initiatives and Programs \$1,700,000
- General Maintenance \$1,700,000

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

**Q#1 - Parks**

More parks (4)

- More parks
- Green areas

Security (4)

- Supervision
- Security
- Surveillance
- Secure areas

Activities in the park (4)

- Flea markets
- More swings
- Activities in the park
- Park like Tatum's Garden

Communities (1)

- More picnic areas
- Water parks
- More communities
- Water sources
- Drinking fountains
- Places to sit

Maintenance of green areas

- Free swimming
- Free pools
- Maintenance of green grass

Maintenance of bathrooms (3)

- Maintain bathrooms
- Clean bathrooms

Playground equipment

- More basketball courts
- Recreation center near parks
- More games for little children

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

- Secure toys, less accidents
- More activities and toys

**Q#1 – Parks (summary)**

1. Amenities
2. Maintenance of green areas (1)
3. Maintenance of bathrooms (1)
4. More structure/appropriate games (4)
5. More parks/security/more activities in the park (3)

**Q#2 - Parks**

Bike Paths (4)

- Walking paths
- More room to walk
- Running paths
- More parks with skateboard ramps
- Afterschool program for children
- Outdoor walking
- Trails
- Safe walking paths

Camping Sites (2)

- Camping Sites

Walking paths (1)

- Larger parks
- Safe parks

Sports fields

- More sports fields

Waterpark (6)

- More water play
- Large water park
- Swimming pools

Flowers, trees, ponds (2)

- Flowers, trees

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

- Swimming pools near us
- Flowers, bike paths, water play

Places to sit (5)

- Places to sit and drink coffee
- Quiet areas

Yoga and Zumba (5)

- Music and dance
- Free Zumba
- Locations for Yoga
- Park for Zumba

Outside activities

- Flea markets

Outdoor libraries

- Larger libraries
- More libraries

**Q#2 – Parks (summary)**

Larger parks/security (4)

More flowers, trees, ponds and courts

Camping sites

Outdoor activities

Bike paths, walking paths (3)

Outdoor libraries (1)

Walk play (9)

Yoga and Zumba (1)

Quiet places to sit and relax

**Q#1 - Rec**

Programs (15)

- Musical instruments
- English classes, GED, computers
- Reading books
- Tennis
- Computers

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

- Child care during meetings
- Cooking classes
- Art
- Sculpture/fine arts
- Vocation education
- A place for Zumba
- Instruments for music
- Art galleries that reflect our culture
- Child care
- Places for children to do their homework
- Sports for all ages for children
- Programs for the community to be successful

Buildings (9)

- Vending machines
- Benches
- Clean bathrooms
- Furniture: tables and chairs
- Water fountains
- Parking
- Bathroom
- Ample natural light
- Multi-purpose use areas

Employees (8)

- Security (6)
- Bilingual employees
- Zumba teachers
- Dance teachers
- Bilingual languages
- Personnel
- Bilingual staff
- Workers, helpers, bilingual
- Friendliness (good attitude)
- Personal (13)
- Educational art programs (46)
- Buildings (23)



**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

**Q#1 – Rec**

Personnel (15)

- Good personal organization
- More bilingual teacher
- Friendly personnel
- Music teachers
- A friendly and attentive person
- Organized staff
- Stricter with staff
- Attentive teachers
- Trained bilingual staff , necessary equipment, good building, building designed as a community center, healthy food
- Programs for younger kids
- Bilingual employees
- Teachers to help the young with preparation of university for the future

Building (30)

- Security
- Light
- Security for the children
- Chairs
- Larger stage
- Lounge for bathrooms
- Larger space
- Materials for studying for students
- Snack bar
- Decorations in the center for the walls and floor
- Trash cans
- Bathrooms
- Broad space for classes

Educational programs for art and music

- Sound system
- Instruments
- Art and music
- Larger space
- Extended music programs
- Art supplies
- Salsa classes

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

- Table games
- Theater
- Chalk boards
- Exercising rooms
- More room
- Wide spaces
- Area for the kids to play
- Maintain equipment
- Better supervision and organization
- Language classes and homework help, exercise classes, larger spaces
- More teachers, instruments with music and more security
- Nutritional classes, room to exhibit, all medias: photograph, digital, paint
- Arts, such as crafts, painting and sculpture

**Q#1 – Rec (summary)**

Personnel (13)

Building (23)

Educational Art Programs (46)

**Q#2 - Rec**

Art & Culture (5)

- Ceramic classes
- Aztec dance
- Folklorico dance
- Exercise classes
- Piano classes
- Art
- Larger theater
- Public pools, art classes, weaving, baking classes
- Culture, Mexican culture
- Adult classes: painting, art, cooking, hiking

Organic gardening (4)

- Organic gardening

Skilled workshop (3)

- Cooking classes

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

- More building, open spaces, recreation such as art, shooting, more sports and drone flying.
- Hiking

Healthy lifestyles (6)

- Swimming classes
- Low-cost services
- CPR classes
- Self-defense classes, cook Mexican food classes
- Classes to prepare you for natural disasters
- What we need in Alisal area is swimming pools and citizenship classes
- Yoga/nutrition classes, meditation, sculpture, cooking

Concierge (6)

- Help for filling application out for college, financial aid, scholarships

**Q#2 - Rec**

Music (34)

- More theatrical classes
- Dance classes
- Singing classes
- Salsa classes
- Dance classes

Various programs (11)

- Guitar classes low cost
- Ballet classes
- More music classes
- Free music classes
- Family education
- Sound engineering program
- More centers
- More field trips
- Accessible transportation
- Cooking program
- Veterinary programs
- More afterschool programs

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

Sports (14)

- Yoga classes
- More soccer
- Swimming
- Swimming lessons
- Gym classes
- Karate and boxing classes
- Free nutrition classes
- Music teachers
- Sports for Alisal
- Scuba classes

**Q#2 - Recreation**

Educational (10)

- Internships
- Writing and reading classes
- Computer classes for adults and children
- Reading and writing classes
- Computer classes at night
- Cooking classes
- Computer classes
- Ceramic classes
- Multi-culture dances
- Afterschool programs
- English classes at night
- Women's wellness center

Programs (12)

- Summer camps
- Parenting classes
- Entertainment classes
- Theater
- Swimming classes
- Culture structuring teaching
- Programs for appropriate ages
- Talks with professional Latinos
- Free programs low cost

Physical and health activities (7)

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

- Zumba
- Self-defense
- Sports are too expensive
- Affordable dance classes
- Hula hoop
- Tai-chi
- Dance classes
- Yoga classes
- Multicultural dances
- Gymnasium
- Health and nutrition
- Aztec dancing

**Q#2 – Rec (summary)**

- Educational
- Programs (3)
- Physical and health activities (2)
- Music (7)
- Sports
- Various programs (6)

**Q#1 - Sports**

Outdoor courts (4)

- Soccer courts
- Volleyball courts
- Fields in good condition
- Basketball courts
- When waiting for children, parents not to get ticketed.
- More sports and fields like baseball.

Advertisements and promotions

Gymnasium (4)

- More beautiful and not expensive
- Spaces for different activities and sports
- Indoor programs like soccer, hockey
- More gyms

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

- Adult gyms

Adult Activities (1)

- Workshops for adults
- Programs for adults to attend while their children are in other activities.

Safe Fields

- More fields
- Public lighting
- Security community
- Security during sport activities so the parents are calm

Coaches (4)

- Indoor Gym
- More budget for leagues
- Healthy nutrition for families
- More coaching for children
- Trained coaches
- More coaches
- More people to help children in the school

Improvement

- Winter activities and sports
- More promotion on all sports and places to play
- More publicity
- Centers for the disabled
- Competitive sports
- More funds/resources to continue in sports
- Transportation when kids have tournaments

Pools

- More swimming pools and make them free
- Free swimming pools for children and parents
- Pools

Art, Competitive

- Music programs
- Music and theatrics for both children and adults
- Sports and art in gymnasium
- Music and drumline practices

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

**Q#1 – Sports (summary)**

Camping and sports camp (1)  
Announcements and promotions of activities  
Interior gymnasiums (5)  
Adult activities (2)  
More coaches  
Secure parks  
Improvements (more funds for activities)  
Swimming pools (4)  
Funds for art activities/competitions (6)

**Q#2 - Sports**

Swimming Lessons (6)  
Variety of classes/more time wasted on junk  
Nutrition classes (6)  
Exercise  
Strength the community (4)

- Neighborhood activities to get to know your neighbors
- Mend communities
- More motivation for both parents and children to attend

Dance and Zumba

- Free Zumba
- Family activities

Competitive arts (2)

- Afterschool art classes
- Art and science classes at school
- Art and drumline programs
- Bands like drumline and more events

**Q#2 – Sports (summary)**

Swimming programs (6)  
More variety of classes (1)  
Nutrition Programs (6)  
Exercise (3)  
Strength our community (4)  
Dance and Zumba



**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

Competitive art (2)

**NOTE:** The Library group combined questions 1 & 2- they didn't brainstorm for each question.

**Libraries**

Tech (5)

- Printers
- Wi-Fi
- Computers
- Code and tech lessons
- Summer program classes

Books (3)

- Book auctions
- The libraries
- On-line book search
- Variety of books

Volunteers

- Volunteer outreach, internship and fellowship

Security

- Security
- Feeling secure

Personal Development

- Life-learning lessons: saving on energy, food control, debt management

Hours (3)

- Longer hours
- More tables and chairs
- Open late and weekends
- Different spaces: location where people can study and is quiet; space where people can eat, communicate and listen
- Community spaces

Children Services (2)



**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

- Children programs
- Food for children under 18

Programs (11)

- Music
- Presentation of recognized authors
- Excursion
- Zumba
- Fix it: teach people to fix phones
- Clubs: chess club, math club, etc.
- Activities
- DJ
- Community celebrations
- More promotion: e-mails, mail, radio announcements
- Ceramics
- Flower arrangements
- Cooking classes
- Crafts
- Dance classes
- Chess club

Literacy

- GED/ESL classes
- Literacy
- Educational looks – new language, etc.

Mobil Services & Buildings

- Lots of books
- Other large libraries
- Mobil libraries
- Other libraries
- Library on west side
- More parking lots
- Uber at library

**PARK, REC & LIBRARY MASTER PLAN**  
**SPANISH MEETING 5/11/17**

**Totals for Library (summary)**

- More programs (14)
- Tech (3)
- Security (90)
- Library collection (3)
- Literacy (3)
- Mobil services & buildings (15)
- Children services (3)
- Schedule (hours) (3)
- Community outreach (1)
- Social networks

## Youth Focus Group

### Participants:

1) What parks, recreation and library services have helped you and/or your peers?

- Cesar Chavez Library
  - Access to Wi-Fi
  - Digital nest
  - Daycare
- Steinbeck Library
  - Reading programs
  - Computer programs
  - Daycare
- Bread Box
  - Ciclovía meeting
  - ACFA space
  - Community meetings
- Natividad Creek Park
  - Trails, used for cross country
  - Dog park
- Firehouse
  - Ciclovía meetings
  - Alisal vibrancy plan meetings
- Closter Park
  - Baseball
  - Family space
- El Dorado "hut" building
  - Karate classes
  - Kid crafts

2) What additional programs or services would you like to see in our parks, recreation centers or libraries?

- Pottery classes
  - Library
  - Bread Box

Youth Focus Group  
Page Two

- More bodies of water
  - Creeks
  - Lakes
  - Rivers
  - At parks
  - Fountains
  - Water parks
- Better parks
  - Bigger spaces
  - Pools, swings and slides
  - More trees at Natividad Creek by trails between Freedom and Borranda
- Amphitheater
  - Food truck park
  - Bird sanctuary
- Environmental Classes
- Mural in Natividad tunnel
- Swimming classes
  - Make more facilities
- Community garden
- Dance classes
  - Parks
  - Bread Box

3) What is the best method of promoting our programs and services to you and/or your peers?

- Schools
  - Informing teachers
- PSA
  - News
  - Businesses
- Program/community calendar
  - Create own website
  - Link at City of Salinas

Youth Focus Group  
Page Three

- Churches
  - Santa Maria
  - Cristo Rey
  - Sacred Heart
- Facebook ads
- Billboards
  - Schedules post at parks
  - Radios commercials
- Make it in Spanish
  - Flyer
  - Websites
  - Radios
  - Billboards
- Inform at existing programs

Young Adult Focus Group  
January 31, 2018  
Health Department

Participants: 6

1) What park, recreation and/or library services have you used in the last year?

- Cesar Chavez Library - 3
- El Gabilan Library
- Sherwood Park – Birthday Party
- Tatum’s Garden - 2
- El Dorado Park – party
- BHC @ Cesar Chavez
- Natividad Creek Park – 5
- Park/Santa Rita on Bolivar
- Northgate Park
- Closter Park
- Montebella Park

2) What don’t you like about our existing park, recreation and/or library programs and services? What barriers exist that keep you from using our services and/or participating in our programs?

- Dogs off leash
- Someone to enforce park rules – 1
- Walking trails – 1
- Optimize all green spaces thru better maintenance – 1
- Better upkeep of parks and recreation centers – 1
- Homeless people (using space) at parks – 2
- Bathrooms are unsafe/renovate!
- Unsafe conditions
- Lack of organized activities for adults and children for eg basketball - 1
- Lighting/parks are dark – 1
- Larger play structure
- Existing activities aren’t well-promoted
- Limited programs at libraries for children
- Renovate Bread Box, Hebron and Sherwood
- Limited hour at Sherwood pool

3) What new program and/or service would you definitely use if it were offered in our parks, recreation centers or libraries? How would this program enhance your quality of life?

- Basketball courts: Closter @ Natividad Park
- New play structures – 1
- Circuit training with signs of exercise
  - Organized groups invited to hold activities eg Zumba
- Use group pages like Salinas News & Crime to promote activities in the parks
- Promote activities through public health clinics (for TV)
- Homework help and tutoring at library and recreation centers
- Art at Library and Recreation Centers
- More pools
- Promote softball and soccer leagues
- Fix fields at soccer complex/holes in ground (you can sprain your ankle) - 1
- More bathrooms at soccer complex
- Lighting at soccer complex – 1
- Scholarship/waivers for cost of programs like cheerleading, soccer, baseball
- Help to use computers

#### Priorities

- Natividad Creek Park \$1,500,000
- Scholarship/waiver for cost of city Sports programs like soccer and baseball \$1,100,000
- Problem of homeless people in parks \$1,000,000
- Cesar Chavez Library \$ 900,000
- Circuit training \$ 700,000
- Tatum’s Garden \$ 400,000
- Use media to promote activities \$ 400,000

Sports Focus Group  
January 29, 2018  
Rec Center

Participants: 4

- 1) What ideas or solutions do you have that would help to improve field conditions throughout Salinas?
  - City of partner w/Chamber of Commerce to locate funding
  - Public/Private Partnerships
  - Usage Fees 501©
  - Volunteer Work (fields)
  - Lack of junior high/majors
  - Private foundations
  - Community Foundations/Grants
  - Fundraising
  
- 2) If the City was going to introduce adult sports again, where should we start?
  - Basketball - Mens, womens
  
- 3) Would you support use fees if they went toward field and facility maintenance?  
What would be an acceptable fee?
  - Fees for youth, but not as much as we charge adults.
  - Willing to increase adult fees.



Senior Focus Group  
February 2, 2018  
Firehouse Family Center

Participants: 5

1) What needs of senior residents do you think are unmet in Salinas right now?

- Transportation
- Affordable housing
- Medical resources/general
- Food programs
- Volunteer/engagement opportunities
- Lack of information about senior services/volunteer opportunities
- One-stop-shop: home/legal/medical
- Crisis center
- Leisure activities – fun stuff
- Personal safety
- Getting word out
- Social Isolation

2) Do you want to participate in programs with only seniors or are you open to participating in multi-generational activities and programs? What should we be thinking about when we are designing programs that may be primarily for the senior age group that are different from a multigenerational audience?

- Both types
- Seniors like a little bit of both
- Seniors do not want to babysit
- Assistance tech
- Seniors like own activities, but can relate to youth, share experiences, lessen gap, senior vs. youth
- Design
  - Well lit
  - Not too many steps
  - Safety
- Former survey: Access services at mall, neutral parking
- Age appropriate activities
- Do not like to go out at night

3) What type of services or programs would you like to see offered for seniors in our libraries, recreation centers and parks? Where would you like to see them offered?

- Lectures
- Concerts
- Space for Meetings
- Discussion Groups
- Civic Engagement/current events
- Book clubs
- Board games
- Computer/tech education
- Movie clubs
- Trips
- Resign parks for seniors
  - More safety precaution
- Health related lectures/services
- Senior convention
- Exercise classes/walking clubs
- Rec Center/Library Network – Make connections
- Access partnership with other facilities
  - Libraries/organizations
- Grandparents raising children support
  - Variety of support groups – generation
  
- Other Comments
  - How do we get the word out?
  - Resource Directory
  - Collect information, compile, analyze, plan
  - Grants

Parks Focus Group  
January 31, 2018  
Rec Center

Participants: 2

1) When you think of a positive park experience, what Salinas park do you think of and why?

- Natividad Creek Park
  - Events
  - Beautiful natural landscape
  - Multipurpose
  - Atmosphere
  - Safe
  - Nice to be at
- El Dorado
  - Take walks
  - Residential area
  - Vote
  - Part of neighborhood
  - Well-used
  - Reminds you of where family is from

2) Have you had a negative experience with Salinas' parks? What improvements could we make that would improve your experiences with Salinas parks?

- No bad experience
- Heard lighting is an issue at night
  - Ordinance says parks close at dusk
  - People would use court if they were lit
  - Disconnect: Policy vs. Needs of Community
- Lack of park space
- Dogs
  - Get rid of "No Dogs at Park" signs
  - Replace with "Leashes Required"
  - Mutt mits
- Park Enforcement
- Staffing issues for parks
- Irrigation problems

Parks Focus Group  
January 31, 2018

- Employees vs. Contractors
    - Downward communication
- 3) What type of park amenities that isn't in your neighborhood park now would you use on a regular basis if we were able to provide it?
- More Fields
    - Joint uses with schools for park spaces
    - Being more creative
  - Work out boot camps, exercise machines
    - Get rid of gym memberships

Arts & Culture Focus Group  
February 2, 2018  
Rec Center

Participants: 5

1) What role do you feel the City should play in providing arts & cultural programs to Salinas residents?

- Instructors
- Partnerships
- Hands-On (City)
- Project Specifics
- Guidance – At a Young Age
- Collaborate
  - Arts missing component
  - Using existing instructors from organizations
- Afterschool Programs
  - Art to use as confidence
  - At a young age, guide them to career pathways
  -
- Sustainability
  - Fee based
- Housing/Space
  - Housing throughout the City
  - Use space wisely
  - Stipends for individuals (short & long term projects)
- Affordable spaces to showcase
  - Sherwood Hall – too costly

2) What types of art and cultural programming needs are unmet in Salinas and what do you think could be done with meet those needs?

- Dance Studio – stage
  - Art
  - Dance
  - Musician
- Open Art Space
  - Groups/Individuals

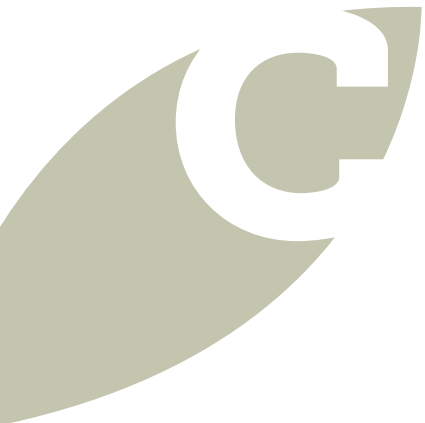
Art and Cultural Focus Group  
Page Two (2)

- Partnership with City of Salinas
  - Relationship
  - Funding
  - Not who you know
  - Teach for free, 501(3) businesses
  - Policy Changes: Liability Insurance
- Demographic
  - Folklorico
  - Offered in more places
- More marketing
  - Do not know what the City offers

3) How can we change what we are doing now to better support art and cultural organizations in Salinas? Do you see any inequities or problem issues in the way we are serving these organizations right now?

- Low Cost/Low Effort to get the ball rolling
- Wall Space Utilization
- Designate a wall in every City building to display art
- Equability
- Diversity
- Extra effort to get individuals involved, not a popularity contest

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# Recreation Trends



The summary of resources below provide background on national, state and regional trends that may reflect potential recreational activities and facilities for future consideration in Salinas' park system. Examining current recreation trends can help inform potential park and recreation improvements and opportunities that may enhance the community and create a more vibrant parks system.

