

RESOLUTION NO. _____ (N.C.S.)

**A RESOLUTION OF THE SALINAS CITY COUNCIL IN SUPPORT OF THE
MONTEREY COUNTY 2020 CENSUS COMPLETE COUNT COMMITTEE AND THE
2020 CENSUS SALINAS ACTION TEAM**

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the nation's population every ten years; and

WHEREAS, a significant amount of outreach is required in order to achieve full participation in the 2020 U.S. Census, especially in Salinas which has 38.5 percent (59,392) of Monterey County's Hard-to-Count population; and

WHEREAS, federal and state funding is allocated to communities and decisions are made on matters of national and local importance based, in part, on census data; and

WHEREAS, information from the 2020 Census is a vital tool for planning and land use decisions, efforts to increase affordable housing, and economic development and increased employment; and

WHEREAS, the information collected by the U.S. Census Bureau is encrypted and confidential and protected by law under Title 13 of the U.S. Code; and

WHEREAS, Monterey County's Complete Count Committee for the 2020 U.S. Census is eligible to receive approximately \$400,000 from the California Complete Count Census 2020 Office, based on population and the California Hard-to-Count Index created by the California Department of Finance, Demographic Research Unit and modeled on the U.S. Census Bureau's Hard-to-Count Score of past censuses; and

WHEREAS, Monterey County is forming a Complete Count Committee which can bring together a cross section of countywide community members who will utilize their local knowledge and expertise to reach out to all county residents; and

WHEREAS, the City of Salinas, in partnership with and a sub-committee of the Monterey County Complete Count Committee, has formed the 2020 Census Salinas Action Team that will focus on outreach strategies specific to Salinas (with special focus on its Hard-to-Count populations).

NOW, THEREFORE, BE IT RESOLVED THAT THE Salinas City Council supports the Monterey County Census Complete Count Committee and the 2020 Census Salinas Action Teams' efforts to assure a complete count in Salinas and the entire County.

PASSED AND APPROVED this 16th day of April 2019, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

APPROVED:

Joe Gunter, Mayor

ATTEST:

Patricia M. Barajas, City Clerk