Appendix A

List of Community Engagement Activities
- Pre-Charrette Outreach Activities
  - AVP Steering Committee/Working Group Meeting with east Salinas Stakeholders – September 28, 2017
  - Ciclovía – October 15, 2017
  - AVP Visioning Workshop – October 26, 2017
  - AVP Steering Committee/Working Group Meeting with east Salinas Stakeholders – November 16, 2017
  - AVP Steering Committee/Working Group Meeting with east Salinas Stakeholders – December 7, 2017
  - Shopper & Business Conversations – Fall 2017
  - Healthy Transportation Outreach Team
    - Orientation – Week of November 6, 2017
    - Team Meeting – November 27, 2017
    - Photovoice Project Meeting – December 1, 2017
    - Photovoice Project Meeting – December 1, 2017
    - Community Surveys Due – January 8, 2018
    - Draft Photovoice Project Due/Meeting – January 10, 2018
  - BHC Pre-Charrette Activities
    - Pop-up Event Alisal Community Resource Festival – November 5, 2017
    - Two Focus Groups at St. Mary’s Catholic Church – November 14, 2017
    - Focus Group at Alisal Community Resource Center – November 14, 2017
    - Focus Group at Ciclovistas Movie Night – November 14, 2017
    - Outreach at Winter Festival – December 5, 2017
• Outreach at Vineyard Church – December 7, 2017
• Pop-up Event & Focus Group Meeting at Snow Day – December 20, 2017
• Focus Group Meetings at Acosta Plaza and Hartnell College – January 2018
• Focus Group at MLK Jr. Academy – January 11, 2018
• Focus Group at Vineyard Church Food Bank – January 13, 2018
• Pop-up and Outreach St. Mary’s Catholic Church – January 14, 2018

• East Alisal Street Corridor Plan Community Design Charrette
  o Observation of Student Pick-Up at El Sausal Middle School – January 23, 2018
  o Stakeholder Interview with El Sausal Middle School – January 23, 2018
  o Shopper & Business Conversations – January 23 & 24, 2018
  o Observation of Student Drop-Off at Sherwood Elementary School – January 24, 2018
  o Community Design Workshop – January 24, 2018
  o Meeting with Technical Agencies – January 25, 2018
  o Open House – January 25, 2018
  o Temporary Parklet Installation – January 28, 2018

• Alternative Development for the Alisal Vibrancy Plan and East Alisal Street Corridor Plan
  o Working Group Meeting – February 21, 2018
  o Land Use Workshop – May 8, 2018
• Transportation Working Group meeting – May 16, 2018
• Sanborn House event at Acosta Plaza – May 19, 2018
• Economic Development Working Group meeting – June 14, 2018
• Housing and Quality of Life Working Groups meeting – June 20, 2018
• Community Health Working Group meeting – June 28, 2018

• Preferred Alternative Review for the East Alisal Street Corridor Plan
  • AVP Steering Committee Meeting – July 26, 2018
  • AVP Steering Committee Meeting – August 2, 2018
  • Ciclovía – October 7, 2018
  • Business Outreach
    ▪ Flyers in Salinas United Business Association (SUBA) Newsletter – October 2017
    ▪ Discussions with Businesses on E. Alisal, E. Market, and N. Sanborn – October 22-24, 2017
  • WIC Pop-ups – October 24-26, 2018

• Draft Plan Review & Approval
  • Transportation Agency for Monterey County (TAMC) Bicycle & Pedestrian Committee Meeting – November 7, 2018
  • Traffic and Transportation Commission Meeting – November 8, 2018 (reviewed concepts, did not make formal motion)
  • Planning Commission Meeting – December 5, 2018
  • City Council Consideration – January 8 or 22, 2019
Appendix B

*BHC Pre-Charrette Outreach Activities*
<table>
<thead>
<tr>
<th><strong>Pre-Charette Meetings</strong></th>
<th><strong>Pop-Up Events</strong></th>
<th><strong>Focus Groups</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>- October 26: Alisal Vibrancy Plan- Visioning Workshop</td>
<td>- October 15, 2013: Pop-Up, Ciclovia</td>
<td>- November 14, 2017: Focus Groups 1 &amp; 2, St. Mary’s Catholic Church</td>
</tr>
<tr>
<td>- Dec 1, 2017; PhotoVoice Project meeting</td>
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<td>- January 11, 2018: Focus Group 6, MLK</td>
</tr>
<tr>
<td>- Dec 5, 2017: Outreach at Winter Festival</td>
<td></td>
<td>- January 13, 2018: Focus Group 7, Vineyard Church- Food Bank</td>
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<tr>
<td>- Dec 7, 2017: Outreach at Vineyard Church</td>
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<td>- Focus Group 8: Acosta Plaza</td>
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<tr>
<td>- Dec 7, 2017: “2nd Working Group Meeting” (Steering Group Meeting)</td>
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<td>- Focus Group 9: Hartnell</td>
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<tr>
<td>- January 8, 2018: Surveys are Due</td>
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<tr>
<td>- January 10, 2018: PhotoVoice Project is Due- Team Meeting</td>
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<tr>
<td>- Mid-January: Team Meeting Prep for Charrette</td>
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<tr>
<td>- January 24-26, 2018: Charrette</td>
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<tr>
<td>- January 28, 2018: Temporary Installations</td>
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<tr>
<td>- Early February: Team Meeting Prep for Final Working Group Meeting</td>
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</tr>
<tr>
<td>- Late February/Early March, 2018: 3rd and Final Working Group Meeting</td>
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</tbody>
</table>
Outreach Strategy for the Charrette: The AVP Steering Committee/Healthy Transportation Team agreed to engage with the following organizations and businesses:

WIC: Maria Orozco, Miguel
Clinical Alisal: Veronica
Mercadito Alisal: Rafael
Sherwood School: Haydee
El Sausal School: Elizabeth
Swap-meet: Miguel
Mi Pueblo: Dario
Lavanderia: Rafael
Restaurants on Alisal: Monica & outreach team
Mercadito Alegria & tienditas: Haydee

Neighborhood flyering: Celsa, Daniel & outreach team
Cesar Chavez & Steinbeck: Dario
Jesse Sanchez School: Vero & Celsa
Los Padres: Isabel
CHISPA Alisal: Haydee
Acosta Plaza: Vero
Farmers Market & Sustainable Salinas: Leti

Panaderia Jalisco: Dario
Hartnell, Rec Center, Front Auto: Dario
Mujeres en Accion: Vero
Salud Para Todos: Maria Ambriz
Padres Unidos: Monica
Sanborn Gym: Leti
Radio: Haydee & Rafael
Churches: Monica
**Alisal Corridor Scope of Work: Outreach Team**

**General Process**
1. Orientation
   a. Accept commitment
   b. Create definition of mobility
2. Brainstorming
   a. Creative innovation
   b. Data collection/training methods
3. Outreach Strategy
4. Implementation
   a. Capacity building

**Scope of Work w/General Activities**

**Estimated Hours: 40/60**

1. Initial background + capacity building- 3/4 HRS
2. Outreach strategy- 4/6 HRS
3. Implementing- 20/30 HRS
   a. Surveys
      i. These will be completed by each team member. 20 each, 200 surveys to be completed before the 3 day charrette.
   b. Pop up events
      i. These will happen at community events. We will collect input on maps and also contact info for follow up calls.
   c. House Meetings/Interviews (One on Ones)
      i. Each team member will have one on one and/or house meetings to invite community members to charrette.
   d. Creative data collection projects
      i. There will be one youth-led photovoice project- they will use photos of the corridor to tell a story.
4. Outreach- 4-5 HRS
   a. Flyering
      i. Flyering will happen at pop-up events, house meetings and door to door outreach.
5. Co-Facilitating Meeting- 5/6 HRS
   a. Preparation for meetings
   b. Meeting
6. Charrette- 4/5 HRS
   a. Preparation
   b. Event day - temporary installation
Transportation

Marked V. Alissac

Flower shops contribute to sidewalk aesthetics

Food trucks + Flower vendors need a designated area

Code Enforcement

Food trucks cause congestion (v. Street)

Food trucks + Flower vendors need a designated area

Marked v. Alissac

A lot faster though walking on Market St.

by Alissac is the main thoroughfare

is Market Staps

Transportation

Flower shops contribute to sidewalk aesthetics

On sidewalks, takes up parking spaces

Food trucks cause congestion (v. Street)
Focus (e) facilities before adding new.

Children after school activities

2) Art, dance, cultural

3) Splash pads, highly desired

4) Artificial irrigation systems

5) Infrastructure

6) Not load and teach

7) Mobile programs

8) K-12 literacy issues

9) Physical agreements difficult / not very successful

10) But desired by City

11) Usage

12) Soft course (public, run by first 1 non-profit)

13) Runs after school programs

14) Used regularly

15) New soccer area, turf field, shaded

16) Homeless, educational problems

17) Used regularly by residents living outside district

18) Also

19) But desired by City

20) Markers, spaces
Parklets Well-Received

Mixed ideas about foods C/O Mi. Felo

With phone charging stations

Desire for public space (community + social)

Throughout the Alaskan

Bike facilities throughout Alaskan

Interception

Concern for code enforcement violations

How do businesses respond to tear down of B2B?

Who is going to manage this from City?

Tradeoffs between on-street parking and

Build outs, banners, street trees

Maintenance of plants/amenities needs to be

Addressed in B2B

ST Improvement Envs VS Public Use
- Illegal garbage/trash for housing
- Peel/Reduce cases from Ped-Veh-mixing
  - 559 & Alidad St. Traffic Stop (chime)
  - Alidad (wood fence cases)
  - Four worker pedestrian/accessible (reads better compared)
  - Alidad/Sanborn difficult/accessible (reads)
- Maintain access to healthcare/community-based services
- Sanborn Rd in need of big city (community input)

Emergency response
- Smart intersections for traffic to clear for
  - If suffer fire damage
  - Small biz should be safe – don't return
  - In general support + feeds Alidad St, speeds too
- Changes to emergency response – alt routes

Fire Dept.
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Appendix D

Community Design Workshop
Mapping Activity Stickers
<table>
<thead>
<tr>
<th>Icon</th>
<th>Description</th>
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<tbody>
<tr>
<td>Crosswalk Lights</td>
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<tr>
<td>Topes</td>
<td>Topes</td>
</tr>
<tr>
<td>Bulb-out Embudos</td>
<td>Bulb-out Embudos</td>
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<tr>
<td>Roundabout</td>
<td>Roundabout</td>
</tr>
<tr>
<td>Slow Speed Zone</td>
<td>Slow Speed Zone</td>
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<tr>
<td>Bike Lane</td>
<td>Bike Lane</td>
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<tr>
<td>Bike Rack</td>
<td>Bike Rack</td>
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<td>Parking</td>
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<tr>
<td>Street Trees</td>
<td>Street Trees</td>
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<tr>
<td>Restaurant &amp;</td>
<td>Restaurant &amp;</td>
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<tr>
<td>Retail &amp; Services</td>
<td>Retail &amp; Services</td>
</tr>
<tr>
<td>Attached Townhomes</td>
<td>Attached Townhomes</td>
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<tr>
<td>Mixed-use Apartments &amp; Condos</td>
<td>Mixed-use Apartments &amp; Condos</td>
</tr>
<tr>
<td>Other/Otro</td>
<td>Other/Otro</td>
</tr>
</tbody>
</table>
Appendix E