## NATIONAL TRENDS

### National Recreation and Parks Association (NRPA) PRORAGIS

In 2013, the National Recreation and Parks Association (NRPA) issued its first report using PRORAGIS, a geographic information system, to establish industry trends. The 2013 report gathered data from 383 park and recreation agencies across the country and compared changes over the last three years. According to the report, park and recreation agencies typically provide management of park and open space lands and operate recreational facilities and programs. Within these areas of responsibility, some growth occurred from 2010 to 2012 among the agencies participating in the survey, including conducting major special events, maintaining public jurisdiction areas and administering community gardens.

The NRPA report indicated that public park and recreation service providers continue to suffer from reduced funding levels. Agencies receiving higher funding levels generally experienced greater reductions, while smaller agencies (in smaller communities) were more stable over the last three years. Recreation programming experienced a significant drop in attendance from 2010 to 2011. While a slight rebound had begun in 2012, the NRPA 2013 report indicates that program offerings have declined in every major category since 2010.

### The 2016 State of the Industry Report

Recreation Management magazine's 2016 State of the Industry Report listed the top 10 program options most commonly planned for addition over the next three years, along with the frequency (in parentheses) noted by survey participants:

1. Educational programs (planned by 27.1 % of those who will be adding programs)
2. Fitness programs (26.1 %)
3. Mind-body/balance programs (25 %)
4. Teen programming (24.2 %)
5. Programs for active older adults (19.8 %)
6. Environmental education (19.7 %)
7. Arts & crafts (18.8 %)
8. Day camps and summer camps (18.3 %)
9. Sports tournaments and races (18.1 %)
10. Holiday events and other special events (17.7 %)

For most programming types, community centers are the ones most likely to be planning to add such programs. There was an increase of at least 2 percent from 2014 to 2015 in the number of respondents whose facilities included: playgrounds, Wi-Fi services, open spaces, park shelters, walking and hiking trails, bike trails, skateparks, fitness trails or outdoor fitness equipment, disc golf courses, and dog parks.

## The 2016 Outdoor Participation Report

According to 2016 Outdoor Participation Report, published by the Outdoor Foundation in Boulder, Colorado, more than 142 million Americans (48.4%) participated in an outdoor activity at least once in 2015. These outdoor participants went on a total of 11.7 billion outdoor outings. Participation in outdoor recreation, team sports and indoor fitness activities vary by an individual's age. Recent trend highlights include the following:

- Young adults, ages 18 to 24, experienced a five-percentage point increase, the biggest boost in participation among the age groups.
- Twenty percent of outdoor enthusiasts participated in outdoor activities at least twice per week.
- Running, including jogging and trail running, was the most popular activity among Americans when measured by number of participants and by number of total annual outings.
- Running was the most popular outdoor activity for all ethnic groups.
- Although Hispanic Americans made up a small percentage of total outdoor participants, those who did participate averaged the most annual outdoor outings per person.
- Walking for fitness is the most popular crossover activity.
- The biggest motivator for outdoor participation was getting exercise.

## 2016 Sports, Fitness, and Leisure Activities Topline Participation Report

Prepared by a partnership of the Sports and Fitness Industry Association (SFIA) and the Physical Activity Council (PAC), this 2016 participation report establishes levels of activity and identifies key trends in sports, fitness, and recreation in the US. Overall there was a slight increase in measures of activity from 2014 to 2015 with fluctuations in sports showing an increase in team, water, winter, and fitness sports while individual sports declined slightly. A slight decrease in inactivity in the last year from 28.3% of Americans (age six and older) in 2014 to 27.7%. Inactivity rates remained higher in low income households: 28.4% of households with combined incomes under \$25,000 and 28.1% of households in the \$25,000-\$49,999 income range. These levels of inactivity have been increasing slight over the last five years.

In terms of interest, all age groups continue to look at swimming as a means for future fitness followed heavily by outdoor activities (such as camping and biking). The trend shows that more Americans are interested in getting outside and being in natural settings. Most adult age groups focus on fitness activities while team sports are more attractive to youths. Participants in the surveys conducted for this report shared that having someone else participating in any fitness activity was a strong motivator. A shortage of available time and current health issues were cited as the biggest obstacles to more participation in active lifestyles.

Another revealing trend was the effect of PE during school years on physical activities during school and post-school years. Participation in physical exercise during grade and high school influenced degree of engagement in team sports, outdoor recreation and fitness activities both during school years and after age 18. Those who did not have PE, only 15% also participated in team sports and outdoor recreation. 80% of adults ages 18+ who had PE in school were active compared to 61% of adults who didn't have PE in school.

The report surveyed spending on wearable devices for fitness tracking. Fitness trackers that sync with

smartphones/tablets/computers increased from 8.4% of participants in 2014 to 12.9% in 2015. The interest in purchasing and using wearable technology in the future increased by 3.2% over the last year among active individuals.

## **Outdoor Recreation Outlook**

The American Recreation Coalition published its 2018 Outdoor Recreation Outlook to report on the economic influences from outdoor recreation activities primarily provided by national and state parks and other public land agencies. The industry trends measured through consumer buying help indicate some of the preferences for outdoor recreation activities. Purchases of RVs are increasing; fishing, boating, and archery participation has increased; skiing and camping have also been increasing. One strong outdoor activity segments include water-based day trips near urban areas or near destination attractions. For local park agencies, the value of integrating mobile apps was identified for helping people buy passes, plan hikes and trips, book reservations, and generally make it easier to find healthy, fun outdoor activities on public lands and waters. The report concluded that recreational activities continue to be a core of the American lifestyle. With significant growth in most components of the recreation industry, the forecast expects an increase in recreation activities as more people seek active, healthy and “high value” vacationing.

## **National Survey on Recreation and the Environment (2012)**

The National Survey on Recreation and the Environment (NSRE) is a comprehensive survey that has been collecting data and producing reports about the recreation activities, environmental attitudes and natural resource values of Americans since the 1980s. The NSRE core focus is on outdoor activity participation and personal demographics. The most recent 2012 NSRE reports the total number of people participating in outdoor activities between 2000 and 2007 grew by 4.4% while the number of days of participation increased by approximately 25 percent. Walking for pleasure grew by 14% and continues to lead as the top favorite outdoor activity.

Nature-based activities, those associated with wildlife and natural settings, showed a discernible growth in the number of people (an increase in 3.1% participation rate) and the number of days of participation. American’s participation in nature-based outdoor recreation is increasing with viewing, photographing, or otherwise observing nature clearly measured as the fastest growing type of nature-based recreation activity.

## **Healthy Communities**

Park and recreation facilities and programming have long been major contributors to promoting and maintaining community health. A resurgence of public health issues centering on the need for more active lifestyles has created immediate needs and provided additional opportunities for investing in park, trail and recreation infrastructure in local communities. In Planning magazine’s November 2015 issue, C.J Eisenbarth Hager explains the IRS requirement of nonprofit hospitals to provide a “community benefit” in exchange for tax-exempt status. Nonprofit hospitals are expected to broadly support the health of communities. The direct relationship with safer walking environments (connected trail systems) and public recreation amenities to public health benefit can be the focus of nonprofit hospital investments in local infrastructure.

## **Health and Quality of Life**

From the winter 2015 issue of the National Association of Realtors magazine, the direct link between how communities are built and grow is tied to health and quality of life. More walkable and bike-able environments with better access to nature and parks has become essential for well-being and needs to be integrated into

community planning. The NAR articles identify walkable communities as a prescription for better health.

Even the U.S. Surgeon General sounded a call to action challenging communities become more walkable to allow more Americans to increase their physical activity through walking. The Center for Disease Control (CDC) and its Healthy Community Design Initiative focuses on walkability and the need to better integrate into transportation planning.

The NAR magazine issue also reports on the value of bicycle friendly communities and the direct tie to healthy and sustainable living. Access to healthy locally grown food choices is reported with the value of community gardens and urban food hubs for healthy diets as well as connection to community engagement.

Realtors have long been aware that housing near a good system of parks and trails will hold strong appeal to buyers. The winter NAR issue illustrates the recognition that community design for healthy living goes beyond the single house location. People want choices and these healthy community design traits of walking, biking, trails and parks all play an important role in housing prices, sales and resales.

## **Trust for Public Lands: Health Benefits (2005)**

The Trust for Public Land published a report in 2005 called “The Benefits of Parks: Why America Needs More City Parks and Open Space.” This report makes the following observations about the health, economic, environmental, and social benefits of parks and open space.

- Physical activity makes people healthier.
- Physical activity increases with access to parks.
- Contact with the natural world improves physical and physiological health.
- Residential and commercial property values increase.
- Value is added to community and economic development sustainability.
- Benefits of tourism are enhanced.
- Trees are effective in improving air quality and act as natural air conditioners.
- Trees assist with storm water control and erosion.
- Crime and juvenile delinquency are reduced.
- Recreational opportunities for all ages are provided.
- Stable neighborhoods and strong communities are created.

## **Parks and Good Health**

The National Park Service (NPS) and the Center for Disease Control (CDC) collaborated to create the “Parks, Trails and Health Workbook”, a tool for planners, parks & recreation professionals and health practitioners. The workbook provides explicit recognition of public health connections in relation to the provision and access to parks and trails and their health benefits.

The Green Cities Research Alliance has accumulated 40 years of research that proves nature in cities and towns (parks, trees and natural areas) provides many “well-being” benefits. The research offers evidence that the experience of nature is profoundly important to human functioning, health, and well-being. Some studies consider how the presence of parks and nature enable walking and how physical health is promoted by having adequate physical spaces within a community where activity can occur. Additionally, the network of sidewalk or trail systems throughout the community provide access to choices for physical activity and outdoor recreation. (Further on-line information at [http://depts.washington.edu/hhwb/Thm\\_ActiveLiving.html](http://depts.washington.edu/hhwb/Thm_ActiveLiving.html) ). Evidence from the

research suggests that parks and open space encourage physical activity, particularly if there is easy access to them. One study in the American Journal of Preventative Medicine (Issue 28:169-176) found that people who use public open spaces are three times more likely to achieve recommended levels of physical activity than those who do not use the spaces. Users and potential users prefer nearby, attractive, and larger parks and open spaces. The research says that green spaces are an important public health investment.

## **Americans Engagement with Parks Survey (from NRPA)**

The vast offerings of the local park and recreation agency improve the lives of people throughout our nation. From the fact that Americans on average visit their local park and recreation facilities approximately 29 times a year to the majority of Americans identifying parks and recreation as an important service provided by their local government, the general public is an untapped advocate to spread the public park and recreation story.

This annual study probes Americans' usage of parks, the key reasons that drive their use and the greatest challenges preventing greater usage. Each year, the study probes the importance of public parks in Americans' lives, including how parks compare to other services and offerings of local governments. The survey of 1,000 American adults looks at frequency and drivers of parks/recreation facilities visits and the barriers to that prevent greater enjoyment. Survey respondents also indicate the importance of park and recreation plays in their decisions at the voting booth and their level of support for greater funding.

### **Key Findings**

- Americans on average visit their local park and recreation facilities approximately 29 times a year, with 3 in 5 saying their most recent visit was within the past month.
- Three in four Americans agree that the NRPA Three Pillars of Conservation, Health and Wellness, and Social Equity represent what they see as the priorities for their local park and recreation agency.
- Nine in 10 Americans agree that parks and recreation are important services delivered by their local government.
- Seven in 10 Americans say they are more likely to vote for local politicians who make park and recreation funding a priority.
- Three-quarters of Americans support increased local government spending for park and recreation agencies with solid support for a nearly 30 percent increase in funding for local park and recreation agencies.

## **Inclusion and Universal Access**

Across the country, local municipalities and park and recreation providers with older public infrastructure have been upgrading their facilities to comply with the guidelines for universal access and the Americans with Disabilities Act (ADA). The removal of existing architectural barriers in park facilities has been ongoing and will likely continue until renovations, upgrades and newer construction provide barrier-free access to all users. Access and inclusion in public parks extends beyond the physical amenities and incorporates considerations of language, technology, wayfinding, program equity and equitable geographic distribution of facilities.

## **Technology in Parks**

The trend in marketing and information distribution has been utilizing digital and wireless technology as a primary means of communication. This trend has been integrated into park and recreation programming and operations to varying degrees. Easy access to information in a broad range of outreach techniques has been critical for park service providers to maintain contact and relevance with their communities. Social media has become ingrained with most park organizations and will continue to play a role in effective communication and

marketing. Other forms of technology may continue to challenge park providers in the near future, providing opportunities for enhanced outdoor recreation experiences or liabilities due to undesired activities such as drones disrupting park users.

## STATE TRENDS

### 2015 California Statewide Comprehensive Outdoor Recreation Plan

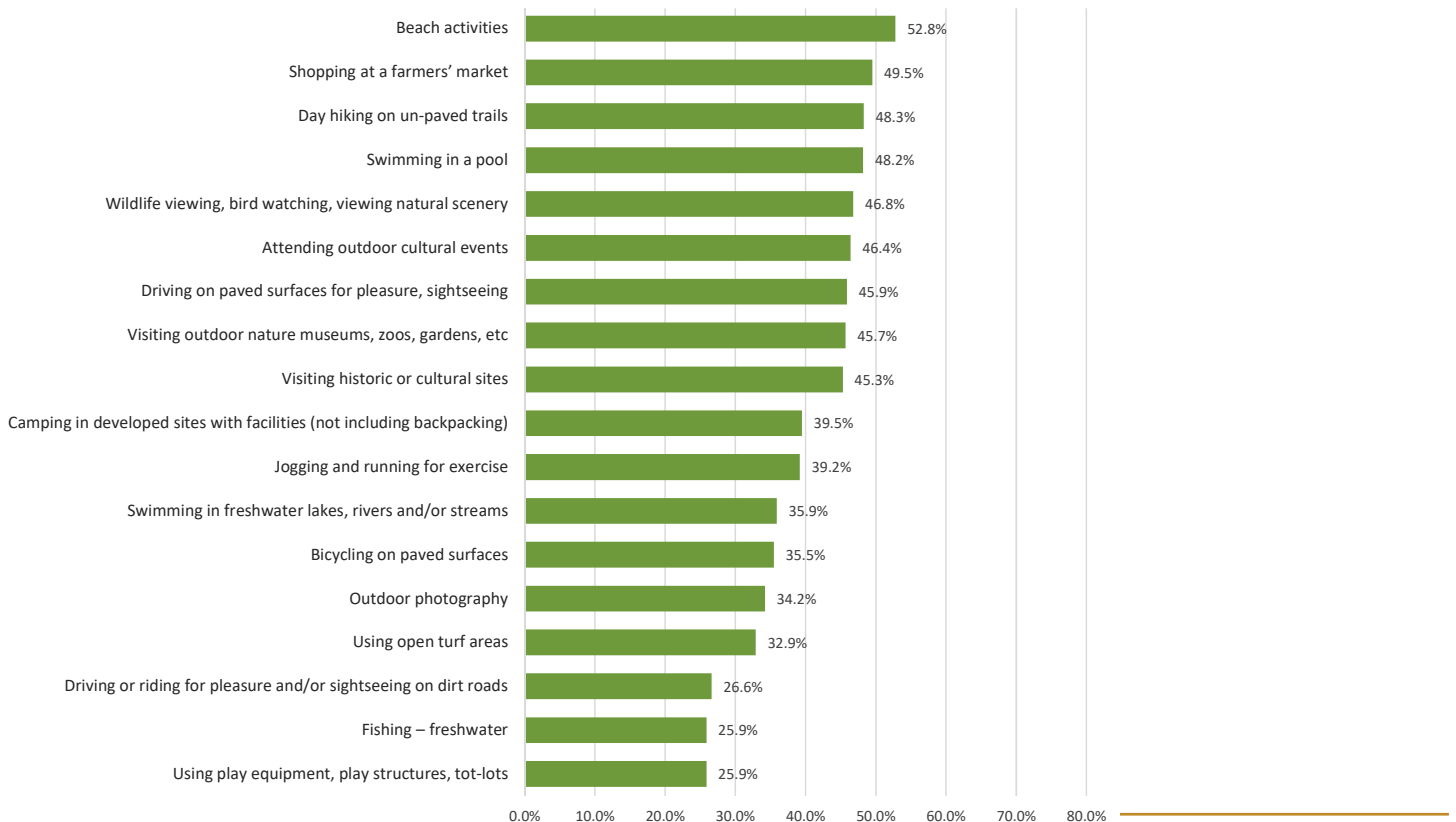
The 2015 California Statewide Comprehensive Outdoor Recreation Plan (SCORP) provides a statewide framework for actions to meet the state’s outdoor recreation needs. The SCORP is developed by the California Department of Parks and Recreation and is based on public input and an assessment of statewide park assets and needs.

The SCORP recognizes that parks and recreation:

- Support healthy, affordable, physical and social activities
- Improve the quality of life in communities as a form of social equity and environmental justice
- Provide venues for cultural celebrations that can anchor communities
- Are economic engines that fuel tourism, provide jobs, and enhance the value of neighborhoods
- Preserve historic sites that connect Californians to the past and safeguard its future
- Protect California’s inspiring vistas, natural resources, habitats, watersheds, forests, and wetlands.

The SCORP also surveyed Californians about their recreational activities. Across the state, the survey found that walking was the most popular activity in parks, taking both adults and youth into consideration. Other popular activities include playing, hiking, and picnicking, see Figure A.

**FIGURE A. TOP 20 RECREATIONAL ACTIVITIES BY PARTICIPATION RATES (2015 CA SCORP)**



The California SCORP approached its needs assessment based on regional differences due to the State's diverse geography, demography, and economies and recognized that this diversity presents both opportunities and challenges to the state's outdoor recreation providers. The SCORP region approach divides regions along county lines to aid both state and local planning efforts.

The Central Coast Region with its mild coastal climate, includes Monterey, San Benito, San Luis Obispo, Santa Barbara and Santa Cruz counties and is known for its farming and vineyards. As in all regions, unemployment increased overall from 1999-2009. With 1,426,240 residents in 2010, the region had a relatively low population density. By 2060, population is projected to increase by less than the statewide average.

Ethnically, the region's population in 2010 was about 40% Hispanic and about 50% white; by 2060, Hispanics will represent almost two-thirds of the population and whites about one-third.

Age-group distribution in 2010 was about the same as statewide; in 2060 the percentages of youth aged 5-17 and those 65+ will be about the same as statewide, with a slightly lower percentage of residents aged 65 and over.

Annual household income distribution is about the same as statewide; average median annual household income is slightly more than the statewide average.

Actions assigned the top rank of "1" in the Central Coast region are:

- To ensure that recreation providers serve their residents' needs, fund outdoor recreation opportunities that meet the activity preferences of Hispanic participants.
- To improve access to recreation, fund incorporated area recreation facilities proportionate to incorporated area populations - specifically, picnic/BBQ areas.
- An additional action priorities for the Central Coast included:
- Projects that address the factor of "projected youth population percentage in 2060"

## **California Outdoor Recreation Economy (2016)**

The Outdoor Industry Association produces reports on the outdoor recreation economy for the entire country and for each state. The most recent OIA report reveals that at least 59% of California residents participate in outdoor recreation each year. This figure does not include the participants in hunting, fishing and wildlife viewing which are estimated separately. The report states "Americans want and deserve access to a variety of quality places to play and enjoy the great outdoors. Outdoor recreation can grow jobs and drive the economy if we manage and invest in parks, waters and trails as an interconnected system designed to sustain economic dividends for America." In California, outdoor recreation generates \$85.4 billion in consumer spending, creates 732,000 direct California jobs, generates \$27 billion in wages and salaries and results in \$6.7 billion in state and local tax revenue. The report demonstrates that outdoor recreation can grow jobs and drive the economy through management and investment in parks, waters and trails as an interconnected system designed to sustain economic dividends for citizens. Preserving access to outdoor recreation protects the economy, the businesses, the communities and the people who depend on the ability to play outside.



## REGIONAL TRENDS

A review of neighboring community's local parks planning documents reveals an emphasis on upgrading and enhancing existing facilities over the acquisition of new facilities or parkland. This trend was apparent in the City of Monterey and Santa Cruz where extensive park acreage may provide adequate access to public land but aging or dated facilities have opportunities to respond to newer trends in park amenities and improvements that could serve more people in a variety of activities. The Monterey Parks & Recreation Master Plan (PRMP) proposed projects that created unique destinations within parks, stronger connections within and between parks, local history and culture and enhancing art in the parks and a sense of place. The Monterey PRMP also identified the need to secure and maintain appropriate funding for operations and maintenance of their parks and facilities.

Monterey County conducted a community assessment survey in 2015 which revealed findings relating to parks, recreation and open spaces. In general, the survey results concluded that people are mentally and physically healthy and people are safe. Community expressions of safety included:

- People feel safe throughout the county
- Social ties within neighborhoods are strengthened
- The community promotes peace and equity
- People are protected from crime or abuse
- Neighborhoods are safe places to live, work and play.







# Plan Summaries

Ongoing and past community plans and other relevant documents were reviewed for policy direction and goals as they pertain to the provision and planning for parks, open space and recreation opportunities in Salinas. Consideration of these plans provided a context for an updated community assessment and a lens through which to see local resident interests over time.

