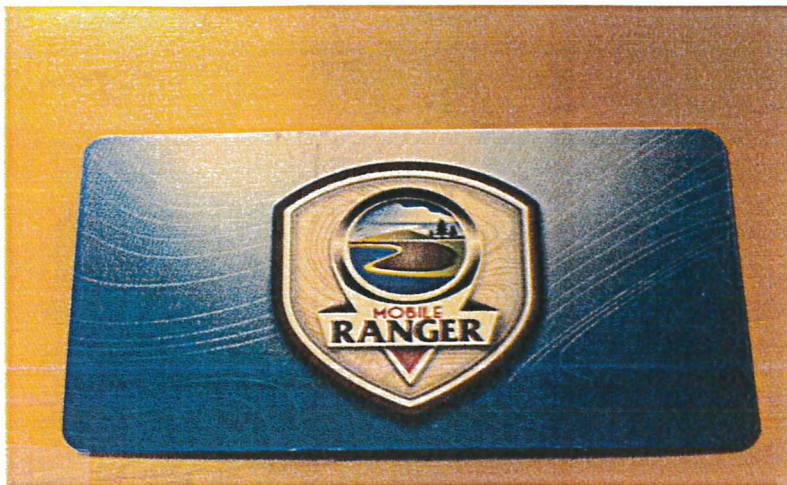


## MOBILE RANGER GUIDES CELL PHONE APP – DOWNTOWN HISTORIC BUILDINGS

Mobile Ranger Guides is a startup company located in Santa Cruz. It provides inspiring stories and fun information about the natural and human history of places and their people. A tour of downtown Salinas historic buildings was created for this phone app. It can be viewed by searching for and downloading the mobile ranger phone app on your cell phone; and, then clicking on the Salinas Downtown Tour. The tour includes an Introduction to the history and architecture of the downtown area and pictures and specific information about 12 buildings in the area.



### Salinas Downtown Architecture

This is a walking tour of some of the many unique architectural buildings in the downtown area of Salinas. During the Great Depression, Salinas, unlike most of America, prospered. In 1924, fueled by agricultural innovations, Salinas had the highest per capita income of any city in the United States. This prosperity translated to a downtown full of buildings built in the 1920s and 30s in the Art Deco and Moderne architectural styles. This tour was made possible by Don Lauritsen, on behalf of the Alliance of Monterey Area Preservationists (AMAP) (<http://www.amap1.org/>), the Architectural Heritage Association of Monterey County (AHA!), and the Historic Preservation Foundation of the Native Sons of the Golden West (NSGW) (<http://nsgw.org/historical-preservation-foundation/>).



<http://www.mobileranger.com/wp-content/uploads/2015/05/S.-Main-St-Rabobank-1.jpg>

RaboBank-Office Building; 301 South Main Street (at Alisal); Circa 1930; Zig-Zag Moderne Style; Architects: Ryland & Schwartz