



# Innovation Team

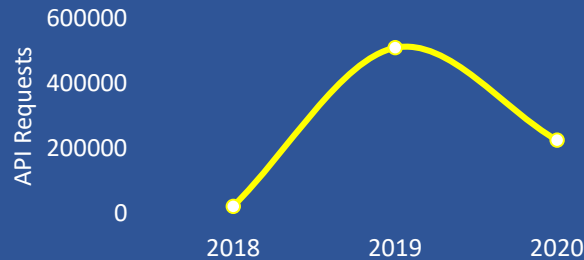
## At A Glance

City of Salinas Strategic Initiative:  
Improve Operational Efficiencies

Mission statement: The Innovation Team supports the City's goal of Effective and Sustainable Government through innovative practices and a culture of data-driven decision making.

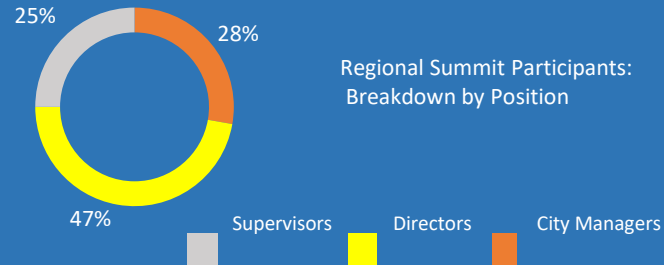
# 4 Years

### Open Data



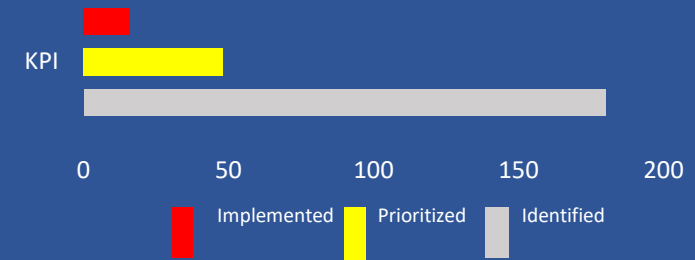
- Over 2.5 years - 9700 Total users, 79 datasets published, 1+ million records, 803 downloads, 87% of dataset translated to Spanish.
- Promote with a media workshop, commission presentations, social media and local Hack-a-thon.
- Why? Supports City's efforts to promote government transparency and accountability

### Regional Summit & Workshop



- Summit: 12 Local Cities, 50+ participants, 11 speakers
- 2 Workshops: 13 Local Cities, 60+ participants, *Problem Solving Using Data & Analytics* and *Data Storytelling*.
- Why? Supports City's efforts to foster a culture of evidence based decision making.

### Performance Management



- Completed STAT presentations/analysis: Public Works, City Attorney, Library & Recreation, Police, and Finance
- 4 City-wide Dept meetings starting in 2019 thru 2020
- What is it? The active and strategic use of performance standards, measures, progress reporting and continuous quality improvement to ensure the City will achieve desired results

### Progress

- 2017  
**Innovation Team Formed**  
City Manager and five members
- 2018  
**Open Data Portal**  
Promote government transparency and accountability
- 2019  
**Regional Summit**  
Engage with local Cities to expand collaboration
- 2020  
**Performance Management**  
City wide program to promote data driven decisions.

### Partners

- Cal State Monterey Bay
- Stanford University
- The Center for Government Excellence (GovEx) at Johns Hopkins University
- The Sunlight Foundation
- The Behavioral Insights Team
- The Government Performance Lab at the Harvard Kennedy School
- Results for America

### Learning

# 3 +150

- City-wide workshops on Data Privacy
- Training modules made available on the Salinas Academy site



Staff Completed Data Governance training; Harvard Kennedy School



Continue to engage with 150 local governments through the Alliance for Innovation's Transforming Local Government events

### Organizing

# 4

- Community presentations to City Commissions
- Stanford University collaboration with City staff to analyze development bias in the City of Salinas
- Completed Data Governance Guides for the City of Salinas
- Completed first year of Performance Management STAT meetings



### Building



Census 2020 mobile application to track and coordinate community outreach



Productivity Bank

# 61%

Achievement of the What Works Cities certification criteria



Innovation Communication/Outreach Plan