### **City of Salinas General Plan (2002)**

The City's 2002 General Plan was an update of the 1988 general plan. The General Plan sections that are particularly relevant to parks, recreation, open space and urban green planning include the Land Use Element, Community Design Element, Conservation/Open Space Element, and Circulation Element. The Community Design Element is an important component of the General Plan because it addresses how the City can "protect its image and identity, preserve and maintain its neighborhoods, and enhance community livability." Goal 3 in the Community Design Element aims to create a community that promotes a pedestrian-friendly, livable environment. The policies that support this goal include locating a civic or public space such as a plaza or park at the neighborhood center; and the distribution of small parks throughout the neighborhood.

The Conservation/Open Space Element addresses natural and historic resource preservation and enhancement as well as the provision and maintenance of open space and recreational facilities. The Conservation/Open Space Element also provides policy and plans for developing new facilities to meet the new demand from population growth. Policy 7.9 requires "new residential development to provide land and/or fees to achieve a minimum of 3.0 acres per additional 1,000 population for developed parklands for community or neighborhood parks." Policy 7.13 states that developments within Future Growth Areas shall provide all the land and improvements required to achieve the parkland standard of three acres of developed public parkland per 1,000 residents.

The Circulation Element provides for a system that accommodates bicycles and pedestrians. "Trails for these uses will connect with recreational areas and support the City recreational goals identified in the Conservation/Open Space Element."

The Land Use Element describes the service standard for parks as "3.0 acres of developed community park per 1,000 population scheduled for construction within a 5-year period for development in Future Growth Area." The library service standard is described as "0.5 square feet of public use library space per capita and library services should be located within 2 miles of any residential use."

### **City of Salinas Park and Sports Facility Standards (2009)**

The City's Park and Sports Facility Standards, adopted pursuant to Section 31-802 of the City's Subdivision Ordinance, is aimed at creating an integrated citywide park system. The document provides standards for the size, type, and number of parks, sports facilities, and other recreation-related facilities within new subdivisions. Standards are also provided for the amount of different sports facility types based on population, for the design of various sports facility types, and for stormwater detention basins that are developed as sport fields. Review of the park and facility standards are a part of the park master planning process.

## **Salinas Bikeways Plan (2002)**

The Salinas Bikeways Plan was prepared by the Development and Transportation Section of the Public Works Department with guidance from the Salinas Bicycle and Pedestrian Advisory Committee (SBPAC). The Bikeways Plan was informed by the General Bikeways Plan for Monterey County and the Highway Design Manual of the California Department of Transportation (Caltrans) Bikeway Planning and Design Guidelines, which identifies goals, actions, the existing and proposed bikeways, and design requirements pertaining to bikeways and bicycle facilities. In 2006, the City of Salinas Development & Engineering Services Department prepared a biking brochure with the existing and proposed bikeways and notable destinations to promote bicycling within the city.

## **Salinas Pedestrian Plan (2003)**

The Salinas Pedestrian Plan was developed to promote walking in Salinas and focuses on pedestrian safety and accessibility. It describes nine “walking districts” in the city that have higher pedestrian traffic based on proximity to destinations or activity centers. The plan states that future efforts must focus on the “four E’s”: engineering, education, enforcement, and encouragement. The Plan identifies ongoing programs that promote increased pedestrian activity, including the City Sidewalk Maintenance Program, the Community Development Block Grant (CDBG) Street Light Program, the ADA Pedestrian Access Ramp Program, the Traffic Calming Policy, and the Reclamation Ditch System Trails. The Pedestrian Plan includes design guidelines for a wide range of pedestrian improvements and traffic calming devices.

## **Urban Greening Plan Needs Assessment (2015)**

The Needs Assessment informs design studies, as well as the final Salinas Urban Greening Plan. The Needs Assessment was prepared based upon the Green Atlas and input from the community and the Urban Greening Plan Advisory Committee, an advisory committee comprised of City Staff, agency staff, and other community leaders. The Assessment includes 1) community identified needs; 2) needs identified through spatial analysis and other research; and 3) identification of needs and opportunities sites within each of the three (3) Neighborhood Focus Areas from field reconnaissance.

Community-identified needs were expressed through several shared themes that included the need for diverse recreational opportunities and facilities for all ages; safe and expanded multi-modal access; opportunities for exercise; places to gather for small or larger groups; and the need for maintenance of existing parks and infrastructure. Key themes identified from stakeholder interviews identified the desire for additional community gardens and farmers markets; community gathering spaces; safe walking and biking corridors; and the integration of art into public spaces.

## **Green Atlas: Existing Conditions, Opportunities and Constraints Report (2014)**

The Green Atlas is an existing conditions, opportunities, and constraints report that will inform the planning and design processes conducted as part of the Salinas Urban Greening Plan project. The Green Atlas is based on review of existing documents, GIS analysis, and a site visit conducted of the Neighborhood Study Areas. The City of Salinas was awarded funding from the Proposition 84 grant to prepare an urban greening plan. Urban greening is a practice of enhancing the quality of life and improving the environment within an urban area by increasing and connecting parks and open space, providing safe and accessible multi-modal transportation, using green infrastructure to manage and filter stormwater, and enhancing the urban forest. The Salinas Urban Greening Plan is a neighborhood community design project, employing green infrastructure (e.g. trees, landscaping, and other low-impact development) to enhance the urban environment. The plan focuses on developing green neighborhood designs for three Neighborhood Study Areas: the Creekbridge Neighborhood,

the Eastside Neighborhood, and the Southside Neighborhood. The three neighborhoods represent a broad range of environmental and socio-economic conditions, population densities, development patterns, and demographic characteristics found in Salinas neighborhoods, and will therefore serve as design examples for other neighborhoods of the city. The Green Atlas pulled together the gaps in urban forest canopy, transportation corridors, vacant land, walkability challenges and offered opportunities for urban greening through community open spaces and green corridors.

### **Salinas Downtown Vibrancy Plan (2016)**

The proposed Salinas Downtown Vibrancy Plan presents a clear and detailed vision for the future of the heart of Salinas. Its recommendations include new policies, processes and many new capital improvements Downtown that build on the momentum already a-buzz. The Plan calls for a bold new Downtown that will attract new visitors, build homes for new residents and provide a safe, clean, and relaxing environment for their enjoyment. The Downtown Vibrancy Plan was developed through an extensive outreach process and shaped by public input, in fact, nearly all of the ideas and concepts presented in the following plan were discovered through dialogue with residents, property owners, business owners, and other who cared to share their aspirations. Through this process, the plan evolved to include the following four major themes: Destination Downtown, Building the Heart of Salinas, Managing Parking Resources, and Stimulating Development Activity.

### **Urban Forest Assessment (2014)**

The City of Salinas completed two major studies on its urban forest in 2014: a tree canopy coverage study and a tree inventory. Salinas' average canopy coverage was 7.6 percent compared to a 25 percent canopy coverage that typically is considered a healthy forest cover. Gaps were identified in the tree inventory in the publically-owned street tree coverage to indicate where potential planting sites could help increase urban forest canopy.

### **City of Salinas 2015-2019 Consolidated Plan**

The City of Salinas FY 2015-FY 2019 Consolidated Plan, completed by the City in July 2015, identifies the housing and community development needs in the City and presents a strategic plan for addressing them. The Consolidated Plan serves as the City's official application to HUD for Community Development Block Grant (CDBG), HOME Investment Partnership Act, and Emergency Solutions Grant (ESG) funds. The Consolidated Plan identified community needs based on a survey and a series of community workshops. The identified needs were similar though not always expressed with the same priority ranking. Top ranking public improvement needs based on the community survey results were:

1. Sidewalk Improvements
2. Road improvements (which can include bikeways)
3. Handicapped accessibility for sidewalks and buildings
4. Lighting improvements
5. Pedestrian Improvements (example: slowing down traffic)

Recurring themes identified at the workshops included:

1. Road improvements (which can include bikeways)
2. Lighting improvements
3. Tree planting and community gardens

4. Plazas and public gatherings spaces
5. Sidewalk improvements

The planning process for the Consolidated Plan confirmed that many of the needs and opportunities identified by the community were related to improving overall community health and wellness. Achieving this goal involves topic areas such as recreational facilities, community gardens, and trees. Improved health and wellness also suggested establishing shared facilities and projects with the numerous health campuses in the community; enhancing natural space by planting native plants, improving connections to creek corridors, incorporating natural elements into parks; and improving water quality within Salinas’s heavily impaired waterways. The spatial analysis mapped the areas and sites where opportunities existed for physical improvements that could address identified community needs in each of the three neighborhood focus areas.

### **Draft Economic Development Element (2014)**

The Draft Economic Development Element was developed in 2014 as an amendment to the General Plan to guide development for the next 30 to 35 years. The document recommends eight key strategies from over 17 goals, 97 policies and 337 action items that call on the City and its public and private sectors partners to 1) Develop and promote Salinas as the ag tech capital of the United States; 2) Make Salinas the recreation, entertainment, and sports destination of the central coast; 3) “Grow the pie” by growing within and at its borders in all directions in a responsible but deliberate manner; 4) Tell the “real story” of Salinas as a safe, vibrant community; 5) Develop an efficient and effective circulation system to move goods, services and people; 6) Look beyond traditional economic development strategies to add an emphasis on improving the health of residents and the health of neighborhoods and commercial areas; 7) Develop key infrastructure, including innovative supplies and distribution of energy, water/waste water, rail access and communications; and 8) Train the workforce today for tomorrow’s jobs, including those in green construction, information technology, health care, agricultural technology, communications, water and conservation technology and vehicle maintenance.

### **Building Healthy Communities, East Salinas Logic Models and Plan Narrative (2010)**

The Building Healthy Communities (BHC) plan for East Salinas (Alisal) is a community-driven project intended to make Alisal a safe, healthy and vital neighborhood that supports local families and individuals. The BHC plan identified five priority outcomes for East Salinas (Alisal) to be addressed in developing a safer, healthier and more vibrant community. The BHC reflects the vision of local residents and representatives of organizations focusing on education, health, social services, law enforcement and community leadership. The outcomes, originally identified by The California Endowment, were prioritized by the East Salinas community as follows:

1. Children & families are safe from violence in homes and neighborhoods
2. All children have health coverage
3. Health- & family-focused human services shift resources to prevention
4. Communities support healthy youth development
5. Improved access to healthy homes support healthy behaviors

With regard to parks and recreation service provision, the BHC identifies the need to support healthy youth development must include safer and more accessible recreational programs and the maintenance of parks, libraries, youth centers and walkable/bikeable areas in neighborhoods as well as arts and sports programs.

## **Alisal Neighborhood Revitalization Strategy (2015)**

The Alisal Neighborhood Revitalization Strategy Area (NRSA) is a 2.6 square-mile, predominantly residential area of East Salinas, east of Highway 101 and roughly south of Natividad Creek. The NRSA includes multiple existing parks, three target park acquisition areas, and the Cesar Chavez Library. The area includes a high percentage of low- to moderate-income residents and people of color, and suffers from inadequate public infrastructure. The Plan supports improvements to parks, recreational facilities, and other public facilities, through the Capital Improvement Program.

## **Salinas Comprehensive Strategy for Community-wide Violence Reduction 2013-2018**

The City of Salinas and other Monterey County communities have prepared a comprehensive strategy to address youth violence through collaboration with the Community Alliance for Safety and Peace (CASP). The comprehensive plan report documents the details of the strategic approach towards violence reduction, bringing together efforts in prevention, intervention, enforcement and re-entry recognizes the role of parks and recreation services in maintaining a healthy and safe community. It further notes that inequities in distribution of neighborhood open space is an underlying risk factor for violence in a community. The Strategy includes a goal to “Increase the percentage of children and youth engaged in youth leadership and enrichment activities after school.”

The Salinas Parks and Community Services Department is an integral player in this effort for a safer community. Goals and objectives from the comprehensive plan that are specific to parks and recreation service provision include:

- Engaging and Supervising Youth. Families and the entire community promote positive youth development
- Healthy and Safe Communities. Residents have pride in their neighborhoods with parks, green spaces, and connections to community engagement and participation.

The comprehensive plan also identifies the goals and objectives for social and economic conditions, law enforcement, education and schools and drugs and alcohol reduction.

## **Impact Monterey County Community Assessment Survey 2015**

The collaborative effort of nonprofits, businesses, public agencies and the community under the moniker, Impact Monterey County (IMC), is working to identify the aspirations of Monterey County residents related to education, economic self-sufficiency, and health. The intent of this collaboration is to align stakeholders toward common goals and measurements that improve conditions for all. In 2015 community assessment surveys articulated the vision and values expressed by nearly 7,400 Monterey County residents. Those survey results revealed that the People of Monterey County want to live in a place where

- Relationships are valued, based on respect, caring, cultural sensitivity and fairness, to foster connectedness and community engagement.
- Whole person approaches include support for mind and body are available from the prenatal stage through the senior years.
- Community voices drive the design and implementation of services and policy development.

The community assessment findings relating to parks, recreation and open space service provision concluded that people are mentally and physically healthy and people are safe. Community expressions of safety included:

- People feel safe throughout the county

- Social ties within neighborhoods are strengthened
- The community promotes peace and equity
- People are protected from crime or abuse
- Neighborhoods are safe places to live, work and play.

## **Transportation Agency for Monterey County Bicycle and Pedestrian Master Plan (2011)**

The Monterey County Transportation Agency (TAMC) prepared The Bicycle and Pedestrian Master Plan in 2011. The plan provides an overview of the existing land use and transportation system and the bicycle and pedestrian planning context for the County. The TAMC plan includes an analysis of general needs, preferences, and activities, for bicyclists and pedestrians, as well as a collision analysis. The plan also describes the benefits of bicycling and walking and presents specific projects and improvement opportunities and their potential implementation. This plan provides a bike routes map of Salinas, which is an updated version of the City's 2006 Bike Map.

## **Complete Streets Guidebook for the Monterey Bay Area (2013)**

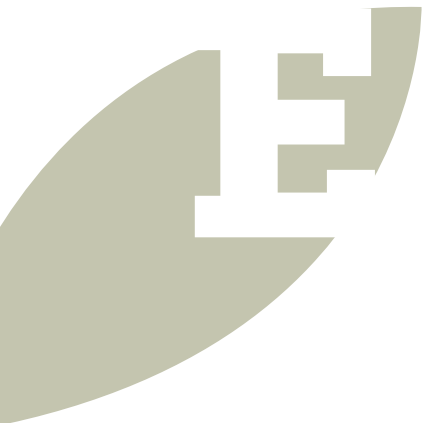
The Complete Streets Guidebook was created to promote the development of and present best practices for Complete Streets, which are streets that are designed and maintained for motorists, transit riders, bicyclists, and pedestrians of all ages and abilities. The guidebook was developed through partners including the Santa Cruz County Regional Transportation Commission (SCRTC), Council of San Benito County Governments, Association of Monterey Bay Area Governments (AMBAG), Transportation Agency for Monterey County (TAMC), and California Strategic Growth Council. The guidebook includes performance measures, an action plan, a street typology, and specific street designs, as well as a six-step implementation process.

## **Stormwater Management Plan Update (2013)**

The Salinas Stormwater Management Plan Update seeks to improve watershed conditions and water quality by providing best management practices (BMPs) to reduce the discharge of pollutants into the water system and meet National Pollutant Discharge Elimination System (NPDES) permit requirements. The document specifically addresses water bodies that fail to meet State beneficial use standards and therefore need attention. The Stormwater Management Plan Update includes provisions for municipal maintenance, including street and park maintenance, and relevant BMPs are highlighted for each existing park. In addition to municipal maintenance, the Plan provides for public education and involvement and detailed information on the hydrology of Salinas, including its subwatersheds, creeks, and municipal drainage system. Park and conservation lands can provide exceptional opportunities for stormwater management best practices and help the City address its needs for water quality and flood control.



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# Implementation Options

The City of Salinas possesses a range of local funding tools that could be accessed for the benefit of growing, developing and maintaining its parks and recreation system. The sources listed below represent likely potential sources, but some also may be dedicated for numerous other local purposes which limit applicability and usage. Therefore, discussions with city leadership are critical to assess the political landscape to modify or expand the use of existing city revenue sources in favor of the parks and recreation program.

## LOCAL FUNDING OPTIONS

### General Obligation Bond

Cities, counties and some special districts can issue bonds if approved by two-thirds of the electorate (general bond) or by the parties subject to the assessment/fee (limited obligation bonds). Bonds, whether general obligation bonds or limited obligation bonds, provide a revenue stream into ready capital that can be used acquisition or improvement of parks.

### 1975 Quimby Act

The Quimby Act fees under the Subdivision Map Act (California Government Code §66477) authorizes a city or county to adopt (by ordinance) a program to require the dedication of land or payment of fees in lieu thereof or a combination of both for park and recreation facilities as a condition of approval on new, subdivided residential development. The Quimby fee program must include standards that relate to the proportion of subdivision acreage and its density. Standards must be established for parks and recreation facilities in the jurisdiction's adopted general plan or a specific parks plan and can only be used for developing new or rehabilitating existing facilities that will serve that future population. The Quimby Act authorizes a mitigation rate up to five acres of park area per 1,000 subdivision residents. If park services are provided by an entity other than the city or county (such as a park district), the Quimby Act is applied jointly by the city or county and the entity providing park services. The Quimby Act does not apply to commercial or industrial subdivisions. Quimby fees cannot be used for maintenance or operations. If a developer improves parkland or provides recreational equipment, the value of the improvements and equipment must be counted as a credit toward the total fee or dedication. Fees collected under the Quimby Act must be used within five years or refunded.

### 1987 Mitigation Fee Act

The 1987 Mitigation Fee Act (AB1600 et seq.) enables the establishment of a development impact fee program that sets a monetary extraction in connection with an approval of a development project for the specific purpose of defraying all or a portion of the cost of public facilities directly related to that development project. The Mitigation Fee Act allows for fees to be charged to all new development that increases the need for capital facilities. These park impact fees can apply to new residential and nonresidential development to fund a share of

future parks and recreation capital facilities investments. The fee program must be carefully planned to establish the appropriate formula for calculating the new developments “fair share” contribution to future improvements in parks and recreation capital facilities. Key requirements of the Mitigation Fee Act for establishing the scope and amount of the fee structure dictate that the fees are only targeted for capital facility and infrastructure improvements, cannot fund existing needs and must be based on a rational nexus to the new development’s impact on existing services. The impact fee is set to cover the parks and recreation facilities investments that will maintain citywide capital facilities standards as new growth occurs. Most jurisdictions have developed fee programs that do not impose the maximum allowable fee after making comparisons with other California communities and seeking to balance the cost burdens that new fees place on new development. The Mitigation Fee Act requires that the collected fees must be expended on or designated for planned future park and recreation projects within five years after deposit of the fee or the funds must be refunded.

## **California Environmental Quality Act (CEQA)**

The California Environmental Quality Act (CEQA) requires that the environmental impacts of new development be mitigated whenever feasible. Under CEQA, a government agency that does not have approval authority over a development project (such as a park district) can seek to have the development contribute land or funds to mitigate the development’s impact on parks. The agency seeking CEQA mitigation does not have the power to decide what or how that mitigation is addressed. Mitigation can be achieved through the payment of fees, the dedication of land or improvement of existing park facilities. The lead CEQA agency has broad discretion so it is best to pursue the terms of mitigation through negotiation.

## **Special Tax**

A special tax is applied to a particular purpose and can provide a secure stream of revenue. A special park district imposes a tax for park purposes, as an example. A special tax requires a two-thirds approval by the electorate rather than a simple majority vote. Parcel taxes are a form of special tax imposed on property owners and collected along with property taxes by a county. The revenue from a parcel tax can be used for operations and maintenance.

## **Transaction and Use Taxes**

These taxes can be imposed by a city or county for local purposes, such as parks, recreation and open space. A two-thirds vote by the elected body is required to put the proposed tax on the ballot. If it is for park purposes, it is considered a special tax and requires approval by two-thirds of the voters. The revenues can be used for park purposes including operations and maintenance. If acquisition or development needs additional capital, the tax revenues can be used to secure bonds.

## **Utility User Taxes, Transient Occupancy Taxes, and Business License Taxes**

These other kinds of special taxes can be imposed by cities or counties for dedicated revenues to parks. Whether the tax source comes from utility users, hotel or other short-term visitors, or business licensing, the revenues from these taxes can be used for any park purposes.

# FEDERAL & STATE GRANTS AND CONSERVATION PROGRAMS

## Rivers, Trails, and Conservation Assistance Program

The Rivers, Trails and Conservation Assistance Program (RTCA) is the community assistance arm of the National Park Service. RTCA provides technical assistance to communities in order to preserve open space and develop trails. The assistance that RTCA provides is not for infrastructure, but rather building plans, engaging public participation, and identifying other sources of funding for conversation and outdoor recreation projects.

