



Cafecito & Vision Zero

This presentation is part of the GO831 Smart Commute to the MOON CHALLENGE, please visit, info.bluezonesproject.com/to-the-moon ru# 1d# 583 w# #ndug# ru# \$

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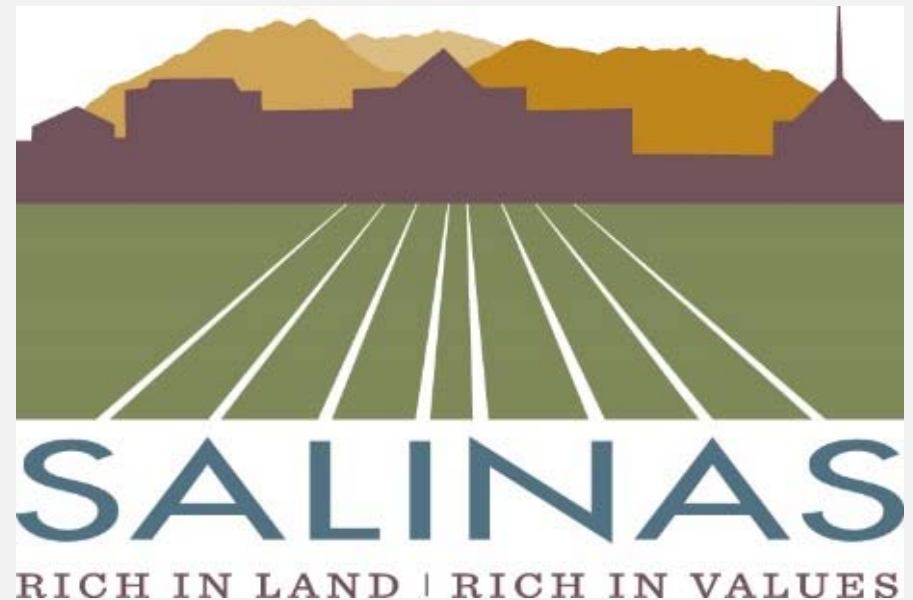
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What is **Vision Zero**? ¿Qué es **Visión Cero**?

Vision Zero is a strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.

Visión Cero es una estrategia para eliminar todas las muertes por accidentes de tránsito y lesiones graves, al mismo tiempo aumentando la movilidad segura, saludable y equitativa para todos.

TRADITIONAL APPROACH ENFOQUE TRADICIONAL

Traffic deaths and severe injuries
are **INEVITABLE**

Muertes de tráfico y lesiones graves son
INEVITABLES

VS

VISION ZERO VISIÓN CERO

Traffic deaths and severe injuries
are **PREVENTABLE**

Las muertes por accidentes de tránsito y las
lesiones graves son **PREVENIBLES**

VISION ZERO POLICY/ PÓLIZA DE VISIÓN CERO

On February 11, 2020 the Salinas City Council approved a Resolution adopting a Vision Zero Policy and funds have been allocated to develop a Vision Zero Action Plan

El 11 de febrero de 2020, el Concilio de Salinas aprobó una Resolución adoptando una Póliza de Visión Cero y han asignado fondos para desarrollar un Plan de Acción de Visión Cero



VISION ZERO GOAL | OBJETIVO DE VISIÓN CERO

The goal of the Vision Zero Salinas Action Plan is to create a culture that prioritizes traffic safety and to ensure that traffic related accidents on our city streets don't result in serious injuries or death.

El objetivo del Plan de Acción Visión Cero de Salinas es crear una cultura que priorice la seguridad vial y asegura que los accidentes relacionados con el tráfico en las calles de nuestra ciudad no provoquen lesiones graves o la muerte.