*Workshop Maps*
Alisal Vibrancy Plan Area - Key Destinations

Things to Add: Churches

Produced by Raimi + Associates.
January 2018.
Sources: City of Salinas, Monterey County Office of the Assessor, Caltrans.
SEGMENT A
ALISAL MARKETPLACE
- POTENTIAL FOR INFILL HOUSING/MIXED USE/PARKS -
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Appendix F

Business and Shopper Survey Findings and Completed Surveys
Business and Shopper Intercept Surveys

Preliminary Findings

(DC Fashion Mall & Mercado Shopping Centers)
Key Concerns

• Safety (i.e. loitering, homelessness, gangs) or perceptions
  • No security or presence of someone to enforce the rules
  • Alisal businesses complained about paying a SUBA supplement and promised enhanced security that hasn’t materialized

• Communication with City
  • Lack support for small business owners or at least don’t feel they are being supported
  • Need incentives (i.e. loans, grants, etc.)
  • Coordinate checkpoints to not impact business
    (ex. Friday or Saturday at 5-7 pm on business corner is not a good time)

• Regulate informal vendors
  • Costs + rules are different

• High rents
  • $1,700 - $2,200 range for <500 sq. ft.
  • Increases of 5% annually with no apparent reinvestment from property owner
Key Assets

• Low turnover
  • Many are owners with 10+ years business

• Proximity of customers

• Local ownership

• Good business opportunity
  • Business model works
Customers like:

- Cultural authenticity
- Low prices
- Customer service
- Proximity
- Easy access on main corridor
Customers want to see:

- Additional parking
- Greenery (i.e. trees, flowers, etc.)
- Street lights
- More variety of goods (stylish, mainstream clothing shopping in North Salinas)
Potential Improvements

• Streetscape Improvements
  • Color
  • Lighting
  • Hanging signs
  • Remove/replace public phones
  • Art on utility boxes
  • Plazas/outdoor seating (even in the shopping centers)

• Perceptions of Safety and actual safety concerns would be mitigated with the above enhancements

• Design Guidelines to encourage brighter colors beyond standard beige tones.
• Encourage “less is more”, covering up windows: CPTED strategy
• Shopping centers could also follow similar improvements (ex. with FoodsCo and Mi Pueblo)
• Events to draw people (especially in the winter)
• Existing improvements are a start, but consider strategic phasing (more visibility)
Opportunities

• Year-round agriculture = year-round customer base
  • Technology to promote agriculture in winter

• Sub-dividing spaces is a popular model (i.e. swapmeets)
  • Variations in smaller spaces
  • Customers would like more variety of goods (i.e. stylish, modern)

• Business Community Liaison (Spanish and Korean speaking)
  • Information + relationship building with City

• Market Street
  • Some vacancies
  • Street improvements already started
  • Some new development
3. What improvements do you want to see in the Alisal district? What measures quoting "en el Alisal?"

Examples:

- Increased visibility to customers/products over a cluster
- Excellent building escalating edificio / espolis
- Great parking transportation / bus stops

2. What prompted you to be at this location? Give the motive a moderate a esta ubicación?

Almost 2 years

1. How long have you been in business? Quanto tiempo llevas en esta negocios?

--------------------------
Preferred Language: English ✔️ Spanish ❌ Other: Other
Person Responding to Survey: Owner
Email: ""

Name of business & address:

Alisal, Mexican Flyers

--------------------------
Cualquier visita a la ciudad promueve nuestra alianza con empresarios locales en Alisal.

As a business owner in Alisal, I believe in fostering close relationships with local businesses and creating opportunities for growth. The city values your input. Do you have a few minutes to share your opinions as a business owner/employee?

We're working with the City of Alisal to create the Alisal vibrancy plan—an opportunity for the Alisal community to share their vision and strategies to create a thriving, safe, and sustainable future. The City values your input. Do you have a few minutes to share your opinions as a business owner/employee?

Business Questions - Alisal Shopping District
Tell them to visit www.allisplan.org
Thank them for their time and invite them to the workshop on Wednesday night

Other Comments Otras Comentarios

\[\text{Languages: Spanish / English}
\]

- Hiring, training, and managing staff
- Controlling, coordination, cooperation, and team management
- Marketing, promotion, and marketing
- Expansion and expansion
- By the building company or developer
- Legal issues and legal regulations
- Learning to manage business and finances
- Managing a new business or enterprise
- Loans, transfers, credit
- City, county, permits, and licenses

What is a major challenge or constraint for your business that the City or other group could help you overcome?
3. What improvements do you want to see in the Alisal? Give me 3 qualites you see in Alisal?

2. What prompted you to be at this location? give 3 to 5 motives a must be a extra

1. How long have you been in business? County something level en este negocio?

<table>
<thead>
<tr>
<th>Gender</th>
<th>M</th>
<th>F</th>
<th>Other</th>
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<tbody>
<tr>
<td>Owner</td>
<td>□</td>
<td>□</td>
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<tr>
<td>Manager Employee</td>
<td>□</td>
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<tr>
<td>Other</td>
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</tbody>
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Business Questions - Alisal Shopping District

Name of business & Address:

We're working with the city of Salinas to create an Alisal Vibrant Plan – an opportunity for the Alisal community to participate in planning the future of the neighborhood. If you have a few minutes to share your opinions as a business owner/employee, you have a few minutes to share your opinions as a business owner/employee.

Estamos trabajando con la ciudad de Salinas para crear el Plan de Vitalidad Alisal: una oportunidad para el comunitario de participar en el plan de futuro del vecindario. Si tienes un minuto para compartir tus opiniones como propietario/empleador, hazlo.

Estrategias para el Alisal se forman para crear un futuro progresivo, seguro y sostenible. La ciudad de Salinas te invita a participar en la creación de un futuro más vibrante para el vecindario de Alisal.

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Estrategias para el Alisal se forman para crear un futuro progresivo, seguro y sostenible. La ciudad de Salinas te invita a participar en la creación de un futuro más vibrante para el vecindario de Alisal.

Business Questions - Alisal Shopping District
Tell them to visit www.fffisla.org.

Thank them for their time and invite them to the workshop on Wednesday night.

Other comments

(3) 25 of rent

Hints: learning, and managing staff, contract, capitation, managing, personal

Sharing of expanding offers, expansion of offers, public

Expansion / expansion

Buying the building, compra judicial, legal issues, permits, legal issues, insurance

Learning to manage business and finances, expand and manage, manage, expand, insurance

Loans, permits, city permits, licenses, loans

EXAMPELS:

Could be provided to give to customers to spread the word about?

4. What is a major challenge or constraint for your business that the City or other group could help you overcome?
1. How long have you been in business?

2. What prompted you to be at this location? Could the location be the main reason it's a successful business?

3. What improvements do you want to see in the Alisal? Give me your ideas ver en Alisal.

- More Trees/Plants / More shrubs / More flowers
- Green Park/Urban Park / Green Park / Urban Park
- Clear Park / Clear Park / Clear Park

EXAMPIES:

- Proximity to customers / Proximity to clients / Proximity to customers / Proximity to clients
- Good Parking / Good Parking / Good Parking / Good Parking
- Street Cleaning / Street Cleaning / Street Cleaning / Street Cleaning

EXAMPIES:

- Preferred Language: English
- Employee / Owner
- Name of Business: 
- Email:
- Shift Computer Repair

You have a few minutes to share your opinions as a business owner/employee. We’re working with the city of Salinas to create the Alisal Vibrancy Plan—an opportunity for the Alisal community to guarantee their vision and strategies to create a thriving, safe, and sustainable future. The city values your input. Do you have a few minutes to share your opinions as a business owner/employee? We’re working with the city of Salinas to create the Alisal Vibrancy Plan—an opportunity for the Alisal community to guarantee their vision and strategies to create a thriving, safe, and sustainable future. The city values your input.
Tell them to visit www.allisplan.org.
Thank them for their time and invite them to the workshop on Wednesday night.

Other comments:

- Hiring, training, and managing staff
- Contracting, capitation, managed care
- Shift work or expanding offices
- Combining or expanding of offices
- Marketing/Advertising
- Expansion/Expansion
- Drilling the building contractor/edifice
- Legal issues/Remedies
- Loans
- City, County, permits
- Purchase of land/building

What is a major challenge or constraint for your business that the City or other group could help you overcome?
3. What improvements do you want to see in the Alley? Give me your thoughts.

- More Trees/Planter Boxes
- Outdoor Seating
- Security/Policed Entry Points
- Sidewalk Clean-up
- Litter Receptacles
- Windows
- More City Support/Leadership
- Mysa App
- Signage
- Store front improvements
- Metrics for the Board
- Etc.

EXAM PLES:

- Proximity to customers/proximity to lost clients
- Good parking/Enough parking
- Great building space/Enough office space
- Good vibe for space

2. What prompted you to be at this location? What are the motivating factors of this location?

- ee Yan

1. How long have you been in business? countertop leaves en esta negocios?

- Preferred Language: English
- Other: Spanish
- Gender: M
- F
- Business owner/Employee
- Manager
- Owner

Email: 

Name of Business: 

We're working with the City of Salinas to create the Alley Vision Plan – an opportunity for the Alley community to be involved at a much earlier stage in the City's vision for the area. We are interested in hearing your input and ideas on how you envision the Alley to be in the future. Please take a few minutes to share your opinions and ideas with us.
4. What is a major challenge or constraint for your business that the City or other group could help you overcome?

¿Cuál es tu principal reto que te gustaría que la Ciudad te ayudara?

EXAMPLES:

City, County permits *Permisos de la Ciudad o Condado*
Loans *Prestamos*

Learning to manage business and finances *Aprendiendo a manejar negocios y finanzas*
Legal issues *Temas Legales*

Buying the building *Comprar el edificio*
Expansion / expansion *expansión*

Advertising / marketing *Publicidad*

Shifting or expanding offerings *Cambio o expansión de ofertas*

Hiring, training, and managing staff *Contratación, capacitación y manejo del personal*

Not really. Things are working as is.

Other Comments *Otros comentarios*

Nope.

*Thank them for their time and invite them to the workshop on Wednesday night!*

*Tell them to visit* [www.AlisalPlan.org](http://www.AlisalPlan.org)*
1. How long have you been in business?