<https://www.nps.gov/orgs/rtca/index.htm>

## Recreational Trails Program Grant

The RTP is a state-administered local assistance program of the U.S. Department of Transportation's Federal Highway Administration (FHWA). The program provides funds to maintain trails and facilities that provide a backcountry experience for a range of activities including hiking, mountain biking, horseback riding, motorcycling, and snowmobiling. Eligible projects include the maintenance and re-routing of recreational trails, development of trail-side and trail-head facilities, and operation of environmental education and trail safety programs. Non-motorized RTP Projects are administered by the Office of Grants and Local Services (OGALS). Motorized Projects are administered by the Off-Highway Motor Vehicle Recreation Division (OHMVR). The RTP provides funds to the States to develop and maintain recreational trails and trails-related facilities for motorized and non-motorized recreational trail uses.

[www.parks.ca.gov/?page\\_id=24324](http://www.parks.ca.gov/?page_id=24324)

## Land and Water Conservation Fund

The Land and Water Conservation Fund is a federal program that provides grants for planning and acquiring outdoor recreation areas and facilities, including trails. The fund is administered by the California State Parks Department. Cities, counties, and districts authorized to acquire and develop park and recreation space are eligible for grant funding. Projects must be consistent with the outdoor recreation goals and objectives stated in the Statewide Comprehensive Outdoor Recreation Plan and elements of local comprehensive land use plans and park master plans. A 50% match is required from all successful applicants of non-federal funds, in-kind services and/or materials.

[https://www.parks.ca.gov/?page\\_id=21360](https://www.parks.ca.gov/?page_id=21360)

[http://www.parks.ca.gov/pages/1008/files/lwcf\\_application\\_guide\\_for\\_local\\_agencies\\_draft\\_8.24.15\\_map\\_incl\\_revised\\_12.9.15.pdf](http://www.parks.ca.gov/pages/1008/files/lwcf_application_guide_for_local_agencies_draft_8.24.15_map_incl_revised_12.9.15.pdf)

## Community Development Block Grants

These funds are awarded to cities and urban counties for housing and community development projects. The major objectives for the CDBG program are to meet the needs of low and moderate income populations, eliminate and prevent the creation of slums and blight and meet other urgent community development needs. The project lead will need to confirm that the project is within an area that is eligible for funding.

[https://portal.hud.gov/hudportal/HUD?src=/program\\_offices/comm\\_planning/communitydevelopment/programs](https://portal.hud.gov/hudportal/HUD?src=/program_offices/comm_planning/communitydevelopment/programs)

## Proposition 1 Restoration Grant Programs

Proposition 1 provides funding to meet California Water Action Plan objectives of more reliable water supplies, restoration of important species and habitat, and more resilient, sustainably managed water resources system. The program is administered by the California Department of Fish & Wildlife. The Watershed Restoration Grant Program focuses on water quality, river, and watershed protection and restoration projects of statewide importance outside of the Sacramento-San Joaquin Delta. To date, the CDFW Proposition 1 Restoration Grant Programs awarded over \$75 million to 68 multi-benefit ecosystem restoration and protection projects.

<https://www.wildlife.ca.gov/Conservation/Watersheds/Restoration-Grants>

## California River Parkway Grant Program

This grant is administered by the Californian Natural Resources Agency, Bond Accountability program. The purpose of this program is to support the acquisition, restoration, protection and development of river parkways in accordance with the California River Parkway Act of 2014.

[http://resources.ca.gov/bonds\\_prop50riverparkway.html](http://resources.ca.gov/bonds_prop50riverparkway.html)

## The Roads and Trails Program

This program provides education and technical assistance to trail and open space managers and advocates regarding non-motorized trail planning, design, construction, funding and management throughout California.

[https://www.parks.ca.gov/?page\\_id=1324](https://www.parks.ca.gov/?page_id=1324)

## Habitat Conservation Fund

The Office of Grants and Local Services (OGALS) administers the state-funded Habitat Conservation Fund grant program which allocates approximately \$2 million each year to cities, counties, and districts. This program requires a 50% match from grantees. Eligible projects: nature interpretation programs to bring urban residents into park and wildlife areas, protection of various plant and animal species, and acquisition and development of wildlife corridors and trails.

<http://www.parks.ca.gov/pages/1008/files/hcf%20fact%20sheet%203.13.13.pdf>

## California State Parks Office of Historic Preservation- Local Government Assistance

OHP's Local Government and Environmental Compliance Unit offers guidance and assistance to city and county governments in the following areas: drafting or updating historic preservation plans and ordinances; developing historic context statements; planning for and conducting architectural, historical, and archeological surveys; developing criteria for local designation programs, historic districts, historic preservation overlay zones (HPOZs), and conservation districts; developing and implementing design guidelines using the Secretary of the Interior's Standards; developing economic incentives for historic preservation; training local historic preservation commissions and review boards; meeting CEQA responsibilities with regard to historical resources.

OHP also administers the Certified Local Government Program (CLG). OHP distributes at least 10% of its annual federal Historic Preservation Fund allocation to CLGs through a competitive grant program to assist CLGs in preservation planning activities.

[http://ohp.parks.ca.gov/?page\\_id=1072](http://ohp.parks.ca.gov/?page_id=1072)

## Environmental Enhancement and Mitigation Funds

The Environmental Enhancement Mitigation Program (EEMP) provides grant opportunities for projects that indirectly mitigate environmental impacts of new transportation facilities. Projects should fall into one of the following three categories: highway landscaping and urban forestry, resource lands projects, or roadside recreation facilities. Funds are available for land acquisition and construction. The local Caltrans district must support the project.

<http://resources.ca.gov/grants/environmental-enhancement-and-mitigation-eem/>

## Bicycle Transportation Account Program

The Bicycle Transportation Account (BTA) is an annual program providing state funds for city and county projects that improve safety and convenience for bicycle commuters. In accordance with the Streets and Highways Code (SHC) Section 890-892 - California Bicycle Transportation Act, projects must be designed and developed to achieve the functional commuting needs and physical safety of all bicyclists. Local agencies first establish eligibility by preparing and adopting a Bicycle Transportation Plan (BTP) that complies with SHC Section 891.2. The BTP must be approved by the local agency's Regional Transportation Planning Agency.

[www.dot.ca.gov/hq/LocalPrograms/bta/btawebPage.htm](http://www.dot.ca.gov/hq/LocalPrograms/bta/btawebPage.htm)

## Community Based Transportation Planning Grant Program

The Community-Based Transportation Planning (CBTP) grant program promotes transportation and land use planning projects that encourage community involvement and partnership. These grants include community and key stakeholder input, collaboration, and consensus building through an active public engagement process. CBTP grants support livable and sustainable community concepts with a transportation or mobility objective to promote community identity and quality of life.

<http://www.dot.ca.gov/hq/tpp/offices/ocp/cbtp.html>

## Environmental Justice Grant Program

The Environmental Justice (EJ) Grant Program promotes the involvement of low-income, minority communities, and Native American tribal governments in the planning for transportation projects. EJ grants have a clear focus on transportation and community development issues to prevent or mitigate disproportionate, negative impacts while improving mobility, access, safety, and opportunities for affordable housing and economic development. Grants are available to cities, counties, transit districts, and tribal governments.

<http://www.dot.ca.gov/hq/tpp/offices/ocp/cbtp.html>

## URBAN FORESTRY SOURCES

### National Urban and Community Forestry Advisory Council (NUCFAC) Grant

The National Urban and Community Advisory Council have overhauled their criteria for the US Forest Service's Urban and Community Forestry challenge cost share grant program for 2009. Grants will be solicited in two categories: innovation grants and best practices grants. As with the previous grant program, a 50% match is required from all successful applicants of non-federal funds, in-kind services and/or materials.

<https://www.fs.fed.us/managing-land/urban-forests/ucf/nucfac>

### Green Trees For The Golden State Grant

Urban tree planting projects and tree establishment care during the grant period. Preference will be given to the planting of trees to optimize the multiple benefits of urban forests in environmental justice communities with special attention given to greenhouse gas (GHG) sequestration and avoided GHG emissions.

[calfire.ca.gov/resource\\_mgt/resource\\_mgt\\_urbanforestry\\_grants](http://calfire.ca.gov/resource_mgt/resource_mgt_urbanforestry_grants)

### Urban Forest Management For GHG Reduction Grant

For cities, counties, and districts only. Establishing a new jurisdiction-wide tree inventory, and/or urban forest mapping and analysis, and/or long term management plan or updating existing versions of these critical management components. May include policy integration and ordinance development. Applicants must show how GHG will be reduced by the project.

[calfire.ca.gov/resource\\_mgt/resource\\_mgt\\_urbanforestry\\_grants](http://calfire.ca.gov/resource_mgt/resource_mgt_urbanforestry_grants)

### Woods in the Neighborhood Grant

These projects are to assist local entities to purchase and improve unused, vacant urban neighborhood properties in environmental justice communities or to serve such communities for purposes consistent with the Urban Forestry Act. These projects must demonstrate how GHG will be reduced.

[calfire.ca.gov/resource\\_mgt/resource\\_mgt\\_urbanforestry\\_grants](http://calfire.ca.gov/resource_mgt/resource_mgt_urbanforestry_grants)

## OTHER GRANTS & SOURCES

### Private Grants, Donations & Gifts

Many trusts and private foundations provide funding for park, recreation and open space projects. Grants from these sources are typically allocated through a competitive application process and vary dramatically in size based on the financial resources and funding criteria of the organization. Philanthropic giving is another source of project funding. Efforts in this area may involve cash gifts and include donations through other mechanisms such as wills or insurance policies. Community fund raising efforts can also support park, recreation or open space facilities and projects.



## California Trails and Greenways Foundation

The foundation assists California State Parks with the Annual State Trails and Greenways Conference, we sponsor the Trail Champion Award, and our “Grant Program” provides funds to non-profit groups for trail and greenway projects.

<http://www.ctgf.org/>

## Wells Fargo: National Fish and Wildlife Foundation (NFWF): Environmental Grant Program

This program builds partnerships with local environmental nonprofits that have projects that focus on strengthening the resiliency of our communities. This includes efforts focused on climate mitigation and adaptation, sustainable agriculture and forestry, water quality, land conservation, and support for building healthy urban ecosystems. The programs operate as a closed RFP, invitation-only process where Wells Fargo engages specific organizations whose work aligns with our giving priorities.

<https://www.wellsfargo.com/about/corporate-responsibility/community-giving/environmental-grant-program/>

## REI in the Community - Non-Profit Partnerships and Grants

Partnerships begin with store teams who may connect with nonprofits by promoting or partnering for events and service projects, raising visibility with REI customers, offering product donations, and inviting and selecting organizations for an REI grant.

<https://www.rei.com/stewardship/community/non-profit-partnerships-and-grants.html>

## Kaiser Permanente Healthy Environments - Community Benefit Programs

These programs work with community-based organizations, public agencies, businesses and residents to translate their vision for healthy communities into visible, concrete changes — and ultimately healthier neighborhoods. Kaiser has several assistance programs that encompass support for Environmental Stewardship, Community Health Initiatives, Every Body Walk!, and Physical Activity Guiding Principles.

<https://share.kaiserpermanente.org/category/about-community-benefit/Community Health Initiatives factsheet>

## Business Sponsorships/Donations

Business sponsorships for programs may be available throughout the year. In-kind contributions are often received, including food, door prizes and equipment/material.

## Interagency Agreements

State law provides for interagency cooperative efforts between units of government. Joint acquisition, development and/or use of park and open space facilities may be provided between parks, school districts, other municipalities and utility providers.

## ACQUISITION TOOLS & METHODS

### DIRECT PURCHASE METHODS

#### MARKET VALUE PURCHASE

Through a written purchase and sale agreement, the city purchases land at the present market value based on an independent appraisal. Timing, payment of real estate taxes and other contingencies are negotiable.

#### PARTIAL VALUE PURCHASE (OR BARGAIN SALE)

In a bargain sale, the landowner agrees to sell for less than the property's fair market value. A landowner's decision to proceed with a bargain sale is unique and personal; landowners with a strong sense of civic pride, long community history or concerns about capital gains are possible candidates for this approach. In addition to cash proceeds upon closing, the landowner may be entitled to a charitable income tax deduction based on the difference between the land's fair market value and its sale price.

#### LIFE ESTATES & BEQUESTS

In the event a landowner wishes to remain on the property for a long period of time or until death, several variations on a sale agreement exist. In a life estate agreement, the landowner may continue to live on the land by donating a remainder interest and retaining a "reserved life estate." Specifically, the landowner donates or sells the property to the city, but reserves the right for the seller or any other named person to continue to live on and use the property. When the owner or other specified person dies or releases his/her life interest, full title and control over the property will be transferred to the city. By donating a remainder interest, the landowner may be eligible for a tax deduction when the gift is made. In a bequest, the landowner designates in a will or trust document that the property is to be transferred to the city upon death. While a life estate offers the city some degree of title control during the life of the landowner, a bequest does not. Unless the intent to bequest is disclosed to and known by the city in advance, no guarantees exist with regard to the condition of the property upon transfer or to any liabilities that may exist.

#### OPTION TO PURCHASE AGREEMENT

This is a binding contract between a landowner and the city that would only apply according to the conditions of the option and limits the seller's power to revoke an offer. Once in place and signed, the Option Agreement may be triggered at a future, specified date or upon the completion of designated conditions. Option Agreements can be made for any time duration and can include all of the language pertinent to closing a property sale.

#### RIGHT OF FIRST REFUSAL

In this agreement, the landowner grants the city the first chance to purchase the property once the landowner wishes to sell. The agreement does not establish the sale price for the property, and the landowner is free to refuse to sell it for the price offered by the city. This is the weakest form of agreement between an owner and a prospective buyer.

#### CONSERVATION EASEMENTS

Through a conservation easement, a landowner voluntarily agrees to sell or donate certain rights associated with his or her property – often the right to subdivide or develop – and a private organization or public agency agrees to hold the right to enforce the landowner's promise not to exercise those rights. In essence, the rights are forfeited and no longer exist. This is a legal agreement between the landowner and the city (or private organization) that permanently limits uses of the land in order to conserve a portion of the property for public use or protection. Typically, this approach is used to provide trail corridors where only a small portion of the land

is needed or for the strategic protection of natural resources and habitat. The landowner still owns the property, but the use of the land is restricted. Conservation easements may result in an income tax deduction and reduced property taxes and estate taxes. The preservation and protection of habitat or resources lands may best be coordinated with the local land trust or conservancy, since that organization will likely have staff resources, a systematic planning approach and access to non-governmental funds to facilitate aggressive or large scale transactions.

## **LANDOWNER INCENTIVE MEASURES**

### **DENSITY BONUSES**

Density bonuses are a planning tool used to encourage a variety of public land use objectives, usually in urban areas. They offer the incentive of being able to develop at densities beyond current regulations in one area, in return for concessions in another. Density bonuses are applied to a single parcel or development. An example is allowing developers of multi-family units to build at higher densities if they provide a certain number of low-income units or public open space. For density bonuses to work, market forces must support densities at a higher level than current regulations.

### **TRANSFER OF DEVELOPMENT RIGHTS**

The transfer of development rights (TDR) is an incentive-based planning tool that allows land owners to trade the right to develop property to its fullest extent in one area for the right to develop beyond existing regulations in another area. Local governments may establish the specific areas in which development may be limited or restricted and the areas in which development beyond regulation may be allowed. Usually, but not always, the “sending” and “receiving” property are under common ownership. Some programs allow for different ownership, which, in effect, establishes a market for development rights to be bought and sold.

### **IRC 1031 EXCHANGE**

If the landowner owns business or investment property, an IRC Section 1031 Exchange can facilitate the exchange of like-kind property solely for business or investment purposes. No capital gain or loss is recognized under Internal Revenue Code Section 1031 (see [www.irc.gov](http://www.irc.gov) for more details).

## OTHER LAND PROTECTION OPTIONS

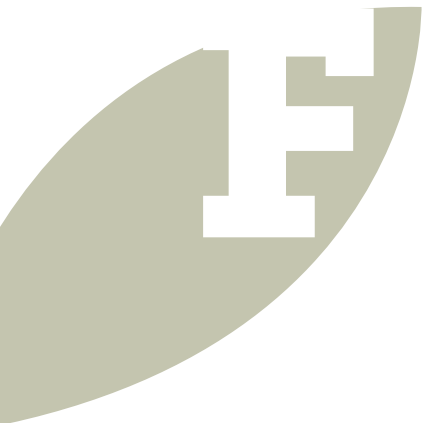
### Land Trusts & Conservancies

Land trusts are private non-profit organizations that acquire and protect special open spaces and are traditionally not associated with any government agency. The Big Sur Land Trust is the regional land trust serving the Salinas area ([www.bigsurlandtrust.org](http://www.bigsurlandtrust.org)). Other national organizations with local representation include the Nature Conservancy, Trust for Public Land and the Wetlands Conservancy.

### Public/Private Utility Corridors

Utility corridors can be managed to maximize protection or enhancement of open space lands. Utilities maintain corridors for provision of services such as electricity, gas, oil, and rail travel. Some utility companies have cooperated with local governments for development of public programs such as parks and trails within utility corridors.

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# Park Classifications & Sports Facilities Standards

## CITY OF SALINAS PARK CLASSIFICATIONS AND SPORTS FACILITY STANDARDS

### I. Park Standards and Classifications

#### (a) Purpose

The goal of these park classifications and sports facility standards is to facilitate an integrated park system which:

- (1) implements the goals and policies of the City’s General Plan by establishing standards for the size, type, and number of parks, sport facilities, and other recreational-related facilities,
- (2) provides recreational opportunities for all Salinas residents and reflects the special identity of the community at large and the unique character of individual park sites and surrounding neighborhoods, and
- (3) unifies and strengthens the physical connections and continuity among the different areas and neighborhoods of the community by providing a linked network of recreational spaces and opportunities.

These provisions are adopted pursuant to Section 31-802 of the City’s Subdivision Ordinance and establish definite park and sports facilities standards to determine the suitability of land to be dedicated for park and recreational use and to determine the facilities to be included in each park.

#### (b) Review Process and Requests for Modification

Prior to the approval of any tentative map with fifty or more units, any common interest development project with fifty or more dwelling units, any tentative map or parcel map where parkland dedication is proposed or improvements to dedicated parkland are proposed, and any Specific Plan, the Library and Community Services Commission shall consider, after a report and recommendation from the City Manager or the City Manager’s designee, whether land should be dedicated or reserved, whether in-lieu fees should be paid by the subdivider, or whether improvements should be made to dedicated parkland, or any combination thereof in accordance with the criteria in Section 31-802 of the City’s Subdivision Ordinance. The recommendation of the Library and Community Services Commission shall be considered by the Planning Commission and City Council in their review of the tentative map or Specific Plan.

Requests for modifications or exceptions to the standards described in these standards shall be submitted in writing. The Library and Community Services Commission shall make a recommendation to the City Council regarding a request for the modification, which shall make the final decision regarding the design and number of facilities to be included in each park.

Regarding the size of neighborhood parks, a deviation or alternate size may be permitted subject to the recommendation of the Library and Community Services Commission and the approval of the City Council. In recommending/approving a neighborhood park with less than 5 acres, the Library and Community Services Commission and City Council must find that the proposed park size and design

together with other park and sport facilities serving the neighborhood are sufficient to meet the overall sports facility needs of the subject area.

### (c) General Park Standards

Specific park design, standards, amenities, and criteria shall be addressed in the development of each new park in order to implement the City's General Plan and the above-referenced goals and to ensure that parks meet the needs of the overall community and individual neighborhoods they serve. These standards shall apply as described in the following sections.

- (1) In general, parks shall be the recreational and social focus of neighborhoods. Parks of different sizes and uses shall be logically organized to provide a positive relationship among the various recreational elements they contain. Each individual park within the park system shall contribute to meeting the overall comprehensive recreation needs of the community and shall be located to complement the intended function of each other park area.
- (2) Each park shall have a memorable “place making” theme to complement the surrounding neighborhood and shall be sited to provide appropriate buffers and links to adjacent uses, as appropriate. While each park shall have its own unique design character, the parks’ signage and wayfinding shall be unified system-wide to help identify each park as part of an overall system of recreational assets in the City.
- (3) Park design shall provide a welcoming ambience created to meet a variety of experiences - for active and passive activities, for participants and spectators, and for individual and group activities. To the extent feasible, parks should support opportunities for art, interpretive elements, and education. All parks shall provide universal access to the maximum extent feasible and ensure accommodation for persons with disabilities in compliance with the Americans with Disabilities Act (ADA).
- (4) Park design should incorporate sustainability concepts, such as the use of drought tolerant landscaping appropriate to the local environment, emphasis on a native plant species palette, contribution of the community forest tree canopy, practice of integrated pest management, use of bioswales and similar facilities for groundwater recharge, and use of recycled or renewable materials for equipment and site furnishings, wherever feasible.
- (5) To the greatest extent feasible, slope and drainage must be able to accommodate year-round active sports activities. Active use areas shall not conflict with ecological, biological or hydrological features and their essential green infrastructure functions. To the greatest extent feasible, ecological, biological or hydrological features shall be incorporated as integral parts of the park.
- (6) Parks shall have porous borders to soften or eliminate artificial jurisdictional boundaries or barriers and promote the connection with neighborhood and other public spaces. Entrances should be highly visible and accessible. Edges of parks should avoid unnecessary barriers and “dead” or unused, neglected spaces. Park-adjacent areas that are technically managed by another entity (transportation, public utility, drainage district, library, etc.) shall be incorporated into the park design to the extent where public access, use or aesthetics can be enhanced.
- (7) Park design shall address and incorporate safety and surveillance considerations and features contained in the General Plan and Zoning Code and in accordance with the general



policies and standards of Crime Prevention Through Environmental Design (CPTED). Park design also shall be sensitive to and facilitate efficient maintenance and operations.

