In order to address traffic congestion and related air quality concerns, the City of Salinas Zoning Code requires that larger projects prepare Facilities Traffic Management Plans. The fundamental purpose of these plans is to reduce the number of vehicle trips in which the vehicle has only one occupant (“drive-alone rate”).

What is a Facilities Traffic Management Plan?

A Facilities Traffic Management Plan consists of measures intended to reduce vehicle trips, vehicle use, vehicle miles traveled, vehicle idling or traffic congestion for the purpose of reducing motor vehicle emissions.

The Facilities Traffic Management Plan must achieve a 7 percent reduction in vehicle trips over the expected number of vehicle trips produced without the Facilities Traffic Management Plan.

When is a Facilities Traffic Management Plan required?

A Facilities Traffic Management Plan is required for:

- All new residential development with 25 or more dwelling units.
- All new commercial, industrial or tourist-oriented development with an anticipated trip generation of 2500 Average Daily Trips or greater.
- Any existing commercial, industrial or tourist-oriented development with a proposed expansion which is anticipated to generate 2500 Average Daily Trips or greater.

How do I prepare and receive approval of a Facilities Traffic Management Plan?

A Facilities Traffic Management Plan is usually prepared as part of a Site Plan Review, Conditional Use Permit or Tentative Map and becomes a condition of these Permit or Map approvals.

Preparation of a Facilities Traffic Management Plan is simple. The choices affords you maximum flexibility in putting your Plan together. Just follow the following steps:

Step 1: Obtain an application for your proposed development and an application for a Facilities Traffic Management Plan from:

City of Salinas
Department of Community Development
200 Lincoln Avenue
Salinas, CA 93901

Step 2: Complete the application(s) as required for the particular permit or Tentative Map.


INFORMATION BULLETIN

City of Salinas
Department of Community Development
200 Lincoln Avenue
Salinas, CA 93901
(831) 758-7206
Traffic Management measures which you intend to utilize provided they result in a total reduction of 7 percent or more

Step 4: Submit the completed application, attached plans, your proposed Facilities Traffic Management Plan and the appropriate application fee(s) to the Department of Community Development.

Step 5: Your application and Facilities Traffic Management Plan will be reviewed by the Department of Community Development and other City departments to make sure your project conforms to City regulations.

Step 6: Following the review, you may be notified that changes to your plans or to the Facilities Traffic Management Plan need to be made in order to comply with City regulations. If so, you will be asked to make revisions.

Step 7: If environmental review or a public hearing is required as part of your application your Facilities Traffic Management Plan will accompany that review process.

Step 8: When your application and Facilities Traffic Management Plan has been found to be in compliance with City regulations, your permit or Tentative Map will be approved with the Facilities Traffic Management Plan made a condition of approval.

Step 9: After you obtain development or subdivision approval, you may apply for a Building Permit or your final subdivision map.

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Examples of Facilities Traffic Management Plan Measures

- Ridesharing, public transportation and child care information to tenants/buyers.
- Printed transit schedules and promotional materials.
- Educational & marketing strategies to induce people to reduce vehicle trips.
- Preferential employee parking who rideshare.*
- Bicycle amenities.
- Bus pull-outs, pedestrian access, transit stops and shelters.
- Pedestrian facilities linking transit stops and common open areas.
- Transportation information centers or kiosks.
- Transportation system management improvements.
- Park-and-ride facilities.
- On-site child care facilities.
- Telecommuting.*
- Mixed use development.
- Pedestrian and bicycle systems.
- Transit oriented design.
- Pedestrian oriented design.
- On-site services to reduce travel.

* These are optional traffic management measures. However, they do count toward total if chosen.

How can I get more information?

Call the Department of Community Development at 758-7206.