2. What prompted you to do this location? Could the location motivate a moderate extra look and feel?

3. What improvements do you want to see in the district? Could mechanisms get us in the district?

- More trees/planter beds
decorations
- Decorative street lamps
- More city support/leadership.Media support at the district
- Sidewalk clean-up. Limpieza de banquetes
- Security/Police presence at the district
- Clean-up/removediramiting de offtimes
- Street and tree improvements.Mejoras en la Fazenda do ta

EXAMAPLES:

- Proximity to customers/from/to the district
- Good parking/estacionamiento bueno
- Good visibility/llamamiento a los clientes
- Visible location/distribucion visible a las calles
- Lookout for space.Boxo Reclinacion colchon-pronico

- Preferred language: English
- Other: Spanish

- Person Responding to Survey: Owner
- Manager
- Employee

- Email: Owner

Name of business & address:

You have a few minutes to share your opinions as a business owner/employee.

This idea seeks to create a thriving, safe, and sustainable future for the city. DWL values your input. Do you have a few minutes to share your opinions as a business owner/employee?

We're working with the city of Salinas to create the Allsai batting plan - an opportunity for the Allsai community to 
Other comments.

Sure that was funny (so happy to support)

Hiring, training, and managing staff, contract creation, expectation management, personal

Earning or expanding offers, Combining expansion efforts

Advertising, marketing, Public relations

Buying the building, Compra de edificio

Legal issues, Terms, Legal

Learning to manage business and nuances, Negociando a negocios Y financieras

Loans, Prestamos

City, County Permits, Permisos de la Ciudad o Condomino

Examples:

Could we implement a give to guest policy for clients?
3. What improvements do you want to see in the district? Give me a couple of ideas you envision.

2. What prompted you to be at this location? Give me a couple of ideas you envision.

1. How long have you been in business? (Circle the number.)

<table>
<thead>
<tr>
<th>Gender</th>
<th>M</th>
<th>F</th>
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<tbody>
<tr>
<td>Other</td>
<td></td>
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</tbody>
</table>

Preferred language: English □ Spanish □ Other □

Person responding to survey: Owner □ Manager □ Employee □ Other □

Email: 

Owner

Name of business & address: 

**BUSINESS QUESTIONS - Allsail Shopping District**

We're working with the City of Selma to create the Allsail Vibrancy Plan – an opportunity for the Allsail community to generate their vision and strategies to create a thriving, safe, and sustainable future. The City values your input. Do you have a few minutes to share your opinions as a business owner/employer?
Tell them to visit www.AliSafipian.org

Thank them for their time and invite them to the workshop on Wednesday night.

Other comments:

- Out of context
- Cross-conversations
- Hiring, training, and managing staff
- Contracting, acquisition, mandate, personal
- Shifting or expanding offerings
- Combining or expansion of offers
- Advertising, marketing, publications
- Expansion, expansion
- Buying the building, company, or edifice
- Legal issues, terms, details
- Learning to manage business and finances
- Acquaintances, personal, privileges, la ciudad o comunidad
- Loans, pre-existing
- Examples:
  - Could be proposed to give the benefits, give to ciudad o comunidad

What is a major challenge or constraint for your business that the city or other group could help you overcome?
3. What improvements do you want to see in the Alisal? Give me a few quotes ver en Alisha?

2. What prompted you to be at this location? Give me a mood to make a mood? en esta ubicación?

1. How long have you been in business? ¿Cuánto tiempo lleva en esta negociación?

Gender: M V F Other:
Prefered Language: English V Spanish Other:
Owener V Manager V Employee Other:
Email:

Name of business & address: The Alisha Plan

You have a few minutes to share your opinions as a business owner/employee?

We're working with the City of Salinas to create the Alisha Vibrancy Plan - an opportunity for the Alisal Community to

Business Questions - Alisha Shopping District
Tell them to visit www.assistplan.org
Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments

- Hiring, training, and managing staff
- Contracting, capitation, and managing personal
- Shifting or expanding offices
- Combining or expanding offices
- Marketing
- Expansion
- Buying the building
- Consulting

Legal issues, licenses, permits, loans, financing
- City, County, permits, licenses, loans, financing
- Examples

What is a major challenge or constraint for your business that the city or other group could help you overcome?
3. What improvements do you want to see in the District? What changes would you like to see in the Aisal District?

Examples:
- More Trees/Plants/More shrubs/More flowers
- Sidewalks/Clean-up/Clean-up of the sidewalks

2. What prompted you to be at this location? Have you been in business for at least 2 years (2 years at this location)?

Name of business & address: [Blank]

Business Questions - Aisal Shopping District
Tell them to visit www.AJillsPlus.org.

Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments

.example

4. What is a major challenge or constraint for your business that the City or other group could help you overcome?
Tell them to visit www.alisaplan.org

Thank them for their time and invite them to the workshop on Wednesday night.

Other comments: 

Gros comentarios: 

- Hiring, retaining, and managing staff 
- Negotiating, contract administration, compensation, and personal 
- Shopping or expanding offices 
- Building or expansion of offices 
- Marketing, sales, and advertising 
- Buying the building, compacto, or edificio 
- Legal issues, permit issues, and legal fees 
- Learning to manage business and finances 
- Acquiring and managing business 
- Loans, business loans, and state loans 
- City, county, permit, and state permit 
- Examples: 
  - Could we present a role to customize your client to our advantage?
3. What improvements do you want to see in the Altisal?

2. What prompted you to be at this location?

134 hours

2. How long have you been in business?

Name of business & Address:

La Baita Tuna

2. What prompted you to be at this location?

Business Questions - Altisal Shopping District
3. What improvements do you want to see in the Alisal?

EXAMPLES:
- More trees/plants
- Water features / mosaics
- Sidewalk
- More city support/leadership
- Bike/ped activity
- Clean, well-maintained

2. What prompted you to be at this location?

EXAMPLES:
- Proximity to customers/products
- Proximity to customers/products
- Proximity to customers/products
- Proximity to customers/products
- Proximity to customers/products

1. How long have you been in business?

Gender: M □ F □ Other: □
Preferred Language: English □ Spanish □ Other: □

Person Responding to Survey: Owner □ Manager □ Employee □

Email: ____________________________

Name of Business: ____________________________

We're working with the City of Salinas to create the Alisal Vibrancy Plan— an opportunity for the Alisal community to generate their vision and strategies to create a thriving, safe, and sustainable future. The City values your input. Do you have a few minutes to share your opinions as a business owner/employee?

Jeff, the Veteran of 20 years in Alisal. he has seen the city go through many changes, but he is hopeful for the future. He says, "We need more trees and green spaces. People need places to relax and enjoy themselves."

Alisal is a community that has a lot of potential. We just need the right strategies and investments to make it happen. The Alisal Vibrancy Plan is a great opportunity to turn our vision into reality."
Tell them to visit www.Affiliation.org.

Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments: Other comments.

Shopping is best in high season (when agricultural workers arrive).

Hi! Name the staff Managing Director, Managing Director, Managing Director, Managing Director, Managing Director.

- Hiring, training, and managing staff
- Shifting or expanding offerings, combo or expansion of offers
- Advertising / Marketing
- Expansion / Expansion
- Buying the building 

Legal issues, Terms Legales

Learning to manage business and finances, Accrualing a manager, Negligence, Fines

City, County, Permits, Permissions de la Ciudad o Condomo

EXAMPLAS:

4. What is a major challenge or constraint for your business that the City or other Group could help you overcome?
We're working with the City of Salinas to create the Ailusal Vibrancy Plan—an opportunity for the Ailusal community to benefit their vision and strategies to create a thriving, safe, and sustainable future. The City values your input. Do you have a few minutes to share your opinions as a business owner/employee?

3. What improvements do you want to see in the Ailusal?

Examples:
- More Trees/Plants/Flowers / Macetas
- Especiales
- Makes the Promotion/Special Events
- More City Support/Leadership
- Make money for la ciudad
- Store Experience Improvements / Mejores en la Facciado de la
- Sidewalk Clean-up
- Limpieza de banquetes

Examples:
- Proximity to customers / Proximidad o clientes
- Visible Location / Localizacion visible
- Good Value for space / Buen uso del espacio y valorado

2. What promoted you to be at this location?

Examples:
- Espectacular
- Other

1. How long have you been in business?

Examples:
- Owner
- Manager
- Employee
- Other

Name of business & address:

Thank you for your time and perspective.
1. How long have you been in business?

2. What prompted you to be at this location?

3. What improvements do you want to see in the Ali sal?

---

Business Questions - Ali sal Shoppping District

A. How

B. What

C. Why

D. When

E. Where

F. Who

G. Which

H. Why not

I. How many

J. How often

K. How much

L. How far

M. How long
Tell them to visit www.alisplace.org
Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments:

Sure

- Hiring, training, and managing staff
- Contracting, coordination, and managing personal staff
- Shifting or expanding offices
- Combo or expansion of offices
- Advertising / Marketing
- Expansion / Expansion
- Buying the building / Comprar el edificio
- Legal issues / Temas legales
- Learning to manage business and finances / Aprender a manejar negocios y finanzas
- Loans / Prestamos
- City, County permits / Permisos de la ciudad o Condado

Examples:

- Could it be principal rate as well as interest rate? La tasa única o la tasa de interés?
3. What improvements do you want to see in the Alassal? Could measure qualities ver en Alassal?

With no real improvements, you lose

2. What prompted you to be at this location?

Proximity to customers and business clients
Good parking and easy to find
Great building space for business
Good volume for space better than other locations

EXAMPLES:

1. How long have you been in business?

Name of business owner:

Business questions - Alassal Shopping District

Al Faysan
Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments: Other comments are not visible in the image.
Tell them to visit www.allplan.org.
Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments

Sincerely,

[Signature]

Hiring, training, and managing staff, contracts, and agreements with partners
Selling or expanding a business, contracts or expansion of offices
Advertising/marketing
Expansion/Expansion
Buying the building vs. building or building
Legal issues, terms, legal
Learning to manage business and finances, acquiring a manager, negotiations, finances
City, county permits, necessary documents, loans, permits, fees
Examp:

Could we provide this training to our employees? I would love to have more information on how we can do this.
Supermarket

not great

improvements to the Alixal

What improvements do you want to see in the Alixal?

Examples:

1. What prompted you to be at this location?

Hand to buy a license

Proximity to customers

Good parking

Great building space

2. How long have you been in business?

Number of years

Gender:

F

E

Other

Prefered language:

English

Spanish

Other

Owner

Name of business (Address):

Stephanie

06131

Alixal Business District

Business Questions - Alixal Shopping District

You have a few minutes to share your opinions as a business owner/employee.

We're working with the City of Salinas to create the Alixal Vibrancy Plan - an opportunity for the Alixal community to generate their vision and strategies to create a thriving, safe, and sustainable culture. The City values your input.

More Trees/Plants

Walkways

More City Support/Leadership

Experiences

Security/Patrols

Sidewalk Clean-up

Examples:

3. What improvements do you want to see in the Alixal?

Give me ideas of what you want to see in the Alixal.

Examples:

Has there

Although he

Proximity to customers

Good parking

Great building space
Tell them to visit www.assistplan.org
Thank them for their time and invite them to the workshop on Wednesday night.