- (8) Parks shall generally be designed as stand-alone facilities unless approved by the City Council in conjunction with an approved joint use agreement.
- (9) Specific park amenities for each park classification are noted in the following sections; however, the provision of basic recreational amenities shall conform to the minimum requirements of the table below.

**Table 1. Minimum Requirements for Park Amenities by Park Classification**

Small Park	Neighborhood Park	Community Park
<ul style="list-style-type: none"> <li>▪ Playground</li> <li>▪ Benches</li> <li>▪ Trees &amp; Landscaping</li> <li>▪ Bicycle Racks</li> <li>▪ Trash Receptacles</li> <li>▪ Dog Waste Bag Dispensers</li> </ul>	<ul style="list-style-type: none"> <li>▪ Playground</li> <li>▪ Picnic Area / Shelter</li> <li>▪ Picnic Tables</li> <li>▪ Benches</li> <li>▪ Loop Walking Path</li> <li>▪ Open Turf Area</li> <li>▪ Sport Court</li> <li>▪ Multi-use turf areas</li> <li>▪ Parking</li> <li>▪ Trees &amp; Landscaping</li> <li>▪ Bicycle Racks</li> <li>▪ Trash Receptacles</li> <li>▪ Dog Waste Bag Dispensers</li> </ul>	<ul style="list-style-type: none"> <li>▪ Playgrounds</li> <li>▪ Picnic Shelters</li> <li>▪ Picnic Tables</li> <li>▪ Benches</li> <li>▪ Loop Walking Paths</li> <li>▪ Open Turf Area</li> <li>▪ Multiple Sport Courts</li> <li>▪ Multiple Sport Fields</li> <li>▪ Community Gardens</li> <li>▪ Lighting</li> <li>▪ Parking</li> <li>▪ Restrooms</li> <li>▪ Off-leash Dog Area</li> <li>▪ Trees &amp; Landscaping</li> <li>▪ Bicycle Racks</li> <li>▪ Trash Receptacles</li> <li>▪ Dog Waste Bag Dispensers</li> </ul>

**(d) Classifications for Types of Parks**

Consistent with the City’s General Plan and Subdivision Ordinance (Chapter 31, Article 8 of the Salinas Municipal Code), the following classifications are intended to further clarify the City’s requirements for the design and development of community, neighborhood, and small parks within new subdivisions or where otherwise proposed . These classifications are applicable to such parks and are intended to generally describe the type of facilities that are appropriate in each class of park.

**(1) Community Park**

A Community Park is a large park a minimum of 20 acres or larger of developed recreational spaces that serves several neighborhoods, or a large sector of the City. Community parks serve as an “anchor” for providing a broad range of recreational amenities to residents within a 10-minute drive or 2-mile radius. Community parks provide a population-based standard of 1.5 acres/1000 persons (\* see note in Table 2). A community park may include a mix of passive and active recreation areas as well as natural or conservation areas, but shall typically include significant provision of intense recreation facilities. Recreation activities are the primary focus, thus a large percentage of the land shall be available for active recreation. These parks shall be able to accommodate formal and organized recreation tournaments. Greenways, natural areas and conservation areas are considered passive use areas and



are limited to 20% of the land area for the community park. Community parks shall be designed in accordance with *Table 2. Community Park Standards*.

**Table 2. Community Park Standards**

Feature	Standards
Size	20 net acres or larger
Approximate Service Area	2 mile travelshed from park entry points, based on travel along rights-of-way or designated pedestrian ways. If the community park is intended to fulfill a neighborhood park requirement, the service area for the neighborhood park shall only extend to a 1/2-mile walking distance from park access and entryways.
Acreage Standard	1.5 acres/1,000 population in the subdivision; except that the acreage standard may be reduced by up to 0.25 acre/1,000 population for the provision of small parks dedicated to the City. The acreage standard for community parks below 0.75 acre/1,000 population parks may not be reduced. (* Note: Park distribution ratios for the North of Boronda Future Growth area shall be as prescribed in applicable approved Specific Plans.)
Location	Community parks shall be located adjacent to an arterial or major street, connected to pedestrian, bicycle, and transit routes and be generally bounded on all sides by public streets or other public access. If located adjacent to residential neighborhoods, buffer the residences with less intense uses to the extent feasible, such as are typically found in neighborhood parks.
Site Features	Community parks shall be designed as a contiguous shape, which maximizes and accommodates active use areas. Slope and drainage must be able to accommodate year-round active sports activities. Ecological, biological, or hydrological features shall not restrict active use areas.
Program Elements	Community parks shall include a blend of active recreation uses, gathering areas and passive uses, as guided by City planning documents and consultation with City staff regarding local needs and deficiencies. The following types of elements that would serve the needs of the community and surrounding area are appropriate in community parks. Such parks shall contain amenities or comparable amenities from each element (but not necessarily all the amenities listed in each element):
Amenity	Considerations - where feasible
Parking	<ul style="list-style-type: none"> <li>▪ Based on types of amenities and their parking quantity requirements, based on types of amenities and as determined by city staff</li> <li>▪ Include requisite number of handicapped parking stalls at appropriate locations</li> <li>▪ Consider need for parking provision at multiple access points, where appropriate</li> </ul>
Loop Walking Path	<ul style="list-style-type: none"> <li>▪ Provide a perimeter trail in addition to pathways accessing all major park amenities</li> </ul>
Multiple Access Points	<ul style="list-style-type: none"> <li>▪ Provide connectivity to neighborhoods and public rights-of-way</li> </ul>
Restrooms	<ul style="list-style-type: none"> <li>▪ Provide ADA-compliant standardized design facilities</li> <li>▪ Co-locate with playgrounds and/or picnic shelter(s)</li> </ul>
Picnic Shelter	<ul style="list-style-type: none"> <li>▪ Provide minimum of 1 group picnic shelter</li> </ul>
Picnic Areas	<ul style="list-style-type: none"> <li>▪ Minimum of 4 tables. Use standard ADA compliant picnic tables</li> <li>▪ Provide shade for portion of picnic area</li> <li>▪ Include ADA-compliant barbeque grills. Minimum of 4.</li> <li>▪ Co-locate with play areas or turf areas and restrooms, and provide trash receptacles.</li> </ul>
Playground	<ul style="list-style-type: none"> <li>▪ Minimum of 4,000 sq.ft. play area</li> </ul>

Sports fields	<ul style="list-style-type: none"> <li>▪ Equipment should be suitable for and developmentally-appropriate for toddlers and elementary school-aged children</li> <li>▪ Provide benches and shade adjacent to playground for parents</li> <li>▪ Playground should be ADA Accessible and play equipment should be ADA-Compliant</li> <li>▪ Type and quantity dependent on available space and current public demand for each sport facility</li> <li>▪ To the maximum extent feasible, include ballfields and soccer fields for organized adult and youth league practice and play; play courts (tennis, full and half court basketball, volleyball), and to the extent feasible specialty sport areas (such as bocce ball, volleyball, handball, cricket, horseshoes, slack-lining, etc.)</li> </ul>
Sports courts	<ul style="list-style-type: none"> <li>▪ Type and quantity dependent on available space and current public demand for each sport facility</li> <li>▪ To the extent feasible, play courts (tennis, full and half court basketball, volleyball), and to the extent feasible specialty sport areas (such as bocce ball, volleyball, handball, cricket, horseshoes, slack-lining, etc.)</li> </ul>
Community Gardens	<ul style="list-style-type: none"> <li>▪ Location and quantity dependent on available space; however, plots should be clustered into fenced and gated area with minimum 10'x10' beds with access to hose bibs and near accessible parking</li> </ul>
Lighting	<ul style="list-style-type: none"> <li>▪ Field lighting shall be provided for all fields and courts to allow for evening play.</li> <li>▪ Parking areas, restrooms, and pathway areas shall be lit during evening hours when the park is open.</li> </ul>
Tree Canopy	<ul style="list-style-type: none"> <li>▪ Target a 25-45% tree canopy dependent on other park amenities and feasibility</li> </ul>
Open Grass Area	<ul style="list-style-type: none"> <li>▪ Open play area with sun exposure</li> <li>▪ Minimum target of 1 acre, proportioned to accommodate casual active recreation</li> </ul>
Bicycle Racks	<ul style="list-style-type: none"> <li>▪ Minimum of 4 with capacity to serve 16 bikes</li> </ul>
Drinking Fountain	<ul style="list-style-type: none"> <li>▪ Provide ADA-compliant standard fixture</li> </ul>
Benches	<ul style="list-style-type: none"> <li>▪ Use at least 1 standard ADA-compliant bench</li> </ul>
Trash Receptacles & Dog Waste Bag Dispensers	<ul style="list-style-type: none"> <li>▪ Located at each park entry</li> </ul>
Off-leash Dog Area	<ul style="list-style-type: none"> <li>▪ Minimum target of 1 acre</li> <li>▪ Fenced enclosure with double-gate access</li> <li>▪ Provide dog waste bag dispensers and trash receptacle at entrance</li> </ul>

## (2) Neighborhood Park

A neighborhood park is a medium-sized park encompassing at least 2 acres that provides a social focus and recreational activities within a 10-minute or ½-mile walking distance of the neighborhood it serves. The combined population-based standard for neighborhood parks and small parks (below) shall be 0.9 acres/1,000 population, with neighborhood parks providing at least 0.8 acres/1,000 population (\* see note in Table 3). Both active and passive recreation opportunities shall be accommodated within neighborhood parks, as appropriate. Uses and facilities which are intended to serve the surrounding neighborhood can include an active sports field, sport courts, picnic shelter, playgrounds, open areas for informal play, park amenities such as benches, drinking fountains, picnic tables, restrooms, landscaping with irrigation and natural areas. Neighborhood parks may be located adjacent to indoor gymnasiums, community centers or school parks. Neighborhood parks shall be designed in accordance with *Table 3. Neighborhood Park Standards*.

**Table 3. Neighborhood Park Standards**

Feature	Standards
Size	Minimum 3 net acres. At a minimum, the size and configuration of the neighborhood park shall be sufficient to accommodate a multi-use turf area for informal field sports for practice and regulation play use. In no case, however, shall a neighborhood park be less than 2 net acres in size.
Approximate Service Area	1/2-mile walking distance (maximum), based on travel along rights-of-way or designated pedestrian ways
Acreage Standard	0.8 acres/1,000 population. In situations where a community park is located within easy access to a neighborhood and contains all the elements of a neighborhood park, its acreage may count toward the required neighborhood park standard. (* Note: Park distribution ratios for the North of Boronda Future Growth area shall be as prescribed in applicable approved Specific Plans.)
Location	Neighborhood parks shall be centrally located within the neighborhood it serves and shall generally be accessible to residents without crossing arterial streets. Such parks shall generally have street frontages or other publicly accessible areas on all sides.
Site Features	Neighborhood parks shall be designed as a contiguous shape and accommodate the amenities provided. Slope and drainage must be able to accommodate year-round active sports activities. Ecological, biological or hydrological features shall not restrict active use areas.
Program Elements	Neighborhood parks shall be designed to accommodate active and passive recreation, as well as social spaces. The following types of elements that would serve the needs of the surrounding neighborhood are appropriate in neighborhood parks. Such parks shall contain amenities or comparable amenities from each element (but not necessarily all the amenities listed in each element):
Amenity	Considerations - where feasible
Playground	<ul style="list-style-type: none"> <li>▪ Minimum of 4,000 sq.ft. play area</li> <li>▪ Equipment should be suitable for and developmentally-appropriate for toddlers and elementary school-aged children</li> <li>▪ Playground should be ADA Accessible and play equipment should be ADA-Compliant</li> </ul>
Paved Access	<ul style="list-style-type: none"> <li>▪ ADA compliant surfacing and barrier-free access</li> </ul>
Parking	<ul style="list-style-type: none"> <li>▪ At least one handicapped parking stall, which may include on-street parking</li> </ul>
Loop Walking Path	<ul style="list-style-type: none"> <li>▪ Minimum 8' wide</li> <li>▪ ADA-compliant surface to accessible elements (benches, tables, play area)</li> <li>▪ Pathway slope not to exceed 5% grade or no more than 8% for more than 30 lineal feet without switchbacks or railings</li> </ul>
Active Sports	<ul style="list-style-type: none"> <li>▪ Multi-use turf areas that accommodate youth league soccer and baseball practice and play (field overlay may be used); play court area; or other specialty sport areas (e.g. bocce, horseshoes, volleyball, handball or slack-lining.)</li> <li>▪ Fields, courts, and specialty sports areas provided in neighborhoods parks are not required to have lighting.</li> </ul>
Picnic Areas	<ul style="list-style-type: none"> <li>▪ Minimum of 2. Use standard ADA compliant picnic tables</li> <li>▪ Provide shade for portion of picnic area</li> <li>▪ Include ADA-compliant barbeque grills. Minimum of 2.</li> </ul>
Drinking Fountain	<ul style="list-style-type: none"> <li>▪ Provide ADA-compliant standard fixture</li> </ul>
Benches	<ul style="list-style-type: none"> <li>▪ Minimum of 2, Use standard ADA-compliant benches</li> </ul>
Open Turf Area	<ul style="list-style-type: none"> <li>▪ Provide multi-use turf areas to accommodate active recreation</li> <li>▪ Provide at least 25% of total lawn area with irrigation, preferably adjacent to the play area</li> </ul>

Trees & Landscaping	<ul style="list-style-type: none"> <li>▪ Provide shade for portion of playground area</li> <li>▪ Emphasize a native plant species palette with drought-tolerant landscaping</li> <li>▪ New trees and shrubs should be irrigated for a minimum of 2 years until established</li> </ul>
Bicycle Racks	<ul style="list-style-type: none"> <li>▪ Minimum of 2, with capacity to serve 4 bikes</li> </ul>
Trash Receptacles & Dog Waste Bag Dispensers	<ul style="list-style-type: none"> <li>▪ Minimum of 1. Locate at each entry</li> </ul>

*(3) Small Parks*

Small parks are the smallest park classification and are used to address limited recreational needs. Small parks serve as recreational and social spaces, focal elements, and “community front yards,” but may also include active recreation uses, where feasible. Small parks serve adjacent residences, or provide a small gathering place within a neighborhood center. Less than two acres in size with a minimum of ½-acre, these small parks provide some recreation service to residents within ¼-mile walking distance. The combined population-based standard for neighborhood parks (above) and small parks shall be 0.9 acres/1,000 population, with small parks being weighted to 0.1 acres/1,000 population of the combined total, at the direction of staff (\* see note in Table 4). Examples of such parks include pocket parks and small play lots. Locating small parks adjacent to other park system components, such as recreational trails, is also desirable. Small parks shall be designed in accordance with *Table 4. Small Park Standards*.

**Table 4. Small Park Standards**

Feature	Standards
Size	Minimum ½ net acre
Approximate Service Area	¼-mile walking distance (maximum), based on travel along rights-of-way or designated pedestrian ways
Acreage Standard	Parkland dedication credit may be given for small parks for a maximum of 0.10 acre/1,000 population in the subdivision. (* Note: Park distribution ratios for the North of Boronda Future Growth area shall be as prescribed in applicable approved Specific Plans.)
Location	Within ¼-mile of the population it serves
Site Features	Small parks shall be designed as a contiguous usable shape suitable for the amenities provided
Program Elements	Small parks shall serve as informal recreation and social spaces. The following types of elements that would serve the needs of the surrounding neighborhood are appropriate in small parks. Such parks shall contain amenities or compatible amenities from each element, but not necessarily all the amenities listed below.
Amenity	Considerations - where feasible
Playground	<ul style="list-style-type: none"> <li>▪ Minimum 2,000 sq.ft. play area</li> <li>▪ Play equipment should be age-specific targeting pre-school and elementary school children</li> </ul>
Paved Access	<ul style="list-style-type: none"> <li>▪ Playground equipment and access should be ADA-compliant</li> </ul>
Parking	<ul style="list-style-type: none"> <li>▪ ADA compliant surfacing and barrier-free access</li> </ul>
Picnic Tables	<ul style="list-style-type: none"> <li>▪ At least only handicapped parking stall</li> </ul>
Drinking Fountain	<ul style="list-style-type: none"> <li>▪ Use at least 1 standard ADA-compliant picnic table</li> </ul>
Benches	<ul style="list-style-type: none"> <li>▪ Provide ADA-compliant standard fixture</li> <li>▪ Use at least 1 standard ADA-compliant bench</li> </ul>

Grass Area	<ul style="list-style-type: none"> <li>▪ If feasible, open play space with sun exposure; 800-1,000 sq.ft. minimum size; irrigated</li> </ul>
Trees & Landscaping	<ul style="list-style-type: none"> <li>▪ Provide shade for portion of playground area</li> <li>▪ Emphasize a native plant species palette with drought-tolerant landscaping</li> <li>▪ Provide tree canopy for &gt;40% of park space</li> </ul>
Bicycle Racks	<ul style="list-style-type: none"> <li>▪ Accommodate 2-bike minimum</li> </ul>
Trash Receptacles & Dog Waste Bag Dispensers	<ul style="list-style-type: none"> <li>▪ Minimum of 1. Locate at each entry</li> </ul>

*(4) School Parks*

School parks are associated with school buildings and facilities but are designed to accommodate public access to recreational amenities during non-school hours. Most typically, school parks are elementary schools with developed playgrounds, but middle and high school sites may also be considered when sports facilities are shared with community and non-school sports organizations’ use. School parks contribute a lower acreage service level due to their restricted hours of public recreational access and are not counted toward required acreage standards but are supplemental to other public parkland provided. As such, no acreage standard is applied to school parks. Any adjacent public parks shall apply their designated acreage standard separately from the acreage of the school park. Coordination and the joint development of school parks with public parklands should be encouraged, with responsibilities and the intent of shared recreational uses articulated in written agreements between parties.

*(5) Greenways*

Greenways are undeveloped lands primarily left in a natural state with recreational use as a secondary objective. Greenways are usually owned or managed by a governmental agency or set aside as a tract managed by a homeowners association or maintenance district and may or may not have public access. This type of land often includes wetlands, steep hillsides or other similar spaces. In some cases, environmentally sensitive areas are considered greenways and can include wildlife habitats, stream and creek corridors, or unique and/or endangered plant species. Greenways may serve as trail corridors, and low-impact or passive activities, such as walking or nature observation, where appropriate.

While greenway tracts may be desirable and beneficial, no specific standards exist or are proposed for greenways, and greenway acreage does not count toward required parkland acreage standards but are supplemental to other public parkland provided. The only exception is for the inclusion of greenway areas within community parks, such that the greenway area does not exceed the greenway area allowance described above. As stated in Section 31-802.5.2(b)(1), no parkland dedication credit shall be given for land dedicated for parks with slopes over ten percent; required riparian setback areas or other environmental mitigation areas; or land which is not graded to create a sufficiently flat area of less than three percent grade in any direction unless otherwise determined by the City Manager or City Manager’s designee.

The designation and development of land for trails, bikeways, and parkways are considered dedications of public rights-of-way similar to streets and shall not be considered for parkland dedication credit.

## II. Sports & Recreation Facilities Standards

Parks proposed to be dedicated to the City must include sports facilities appropriate to the size and type of park being proposed and adequate to serve the sports facilities needs of the population within the service area.

### (a) Special Use Recreational Facilities

Recreational facilities that provide active outdoor or special use functions but do not fit within the classification of a typical park or provide typical array of park amenities may be classified as a special use recreational facility. Special facilities may include a stand-alone sports field complex, tennis center, golf course, aquatic facility, community center, indoor gymnasium, skate parks and exposition grounds. Acreage standards are not applied to this special facility classification as each facility is designed for its specific purpose with its own required spatial requirements. In some cases, park facilities adjacent to a special facility can benefit from the shared provision and use of support features, such as parking and restrooms. The provision of special use recreational facilities does not count toward required parkland acreage standards but are supplemental to other public parkland provided.