Next Step:
ACTION PLAN

Próximo paso:
PLAN DE ACCIÓN



Data Driven Approach

Enfoque basado en datos

Vision Zero is a data-driven approach to reducing transportation related injuries and saving lives. Using state and local traffic collision data, City Staff identified the following:

- High Collision Corridors
- High Collision Intersections
- Bicycle Involved Collisions Emphasis Areas
- Pedestrian Involved Collisions Emphasis Areas

Visión Cero es un enfoque basado en datos para reducir las lesiones relacionadas con el transporte y salvar vidas. Utilizando datos de colisiones de tráfico estatales y locales, el personal de la ciudad identificó lo siguiente:

- Pasillos de alta colisión
- Intersecciones de alta colisión
- Áreas de énfasis en colisiones con bicicletas
- Áreas de énfasis en colisiones involucrando a peatones

<https://www.cityofsalinas.org/our-city-services/public-works/current-projects/vision-zero/public-review-comment-vision-zero>

HIGH COLLISION CORRIDORS

1. East Market Street
2. Williams Road
3. East Laurel Drive
4. Boronda Road
5. East Alisal Street
6. North Main Street
7. West Laurel Drive
8. North Sanborn Road
9. E. Laurel Drive
10. Sanborn Road



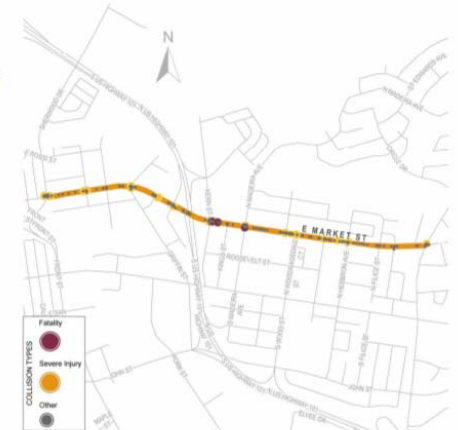
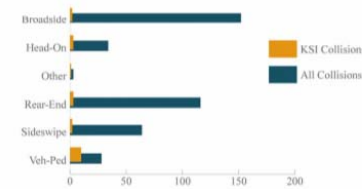
COLLISION CORRIDORS

East Market Street, from Sherwood Drive to North Sanborn Road: 2009- 2018

NOTABLE PRIMARY COLLISION FACTORS



NOTABLE COLLISION TYPES



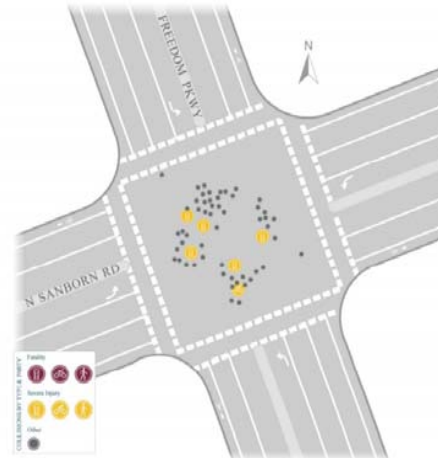
HIGH COLLISION INTERSECTIONS

1. Sanborn Road at Freedom Parkway
2. Sanborn Road at Garner Avenue
3. Boronda Road at North Main Street
4. North Main Street at West Bernal Drive
5. East Laurel Drive at Granada Avenue
6. Williams Road at Del Monte Avenue
7. East Alisal Street at Griffin Street
8. East Market Street at North Madeira Avenue
9. East Laurel Drive at Constitution Boulevard
10. East Market Street at Kern Street



INTERSECTION COLLISIONS

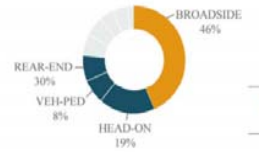
Sanborn Road at Freedom Parkway- 2009-2018



