Mission statement: The Innovation Team supports the City’s goal of Effective and Sustainable Government through innovative practices and a culture of data-driven decision making.

City of Salinas Strategic Initiative: Improve Operational Efficiencies

Open Data

- Over 2.5 years - 9700 Total users, 79 datasets published, 1+ million records, 803 downloads, 87% of dataset translated to Spanish.
- Promote with a media workshop, commission presentations, social media and local Hack-a-thon.
- Why? Supports City’s efforts to promote government transparency and accountability

Regional Summit & Workshop

- Summit: 12 Local Cities, 50+ participants, 11 speakers
- 2 Workshops: 13 Local Cities, 60+ participants, Problem Solving Using Data & Analytics and Data Storytelling.
- Why? Supports City’s efforts to foster a culture of evidence based decision making.

Performance Management

- Completed STAT presentations/analysis: Public Works, City Attorney, Library & Recreation, Police, and Finance
- 4 City-wide Dept meetings starting in 2019 thru 2020
- What is It? The active and strategic use of performance standards, measures, progress reporting and continuous quality improvement to ensure the City will achieve desired results

Learning

- City-wide workshops on Data Privacy
- Training modules made available on the Salinas Academy site
- Staff Completed Data Governance training: Harvard Kennedy School
- Continue to engage with 150 local governments through the Alliance for Innovation’s Transforming Local Government events

Organizing

- Community presentations to City Commissions
- Stanford University collaboration with City staff to analyze development bias in the City of Salinas
- Completed Data Governance Guides for the City of Salinas
- Completed first year of Performance Management STAT meetings

Building

- Census 2020 mobile application to track and coordinate community outreach
- Productivity Bank
- Achievement of the What Works Cities certification criteria
- Innovation Communication/Outreach Plan