### (b) Sports Facilities

The number of sport facilities required to serve the population of the proposed subdivision within an approximate service area shall be based on the standards in *Table 5, Sports Facility Standards*. The number of related recreational facilities within each park, such as benches, barbeques, and tot lots, shall be determined based on the type of facilities appropriate for the applicable size and type of park being dedicated. The sports facilities to be included in each park shall be determined through the process described in Section I (b) above, provided, however, that the number of sports facilities required shall not cause the amount of parkland required to be dedicated to the City to exceed 3 acres per 1,000 population within the subdivision.

**Table 5. Sports Facility Standards**

Sports Facilities	Facility Standards (Based on population)
1. Ballfields	1:8,000
2. Soccer Fields	1:7,500
3. Basketball Courts	1:6,000
4. Tennis Courts	1:9,000
5. Volleyball Courts	1:15,000

**Notes:** \* The provision of sport facilities shall be informed by the numeric guidelines noted; however, the type and quantity of such are dependent upon available space and current public demand for each sport facility type, which shall be determined in consultation with City staff.

A. "Ballfields" includes sport fields with softball and baseball diamonds (60 ft. for Little League diamond and 90 ft. for Official diamond) all of which shall be designed and built with an appropriate backstop.

B. "Soccer Fields" includes both adult and youth sized sport fields with fixed goal posts.

C. Acreage figures for soccer fields and ballfields are ranges based on varying layouts of the flexible turf space. Maximum numbers assume that the turf area would be used entirely for ballfields, or entirely for soccer. See Table 6. Sport Facility Development Standards for applicable acreage figures.

D. The minimum size and configuration of sport facilities shall be based on the standards recommended in Table 6. Sport Facility Development Standards or other recognized standard (e.g. National Recreation and Park Association Standards, etc.), as determined by the City Manager or City Manager's designee. The ultimate number of sport facilities required in any park shall be determined in accordance with Section 1 (c) Classifications for Types of Parks.

E. The number of sports facilities required for other sports (such as parcourses, skate parks, indoor gymnasiums, etc.) that are not listed shall be determined based on the number and type of facilities specified in Section 1 (c), Classifications for Types of Parks, for the applicable park and the recreational needs of the City as determined by the City Manager or City Manager's designee.

F. Ballfields and soccer fields are sport field facilities.

### (c) Sport Facility Development Standards

The development standards for sport facilities shall be based on the standards specified in *Table 6. Sport Facility Development Standards*. For indoor sport facilities or other facilities not listed, the size, location, and other development criteria for such facilities shall be based on recognized national standards as determined through the process described in Section I (b) above.



**Table 6. Sport Facility Development Standards**

Sport Facility	Recommended Size and Dimensions	Recommended Space Requirement	Recommended Orientation
Badminton	Singles – 17 ft. x 44 ft. Doubles – 20 ft. x 44 ft. with 5 ft. unobstructed area on both sides	1,622 sq.ft.	Long axis north-south.
Basketball			
1. Youth	46 ft. x 50 ft. x 84 ft.	2,400–3,036 sq.ft.	Long axis north-south.
2. Adult	50 ft. x 84 ft.	5,040–7,280 sq.ft.	
3. Collegiate	50 ft. x 94 ft. with 5 ft. unobstructed space all sides	5,600–7,980 sq.ft.	
Bocce	13 ft. to 19 ft. 6 inches x 78 – 92 ft.	19 ft. to 25 ft. 6 inches x 82 ft. –101 ft.	North-south preferred but not critical.
Cricket	No official size for field, but pitch is 66 ft. x 10 ft.	Size varies, but area generally oval with no part of boundary closer than 75 yds. to pitch	--
Croquet	40 ft. x 70 ft. (smaller size is appropriate for nonregulation play.	45 ft. X 75 ft.	--
Handball (3-4 wall)	20 ft. x 40 ft. with a minimum of 10 ft. to rear of 3-wall court. Minimum 20 ft. overhead	800 sq.ft. for 4-wall, 1,000 sq.ft. for 3-wall	Long axis is north-south. Front wall at north end.
Ice Hockey	Rink 85 ft. x 200 ft. Min. (85 ft. x 185 ft.)	22,000 sq.ft. including support area.	Long axis north – south if outdoors.
Tennis	36 ft. x 78 ft. 12 ft. clearance on both ends.	Min. of 7,200 sq.ft. single court area (2 acres per complex).	Long axis north – south.
Volleyball	30 ft. x 60 ft. Minimum of 6 ft. clearance on all sides.	Min. 4,000 sq. ft.	Long axis north – south.
Sand / Beach Volleyball	30 ft. x 60 ft. Posts should be placed 3'-4" from each side line and 36'-8" from each other. Minimum of 10 ft. clearance on all sides.	Min. 4,500 sq. ft.	Long axis north – south.
Baseball			
1. Official	Baselines – 90 ft. Pitching dist. – 60.5 ft. Foul lines – Min. 320 ft. Center fields – 400+ ft.	3.0 – 3.85 Acres - Official	Locate home plate so pitcher is not throwing across sun, and batter not facing it. Line from home plate through pitchers mound to run east-northeast.
2. Little League	Baselines – 60 ft. Pitching distance – 46 ft. Foul lines – 200 ft. Center field – 200 ft. – 250 ft.	1.2 Acres Min. – Little League	
3. Softball	Baselines – 60 ft. Pitching distance – men 45 ft.; women 40 ft. Fast pitch field radius from plate – 225 ft. Slow pitch – men 275 ft. women 250 ft.	1.5 – 2.0 acres - softball	
Field Hockey	180 ft. x 300 ft. with a minimum of 10 ft. clearance on all sides	Min. 1.5 acres	Fall season – Long axis northwest or southeast. For longer periods, north-south.
Football Flag or touch football	160 ft. x 360 ft. with a minimum of 6 ft. clearance on all sides. 40 yds by 100 yds (includes two 10-yd end zones).	Min.1.5 acres 44 yds x 104 yds.	Same as field hockey. Same as field hockey.
Lacrosse	Prefer 180 ft. x 330 ft. but can be played on football field.	200 ft. x 350 ft. with fence; 220 ft. x 370 ft. without fence.	Same as football.
Soccer			
1. Junior	165 ft. by 300 ft.	1.3 – 2.5 acres (Junior)	Same as field hockey.
2. High School	195 ft. x 225 ft. x 330 ft. to 360 ft. with 10 ft. minimum clearance on all sides.	3 acres (High School or Adult)	
Pickleball	Court area is 20 ft. x 44 ft. Total preferred playing area is 34 ft. x 60 ft.	Min. 2,176 sq. ft.	Long axis north – south.



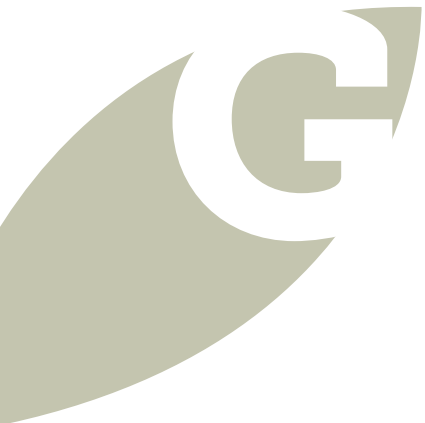
#### (d) Stormwater Detention Basins Developed as Sport Field Facilities

As determined through the process described in Section I (b) above, the City may allow stormwater detention basins that have been designed and developed by the developer/subdivider as sport fields to be counted toward the sport field requirements (for ballfields and soccer fields) specified in *Table 4*, but not toward the requirements for parkland dedication per Section 31-802.5.2(b)(5) of the Subdivision Ordinance.

To count as a sports field facility, the stormwater detention basin must meet all of the following standards:

- (1) The developer/subdivider shall demonstrate to the City, as per the process described in Section I (b), that an appropriately-sized sport field, based on recognized standards as indicated Tables 5 and 6, can be laid out on the turf area in question. To count as a sports field, the basin must have a minimum of 1 acre of uninterrupted turf area suitable for a sport field excluding the area for vegetated swales, infiltration basins or the intake area around the drain inlet;
- (2) The active recreation portion of the basin shall be appropriately graded (maximum 2% cross-slope), have appropriate drains, and the side slopes of the basin shall have not more than a 5:1 slope.
- (3) Unless part of a designated flood plain, accepted retention basin, or otherwise approved by the City Engineer or City Engineer's designee, the basin shall be designed to fully drain within 72 hours of a rain event with a 100 year frequency. For basins not meeting the 72 hour limit, the applicant shall show with an engineering analysis that the sports field will be usable for 300 or more days a year, as approved by the City Engineer or City Engineer's designee.
- (4) The stormwater detention basin must meet the City of Salinas Stormwater Development Standards for management of peak stormwater runoff flow, volume and duration and/or reduction of stormwater pollutant loading from the project.
- (5) The developer/subdivider shall provide the City with the management and maintenance requirements for the stormwater detention facility and shall demonstrate to the satisfaction of the City Engineer or City Engineer's designee that the stormwater detention basin can be operated and maintained to manage the peak stormwater runoff flow, volume, and duration and/or reduce stormwater pollutant loading during the full range of storm events for which it was designed, as well as serve as an active recreational facility.
- (6) The facility must be designed in accordance with applicable maintenance standards for stormwater detention facilities and City park maintenance standards; and must conform to all applicable laws and regulations relating to stormwater detention facilities.
- (7) The developer/subdivider must demonstrate that there is a funding mechanism in place to provide for maintenance and replacement of landscaping, sports facility, and other improvements.
- (8) No more than one-third of the required sports fields required in accordance with Section II (b), Sport Facilities may be located within stormwater detention basins, unless otherwise determined by the City, as per the process described in Section I (b).

- (9) Satisfaction of the sport field facility requirements will be met only when the developer/subdivider has entered into an agreement with the City in which the developer/subdivider has agreed to construct and provide ongoing maintenance and/or funding for the stormwater detention facility that is used for the eligible park and recreational purposes.
- (10) Any sports field within a detention basin must have reasonable connections and access to support amenities for active programmed play and other park-related amenities to ensure that the basin location can provide adequate recreational use and value.



# Park Assessments

2017

# Salinas Park Summaries



Prepared By



**Sierra Designs**  
Landscape Architecture

In collaboration with



**CONSERVATION**  
TECHNIC



## Park Organization by Type

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1. Pocket Parks- Tot Lot
2. Small Neighborhood Parks
3. Large Neighborhood Parks
4. Community Parks
5. Special Recreation
6. Memorials Parks
7. Stand Alone Community Centers
8. Lots & Land

## Global Park Recommendations

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- 1) Irrigation
  - a) Select a city wide central control system that is 2-wire compatible
  - b) Transition each park on to the central control system when irrigation controllers are updated
  - c) Convert systems to 2-wire controllers
  - d) Select standard irrigation components to be used city wide
- 2) Planting
  - a) Establish a fertilizer and aeration schedule
  - b) Add & replace trees in parking lot planters, use decomposed granite mulch- No shrubs
  - c) Replace existing hedges with shrubs that do not require hedging.
  - d) Reduce turf where possible without detracting from open play areas
  - e) Create a tree succession plan and schedule removal of potentially hazardous trees
  - f) Use city generated mulch-tree grindings in all non-turf planting areas
- 3) Playgrounds
  - a) Prioritize, budget & schedule playground replacement based on anticipated useful life of 10-15 years
- 4) Gathering areas
  - a) Add hose bibs at all existing and proposed BBQ areas
  - b) Add more trash cans around high use areas
- 5) Signage
  - a) Design new park identification sign standard
  - b) Implement replacement of park identification signs
- 6) Construction
  - a) When replacing asphalt paving use concrete to replace
  - b) General recommendation: use concrete for all new construction, not asphalt
  - c) Prioritize, budget and replace chain link fencing
- 7) Services
  - a) Provide solar charging stations on a trail basis at 2-4 parks of varied size and demographics
- 8) Policy
  - a) Allow leashed dogs in all parks & provide dog mitt/ waste stations
  - b) Establish city standards and specification for acceptable donations to the parks





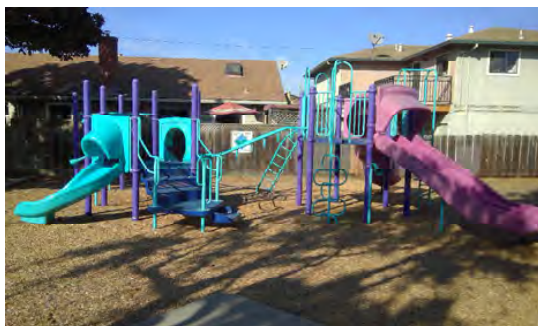
## CLAY STREET PLAY LOT

### Design Opportunities

- Plant privacy screen at neighboring fence
- Clear Park sign for visibility and trim shrubs
- Additional lighting within park
- Add picnic tables
- More seating around playground

### Management Considerations

- Playground is dated and fading overall poor condition, should be scheduled for replacement in the near future
- Add in ADA approach to play equipment
- Update irrigation system as it is in fair to poor condition and reseed grass



### Amenities

Playgrounds

Benches

Green Space

Lighting

Drinking Fountain

### PLAY LOT

70 Clay Street  
Salinas, CA  
Est. 1900

0.4 Acres



## EL GABILAN PLAY LOT

### Design Opportunities

- Resurface asphalt for ½ basketball court and/or games like hopscotch.
- Repair or replace fencing.

### Management Opportunities

- Park is in fair condition.
- Asphalt is very cracked and needs repair or replacement.
- Replace missing bollards.
- Playground equipment is in fair condition



### Amenities

- Playground
- Little Library
- Asphalt Area

### PLAY LOT

263 Toro Avenue  
Salinas, CA  
EST 1970  
0.46 Acres





## JAYCEES TOT LOT

### Design Opportunities

- Screen utilities at Bardin Way with fencing and/or landscaping.
- Add more play amenities like swings, merry go round, climbers and/or spring teeter totters.
- Add picnic tables.
- Remove perimeter hedges; replace with smaller shrubs

### Management Opportunities

- ADA accessible path at play areas is curling and a potential hazard. Remove and replace.
- Weed control in existing planting areas and grass.
- Remove dead tree.
- Screen or replace neighbors crumbling wood fence.
- Irrigation is in poor condition
- Playground equipment for 2-5 year-olds is in great condition; Age 5+ Equipment is in fair condition



### Amenities

2 Playgrounds

Grassy Area

Adjacent to Library

Lighted

### TOT LOT

1415 Bardin Way  
Salinas, CA  
EST 1991

0.65 Acres



# MAPLE PLAY LOT

## Design Opportunities

- Plant screening in front of neighboring fence
- Clear Park sign for visibility and trim shrubs
- Replant planter near playground
- Add a couple shade trees
- Zip Line

## Management Considerations

- Park is overall in good condition
- Playground equipment is in fair condition
- Irrigation is in fair condition
- A few maintenance items such as fading paint on benches and walls as well as mineral deposits on the dedication stone are easy fixes to keep this park in great shape



## Amenities

Playground

Tot Lot

“Big Slide”

Benches

Green Space

Little Library

Drinking Fountain

## PLAY LOT

860 Los Palos Drive  
Salinas, CA  
EST 1955

0.78 Acres



## MYRTLE COURT PLAY LOT

### Design Opportunities

- Totally enclose playground area with fencing for safety. Add picnic tables and benches for parents.
- Add picnic tables for a family picnicking area.
- Add more playground equipment for 2-5 year olds.
- Add bocce ball courts.
- Add trees around site
- Enlarge playground area

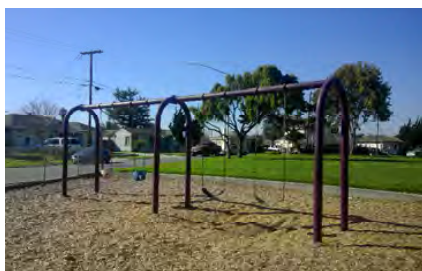
### Management Opportunities

- Dead tree to be removed.
- Shrubs in poor condition
- Soft Fall bark at playground needs to be topped off and leveled.
- Weed control at planting areas and turf.

### Amenities

Playground

Grassy Area



### PLAY LOT

33 Myrtle Court  
Salinas, CA  
EST 1965

0.68 Acres





# NORTHGATE TOT LOT

### Design Opportunities

- Infill plant screening at neighboring fences
- Some planting around the chain link fence at the front of the park would soften the look of the park and make it more attractive.
- Addition of a picnic area would be nice for families

### Management Considerations

- This site is showing signs of wear and aging. Paving is cracking and moving allowing vegetation to grow through. This site needs a full renovation
- Overall this park is in poor condition including play equipment and irrigation
- Vegetation in playground is spreading and need to be stopped and removed
- Also, gophers seem to be an issue in this park



**Amenities**

- Tot Lot
- Benches
- Green Space
- Little Library

**PLAY LOT**  
 1611 Cherokee Dr  
 Salinas, CA  
 EST 1975  
 0.40 Acres



## SANTA LUCIA PARK

### Design Opportunities

- Asphalt walk is cracked and buckling throughout, especially under large trees-potential tripping hazard. Remove and replace.
- Park goer requested swings for older kids. Add more playground equipment.
- Add curb around playground walkway
- Turf reduction and add drought tolerant plants and trees
- Add exercise station.
- Add picnic tables for neighborhood family use.

### Management Opportunities

- Playground equipment needs to be replaced
- Keep light in working order
- Replace irrigation system



### Amenities

Playground

Grassy Area

### POCKET

320 Elwood St.  
Salinas, CA  
EST 1950

0.49 Acres



# SOTO SQUARE PARK

## Design Opportunities

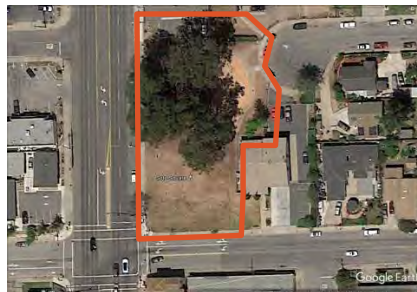
- Replace remaining concrete to match new area
- Replace/add playground equipment with fire station themed equipment.
- Turf reduction and add drought tolerant plants and trees to park and adjacent fire station.

## Management Opportunities

- Park turf is in poor condition. Turf is weedy or bare.
- Graffiti removal on all signs. Replace them.
- Top off soft fall bark in playground.
- Plan for tree succession to eventually remove all hazardous trees
- Irrigation is in poor condition- replace soon
- This park needs a full renovation

**Amenities**

- Playground
- Mature Trees
- Grassy Area
- Adjacent to Fire Station



**POCKET**  
 2140 N. Main St.  
 Salinas, CA  
 EST 1975  
 0.7 Acres





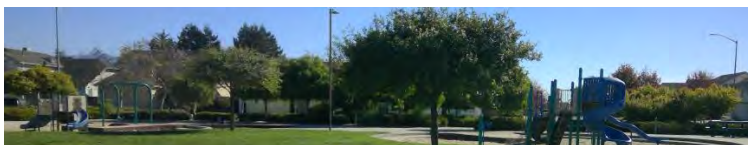
# CREEKBRIDGE NEIGHBORHOOD PARK

## Design Opportunities

- Fill-in planting areas where it has been trampled.
- Add more access points through the planting areas from the street parking to the sports field.
- Update some of the older playground equipment.
- Replace existing graffitied signage with new.

## Management Opportunities

- Repair/Replace wood fencing at residences on north end of the park.
- Replace/repair existing drinking fountain.
- Weed control of sports field and planting areas.