S. Update - Assistance

Best, believe in any person in

Other Comments: Cross comments

- Hiring, training, and managing staff, coordination, cooperation, and personal
- Shifting or expanding offices, combined expansion of offices
- Advertising, marketing, and publicity
- Expanding/Expansion
- Buying the building, company stake
- Legal issues, terms, and conditions
- Loans, premises, permits
- Learning to manage businesses and finances, understanding a manager's perspective
- Finances, City, County, permits

Examples:
Could be in principal into the customer and the kind of customer you want?

4: What is a major challenge or constraint for your business that the City or other Group could help you overcome?
Tell them to visit www.Alispiration.org

Thank them for their time and invite them to the workshop on Wednesday night.

Other comments: Cross comments

Hi! Co. is unprofessional, no new positive

Need new policy and format

17 x 14 = 242

- Hiring, training, and managing staff
- Contracting, cooperation, management, and personal
- Shifts or expanding offerings
- Combine or expansion of offers
- Advertising / marketing / published
- Expansion / expansion
- Buying the building / company / edifice
- Legal issues / Terms & Conditions
- Learning to manage business and finances
- Leadership / management / negotiations / finances

Examples:

What is a major challenge or constraint for your business? That the city or other group could help you overcome?

17
Can't do anymore for business

Not Done

3. What improvements do you want to see in the Alisal? Give me the quotes ver en Alisal?

Examples:

Proximity to customer/ pronounced a less clients
Good parking/exclusive/medium space
Great building/Space Germano/Spagato

2. What promoted you to be at this location? Give me the motive a esta ubicacion?

1. How long have you been in business? Cuando inicio la fecha en esta negocios?

Preferred language: English

Gender: M  F

Person Responding to Survey: Owner

Email:Classicshirts

Name of Business & Address:

Estimated colaborando can to Ciudad de Salinas para crear el plan de Vidaando para Alisal: una oportunidad para la comunidad to

We're working with the city of Salinas to create the Alisal Vibrancy Plan — an opportunity for the Alisal community to

Business Questions: Alisal Shopping District
Tell them to visit www.alligator.org.

Thank them for their time and invite them to the workshop on Wednesday night.

SIBA - Past - Renn ox.

Do nothing for us.

Pay City & State separate license.

Other comments: Cross comments

Examples:

- Hiring, training, and managing staff, construction, cooperation, communication, management, and personal
- Selling or expanding others' company or expansion of others
- Marketing, advertising, publicizing
- Buying the building, company, or trade
- Legal issues, terms, legal
- Learning to manage business and finances, management, or major operations
- Loans, preconditions
- City, County permits, permits, de la ciudad, o Condomo

¿Cuál es su principal objetivo de negocio y la ciudad a la que ayudó a que se convirtiera?
1. How long have you been in business?

2. What prompted you to be at this location?

3. Where improvements do you want to see in the Alisal?

4. What are the greatest challenges you face?

5. How do you feel your business is perceived by the public?

6. What would you like to see improved in the Business Improvement District?

7. What services do you feel are most needed in the Alisal?

8. How can the Business Improvement District help your business?

9. What are your business goals for the next year?

10. How can the Business Improvement District assist you in achieving these goals?
Tell them to visit www.allison.org
Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments

- Hiring, training, and managing staff
- Contracting, coordination, management of personal staff
- Marketing, expansion, advertising
- Legal issues, terms, guidelines
- Learning to manage business and finances
- Managing a successful and profitable business
- Loans
- Examples:
  - Could it be possible to give the участников a grant or subsidy?
  - What is a major challenge or constraint for your business that the City or other group could help you overcome?
Checking that key streets:

- More trees/plants
- Mids blockades / majors

Lidando

- More city support/leadership
- More pro-de la ciudad
- Store increases improvements
- Services in a location de la

What improvements do you want to see in the Alisal?

- What are your future ver en Alisal?

2. What prompted you to be at this location?

- Were you looking for a site to build?

3. How long have you been in business?

- Espanol / Spanish
- Other

Gender: M F

Person Responding to Survey: Owner / Manager / Employee

Email:

Name of business & address:

Surely do you think? These minor minutes as company ideas with you explainable in Alisal?

Comprehendable in Alisal requires a prodigious vision to describe an existing proposal. Fugitive y sospechoso to corroborate. Horrible coordenadas can be clued de Salinas por crear el plan de vida /liberado para Alisal: uno oportunidad para que lo

Business Questions - Alisal Shopping District
Tell them to visit www.allplan.org
Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments

Since January, read is good - no increase

Hints, training, and managing staff, contracting, coordination, coordination y manejo de personal
Setting up or expanding offices, cambio o expansion de oficinas
Advertising/marketing, publicidad
Expansion, expansion
Buying the building, compra del edificio
Legal issues, temas legales
Learning to manage business and finances, aprendiendo a manejar negocios y finanzas
Loans, prestamos
City, company permits, permisos de la ciudad o la empresa

Examples:
Could be a principal role give the ability to lead the group to overcompete

A: What is a major challenge or constraint for your business? What is the city or other group could help you overcome?
1. What improvements do you want to see in the Alisal?

2. How long have you been in business?

3. What improvements would you like to see?

4. Where do you see the business district headed in the next five years?

5. What is the most important thing that needs to be improved?

6. What is the least important thing that needs to be improved?

7. What is the biggest challenge facing the business district?

8. What is the biggest opportunity facing the business district?

9. What is the most important thing that needs to be done to attract new businesses?

10. What is the biggest problem facing the business district?

11. What is the most important thing that needs to be done to retain existing businesses?

12. What is the biggest opportunity for growth?

13. What is the biggest threat to the business district?

14. What is the biggest challenge facing the business district?

15. What is the biggest opportunity for development?

16. What is the biggest problem facing the business district?

17. What is the biggest opportunity for economic growth?

18. What is the biggest challenge facing the business district?

19. What is the biggest opportunity for innovation?

20. What is the biggest challenge facing the business district?

21. What is the biggest opportunity for sustainability?

22. What is the biggest challenge facing the business district?

23. What is the biggest opportunity for diversity?

24. What is the biggest challenge facing the business district?

25. What is the biggest opportunity for inclusion?

26. What is the biggest challenge facing the business district?

27. What is the biggest opportunity for resilience?

28. What is the biggest challenge facing the business district?

29. What is the biggest opportunity for collaboration?

30. What is the biggest challenge facing the business district?
Tell them to visit www.allabout.org
Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments

4. What is a major challenge or constraint for your business that the City or other Group could help you overcome?
We are working with the City of Salinas to create the Allasil Vision Plan – an opportunity for the Allasil community to generate their vision and strategies to create a thriving, safe, and sustainable culture. The City values your input.

Estamos colaborando con la Ciudad de Salinas para crear el Plan de Visión Allasil: una oportunidad para que la comunidad Allasil genere su propia visión y estrategias para crear un futuro próspero, seguro y sostenible.

You have a few minutes to share your opinions as a business owner/employee...

¿Te gustaría compartir tus ideas sobre la experiencia en el comercial?
Tell them to visit www.AlsoEnterprises.org
Thank them for their time and invite them to the Workshop on Wednesday night!

Other Comments (Spanish)

- Hiring, training, and managing staff
- Contracting, coordination, management of personal coaching
- Shifting of expanding offices
- Expansion of operations
- Advertising / marketing
- Expansion / expansion
- Buying the building company
- Legal issues
- Terms, legals
- Learning to manage business and finances
- Apprenticeship of management and employees
- Loans, permits, permits of the City of Condado

Examples:

What is a major challenge or constraint for your business that the City of other Group could help you overcome?
3. What improvements do you want to see in the Alisal? Give me specifics, please.

(Handwritten text)

2. What prompted you to be at this location? Could this motivate a moderate or a heavy relocation?

(Handwritten text)

1. How long have you been in business? Cuando empezó la empresa en este negocio?

(Handwritten text)

(Handwritten text)

Business Questions - Alisal Shopping District

You have a few minutes to share your opinions as a business owner/employee.

We're working with the City of Salinas to create the Alisal Neighborhood plan - an opportunity for the Alisal community to generate their vision and strategies to create a thriving, safe, and sustainable future. Your input does.

(Handwritten text)

Gender: M. F. Other: Spanish

Preferred Language: English

Person Responding to Survey: Owner

Email:

Name of Business: 

(Fill in)

(Handwritten text)
Tell them to visit www.AliasPlan.org.

Thank them for their time and invite them to the workshop on Wednesday night.

Other comments:

Gloria comments:

Nothing.

- Hiring, training, and managing staff
- Contracting, coordination, and management of personal
- Shifting or expanding offices
- Company expansion and offers
- Marketing / advertising
- Expansion / expansion
- Expanding the building complex
- Legal issues
- Terms, conditions
- Learning to manage business and finances
- Understanding major financial terms
- Loans
- Permits

Could do a video project next quarter on the particulars that the city or other group could help you overcome.
2. What prompted you to be at this location? Could you modify a location to fit a larger space?

3. What improvements do you want to see in the Allsals? Give me more details about your ideas.

4. What improvements do you want to see in the Allsals? Give me more details about your ideas.

Situation of Goods

Proximity to customers
Product availability
Cleanliness
Safety

Any customer walk

Product availability
Cleanliness
Safety

Name of business & address:

Business Questions - Allsals Shopping District

You have a few minutes to share your opinions as a business owner/employee. We're working with the City of Saltills to create the Allsals Vibrancy Plan – an opportunity for the Allsals Community to

Business Questions - Allsals Shopping District

You have a few minutes to share your opinions as a business owner/employee. We're working with the City of Saltills to create the Allsals Vibrancy Plan – an opportunity for the Allsals Community to
Tell them to visit www.elseaflora.org
to thank them for their time and invite them to the workshop on Wednesday night.
What improvements do you want to see in the Alisal?

What motivated you to be at this location?

How long have you been in business?

Gender: M/F

Preferred language: English/ Spanish/ Other

Person responding to survey: Owner/ Manager/ Employee/ Other

Email:

Name of business & address:

Cluido Vida de opcion? (Enes un minuto para comentar tus ideas sobre tu experiencia en Alisal?)

Cluido Vida de opcion? (Enes un minuto para comentar tus ideas sobre tu experiencia en Alisal?)

Business Questions - Alisal Shopping District
Tell them to visit www.willowplan.org. Thank them for their time and invite them to the workshop on Wednesday night.

Other comments: Great comments.

In summary:

- Hiring, training, and managing staff
- Contracting, capitation, Y mushrooms del personal
- Selling or expanding other services
- Anime o expansion de otras
- Advertising / marketing
- Expansion / expansión
- Building the building / Comprar el edificio
- Legal issues / problemas legales
- Learning to manage business and finances
- Aprender a manejar negocios / finanzas
- Loans / préstamos
- City, county permits / permisos de la ciudad o condado

Examples:

¿Cuál es su principal regla que gustaría que la ciudad estableciera?
you have a few minutes to share your opinions as a business owner/employee?

Business Questions - Ailsal Shopping District
2. What prompted you to be at this location? Could it be something about the location?