NOTABLE PRIMARY COLLISION FACTORS



NOTABLE COLLISION TYPES



EMPHASIS AREAS - BICYCLE INVOLVED

1. East Market Street
2. West Laurel Drive
3. Natividad Road



EMPHASIS AREAS- BICYCLE INVOLVED

East Market Street, from Sherwood Drive to North Sanborn Road

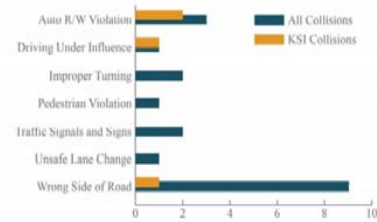


1 Fatal

3 Severe Injuries

15 Other ●
(443 Total Collisions)

PRIMARY COLLISION FACTORS



EMPHASIS AREAS - PEDESTRIAN INVOLVED

1. North Sanborn at Garner Avenue
2. Griffin Street at East Alisal Street
3. North Main Street at Lamar Street

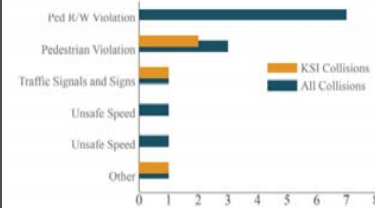


EMPHASIS AREAS- PEDESTRIAN INVOLVED

North Sanborn Road at Garner Avenue

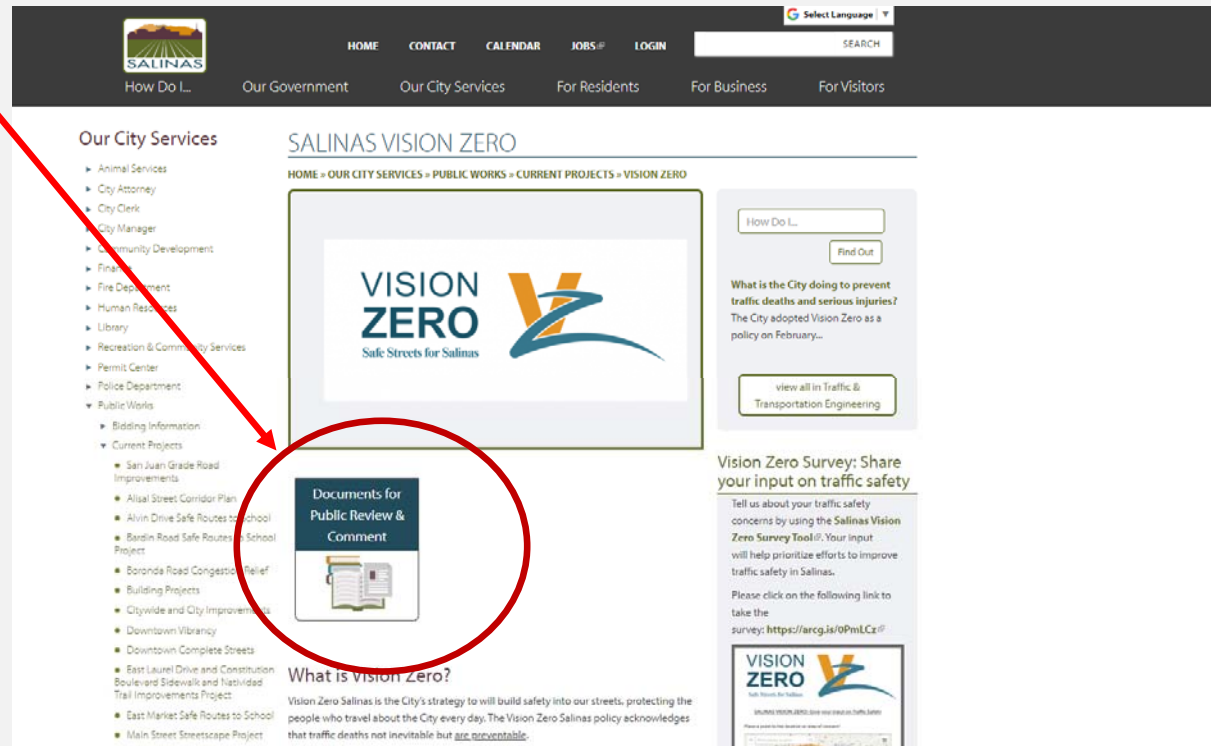


PRIMARY COLLISION FACTORS



To review and submit comments on these documents, please visit the Salinas Vision Zero Webpage/Para revisar y enviar comentarios sobre estos documentos, visite la página web de Salinas Visión Cero:

<https://www.cityofsalinas.org/our-city-services/public-works/current-projects/vision-zero>



The screenshot shows the Salinas Vision Zero webpage. The header includes the Salinas logo, navigation links (HOME, CONTACT, CALENDAR, JOBS, LOGIN), and a search bar. Below the header, there are sections for 'Our City Services' (with a dropdown menu), 'SALINAS VISION ZERO' (with a breadcrumb trail: HOME » OUR CITY SERVICES » PUBLIC WORKS » CURRENT PROJECTS » VISION ZERO), and a 'What is vision Zero?' section. A red circle highlights the 'Documents for Public Review & Comment' link in the 'Current Projects' list. A red arrow points from the URL above to this link. Other visible elements include a 'How Do I...' search box, a 'What is the City doing to prevent traffic deaths and serious injuries?' section, and a 'Vision Zero Survey: Share your input on traffic safety' section.

Community Engagement

Participación de la comunidad

The Salinas Vision Zero Action Plan task force team will consist of all city departments and regional partners. In the next few months, the city will engage community members and experts in order to address the factors contributing to traffic fatalities and serious injuries on our transportation network.

We are looking for public feedback regarding transportation safety issues in your community. Please help us by giving comments where you've seen transportation safety issues.

El equipo de trabajo del plan de acción Visión Cero de Salinas consistirá de todos los departamentos de la ciudad y socios regionales. En los próximos meses, la ciudad involucrará a miembros de la comunidad y expertos para abordar los factores que contribuyen a las muertes por accidentes de tránsito y lesiones graves en nuestra red de transporte.

Buscamos comentarios del público sobre los problemas de seguridad del transporte en su comunidad. Favor de ayudarnos con proveer sus comentarios sobre donde usted haiga visto problemas de seguridad en el transporte.

How to Submit Public Comments

Cómo enviar comentarios públicos

- Electronic mail/Correo electrónico: pubworks@ci.salinas.ca.us
- Fax: (831)758-7935
- Mail/Correo: : 200 Lincoln Ave, Salinas, CA 93901
- Take an online survey by using the Salinas Vision Zero Survey Tool/
Completé una encuesta en línea utilizando la encuesta Salinas Visión Cero:
<https://survey123.arcgis.com/share/bf56aae590cd460394f3216d1e63aca9>

Written and/or emailed comments received by December 31, 2020 will be integrated into the Vision Zero Action Plan.

Comentarios escritos y / o enviados por correo electrónico recibidos hasta el 31 de diciembre de 2020 se integrará en el Plan de Acción Visión Cero.

Contest Information

Información del concurso

- **PRIZE: \$150 VISA Card!**

PREMIO: ¡Tarjeta VISA de \$ 150!

- **HOW TO PLAY/ CÓMO PARTICIPAR:**

- Join the Cafecito on 10/7 at 3:30PM or watch and tag a Salinas friend throughout the month of October./ Únase al Cafecito el 10/7 a las 3:30 pm o mire y etiquete a un amigo de Salinas durante el mes de octubre.
- Complete the Traffic Safety Survey – Take a screenshot/picture and share on social media by using the hashtag [#SalinasVisionZero](#)/ Complete la Encuesta de seguridad vial: tome una captura de pantalla / foto y compártala en las redes sociales usando el hashtag [#SalinasVisionZero](#)
- Complete the Safe Routes To School Surveys/ Complete las encuestas Rutas seguras a la escuela

MUST COMPLETE ALL STEPS / ACTIVITIES

DEBE COMPLETAR TODOS LOS PASOS / ACTIVIDADES

WINNER WILL BE NOTIFIED ON SOCIAL MEDIA ON 10/30.

EL GANADOR SERÁ NOTIFICADO EN LAS REDES SOCIALES EL 30 de octubre.



THANK YOU!