## Amenities

ADA Accessible Playgrounds

Picnic Tables

Grass Sports Field Area

Adjacent to an Elementary School

## NEIGHBORHOOD

1793 Declaration St.  
Salinas, CA

2.60 Acres

Creekbridge Neighborhood Park



# LA PAZ PARK

## Design Opportunities

- More seating at this park near playground
- Pave area in front of stage for events
- Add more shade trees throughout park

## Management Considerations

- Park is overall in fair condition
- Turf needs reseeding
- Playground equipment is in fair to poor condition and is not commercial quality
- Irrigation equipment is in poor condition and needs to be updated



## Amenities

Racquetball

(2) ½ Court Basketball

Fully ADA Accessible  
Playgrounds

BBOs

Picnic Tables

Stage

Lighting

Green Space

Little Library

Mural on Handball Wall

## NEIGHBORHOOD PARK

560 Roosevelt Street  
Salinas, CA  
EST 1982

1.46 Acres





## LAUREL PARK

### Design Opportunities

- Provide picnic tables. Neighborhood users would like to have more family and social gatherings in this area
- Remove tennis courts and replace with soccer field that can also be used for little league warm ups
- Add new restroom and concession facility, and plan to eventually remove existing structure
- Create ADA path to site amenities and access to play equipment

### Management Considerations

- Relocate park sign on north end so that it is visible
- Asphalt throughout site is cracked and pieces are missing creating trip hazards, refurbish courts
- Playground equipment on this site is in fair condition
- Irrigation is in fair condition at this location



### Amenities

Basketball Court

Playgrounds

Baseball Diamond

Restroom

Storage

Concessions

Picnic Tables

Green Space

Benches

### NEIGHBORHOOD PARK

340 W Laurel Drive  
Salinas, CA  
EST 1940

3.7 Acres



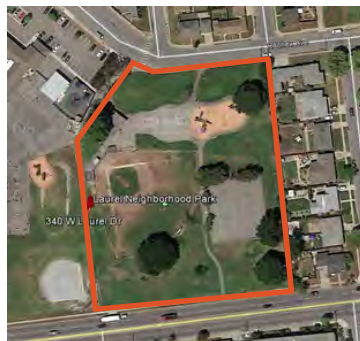
# LAUREL PARK

## Design Opportunities

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- Add new restroom and concession facility, and plan to eventually remove existing structure
- Create ADA path to site amenities and access to play equipment

## Management Considerations

- Relocate park sign on north end so that it is visible
- Asphalt throughout site is cracked and pieces are missing creating trip hazards, refurbish courts
- Playground equipment on this site is in fair condition
- Irrigation is in fair condition at this location



**Amenities**

- Basketball Court
- Playgrounds
- Baseball Diamond
- Restroom
- Storage
- Concessions
- Picnic tables
- Green Space
- Benches

**NEIGHBORHOOD PARK**  
 340 W Laurel Drive  
 Salinas, CA  
 EST 1940  
 3.7 Acres

Laurel Neighborhood Park



# LAURELWOOD NEIGHBORHOOD PARK

## Design Opportunities

- Turf reduction and add drought tolerant plants and trees.
- At time of visit, it was a school bus stop, potential to add benches for waiting parents.
- Walking trail with or without exercise stations.
- Picnic tables and BBQ area for neighborhood families to use.
- Add trees at corners

## Management Opportunities

- Overall the park was in fair condition
- Large crack in concrete at tree well-Tripping hazard.
- Playground is in fair condition
- Irrigation system is in fair condition



## Amenities

2 Playgrounds

Basketball Court

Grassy Area

Adjacent to a School

Drinking Fountain

## NEIGHBORHOOD

915 Victor St.  
Salinas, CA  
EST 1984

2.97 Acres

Laurelwood Neighborhood Park





# LOS PADRES PARK

## Design Opportunities

- City-Add seating near playground
- School District-Add amenities for organized sports such as soccer field, basketball court
- School District- Additional trees at drive lane

## Management Considerations

- All Parties- Establish Joint Use/ Permissions Agreement
- City-Address pavement that is cracked and lifted near playground- hazardous
- City- Playground equipment is in fair condition
- School District- Consider updating irrigation system which is in fair condition



**Amenities**

Green Space

Playground

**NEIGHBORHOOD PARK**

1210 John Street  
Salinas, CA  
EST 1962

2.65 Acres



## MISSION PARK

### Design Opportunities

- More seating at this park near playground
- Picnic tables for locals to gather
- Potential for soccer field in the center
- Add a paved skate section (street elements only)
- Replace planting along fence line
- Additional trash cans requested on site
- Add some adult exercise equipment and some walking paths in tree area

### Management Considerations

- Park trees are in overall good condition
- Paving is cracking and missing around playground-hazardous and should be scheduled for replacement
- The playground swings are in poor condition another play equipment is in good to fair shape
- Irrigation at this park is in poor condition and should be replaced soon



### Amenities

Playgrounds

Green Space

### NEIGHBORHOOD PARK

110 W. Romie Lane  
Salinas, CA  
EST 1947

2.5 Acres



# NATIVIDAD NEIGHBORHOOD PARK

## Design Opportunities

- Picnic tables
- Horseshoe pit or other sport
- Potential for soccer field
- Additional trash cans on site
- Redo and expand basketball court to a full court
- Add trees around

## Management Considerations

- Park needs revitalization in most areas. The play equipment is worn and in poor condition
- Paving is cracking and missing throughout site with vegetation growing in it, overall, it's in poor condition
- Turf is full of weeds
- This site is irrigated by quick coupler connection and needs a full irrigation system installed



**Amenities**

- Playgrounds
- Green Space
- ½ Court Basketball
- Benches

**NEIGHBORHOOD PARK**  
 1395 Nogal Road  
 Salinas, CA  
 EST 1997  
 1.8 Acres

Natividad Neighborhood Park





# SOBERANES NEIGHBORHOOD PARK

## Design Opportunities

- Add fencing and/or planting to screen utilities.
- ADA accessible path at playground should have soft fall surface on sides.
- Add picnic table for family picnicking.
- Add “bridge” across the drainage culvert between the park and adjacent school for students and parents as they exit the school.
- Relocate existing baseball diamond 10 feet in and grade to prevent standing water.
- Additional back stop at opposite end of park
- Add landscape at corner
- Add a mural on the handball court

**Amenities**

- Playground
- Baseball Backstop
- Concrete Walking Path
- Grassy Sports Field
- Ball Wall/Movie Wall
- Adjacent to a School



**NEIGHBORHOOD**

1140 Paseo Grande  
Salinas, CA  
EST 1999

2.72 Acres

Soberanes Neighborhood Park



# SOBERANES NEIGHBORHOOD PARK

(Continued)

## Management Opportunities

- Park vegetation is in poor condition, turf is patchy and weedy. Planting areas has weeds throughout or trampled.
- Graffiti on many surfaces from picnic tables to concrete.
- Trampled path through the middle of the grass sports field.
- Baseball infield needs new infield dirt.
- Remove sand from playground and replace with soft fall bark.
- Playground is in poor condition
- Irrigation system is in poor condition







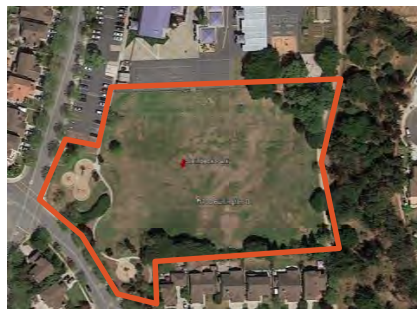
# STEINBECK PARK

## Design Opportunities

- This park needs new playground equipment
- Add a continuous trail around the park, may need to scoot backstop forward to accommodate trail
- Additional seating around playgrounds and near sports fields
- Add picnic tables with chess inlay
- Widen existing path
- Add some skate elements, such as ramps and rails
- Infill planting and replacing plants where needed would bring up the aesthetics of the park greatly

## Management Opportunities

- This location is riddled with gopher holes, the turf needs to be redone here
- The irrigation system is in poor condition



## Amenities

- Playground
- Tot Area
- Green Space
- Baseball
- Soccer Field
- Benches
- Near Walking Trail

## NEIGHBORHOOD PARK

1700 Burlington Dr  
Salinas, CA  
EST 1991

3.12 Acres

Steinbeck Neighborhood Park



# WOODSIDE PARK

## Design Opportunities

- Resurface the basketball court, add new nets, paint posts and add more bench seating
- The site needs a new drinking fountain and some of the benches need refurbishing
- Addition of some tot play elements would round out the park to service more age groups
- This site has potential for a walking trail
- Add picnic tables for little league gatherings

## Management Opportunities

- The existing playground is in fair condition
- Asphalt is cracking in several locations and needs resurfacing
- The concession stand has some fading paint and will eventually need repainting
- Keep irrigation to ball fields separate from the primary irrigation

## Amenities

- Playground
- Tot Area
- Green Space
- Baseball
- Batting Cage
- Basketball
- Storage
- Concessions
- Benches



## NEIGHBORHOOD PARK

1045 Iverson Street  
Salinas, CA  
EST 1979

2.97 Acres





# CLAREMONT MANOR

## Design Opportunities

- More seating at this park near playground
- Picnic tables to serve baseball area
- Users would enjoy a looped walking path
- Exercise stations to serve parents
- Refurbish tennis courts
- Info board for events and volunteer opportunities-trial site
- Expand the half-court basketball to a full court

## Management Considerations

- Restroom- Storage building needs total renovation use prison grade fixtures for durability
- Paving is cracking and lifting near playground- hazardous
- Playground is in fair condition
- Irrigation is in poor condition

**Amenities**

- Baseball Diamond
- Tennis Courts (Unusable)
- ½ Court Basketball
- Playgrounds
- Picnic tables
- Green Space
- Restrooms
- Storage (Recreation or Maintenance)
- Little Library



**NEIGHBORHOOD PARK**

1220 San Fernando Drive  
 Salinas, CA  
 EST 1956

4.6 Acres

Claremont Manor Neighborhood Park



# FRANK PAUL PARK

## Design Opportunities

- This park is cared for by Alisal Union School District since 2012. No recommendations for Salinas Parks & Recreation at this time

## Management Considerations

- See above comments

## Amenities

Playgrounds

Benches

Baseball

Soccer

Parking



## NEIGHBORHOOD

Rider Ave & Antigua Ave

Salinas, CA

Est. 1983

7.5 Acres





# HARDEN NEIGHBORHOOD PARK

## Design Opportunities

- Provide concrete ADA path to existing picnic pads
- Add picnic tables with chess inlay to site
- Plant vines to grow on trellis at playground area
- Connect path outside of the fenced area

## Management Opportunities

- Beautiful park with a need for only a few minor repairs
- Repaint lines at basketball court
- Replenish DG at benches & sand in sand box
- Weed control at grass and planting areas
- Pour in place is in poor condition
- Irrigation is in fair condition



## Amenities

Playground

Full Basketball Court

Lighted

Picnic Tables

Ball Wall

Adjacent to a School

Drinking Fountain

## NEIGHBORHOOD

Salinas, CA  
EST 2004

4.95 Acres

Harden Neighborhood Park



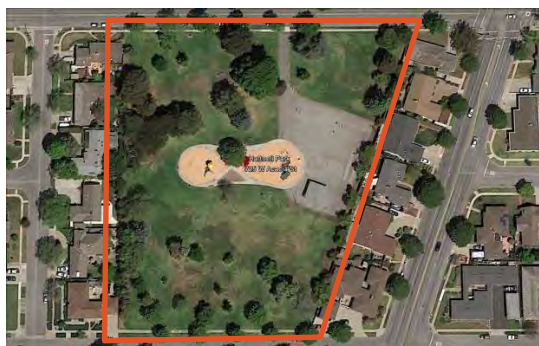
# HARTNELL NEIGHBORHOOD PARK

## Design Opportunities

- Potential to add a portable disc golf course.
- A walking path would be great for park users from the neighborhood with exercise equipment along that path.
- Add more benches and picnic tables around playground

## Management Opportunities

- Restroom needs to be replaced. There are no doors on interior stalls; graffiti on windows and signage.
- Picnic tables and benches mostly need to be replaced. Many are wobbly or have wood rot.
- Asphalt is cracked and needs to be resurfaced. Basketball court lines, tetherball court lines and hopscotch games need to be redone.
- Irrigation system is in fair condition
- Replace slide on smaller play structure. Its worn out and a hazard. Other play equipment is in fair condition



## Amenities

Playground

Restrooms

Grass Area

Basketball Court

Tetherball Courts

## NEIGHBORHOOD

725 W Acacia St.  
Salinas, CA  
EST 1957

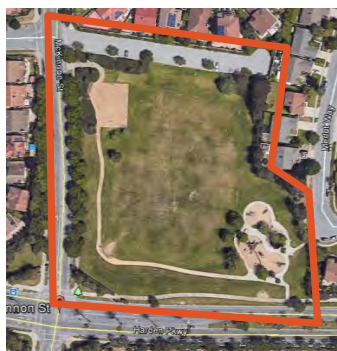
4.22 Acres



# MCKINNON NEIGHBORHOOD PARK

## Design Opportunities

- Turf reduction and add drought tolerant plants. Add trees and mulch at sloped street frontage.
- Additional park identification sign at street corner.
- Add more exercise stations.
- Park goer requested dog waste stations.
- Relocate existing baseball diamond 10 feet in and grade to prevent standing water.
- Add path from parking lot to basketball court area to eliminate beaten path through planting area.
- Add more play equipment like swings, spring teeter totter, merry go round, and/or climbers.
- Connect trail with skate elements.
- Potential skate elements
- like rails and/or curbs.
- Reseal parking lot.



## Amenities

- Playground
- Little Library
- Exercise Station
- Basketball Court
- Baseball Backstop
- Grass Sports Field
- Off-street Parking

## NEIGHBORHOOD

1700 McKinnon St.  
Salinas, CA  
EST 1998

4.52 Acres

McKinnon Neighborhood Park



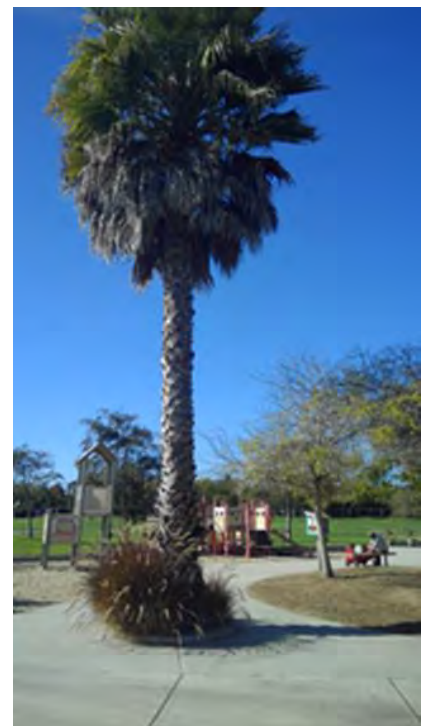


# MCKINNON NEIGHBORHOOD PARK

(Continued)

## Management Opportunities

- Playground is in fair condition. Needs new ADA pour in place accessible path to play areas; remove and replace existing.
- Remove sand from playground and add soft fall bark.
- Weed control in sand in playground, existing planting areas and turf.
- Graffiti at ADA concrete wall near parking area, on signage, and at playground.
- Irrigation system is in fair condition.
- Retention basin holds water at heavy rains.







## MONTE BELLA PARK

### Design Opportunities

- Consider widening the concrete walks at the street to accommodate the high traffic of walkers.
- Add concrete between the East parking lot and restroom where planting area has been trampled.
- Add exercise stations along walkway.
- Add access through planting area to soccer field to those using the street for parking.
- Large bio swales need more definition.
- Replace plantings to fit spaces at parkway between concrete walk & street for less maintenance.
- Possibly replace “no mow” grass with shrubs/ground cover since it has a patchy appearance.
- Add plantings to screen utilities.
- Replace plantings in front of corner park signs with something that stays low.



### Amenities

4 Playgrounds

2 Full Basketball Courts

Soccer Field

Baseball Diamond

Multiple Picnic Areas

Off Street Parking

Restrooms

Grassy Areas

Sidewalks Throughout

Adjacent to a School

### NEIGHBORHOOD PARK

1601 Monte Bella Blvd.  
Salinas, CA  
EST 2009

18.53 Acres



# MONTE BELLA COMMUNITY PARK

(Continued)

## Management Opportunities

- Overall the park is nice; it just needs some maintenance.
- Restrooms at time of visit were very dirty and need repaint inside and out.
- ADA parking lines and symbol needs repaint.
- Many picnic tables need the tops repainted.
- DG at picnic area needs to be topped off.
- Chain-link fence between park and school at the baseball diamond needs to be repaired.
- Repair/replace the drinking fountains.
- Consider decomposed granite in street side planters





# NORTHGATE NEIGHBORHOOD PARK

## Design Opportunities

- Picnic tables would make this park a better place for neighborhood events, picnics or gatherings
- Potential baseball and/or soccer fields for organized sports
- Requested jogging trail with exercise stations for multiple park users
- Add trees and benches around perimeter
- Replace restroom and storage building with larger unit to serve the above activities

## Management Considerations

- Users said restrooms are not always open and request that they are open during daylight hours
- The irrigation is in poor condition
- Playgrounds are in fair condition



## Amenities

Playgrounds

Green Space

Basketball Court

Benches

## NEIGHBORHOOD PARK

1600 Seville Street  
Salinas, CA  
EST 1975

4.75 Acres

Northgate Neighborhood Park

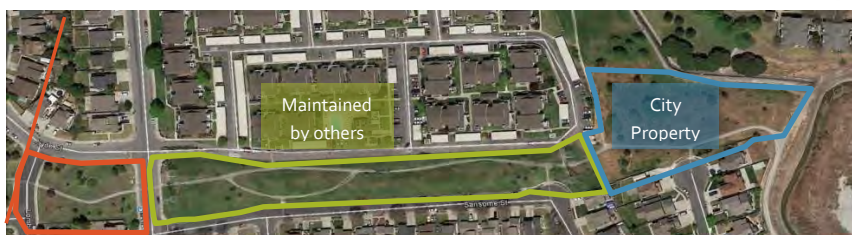
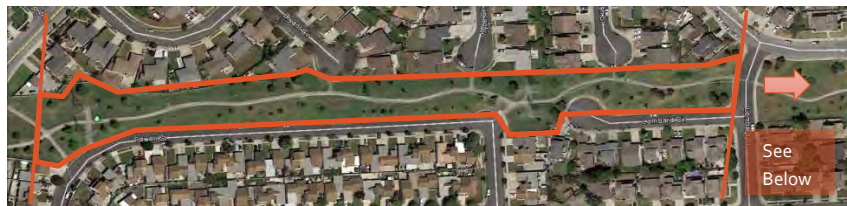




# ROSSI RICO PARK

## Design Opportunities

- Potential to add a playground on the city property near Greenbriar Way cul-de-sac
- Possibly use this land to create a bird watching spot and enhance the riparian area a natural habitat
- Additional tree planting can help to make this trail area more scenic and pruning up of large shrubs to keep out transient populations
- Add a drinking fountain or two at roadways for exercisers
- Add a few skate street elements along the trail



**Amenities**

- Green Space
- Walking Trail
- Exercise Stations
- Dog Walking Trail
- Dog Waste Stations

**NEIGHBORHOOD PARK**  
 701 Victor Street  
 Salinas, CA  
 EST 1991  
 10.78 Acres



# ROSSI RICO PARK

(Continued)

## Management Considerations

- Plan replacement of existing exercise equipment
- Repave the trail with concrete and widen path to 10 feet. This will take care of all of the damaged and lifting asphalt
- The property in blue, owned by the city, could be converted to park property and used to expand and enhance the park.
- The irrigation at this site is in poor condition and should be replaced soon







# SANBORN PARK

## Design Opportunities

- This park is cared for by Alisal Union School District since 2002. No recommendations for Salinas Parks & Recreation at this time

## Management Considerations

- See above comments



**Amenities**  
Green Space

**NEIGHBORHOOD**  
N Sanborn Rd & Alma Ave  
Salinas, CA  
Est. 1992  
4.54 Acres



# SANTA RITA NEIGHBORHOOD PARK

## Design Opportunities

- Add park name sign.
- Turf reduction and add drought tolerant planting areas and trees.
- Add dog allowance and dog waste stations.
- Add picnic tables for family picnicking.

## Management Opportunities

- Remove stump.
- Relocate irrigation controller to park side rather than on school property. Irrigation is in fair condition.
- Benches are weathered. Repair or replace.
- Repair lifted walkways.
- Playground equipment is in fair condition.
- Dredge creek yearly to remove silt accumulation.



## Amenities

Playground

Native Plant Garden

Grassy Area

Adjacent to a School

## NEIGHBORHOOD

290 Bolivar St.  
Salinas, CA  
EST 1979

4.88 Acres

Santa Rita Neighborhood Park



# WILLIAMS RANCH NEIGHBORHOOD PARK

## Design Opportunities

- Add benches next to the larger baseball diamond.
- Add playground equipment to existing play area.
- Add walking path through park for parents walking through to pick up children at adjacent school.
- Scoot T-Ball back stop out to allow for walking trail behind.

## Management Opportunities

- Both baseball infields need new infield dirt.
- ADA accessible path at play areas is worn and a potential hazard. Repair and/or replace.
- Refurbish or replace picnic tables and benches with graffiti.
- Remove and replace dead trees from park.
- Playground equipment is in poor condition.
- Irrigation system is in poor shape. Some pressure issues noted. Review as-builts for corrections or possible redesign.



## Amenities

Playground

Baseball Diamonds

Grassy Sports Field

Adjacent to a School

## NEIGHBORHOOD

1530 Falcon Drive  
Salinas, CA  
EST 2001

4.58 Acres





# CENTRAL COMMUNITY PARK

## Design Opportunities

- Create a new master plan for this park.
- Widen the concrete walks, especially at the perimeter to accommodate the high foot traffic from the college.
- Remove and replace the plastic edging and black rubber bark pieces at play area. Replace with curb and soft fall bark.
- Add fencing and/or shrubs to screen dumpsters and utilities.
- Add mulch at existing mature trees.
- One park goer currently sets up his own portable disc golf course with friends.
- Replace damaged benches as needed.
- Refurbish tennis courts (recommend post tension slab.)
- Replace community garden fencing with wrought iron.
- Replace restroom.