1. How long have you been in business?

Preferred language: English □ Spanish □ Other □

Gender: □ Male □ Female □ Other □

Person responding to survey: Owner □ Manager □ Employee □ Other □

Name of business/address:

Los Angeles, Ventura, etc.

Clue: Who are you to the city? The city's vision and strategy to create a thriving, safe, and sustainable future. The city values your input. Do you have a few minutes to share your opinions about the city's vision for Alisal?

Business: Questions - Alisal Shopping District
Tell them to visit www.AiScale.org

Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments

Their starting at how an opportunity to progress, according, the

We all have rights, but informal businesses should be regulated.

This working with

Hiring, training, and managing staff, Contract administration, collaboration, management of personal

Selling or expanding offers, Como o expansión de ofertas

Advertising, marketing, Publicidad en expansión

Buying the building, Compra de edificio

Legal issues, leyes legales

Learning to manage business and finances, aprendiendo a manejar negocios y finanzas

Loans, Prestamos, permisos de la Ciudad de Córdoba

EXAMPLES:

¿Cuáles son los principales retos que te gustaría que la Ciudad te ayude a superar?

What is a major challenge or constraint for your business that the City or other Group could help you overcome?
1. How long have you been in business? Count the time levels en este negocio?

2. Proximity to customers, proximity to offices, visible location, visible access to clients, good value for space, Bureau of Regulation and Code Enforcement

3. What improvements do you want to see in the area? Give me ideas or queries ver en Alisal?
Tell them to visit www.application.org.

Thank them for their time and invite them to the workshop on Wednesday night.

Other Comments

Q: What is a major challenge or constraint for your business that the city or other groups could help you overcome?

A: Seasonal flux—no workers/customers in the winter.

- Hiring/training and managing staff
- Contractor, cooperation, coordination, management of personal
- Shifting or expanding offerings
- Expansion, expansion, expansion
- Selling the building
- Legal issues, legal issues
- Learning to manage business and finances
- Licenses for business location
- Loans for businesses
- Examples:

Could we provide training to get customers back to Clanclo?
2. What prompted you to be at this location?

3. How long have you been in business?

4. Preferred language: English, Spanish, Other

5. Name of business & address:

6. Email:

7. Phone:

8. Gender: Male, Female, Other

9. Person responding to survey: Owner, Manager, Employee, Other

10. Will you hire additional employees? Yes/No

Business Questions - Aisal Shopping District

We're working with the City of Salinas to create the Aisal Vibrancy Plan - an opportunity for the Aisal community to share your opinions as a business owner/employee. Because their vision and strategies to create a thriving area and sustainable future, The City values your input. Do you have a few minutes to share your opinions on Aisal?

Experiences collected will be used to improve and augment our existing plans for Aisal.

Examples:

- More Trees/Plants/No disruption of foot traffic
- More Promotion/Special Events, Ms. Promotion/Events
- More City Support/Leadership, Ms. Oppos de la Ciudad
- Beaches and Parks that are accessible
- Great View for Space Rental

Examples:

- Proximity to customers, proximity to offices
- Visible Location & Visibility, visible to the clients
- Great Building, space, frontage, accessibility

Examples:

- Aisal, Launed Cussilay
- More Trees, Plants, No disruption of foot traffic
- More Promotion, Special Events, Ms. Promotion, Ms. Events
- More City Support, Leadership, Ms. Oppos de la Ciudad
- Beaches and Parks that are accessible

What improvements do you want to see in the Aisal area?
Tell them to visit www.aislaj.org
Thank them for their time and invite them to the workshop on Wednesday night.

Security is most important.

Other Comments

This business in the building
Assistance for more learning & etc.

- Hiring, training, and managing staff
- Contracting, capitation, management, & personal
- Shifting or expanding offices
- luxurious expansion of offices
- Advertising / marketing
- Expansion / expansion
- Buying the building
- Complex legal issues
- Lease, permits
- Learning to manage business
- Flaws & finances
- Apprentices, a manager, negotiators, opportunities
- Loans, permissions
- The city, county, permits, of the lending of buildings

Could be in practical terms to ask a question of a lending of building?

4. What is a major challenge or constraint for your business that the city or other group could help you overcome?
More Trees/Plants, More Street Trees / McPherson
Especially
More Promotion/Special Events, More Promotional Events
Grittier Remodel, Ephraim de Guadalupe
Security Patios, Porches de Seguridad
Sidewalk Cleanup, Limpeza de Bagnantes

EXAMPLES:

3. What improvements do you want to see in the Alisal?

Give me a couple of your favorite spots to eat and drink?

2. What promoted you to be at this location?

How long have you been in business?

Cumulo Timpo legs en este negocio?

Gender: Male, Female
Preferred Language: English, Spanish

Other:

Person Responsible for Survey:
Owner, Manager, Employee, Other

Email:

Name of Business & Address:

Estamos colaborando con la Ciudad de Salinas para crear un futuro propuesto, seguro y sostenible. La Ciudad quiere saber su opinión. Lleven nous minutos para compartir tus ideas sobre lo experimental en Alisal?

¿Tienes una idea u opinion sobre la creación de un futuro propuesto, seguro y sostenible para la comunidad de Alisal? La Ciudad quiere saberlo.

We're working with the City of Salinas to create the Alisal Identity Plan - an opportunity for the Alisal community to

Business Questions - Alisal Shopping District
Tell them to visit www.assistplan.org

Thank them for their time and invite them to the workshop on Wednesday night.

Over

Similar in many things, the Williams would be

Hope we make constructive this

A vaccine zone is better maintained

Other Comments: Cross comments

City is very supportive

Hiring, training, and maintaining staff, coordination, communication, management of personal

Shifting or expanding offerings, expansion of offers

Advertising, marketing, public relations

Buying the building, construction, etc.

Legal issues, permits, leases, licenses

Learning to manage business and finances, understanding a manager, negotiating finances

City, county, permits, licenses, to Cloud a Conrado

Examples: Cloud to principal, etc. Give them a guide to Cloud to yogurt?

4. What is a major challenge or constraint for your business that the City or other groups could help you overcome?
1. How long have you been in business?

2. How many employees do you have?

3. What improvements do you want to see in the district?

More trees/planters/wise discomforts/macroclones
- More promotion/Special Events/wise discomforts/Evictions
- Grass removal, Eliminate de graffiti
- Security barriers, Parades de sargentos
- Street furniture, Limpeza de banquetes

EXAMPELS:
$20.00

Regulatory noise
Proximity to customers/products and offices
Good parking/ceo/management/food
Clean building/Space for retail/edifice/residencial

Examples:
2 or more years

Business Questions - Alijai Shopping District
Tell them to visit www.visitford.com.
Thank them for their time and invite them to the workshop on Wednesday night.

Other comments: Ques comentarios

- Hiring, training, and managing staff
- Contractual, cooperation, and management
- Advertising and marketing
- Expansion
- Expansion of the building
- Legal issues
- Terms, legal, and financial
- Learning to manage business and finances
- Managing and manipulating finances
- Loans
- Permits and licenses
- City, county, permits, and licenses

Could we please get any guides on how to find opportunities?

4. What is a major challenge or constraint for your business that the City or other Group could help you overcome?
4. How do you get to the Alisal? Do you use public or private transportation?

Lower Prices/More Savvy
Cuesta is a North Salinas. All the companies all in one place to get a ride. There is a bus for free.

North/South (bars, dance, etc.)
Street life is more exciting.

Visitor selection of stores. kayak distance is much better.
More outside entertainment. We have a better experience in Salinas.
More comfort on the street.
More sleeping, more fun.

Improved safety. Water更能blue.
Cleaner sidewalks and streets. Banquets and citywide events.
Easier/lighter parking time.
Consistent store hours. Consistent store.
Later evening hours.

EXAMPELS:

1. What would improve your shopping experience in the Alisal?

Dining
Comida
Friendly customer service.
Low prices. Prices and service.
Good section of goods and services.

EXAMPELS:

1. What thing(s) do like most about shopping in the Alisal?

2. What did you like about shopping in the Alisal?

3. When you go to North Salinas (or other cities), what do you shop for there that you can’t find here in Alisal?

4. How do you get to the Alisal? Do you use public or private transportation?

Lower Prices/More Savvy
Cuesta is a North Salinas. All the companies all in one place to get a ride. There is a bus for free.

North/South (bars, dance, etc.)
Street life is more exciting.

Visitor selection of stores. kayak distance is much better.
More outside entertainment. We have a better experience in Salinas.
More comfort on the street.
More sleeping, more fun.

Improved safety. Water更能blue.
Cleaner sidewalks and streets. Banquets and citywide events.
Easier/lighter parking time.
Consistent store hours. Consistent store.
Later evening hours.

EXAMPELS:
4. How do you get to the Alixars? Can you transport us past or illegal agenda?

3. When/If you go to North Salinas (or other cities) what do you stop for there that you can't find here in Alixars?

2. What would improve your shopping experience in the Alixars?

1. What things do you most enjoy shopping in the Alixars? How is the overall customer service or a customer experience?

Dining Comida

Friendly customer service

Low prices, services prices

Highly customer service

Product availability

Good selection of foods and services

EXAMPLES:

Product availability

Friendly customer service

Low prices, services prices

Good selection of foods and services

4. How do you get to the Alixars? Can you transport us past or illegal agenda?

3. When/If you go to North Salinas (or other cities) what do you stop for there that you can't find here in Alixars?

2. What would improve your shopping experience in the Alixars?

1. What things do you most enjoy shopping in the Alixars? How is the overall customer service or a customer experience?
2. What would improve your shopping experience in the Alisal?

3. When/if you go to North Salinas (or other cities), what do you shop for there that you can't find here in Alisal?

4. How do you get to the Alisal? Is there any transportation available only in Alisal?

5. What do you like about shopping in the Alisal? What do you dislike?

6. What do you like about shopping in the Alisal? What do you dislike?

7. What do you like about shopping in the Alisal? What do you dislike?

8. What do you like about shopping in the Alisal? What do you dislike?

9. What do you like about shopping in the Alisal? What do you dislike?

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12. What do you like about shopping in the Alisal? What do you dislike?

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14. What do you like about shopping in the Alisal? What do you dislike?

15. What do you like about shopping in the Alisal? What do you dislike?

16. What do you like about shopping in the Alisal? What do you dislike?

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18. What do you like about shopping in the Alisal? What do you dislike?

19. What do you like about shopping in the Alisal? What do you dislike?

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22. What do you like about shopping in the Alisal? What do you dislike?

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25. What do you like about shopping in the Alisal? What do you dislike?

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27. What do you like about shopping in the Alisal? What do you dislike?

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32. What do you like about shopping in the Alisal? What do you dislike?

33. What do you like about shopping in the Alisal? What do you dislike?

34. What do you like about shopping in the Alisal? What do you dislike?

35. What do you like about shopping in the Alisal? What do you dislike?

36. What do you like about shopping in the Alisal? What do you dislike?

37. What do you like about shopping in the Alisal? What do you dislike?

38. What do you like about shopping in the Alisal? What do you dislike?

39. What do you like about shopping in the Alisal? What do you dislike?

40. What do you like about shopping in the Alisal? What do you dislike?
Thank you for your time and invite them to the workshops on Wednesday night.

