How will I take the Census?

- In the Spring of 2020, you will be hearing from the Census via the mail in the following timeframe:
  - March 12-20: An invitation to respond online to the 2020 Census.
  - March 16-24: A reminder letter to respond online.
  - March 26-April 3: A reminder postcard to respond online.
  - April 8-16: A reminder letter and paper Census Questionnaire.
  - April 20-27: A final reminder postcard before we follow up in person.
  - After April 2020: In person Census takers will canvas neighborhoods.

For every person uncounted in the Census, $20,000 in State funding is lost over 10 years!
Census 101

- The U.S. Census is a mandatory headcount of everyone in the United States every 10 years.
- **Everyone means everyone!** Everyone in the United States gets counted – even kids, undocumented persons, and the homeless get counted!

Why is the Census Important?

- The Census determines how many Federal dollars we get for important programs for seniors such as Medicare, Medicaid, highway construction, SNAP, HUD funding for Senior housing and Veteran supportive housing, and almost all other federal funding!
- The Census population count also determines political boundaries and congressional representation – the basis of our democracy!

Is the Census Confidential?

- Yes – completely! Your answers to the Census are completely safe and secure under Federal Law and can’t be used against you in any way.

What the Census determines funding for in California

- Medicaid - $44.2 billion
- Medicare Part B - $6.5 billion
- Section 8 Housing - $3.5 billion
- Highway Planning and Construction – $3.2 billion
- SNAP - $1.2 billion
- Health Programs (homeless, public housing) - $573 million
- Low-income energy assistance program - $174 million

Will there be assistance available?

- Yes – at the time of the Census (Spring 2020), City of Salinas libraries will be a resource for help taking the Census.
- In Spring 2020, the Census Bureau phone assistance line will have 12 languages available, and you can take your Census over the phone.
- If you have any questions in the meantime, please call Adam Garrett at 831-758-7027.