## Amenities

Playgrounds

Picnic/BBQ Areas

Horseshoe Pits

Tennis Courts

Basketball/Volleyball Court

Memorial Garden

Community Garden

Community Center

Restrooms

Adjacent to College

Mature Trees

Grassy Area

## COMMUNITY

420 Central Ave.  
Salinas, CA  
EST 1874

7.78 Acres

Central Community Park



# CENTRAL COMMUNITY PARK

(Continued)

## Management Opportunities

- Park has a lot of “wear and tear”.
- Perimeter concrete walk at west side in very poor condition. On the east side portions are in bad condition. Remove and replace.
- Asphalt around playground is cracked and crumbling in places. Especially, it is buckling around the large tree near community center. Asphalt under some of the picnic tables is also in poor condition.
- Basketball/Volleyball court needs lines repainted
- ADA accessible paths to play equipment needs to be repaired/replaced. Some is missing, and others are beginning to curl.
- Remove stumps throughout the park.
- Weed control in the turf.
- Tennis courts need to be resurfaced. Wind cloth is deteriorating in places.
- Horseshoe pits need regrade and sand. Backstops need repaint.
- DG paths at Veterans garden need to be topped off.
- Light poles throughout park are rusty and need to be painted.
- Pool appears to be abandoned. Remove or convert to a seasonal splash pad.







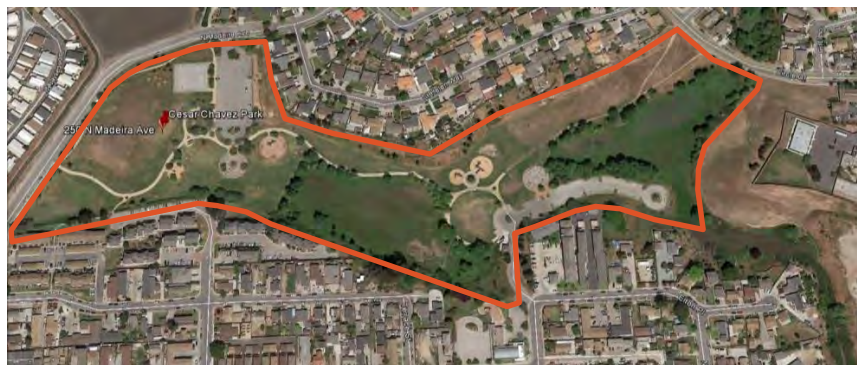
# CESAR CHAVEZ PARK

## Design Opportunities

- Create organized sports fields in the open green space
- Add storage at this site to serve sports
- This park lends itself to be an easy place to add disc golf
- Additional benches along walking trail would provide a place to watch or feed the geese
- This area serves lots of birthday parties and events which could benefit from a pavilion or arbor structure.
- A splash park could be a great addition to this park on those hot summer days or when kids are done with soccer practice.
- The flood area could be planted to attract more birds and has potential to become a great bird watching spot
- Add ½ Court Basketball
- Add connection trail to Market Street
- Add small Parking lot at east end

### Amenities

- 2 Full Basketball Courts
- Gazebo
- Several Picnic Area (Large & Small)
- Restrooms
- Playgrounds
- Tot Lots
- Walking Trails



### COMMUNITY PARK

250 N. Maderia Avenue  
Salinas, CA  
EST 1977

28.82 Acres

Cesar Chavez Park



# CESAR CHAVEZ PARK

(Continued)

## Management Opportunities

- Consider creating park standards for paint colors, to make painted over graffiti and maintenance cover ups less eye catching
- Picnic Tables and Benches need maintenance, such as sanding and repainting or simply replacing
- Remnants of old drinking fountains should be replaced with functioning units
- Replace Restrooms







# CLOSTER COMMUNITY PARK

## Design Opportunities

- Add ADA accessible path to existing playground equipment.
- Add solar powered cell phone charging stations (trial run.)
- Add plantings to screen utilities.
- Add mulch around existing trees.
- Add batting cages.
- Add open cover dugouts at little league baseball diamond.
- Add street skate elements (rails, curbs, etc.)
- Add barrier wall at park on Towt St & Farhaven St, this is a known accident area.

**Amenities**

- Playground
- Community Center
- 4 Basketball Courts
- 3 Restrooms
- 2 Baseball Diamonds
- Large Gazebo
- Mature Trees
- Horseshoe Pits
- Grassy Area
- Adjacent to a Preschool



**COMMUNITY PARK**

Towt and Dewey St.  
Salinas, CA  
EST 1964

6.95 Acres

Closter Community Park

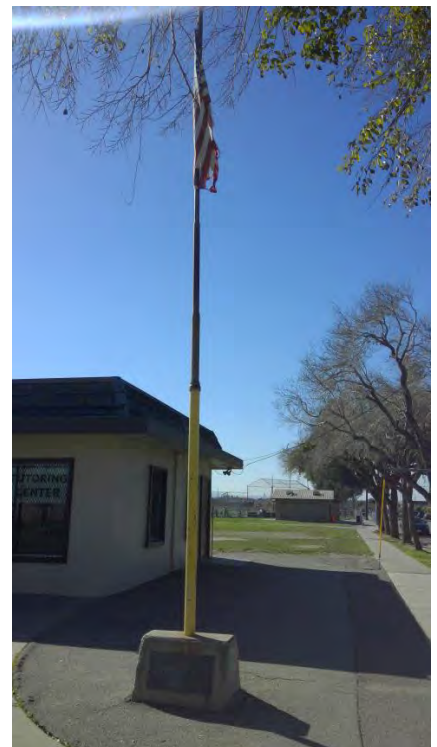


# CLOSTER COMMUNITY PARK

(Continued)

## Management Opportunities

- Asphalt around the play area and community building needs to be replaced. It is very cracked and a tripping hazard.
- Electrical at gazebo needs repair.
- Chain-link fencing at both baseball diamonds needs repair. Areas of chain-link are curling, have holes or are non-existent. Two drive thru gates were falling off the hinges at time of visit.
- Both baseball diamonds need new infield dirt.
- Several of the concrete tiled benches at the gazebo and fountain need repair.
- Horseshoe pits need regrade and sand. Backstops need repaint.
- Playground equipment fair to poor condition
- Replace one restroom, completely refurbish the other two restrooms.
- Irrigation is in poor condition



Closter Community Park



# EL DORADO COMMUNITY PARK

## Design Opportunities

- Provide ADA accessible path to existing ADA picnic table.
- Add benches in the park, only 1 existing in the park.
- Add more exercise stations and replace existing equipment
- Add solar powered cell phone charging stations.
- Add more trees around park.

## Amenities

Community Center

Playgrounds

2 Baseball Diamonds

Basketball Court

Multiple Picnic Areas

Exercise Stations

Restrooms

Mature Trees

Grassy Area

Lg. Concrete Area

Parking



## COMMUNITY PARK

1655 El Dorado Dr  
Salinas, CA  
EST 1965

17.0 Acres

El Dorado Community Park





## EL DORADO COMMUNITY PARK

(Continued)

### Management Opportunities

- Park is need of updating, especially in the multiple picnic areas.
- Remove the many stumps throughout the park.
- ADA soft fall tiles at play area is curling and a potential hazard.
- Electrical outlets at picnic area are broken and exposed.
- Resurface the asphalt parking lot and replace bump stops.
- Restroom by basketball courts is in fair condition, could use some refurbishing; 2<sup>nd</sup> restroom is in poor condition completely refurbish or replace
- Remove feeding/ watering bowls for feral cats. Replace shrubs in that area.
- Repair/replace drinking fountains and BBQ's.
- Playground equipment for smaller children is in fair condition; equipment for older children is in good condition
- Baseball fields need maintenance, irrigation is in poor shape





## NATIVIDAD CREEK PARK

### Design Opportunities

- Potential for a community center or learning center
- Expand the skate park to incorporate rails and street elements
- The BMX park appears a little intimidating for younger kids, there is an opportunity to tame a part to serve a broader age range
- Create some organized sports fields in the open green space and tables near for post-game picnics and gatherings
- Additional walking trail throughout the park with more connections at locations of existing beaten foot paths, along with stairs down a few of the hillsides to create access and protect surrounding plan
- Add wildflower mix on the hillsides for slope stabilization and increased aesthetics



### Amenities

BMX Track

Skate Park

2 Tennis Courts

Beach Volley Ball

2 Full Basketball Courts

Gazebo

Several Picnic Area (Large & Small)

Dog Park

Community Garden

Amphitheater

Restrooms

Disc Golf

Playgrounds

Walking Trails

### COMMUNITY PARK

1395 Nogal Drive  
Salinas, CA  
EST 1997

66.86 Acres





# NATIVIDAD CREEK PARK

(Continued)

## Management Opportunities

- Potential to add more access gates to BMX park to prevent fence tampering or jumping at known points of entry
- Consider creating park standards for paint colors, to make painted over graffiti and maintenance cover ups less eye catching
- Refurbish the existing amphitheater, fix grading surrounding or retain slope, and make ADA compliant in the process





# NATIVIDAD CREEK PARK

(Continued)

## Management Opportunities Continued

- Irrigation system is in fair condition
- The Community Garden is in good condition, could use some irrigation modifications
- Replace existing restroom
- Add another restroom near skate park or basketball area







# SHERWOOD PARK

## Design Opportunities

- Refurbish the lower 4 tennis courts
- Demo wall & courtyard by parking lot, west of the Hats. Create splash park in this space
- Add a restroom near future splash park
- Potentially expand Japanese Garden
- Replace or refurbish tables and benches as needed
- Retaining walls have become faded- repaint
- Add a half shell for open air concerts and remove existing stage
- Establish tree succession plan
- Create a new Monument- Park identification sign at street
- Update courtyards by buildings
- The parking lot near Tatum’s Garden has several pot holes
- Enhance Entry and frontage planting with native plants
- Potential for a demonstration garden



## Amenities

Restrooms

Playgrounds

Picnic Areas

Tennis Courts (6)

Hat Shade Structures

Tot Lots

Walking Trails

## COMMUNITY PARK

920 N. Main Street  
Salinas, CA  
EST 1875

25.64 Acres



# SHERWOOD PARK

(Continued)

## Management Opportunities

- Parking lots overall are in fair condition
- Picnic Tables and Benches need maintenance, such as sanding and repainting or simply replacing
- Irrigation system is in poor condition
- Restroom needs improvements
- Work with city on ways to keep the transient population from taking over these areas
- Conduct a parking study by buildings, possible redesign to better serve these areas







# CONSTITUTION SOCCER COMPLEX

## Design Opportunities to be Phased

- Add more soccer fields to the county land North of the parking lot
- There is an opportunity to add lighting on some of the soccer fields
- Bleachers or bench seating would be useful around play fields
- Invest in additional horticultural practices and site rejuvenation (fertilizing, aeration, field rest)
- Parking lot needs to be repainted and replace signs
- Potential planting to discourage transient populations from building camps
- Jogging or walking trail around soccer fields and eliminate casual paths on soccer fields & exercise stations
- Relocate Field Reservation sign so that there is paved access
- Add recycle bins at concession area
- Add vinyl fencing on street sides



## Amenities

Lighted Parking

Restrooms

Concessions

Storage

11 Soccer Fields  
(various sizes)

## SPECIAL RECREATION

1440 Constitution Blvd  
Salinas, CA  
EST 1997

19.34 Acres





## Constitution Soccer Complex

(Continued)

### Management Considerations

- Park staff has identified the parks as being over used, the fields do not get the recovery time they need
- Park closes from November to January to redo fields
- Sideline/ Gabilan Creek clean up to remove transient population





# BATAAN MEMORIAL PARK

## Design Opportunities

- Reduce turf and add more drought tolerant planting areas for increased beautification for passing motorists.
- Add a Welcome to downtown sign/ monument
- Tie into downtown, possible plaza
- Use cobble for turf reduction to deter transient population from camping here

## Management Opportunities

- Park was in acceptable condition except for needs some weed control.



**Amenities**  
 WW II Memorial  
 Grassy Area

**MEMORIAL**  
 15 E Market & Salinas St.  
 Salinas, CA  
 EST 1908  
 .71 Acres



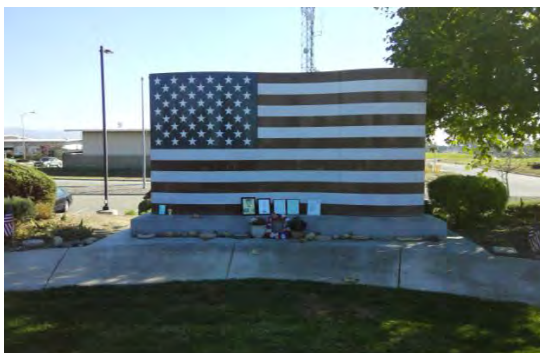
## VETERANS MEMORIAL

### Design Opportunities

- More formal trash cans and dedicated locations would be a nice addition at this site
- Additional mulch is needed as the existing is thinning and settling
- Demo and replace the small area of concrete walkway that is damaged to prevent further maintenance issues

### Management Opportunities

- Remove slump concrete that is on the side of the that lead to the park to clean up aesthetics
- Formalize the address for this memorial and make it easier to find on search engines



### Amenities

Lighted Parking

Paved Walkway

Memorials

Flags

Ornamental Planting

Walking Path

Restrooms

Green Space

Picnic Areas

BBQ

### MEMORIAL PARK

East Laurel Drive  
Salinas, CA  
EST 2002

8.25 Acres





# Veterans Park

(Continued)

## Design Opportunities

- Addition of an iconic monument at the front of the park to make the park more visible and provide a stronger presence (i.e. statue, retired tank helicopter or plane)
- Interpretive signs could add value to the park user experience
- A new paint job on the restroom would bring up the appearance
- The path between the park & memorial could be more purposeful, there is a disconnect in the flow from one to the other

## Management Considerations

- Some of the hill side below the memorial is sluffing off, some erosion control is recommended
- Replace restroom with new ADA accessible building
- Enhance hillside planting on Schilling Pl and at the southern base of the memorial



Veterans Memorial Park



# BREADBOX RECREATION CENTER

## Design Opportunities

- Replant Garden Area- could be done with volunteers
- Provide shade structure by BBQ area and additional seating
- Replant trees in parking lot and in front planters for shade
- Redo Northside of parking lot with drivable grass paver system, to serve as a sports lawn. Add sleeves for volleyball nets or soccer goals

## Management Opportunities

- Provide various recycling containers
- Turn on irrigation in planter areas
- Establish an agreement with the school for overflow parking

## Amenities

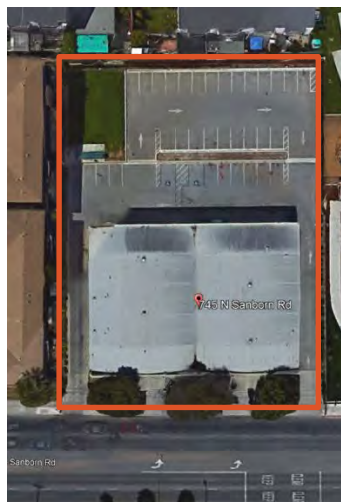
Small Lawn

BBQ Area

Picnic Tables

Former Garden Area

Indoor Activities



## RECREATION CENTER

745 Sanborn Road  
Salinas, CA  
EST 1991

1.0 Acres

Breadbox Recreation Center



# FIREHOUSE RECREATION CENTER

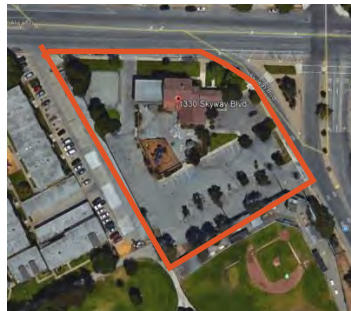
## Design Opportunities

- Infill planting
- Add a handball wall in the basketball enclosure, make this a multi-use space

## Management Opportunities

- Gazebo will be due for maintenance soon- Reseal decking and covering graffiti
- Parking Areas need some maintenance

This facility is overall very well kept, planting looks good. The play area is not in bad shape and they seem to use all the space provided. They have table and such that they bring outside when needed.



**Amenities**

- Large Parking lot
- Playground
- Tot Area
- Gazebo
- Picnic Table
- ½ Court Basketball
- Four Square
- Painted Maps on Paving
- Outside Storage
- Indoor Activities

**RECREATION CENTER**  
 1330 E Alisal Street  
 Salinas, CA  
 EST 1991  
 1.19 Acres





## HEBRON HEIGHTS REC CENTER

### Design Opportunities

- Replant Garden Area- could be done with volunteers
- Replant parking lot planters to green and soften the area
- Plant trees or shrubs in front planters for shade
- Kid art and murals

### Management Opportunities

- Provide various recycling containers
- Formulate a weed prevention plan in the playground to keep vegetation out of the play areas
- Potentially replace building- Which improvements should be limited on or near the structure if this is the case
- The Playground needs some improvements but does not need to be replaced at this point

### Amenities

Small Lawn

BBQ Area

Picnic Tables

Playground

Indoor Activities



### RECREATION CENTER

683 Fremont Street  
Salinas, CA  
EST 1986

1.5 Acres

Hebron Heights Recreation Center



# SALINAS RECREATION CENTER

## Design Opportunities

- Plant alongside parking lot and back patio area. Sawcut ragged concrete near parking area and DG these areas to give a clean maintained appearance.
- The patio to the south seems more hazardous than useful and would be a great addition if replaced
- The front could use some infill planting, maybe some color or other interest

## Management Opportunities

- DG on a lot of the side areas would keep this site minimal maintenance and create a base that can be planted just to clean up the property

**Amenities**

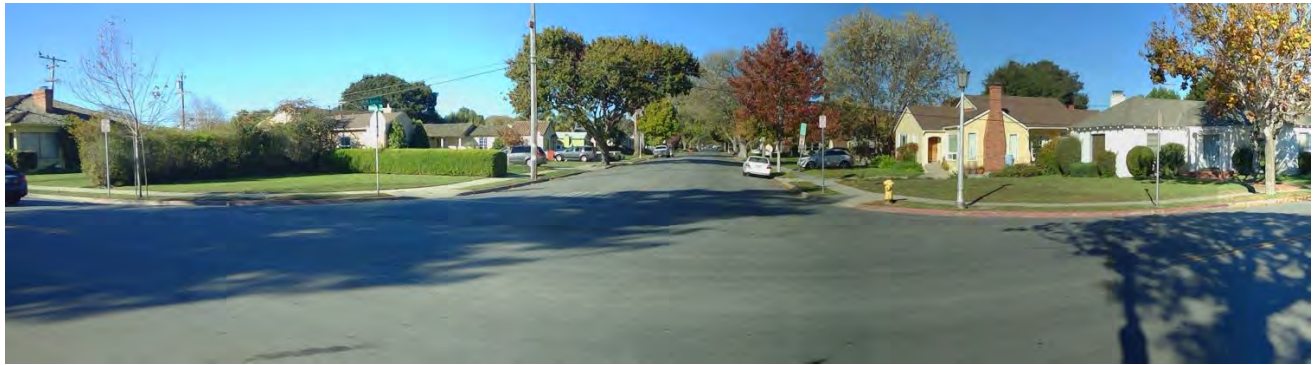
- Large Parking Lot
- Indoor Amenities
- Patio



**RECREATION CENTER**

320 Lincoln Ave  
 Salinas, CA  
 EST1947

.62 Acres



## ACACIA COURT

### Design Opportunities

- Create a community garden
- Small BBQ/ picnic area for neighborhood get togethers
- Add some benches as visitors from Katherine Healthcare across the street may stop and sit at the park
- Remove turf, plant in drought tolerant plants and create a DG courtyard
- Sculpture garden or art corner
- Use as a native planting display garden

### Management Opportunities

- Develop land to make useable to neighborhood

### Amenities

Green Space



### LAND

327 & 328 Acacia St  
Salinas, CA  
EST 1935  
.09 Acres

Acacia Court Land





# CARMEL CORNER

## Design Opportunities

- Host a small playground or tot lot for the neighborhood
- Create a community garden
- Small BBQ/ picnic area for neighborhood get togethers
- Art or sculpture garden
- Demonstration Garden

## Management Opportunities

- Develop land to make useable to neighborhood
- Demo Existing Footings and Hazardous concrete



**Amenities**  
Open Lot

**LAND**  
5 Carmel Avenue &  
Santa Lucia Avenue  
Salinas, CA  
.33 Acres



## CORNELL CORNER

### Design Opportunities

- Add cross walks for safe access
- Host a small playground
- Convert to rock and dry landscape- turf reduction
- Add an art piece or monument

### Management Opportunities

- Develop land to make useable to neighborhood
- Option to sell

### Amenities

Green Space



### LAND

485 Front Street  
Salinas, CA

0.08 Acres

Cornell Corner Land

# **City of Salinas**

Recreation & Community Services

200 Lincoln Avenue

Salinas, CA 93901

[cityofsalinas.org](http://cityofsalinas.org)