4. How do you get to the Alixal?
   - Walk
   - Bus/Train
   - Drive
   - Taxi

3. When/Where do you go to North Salinas (or other cities) where do you shop for things that you can't find here in Alixal?

   - Shopping
     - Nightlife (bars, dance/nightclubs)
     - Pizzeria (casa, tamales, etc.)
     - Street food
     - Place of business
     - More

   - Recreation
     - Parks
     - Beaches
     - Movies

   - Examples:
     - Where do you find a good steak or fish dish?
     - Where do you find a good fruit or vegetable?

2. What would improve your shopping experience in the Alixal?

   - Compra
     - Friendly customer service
     - Local culture
     - Low prices

   - Compra
     - June 13, People's Plaza

1. What thing(s) do you like most about shopping in the Alixal?

   - Competitors
     - Good section of foods and services
     - Local culture
     - Friendly customer service

   - Examples:
     - Where do Italian food?
     - Where do Mexican food?

We are working with the city of Salinas to create the Alixal District — an opportunity for the Alixal community to generate their vision and strategies to create a thriving, safe, and sustainable future. The city values your input. Do you have a few minutes to share your opinions about your Alixal experience?
1. What would you consider to be the most important factor in choosing a shopping experience in the district?

2. Do you think the district could offer more variety in terms of products and services?

3. What do you like most about shopping in the district?

4. How do you get to the district? Could transportation options be improved?

5. What are some of the strengths and weaknesses of the district in terms of its shopping environment?
Age Range: 40-50 years old

Gender: Male

Prefered Language: English

For supervisor to complete: Location of conversation:

Tell them to wear their identification and bring appropriate shoes.

Thnak them for their time and invite them to the workshop on Wednesday night.


- (for bus, train, plane, etc.)

- Car or taxi

- Walk/bike

- Drive/motorcycle

- Public transportation

- Other

3. When/if you go to North Salinas (or other cities), what do you shop for there that you can’t find here in Ali’als?

- Clothing (or equivalent)
- Groceries (or equivalent)
- Home goods (or equivalent)
- Electronics (or equivalent)
- Other

2. What would improve your shopping experience in the Ali’als?

- Friendly customer service
- Good selection of goods
- Consistent store hours
-更具吸引力的一些选项
- Improved safety


- Location culture
- Low prices
- Quality
- Selection
- Convenience

Selection of goods and services

EXAMPELS:

You have a few minutes to share your opinions about your Ali’als experience.

We’re working with the Ali’als to create the Ali’als Vibranity Plan – an opportunity for the Ali’als community to generate their vision and strategies to create a thriving, safe, and sustainable culture. The city values your input.

Ali’als District - Shopper Questions
A. What would improve your shopping experience in the Alilsis?

B. What things do you like most about shopping in the Alilsis? Why?

C. What are your opinions on the Alilsis community?

D. Thank you for your time and invite them to the workshop on Wednesday night.

E. Walk/Bike / Drive / Bus / Taxi

F. How do you get to the Alilsis?

G. Do you use public transport to get there?

H. Can you get to the Alilsis by bike or walk?

I. How is the Alilsis as a North Salinas? What are the good and bad points about the Alilsis?

J. When you go to North Salinas (or other cities), what do you shop for there that you can't find here in the Alilsis?

K. What are some of the things you like about the Alilsis shopping experience?

L. What are some of the things you don't like about the Alilsis shopping experience?

M. How long have you been living in the Alilsis?

N. What is your favorite thing about the Alilsis shopping experience?

O. What is your least favorite thing about the Alilsis shopping experience?

P. Do you prefer to shop locally or at larger stores?

Q. Do you feel safe walking around the Alilsis?
Alisal District - SHOPPER QUESTIONS

We’re working with the City of Salinas to create the Alisal Vibrancy Plan – an opportunity for the Alisal community to generate their vision and strategies to create a thriving, safe, and sustainable future. The City values your input. Do you have a few minutes to share your opinions about your Alisal experience?

Estamos colaborando con la Ciudad de Salinas para crear el Plan de Vitalidad para Alisal: una oportunidad para que la comunidad de Alisal genere su visión y estrategias para crear un futuro próspero, seguro y sostenible. La ciudad valora tu opinión. ¿Tienes unos minutos para compartir tus ideas sobre tu experiencia en Alisal?

1. **What thing(s) do like most about shopping in the Alisal?** ¿Qué es lo que más te gusta de ir de compras en Alisal?
   
   **EXAMPLES:**
   - Good selection of goods and services **Selección de productos y servicios**
   - Low prices **Precios bajos**
   - Latino culture **Cultura latina**
   - Dining **Comida**
   - Friendly customer service **Servicio al cliente**
   - Cleaner sidewalks and streets **Banquetas y calles más limpias**
   - Improved safety **Mejor Seguridad**

2. **What would improve your shopping experience in the Alisal?** ¿Qué mejoraría tu experiencia de compras en Alisal?
   
   **EXAMPLES:**
   - Later evening hours **Horario de tienda más tarde**
   - Consistent store hours **Consistente horas**
   - Easier/Longer parking time **Estacionamiento más fácil / más largo**
   - Cleaner sidewalks and streets **Banquetas y calles más limpias**
   - Improved safety **Mejor Seguridad**
   - More greenery **Más verdor/follaje**
   - More comfortable places to sit outside **Más lugares cómodos para sentarse afuera**
   - More outside entertainment **Más entretenimiento en directo afuera**
   - Wider selection of stores **Selección de tiendas más amplio**
   - Street lights **Mas vida nocturna (bares, clubs)**
   - Nightlife (bars, dancing, etc.) **Vida nocturna (bares, bailes, etc.)**

3. **When/if you go to North Salinas (or other cities), what do you shop for there that you can’t find here in Alisal?**
   
   Cuando/si vas a North Salinas, ¿qué compras allí que no puedes encontrar aquí en Alisal?

4. **How do you get to the Alisal?** ¿Qué transporte usaste para llegar aquí?
   
   Drive / **Conducción**
   - Bike/Bicycleta
   - Taxi/uber / **Taxi**
   - Bus / **Bús**
   - Walk / **Caminando**
   - Get a ride / **Alguien más me conduce**

Thank them for their time and invite them to the workshop on Wednesday night!

Tell them to visit [www.AlisalPlan.org](http://www.AlisalPlan.org)

**For surveyor to complete:** Location of Conversation:____________________________ Gender: M___ F___

Age Range: Youth____ Adult____ Senior_____ Preferred Language: English_____Spanish_______
4. How do you get to the Alisal? Do you use public transportation or other means of travel to get there?

3. What are the city/neighborhoods you think are the most convenient for shopping?

2. What is the most important thing for you when shopping?

1. What would you like to see added to the Alisal shopping district?
4. How do you get to the Aliisa? Can you transport using public or legal alternative?

Cuando se va a Europa? ¿Pueden encontrar a qué no podemos encontrar en Aliisa?

3. When you go to North Politics (or other cities), what do you shop for there that you can't find here in Aliisa?

¿Cuándo vas a Europa? ¿Qué compras allí que no puedes encontrar aquí en Aliisa?

2. What would improve your shopping experience in the Aliisa?

¿Qué mejorarías en tu experiencia de compra en Aliisa?

1. What things do you most enjoy shopping in the Aliisa? What is it about the Aliisa experience?

¿Qué te gusta de las compras en Aliisa? ¿Qué es lo que disfrutas de la experiencia de compras en Aliisa?

Friendly customer service, service with a smile

Servicio al cliente amable, con servicio al cliente

Low prices, fresh produce

Precios bajos, productos frescos

1. How do you like them? Are they the same as in your home country, or do you like them better in Aliisa?

¿Cómo te gustan? ¿Son los mismos que en tu país, o te gustan más en Aliisa?

Experiences

Experiencia

1. How do you feel about Aliisa? What do you appreciate about the Aliisa community?

¿Cómo te sientes sobre Aliisa? ¿Qué te gusta de la comunidad Aliisa?

Experiences

Experiencia

1. What is your favorite thing about Aliisa?

¿Qué es lo que más te gusta de Aliisa?
Organic Fruits/ Vegetables

2. What would improve your shopping experience in the Alias?  

EXAMPLES:  
Friendly customer service, Service de cliente
Low prices, Precios bajos
Good selection of foods and services, Selección de productos y servicios

VERIFIED:  
Dining Communa, Comida
eating culture, Cultura de comer

3. What things do you like most about shopping in the Alias?  

EXAMPLES:  
Laid back, Informalizado

4. How do you get to the Alias?  

EXAMPLES:  
Walk, Caminando
Bus, Bus
Drive, Andando

Get a ride, Alguien me lleva
Taxi, Taxi
Bike, Bicicleta

tell them to walk over to Alias and ask for the workshop on Wednesday night.

Thank them for their time and invite them to the workshop on Wednesday night.

First, you might notice a change in the atmosphere. Customers are more interested in the Alias. TheRaise your hand if you have a few minutes to share your opinions about the Alias experience?  

Do you agree that shopping in the Alias is special and suiTable for the city values you mentioned, or do you think it could be improved in some way?  

We're working with the city of Jalisco to create the Alias Vision Plan – an opportunity for the Alias community to
Alisal District - Shopper Questions

2. What would improve your shopping experience in the Alisal?
Alisal Cow Camps
Friendly customer service, servico de clientes
Good selection of goods and services, seleccion de productos y servicios
Low prices, precios bajos
Customer service, servicio al cliente

EXAMPE: "I love the Alisal Cow Camps. The service is friendly and the selection is great. But if there were more places to eat, that would be amazing!"

3. What things do you like most about shopping in the Alisal? (alcanza"

EXAMPE: "I love the Alisal Cow Camps. The service is friendly and the selection is great. But if there were more places to eat, that would be amazing!"

4. How do you get to the Alisal?
Alisal Cow Camps
Bus / bus
Drive / drive
Walk / caminando
Bike / bicicleta

EXAMPE: "I use the bus to get to the Alisal. It's easy and affordable."

5. When/If you go to North Salinas (or other cities), what do you shop for there that you can't find here in Alisal?
North Salinas (or other cities)
More variety, variedad
More selection, seleccion
Lower prices, precios menores
American goods, productos americanos

EXAMPE: "I go to North Salinas to find American goods that aren't available here."

6. What suggestions do you have for improving the Alisal Cow Camps?
Alisal Cow Camps
More selection of goods, seleccion de productos
Better selection of services, seleccion de servicios
Lower prices, precios menores
Friendlier service, mejor servicio

EXAMPE: "I think the Alisal Cow Camps could benefit from a better selection of services."

7. What is your opinion of the Alisal Cow Camps?
Alisal Cow Camps
Great, excelente
Good, bueno
Average, promedio
Poor, malo

EXAMPE: "I think the Alisal Cow Camps are great. The service is friendly and the selection is good."
Walk/Bus
Drive/Minivan
Bus/Train
Taxi/Cab

drives/minutes

4. How do you get to the Allsais? Are there any public transit routes available? How convenient is this method of transportation?

3. When do you go to North Solano (or other cities)? What do you shop for there that you can’t find here in Allsais?

2. What would improve your shopping experience in the Allsais?

- Nighlife (bars, dancing, etc.)
- Video screening (bars, coffee shops)
- More outside entertainment
- More convenient hours
- Less crowded
- Cleaner sidewalks and streets
- Better parking

EXAMAPLES:

Q: What are your favorite places to go in Allsais?
A: Street eats, local coffee shops, local bars, etc.

Q: What do you like about shopping in the Allsais?
A: Low prices, friendly customer service, selection of goods and services, ease of location, etc.

Q: What are your concerns about shopping in the Allsais?
A: Less crowded, more parking options, etc.

Q: Is the service good in Allsais?
A: Yes, it is very friendly.

Q: Is the selection of goods and services good in Allsais?
A: Yes, there is a good selection.

Q: How is the location of goods and services in Allsais?
A: It is easy to find.

Q: What is your opinion on the overall experience of shopping in the Allsais?
A: I enjoy it.

Q: What do you think could be improved about shopping in the Allsais?
A: More parking options, better hours.

Q: What do you think is the most important thing about shopping in the Allsais?
A: Selection of goods and services.

We value your input. Your feedback helps us improve our community. Thank you for taking the time to share your thoughts.

Allsais District - Shopper Questions
4. How do you get to the Alisal? Can you transport us there for legal age?

3. When you go to North Salinas, (or other cities) what do you shop for there that you can't find here in Alisal?

2. What would improve your shopping experience in the Alisal?

1. What things do I like most about shopping in the Alisal? Can I see the medals to guess if the comercio is Alisal?

Nothing else (bars, dancing, etc) vida nocturna (boites, clubs)
Street lights make vida nocturna (boites, clubs)
More outdoor entertainment make entertainment in dirrito clara
More comfortable places to sit outside that I can enjoy
More elevation and wind/temperature
Improved sewer and water system
Cleaner sidewalks and streets, fewer gunshots and crimes
Easier/faster parking time, free or less money, more local/more reliable
Lower prices, consistent hours
Later evening hours for those de bienda mas tarde

Examples:

¿Qué modificaciones te expresarías de comercios en Alisal?

A Víspera
Yo solo brinca hoy
No me gusta estar arri

Benefits:

Branding, Commanda
Inicio clara, Cudina, Tona
No cómpre

Friendly customer service, servicio al cliente
Products & Services
Good selection of foods and services, selección de

Examples:

¿Qué opinas de los minutos para comprar los días sobre la experiencia en Alisal?

Lleva tu opinion, tienes unos minutos para comprar los días sobre la experiencia en Alisal.
Estamos colgando en la ciudad de Salinas para crear las aliadas, y seleccionas, la ciudad y puedes
comprar al lugar, puedes hacer tu pregunta, pero también te puedo hacer

ejemplo.
4. How do you get to the Alisal? What transportation options are available in Alisal?

N/A

3. When/If you go to North Salinas (or other cities), what do you shop for that you can’t find here in Alisal?

Better selection of stores, especially for produce, baked goods, etc.

More outside entertainment, such as outdoor theaters and concerts.

Greater community events, such as festivals and fairs.

Improved safety and streets.

Example:

2. What would improve your shopping experience in the Alisal?

Friendly customer service, attention to detail, low prices, and a variety of goods.

Example:

1. What things (do you like most about shopping in the Alisal?)?

Example:

Spanish

Preferred Language: English

Age Range: Youth

Adult

Senior

Gender: M

Female

For Supervisor to complete: Location of Observation:

Walk

Bus

Drive

Taxi

Get a ride

Bike

Walk

Example:

Latino Cultural

Shopping area

Friendly customer service, attention to detail, low prices, and a variety of goods.
4. How do you get to the Alisal? Can you provide us with a 【transp. route guide】? /N

What would improve your shopping experience at the Alisal?

2. What things do you like most about shopping at the Alisal? Can you list two or more reasons why you like shopping at the Alisal?

Friendly customer service, variety of merchandise, low prices, parking options,【Cleaner sidewalks & streets】.

Examples:

1. What things do you dislike about the Alisal? Can you list two or more reasons why you dislike shopping at the Alisal?

Watching the operation,【Traffic moves smoothly】 past stores, easy access to【parking】 areas,【Cleaner streets】 without litter,【Smoother】 sidewalks without cracks.

Examples:

1. What would you like to see improved in the Alisal? Can you list two or more suggestions for improvements?

More【cleaner sidewalks】 and【streets】.

Examples:
1. What would improve your shopping experience in the Alisal?

2. Where would you go to North Salinas (or other cities), what do you shop for there that you can't find here in Alisal?

3. When/if you go to North Salinas (or other cities), what do you shop for there that you can't find here in Alisal?

4. How do you get to the Alisal? What transportationmode(s) do you use?

5. Describe your neighborhood's strengths and weaknesses (compared to other neighborhoods in Monterey County).

6. What is your favorite thing about living in Alisal?

7. What is your least favorite thing about living in Alisal?

8. How do you feel about the opportunity to live in Monterey County?
If you get to the Alixart, how do you get to the Alixart? what's tansport use for larger objectives?

A wide selection of clothes

Clean sidewalks would make a big improvement

- Nightlife (bars, dance, etc.)
- Wide selection of stores
- Cleaner sidewalks and streets
- Better food options
- More consistent store hours

Other examples:

Q: what makes Alixart different from other cities? what's the most unique thing about Alixart?

2. What would improve your shopping experience in the Alixart?

- Friendly customer service
- Good selection of goods
- Lower prices
- Longer store hours
- More consistent store hours
- Cleaner sidewalks and streets
- Better food options

Other examples:

Q: what does your Alixart look like? how's the Alixart?
When do you go to North Salinas (or other cities)? What do you shop for there that you can’t find here in Alisal?

2. What would improve your shopping experience in the Alisal?

- Noticed selection of stores
- More movie entertainment
- Cleaner sidewalks and streets
- Improved safety
- More consistent hours
- Earlier opening times
- Better parking

Examples:

- Friendly customer service
- Service of goods and services
- Good selection of goods and services
- Latin culture
- Low prices
- Goods and services

Examples:

1. What things do you like most about shopping in the Alisal?

- Shopping in a small, friendly community
- Goods and services
- Low prices
- Service

Examples:

- Friendly customer service
- Service of goods and services
- Good selection of goods and services
- Latin culture
- Low prices
- Goods and services

Examples:
4. How do you get to theAliasli? Can you transport using public legal public?

5. Costa de, Malaga, Marbella, Andalucia, Spain.

Can I go to North Villas (or other cities) without you shop for these that you can't find here in Aliasli?

Nights life (bars, dancing, clubs, etc.) Wide accoutrement (bars, clubs, etc.)

Wide section of stores, selection of services, selection of restaurants, selection of services, selection of restaurants, selection of services, selection of restaurants.

More outside entertainment, more outside entertainment, more outside entertainment, more outside entertainment, more outside entertainment.

More open spaces, more open spaces, more open spaces,

Improved safety, more security, more security,

Key to the Aliasli and streets, key to the Aliasli and streets, key to the Aliasli and streets.

Exclusivity and privacy, exclusivity and privacy, exclusivity and privacy,

Longer opening hours, longer opening hours, longer opening hours,

Less crime, less crime, less crime,

Examples:

2. What would improve your shopping experience in the Aliasli?

Me gusta ir a Aliasli pero...

Friendly customer service. Service of clients.

Good selection of goods and services. Selection of goods and services.

Examples:

What thing(s) do like most about shopping in the Aliasli? Or else how to get to the Aliasli? Or else how to get to the Aliasli? Or else how to get to the Aliasli?

Alisali District - Shopper Questions
When/if you go to North Salisbury (or other cities), what do you shop for there that you can’t find here in Allsal?

What would improve your shopping experience in Allsal?

What things do you most enjoy shopping in the Allsal?

Friendly customer service, variety of stores and services, low prices, wide selection of goods and services, and nice, clean sidewalks and streets.

Examples:

- Better customer service
- Wide selection of goods and services
- Low prices
- Clean sidewalks and streets
- Customer service, variety of stores and services

Did you enjoy your shopping experience in Allsal?

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**EMAILS**

- To: [your email address]
- Subject: [City of Salisbury]

I appreciate your feedback on improving the shopping experience in Allsal.

We value your comments and are committed to making shopping in Allsal more enjoyable.

Thank you for taking the time to share your thoughts.

Sincerely,
[Your Name]
Thank you for your time and invite them to the workshops on Wednesday night.

1. What would improve your shopping experience in the Alixars?

2. What thing(s) do you most about shopping in the Alixars?

3. When you go to North Salinas (or other cities), what do you shop for there that you can’t find here in Alixars?

4. How do you get to the Alixars?
   - Walk/Comandado
   - Bus/Bus
   - Drive/Conducido
   - Bike/Bicicleta
   - Get a ride/Agricultura me

Vino a Comenda Rappida

Comenda was a North Salinas. Can you comment on the problem of encounter ugliness in Alixars?

¿Qué se le ofrece a los residentes de los Alixars en términos de servicio de tiendas?

¿Qué se le ofrece a los residentes de los Alixars en términos de servicios de tiendas?

¿Cuál es su experiencia en los Alixars en términos de servicios de tiendas?

¿Qué le encanta de los Alixars en términos de servicios de tiendas?

¿Qué le gustaría ver mejorar en los Alixars en términos de servicios de tiendas?
How do you get to the Alisal? Can you transport waste for illegal dumps?

When/if you go to North Salinas, what do you find here that you can’t find elsewhere in Salinas?

What would improve your shopping experience in the Alisal?

What’s the most about shopping in the Alisal? What do you like most about the Alisal?

What are the business challenges you face?

What do you like about the Alisal? What about the Alisal do you think should be improved?

What actions/services do you consider to be the priority of the Alisal District?

What local businesses do you think should be brought to the Alisal?
How do you get to the Alfalit? Can you transport your goods to the Alfa Store?

3. When/If you go to North Salinas (or other cities), what do you shop for there that you can't find here in AlfaSal?

4. What things do you like most about shopping in the Alfalit? What else do you need to improve?

Examples:

- Friendly customer service
- Good selection of goods and services
- Reasonable prices
- Parking availability
- Convenient store hours
- Safer streets
- Cleaner sidewalks and streets
- More comfortable seating
- More efficient waiting times

Examples:

- Increased availability of goods in AlfaSal
- Improved safety
- Improved accessibility
- More entertainment options
- More comfortable areas to sit
- More restaurant options
- Improved selection of stores

Examples:

- More variety of food
- More options for entertainment
- More comfortable seating
- More efficient waiting times
- More accessible parking

Examples:

- More convenient locations
- More selection of goods
- More reasonable prices
- More comfortable seating
- More efficient waiting times

Examples:

- More convenient locations
- More selection of goods
- More reasonable prices
- More comfortable seating
- More efficient waiting times
1. What would improve your shopping experience in the Alisal?

2. When you go to North Salinas (or other cities), what do you shop for there that you can’t find here in Alisal?

3. When/if you go to North Salinas, where do you go that you couldn’t encounter or find in Alisal?

4. How do you get to the Alisal? Where is the transportation nearest your house?

5. When thinking about shopping in the Alisal, do you view the Alisal as your main shopping area?

6. What would improve your shopping experience in the Alisal?

7. In your opinion, how does Alisal compare to North Salinas?

8. What is your favorite part of the Alisal? Why?

9. What improvement do you feel needs to be made to the Alisal for it to be a more vibrant shopping area?

10. What improvements do you feel need to be made to the Alisal to make it more appealing to people who are not currently shopping there?

11. How do you feel Alisal is different from other shopping areas in Socialist Salinas City?

12. What changes do you think Alisal needs to make in order to become a vibrant shopping area?
4. How do you get to the airport?

Travel to Montoya for

3. When you go to North Salinas (or other cities) what do you shop for there that you can’t find here in Alisal?

Informed

Convenience to walk for one or two blocks

Nightsafe (bars, dance clubs, etc.) Video screen, video sugar (bars, clubs)

Street lights have video screen, smiley faces, etc.

Where is the cherry tree at the end of the street?

More convenience to sit outside

More comfortable place to sit outside

- A little more time

4. What would improve your shopping experience in the Alisal?

- More entertainment
- More food
- More stores
- More services

2. What things do you most enjoy shopping in the Alisal? Give us a few minutes to share your Alisal experience.

- Friendly customer service, service of cliente
- Low prices, precios bajos
- Good selection of goods, servicios de seleccion de productos y servicios
- Commerce and community, comercio y comunidad

1. What things do you most enjoy about your Alisal experience?

- You have a few minutes to share your opinions about your Alisal experience.

The city values your input. Do we work with the City of Salinas to create the Alisal Vibrancy Plan – an opportunity for the Alisal community to

Alisal District - Shopper Questions
Conduct a ride along and review the AliSaI? 4. How do you get to the AliSaI? Can't use public transportation please explain why?

When you go to perform the video award to the community? Is there a neighborhood you've never heard about in AliSaI?

Nighttime (bars, dance clubs, etc.) Video monitoring (buses, poles, etc.)
Street lights (will video monitoring (buses, clubs)
Where selection of stores (selection of) video monitoring (buses, clubs)
Where are different businesses use different monitoring strategies
More comfortable places to sit outside, different monitoring strategies
More comfortable places to sit outside, different monitoring strategies
Improved safety (night safety)
Improved sidewalks and streets (night safety)
Cleaner sidewalks and streets (night safety)
Easier/more parking time (night safety)
Easier/more parking time (night safety)
Lessened hours (range of) needed for parking (night safety)
Lessened hours (range of) needed for parking (night safety)

What would improve your shopping experience in AliSaI?

Good selection of foods and services (range of)
Good selection of foods and services (range of)
Friendly customer service (range of)
Friendly customer service (range of)

What things do you do about shopping in the AliSaI? Could we go next to the place and discuss an AliSaI?

What things do you do about shopping in the AliSaI? Could we go next to the place and discuss an AliSaI?

A very important to share your opinions about your AliSaI experience?

You have a very important to share your opinions about your AliSaI experience?

We're working with city officials to create one AliSaI plan — an opportunity for the AliSaI community to
Volunteer opportunities allow you to get involved in community events and projects. You can make a difference in the lives of others while gaining valuable experience. By volunteering, you can build your resume, gain new skills, and make new friends. It's a great way to give back to your community!

What are some benefits of volunteering for Alixa?

- Increased confidence
- Improved job prospects
- Stronger support network
- Personal growth
- Sense of fulfillment

How does Alixa support its volunteers?

- Provision of training and orientation
- Regular feedback and evaluation
- Opportunities for advancement
- Access to networking events
- Recognition and appreciation

Volunteers are integral to the success of Alixa. They bring a unique perspective and invaluable contributions to the organization. Alixa values the time, dedication, and expertise of its volunteers.

What are some volunteer roles available at Alixa?

- Food bank volunteers: Assist with food preparation, distribution, and storage.
- Event volunteers: Help with setup, coordination, and cleanup.
- Office volunteers: Assist with administrative tasks and data entry.
- Community outreach volunteers: Engage with the community and promote Alixa's mission.

How can I get involved as a volunteer at Alixa?

1. Visit the Alixa website to learn more about volunteer opportunities.
2. Fill out the volunteer application form.
3. Attend a volunteer orientation meeting.
4. Select a role that aligns with your interests and skills.

Volunteer opportunities are available year-round. Join us in making a positive impact in the community!
Condo is a North Salinas. Cans come up the same places, encounter the Aliases?

What improvements can you find here in Aliases?

- Improved street lighting
- More available police officers
- Cleaner sidewalks and streets
- Consistent store hours
- Longer weekday parking
- Easy to find
- More outdoor seating

EXAMPLES:

¿Qué mejora tu experiencia de compras en Aliases?

¿Qué mejora tu experiencia de compras en Aliases?

Friendly customer service
Low prices
Good selection of products and services

EXAMPLES:

¿Qué mejora tu experiencia de compras en Aliases?

¿Qué mejora tu experiencia de compras en Aliases?

You have a few minutes. Share your opinions about your Aliases experience. Generate their vision and strategies to create a lasting sense of place and sustainable future. The city values your input. Do we engage with the city of Salinas to create the Aliases Vibrant Plan – an opportunity for the Aliases community to

Allais District - Shopper Questions
What would improve your shopping experience in the Alisal?

Friendly customer service, service de cliente
Low prices, precios bajos

What do you like about shopping in the Alisal?

Great selection of goods and services, buena variedad de productos y servicios
Comida Comida, latino culture, cultura latina

What's the biggest difference you notice between Alisal and other cities you've visited?

Alisal is a North Salinas, what can be done to improve the quality of life in Alisal?

Cleaner sidewalks and streets, limpias y seguras las calles y aceras
Consistent store hours, horarios consistentes
Late evening hours, hora tardía de tiendas

What would you like to see improved in Alisal?

A smaller street parking area, menos estacionamiento en la calle
Improved safety, seguridad mejorada

When you go to North Salinas (or other cities), what do you shop for there that you can't find here in Alisal?

Nightlife (bars, dancing), vida nocturna (bares, clubes)
Wide selection of stores, varied selection de tiendas
More accessible transportation, mejor transporte en alquiler

Walk / Bus / Train / Bike / Car / Motorcycle / Other

How do you get to the Alisal?

Get a ride / Algúin me lleva

4.

Nuestra experiencia en Alisal...
For supervisor to complete: Location of conversation:

Tell them to visit www.alisal.org/app.

Thank them for their time and invite them to the workshop on Wednesday night.

How do you get to the Alisal? Can't transport use para lega and oral?

2. What would improve your shopping experience in the Alisal?

Examples:

Cleaner sidewalks and streets
Getting rid of panhandlers
More greenery
Street lights
More police
More retail
Better signage

Examples of what makes de Alisal:

Later evening hours
More retail
Traffic
Consistent store hours
Consistent hours
Easier/parking times
Extensive businesses

3. When you go to North Salinas (or other cities), what do you shop for there that you can't find here in Alisal?

4. What do you think of Alisal compared to other communities you have visited?

Examples:

Cleaner sidewalks and streets
Getting rid of panhandlers
More greenery
Street lights
More police
More retail
Better signage

Examples of what makes de Alisal:

Later evening hours
More retail
Traffic
Consistent store hours
Consistent hours
Easier/parking times
Extensive businesses

1. What things do you most about shopping in the Alisal?

Examples:

Friendly customer service
Picking out clothes
Low prices
Selection

English

Spanish

Gender: Male

Preferred language: English

Age Range: Young Adult

Senior

Walk/bike

Bus/gas

Drive/own

Conduct a ride / Aqui lo mas me

Taxi/uber / Taxii
Alisal District - SHOPPER QUESTIONS

We’re working with the City of Salinas to create the Alisal Vibrancy Plan – an opportunity for the Alisal community to generate their vision and strategies to create a thriving, safe, and sustainable future. The City values your input. Do you have a few minutes to share your opinions about your Alisal experience?

Estamos colaborando con la Ciudad de Salinas para crear el Plan de Vitalidad para Alisal: una oportunidad para que la comunidad de Alisal genere su visión y estrategias para crear un futuro próspero, seguro y sostenible. La ciudad valora tu opinión. ¿Tienes unos minutos para compartir tus ideas sobre tu experiencia en Alisal?

1. What thing(s) do like most about shopping in the Alisal? ¿Qué es lo que más te gusta de ir de compras en Alisal?

   EXAMPLES:
   Good selection of goods and services Selection de productos y servicios
   Friendly customer service Servicio al cliente
   Low prices Precios bajos
   Latino culture Cultura latina
   Dining Comida

2. What would improve your shopping experience in the Alisal?
   ¿Qué mejoraría tu experiencia de compras en Alisal?

   EXAMPLES:
   Later evening hours Horario de tienda más tarde
   Consistent store hours Consistente horas
   Easier/Longer parking time Estacionamiento más fácil / más largo
   Cleaner sidewalks and streets Banquetas y calles más limpios
   Improved safety Mejor Seguridad
   More greenery Más verde
   More comfortable places to sit outside Más lugares cómodos para sentarse afuera
   More outside entertainment Más entretenimiento en directo afuera
   Wider selection of stores Selección de tiendas más amplio
   Street lights Más vida nocturna (bares, clubs)
   Nightlife (bars, dancing, etc.) Vida nocturna (bares, bailes, etc.)

3. When/if you go to North Salinas (or other cities), what do you shop for there that you can’t find here in Alisal?
   Cuando/si vas a North Salinas, ¿qué compras allí que no puedes encontrar aquí en Alisal?
   [JCPenney & other clothing/shoe lots of special]

4. How do you get to the Alisal? ¿Qué transporte usaste para llegar aquí?

   Drive / Manejo
   Bike/Bicicleta
   Get a ride / Alguien más me conduce
   Bus / Bus
   Taxi/uber / Taxi
   Walk / Caminando

Thank them for their time and invite them to the workshop on Wednesday night!
Tell them to visit www.AlisalPlan.org

For surveyor to complete: Location of Conversation: El Mercado
Age Range: Youth ___ Adult ___ Senior ___
Preferred Language: English ___ Spanish ___
Gender: M ___ F ___
1. What is the best mode of transport to get to the Alisal?

2. What would improve your shopping experience in the Alisal?

3. When/if you go to North Salinas (or other cities), what do you shop for that you can't find here in Alisal?

4. How do you get to the Alisal?

5. What do you like about the Alisal? What do you not like about the Alisal?

6. What is the best time to experience the Alisal?

7. Can you describe your typical shopping experience at the Alisal?

8. What is the most about the Alisal experience?